

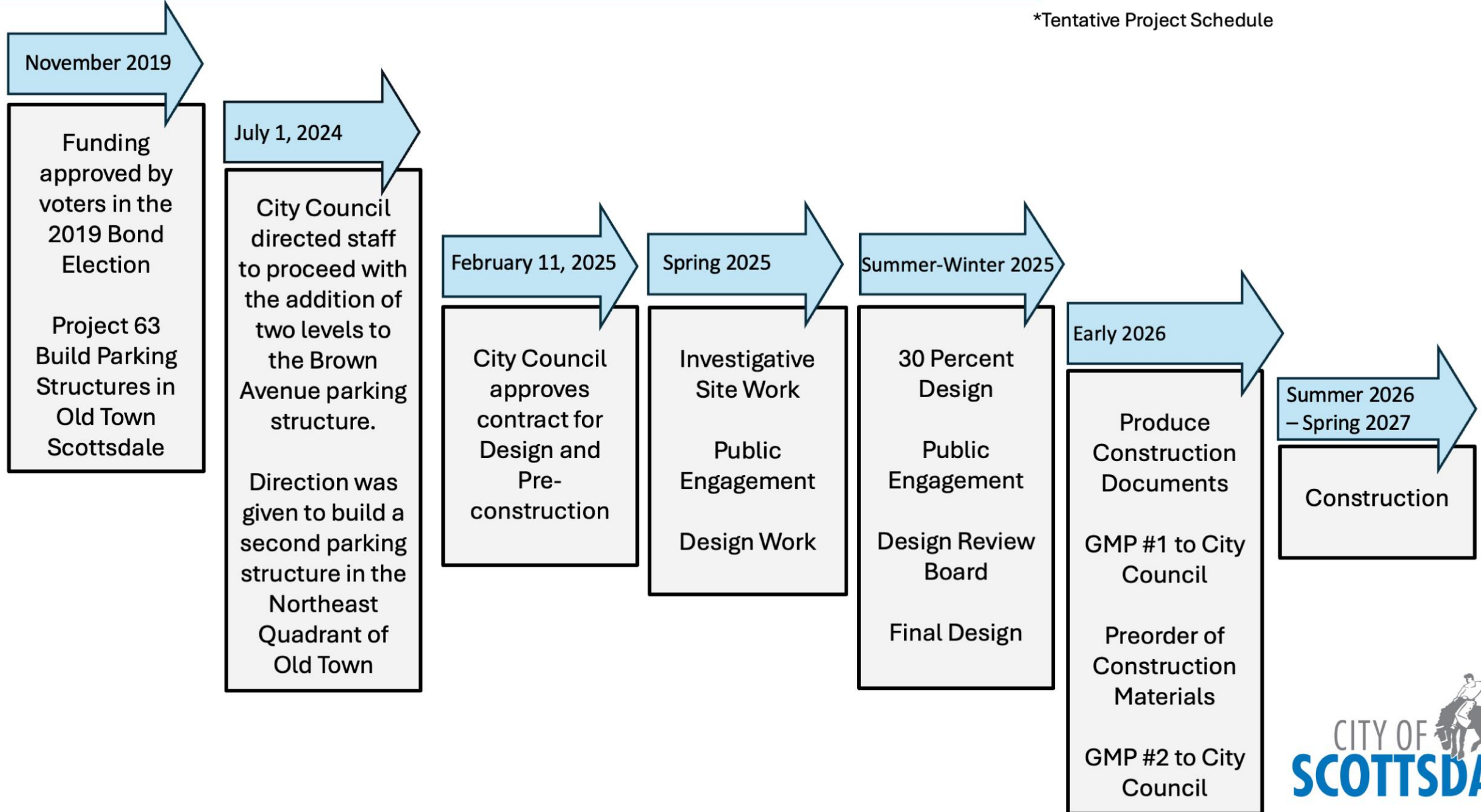


# CITY OF SCOTTSDALE

## BROWN AVENUE PARKING STRUCTURE EXPANSION

# Where are we in the process?

\*Tentative Project Schedule





**Will remain at the parking corral though the 2026 season**

**The city is working with the Old Town Scottsdale Farmer's Market to solidify a new location**

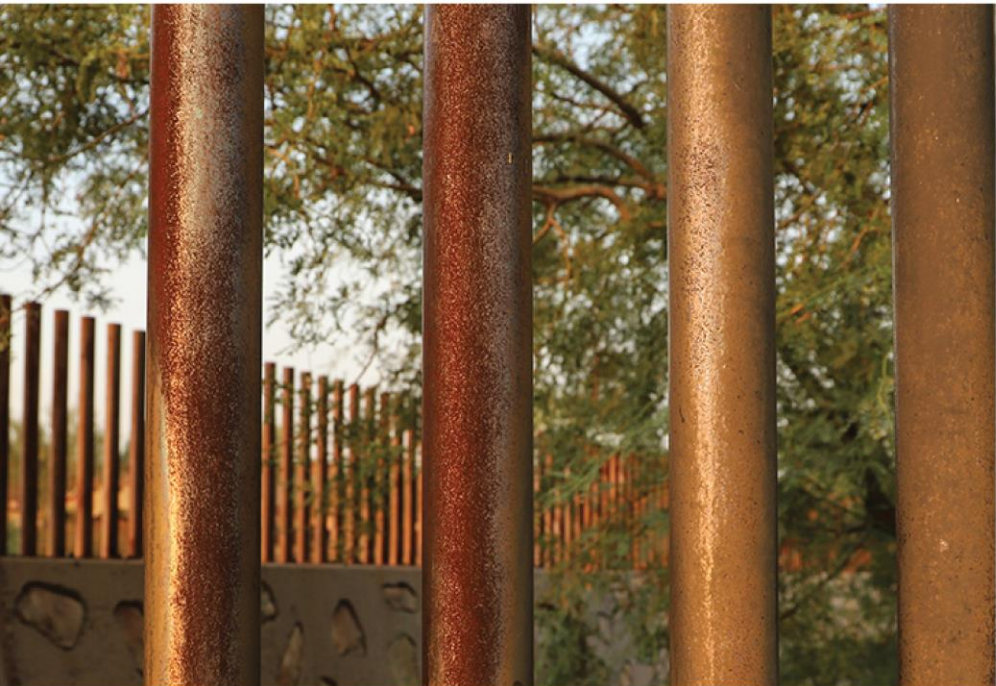
- + Toured city-owned locations
- + Understanding of logistical needs
- + Space for 100 + Vendors and booths
- + Load in and load out of vendors
- + Electricity
- + Water



