

50'
Waterview

90'
The Edition

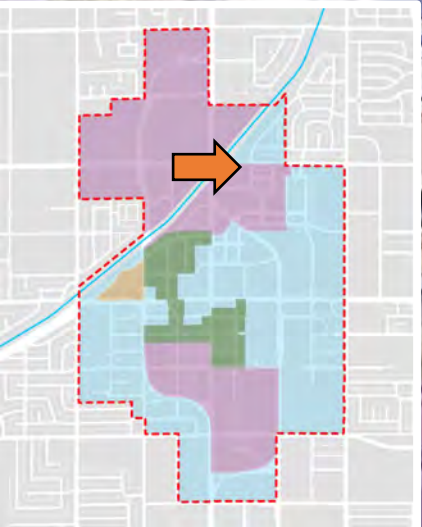
90'
Collection

150'
Collection

Arizona Canal

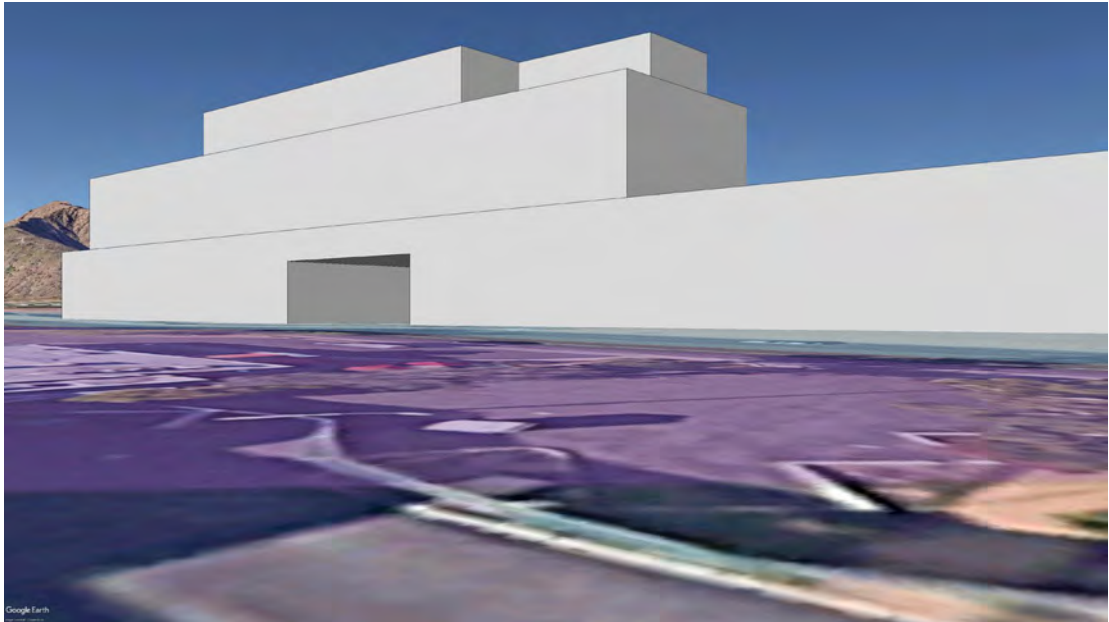
E. Camelback Rd

N. Scottsdale Rd





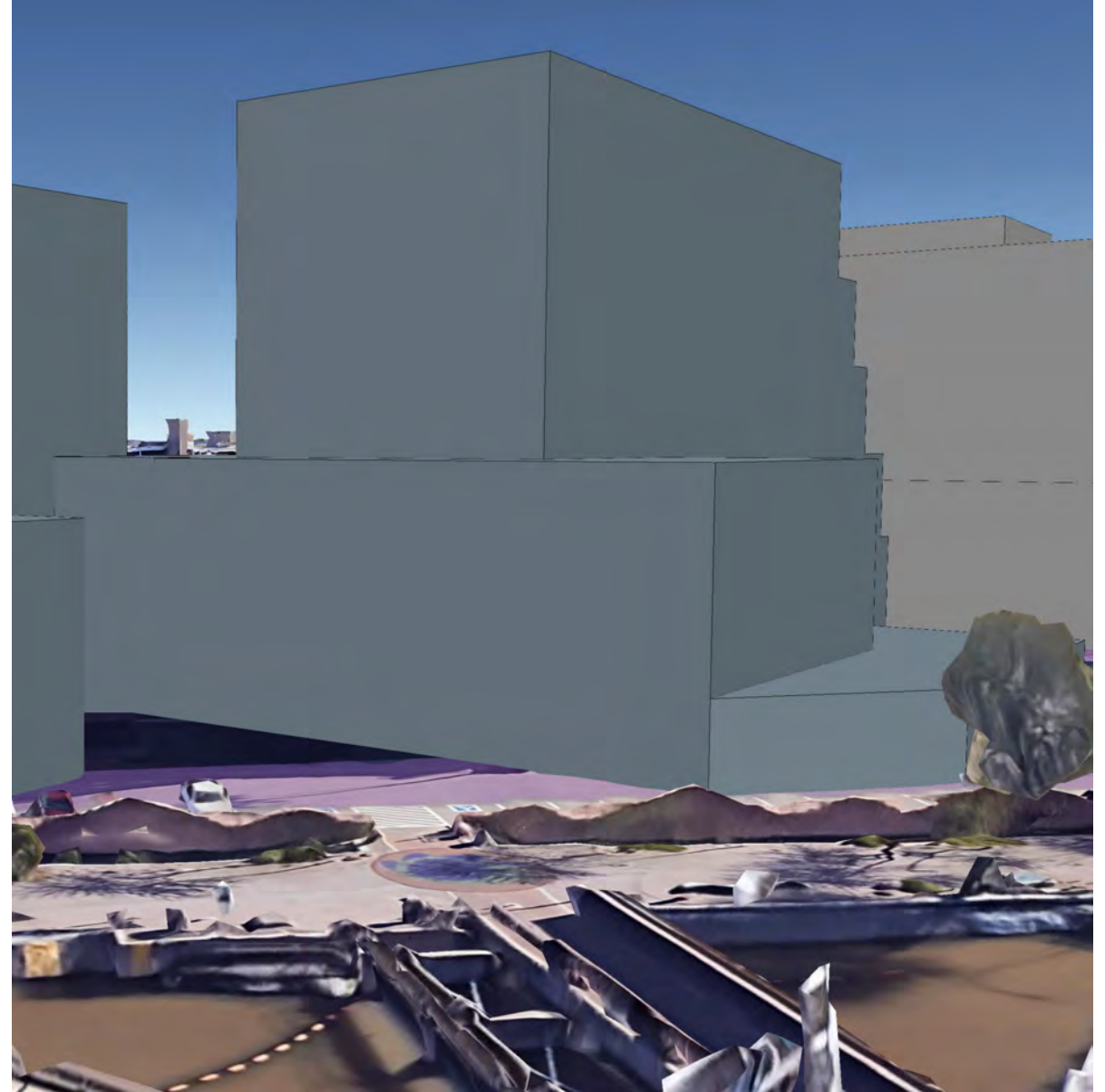
The Edition Hotel
DRB Approved



The Collection – City Center



Graphic Depiction for Zoning Approval, Not DRB Approved





135'
Maya

150'
Collection

90'
Collection

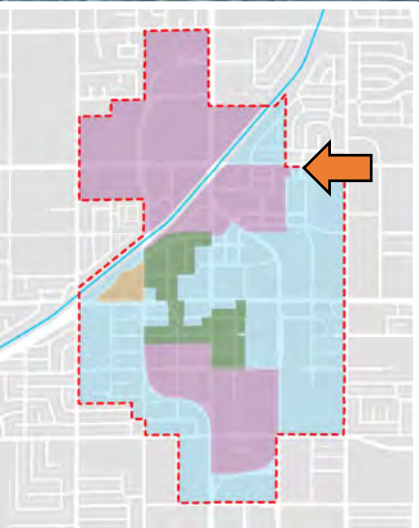
90'
The Edition

133' 4"
Blue Sky

50'
Waterview

75'
DC Hotel

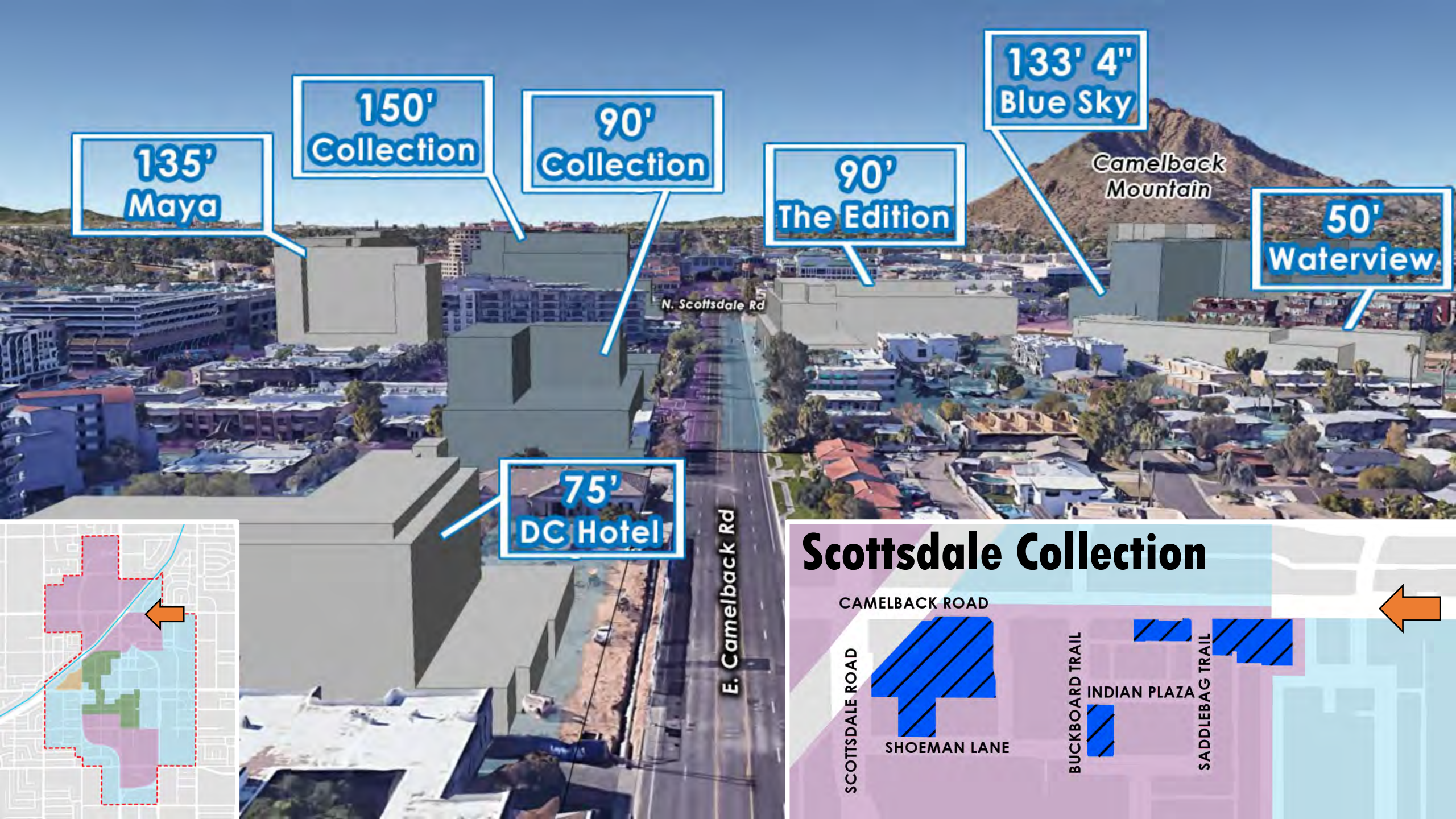
Camelback
Mountain



