



Boutique Executive Consulting delivering quality cost-effective services with high quality consultants operating in an innovative 'virtual' business model.



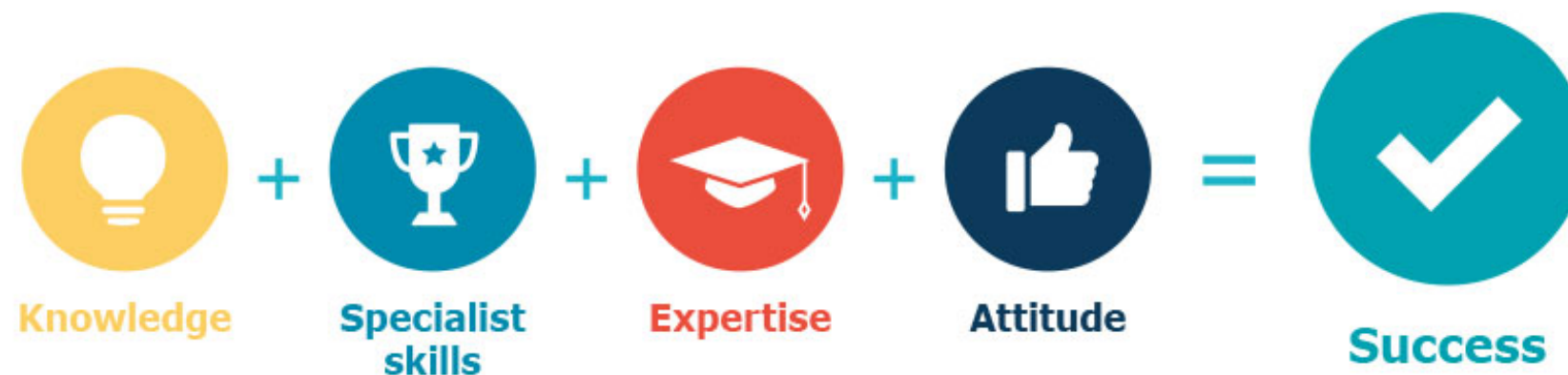
Virtual business model: key principles

Highly specialised, highly skilled	Project needs led: tailored solutions	Open, flexible low cost structure	Ongoing communication
<ul style="list-style-type: none"> For the kind of multifaceted projects we work on we need high expertise in a range of specialist skills Our team are smart, accomplished individuals with a wide range of experience We know and trust each other, having worked together in many different organisations - and on a wide range of projects We are a 'one stop' shop 	<ul style="list-style-type: none"> We partner with the best people in the business on a project by project basis - serving clients in response to their needs We have the skills to match the right specialist expertise to each client and assignment Both we and our clients share in the teams wide range of expertise, practices and tools 	<ul style="list-style-type: none"> Associates are free to develop their own careers & work on their own projects We don't employ our Associates but agree terms for each project Our Associates work from home offices or hubs, ensuring we don't ask you to bear the costs of our large premises or the associated overheads Our model ensures we are responsive, flexible and great value for money 	<ul style="list-style-type: none"> Even if we are not working on a live assignment we stay in contact We swap insights and knowledge and share learning Our principles and values are shared, as are different view points and opinions to keep us sharp



We believe that our Associate relationships yield better results for our clients and are more motivating for our team. It makes us responsive, flexible and great value for money

Our Associates are high calibre professionals



Our team of Associates



Simon Johnson
***FOUNDING
DIRECTOR***

Transportation, Marine,
Travel & Tourism,
Business Support Sectors,
Senior Account Lead

YS Comms Limited



Yolanda Stewart
DIRECTOR

Transportation, Marine,
Travel & Tourism,
Media & Business
Support Sectors,
Marketing, Events, PR

YS Comms Limited



Rebecca Cotterell
ASSOCIATE

Ferry, Retail & F&B
Sectors, Trading
Strategy, Business
Transformation

RC2 Limited



Jason West
ASSOCIATE

Ferry, Retail & F&B
Sectors, Creative Design
Concepts, Retail & F&B
Design, *PLUS* Team of
Designers

WDC Creative Ltd

Our team of Associates



John Plows
ASSOCIATE

Retail & F&B Sectors,
BI Trading Suites,
Technical & Programming
PLUS PM and Team of
Programmers

