

ZEPHYR



ZOR

SHRINERS

Vol. LXXII, No.1
February - March 2020



2020 ZOR POTENTATE

*Illustrious Sir Barry Ausen
& Lady Becky*

From the desk of

Illustrious Sir

Barry Ausen

Star Prairie, WI • bausen@lakesidefoods.com



you are buying are good for the Madison, La Crosse, Amherst, Marshfield, Janesville and Tomah circuses.

We are going to work with the area Lodges in all the districts with a membership drive by having pork chop dinners at several of the Lodges. We will also be informing them of who Shriners are and what we do.

Some of the other events we are planning are a wine, beer, and

spirits tasting in Sparta in May. A spring ceremonial on May 16th in New Richmond with the Fezzing taking place at the Shriners Healthcare for Children-Twin Cities. The Imperial session will take place in Kansas City from July 5th thru July 9th, and MSA 2020 summer session will be hosted by Wa Wa Shriners in Regina Saskatchewan from August 12th thru the 15th.

We will be having a Stated meeting in Wausau on April 18th, Rice Lake August 3rd and at the Temple October 30th. We are having a Potentate's Ball on October 3rd, that will be a barn dance. Winter ceremonial will be in La Crosse on December 5th.

Lady Becky and I welcome you to join us on our cruise to Alaska in June. Please remember to have fun and Lady Becky and I look forward to meeting you this year.

A MESSAGE FROM YOUR ZOR POTENTATE

Nobles, Lady's and friends, it is my great honor and privilege to serve as your Potentate in 2020. I never imagined that it would happen when joining at the 2003 Spring Ceremonial in Eau Claire. Lady Becky and I look forward to traveling around Zorland this year seeing different areas, meeting new Friends and Nobles, and reuniting with all the ones that we have made over the years. Our pin is a can with our moto "We Make a Difference" on it along with the Square and Compasses and Scimitar. As Shriners, we make a difference in many lives and continue to make that differences of people in the future that we have not met yet.

By the time you read this, we will have been to Rice lake for the 25th anniversary of the snowmobile and dirt club run for Shriners hospital. We also went over to Zuhrah for the gala and down to Green county for the annual pancake breakfast.

We look forward to some different events this year we're going to try, a burger challenge for the Clubs or Units, where they can earn \$800 for finding the hamburger places in their area.

We will be kicking off the ice bucket challenge at the circus this year. If you have not purchased your circus tickets yet, please think about purchasing them for only \$75. All Nobility ticket sales this year will be going to Zor along with some of the animal rides and concessions. The six tickets

*** ZEPHYR REMINDER ***

Be sure to email your stories by Tuesday, March 10th. Include information for the months of April AND May.

- **April/May 2020**
Deadline: March 10th
- **Aug./Sept. 2020**
Deadline: July 10th
- **June/July 2020**
Deadline: May 10th
- **Oct./Nov. 2020**
Deadline: Sept. 10th



VOL. LXXII NO. 01 • FEBRUARY / MARCH 2020

Winner of ten First Place Dromedary Awards for Shrine Newspapers and seven Honorable Mentions.

Zor Editor: Zor Imagineers
Correspondent: Milt Helmer

USPS 017-572 Published monthly under the auspices of Zor Shriners of Shriners International
Address: 575 Zor Shrine Place, Madison, WI 53719
Electronic Subscription available on website.

Periodicals Postage Paid - Madison, WI and additional mailing offices.

Postmaster: Send changes of address to Zor Zephyr
575 Zor Shrine Place, Madison, WI 53719

For Advertising, call Milt Helmer (715) 821-5002

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Zor Temple Office Hours of Operation:
Monday-Thursday, 9am-4pm • Closed Fridays

Deadline for Submission, 10th of the month prior
E-mail submissions to: zorsubmit@gmail.com



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2020 Zor Potentate

In his year Ausen will be very active promoting all the Shrine missions while "Making a Difference" in everything he does. *page 14*

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HELP US SAVE PRINTING AND MAILING COSTS

- Sign up to get your ZEPHYR news magazine via e-mail:
E-mail: zorcommunications2019@gmail.com
- Become a Friends of Zephyr. Send your donation to the Shrine Office: 575 Zor Shrine Place, Madison, WI 53719

ALL CLUBS AND UNITS SHOULD BE ZEPHYR SUPPORTERS.

THIS IS YOUR ZEPHYR!

2019 APPOINTED OFFICERS

1st Ceremonial Master:
Brian Dunham (Lady Linda)
Eau Claire, WI
getbrianandlinda@gmail.com

2nd Ceremonial Master:
Steve Livernash (Lady Koral)
Wisconsin Rapids, WI
prosticker@solarus.net

Marshall:
Scott Pedley, PGM (Lady Ronda)
Shullsburg, WI
sep_2018@wisc-freemasonry.org

Captain of the Guard:
Al Coenen
Tomah, WI
dukeofcoenen@yahoo.com

Outer Guard:
Jeremy Fussy (Lady Melissa)
Baldwin, WI
jeremyfussy@yahoo.com

Chaplain:
Karl Gant
Blanchardville, WI
kgyellowstone62@gmail.com

Treasurer
Larry Hanson, PP
and Lady
Jill
Albany, WI
hanso@tds.net



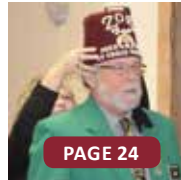
Imperial Potentate
Jeff Sowder
and 1st Lady
Cheryl



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2020 ZOR ELECTED OFFICERS

Potentate
Barry Ausen
and Lady
Becky

Star Prairie, WI
bausen@lakesidefoods.com



Chief Rabban
Mark Jerdee
and Lady
Sharon

Wilton, WI
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and Lady
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and Lady
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and Lady
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Recorder
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and Lady
Carol

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rgorsuch@oakbankonline.com



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2020 DIVAN

1st row left to right - Larry Hanson, PP - Treasurer, Al Brueggen - High Priest & Profit, Mark Jerdee - Chief Rabban, Ill. Sir Barry Ausen - Potentate, Rodney LaBlanc - Asst. Rabban, Roget Keller - Oriental Guide, and Bob Gorsuch PP, - Recorder. 2nd row left to right - Jeremy Fussy - Outer Guard, Scott Pedley, PGM - Marshall, Steve Livernash - 2nd Ceremonial Master, Brian Dunham - 1st Ceremonial Master, Al Coenen - Capt. of the Guard, Karl Gant - Chaplain



2020 DIVANS LADIES

1st row left to right - Jill Hanson, Penney Brueggen, Sharon Jerdee, 1st Lady Becky Ausen, Mary LaBlanc, Tammy Keller, and Carol Gorsuch. 2nd row left to right - Ronda Pedley, Linda Dunham, and Linda Thomas. Not pictured: Koral Livernash and Melissa Fussy.

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Zor 1966 - Blast from the past

Fourteen colorful and versatile musical and marching units of Zor Shrine Temple will be participating in the big summer ceremonial Saturday in Wausau, according to W. F. Mc Cormick, general chairman of arrangements.

Zor's sister temple in Wisconsin Tripoli of Milwaukee will send 11 equally colorful units to entertain in the Zor function which is being held here to honor E. W. (Gene) Amann, illustrious potentate of the Madison temple.

The Zor units include the host Wausauken Indians, officers of which include Robert L. Stueber, Divan representative; Lyle D. Rounds, president; David H. Dudek, secretary correspondent, and Robert H. Beaumont, director.

The other Zor units, their location and their directors are as follows:

1. The Arab Patrol, based in Madison, and headed by Emil F. Schmale, captain.
2. The Booster Band of Madison, of which Earl I. Cooper is director.
3. The Zor Chanters, also of Madison, a singing group headed by Director Michael M. Birkley.
4. The famous Zor Camel Patrol of Madison, captained by Alfred Schurch of Mt. Horeb. Zor has become known nationally in the Shrine movement as the "Camel Temple" because of its camel herd, which is maintained at Madison's Vilas Park Zoo.
5. Zor Clowns, also of Madison, with John J. Brissee as director.
6. Zor Concert Band, also of Madison, directed by William C. Johnson.
7. The Directors Staff, Madison, directed by Wilbur H. Emery.
8. The Zor Drum and Bugle Corps of Eau Claire, directed by John L. Farwell.
9. The Zor Funsters, Wisconsin Rapids and Stevens Point, directed by Donald W. Atkins, Baraboo.
10. Zor Nomads, also a Madison based unit, headed by Robert Hove, president and captain.



ZOR PATROL ON THE MARCH

This is part of the Zor Arab Patrol, one of 14 units of the Shrine Temple which will appear in Wausau on Saturday during the summer ceremonial. More than 25 units will participate in the parade at 5 p.m.

11. The unusual Zor Oriental Band of La Crosse, of which Louis H. Pitzner is director.
12. The Sax Sextette of Madison, a musical unit led by Dr. Harris E. Keel.
13. Zor Veteran Patrol of Madison, with Robert H. Lauck as director.

