

# 2020

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## GUARDIAN ANGEL CORPORATE SPONSORSHIPS





# FOR OTIS SAKE

## OUR MISSION

The mission of For Otis Sake Rescue Groups, Inc. is to rescue, rehab and rehome at-risk dogs that have been pulled from under-funded and overcrowded shelters and animal control facilities across the United States.

## COMMUNITY OUTREACH

For Otis Sake offers the following community-based services:

- Discounted adoption rates for senior citizens, veterans and first responders
- Support for hospice patients and their pets
- Support for community members facing economic and personal challenges through our "Pup Pack" program
- Opportunities for kids/teens to give back through our humane education program, Kids Up!

## LOCAL & NATIONAL PARTNERSHIPS

For Otis Sake is proud of the partnerships it has developed with other local and national organizations:

- Washington County Chamber of Commerce
- Adopt-A-Pet (pet adoption advertising charity)
- Shelter Animals Count (national database of sheltered animal statistics)
- Best Friends Network (rescue group organization working to save lives and reduce shelter deaths)

## RECOGNITIONS

GuideStar, the world's largest source of information on nonprofit organizations, recently recognized FOS with a Gold Seal on our profile page. This means that we shared important information with the public including our organizational goals, strategies, capabilities and progress. (EIN 47-1905371)



In 2019, FOS was presented with the William Donald Schaefer Helping People Award by Comtroller, Peter Franchot. Winners are selected based on their demonstration of:

- improving the community
- swiftly solving a citizen problem
- directly aiding the most vulnerable in our society
- and/or creating a partnership to improve the lives of Marylanders.



## MEDIA REACH



9,946  
followers



318  
subscribers



708  
followers



1,000  
views/month



# Looking Back & Moving Forward

This year in October, For Otis Sake celebrated its 5 year anniversary. This milestone prompted reflection on many levels and begged the question, "What's next?" We are not the same as we were in 2014. Team membership has changed and we are stronger and more nimble, with an increased capacity to execute our organizational vision. We are fortunate to have amazing volunteers, fosters, adopters and supporters that work tirelessly to support our mission. We are financially stronger because of those of you that truly believe in our mission.

At our core, we do what is in the best interest of the dog, ALWAYS. This is not something that any of us are willing to compromise on and it continues to be one of our guiding principles. Yes, training and advanced medical care are expensive and can have a huge financial impact. Yes, senior dogs are not always adoptable. But this is who we choose to be as an organization. Our focus is to improve the lives of dogs in need: the abandoned, the abused, the neglected, the "unadoptable" animals from across the country. While we may be limited by our shortage of fosters, we will always step up to help other rescues with their needs in any way we can. We believe we have a responsibility to the rescue community in its entirety. While we want to grow our rescue, we also want to build relationships with other agencies and rescue organizations. We know that together we can have an impact on a much larger scale.

Reflecting over the past five years, we would be remiss if we didn't mention a few of the most significant dogs to grace our rescue...

Ol' Man who none of us will ever forget, with his gentle nature, silly antics and love for all things fried potato! The years he gave to his foster mom Steph and to each of us that loved him and followed his journey truly embodied our mission to do everything possible for our dogs. He was a big old Coonhound that wandered out of the Appalachian Mountains and made his way into each of our hearts.



Little Benson whose breed was indeterminable due to his horrible condition found a family that loved him until his last breath. Even though he was old and frail.



Bessie our Lemon Beagle who was riddled with mammary tumors and a myriad of other medical issues survived three years as a "forever" FOS dog.





Precious Zeke, found almost lifeless on a road in Virginia, spent his last week in a fabulous foster home, surrounded by love. Unfortunately, the damage of chronic disease was more than we could repair. He left us quickly but his time here was impactful and filled with sunny days, blue skies and anything his heart desired. It's hard to imagine he might have died alone on a cold, dark road and that he would never have touched our hearts.



And most recently, our perfect Polly Poppins. Her journey to become an FOS dog started after she had been tossed from a moving vehicle. A good samaritan found her and put out a plea for a rescue to help her. We stepped in, helped her heal, helped her regain trust in humans and helped her regain her confidence. She has become a strong, beautiful dog that loves humans and her canine companions.



So many dogs have taken a huge piece of our hearts when they have left this life for the next. So many dogs that continue to bring joy to their adoptive families and those around them. We treasure the memories and the opportunity to continue to watch their stories unfold.