PlanIt Retail Limited



Danny Duggan
ASSOCIATE

Ferry, Retail & F&B
Sectors,
Procurement &
Sourcing

InPart Limited



Jo Kolatsis
ASSOCIATE

Transportation, Marine,
Aviation, Tour Operations,
Travel & Tourism Sectors,
Travel Law, Legal,
Commercial and Regulatory
issues, Crisis Management

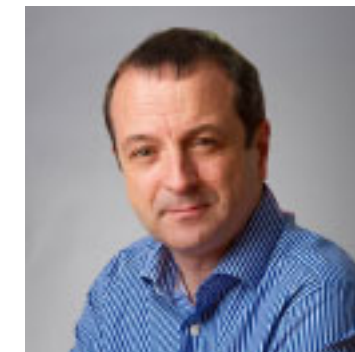
**Themes Advisory
Limited**



Jan Laight
ASSOCIATE

Retail & F&B, Travel &
Tourism Sectors,
Operational, People &
Process

**All About Retail
Limited**



Peter Knott
ASSOCIATE

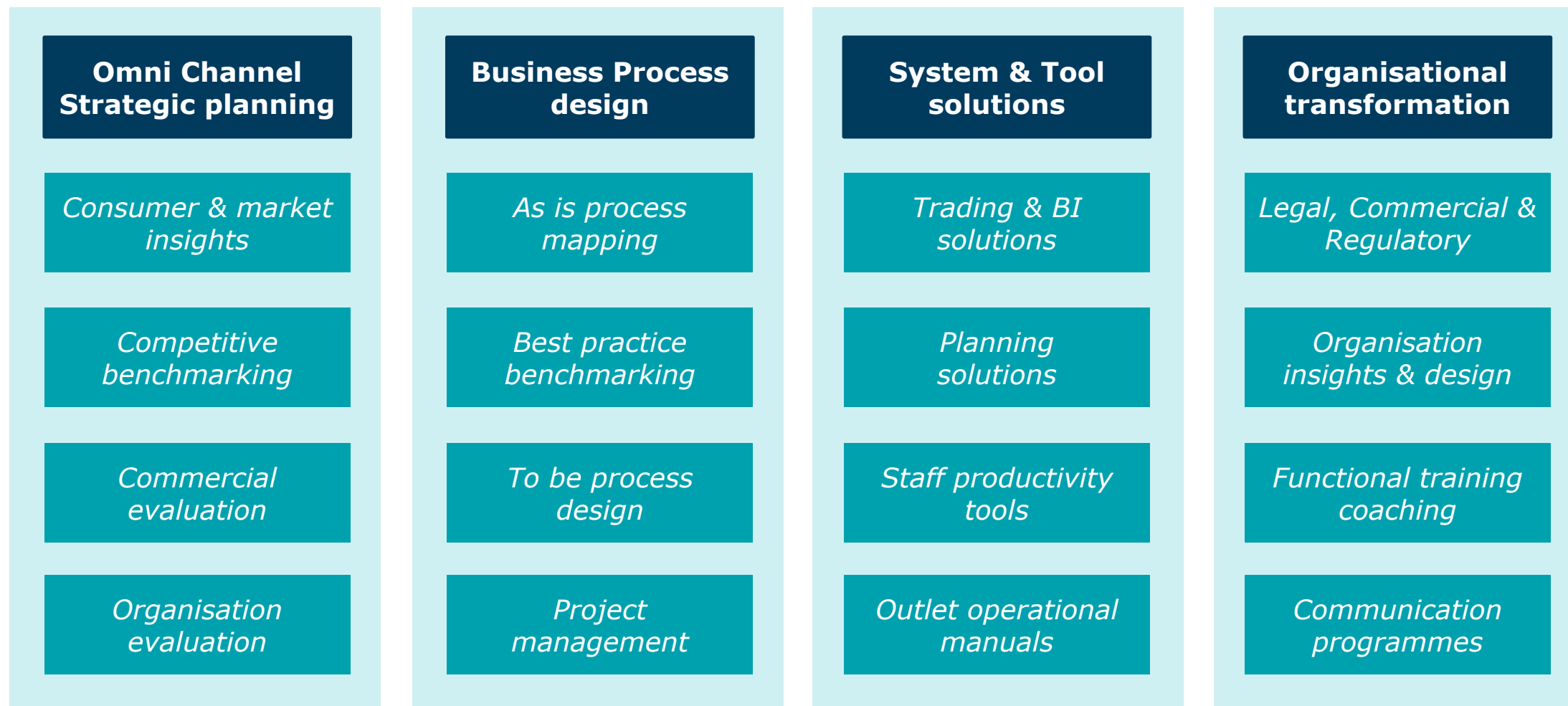
Banking, Retail & F&B,
Travel, Drinks Sectors,
Internal
Communications,
Creative and Media
PLUS Team of Designers