Circle K

E. Camelback Rd

N. Miller Rd



135'
Maya

150'
Collection

90'
Collection

90'
The Edition

133' 4"
Blue Sky

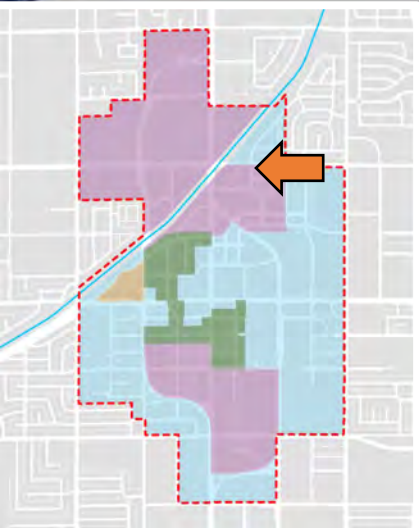
50'
Waterview

75'
DC Hotel

Camelback
Mountain

N. Scottsdale Rd

E. Camelback Rd



Scottsdale Collection

CAMELBACK ROAD

SCOTTSDALE ROAD

SHOEMAN LANE

BUCKBOARD TRAIL

INDIAN PLAZA

SADDLEBAG TRAIL





DC Hotel
DRB Approved





Maya Hotel
DRB Approved



75'
Gramercy

133' 4"
Blue Sky

150'
Scottsdale Waterfront

65'
Camelview Optima

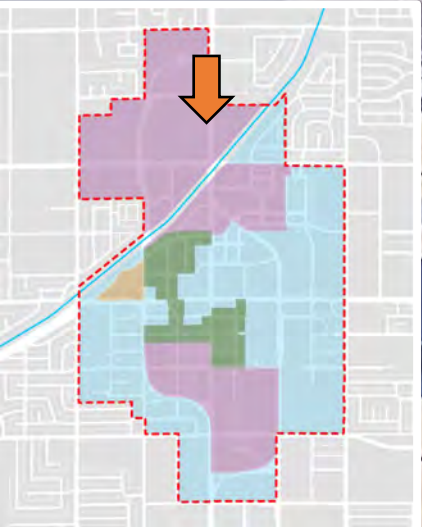
*Mercedes-Benz
of Scottsdale*

*Fashion
