

Deming Luna County Economic Development CREATING OPPORTUNITIES



@GILAMETALWORKS PHOTOGRAPHY



Backing Small Business Program

- The business has a brick and mortar location and operates in an older or historic main street, downtown, or commercial district.
- The business is independent and not a franchise and employs less than 20 full-time employees
- The business has been in operation since January 1, 2022
- Business must be in good standing in the state and has an active business license in the state

OPENS MARCH 20 - CLOSSES APRIL 7

[LEARN MORE HERE!](#)

Backing Historic Small Restaurants

We want to learn about a small or independently owned restaurant located in a historic or older building or neighborhood that:

- Contributes to the history and/or identity of its surrounding community or neighborhood.
- Tells an inclusive story about cuisine and community in America (such as historic or ethnic food ways or culinary heritage).
- Has been disproportionately impacted by economic challenges, disasters, or other hardships.

CLOSSES MARCH 12, 2023

[LEARN MORE & APPLY HERE!](#)



**National Trust for
Historic Preservation®**
Save the past. Enrich the future.



Grow Your Business With Us! Series

Back by popular demand, we are excited to jump-start our community business series. DLCED was awarded a USDA grant that is allowing us to re-engage and connect with our favorite people -- our community! There are several course offerings left including a small business workshop, and social media management! You can catch ALL of the sessions by registering and receiving a replay link!

[LEARN MORE & REGISTER HERE!](#)



OTHER HAPPENINGS



A BIG SPIN ON SHOPPING LOCAL

- Loco for Local is a fresh spin on the average shop local campaigns and is intended to:
- Increase the longevity and impact of shop local campaigns by educating the community on the importance of local businesses to our economy
 - Showcase our current locally owned businesses so they keep choosing Deming!
 - Allow entrepreneurs to connect with existing local champions and gain knowledge and experience in their market
 - Increase the success of ALL businesses Decrease leakage of holiday spending

Loco for Local is intended to be mutually beneficial to host businesses that are trying to engage the community more, and pop-up businesses that don't have a physical storefront yet.

Visit our website by scanning the QR code to learn how to participate!



DEMING WORKS

Deming Works is an initiative that highlights the industries of Deming that work hard to feed, clothe, and build the world around us. This initiative is intended to:

- Increase awareness of career opportunities within the agricultural, industrial, manufacturing, medical, and entrepreneurial industry sectors;
- Create a dynamic community-business engagement space;
- Highlight the importance of our local industries that work hard;
- Encourage and instill a pride in our community about how hard we work in Deming.

Deming Works - Deming works hard, Deming works for business, and Deming works for community!



More Events/Opportunities!



Tips from City Planning for Businesses

- Every business must have a business license to operate.
- Must have a NM Taxation & Revenue number. If they will be using signage, they must apply for a sign permit.
- Business must have a load inspection (decides how many people can be in the building at one time), by our local fire department.

GET THE FULL LIST OF TIPS HERE!