Oursayso Limited

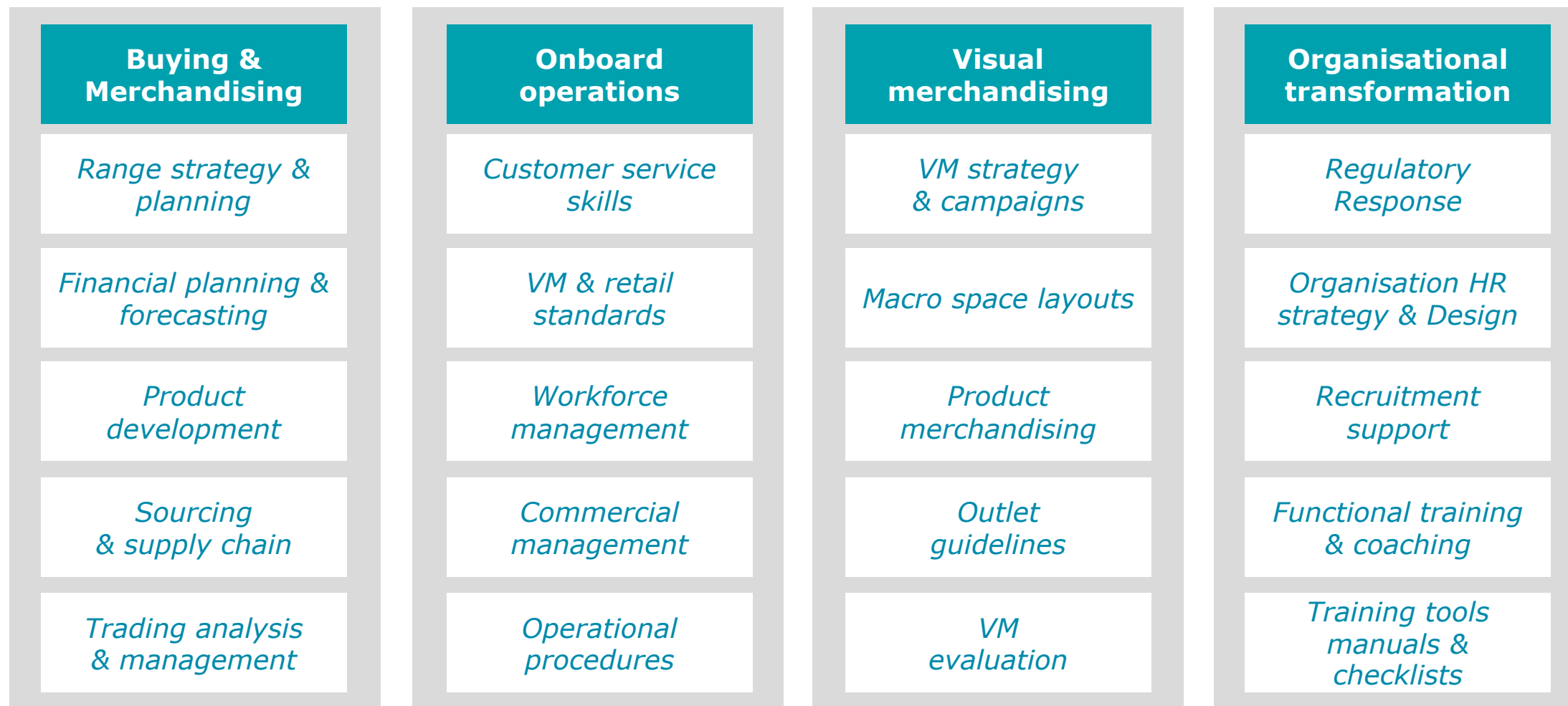
Associate experience

			MARINE							
			TRANSPORTATION							
Name:	Business Experience (Yrs)	Union Experience	Ferry	Cruise	Rail	Air	Business Support / Government Agencies	Retail & F&B	Travel & Tourism	Creative, Media & Comms
Simon Johnson	40	Y	Y	Y	Y		Y	Y	Y	
Yolanda Stewart	30		Y	Y		Y	Y		Y	Y
Rebecca Cotterell	40	Y	Y					Y		
Jason West	25		Y				Y	Y		Y
John Plows	30		Y					Y		
Danny Duggan	30		Y					Y		
Jo Kolatsis	25	Y	Y	Y		Y				
Jan Laight	40							Y	Y	
Peter Knott	35							Y		Y
Total	295									