Square*

E. Camelback Rd

N. Scottsdale Rd

E. Highland Ave



150'
Marquee

150'
Collection

150'
Scottsdale Waterfront

95'
**Fashion Square
Office Building**

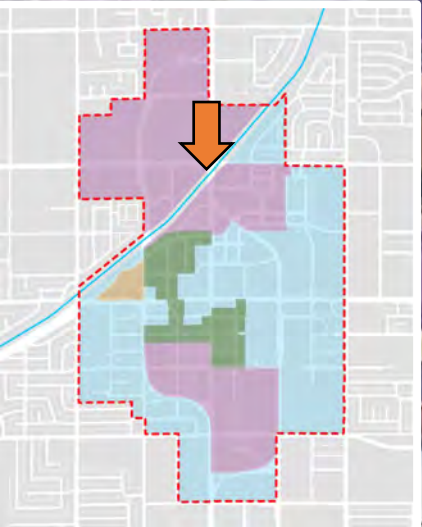
**P.F.
Changs**

E. Camelback Rd

N. Scottsdale Rd

Chipotle

Apple



150'
Collection

150'
Marquee

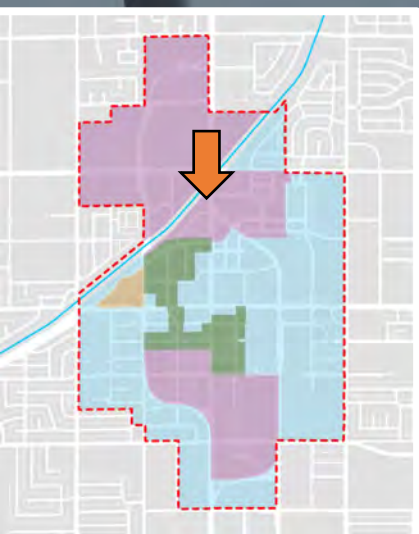
150'
Scottsdale Waterfront

**E. Stetson Dr /
N. Drinkwater Blvd**

N. Scottsdale Rd

**P.F.
Changs**

E. Camelback Rd



The Marquee



DRB Approved



70'
Goldwater

150'
Museum
Square

83'
HonorHealth

60'
Carter

56'
Griffin

