

Equity-Savers.com Privacy Policy

Protecting your privacy is important to us. This Privacy Policy explains what information we collect on our real estate website, how we use it, and how we protect it.

Information We Collect:

We collect two types of information on our website:

- **Personally Identifiable Information (PII):** This is information that can be used to identify you as an individual, such as your name, email address, phone number, and mailing address. We only collect this information when you voluntarily provide it to us, such as when you sign up for our newsletter, contact us for a property inquiry, or request a showing.
- **Non-Personally Identifiable Information (Non-PII):** This is information that cannot be used to identify you as an individual, such as your IP address, browser type, browsing activity on our website, and search terms used. We collect this information automatically through cookies and other tracking technologies.

How We Use Your Information:

We use the information we collect for the following purposes:

- **To respond to your inquiries and requests:** We will use your PII to respond to your emails, phone calls, and other inquiries about properties or our services.
- **To provide you with information and marketing materials:** We may use your PII to send you newsletters, property listings, market updates, and other marketing materials that we believe may be of interest to you. You can opt-out of receiving these communications at any time.
- **To improve our website and services:** We use non-PII to analyze how visitors use our website and to improve the user experience.

Sharing Your Information:

We will not sell or rent your PII to third parties. We may share your PII with third-party service providers who help us operate our website and provide our services. These service providers are contractually obligated to keep your information confidential and secure.

We may also disclose your PII if required to do so by law or in the good faith belief that such disclosure is necessary to protect our rights or the rights of others.

Cookies and Tracking Technologies:

We use cookies and other tracking technologies to collect non-PII about your browsing activity on our website. Cookies are small data files that are stored on your device when you visit a website. You can disable cookies in your web browser settings, but doing so may limit your ability to use certain features of our website.

Security:

We take reasonable steps to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no website is completely secure, and we cannot guarantee the security of your information.

Your Choices:

- You can opt-out of receiving marketing communications from us by following the unsubscribe instructions in the emails we send you.
- You can control how cookies are used on your device by adjusting your web browser settings.

Children's Privacy:

Our website is not intended for children under the age of 13. We do not knowingly collect PII from children under 13.

Changes to this Privacy Policy:

We may update this Privacy Policy from time to time. We will post any changes on this page.

Contact Us:

If you have any questions about this Privacy Policy, please contact us at [your email address].

By using our website, you consent to the collection and use of information as described in this Privacy Policy.