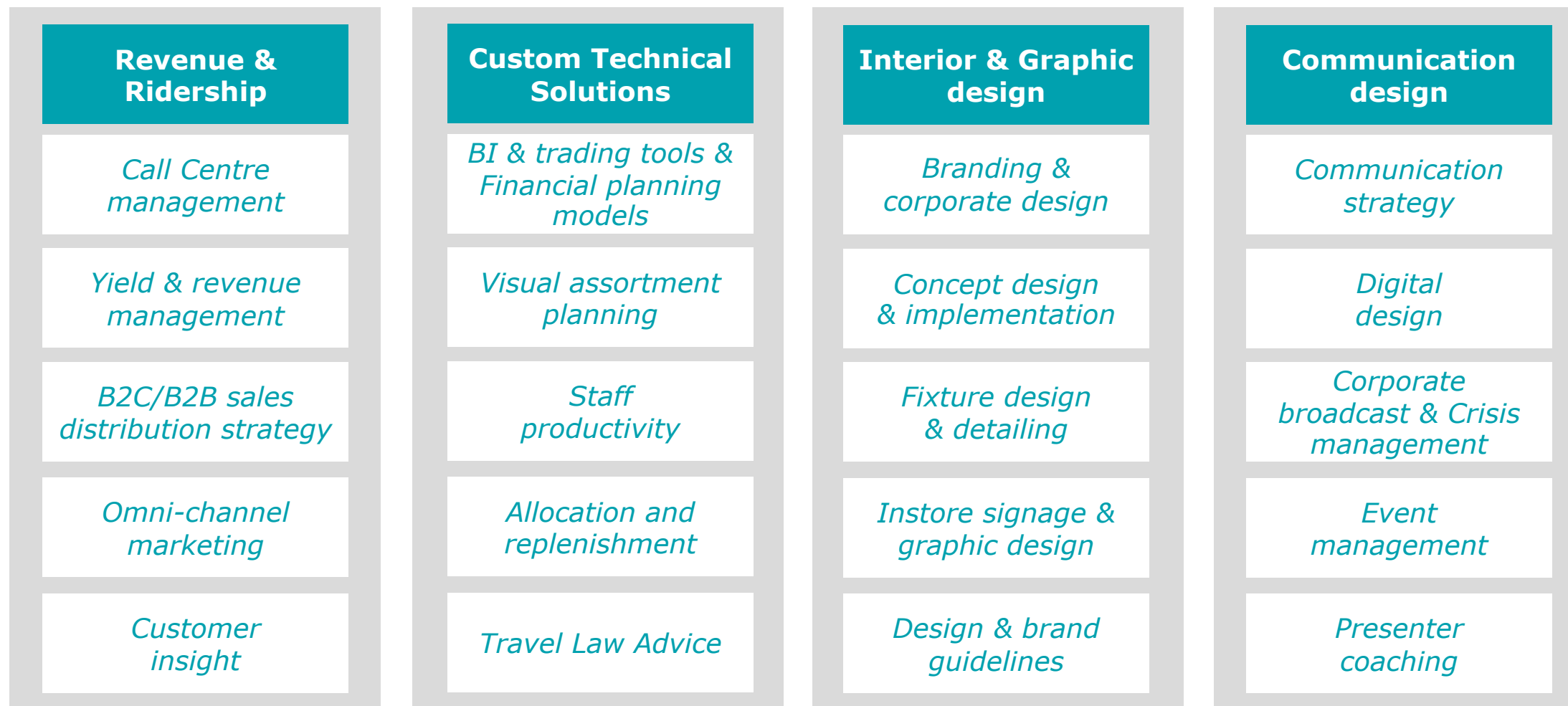
Knowledge and expertise: a snapshot



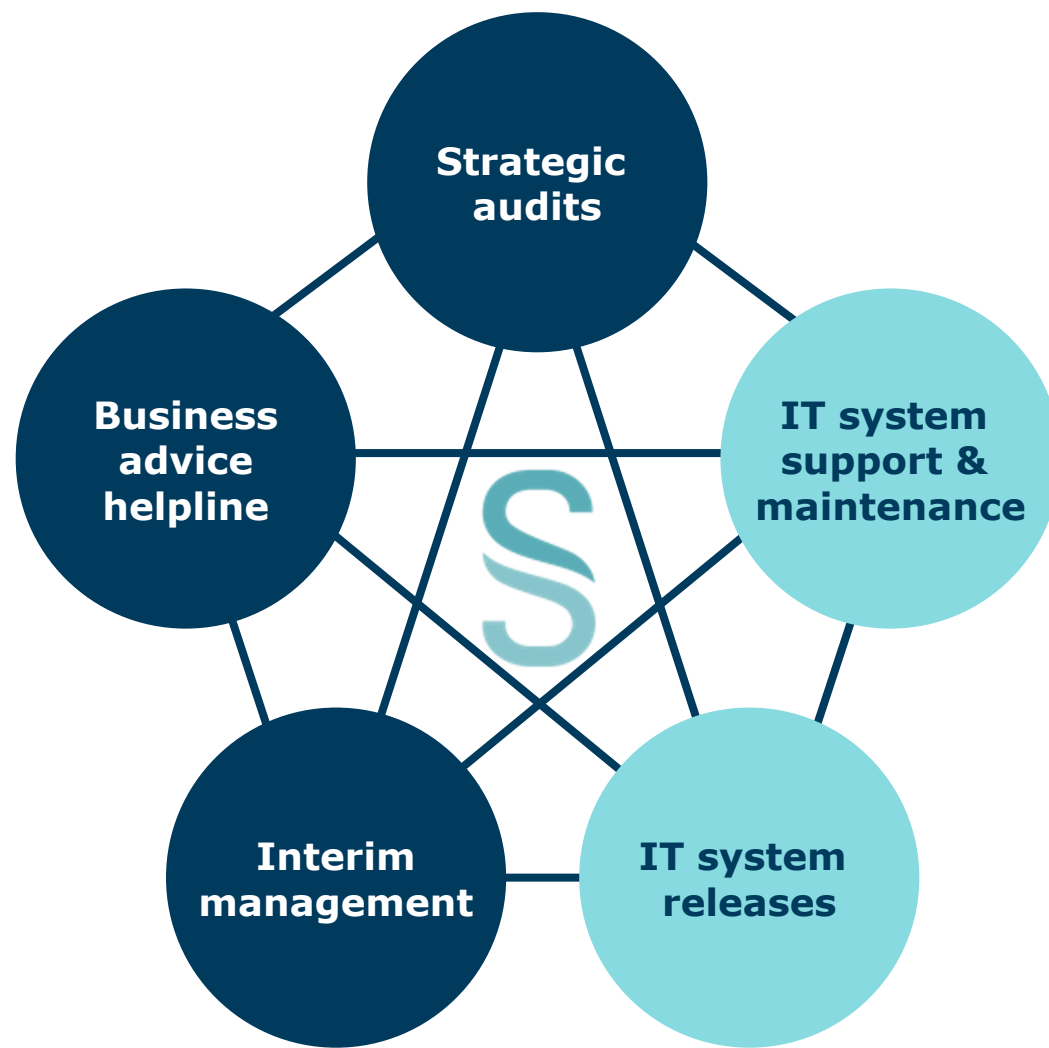
