

Dear Mustang Family:



Thank you for supporting the **Kingwood All Sports Booster Club (KASBC)**. We are a nonprofit organization founded and run by parent volunteers. Our purpose is to provide financial support, promote school spirit, and encourage community involvement in **ALL athletic programs** at Kingwood High School.

Each year, KASBC provides fifteen (15) \$1,000 Senior Scholarships, \$10 towards banquet fees for every athlete, and funding of each team's wishlist, which includes:

- Equipment, uniforms, and technology
- Field and court improvements
- Travel (transportation, lodging, and meals)
- Hosting and attending tournaments
- Professional development
- Game programs

We accomplish this by raising funds through:

- Membership fees
- Merchandise sales
- Mustang Card sales
- Concessions
- Football program sales and advertisements

MUSTANG CARDS

- **As it is KASBC's largest fundraiser, athletes are encouraged to sell 5 Mustang cards for EACH sport they participate in, to ensure each team receives equal funding.**
- Payment for Mustang cards should be made online at www.kingwoodASBC.com
 1. From the navigation bar, click on **MUSTANG CARDS**
 2. Click on **MUSTANG CARD PAYMENT**
 3. Enter all the information for your athlete (name, sport this set of cards are associated with, and envelope numbers)

Please strongly encourage your athlete to sell ALL their Mustang cards. This is a team effort and a growing opportunity for our kids to actively participate in contributing to their sport(s). If they need help, encourage them to reach out to other athletes to go out into the community to sell in groups. There is a **script on the website** to use when selling the cards.

Mustang Card Contest: Every athlete who sells **15 or more cards** will be entered into a drawing for one of **3 Amazon gift cards of \$200 each!**

Mustang Card Deals: On the back of this letter, you will find a chart with the 44 local businesses participating on the Mustang Card for 2023-24 and the 53 deals they are offering this year. They are organized by categories for your convenience. The cards are valid for one year (August 2023 - August 2024).

We truly appreciate your support and remember **100% of all dollars raised goes back into our programs at KHS** and has a direct impact on your kids' lives.

Go Mustangs!

KASBC Board