*Won't you consider becoming a Guardian Angel for more like these beautiful souls?*

## What's Next?

So, what's next? A sanctuary...

We are searching for the right property, evaluating our finances, and envisioning a place that will bring people and dogs together. A community space with memorial gardens and trails that provides secluded, quiet spaces for dogs that suffer from anxiety or reactivity. This is our dream and our goal is to make it a reality in 2020.

We will also continue to expand our community outreach programs and our local/national partnerships. While we rescue nationally, we are an organization with strong ties to Washington County and we strive to provide meaningful services for local residents. We also strongly believe in the power of partnerships for us to make the world a better place for everyone, two-legged and four.

**Partner with us and be a part of our future!**

# Sponsorship Opportunities

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Research shows consumers are likely to consider a company's reputation for supporting social issues when they make their purchasing decisions. For Otis Sake is a partner that can help your corporation garner visibility, cause-related advertising, increased sales, an enhanced image and give you/your staff VIP status at our events.

Corporate support, both financial and through in-kind contributions, is key to our ability to rescue, rehab and rehome at-risk dogs without significantly impacting our expenses. Our corporate sponsorship plan helps us offer a consistent package of benefits in exchange for gifts which reflect the significant level of support provided. We are also more than happy to work with sponsors to design a customized sponsorship package with their business objectives in mind.

Corporate sponsorship packages may include gifts of cash, in-kind services, auction items, pro bono professional services, or any combination of the above. Depending on the type and amount of the sponsorship, a company can be recognized in the following ways:

## [Guardian Angel Corporate Sponsorship Packages](#)

### **Premier Corporate Sponsorship**

*Annual cash or in-kind contribution of \$5000 or more*

- Your logo and a link to your business website/Facebook page on our website and in our digital newsletter
- Full page ad in our adoption packet
- Opportunity to place coupons/promotional items in goody bags at events
- Corporate sponsorship exposure at a For Otis Sake event of your choice (some limitations may apply)
- Complimentary tickets to an event of your choice (10)
- Exhibit space at vendor bazaar of your choice (1-2 held per year)
- Enhance your employee benefits with a 10% discount on adoption fees



### **Platinum Corporate Sponsorship**

*Annual cash or in-kind contribution of \$3000 - \$4999*

- Your logo and a link to your business website/Facebook page on our website and in our digital newsletter
- Half page ad in our adoption packet
- Opportunity to place coupons/promotional items in goody bags at events
- Complimentary tickets to an event of your choice (8)
- Exhibit space at vendor bazaar of your choice (1-2 held per year)
- Enhance your employee benefits with a 10% discount on adoption fees

## **Gold Corporate Sponsorship**

*Annual cash or in-kind contribution of \$1500 - \$2999*

- A link to your business website/Facebook page on our website
- Quarter page ad in our adoption packet
- Opportunity to place coupons/promotional items in goody bags at events
- Complimentary tickets to an event of your choice (5)
- Enhance your employee benefits with a 10% discount on adoption fees



## **Silver Corporate Sponsorship**

*Annual cash or in-kind contribution of \$750 - \$1499*

- A link to your business website/Facebook page on our website
- Opportunity to place coupons/promotional items in goody bags at events
- Complimentary tickets to an event of your choice (3)
- Enhance your employee benefits with a 10% discount on adoption fees



## **Bronze Corporate Sponsorship**

*Annual cash or in-kind contribution of \$250 - \$749*

- A link to your business website/Facebook page on our website
- Opportunity to place coupons/promotional items in goody bags at events
- Enhance your employee benefits with a 10% discount on adoption fees

*\*Sponsorships are for a one year period (from date donation is received) and may be renewed. Tier structure and/or recognitions may be modified based on the needs of the For Otis Sake organization.*

## **Other Opportunities**

No matter your type of business, there are so many creative and easy ways to support For Otis Sake! Below are just a few ideas to get your company started:

- Start a matching gift program and match your employee contributions.
- Kick off a “round up” program by asking your patrons to round up their transactions to benefit For Otis Sake.
- Collect donations by holding a dress down/jeans day, or other themed day.
- Place a donation box at your business location for monetary donations or supplies.
- Host your own event.

**Please contact us to discuss your ideas!**