Functional specialisms: a snapshot



Functional specialisms: a snapshot



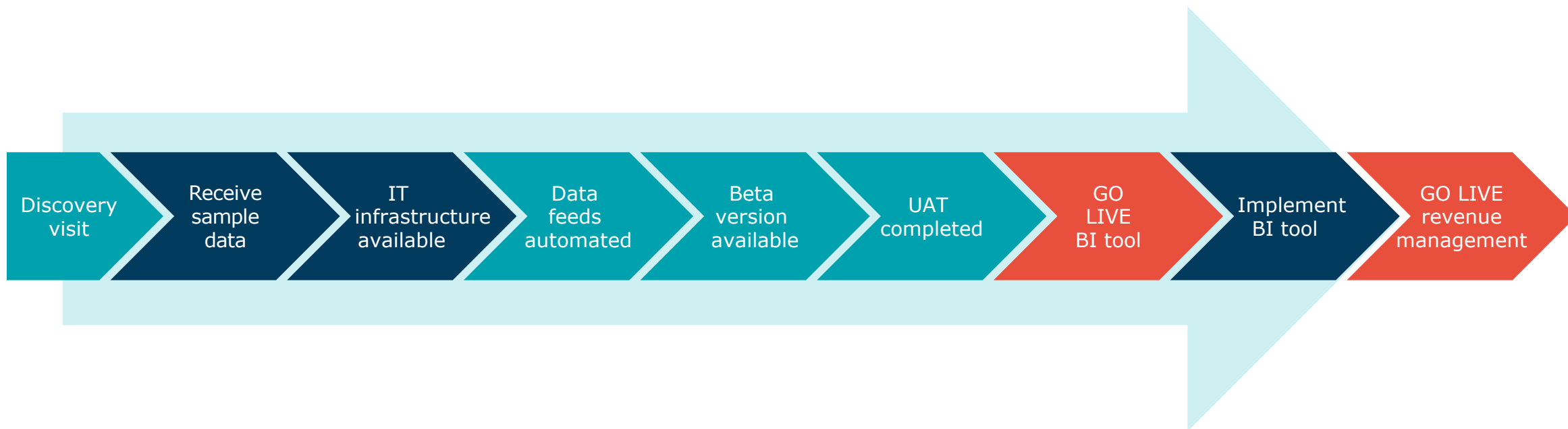
