



YEAR END REPORT 2024



Michelle's Love

Providing for single-parents through cancer treatment

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Our Mission

Through volunteering and donations, Michelle's Love's Mission is to help relieve the stress of single-parents through cancer treatment. Our organization strives to ease daily responsibilities by offering financial relief, house cleanings, and meals, allowing parents more time to heal and spend with their children.



Letter from the Founder



We continue to grow in the right direction. Every year we are able to provide more, learn more, and love more. Our team is also moving into 2025 stronger than ever. We hired Christen as a part-time Parent Coordinator. She is Michelle's Love Survivor and is already proving to be a great addition to our team. Between her and Alexa stepping up, I feel better than ever. Learning to relinquish control and ask for help is a big step in the right direction for stability, transparency, and accountability; all the things that come with running a GREAT nonprofit.

If I had to pick out only one thing that stood out in 2024, it would be outside fundraising. My heart is humbled every time; I can't believe people want to raise money for us! Asking for money still makes me uncomfortable after nearly 20 years of running two charities. We had 15 outside fundraisers last year that generated \$87,700. A brunch and golf tournament were hosted at The Portland Golf Club, Beaverton Toyota honored long time employee Denny, by asking employees and customers to give, and EPB&B Insurance hosted a silent auction on a beautiful sunny September day. These are just a few of the people who came together and solicited donations for Michelle's Love. You raised the money while we concentrated on care. It really is the difference in our ability to provide for our families.

Thank you for your continued LOVE and support, we see it, we need it, and we appreciate it!

With Love,
Andy



ML Mom's & Andy at ML Appreciation Picnic 2024



Vision for 2025: Clear Goals for Growth



For 2025, Michelle's Love has established targets to expand our reach while maintaining our high-quality, personalized support for our families.

Our primary objectives include:

- **Serve more families** - Increasing our capacity to help 74 families in 2025, up from 64 in 2024, while maintaining our commitment to providing substantial, meaningful assistance. (Thanks to our new hire Christen we are tracking to make this happen!)
- **Expand volunteer network** - Growing our volunteer base from 125 to 150 *active* volunteers to enhance our service delivery capabilities, particularly for home cleaning and meal preparation programs.
- **Strengthen financial foundation** - Reaching \$515,000 in total revenue through:
 - Adding new monthly recurring donors
 - Securing new corporate partnerships
 - Increasing foundation grant funding
 - Enhancing fundraising event efficiencies to increase net proceeds
- **Improve healthcare partnerships** - Establishing referral relationships with additional oncology centers and healthcare providers to ensure more eligible families are connected to our services.

These initiatives will allow us to serve more families without compromising the direct, personal support that makes Michelle's Love so special.

2024 Annual Report



Total Revenue: \$491,004 (17% increase from 2023)

Step Up Your Love	\$45,703	↓ 13%
Share the Love/Galentines	\$41,103	↑ 15%
Personal Donations	\$147,834	↑ 40%
Foundation Gifts	\$64,867	↓ 13%
Corporate, Employee Programs, Grants, & Bank Interest	\$78,103	↑ 37%
Outside Fundraising	\$87,722	↑ 69%
Incoming In-Kind Donations	\$25,668	



64 Families Assisted



28 Volunteer Opportunities
125 Volunteers

2024 Annual Report



Total Expenditures: \$363,062 (13% increase from 2023)

Program Services	\$263,960	↑ 19%
Banking, Operations, Admin, Office	\$9,775	↓ 20%
Fundraising & Advertising	\$5,582	↓ 13%
Payroll & Retirement	\$82,182	↑ 38%
Meals & Entertainment	\$1,562	↑ 7%



Housing & Utility Payments

\$146,085



Dinners & Meals For Families

\$23,085



Home Cleanings & Supplies

\$23,810



In-Kind, Kids, Cars, Add'l Care

\$70,980



ML Dad Luis & Son



Volunteer Jamie Kobrzycki & Daughter

*Our numbers are itemized and available in detail upon request. End of Year Assets \$409,770

