

Michelle's Love 2021 Annual Report



As I put this report together, I am humbled yet again by all we have accomplished. Personal donations were up 105%. Facebook contributions continue to blow our minds! Our BLUE donation button was hit 1,373 times raising \$64,193 with zero fees. We also managed to host a record number of volunteer opportunities. People believe in us, and it shows! We continue to grow slowly in different ways while sticking true to our mission. No fluff, just all good stuff. As we move forward in 2022 we are in the position to help even more families financially, which we all know is what's truly needed.

Even though I am consistently reminded how LUCKY I am every day in this line of work, last year I struggled deeply on a personal level. There was a lot of pain and loss starting with the woes of raising a teenager. My dad dying suddenly of Pancreatic Cancer on July 6th, just two weeks after diagnoses. He was my daily guiding influence. We put our family dog of twelve years down on September 30th. My husband had painful and debilitating knee replacement on October 27th (while I had Covid). He needed full time care, was off work and unpaid for six weeks. This was followed by the passing of Elizabeth, my right-hand man, biggest fan, and dear friend. Breast cancer took her life on October 30th at age 43, just four months after diagnoses. She had four kids at home. **It sincerely left me wondering what this is all for.** I put myself on auto pilot and had an amazing support system from our Board, regular volunteers, our ML Moms, and family showing me grace and reminding me to do the same for myself.



The round the clock care and witnessing the last two weeks of my dad's life, along with being welcomed and present for a decent portion of Elizabeth's daily final care, made me realize even more what everyone deserves. They had nothing to worry about, no bills to pay, no meals to make, no sheets to wash, no childcare to arrange, no affairs to get in order. It was all done for them by a band of family and friends. We slept in their beds, we put toothpaste on toothbrushes, we got clean clothes from organized closets and dressed them, we turned hot water on in the shower, washed their bodies, and tears away. We meticulously organized pills, put them in their hands, then handed them clean water in clean cups to wash them down. We brushed hair, put socks on feet, rearranged down feathered pillows, cut fresh fruit, played nostalgic pandora stations, hugged them, loved them, and gave them the reassurance they needed that we were going to be ok. It is the kind of care humans deserve. I believe now more than ever Michelle, my Dad, and Elizabeth would never want us to quit. We have families to serve and until there is a cure, we will keep doing our best to relieve the stress of single parent families undergoing cancer treatment, **it's the least we can do.**

Thank you for all your continued love and support. You make Michelle's Love go 'round! If we have missed a connection, donation receipt, or follow through on anything please let me know so we can make it right.

With Love and Appreciation, Andy

Michelle's Love 2021 Annual Report



44 Families Assisted

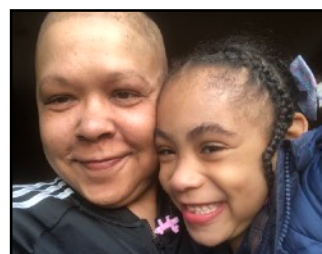


\$71,678 Rent & Mortgage Payments



\$15,200

785 Dinners Delivered



\$5890 In-Kind Christmas & Birthday



32 Volunteer Opportunities
110 Volunteers 537 Hours



\$3,500 Gas Cards

Total Revenue \$226,180 (↑ up 26% from 2020)

Step Up Your Love	\$46,327 ↓7%
Share The Love "Ask"	\$16,790 ↓7%
Personal Donations	\$80,505 ↑105%
Grants	\$9,600 ↓29%
Amazon Smiles	\$1,613 ↑83%
Fred Meyers & Fry's	\$5,912 ↑27%
Other Corporate, Foundation, Employee, & Bank Interest	\$30,848 ↓14%
Salem Fundraiser	\$26,100
Outside Fundraising	\$1,825 ↓61%
In Kind, Admin Christmas & Birthdays	\$6,660 ↓44%

Total Expenditures \$189,590 (↑ up 6% from 2020)

Program Services	\$125,822 ↓.08%
Operating, Administrative, Taxes, Fees, Office	\$8,626 ↓10%
Fundraising Costs	\$0 (put in advertising)
PayPal Fees	\$964 ↑21%
Advertising & Marketing	\$3,308 ↑184%
Founder Payroll	\$49,000 ↑22%
Retirement Contribution	\$1470
Meals & Entertainment	\$400 ↑34%

Utilities \$11,958, Cleaning & Home Supplies \$4,018

Grocery Cards, Car Repair, Kids, Fun Money and all other \$13,578

*Our numbers are itemized and available in detail upon request

End of year assets \$169,445

Michelle's Love 2021 Annual Report

Love we can't live without!

A total of 2,105 Contributions

597 Website PayPal

1,373 Facebook

42 Venmo

93 Checks

We See you and We Appreciate You!

