



Deming Luna County

ECONOMIC DEVELOPMENT

OUR MISSION IS TO BUILD AND MAINTAIN A FLOURISHING COMMUNITY
BY GROWING FROM WITHIN. CREATING OPPORTUNITIES FOR OUR
DIVERSE POPULATION IS OUR PRIORITY.



Who We Are

DLCED is the non-profit designated for economic development in Deming, Luna County. We are composed of an 11-person Board of Directors that consists of: City, County, Schools, Businesses, and Community Members. We have three core committees that operate to benefit the community:

- 1) Workforce Development**
- 2) Business Retention, Expansion & Attraction**
- 3) Livability Committee**



What We Do

DLCED drives economic activity in Deming, Luna County. We act as a stimulus to job creation, community programs regarding workforce, employers, and livability, and anything that helps grow the community.

JOIN TODAY!

Some of our Projects

Last year, DLCED spent **\$24,500** on programs and development in the community. Some of those consisted of:

- Exercise equipment at Pit Park
- Lighting infrastructure at Pit Park
- Hump Day Academy Series & Community training
- Health Careers Academy & Camp Innoventure



How You Help

DLCED is a membership based organization. We only do one fundraiser a year, our Annual Golf Tournament. We budget carefully to ensure that we have enough to cover operative expenses that ensure we have a transparent organization and allow us to create opportunities for our diverse community through: employment, training, and engagement. Without your membership, we wouldn't be able to put back in programs for our community.



MEMBERSHIP BENEFITS

- **Access to information**
- **Networking opportunities**
- **Access to State/Federal opportunities**
- **Business Development Trainings**
- **Professional development seminars/webinars**
- **Access to Membership List**
- **Grant writing/ search assistance**
- **Marketing/ advertising opportunities**
- **Influence local economic development initiatives**
- **Monthly economic development updates**
- **Economic development newsletters**
- **Attendance to economic development functions**
- **Counsel/Mentor with existing businesses**
- **Quarterly General Luncheons**

DLCED is a proud member of the Deming Luna County Chamber of Commerce, and works with the Deming MainStreet to keep an active business retention & expansion program operating. The Luna County Community & Economic Development Advisory Committee is a sub-committee of DLCED, making the partnership between DLCED, the City of Deming, Deming Public Schools, and County of Luna very strong. DLCED is also a member of Silver Spikes. Executive Director, Cassie Arias, is on the New Mexico Economic Development Department --NM Partnership Board of Directors, the Southwestern Area Workforce Development Board of Directors, and also on NMIDEA Board of Directors.