**The Old Town Scottsdale Farmer's Market is currently deciding which location will work the best for them and the city is supporting them in their decision-making process**



# SCOTTSDALE PUBLIC ART





# PROJECT TEAM



**BEN HENDERSON**  
KIMLEY-HORN  
PARKING CONSULTING



**DARRIN ORNDORFF**  
DFDG ARCHITECTURE  
DESIGN DIRECTOR

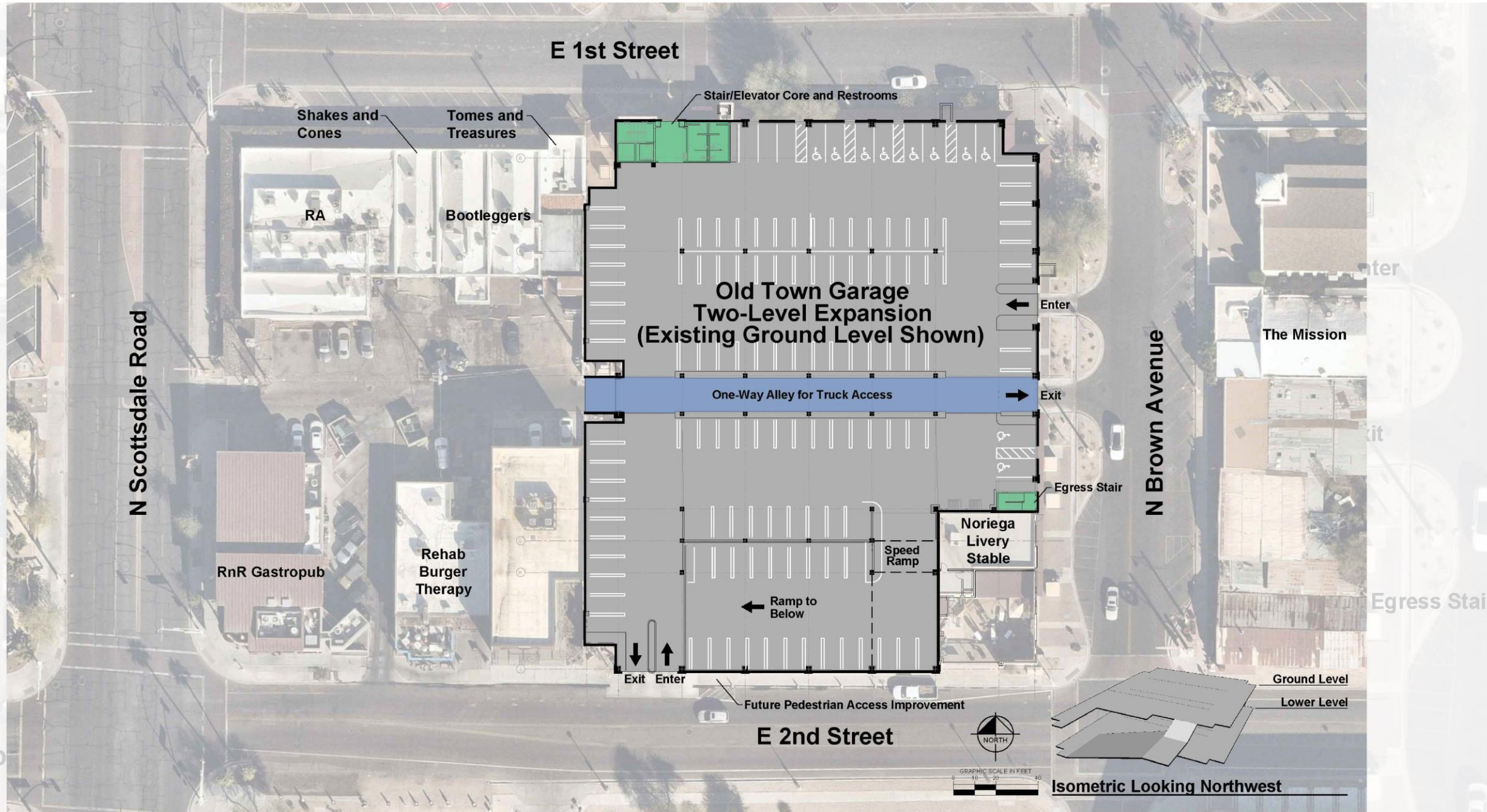


**DAN MENGHINI**  
CHASSE BUILDING TEAM  
PROJECT DIRECTOR