Volunteers

Affordable Tires & Break Co.	Nick Luchterhand
Cascade Tire Pros.	Erica Maller
Jason Abrams	Phillip Martin
Bernice Alarcon	John Martin
Valerie Allen	Amy McMahon
April & Storm	Cory & Oliva McNab
Janett Arellan	Debbie Mendez
Michelle Armstrong	JaNiece Michael
Greg & Vicki Arnhart	Todd & Kyler Mizee
Angela Austin	Nick & Luwanna
Janet Bakes	Pam O'Hare
Heather Bakkum	Cathy Olheiser
Sandra Barrett	Sally Padrow
Amanda Brathwaite	Laura Pastore
Chris Burton	Fiona Patton
Sara Campell	Mindy Pence
Wendy Combs	Dylan Powell
Lennon Combs	Heidi Price
Lisa Corazza	Quisa & Jaidrah
Barbara Crocker	Alondra Ramirez
Macedo D'Angelo	Doug Reed
Risse Davis	Jenny Reid
Linda Degroot	Sandra Roskott
Tannaz Derthick	Lindsey Rouse
Tyler Dice	Bob & Eli Royal
Jennifer Digby	John Sallak
April Doll	Angela Sanchez
Donna Douthit	Kris Schrunk
Tabitha Eskelsen	Aimee Scott
Teresa Gildersleeve	Shane, Jess, and the kid
Gills like a fish	Karen Shih
Claudine Greer	David Sideras
Petrea Hagen	Rachel Silva
Sandra Harris	Jane Snyder
Sharon Hayashi	James Steranko
Heather & Rob	Steve & Sammy
Maura Hemann	Alison Stone
Brooke Henderson	Tree Friends LLC.
Taran Henrichsen	Kennitha Wade
Carylann Hobbs	Tracie Wahlberg
Ronda Hochenedel	Ellen Waymen
Penny Holeman	Melissa Wells
Jacque Ihander	Nick White
Penny Jarigese	Jennifer Whitley
Michele Jepsen	Reiko Williams
Earla Kasinger	Colleen Yoshihara
Jennifer King	Jeanie Zamarripa
Dave Lauridsen	Kat Zimmerman
April Lawless	



DREAM DINNERS.
HOMEMADE, MADE EASY



Board of Directors

Elizabeth Austin
Dina Birmingham
Sarah Daniel
Jonathan Fonseca
Holly Russell
Jen Zelen

Recurring Donors

Aaron Zaugg
Amanda Grunwald
April McKay
Be Joyful Now Life Coach
Beth Madsen Bradford
Catching Babies
Christina Marquardt
Cousin Amy
Diane Jordan
Elizabeth Henry
Faith Shelton
Janalee Park-Rogers
JC Lindley Consulting
Jeanne Quennoz
Jody Burnim
Kelli Anderson
Linda Clayton
Mary Pettenger
Michelle Fink
Nancy Sanchez
Pat Friesen
Portrait Homes Northwest
Renee Fortner
Ronda Hathorn
Spencer Folkman
Steve & Lynar Melle
Tabitha Dromiack
Victoria Lawson

Donors \$500+

Amazon Smilies
Andrea Lehman
Arthor Family
Atlman Family
Aunt Judy
Avery Dennison Foundation
Bay Integrated Marketing
Bkind Beanies
Bob Auer
Brenda Glodt
Cathleen Hackett
Chari Neal-Haren
Charitable Foundation
CJ & Sarah Doxsee
Corporate Discovery Group
Corazza Family
Dovenberg Family Foundation

Donors \$500+

Earla Kasinger
Elizabeth Carper
Emma Streano
Fred Meyers Community Rewards
Glenn Kral
Greg & Sherri Wallaert
Heather & Rob
Heather Grassman
Helfrich Family
In Roads Credit Union
Jacquie Blomgren
Jan Stoughton
Janalee Park-Rogers
JC Lindley Consulting
Jennifer Marsieck
Jensen Investment
Joline Stapp
Jonathan Pedersen
Kasha Comfort
Kessi Family
Laborer's Local 737
Lauren Goché
Laurence Anderson
Linda Colleran
Lisa Rennie
Maria Canale
Mary Schechner
Melbo Family
Michelle Gans
Morones Antalytics
Mr. AllBizz
Next Phase Inc.
Nikole Potulsky
Northwest Self Storage
NW Columbia Heating and Cooling
Oregon Community Foundation
OXBO
Pam O'Hare
Providence Health Plan
R. Jean Black
Reagin Family
Royal Family
Sarah Nolasco
Schweinfurth Family Foundation
Sean and Risse Davis
Sean Wikins
Serve With Liberty
Shannon Rowe
Steensma Family
The Mahaffy Group
Tommie June Dalton
Tracy Wahlberg
Two Rivers Mortgage
TYR Products
Westfall Family
Williams Family
Yoshihara Family