In addition to appearing in the parade at 5 p.m., the units will make appearances throughout the Wausau area all day Saturday.

The ceremonial schedule includes indoctrination and induction of new members of the temple, starting at 11 a.m. at Wausau Senior High School and continuing through the afternoon. The parade will form at 4:30 p.m. north of the downtown area and the march to Marathon Park will start at 5 p.m. The concluding feature will be an 8 p.m. program in front of the grandstand in Marathon Park.

A special program is planned for wives of all Shriners who attend the ceremonial.

IMPORTANT INFORMATION

ZOR TEMPLE OFFICE HOURS

- Monday – Thursday, 9:00 a.m. – 4:00 p.m.
- Closed on Fridays

NOTICE: ZOR FUND RAISING

As Recorder of Zor Shriners I am required to inform all Nobles at least once a year what the fund-raising requirements are per General Order No. 1, pages 44-47. I encourage all to review it in its entirety but here is a summary of the critical parts of it.

It is natural to associate the fez with Shriners Hospitals for Children. Because of this, meticulous attention must be given to all fundraising activities, including circuses, to make certain that such activities comply with the law of the land and that a contributor is not led to believe his or her money will be used for the Hospitals when all or a portion thereof will be used otherwise. The integrity of our charity and of our fraternity must remain above reproach.

The use of the name "Shriners Hospitals for Children" or reference to the Hospitals in connection with any fundraising activity by a temple or Noble without the written consent of the Imperial

Potentate and the chairman of the board of trustees of the Hospitals is prohibited.

No Noble (in his capacity as a Shriner), club, unit, organization of Nobles or affiliated or appendant corporations, shall engage in any fundraising activity without the express written consent of the potentate of the temple having jurisdiction thereof.

There can be no representation, express or implied, that the proceeds will be for the benefit of Shriners Hospitals for Children.

Any officer, Noble or temple which violates a provision of Fundraising Activities as outlined in General Order No. 1 is subject to discipline pursuant to the bylaws of Shriners International.

Bob Gorsuch, P.P., Recorder
Zor Shriners, January 23, 2020

ATTENTION ALL NOBLES

There will be a Stated Meeting held on April 18th at 1:30 PM, at the Holiday Inn & Suites, 1000 Imperial Ave, Rothschild, WI. This will be held in conjunction with the annual Wausau / Wausauken Shriners Potentate's Party.

ZOR COMMUNICATIONS

Happy New Years. Here we are in a brand-new decade with a future filled with a lot of unknowns. I am very excited to see what new channels of communications that are just waiting for us to find them.

At the Annual Meeting, I had the opportunity to give the first Marketing and Communications report since Zor started to address the problem in 2017. As I did the research for the report, I was amazed at how far we have come.

As many of you can remember, Zor's communications took the very slow path of snail mail or sometimes only by the Zephyr. Looking back to February of 2018, prior to the Zor Imagineers took over directing the efforts of several Zor Noble's in producing the Zephyr you receive today, only roughly 820 Zephyr's were being mailed out and of that only about 520 went to Noble's, the rest were Widows, appendant bodies, other Temples, and advertisers. We now develop a new comprehensive list for every issue to ensure that every Noble, Widow, Candidate, neighboring Temples, appendant bodies, and advertisers get either a hard copy or an online copy.

Social media channels of communication were also started in 2017, in addition to the Facebook page for Zor Shriners. We started out as everyone did with only 220 followers. Today, we have 3143 followers, which includes other Temples, watching to see what we are going to next. We started out with only a couple of the clubs and units, and we now have most of the Clubs and Units utilizing Facebook on a regular basis. We still have some work to do to get the 2-way interaction with Zor, however, we have come a long way in only 2 years.



Chris Peters

MARKETING &
COMMUNICATIONS CHAIRMAN
& ZOR IMAGINEER'S PRESIDENT

zorcommunication2019@gmail.com

We now have a new and improved website, zorshriners.com. The website will give you access to the Zor calendar, and if the Clubs and Units will supply the information, their meeting, parade schedules, and any other important dates can be added so that everyone will know what is going on around Zorland. You will also find the Zephyr section, which will give you access to copies of the Zephyr all the way back thru 2010. A member's section that will give you access to many different forms, as well as Petitions, and much, much more.

We have been utilizing MailChimp as an E-Blast engine to get important information out to the members in a timely fashion. We now have Zoom available, which is a web-based meeting place, which has proved to be invaluable for Divan and Trustee's meeting, allowing members that would normally not be able to attend the meeting, login to the program and be an active participant in the meeting. This tool is available for the Clubs and Units if requested. We are still working on a format where we will be able to hold Stated meeting via Zoom. We have also opened channels in Slack, Instagram, YouTube, and Zappar.

I want to thank the Zor Imagineers for their endless support. They are always helping us come up with better ways of communications and are always willing to actively assist in the implementation of these new means.

We have come a long way in only 3 years, and I am very excited to see what comes up next. Hopefully some of these improvements have helped you keep better informed of what is going on in Zorland.

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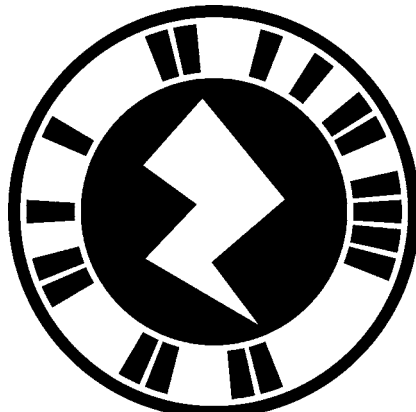
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Bob Gorsuch
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Fitchburg Corner of Seminole Hwy & PD

ZOR Shriners will gather in Wausau on Saturday, April 18th as we “WE MAKE A DIFFERENCE” in 2020

The Wausau Shriners and their ladies are sponsoring the Wausau Potentate Party to Honor Ill. Sir Barry Ausen and Lady Becky.

This year's party will be held at the Holiday Inn & Suites @ 1000 Imperial Ave, Rothschild (next to Wausau). The Banquet will take place in the Crystal Room II at the hotel. Take Hwy 39 Exit 185 which is the Business 51 exit. If coming from the north go right off the exit and turn left at stop light then turn right at second stop light and you will see the Holiday Inn at the next intersection on your left. If coming from the south, on I-39 take Exit 185 and turn right. Turn right on Bus 51 and turn right at the first light onto Imperial Dr and you will see the Holiday Inn at the next intersection.

The Wausau Shriners are inviting you to go on your own for lunch in the area. We will have a list of local eating places in the April ZEPHYR.

The Nobles & Ladies day's festivities are as follow:
(final agenda information will be in the April ZEPHYR)

10:00 am - Divan Meeting

11:30 am - Lunch

1:30 pm - **Nobles** – Cold Sands - initiation ceremony will take place - please bring your candidates!!

Follow by **Quarterly Meeting** and Educational update.

1:30 pm - **Ladies** meet at the Holiday Inn – April ZEPHYR will have details on what's to do in the Wausau Area

4:45 Social hour (Crystal Rm II) & Registration

5:45 Gather for dinner and introductions

5:30 -7:30 Dining with entertainment followed by a program and raffle

The annual Potentate party will be in Crystal II facility at the Holiday Inn with networking and socializing beginning at 4:45 pm with a cash bar. At 5:45 pm we will gather for the banquet with entertainment and followed by the traditional raffle.

Please complete the coupon for dinner and mail with payment no later than April 10th.

A block of rooms are being held at the Holiday Inn @ 1000 Imperial Ave, Rothschild. Rooms are \$95.00 plus tax. If you desire a King room, the cost would be \$105.00. Please call the hotel to make your hotel reservations @715-355-1111. To view the site go to www.holidayinn/Rothschild/Holiday Inn. Any questions, contact Steve Peterson @ 715-573-4059.

Wausau Potentate Party 2020

Saturday, April 18 - Social 4:45 PM • Dinner 5:45 PM

Holiday Inn Hotel & Suites • 1000 Imperial Avenue, Rothschild, WI 54474

Name: _____

Address: _____

Phone: _____

Dinner Tickets: _____ @ \$25.00 = Total \$ _____

Plated Dinner Choices:

_____ Roasted Sliced Beef

_____ Chicken Cordon Bleu

_____ Kabeelo Lodge Walleye (pan fried)

Entree's include:

All plated dinners will include roasted garlic mashed potatoes, sautéed fresh green beans almondine, tossed garden salad, fresh French bread, coffee, or milk included with dinner plus dessert. *Please let Steve know of any special dietary needs, so we may accommodate your request.*



PLEASE MAKE CHECK PAYABLE TO: WAUSAUKEN SHRINERS

Deadline: April 10, 2020

PLEASE MAIL COUPON TO:

Steve Peterson
1817 Roosevelt Street
Wausau, WI 54403



The First Step Is Hope

The journey parents face when considering amputation

As every parent learns, raising kids is a series of decisions from mundane to momentous: Oatmeal or Frosted Flakes? Soccer or piano? College or trade school? For parents of a child with medical conditions, there are more decisions, and they're more intense. Just ask the parents of a child who has a condition with a limb difference that may require amputation. In this story, you'll meet three of those children: Maely, Braxton, and Jamie. As Braxton's mom, Bree, says, "This decision was the hardest decision I have made or will ever have to make. I am making a decision that will forever change someone else's life."