E. Osborn Rd

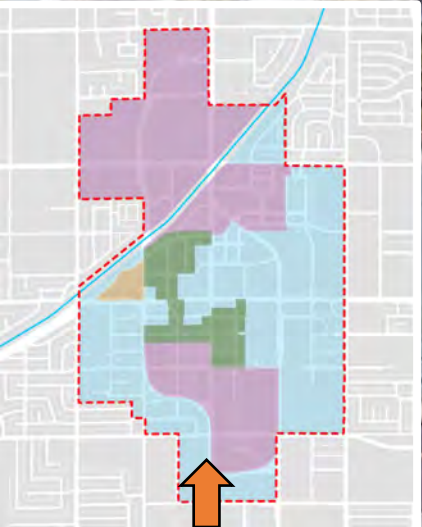
N. Scottsdale Rd

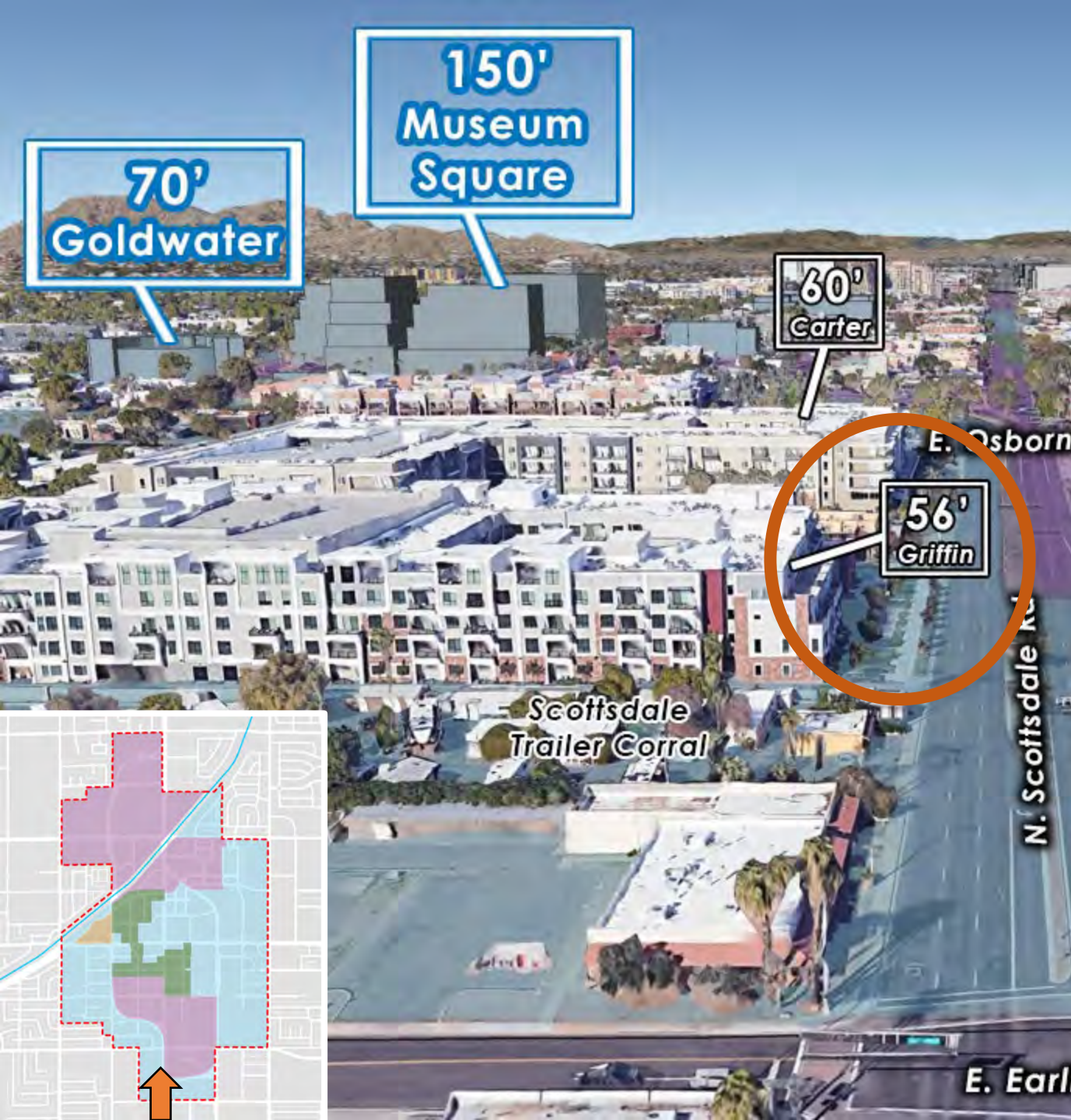
N. Drinkwater Blvd

Scottsdale
Trailer Corral

Lo-Lo's

E. Earll Dr





150'
Museum
Square

75'
Museum
Square

76'
Kimsey

150'
Marquee

N. Bishop Ln
N. Goldwater Blvd

Goldwater
Brewing Co.

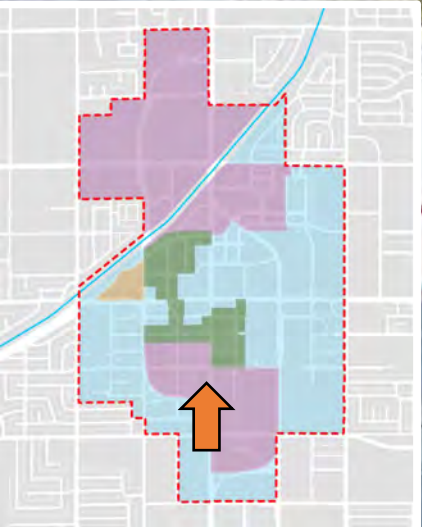
Brown Ave
Garage

N. Brown Ave

N. Scottsdale Rd

Walgreens

E. Osborn Rd





48'
Main St.
Mixed Use

72'
Canopy
by Hilton

75'
Museum
Square

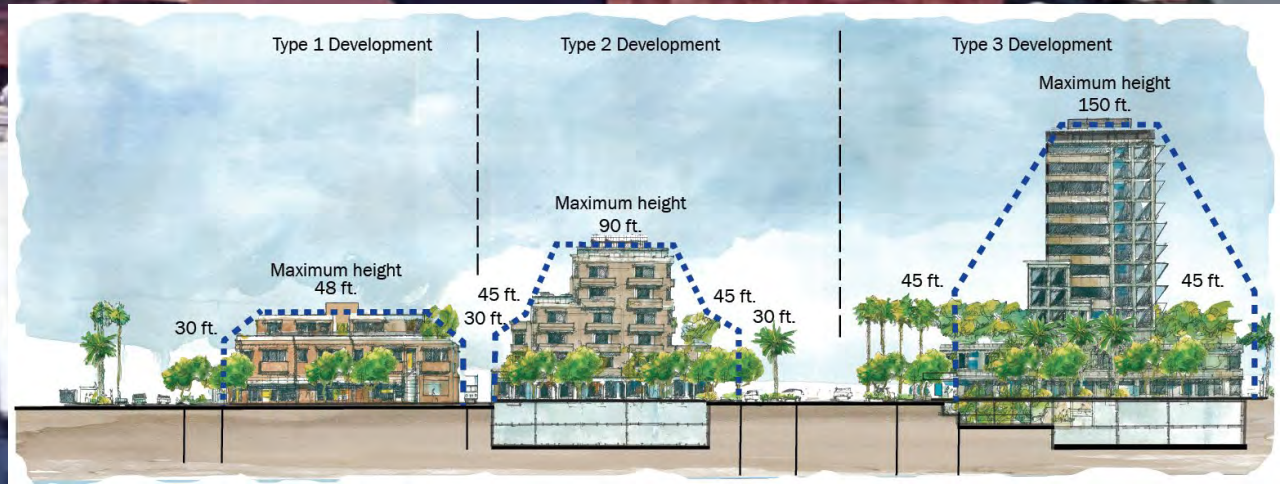
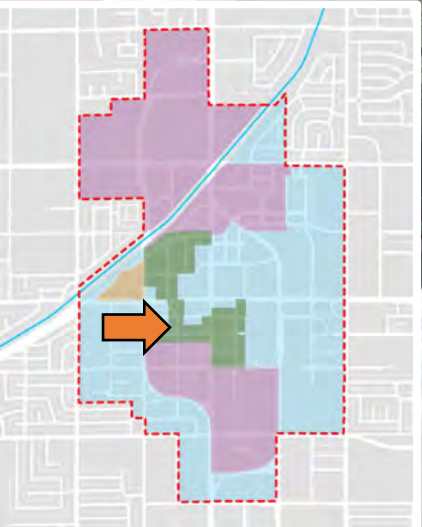
Bicycle
Haus

