



Introduction: Eastern Oregon Behavioral Health Workforce Development Consortium

Leadership

1. Julie Leutschaft | Chief HR Officer, GOBHI - Chair
2. Lindsay Gordon | Project Manager, GOBHI

Purpose

A collaboration of community partners to identify training, educational, and employment opportunities for behavioral health professionals in Eastern Oregon.

Timeframe

Monthly meetings (1 hour) begin in January 2024.

Summary

There continues to be a workforce shortage, especially in the behavioral health field. This shortage is further complicated by the workforce needs of rural and frontier Eastern Oregon.

We have identified several community partners who are doing amazing work to promote educational and career opportunities in the Eastern Oregon region for behavioral health professionals.

This WFD Consortium will help us identify opportunities by sharing data and informing best practices to secure a qualified behavioral health workforce to meet the needs of our community.

Background

In 2023, GOBHI launched its effective “Come Care with Us” behavioral health workforce campaign. Due to the success of the marketing materials, GOBHI will continue to partner with Birdee Media in 2024, with a plan to produce impactful marketing and communication materials and manage the GOBHI Network’s behavioral health careers website: bhcareers.org.

For questions, please contact Julie Leutschaft, GOBHI’s Chief Human Resources Officer, at jleutschaft@gobhi.org