Becoming informed and educated

Bree, Josh and their daughter, Hartley, were ecstatic to welcome two new bundles of joy into their lives – twin boys Braxton and Jackson.

But Braxton was born with a difference that could not be ignored – part of the bone in his thigh was missing. Braxton had right proximal femoral focal deficiency, or PFFD, a complex birth anomaly in which the upper part of the femur (thigh bone) is either malformed or missing. Treatment options range from limb-lengthening to amputation at different lengths, prosthetics and a host of different surgical procedures. There is no "one size fits all" approach, making it difficult for parents to know what is right for their child. "This is why I was not going to stop until I had all the information I needed, and most importantly found a doctor I felt most comfortable with overseeing his care," Bree said.

While gathering recommendations from many medical professionals, Braxton's parents met Janet Walker, M.D., at Shriners Hospitals for Children Medical Center — Lexington in Kentucky.

"Dr. Walker picked Braxton up and held him at our first appointment. He seemed so calm with her. Our local doctor never even held him," Bree said. "And Dr. Walker was so knowledgeable about Braxton's condition and the future journey we, as a family, would be facing."

This and future appointments helped Bree and Josh become comfortable with a treatment plan to amputate part of Braxton's leg. "As a mom, knowing this is a condition he will deal with his entire life, I wanted to set Braxton up for success from the beginning, and this is exactly what the team at the Lexington Shriners Medical Center is giving him," she said.

Another of Dr. Walker's patients, a young girl named Jamie, also saw many doctors before having her amputation. Jamie was born without a fibula, one of the bones in the lower leg, a condition called fibular hemimelia.

"Do all you can to educate yourself until you feel a peace of mind in your decision," Jamie's mother, Melissa, recommended. "Do not let



anyone judge the decision you end up making, because no one knows your child better than you."

Jamie, now 4, is an active little girl who loves to run and play and dreams of growing up to be a doctor. "Everything we had done to get to this point was worth every cry and heartache," Melissa said.

Finding the positive

Megan and Matthew were at the doctor's office for an ultrasound. Megan was 20 weeks pregnant with their first child. They weren't going to ask the sex, Megan said, because they wanted to be surprised. The test was to monitor the health of the fetus. As the ultrasound progressed, it became clear something was wrong.

Doctors told the couple their baby's leg was missing its fibula, one of the two lower leg bones, and her foot looked different. They wouldn't know more until the baby's birth.

"It was the worst day of my life," Megan recalled. She said she and Matthew went home and did what everyone is told not to do, yet most do: They went online. What they found frightened Megan. Most upsetting was the idea of amputation. It felt like a worst-case scenario to her. "I wouldn't even look at the word," Megan said, "because I didn't want to think about it."

In a social media group, Megan connected with other mothers in the Chicago area. One invited Megan to her home to meet her son, a 2-year-old boy who had an amputation and used a prosthesis.

"Seeing him, I was so encouraged," Megan said, tearing up at the memory. "There was nothing different about him. There was nothing wrong."

Meeting little Jonathan helped Megan reset her hopes for her baby. "He gave me peace," Megan said. Although amputation is not the best or only choice for everyone with a similar diagnosis, Megan said that when Maely was born, it was clear that amputation would be right for her. Still, it wasn't easy. "It's the idea of the unknown, putting your baby through a surgery," Megan said.

See 'Hope' on page 13

HOSPITAL DADS

DRIVER

Mark Charbonneau
Dora Johnston
Dora Johnston
Dora Johnston
Darrell Smith
Jim De Voe
Bob Calverley
Bob Calverley
Bob Calverley
Bob Calverley
Ed Newcomb
Richard Dennis
Richard Dennis
Steve Peterson
Steve Peterson
Dale Anderson
Steve Peterson
Dora Johnston
Dora Johnston
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Linda Dunham
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ZOR SHRINE CALENDAR OF EVENTS

Saturday

Feb. 1st

**GREEN CTY SC
PANCAKE BREAKFAST**
Monroe, WI

Tuesday

Feb. 4th

**MEHARA SHRINE CLUB
BOARD MEETING**
Eau Claire, 6:00 PM

Thursday-Friday

**Feb.
6th-8th**

MSA WINTER SESSION
Regina, SK CA

Friday

Feb. 7th

SCVSC VALENTINE PARTY
Ellsworth, 6:00 PM

Friday

Feb. 14th

DIVAN MEETING
Alliant Center, Madison, 1:00 PM

Friday-Sunday

**Feb.
14th-16th**

ZOR SHRINE CIRCUS
Alliant Center, Madison

Saturday

Feb. 29th

ZOR CLOWN PARTY
Zor Shrine Temple, Madison, 5:00 PM

Tuesday

Mar. 3rd

RUSTY NAIL DEGREE
Hudson, WI, 6:00 PM

**MEHARA SHRINE CLUB
BOARD MEETING**
Eau Claire, WI, 6:00 PM

Saturday

Mar. 7th

MASONIC DAY OF LIGHT
Racine, WI

Friday

Mar. 13th

ST CROIX VALLEY SC ST PATS PARTY
Baldwin

Saturday

Mar. 14th

**DIVAN MEETING /
STRATEGIC PLANNING**
Sparta, 9:30 AM

Saturday

Mar. 21st

MASONIC DAY OF LIGHT
Eau Claire, WI

Friday-Sunday

**Mar.
26th-29th**

OSMAN CIRCUS
Fair Grounds

Saturday

Mar. 28th

FEZTASTIC BOWLING EVENT
Wagner's Eau Claire, 10:00 AM

SCOTTISH RITE REUNION
Eau Claire, WI

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Don Helmke

Richard Glead
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In Honor Of:
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Sue & Greg Mansfield
John & Debbi Thorstad
Phelps, Streichs, Nummerdor
& Troosts Families

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Shriner's legacy comes full circle

By Milt Helmer

When a man joins a fraternity like the Freemasons he takes a solemn and binding obligation to help his fellow man.

And for the late Dr. Ray Gustafson, that obligation was taken very seriously.

We sat down with his son Ray (Sketch) Gustafson, to learn more about the man who participated in the ground breaking for the Shrine Hospital for Children® on Riverside Parkway in Minneapolis many years ago. It is currently in use, however when the new Shriners Healthcare for Children® is completed in Woodbury, Minnesota, the Hospital that Dr. Ray helped launch will be put to use by the U of M.

We lost Dr. Ray 3 years ago, but his son Sketch has scores of reminders of his father's years of service to the fraternity in his home on Centennial Drive in River Falls.

Dr. Ray Gustafson received his degree in dentistry from the U of M and took up residence in Bloomington where he raised his 4 children. Their home was located where Best Buy now stands in Minneapolis.

It was a different time in the 50s when Dr. Gustafson asked to join the Freemasons and start what would be a remarkable fraternal journey. In those days, you just did not join, you had to ask. He did ask and joined Ark Lodge #76 in Bloomington and was raised to Master Mason on Nov 27, 1950.

He joined Zuhrah Temple and rose through the ranks to serve as Potentate in 1974. Along the way, he took an interest in the Shriners Hospital for Children®. Back in those days the Hospital had that 1940s look. Very Clinical. Very straight forward. Ray was appointed to the Hospital board of Governors and along with other board members began to make plans to create a hospital environment that was more patient friendly.

They wanted a place where children were greeted with smiles. A place that was spacious, bright and modern. Where both patients and families felt at ease.

His son Sketch said early on when he was a child, his dad would load up young Ray and take the drive to the Hospital on Fridays. While Dr. Ray would attend board meetings, young Sketch would visit with the patients and practice his drawing that would be the source of his nickname for years to come.

Christmas in the Gustafson household was not complete without a trip to visit the patients at the Hospital. They would visit and bring the spirit of Christmas to the patients who could not be home for the holidays.

The board at the time wanted to re-establish themselves with a new logo and improved community outreach. That initiative called for a new building that combined all the patient services, but with a bright new family friendly feeling.

Dr. Gustafson was serving as Chairman of the Board of Governors in 1988-89 when he and other board members broke ground at the river view area in Minneapolis.

Ray was a remarkable man who combined a strong personal conviction with a humility that was his trademark throughout his life. As a matter of fact, Dr. Ray refused to wear a name tag marking him as Chairman of the Board and only after some urging gave in and wore a



Ray "Sketch" Gustafson is shown in front his father's memorabilia which includes his Past Potentates Fez. "Sketch's name appears inside the Fez on the band. Sketch's son has a daughter they named Rae out of respect for their grandfather.



Dr. Ray Gustafson, center is shown turning over the first shovel of dirt for the Shriners Hospital for Children® in Minneapolis in 1978. Just to his left is Hospital Administrator Roberta "Bobbi" Drone, who was one of the first female administrators at the Hospital.

