

For Otis Sake Rescue



Guardian Angel Sponsorship Program

2018 Corporate Sponsorship Opportunities

About Us



Our Mission

The mission of For Otis Sake Rescue Groups, Inc. is to rescue, rehab and rehome at-risk dogs that have been pulled from under-funded and overcrowded shelters and animal control facilities across the United States. We are a foster only organization currently with no facility. Donations and money raised through our fundraising activities are used to cover veterinary and training expenses as well as

basic care for our rescued animals as we prepare them for their adoptive families.

Our Success

Since its inception in 2014, For Otis Sake has rescued and assisted in the adoption of over 300 animals. Our impact has been the direct result of the hard work and dedication of the fosters, volunteers, adopters, donors and every other individual that stands behind and supports our organization.

The For Otis Sake Difference

All of our dogs are spayed/neutered, vaccinated, and health issues are addressed prior to their adoption. While this may seem excessive, we do not want any animal to go to its forever home with known health issues that need to be resolved. We have funded amputations, dental extractions, spays/neuters, cancer treatments, emergency surgeries, training and much more. We do this because we believe each animal that reaches our rescue should be treated in the same loving manner that we treat our own animals.

On average, we spend \$2500 - \$5000 per month on veterinary care, preventative treatments, special diets and whatever else is necessary for our rescues to be happy and healthy. Recently, we have seen an increase in intake of senior dogs and our monthly expenses are on the rise.

As you can see, we are not afraid to take on the tough cases. Those "perfectly imperfect" that need us the most, such as these beautiful faces...



Otter

Veterinary/Surgical Expenses: \$3101

What could have been the end for Otter ended up being his lucky day... You see Otter was scheduled to be euthanized the day we rescued him. He was half the size of his litter mates, regurgitating his food, malnourished and weak.

We made sure he received a full examination where he was diagnosed with Persistent Right Aortic Arch (PRAA). In basic terms, a blood vessel was wrapped around his esophagus which restricted his ability to get food into his stomach. This essentially caused Megaesophagus (ME) as a secondary condition. Surgery was performed which resolved the PRAA and ME conditions. He recuperated under the watchful eye of his foster mom, made a complete recovery and is now enjoying life in his forever home. He has grown into the happiest, healthiest, handsomest big boy around!



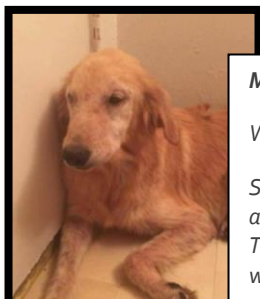
Allie (now Bailey)

Veterinary/Surgical expenses: \$3167

An individual was driving down a dark road in Ohio when Allie darted out in front of her. The good Samaritan rushed her to an emergency hospital and began the search for her owners but no one stepped forward, no one reported her missing. This individual then began putting out pleas for help for the German Shorthair Pointer pup and we answered the call. Once she was stabilized and able to be transported, Allie made her way to Hagerstown.

X-rays determined she had multiple fractures in her right leg and buck shot embedded under her skin. Veterinary staff performed a long, difficult, emergency surgery to amputate the wounded leg. Her foster family spoiled her rotten, loved her to pieces, and prepared her for a wonderful life in an equally wonderful family. She was adopted by our Foster Coordinator and is seen regularly at FOS events and activities!

Dogs are amazing creatures in their ability to acclimate under any circumstances, no matter how difficult. We have rescued many tri-pawed pups and, as with the others, this amazingly sweet girl adapted just fine.



Mama Rose (and Pups)

Veterinary/Surgical/other expenses: \$3635

We are humbled daily by a dog's ability to forgive and love unconditionally...

Such is the story of Mama Rose and her litter of pups. This Golden Retriever family (Mama and 5 pups) came to us all the way from Texas after having been found abandoned and alone. The pups were in decent shape thanks to great care by their mama but she, on the other hand, was in pretty rough shape. After a thorough veterinary exam it was determined that she was about 4 years of age and had already had several litters of pups. She was also diagnosed with dental issues from chewing on metal or other hard material, a severe skin condition, an ear infection and a hematoma on her hip. It was also determined that she would need to have her eye removed because of limited vision and recurring eye infections.

That was her story in August... and let's just say this story has, of course, a For Otis Sake happy ending! All 5 pups were adopted (after almost breaking the Internet due to the overwhelming response from applicants) AND Mama Rose (now known as Mama Derby Rose) was adopted by her foster family. We can understand why they grew so attached to this kind and gentle soul who sacrificed so her pups could thrive.



Just a few happy tails from For Otis Sake...

Community Outreach

In addition to our rescue efforts, we are also committed to improving the community we serve through the following special programs:

- Discounted adoption rates for veterans and senior citizens
- Support for hospice patients and their pets
- Support for shelter to service dog programs
- Opportunities for kids/teens to give back through our soon to be launched Kids Up! Program

We are a growing organization with a strong and loyal following.

- We currently have over 8,100 followers on our Facebook page and will continue to grow our Twitter, Instagram and SnapChat social media accounts.
- We will be unveiling an updated website in early 2018 with a cleaner interface and easy-to-navigate structure. (Current website has had over 11,000 hits since its publication in early 2017.)
- We will be revising our PawPrints newsletter, email and direct mail opportunities.