Our 2024 Donors

We are deeply grateful to the following donors who contributed \$5,000 or more in 2024:

Allen & Claudia Boudreaux, Sven & Cindy Melbo, EPB&B Insurance, Marie Lamfrom Charitable Foundation, Northwest Foundation, Soiffer-Smith Fund, Williams Family Foundation, Branches Scappoose Church, TYR-Inc., NW Reiki Association, Joseph, Weston Foundation, Morse Family Foundation, Fred Meyer Community Rewards, Jason Charlton & Bianca Marzolino, Discovery Management Group, Charter Mechanical Contractor, The Gary & Linda Pope Foundation, Kevin Culver Smith Foundation, JTMF Foundation, Beaverton Toyota, Wilsonville Carpet & Tile

Michelle's Love thrives because of generosity at every level



From recurring donors to outside fundraisers, these donations are the backbone of reliable support that enables us to respond quickly to families in need. Community-driven, outside fundraisers contributed over \$87,000 this year, while 273 social media donors gave more than \$18,115. Hundreds more clicked "donate" on our website Venmo, and GiveLively. From \$5 donations to \$50,000 gifts, every contribution directly funds housing payments, utility bills, meals, home cleanings, and so much more for our families.

Looking ahead, we aim to grow our monthly donor program to provide more consistent funding throughout the year. These reliable contributions allow us to say "yes" when families reach out for help, without waiting for the next fundraising event. If you're able to commit to a monthly contributions— whether it's \$5 or \$100—you will become part of the foundation that makes our ongoing work possible.

We honor everybody who's made Michelle's Love part of their giving in 2024. Your generosity creates stability for our families during an uncertain time, and that impact extends far beyond the dollars on a spreadsheet.



Board Members



Our board is made up of dedicated people who roll up their sleeves and get involved. They don't just meet to discuss operational needs—they deliver meals, clean homes, raise funds, and share our story throughout the community. Each brings their own skills and connections to help more families facing cancer. Each board member commits to:

- Fundraising or personally donating a minimum of \$2,000 annually
- Attending at least 3 of our 4 quarterly board meetings
- Contributing 16 hours annually to campaign work, including our "\$10 on the 10th" and Match Monday initiatives
- Participating in at least two volunteer opportunities each year
- Serving on committees including finance, budget, outreach, and development
- Leveraging their professional networks to increase visibility and support
- Actively participating in community events to share Michelle's Love's Mission



Andy McCandless
Founder & Michelle's BFF

Founder-Employee of Programs,
Operation, & Fundraising



Alexa Schaefer
Program Manager & Executive
Assistant

Marketing Development,
Volunteer, Fundraising & Editor



Sarah Daniels, PA-C
Treatment Educator

Patient Exit Coordinator,
Volunteer, and Program Advisor



Jonathan Fonseca, CPA
Treasurer

Accountant Consultant, Treasurer,
& Volunteer



Dina Birmingham
Meal Program Manager

Meal Coordinator & Volunteer



Jill Brittle
Legal Counsel

Fundraising & Volunteer



Jessica Lindley
M.A. Health Law and Policy | PMP
| Prosci CCP

Fundraising & Volunteer



Looking Ahead

As we close 2024, we reflect on both our accomplishments and the work that remains. Single-parents undergoing cancer treatment continue to face significant financial burdens that complicate their healing journey. The rising costs of housing, utilities, and everyday essentials make our support more critical than ever.

Michelle's Love remains committed to our core purpose: providing practical, direct assistance that makes an immediate difference. Every dollar contributed translates to rent being paid, utilities kept on, meals delivered, and homes cleaned—allowing parents to focus on their health and their children.

Our goal isn't to be the largest organization, but to be the most responsive and effective at meeting the specific needs of the families we serve. With your continued partnership, we'll maintain this focused approach while reaching more families who need our help.



Thank You

None of this would possible without the love and
support from our donors, volunteers, and
community partners!



Address



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Contact

Kindly contact us if you have
any questions