Added value tools and services



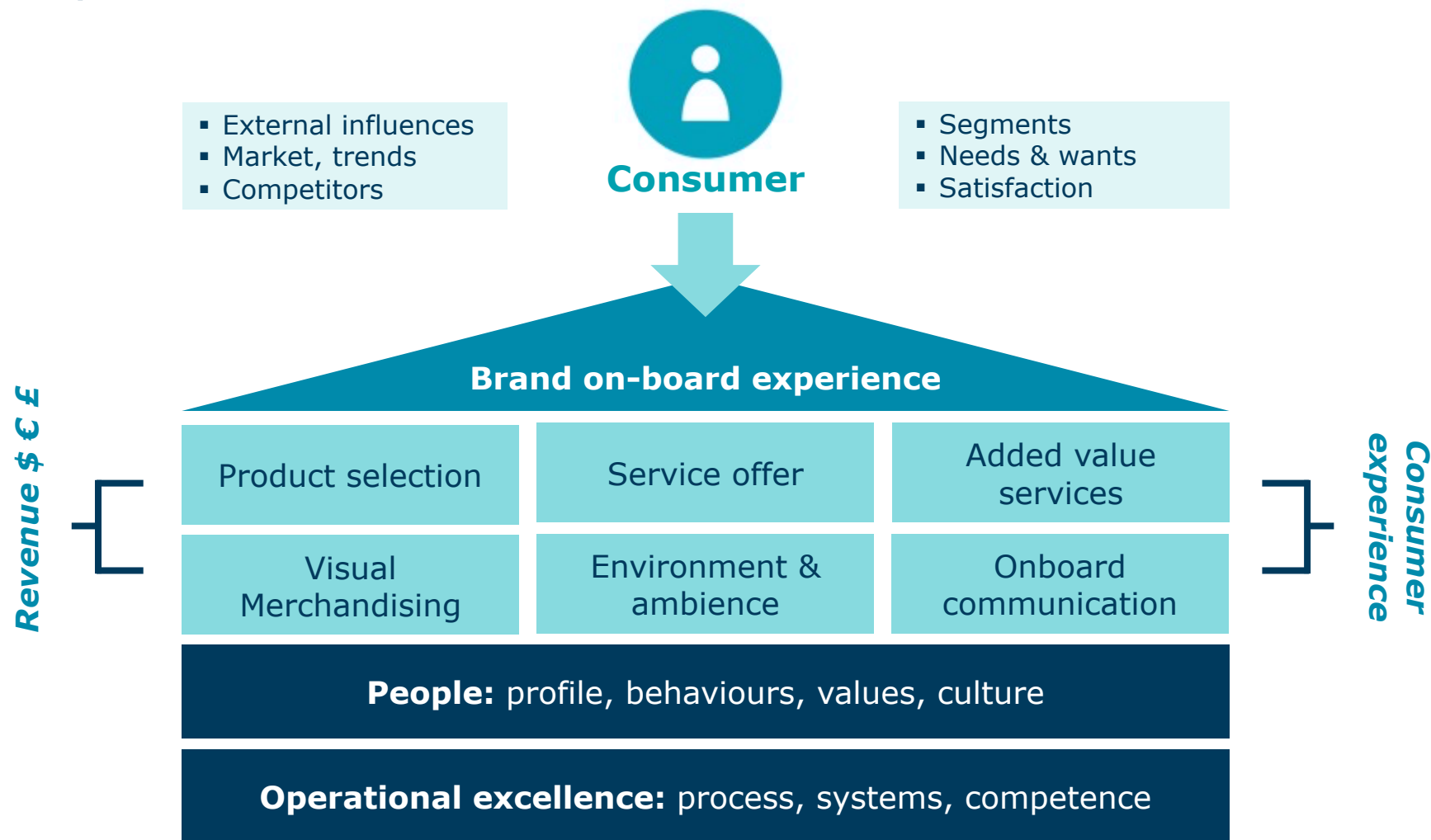
Our culture, knowledge and know how



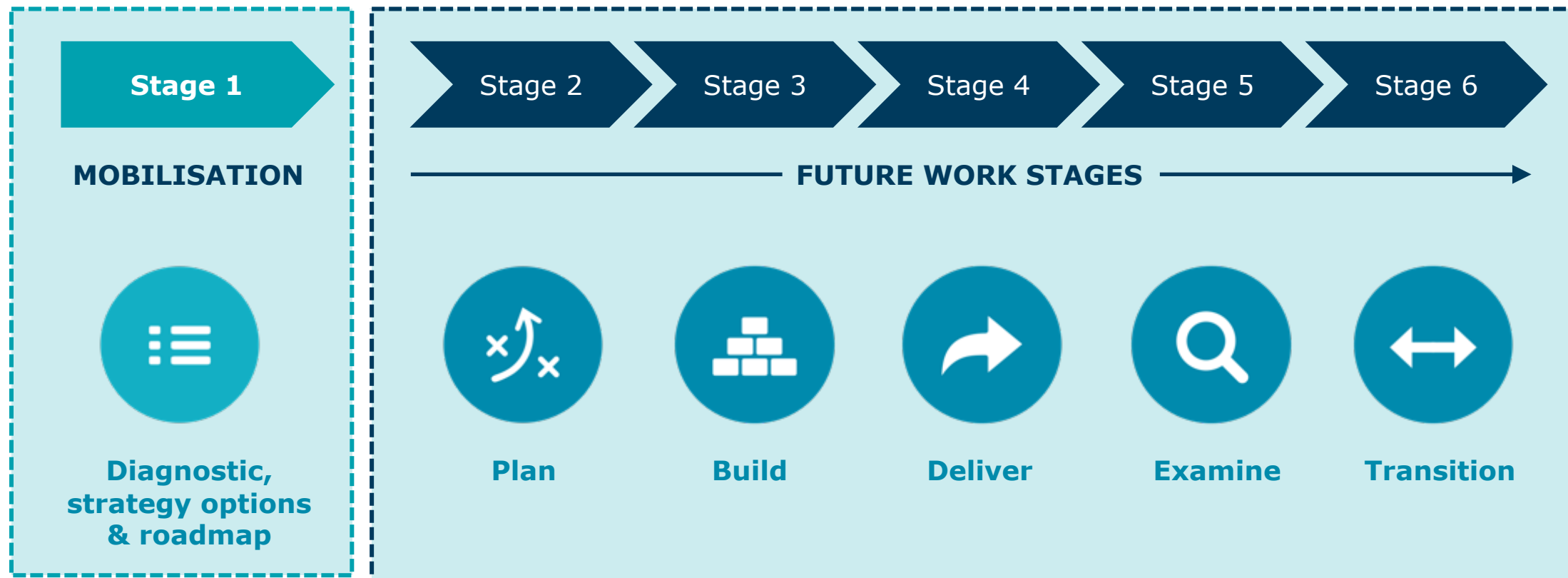