For Otis Sake Rescue Groups, Inc. offers many ways for local businesses to benefit from a partnership with our organization. Thousands of individuals attend our events, follow us on Facebook, and visit our web page regularly. We are also Silver level certified by GuideStar, a group that ranks charities on financial transparency and a new member of the Washington County Chamber of Commerce.

Calendar of Events *(schedule may be revised due to availability of venues and other factors)*

- Monthly restaurant fundraisers
- March — Quarter Auction
- April — Used Shoe Drive; Spring Vendor Bazaar
- May — Pancake Breakfast and Yard Sale
- June — Jeep Poker Run
- July — Theme Party or Bingo
- August — Crab/Shrimp or Steak Feed
- September — Bark-a-Que; Fall Vendor Bazaar
- October — Barktoberfest
- November — Calendar Contest; Quarter Auction
- December — Winter Vendor Bazaar

Sponsorship Opportunities

Research shows consumers are likely to consider a company's reputation for supporting social issues when they make their purchasing decisions. For Otis Sake is a partner that can help your corporation garner visibility, cause-related advertising, increased sales, an enhanced image and give you/your staff VIP status at our events.

Corporate support, both financial and through in-kind contributions, is key to our ability to rescue, rehab and rehome at-risk dogs without significantly impacting our expenses. Our corporate sponsorships plan helps us offer a consistent package of benefits in exchange for gifts which reflect the significant level of support provided. We are also more than happy to work with sponsors to design a customized sponsorship package with their business objectives in mind.

Corporate sponsorship packages may include gifts of cash, in-kind services, auction items, pro bono professional services or any combination of the above. Depending on the type and amount of the sponsorship, a company can be recognized in the following ways:

[Guardian Angel Corporate Sponsorship Packages](#)

Premier Corporate Sponsorship

Annual cash or in-kind contribution of \$5000 or more

- Your logo and a link to your business website/Facebook page on our website and in our newsletter
- Full page ad in our adoption packet
- Opportunity to place coupons/promotional items in goody bags at events
- Corporate sponsorship exposure at a For Otis Sake event of your choice (some limitations may apply)
- Complimentary tickets to an event of your choice (10)
- 8' x 10' exhibit space at vendor bazaar of your choice (2-3 held per year)
- Enhance your employee benefits with a 10% discount on adoption fees

Platinum Corporate Sponsorship

Annual cash or in-kind contribution of \$3000 - \$4999

- Your logo and a link to your business website/Facebook page on our website and in our newsletter
- Half page ad in our adoption packet
- Opportunity to place coupons/promotional items in goody bags at events
- Complimentary tickets to an event of your choice (8)
- 8' x 10' exhibit space at vendor bazaar of your choice (2-3 held per year)
- Enhance your employee benefits with a 10% discount on adoption fees

Gold Corporate Sponsorship

Annual cash or in-kind contribution of \$1500 - \$2999

- A link to your business website/Facebook page on our website
- Quarter page ad in our adoption packet
- Opportunity to place coupons/promotional items in goody bags at events
- Complimentary tickets to an event of your choice (5)
- 8' x 10' exhibit space at vendor bazaar of your choice (2-3 held per year)
- Enhance your employee benefits with a 10% discount on adoption fees

Silver Corporate Sponsorship

Annual cash or in-kind contribution of \$750 - \$1499

- A link to your business website/Facebook page on our website
- Opportunity to place coupons/promotional items in goody bags at events
- Complimentary tickets to an event of your choice (3)
- Enhance your employee benefits with a 10% discount on adoption fees

Bronze Corporate Sponsorship

Annual cash or in-kind contribution of \$250 - \$749

- A link to your business website/Facebook page on our website
- Opportunity to place coupons/promotional items in goody bags at events
- Complimentary tickets to an event of your choice (3)

Sponsorships are for a one year period (from date donation is received) and may be renewed. Tier structure and/or recognitions may be modified based on the needs of the For Otis Sake organization.

Custom Opportunities

No matter your type of business, there is an opportunity for you to partner with For Otis Sake. Our team can work with you to identify promotional and branding opportunities that meet your advertising goals. Please contact us to discuss!

Other Opportunities

There are so many creative and easy ways to support For Otis Sake! Below are just a few ideas to get your company started:

- Start a matching gift program and match your employee contributions.
- Kick off a "round up" program by asking your patrons to round up their transactions to benefit For Otis Sake.
- Collect donations by holding a dress down or jeans day, or other themed day.
- Host your own event.
- Place a donation box at your business location for monetary donations or supplies.

Have another idea? Contact us!



For Otis Sake 2018 Corporate Sponsorship Form

To receive all the benefits of your sponsorship, please submit this form and your payment by Feb. 28, 2018.

Company Name _____

Contact Person _____

Address _____

Phone Number _____

Email _____

Company Website Address _____

I have chosen the following sponsorship package:

- Premier \$5000 or more
- Platinum \$3000 - \$4999
- Gold \$1500 - \$2999
- Silver \$750 - \$1499
- Bronze \$250 - \$749

You can pay by check, credit card or PayPal. Please make check payable to For Otis Sake Rescue.

Credit Card information

- Visa MasterCard American Express Discover

Credit Card number: _____ Expiration Date: _____

Mail this completed form (and check, if applicable) to:

For Otis Sake Rescue Groups, Inc.
P.O. Box 39
Maugansville, MD 21767

*Thank you for your tax-deductible contribution
and for making a difference in the lives of at-risk dogs!*