See 'Gustafson' on page 13

Maely's parents thought about little Jonathan and made a decision. "We chose to have a positive attitude about it," Megan said. "That was a decision."

Jeffrey Ackman, M.D., pediatric orthopaedic surgeon at Shriners Hospitals for Children — Chicago performed Maely's amputation surgery. She also received her first few prosthetics from the Chicago Shriners Hospital. (After a recent move, the family is now seeing the team at our Salt Lake City location.) Now, Maely is 4, goes to preschool and is an engaging little girl. She loves eating avocados, singing and playing guitar with her dad.

"I wouldn't change her if I could," Megan said. "It makes her who she is. It's given us a chance to talk to people we never would have before, and it leads us to new friendships."

TO LEARN MORE about the orthopaedic and orthotics and prosthetics programs at Shriners Hospitals for Children, please visit shrinershospitalsforchildren.org.

'Gustafson' continued from page 12

red ribbon under his business card. He wanted all of the attention on the families first and foremost.

In commenting to his son, Dr. Ray said "I wanted the hospital to focus on the patients point of view," Adding, "It helps to greet someone with a smile."

Ray senior was a very dedicated and active Mason and Shriner. He would be hesitant to accept acclaim but during his career he was named WCCO's Good Neighbor and his home was filled with every known award and recognition from all over the nation. A small sampling of his awards and recognitions fill Ray (Sketch's) basement study in River Falls.

Dr. Ray was also a Jester for Zuhrah Temple, a member of the York Rite, and Scottish rite (33rd Degree).

Sketch said, his father's advice was "Before you open your mouth remember your obligation." Adding, when it comes to how you dress, "Remember the loudest thing on you should be your ring."

He also shared another piece of advice saying "If you have to do it yourself, do what is right." Sketch has attempted to live up to that sage advice.

His son Ray (Sketch) Gustafson was recently appointed the Shriners Healthcare Liaison for the St. Croix Valley Shrine Club. It's like completing the circle of life for Sketch.



2020 MEMBERSHIP EFFORTS!

Check out the resources in shrinersvillage.com. Order membership brochures, pocket petitions, wallet cards, decals, magnets and more!



CHIEF RABNON PARTY

On January 4 2020 the Camel Patrol held its annual Chief Rabbon Party for Barry Ausen and his Lady Becky who became Zor Potentate on January 11, 2020. Jim Stelsel, Jr. President of the Camel Patrol presented the new Potentate with a camel and Lady Becky with a gift of flowers.

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Installing officer Robert Gorsuch, PP, conducts the installation of officers to lead Zor Shrine for the coming year.



Barry Ausen 2020 POTENTATE

*Star Prairie
Shriner installed
as Potentate*

By Milt Helmer

When Barry Ausen first stepped up to microphone at the Zor Shriners Annual Installation of officers in Madison on January 11th 2020 he told the Nobles and their Ladies that his year as Potentate will be a little “different.”

When he served as President of the St. Croix Valley Shrine Club to his many years serving on that board of directors Barry has done things different. To start off, from his down-home “awe shucks” style, to his passion for thinking out-of-the-box, Barry brings a breath of his wonderful unpredictability to the office of Potentate.

In his year Ausen will be very active promoting all the Shrine missions while “Making a Difference” in everything he does. He already has a long list of special fun and fundraising initiatives lined up ready to fly.

Barry Ausen was born in Amery and raised on a family farm. He was active in 4-H and FFA. Barry graduated from the UW –River Falls with BS degree in Area Agriculture and a minor in Agronomy, Soils & Horticulture.

He worked for awhile out of college in Fall River before coming to his

present job at Friday Canning, which is now known as Lakeside Foods. He was recently promoted to Ag Manager and is known to many Shriners and friends as the “Bean Whisperer.” He has supplied canned vegetables to many in the area. He was responsible for the vegetables served at his installation on January 11th 2020.

On October 9th, 2010 Barry married Becky Ellingworth. He adopted his daughter Amanda and son Brian to the complete the Ausen family. Barry and Becky are the proud grandparents to 4 year old Harmony and 2 year old Daniel.

Brother Barry was raised to Master Mason on March 10, 2000 at Northstar Lodge #187 where he went on to serve 6 times as Master. He is also a member of the Amery Chapter of RAM and Hudson Commandery. Barry joined the Shrine on June of 2003 and is an active member of the St. Croix Valley Shrine Club and Zor Roadrunners. He served as president of the St. Croix Valley Shrine Club in 2009 and 2010. He is also a charter member of the Zor Yoshi Club and has been the president for the last 3 years. In 2013, Ill Sir Robert Gorsuch Appointed Barry to the Outer Guard and he moved on up the line to Potentate this year.



Illustrious Sir Barry Ausen and his Lady Becky pose for an official photograph.



Newly installed Zor Potentate Barry Ausen is shown receiving his Fez from his Lady Becky.



This motley crew pull off a fun spoof of Jack in the bean stock. Mark Jerdee narrated the skit that brought a lot of laughter.



Notable Shriners, Ill. Sir James Van De Hey, Potentate for the Beja Shrine (left) is shown with Ill. Sir Robert C. Strader (right), the Most Worshipful Grand Master of Masons in Wisconsin and Past Potentate of Tripoli Shrine, observe the ceremonies on Saturday.



Past Potentate Wally Trouten is shown receiving bound copies of the Zor Zephyr for his year of service to the Divan. The Zephyr went from a concern to an award winner during his year.

ILLUSTRIOUS SIR BARRY AUSEN & LADY BECKY

Ill. Sir Barry was raised on the family farm in Star Prairie, WI. He is living on his great grandparent's homestead of 99 years. On October 9th, 2010, Barry married Becky Ellingworth. On July 3rd, 2012, he adopted his daughter Amanda and his son Brian to complete the Ausen family. Barry and Becky are the proud grandparents of 4-year-old Harmony and 2-year-old Daniel.

Barry worked in Fall River for a while before coming back to his present job at Friday Canning. Now known as Lakeside Foods since 1995. Barry is in the position of Ag Manager for the company. He also serves on the Alden Town board, New Richmond Ambulance Service board and Allied Fire Department board. Barry has also served on church council and building committees.



See '2020 Potentate' on page 17

NOBLE SCOTT & LADY RONDA PEDLEY ZOR'S MARSHALL FOR 2020



Scott finished his 35 year law enforcement career in 2015 after serving 25 years as the Sheriff of LaFayette County. Ronda also retired after many years working at the Shullsburg School District as a teacher's aide.

They have three children; Emily, Sarah and Br. David Pedley, who is a member of Olive Branch Lodge #6 in New Diggings. They also have five grandchildren, ages 3-11.

Scott is currently serving his community as a member of the LaFayette County Board of Supervisors. He is currently employed at the Benton State Bank, where he also serves as a member of the board of directors of the bank. He also is the part-time police chief of the Village of Benton.

Ronda's dad, her grandfather and three uncles were all Shrine-Masons. Her dad, Ken Heding, at one time was a member of the Zor Divan. Scott's Grandfather was a Master Mason and Shriner in South Dakota.

See 'Zor Marshals' on page 17

Calendar Raffle Winners!



February 25, 2020

Now is your chance to combine your love for Shriners Hospitals for Children® and pancakes!

Between January 2 and February 25, you can buy a special Shriners Hospitals for Children wall icon at participating IHOP locations and all proceeds will go directly to providing specialty medical treatment for kids at Shriners Hospitals for Children.



NOVEMBER 2019 WINNERS:

- \$20.00 • Darlene Primus • Friendship
- \$100.00 • Darlene Toothman • Oregon
- \$20.00 • Addison Tovsen • Mauston
- \$20.00 • Ron Keene • Tomah
- \$20.00 • Roger Gorius • Tomah
- \$20.00 • Christine Webb • Wisconsin Rapids
- \$20.00 • Addison Tovsen • Mauston
- \$20.00 • Kyla West • Madison
- \$100.00 • Joan Sutherland • Wyeville
- \$20.00 • Martin Callaway • La Crosse
- \$20.00 • Dale Vrieze • Baldwin
- \$20.00 • Sara Obmascher • Deerfield
- \$20.00 • Mary LaBlanc • Montello
- \$20.00 • Joe Fox • Madison
- \$20.00 • Bob Gorsuch • Fitchburg
- \$100.00 • Noah Schultz • Watertown
- \$20.00 • William Hesser • Oshkosh
- \$20.00 • Larry Drangstveit • Eleva
- \$20.00 • Ryan Wojciechowski • Schofield
- \$20.00 • Linda Struck • Oregon
- \$20.00 • Richard Withington • Weyerhaeuser
- \$20.00 • Cindy Hanson • Tomah
- \$100.00 • Dan Gillitzer • Prairie Du Chien
- \$20.00 • Randy Nelson • River Falls
- \$20.00 • Dennis Peissis • Tomah
- \$20.00 • Joan Hanson • Tomah
- \$20.00 • Catherine Martin • Prescott
- \$200.00 • Lisa Risberg • Monona
- \$20.00 • Bob Calverley • Wisconsin Rapids
- \$150.00 • Dennis Korth • Appleton