E. Main St

E. 1st St

N. Marshall Way

Museum of the West





48'
Main St.
Mixed Use

40-60'
Loloma
Mixed-Use
Scenario

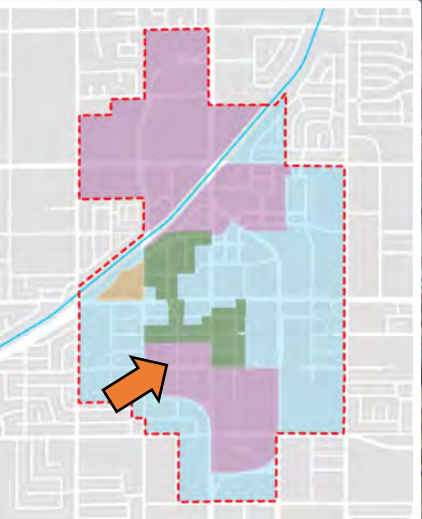
Bicycle
Haus

Museum
of the West

Gateway at
Main St Condos

E. 2nd St

N. Goldwater Blvd



SCENARIO MODELED: PREVIOUS TYPE 2 ZONING APPROVALS



48'
Main St.
Mixed Use

84'
Type 3
Scenario

60'
Type 3
Scenario

84'
Type 3
Scenario

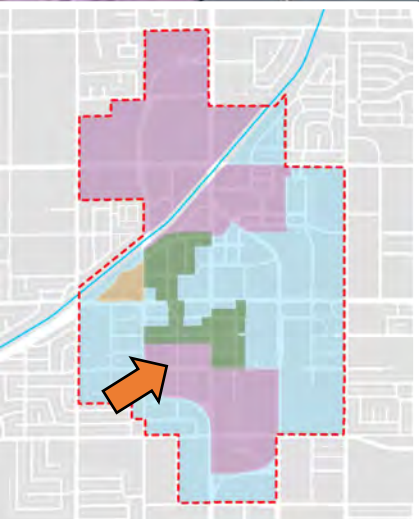
Bicycle
Haus

Museum
of the West

Gateway at
Main St Condos

E. 2nd St

N. Goldwater Blvd



SCENARIO MODELED: MAXIMUM TYPE 3 WITH BASE PROVISIONS



48'
Main St.