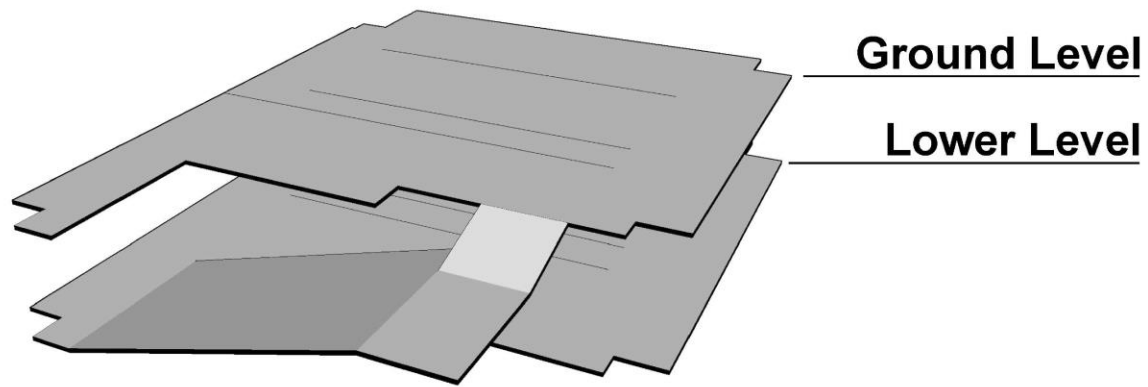


# PARKING CONCEPT PLANS

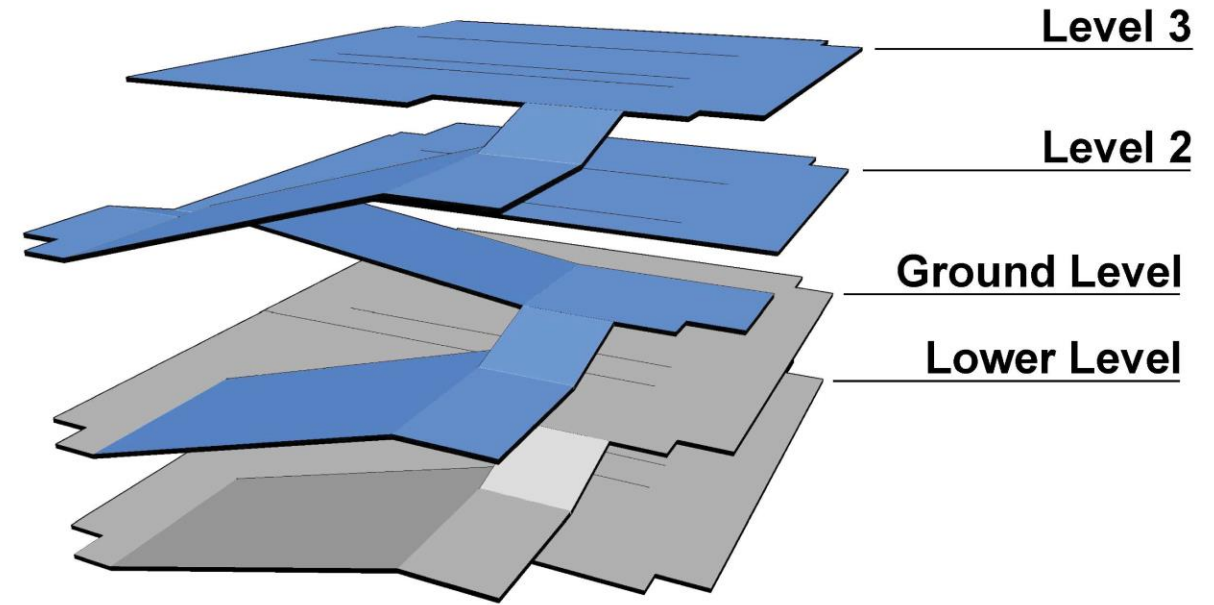




# PARKING CONCEPT PLANS



**Existing Conditions**  
**Isometric Looking Northwest**

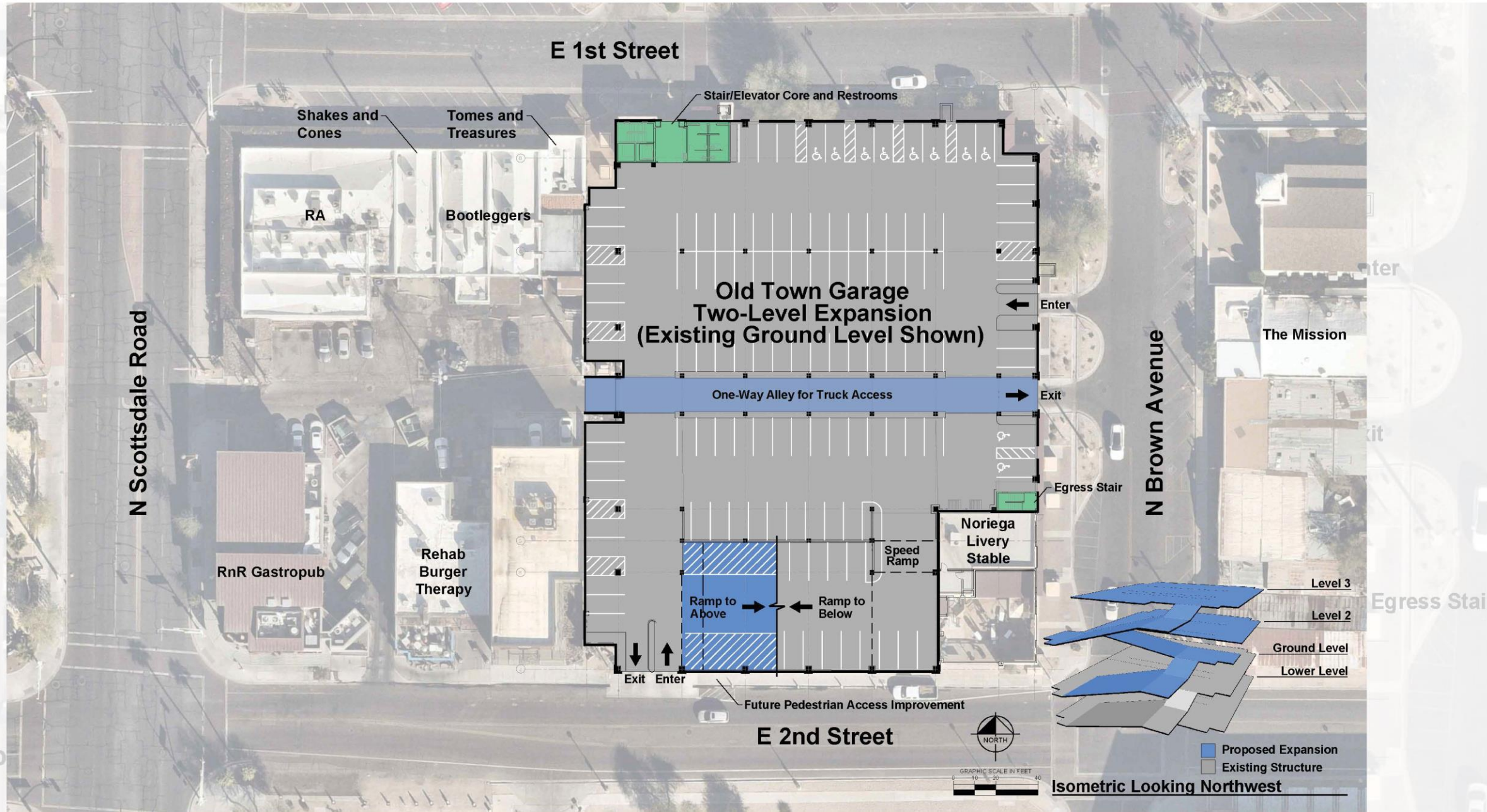


**Proposed Concept**  
**Isometric Looking Northwest**

■ Existing Structure    ■ Proposed Expansion

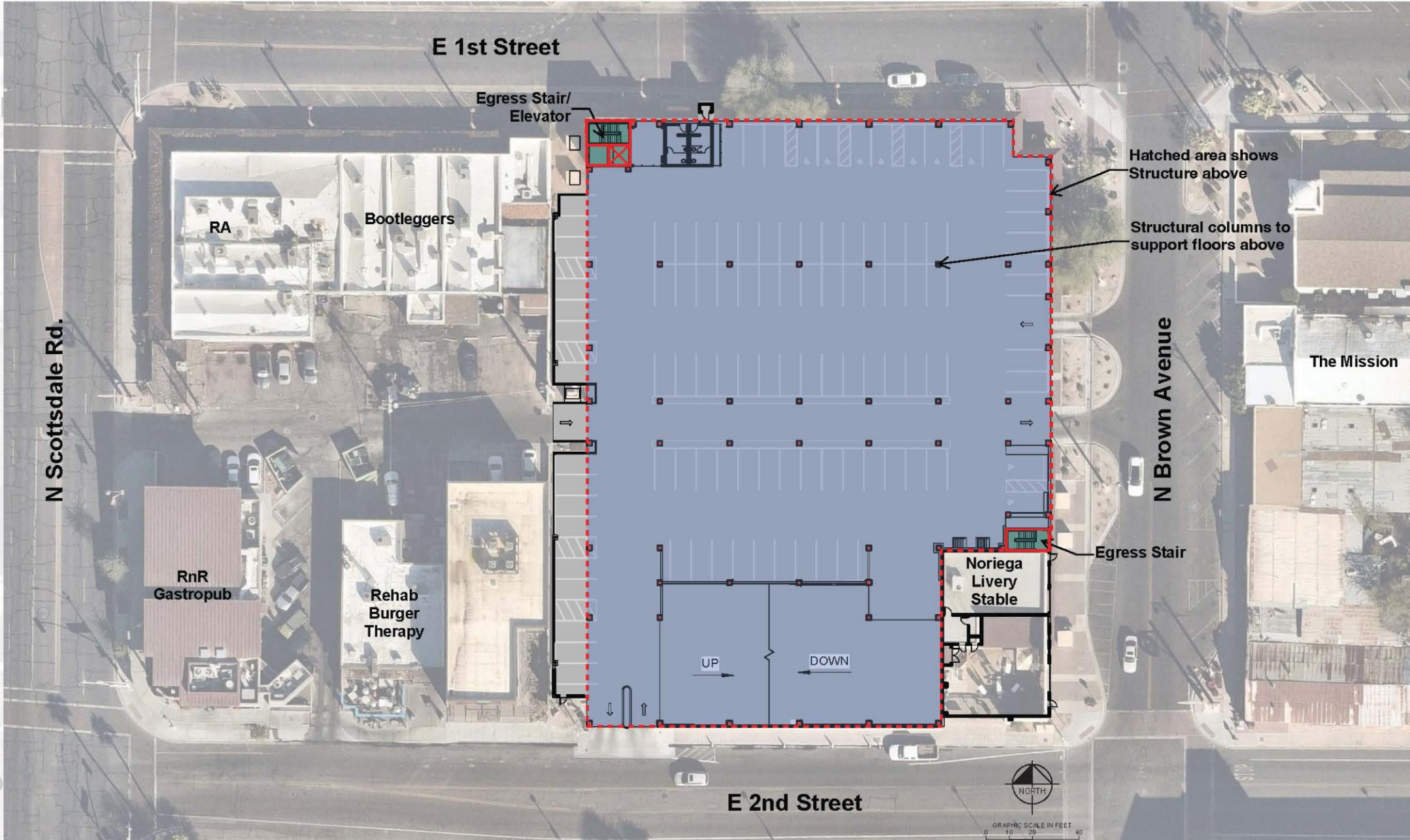


# PARKING CONCEPT PLANS



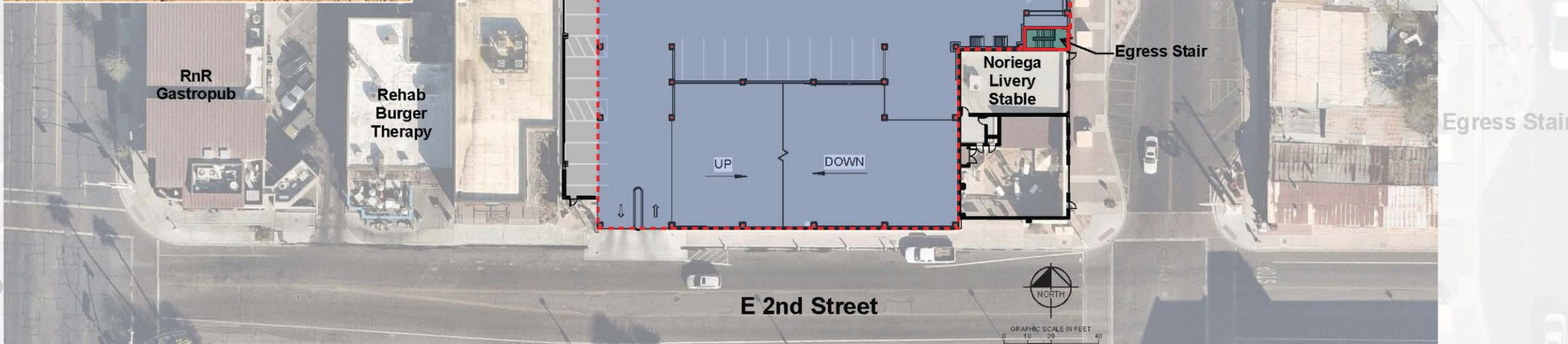