DECEMBER 2019 WINNERS:

- \$20.00 • Larry Severson • Westfield
- \$20.00 • Duane Yaun • Madison
- \$20.00 • Becky Lindeman • Middleton
- \$20.00 • Diana Rudwell • Howell, MI
- \$20.00 • Dawn Swan • Pardeeville
- \$20.00 • Halle Iserloth • Belleville
- \$150.00 • Charlotte Thompson • Black River Falls
- \$20.00 • Joe Cuskey • Lake Wood Ranch, Fl
- \$20.00 • Joan Hedke • Cumberland
- \$20.00 • Mary LaBlanc • Montello
- \$20.00 • Dan Cushman • Platteville
- \$20.00 • Joe Cuskey • Lake Wood Ranch, Fl
- \$20.00 • Jake & Christa Kapfhamer • Green Bay
- \$100.00 • Sally Carpenter • Sun Prairie
- \$20.00 • Josh Sanders • Ellsworth
- \$20.00 • Cory Holliday • Black River Falls
- \$20.00 • Todd Torkelson • Tomah
- \$20.00 • Beth Coenen • Germantown
- \$20.00 • Catherine Martin • Prescott
- \$20.00 • Jim Frisch • Mauston
- \$100.00 • Lorraine Felos • Tomah
- \$20.00 • Mike Boyd • Rhinelander WI
- \$20.00 • Renee Kendall • La Crosse
- \$20.00 • Marlene Nelson • River Falls
- \$20.00 • Karl Katuin • New Lisbon
- \$20.00 • Jeff Holthaus • Warrens
- \$20.00 • Ray Johnston • Mondovi
- \$100.00 • Anneka Uresti • Chicago, IL 60625
- \$20.00 • Mark Severson • Cottage Grove
- \$20.00 • John Houd • Black River Falls
- \$150.00 • William Trouten • Platteville



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★ **H. M.**



The Zor Divan mascot Humpfree is shown with one his babies as they looked after the ceremonies.

'2020 Potentate' continued from page 15

Barry's father and grandfather were also masons. His father was also a member of Zor Shriners. Barry was raised to the sublime degree of Master Mason on March 10, 2000 at NorthStar Lodge #187 in Star Prairie, WI. Barry became Master in 2003 and has served in that position for 6 times.

He joined Amery Chapter #112 RAM in 2000. He has been High Priest 3 times and joined Hudson Commandery in 2002. Member of Eastern Star and a past Worthy Patron. In 2003 Barry joined Zor Shriners at a summer ceremonial in Eau Claire.

A member of St. Croix Valley Shrine Club and Zor Road Runners. He served as President of the SCVSC in 2009 & 2010. Barry is a charter member of Zor Yoshi Club and has been President for the last 3 years. In 2013, Ill Sir Bob Gorsuch appointed Barry to the Outer Guard position. Currently, leading Zor as 2020 Potentate.

'Zor Marshals' continued from page 15

Scott has served as Worshipful Master of Amicitia Lodge #25 in Shullsburg, Olive Branch Lodge #6 at New Diggings and is currently the Worshipful Master at Melody Lodge #2 in Platteville. He is also a member of Evening Star Lodge #64 at Darlington and Montello Lodge # 141. Scott is a member of Southwest Shrine Club.

Scott served as Grand Master of Masons in Wisconsin during the 2018-2019 Masonic Year, is currently a Grand Lodge Trustee, is the Master of Ceremonies in the Consistory of the Scottish Rite Valley of Madison and he received his Scottish Rite 33rd Degree in August 2019. He is also a member of York Rite Masonry.

Scott and Ronda own and operate a fifth generation family beef and grain farm in rural Shullsburg.

Scott has been appointed to the Divan by ZOR Shrine Potentate Barry Ausen to serve in the role as Marshal during 2020.

"I want to thank my awesome wife Ronda for all of her support and her hard work throughout my Masonic journey! Without the supportive love and care at home, my accomplishments both professionally and as a Mason, could not have been attained."



Noble Chris Peters, Marketing & Communications Chairman, giving his reports on the current status of the Communication throughout Zor Shriners at the annual meeting and installation.



GRAND MASTER VISITS ZOR

Robert C. Strader, the Most Worshipful Grand Master of Masons in Wisconsin, was welcomed by Zor Recorder Robert Gorsuch, P.P., during the Zor Shrine's annual meeting and officer installation.



Potentate Wally Trouten presented 50 and 55 year membership certificates at the Lakeland Shrine Club Christmas party. L to R : Roger Nitzsche, Dave Skavlen, Wally Trouten, Rich Knipfer.



The Lakeland Shrine Club installed officers for 2020, Treasurer Bob Gorsuch, Secretary Jim Stelsel Jr., Vice President Tom Nelson. President Dave Dewey was on a bus trip to Nashville and not present to be installed. Installation was held on December 4th at the Stoughton Country Club with 64 people attending.



The ladies attending the Lakeland Shrine Club Christmas Party.



ZOR MEMBERSHIP LONGEVITY AWARDS

25 YEARS OF SERVICE ACHIEVED IN 2019

Brian L. Bredlau	Mark J. Mayry
Edward A. Cadwell	Randall J. Mundt
Kenneth R. Clary	John R. Peirson
Gary K. Durgin	Michael T. Peterson
Peter J. Foss	Robert L. Rands
Willard R. Gant	Samuel C. Retallick
Jeffrey C. Goff	Steven C. Underwood
Philip J. Gullickson	William W. Wadehul
Daniel L. Kramer	Robert E. Wyman

50 YEARS OF SERVICE ACHIEVED IN 2019

Albert R. Dippel, Jr.	Leroy Phipps
Ramon S. Erickson	Roger L. Ratzlaff
Virgil A. Houff	Milbert F. Schott
Richard B. Knipfer	William H. Walter
Jerome M. Nelson	Donn W. West

55 YEARS OF SERVICE ACHIEVED IN 2019

William E. Johnson PP	Robert L. Severson
Roger G. Nitzsche PP	David A. Skavlen

60 YEARS OF SERVICE ACHIEVED IN 2019

Clifford Walter Hammond	Corliss V. Jensen
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ZOR HOLDS MEMBERSHIP BRUNCH AT 2 LOCAL LODGES



Menominee Lodge # 164 and Wisconsin Lodge # 128 hosted a membership brunch for Zor's members, family's and guest on January 4, 2020. If a Noble showed up with a paid 2020 Zor Dues card, he at for free. Both lodges had about 23 attendees for the brunch, (attendees at Menomonee Lodge pictured above). This was the first time Zor has sponsored a brunch, with plans for a bigger and better one next year.



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Fall Ceremonial introduces exciting innovations

By Noble Milt Helmer

If you were lucky enough to attend the Fall Ceremonial in LaCrosse on December 6th and 7th, 2019 you experienced some unique innovations created by the Imagineers. This group of highly dedicated Nobles rolled out the use the new Zappar app.

Attendees who booked a room in the Radisson hotel on the River received a room key, that when combined with a smart phone, provided you with a welcome video from our Potentate and a schedule of events for the day. One photo of the Zappar logo and you were set.

But this was only one of many innovations the Imagineers are working on. All combined these changes will make it possible to better manage the affairs of our wonderful fraternity.

SPECIAL GUESTS

Honored guests in attendance were Ken Gorgen, Deputy Grand Master of Masons in Wisconsin and soon to be elected Ill Imperial Sir James Smith and his Lady Alice.

Gorgen urged the nobles to enjoy the ride in Shrine and remember Shriners are first and foremost Masons. He said "our philosophy leads to charity," so get out there and find yourself by being "what your dog thinks you are."

Imperial Sir Smith related that he started his Shrine journey in Zor so the Zor Temple occupies a special place in his heart. He and his Lady Alice have made numerous trips from Texas to the northern climate. In his comments Imperial Sir Smith said all appendant bodies should work together. "You must be a Mason first regardless of the appendant body you belong."

In his comments to the Zor Divan he also announced that Shriners worldwide will be adopting the Twin Cities new Shriners Healthcare for Children® format. He said we are currently asking families who live in the Dakotas to drive 11 hours one way for a 30 minute appointment. By bringing healthcare closer to more people we will start doing things smarter.

Even with Imperial beginning to work with Boys Town and creating disaster teams this year he said we will focus on fun. His theme next year will be "Fun in 21!"

CEREMONIAL

After the Daughters of the Nile Cookie Walk and Marketplace shopping on Saturday morning, the ceremonial began with veteran leader P.P. Mark Severson briefing the seven candidates on the Shrine, its rich history of helping the kids.

P.P. John Thorstad gave his wonderful poem "My Old Fez" before the Divan opened the temple for the purpose of bringing the men into the Shrine fraternity.



With all the pageantry and ceremony completed in the morning the group reconvened after lunch to honor the 25 and 50 year members and one 55 year member. They each received a handsome certificate and pin marking their mile post as a Shriner.

