

20 WORKing 23 TOGETHER

RECONNECT

November 7-8, 2023 | Bend, OR
The Riverhouse on the Deschutes

WHY SHOULD YOU BE THERE?

Workforce development is a crosscutting and important topic. In order to ensure that Oregonians have the skills to meet the needs of Oregon business, we need to establish even more effective partnerships and reimagine our understanding of education, training, and work. The Oregon Workforce Partnership provides leadership that **promotes and advances Oregon's workforce system.**

The **WORKing Together 2022 Conference** held last November in Bend brought together **over 420** Oregon businesses, educators, public agency leaders, community-based organizations, elected officials, and workforce professionals to explore local, state, and national best practices, emerging workforce trends and innovative solutions.

WHY SHOULD I SPONSOR?



“the 2022 WORKing Together Conference was excellent, I will be coming back!”

- Jessica Fitzpatrick, attendee

- > **90% of attendees say they will return**
- > **in 2022 we sold out and had to expand our contract with the venue to allow more attendees**
- > **this is one of the largest gatherings annually in Oregon**

Our conference **brings together a wide array of leaders and professionals** from private and public sectors, higher education, and elected officials. These diverse stakeholders come together annually for the purpose of positive change through new and innovative tools, ideas, and products.

Sponsorships allow us to offer a **world-class experience and relevant content.** Additional funds generated by the conference are reinvested into Oregon's workforce to create **positive systems change** for Oregonians.



OREGON WORKFORCE
PARTNERSHIP



20
23

MENU

Sponsorship

We can't do this without you.

We are planning a \$100,000 world-class event for 500 attendees this fall and we are trying something new. All our 2023 sponsorship opportunities are tailor-made, on-demand, first come-first serve, fully customized to your needs, and at a cost you can afford. We've listed suggested amounts, but will work out a final value directly with you

Let's talk. Here are {some} of the opportunities with suggested amounts:

- /Welcome Keynote (\$20,000)**
- /Second Keynote (\$15,000)**
- /Innovation around Oregon Panel (\$10,000)**
- /Reception & Dinner (\$20,000)**
- /Lunch (All | 1 | 2) (\$15,000)**
- /Lanyards (\$5,000)**
- /Break (All | 1 | 2 | 3) (\$3,500)**
- /All Day Coffee (\$4,000)**
- /Have a Table as an exhibitor (\$2,200)**
- /Named Sponsor only (\$2,000)**
- /Raffle (IN-KIND)**

We will provide awareness of your sponsorship using your provided logo through social media, on on-site signage, through our website, e-communications and on stage at the conference.

For More Information, Connect With:

Georgia Conrad | 503.530.0405 | georgia@oregonworkforcepartnership.org



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DETAILS

Sponsorship

Keynote Sponsors (2 opportunities)

- Opportunity to address the conference participants on stage
- Opportunity to introduce keynote
- Acknowledgement on all signage
- Complimentary conference registrations

Reception & Dinner (1 only)

- BOGO logo advertising at reception on wall or ceiling
- Logo on drink tickets
- Opportunity to provide branded props for Step & Repeat
- Acknowledgement on all signage
- Complimentary conference registrations

Innovation Around Oregon (1 only)

- Opportunity to address the conference participants on stage
- Opportunity to introduce the panel
- Acknowledgement on all signage
- Complimentary conference registrations

Lunch Sponsor (1 only)

- BOGO logo advertising at lunch on wall or ceiling
- Opportunity to introduce keynote
- Complimentary conference registrations

Break Sponsors (3 only)

- On Stage acknowledgement on sponsor
- Dedicated signage with sponsor logo during the break

All Day Coffee Sponsors (2 only)

- On Stage acknowledgement of sponsor
- All Day signage next to coffee station

Exhibitor

- Host a table in the exhibit hall
- Acknowledgement on all signage

Named Sponsors

- Acknowledgement on all signage

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