# STRUCTURAL EXPANSION PLAN





# STRUCTURAL EXPANSION PLAN





# EXISTING SITE AND SURROUNDING BUILDINGS





# EXISTING SITE AND SURROUNDING BUILDINGS





# EXISTING SITE AND SURROUNDING BUILDINGS





# EXISTING SITE AND SURROUNDING BUILDINGS



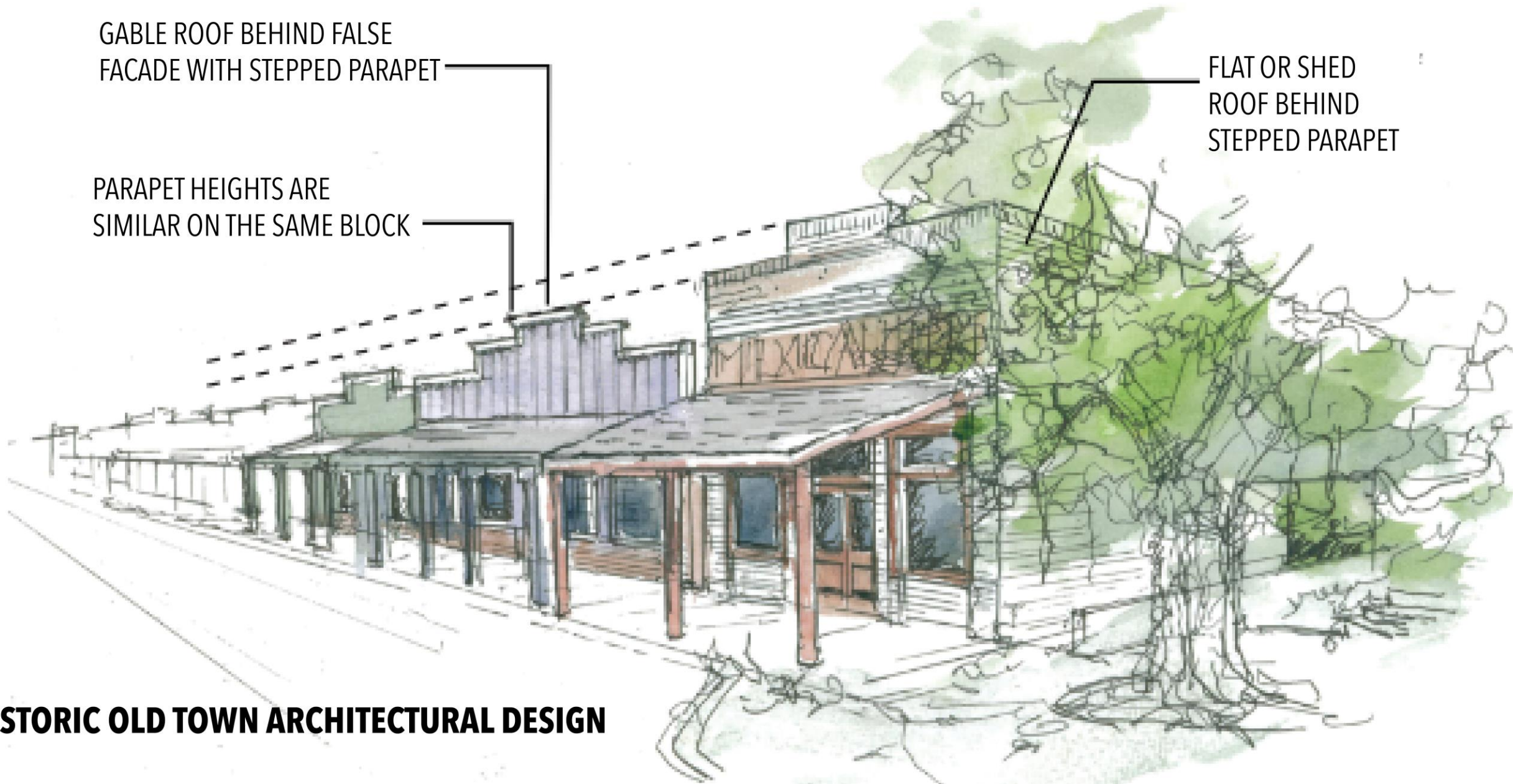


# HISTORIC OLD TOWN DESIGN GUIDELINES

GABLE ROOF BEHIND FALSE  
FACADE WITH STEPPED PARAPET

PARAPET HEIGHTS ARE  
SIMILAR ON THE SAME BLOCK

FLAT OR SHED  
ROOF BEHIND  
STEPPED PARAPET



**HISTORIC OLD TOWN ARCHITECTURAL DESIGN**



## 1. REINFORCE THE FRONTIER TOWN WESTERN CHARACTER OF HISTORIC OLD TOWN THROUGH ARCHITECTURAL THE DESIGN.

HOW....

- ✓ INCORPORATE ARCHITECTURAL ELEMENTS/DESIGN DETAILS THAT CONTRIBUTE TO THE WESTERN CHARACTER OF HISTORIC OLD TOWN.
- ✓ DESIGN BUILDINGS WITH A GABLE, FLAT OR SHED ROOF.
- ✓ DESIGN TWO- + THREE-STORY BUILDINGS TO MAINTAIN THE LOW, HUMAN SCALE OF HISTORIC OLD TOWN.



