

Why Employers Should Invest in Childcare

Morrow County

Childcare gap 210
 Gap % 44.7%
 Childcare slots 400
 Potential Need 460
 Economic Impact
\$9,154,690 - \$13,927,100



Union County

Childcare gap 550
 Gap % 49.1%
 Childcare slots 580
 Potential Need 1120
 Economic Impact
\$24,494,600-\$37,251,620



Harney County

Childcare gap 120
 Gap % 54.1%
 Childcare slots 100
 Potential Need 220
 Economic Impact
\$5,245,670-\$7,977,660



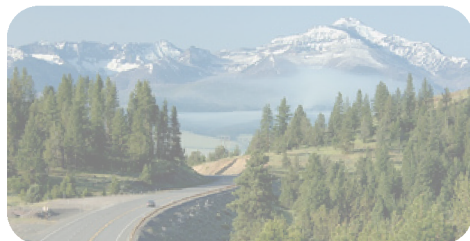
Umatilla County

Childcare gap 1840
 Gap % 43.4%
 Childcare slots 2410
 Potential Need 4240
 Economic Impact
\$81,885,860-\$124,532,650



Grant County

Childcare gap 70
 Gap % 55.21%
 Childcare slots 84
 Potential Need 130
 Economic Impact
\$3,111,840 - \$4,732,510



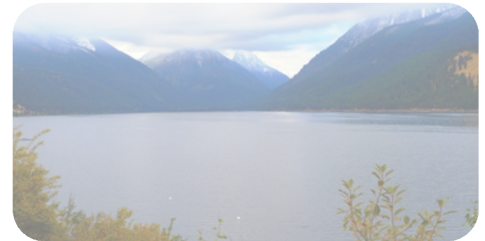
Malheur County

Childcare gap 380
 Gap % 34.1%
 Childcare slots 1070
 Potential Need 1110
 Economic Impact
\$16,892,830-\$25,690,780



Wallowa County

Childcare gap 150
 Gap % 53.1%
 Childcare slots 130
 Potential Need 280
 Economic Impact
\$6,534,860 - \$9,938,270



Baker County

Childcare gap 310
 Gap % 51.3%
 Childcare slots 290
 Potential Need 610
 Economic Impact
\$13,825,450-\$21,025,870



Eastern Oregon

Childcare gap 3,630
 Gap % 48.1%
 Childcare slots 5,064
 Potential Need 8,170
 Economic Impact
\$161,145,700-\$245,076,460



Why Employers Should Invest in Childcare

The Gap Is Real and It Affects Your Workforce

As the data shows, every county in Eastern Oregon has a significant childcare gap, meaning many working parents struggle to find reliable care for their children.

This shortage is a major reason employees miss work, are late, or leave their jobs altogether. When parents can't find care, they are forced to make difficult choices that affect their ability to work, directly impacting your business's productivity and bottom line.

The lost economic potential for Eastern Oregon is estimated at over \$161 million annually.

This economic loss is directly tied to business expenses, including:

- **Employee turnover and absences:** Lack of childcare increases turnover costs.
- **Reduced productivity:** Stress from childcare uncertainties saps employee efficiency, and unplanned days off directly affects a companies bottom line.



Childcare Is a Strategic Business Solution

Investing in childcare is a smart business decision that offers a significant return on investment. By helping to solve the childcare gap, employers can:

- **Boost Employee Retention:** Businesses that support childcare are more likely to retain valuable employees.
- **Improve Productivity:** Employees with reliable childcare are more focused and productive.
- **Strengthen Your Community:** Your business will be seen as a leader in creating a more stable and prosperous community, which can enhance your brand and attract future employees.



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