The afternoon session was honored with the appearance of Luke North and his father to visit with the Nobles. His introduction was a reminder of the Shriners mission.

PARADE OF GLORY

It has been a long standing custom that clubs and units throughout Zorland each come forth to present fundraising moneys collected the previous year. Among the many were some of the large donors. Amy Hering, representing several women's auxiliary units presented a check for \$25,117. Wally Trouten's Lady Gayle presented a check for \$2,075, the proceeds from her "coaster campaign". The St. Croix Valley Shrine Club donated a total of \$74,344 from their various fund raising endeavors. As usual Sahara Shrine Club led the group with \$154,917.

AWARDS

It is customary to award people for their outstanding work for the Shrine in many capacities. Imagineers Steve Livernash and Chris Peters told the audience the first year of a major format change, the Zor Zephyr magazine took first place in the Imperial competition in the magazine division and earned honorable mentions for Zor's website and Facebook page. The honorable mentions mean, in the Imperial social media categories, we are one of the top 4 in the world. Impressive by any measure. The Imagineers urged everyone to input events to help keep our communications at a high level.

The Imagineers introduced the Fezzy Social Media Awards as a way to honor the individuals for their extra efforts.

THIS YEAR'S WINNERS ARE AS FOLLOWS:

Correspondent	Noble Milt Helmer
Social media	Noble Leonard Pickett
Zor Facebook	Lady Tammy Keller
Media promotion	Bruce Fransway
Social media, Instagram	Lady Lexie LaBlanc
Everlasting Audio	Ill. Sir Wally Trouten
Inspiration and Fellowship	Imperial Sir Jim Smith
Zor Shrine Express	Noble Bob Gorsuch, P.P.

The Zor Shrine Express turned out to be a poster and miniature model of a Boeing jet plane. It keeping with the Shrine theme of fun, the poster read, "When your group needs to 'BOB' around."

UPCOMING SHRINE FUN

The Shrine Circus is coming to Madison on Feb 14, 15, 16. As in the past the Shriners will be giving away bicycles to the kids. The Circus will also be coming to LaCrosse. Details to follow.

MEMBERSHIP NEWS

My name is John "Beau" Shaeffer and I have been appointed as ZOR's Membership Chairman. I have been a Mason, Noble and a Shrine Clown since 1995. I was fortunate to attend a Membership Seminar in October of last year with Noble Steve Livernash, 2nd Ceremonial Master.

Imperial Potentate, Jeffery L. Sowder's theme is entitled "JUST ONE" or if the nobility would bring into the fraternity at least one new noble we would increase our membership and beat the "Black Camel". Imperial statistics have stated that ZOR's membership has been declining since the 1990's. If the current decline continues, by 2030 ZOR's membership we will have a loss of approximately 500 Nobles. The following is ZOR's Membership statistics for 2019:

Beginning Membership January 1, 2019
1,213 Total membership
(1,204 Regular + 9 Associates)

Creations	19
Affiliations	1
Restorations	10
Associates	0
Assoc Dropped	(0)
Demits	(10)
Deaths	(49)
Resignations	(2)
Suspensions	(44)
Change in membership	-(75)

Ending Membership December 31, 2019
1138 Total Membership

2020 Challenge – Zor's newly Installed Potentate, Ill. Sir Barry Ausen, has issued a challenge to all Nobles to bring at least 50 new Nobles to Zor for 2020. To encourage the Nobility the Divan has stated that in 2020, if a Noble brings in 3 or more new Nobles his next year's dues will be paid for by ZOR. (All restorations will need to be approved by the membership).

We are asking our Nobles to ask their Lodges to have a Shriner's Night, a time in which we can show a video about our Hospitals and Clinics missions.

The Membership Committee will be sending out an E-Blast about a ZOOM meeting in February.

I can be reach at (515) 710-1260 or at beaushaeffer@aol.com.



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It Only Takes ONE

If there is anything I have learned in my 45 years of life, it is that "ONE" can make a difference. ONE word of encouragement, ONE moment, ONE mistake, ONE person believing in someone. It only takes ONE.

The childhood that I was blessed with was not an easy one. It was layered with trauma, abuse and alcoholism. I believe, without a doubt, that everything is for a reason...even the worst hand of cards.

Throughout my childhood, God showed me His Grace. He led "angels" to walk beside me, and he has guided me every step of the way. I overcame, I rose up from my circumstances and, through Him and my life experiences, my strength allows me to lift others up today. To remind them, that they are not defined by their misfortunes or by their past.

There were many times in my life I have been the Starfish. If my best friend's mom wouldn't have taken me in, if the teacher hadn't recognized my potential, if my Grandma hadn't introduced me to the Bible...I may have taken a different path. However, they chose to throw me back in ...and I often believe it may have saved my life.

I have watched the amazing community of Shriners do this time and time again. They make a difference...ONE child at a time. One by One.

Its through the men who parade and fundraise all year for the children. The ladies who support their partner's passion for this great philanthropy. The hospital drivers. The staff.

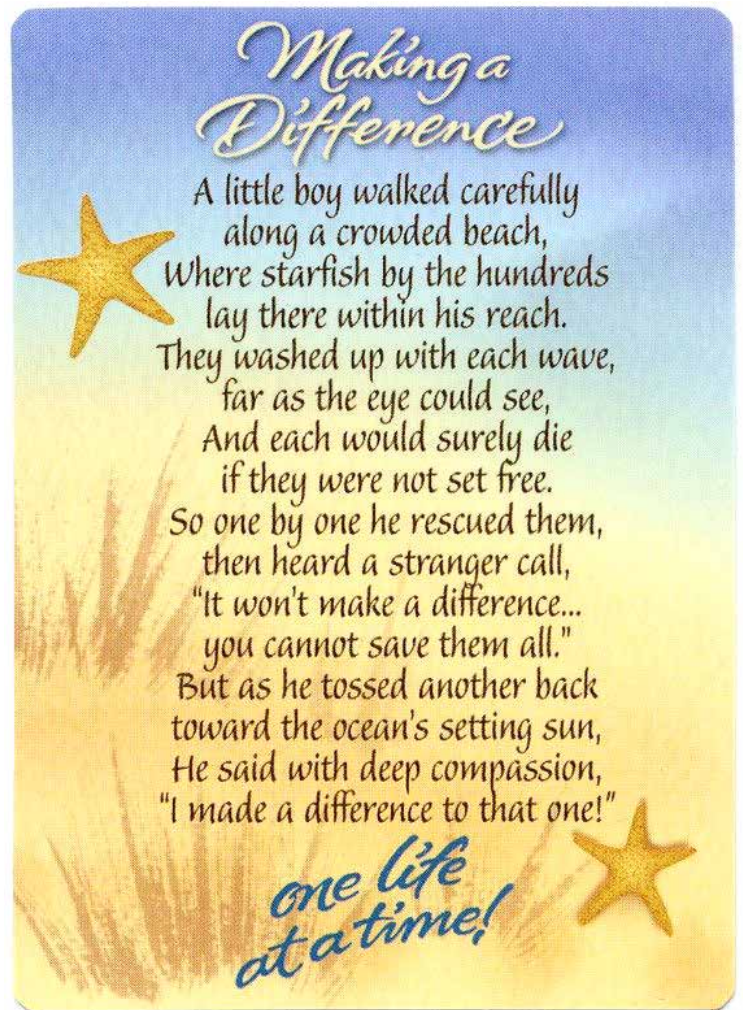
And to think...it only takes ONE to impact ONE life.

This past winter, I went on my first trip to the Minneapolis hospital. The patient was a 15 year old boy who I will never forget. His path has been very difficult, in so many ways, but he has continued to overcome and be a true example of what the human spirit is capable of.

He was adopted when he was 3, from Ethiopia. Shortly after his adoption, he was severely injured in a lawn tractor accident that left him with only one arm. His adoptive parents decided they could not handle this devastating occurrence and so they released their rights, which then placed this delicate 4 year old into the "system". He was shuffled from foster home to foster home, to a group home setting for 4 years.

What impressed me the most was that even after ALL of this, he was happy. Strength, respect, and positivity seeped from him. He is a Light.

He believes that it all happened for a reason greater than what we may comprehend.



He lives fully, getting detention for popping wheelies in his wheelchair with his friends, sharing his favorite musical artists with us on the ride over, and smiling as he told of the "light" in the darkness when he was in the group home. He carries only the good with him now...the Taylor Swift concert, eating out at great restaurants, and just enjoying being young.

Most recently, a retired teacher has been fostering him. They have decided they never want to let the other go and so adoption proceedings have begun!

When I left the boy and his foster dad that day, I told him he was a Light. He may not know what that means now ...but I trust he will someday. He only needs to shine it on ONE...and we all know what a beautiful difference that can make.