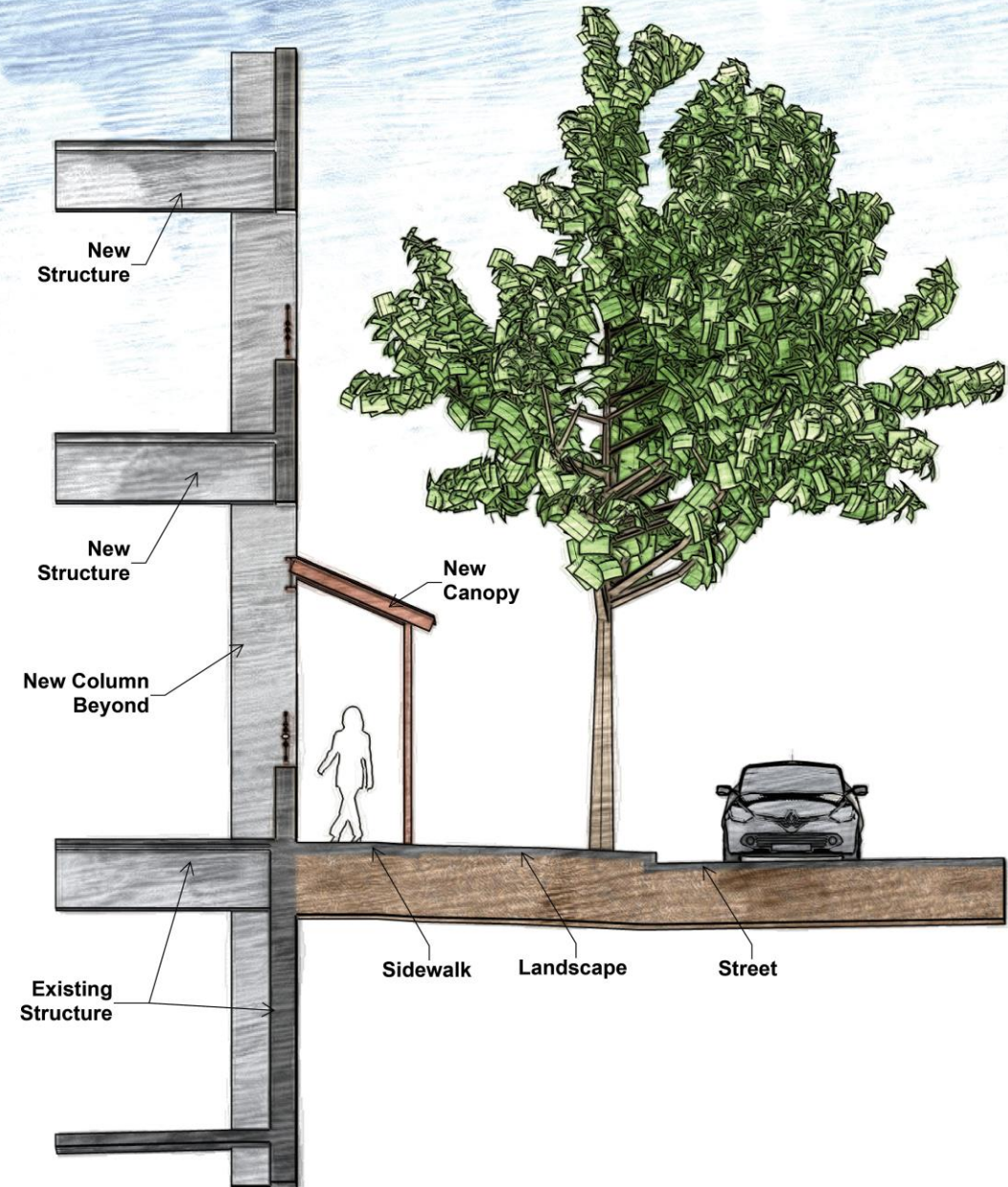
# HISTORIC OLD TOWN DESIGN GUIDELINES

## 1. REINFORCE THE FRONTIER TOWN WESTERN CHARACTER OF HISTORIC OLD TOWN THROUGH ARCHITECTURAL THE DESIGN.

HOW....



DESIGN COVERED WALKWAYS.





# HISTORIC OLD TOWN DESIGN GUIDELINES

## HOW....

- ✓ TO BRING THE PARKING STRUCTURE TO HUMAN SCALE AT THE GROUND LEVEL, IT IS BEST TO INTRODUCE COVERED WALKWAYS AT STRATEGIC POINTS.