Mixed Use

150'
Type 3
Scenario

90'
Type 3
Scenario

150'
Type 3
Scenario

Bicycle Haus

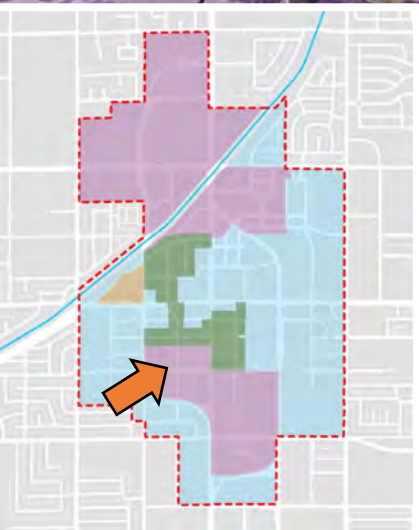
Museum of the West

Gateway at Main St Condos

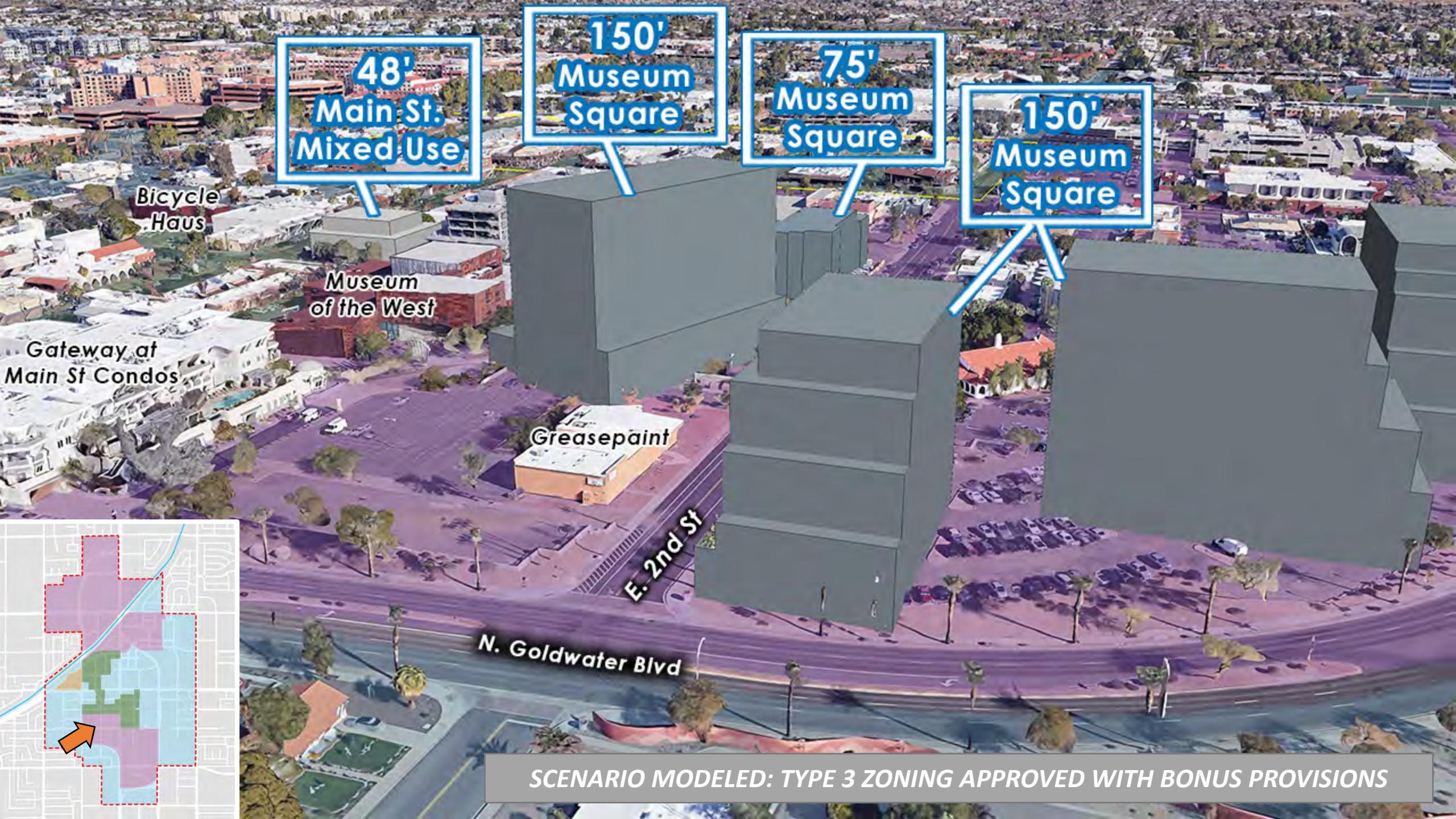
Greasepaint

E. 2nd St

N. Goldwater Blvd



SCENARIO MODELED: MAXIMUM TYPE 3 WITH BONUS PROVISIONS



48'
Main St.
Mixed Use

150'
Museum
Square

75'
Museum
Square

150'
Museum
Square

Bicycle
Haus

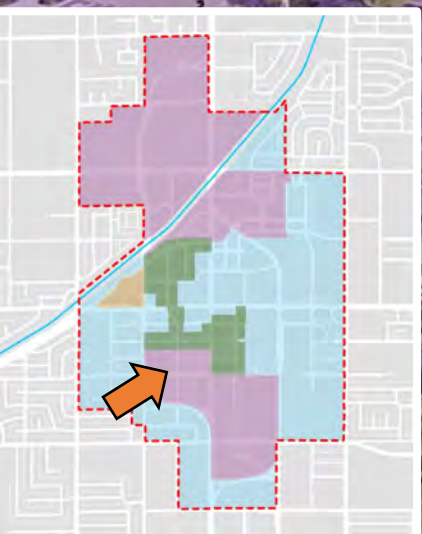
Museum
of the West

Gateway at
Main St Condos

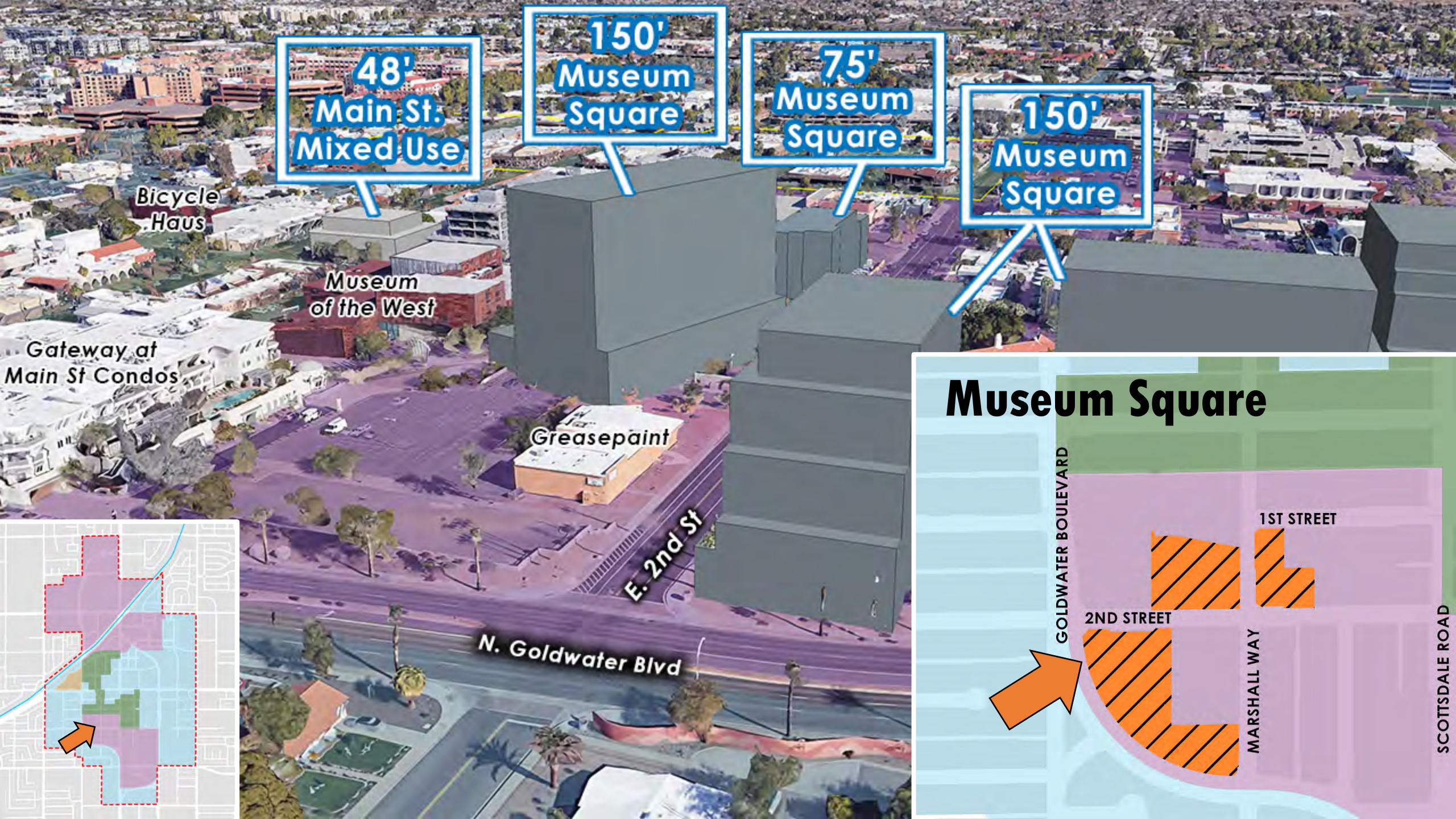
Greasepaint

E. 2nd St

N. Goldwater Blvd