BI and planning tool build process



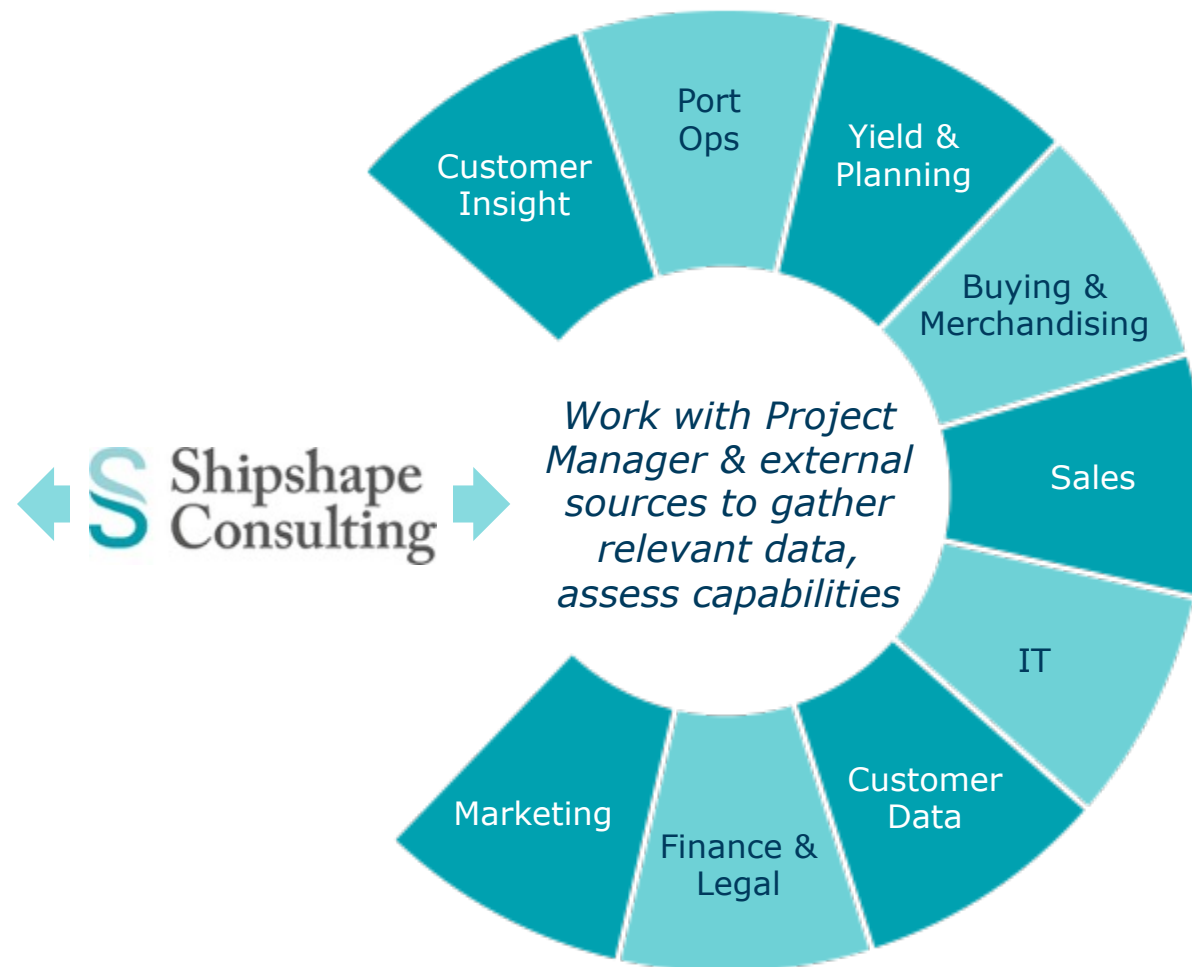
Outlet proposition model



Staged approach



Project approach



Corporate and consulting credentials





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