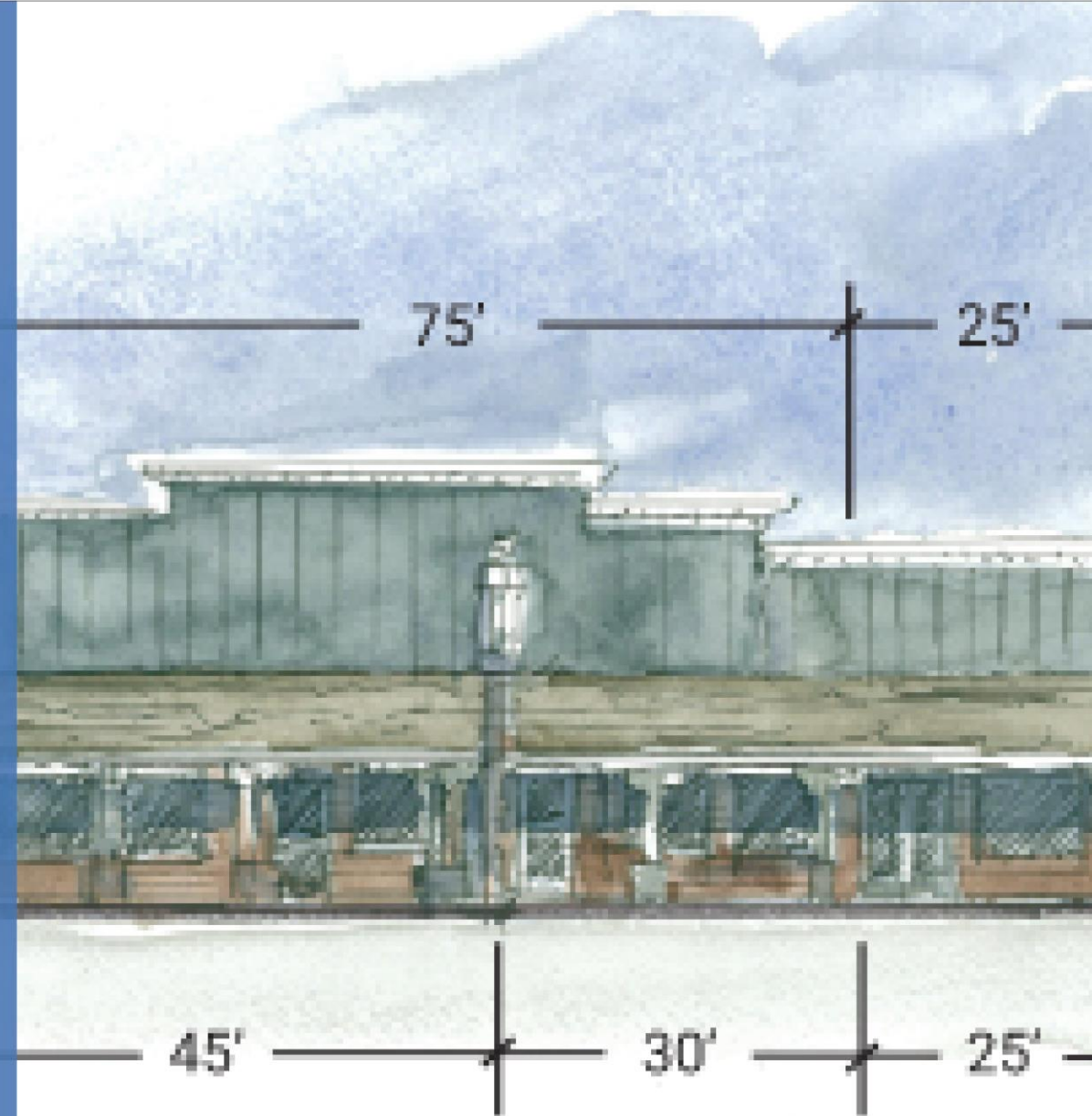




## 2. DESIGN BUILDING STOREFRONTS FOR MERCHANDISE DISPLAY AND PEDESTRIAN APPEAL.

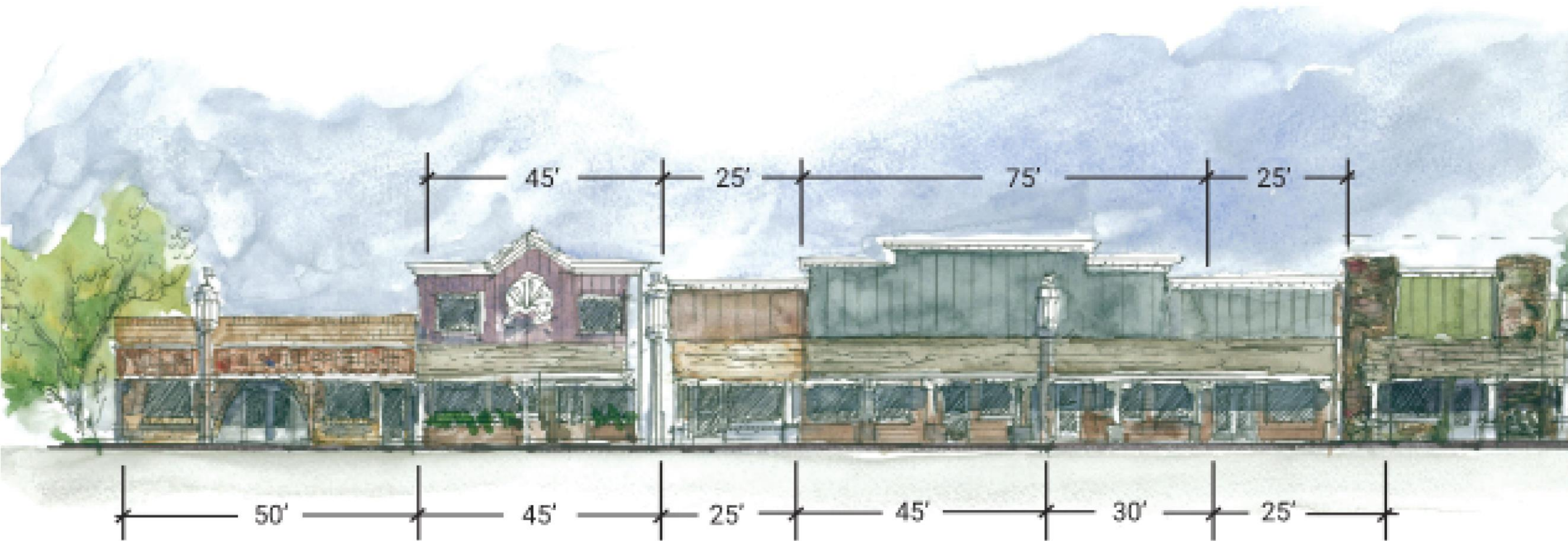
HOW....

- ✓ MAINTAIN A RUNNING BUILDING ELEVATION OF NO MORE THAN 75 FEET.





## HISTORIC OLD TOWN BUILDING DESIGNS LENGTH OF BUILDING ELEVATION & APPARENT STOREFRONTS





## 3. DESIGN SIGNAGE TO BE COMPATIBLE WITH BUILDING ARCHITECTURE AND OVERALL NEIGHBORHOOD CHARACTER.

HOW....

- ✓ PLAN TO MAINTAIN SIMILAR CHARACTER OF EXISTING SIGNAGE.





## 4. SELECT COLORS, MATERIALS, AND SITE FURNISHINGS THAT REINFORCE THE FRONTIER TOWN/WESTERN CHARACTER OF HISTORIC OLD TOWN.



PAINTED STEEL/CONCRETE/STUCCO/IRON



WOOD/BRICK



STUCCO/CONCRETE/CMU



WEATHERED STEEL/WOOD



# EXTERIOR FINISH OPTIONS

## HOW....

- ✓ SINCE THE PARKING STRUCTURE WILL BE PRECAST CONCRETE, FORM LINERS CAN BE UTILIZED TO CAST VARIOUS DESIGNS IN THE CONCRETE.



WOOD



WOOD - STAINED



BRICK - STAINED



ART



# WHO WE ARE



**150+**

DFDG MUNICIPAL  
PROJECTS COMPLETED

**100%**

COMMITTED TO  
THE CITY OF SCOTTSDALE

**85%**

OF OUR PROJECTS ARE ON  
ACTIVE SITES

**60+**

COMBINED YEARS OF DESIGN  
+ CONSTRUCTION SERVICES  
PROVIDED BY DFDG

**80%**

OF CHASSE REVENUE  
COMES FROM REPEAT  
CLIENTS



# Where are we in the process?

\*Tentative Project Schedule