SCENARIO MODELED: TYPE 3 ZONING APPROVED WITH BONUS PROVISIONS



48'
Main St.
Mixed Use

150'
Museum
Square

75'
Museum
Square

150'
Museum
Square

Bicycle
Haus

Museum
of the West

Gateway at
Main St Condos

Greasepaint

E. 2nd St

N. Goldwater Blvd

Museum Square

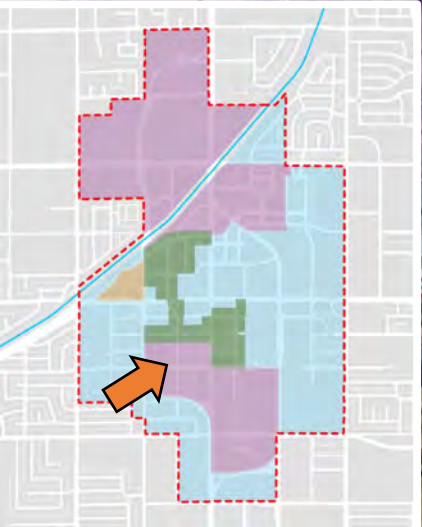
GOLDWATER BOULEVARD

1ST STREET

2ND STREET

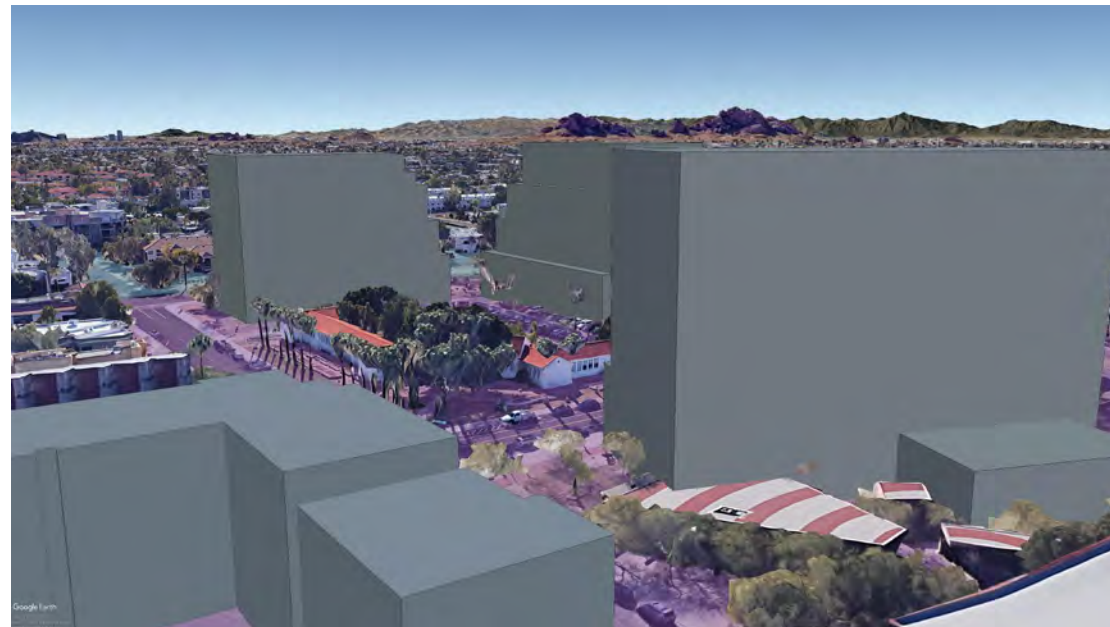
MARSHALL WAY

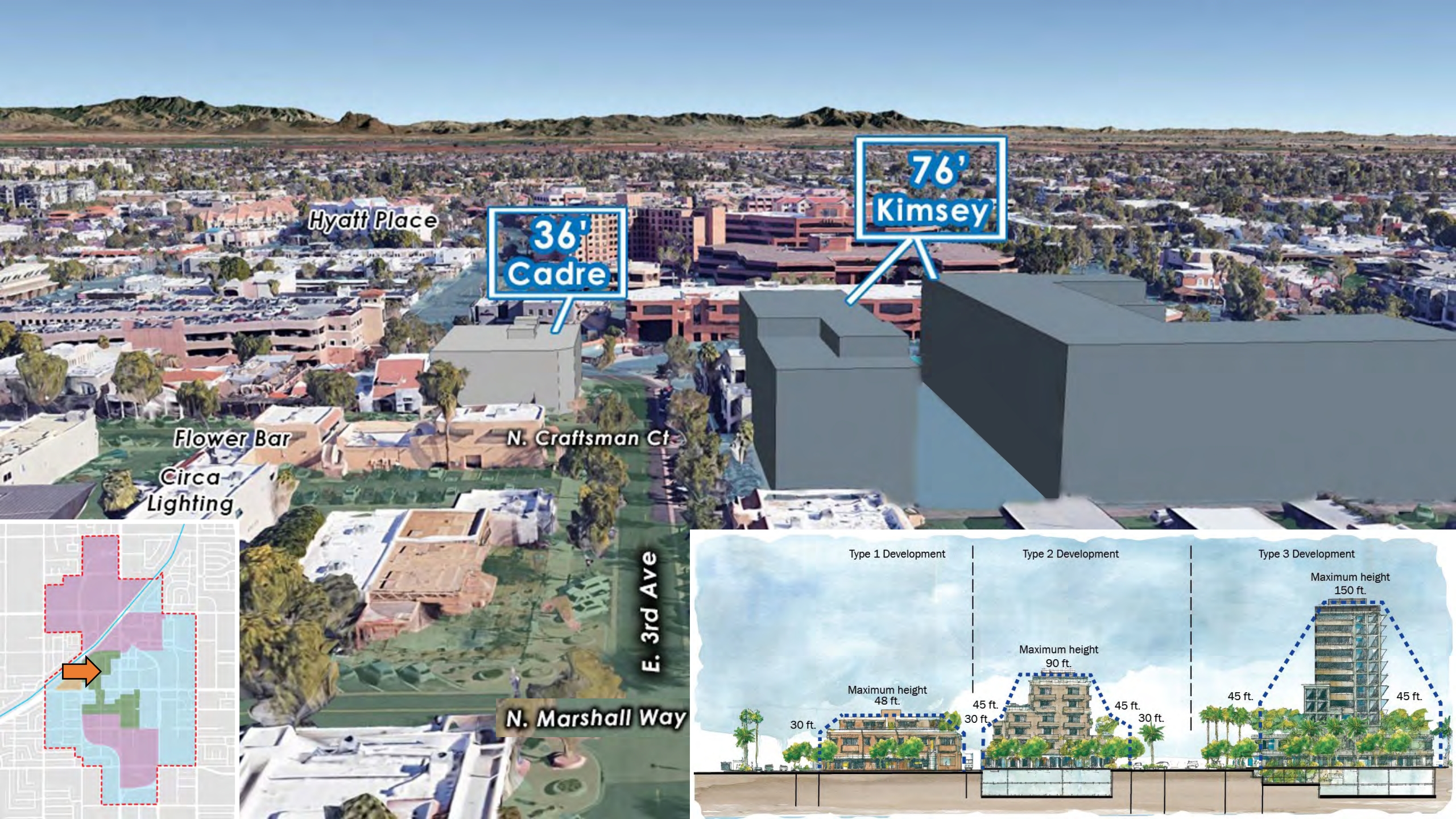
SCOTTSDALE ROAD





Museum Square
Looking Southwest
Zoning Approved





Hyatt Place

36'
Cadre

76'
Kimsey

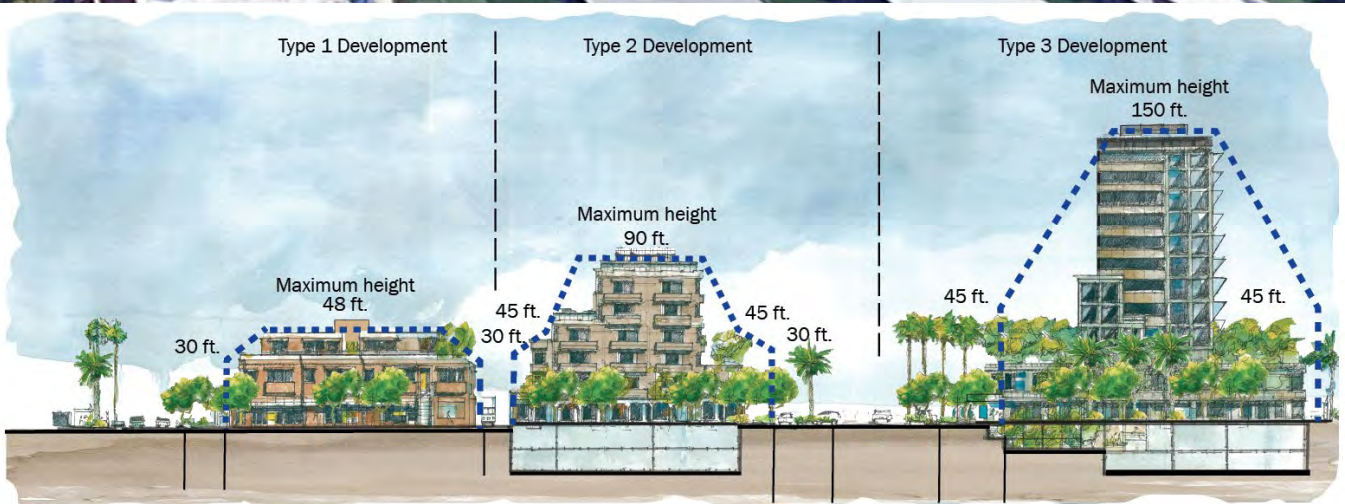