*Thank you, Shriners, for all you do and for being a light,
Linda K. Dunham*

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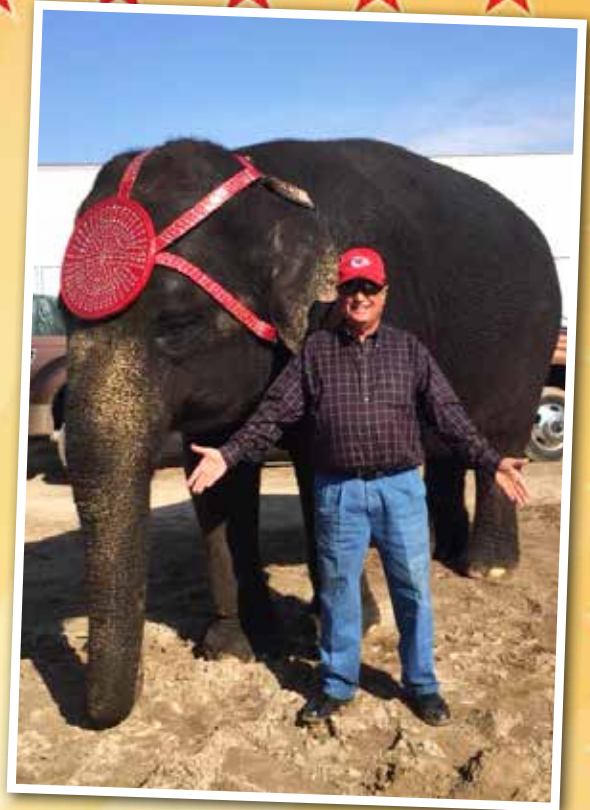

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HERE COME THE ELEPHANTS!



2020 ZOR SHRINE CIRCUS * ALLIANT ENERGY CENTER · MADISON

Ladies and Gentleman, children of all ages, come to the biggest show in town. The all new 2020 Zor Shrine Circus at the Alliant Energy Center in Madison. Mark your calendars for February 14, 15, and 16 with 6 performances. It is sad to report this is the last year with real elephants as per a Dane County Board ruling. You can be assured that George and Brett Carden will deliver an award winning show as they always do. The circus committee asks everyone to really promote the elephants.

The circus tickets will be stuffed and mailed on December 10th, which is plenty of time to use them as gifts or stocking stuffers. Afterwards there will be a Dutch treat dinner at Chili's.

A few major changes for this year - Ticket prices have been set by the Carden Circus office:

1. Nobles tickets - face value of \$22.00 per ticket or \$132.00 for the sheet. BUT you only pay \$75.00 to get your name on the ringmasters Club listing, a \$57.00 savings.
2. To fill the arena on Friday night, all general admission tickets are \$9.00, with the free child passes will not be acceptable.
3. Ticket prices are :
 General admission \$18.00
 Child \$15.00
 Reserved on West side \$22.00
 Reserved on East side \$24.00
 Reserved on Lower East side \$25.00

As in the past years we will continue with the bicycle giveaway, as of this writing we have 10 confirmed purchases, still in need of 8 more. Please mail your \$100.00 donation to John Thorstad, 7318 Longmeadow Rd. Madison, WI. 53717. Thanks to Green County Shrine Club for being the 1st bicycle sponsor.

For those who wish to stay in Madison for the weekend, the Zor Housing Chairman has made arrangement at the AmericInn on the corner of Monona Dr. and Broadway. Call 608-222-8601 for reservations. Mark your calendar for the annual Sunday morning brunch at the Maple Tree Restaurant in McFarland.

New this year, as per the Carden contract, the arena floor ride tickets will be sold by the Divan and their Ladies of which Zor will receive a percentage of the money.





Newly installed Shrine Club President Ed Swenson is shown being Fezzed by his Lady Julie.



Mark Mabry is shown with his certificate for 25 years of service to the Shrine. Roger Keller made the presentation.

St. Croix Shrine Club meets to confirm year's activities

The board of directors of the St. Croix Valley Shrine Club met on Monday January 6, 2020 at St. Croix Lanes in River Falls to review plans for the coming year. President Ed Swenson chaired the meeting. Ed heard reports from several committees and guided the board through the plans laid out for 2020.

This year will be special for the St. Croix Valley Club because two of their members will be moving up in the progressive line. Barry Ausen was elected and Installed as Potentate for the Zor Temple and Roger Keller was Elected and Installed as Oriental Guide. The Installation was held on January 11th in Madison at the Zor Shrine Center.

The club will be encouraging pre-sale of Vidalia Onions this year and will send out forms to keep track of advanced sales.

The Nobles learned that the winter and summer schedule for the MSA as well as other important events and meetings. The Imperial session is set for Kansas City on July 6-9 making attendance possible by car.

To stay in touch with club activities, be sure to visit Facebook.



Bob Hering received his new fez showing his status as member of the Shrine Healthcare for children Board of Governors. Hering received his fez from his wife Amy who herself is a major contributor via the Shriners Auxiliary.

If God is watching us,
the least we can do is
be entertaining.



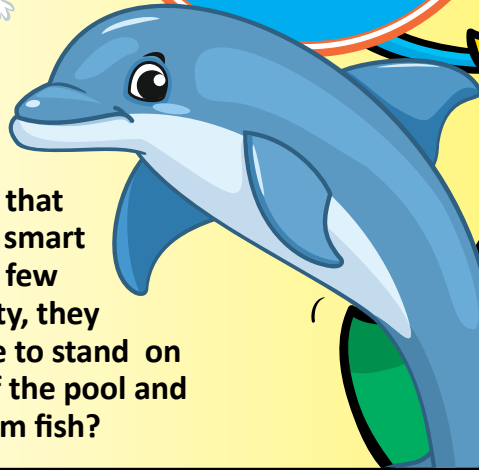
Better to remain silent
and be thought a fool,
than to speak and
remove all doubt.

**Zor Members Last Name
Word List**

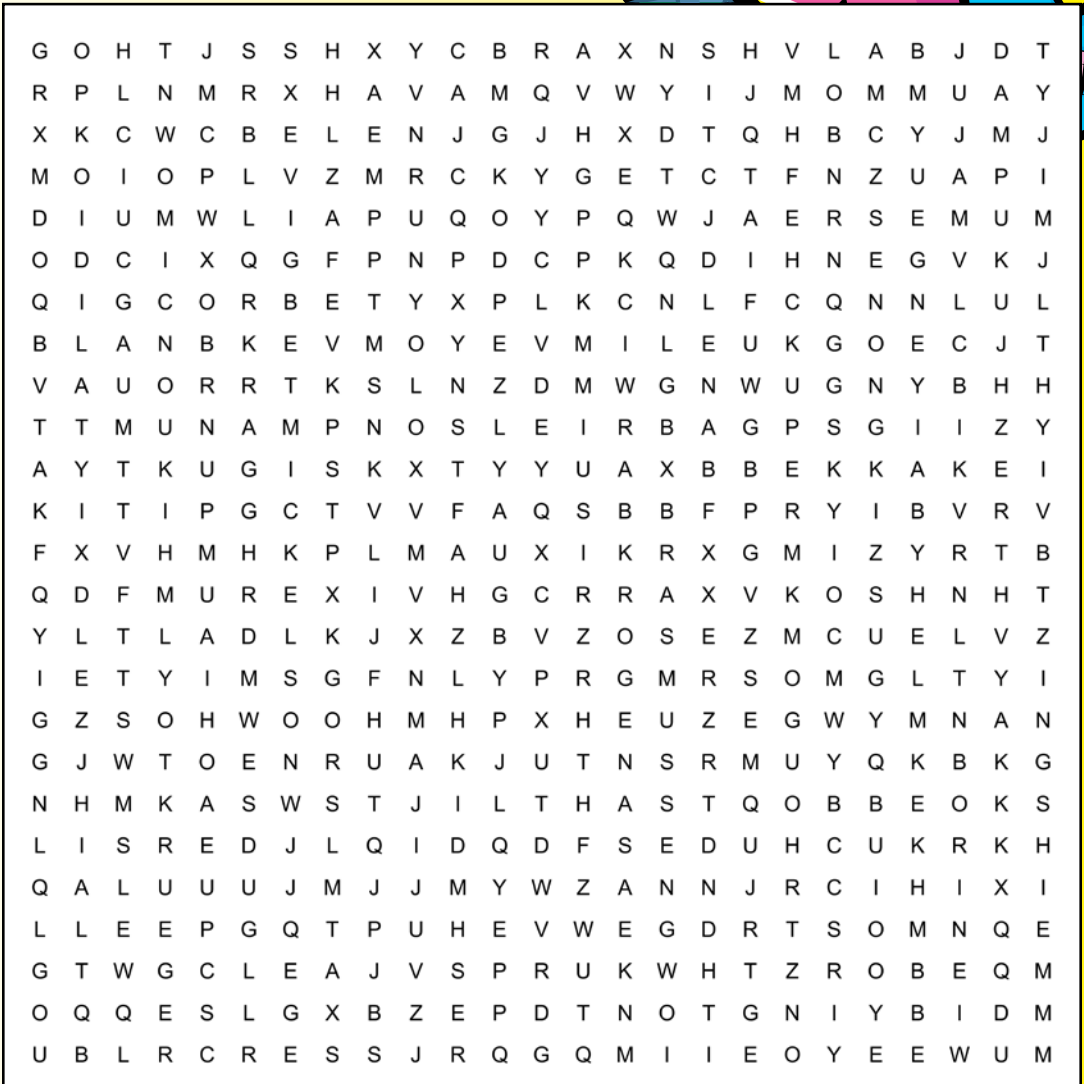
- | (First Name) | (Member Since) |
|-------------------|----------------|
| ROBERT RASMUSSEN | 1973 |
| HOWARD TURK | 1973 |
| ROGER YOUNG | 1973 |
| WILLIAM CRESS JR | 1974 |
| KEMPERT KROGEN | 1974 |
| OTFRIED SCHULTZ | 1974 |
| TIMOTHY ZINGSIEM | 1974 |
| STEVEN FRENCH | 1975 |
| DONALD HELMKE | 1975 |
| ROBERT MCNEILL | 1975 |
| DONALD MICKELSON | 1975 |
| RICHARD HOUGOM | 1975 |
| DENNIS BARWICK | 1975 |
| CARL BORINE | 1975 |
| ROGER HANCOCK | 1975 |
| ROBERT BENNETT | 1975 |
| LLOYD BYINGTON | 1975 |
| LAVERNE CLIFTON | 1975 |
| RONALD GABRIELSON | 1975 |
| CHESTER GABRIS | 1975 |
| HAROLD HELWIG | 1975 |
| JERRY KING | 1975 |
| PAUL KRUEGER | 1975 |
| LLOYD LASKOWSKI | 1975 |
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LOOKING FOR A NEW CLOWN

It is that time of the year again. The Madison Clown unit is looking for a new clown. It looks like our new candidate this year will be none other than our 2020 Potentate Barry Ausen. His day of transformation will be on February 29th at the Shrine Center in Madison. If you have never been to one of these parties, you have missed the circus. This year Barry will show us the true clown he is.

We start out with hospitality time as you check out the items for the bag raffle. All monies raised will go to the International Red Sneaker Fund, supporting burn research at our burn hospitals. The dinner will follow at 6:00. After that the entertainment of the evening is the creation of a new clown. It is always amazing how much better the new Potentate looks after the evening is over.

You have to see it the believe it!

To be part of this fun-filled evening, send your reservation to Dale Holmen. The cost this year will be \$22.00 per person. Your reservation will need to be received by Feb.17, 2020. See you at the circus.

Zor Clown Party 2020

Saturday, February 29 • Hospitality Time 5:00 PM • Dinner 6:00 PM

Zor Shrine Center, 575 Zor Shrine Place, Madison, WI 53719

Name: _____

No. of Tickets: _____ @ \$22.00 = Total \$ _____

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What do these digits mean to you? Let's do a little time traveling to find out.

Zor Shriners has Nobles who can remember the events of the 1920's, 30's & 40's. A simple time in communications. Handwritten letters, telephone calls and the shake of a hand was all that was needed to express yourself. Baby boomers added to an increasing US population. 364 of our 1,138 Zor Nobles can share a terrific story from this era. The attentive ear receives the sound from the instructive tongue. Roughly, 300 Nobles from this generation do not receive an Eblast from Zor as they do not have an email address on file. This publication is our means of direct communication with them. The word search page is intended for this era. Creates Noble interaction and brings back the names of other Noble relationships from decades ago.

1950's I hear was a time of prosperity and adventure. Masonic lodges were filled with social brotherhood. Shriners membership was growing at a bustling rate. A black and white picture on a TV set brought the decade to a close. Giving a viewing option of entertainment other than listening to the static of a 5 resistor radio. Fins on cars with no power steering or brakes made for memorable rides.

1960's was full of color advancements in technology and we sent a Brother to the Moon for all of mankind. Bart Star was leading the Green Bay Packers in the "Glory Years". The only thing I remember from the 60's was my brother Todd and I getting a bath in the kitchen sink. One each side of the faucet.

1970's I can remember fully. Had a Great Uncle who lived off the land with no power or electric. Great memories of daily chores done the "old fashion way". Kerosene lanterns and D cell batteries were used as nothing with a cord could be plugged in. Feel blessed for those early memories and gained insight to the past. Cars could be doubled as a pontoon boat with long straight body lines. The option of a 8 track player under the dash. CB radios flooded air ways with the expansion of interstate travel. The big boom boxes with cassette songs were blaring by decades end. A calculator helped accuracy in accounting. All Star wrestling on Saturday nights fooled the elderly into thinking it was real. Occasionally a sporting event was televised via Wide World of Sports programming. Lawrence Welk's bubbles, "Chips" and Walt Disney could be watched in prime time. Dance hall Polkas and card playing lasted deep into the night. Smoked filled dining rooms, shaggy carpet, and a taste for Tang was normal. Microwaves in the kitchen? What would we do without one?

1980's I learned in auto class the mechanics of a car. Later, to be replaced with fuel injection and electronic parts, erasing my ability to work on them. The 30 button remote for the console television made people lazy surfing the 4 channels from their davenport. Cordless button phones allowed mobility to talk privately in a different room. Answering machines with tape recorded messages captured awkward messages of people talking to you like you were standing right there with them. I can remember watching ESPN on cable television for the first time. 1989 Dick Trickle became NASCAR series rookie of the year. Leaving behind the Midwest domination of short tracks for bigger tracks. National viewing audience and bigger paychecks thanks to satellites and cable exposure. Home computers were DOS programming with black screens and white letters and sticky keys. Ram as slow as a turtle.

The satellite signals of the 1990's brought the biggest advancement in communications. Double edge sword. The downward spiral of social groups begins and has continued because of how we communicate. Money generated from cable TV brought in millions of dollars from eager viewers. Changing the world of communications as we know it. The World Wide Web was formed. Sports teams benefited from contracts and online businesses became lucrative .com's. Internet was on its way to our homes. Brett Favre was throwing touchdown passes while replay made the best stadium seat available in your own home. Satellites orbiting above, evolving people into an electronic age, not by their own choosing.

2000's New electronic technologies added so many more channels of communications. Shriners socially communicate daily more through computers and smartphones than one on one contact. Which brings us up to 2...0...2...0 and what it means to you.

Hindsight can be 20/20. After a loss, Aaron Rodgers and the Packers can find many skeptics. It's easy to become a Monday morning Quarterback. 20/20 vision of our future can be our most valuable Shrine tool. Clear long range planning of our vision needs to be collectively discussed. Having awareness of current communications in place to reach new candidates of the future is gold. Every issue that arises needs the concentration of 3 possible solutions to achieve resolve.

30 years into this satellite age finds many people frustrated with varying view points because of a generational gap of how we communicate. It hasn't passed or become a fad. It has evolved into the norm and is advancing at the speed of 2020 mph. The younger generation uses modern technology for communication in this fast paced world. Beyond comprehension to most people 10 years ago is in how a vehicle starts. By pressing a button on your key fob while sitting in your living room is now reality. GPS satellite signals guide our cars to places unknown without any use of a glove box map. Paperless society with Banking online. "Hey Google", "Alexia", and blue tooth apps of automation. People talk to devices today instead of to each other. The devises talk back with reason. And we wonder why the numbers of social group members is falling. We can reach these people with 2020 communication channels.

As Shriners we can embrace 2020 with 20/20 vision. Medical technology advancements is leading us to more of an outpatient clinic service over the traditional Shriner hospital system. Just as the 1960's embraced a vision of a moon walk that now set the pace of where we are today. Zor has these communication channels in place today: Telephone, Office mail, Magazine, Website, Eblasts, Facebook, Slack, Zoom, You Tube, Zappar, Instagram and Snapchat all to reach people in where they hang their hat. Many more communication channels coming. Between writing this and a day later proofing...just in...is "Whatsapp". A Masonic brother from Barbados messaged me in even another channel of world communication. Imagineers will keep an eye on this channel as well and keep up with this tornado of activities. Hindsight is indeed 20/20. The future is indeed here. 2...0...2...0 "Imagine That"

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Saturday March 28th @ 10 AM Registration 11 AM Bowling



TOYS FOR TOTS

Volunteering - P.P. JohnThorstad helped out at the VFW Post 7591 on Sunday December 8th with the Marines Toys For Tot's. 16 boxes and 5 bicycles were donated. On January 18th he will be assisting VFW Post 8483 with a Badger Honor Flight fund raiser.



ZOR AVERAGE AGE AND THE NUMBER OF MEMBERS OVER 80 OVER THE LAST 3 YEARS

	<u>Avg. age of Zor Members</u>	<u>No. of Members 80 years of age or older:</u>
As of December 31, 2019	69	364
As of December 31, 2018	69	385
As of December 31, 2017	69	402

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Shriners! If you own a business your company should consider advertising in the Zor Zephyr. It reaches all Zor Shriners in the state and we can give you very attractive rates. If interested please contact Milt Helmer at 715-821-5002 or email at: miltonhelmer@gmail.com