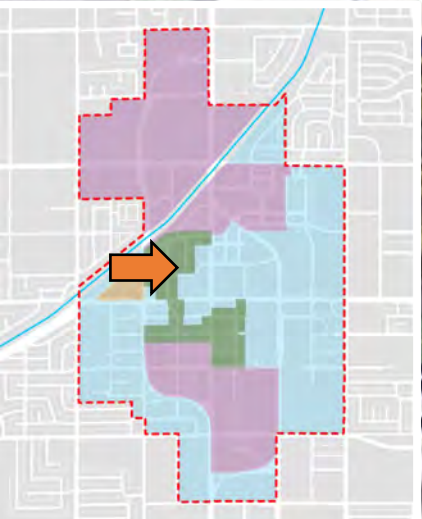
Flower Bar

N. Craftsman Ct

Circa
Lighting

E. 3rd Ave

N. Marshall Way





83'
HonorHealth

48'
Main St.
Mixed Use

36'
Cadre

Wells
Fargo

E. Indian School Rd

N. Craftsman Ct

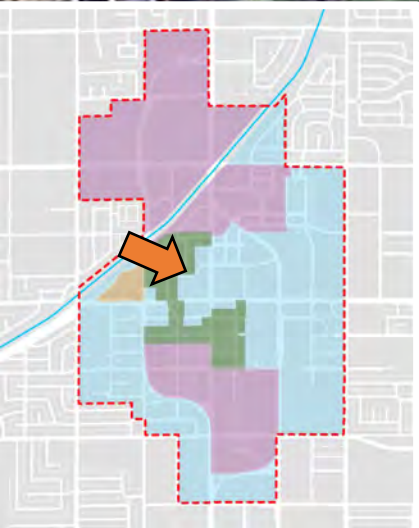
E. 3rd Ave

SEED
Luxe Floral

Flower Bar

Circa
Lighting

N. Marshall Way



SCENARIO MODELED: MAXIMUM TYPE 2 WITH BONUS PROVISIONS



83'
HonorHealth

48'
Main St.
Mixed Use

76'
Kimsey

36'
Cadre

Wells
Fargo

E. Indian School Rd

SEED
Luxe Floral

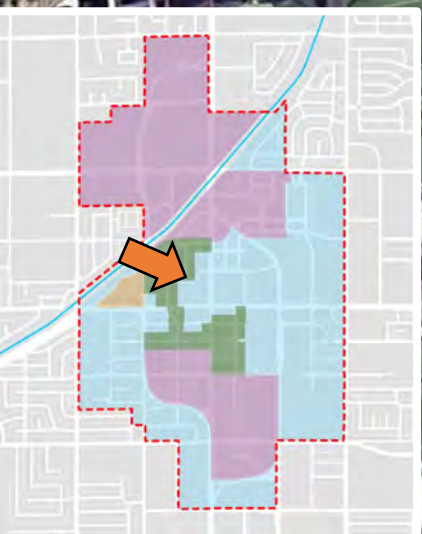
N. Craftsman Ct

E. 3rd Ave

Flower Bar

Circa
Lighting

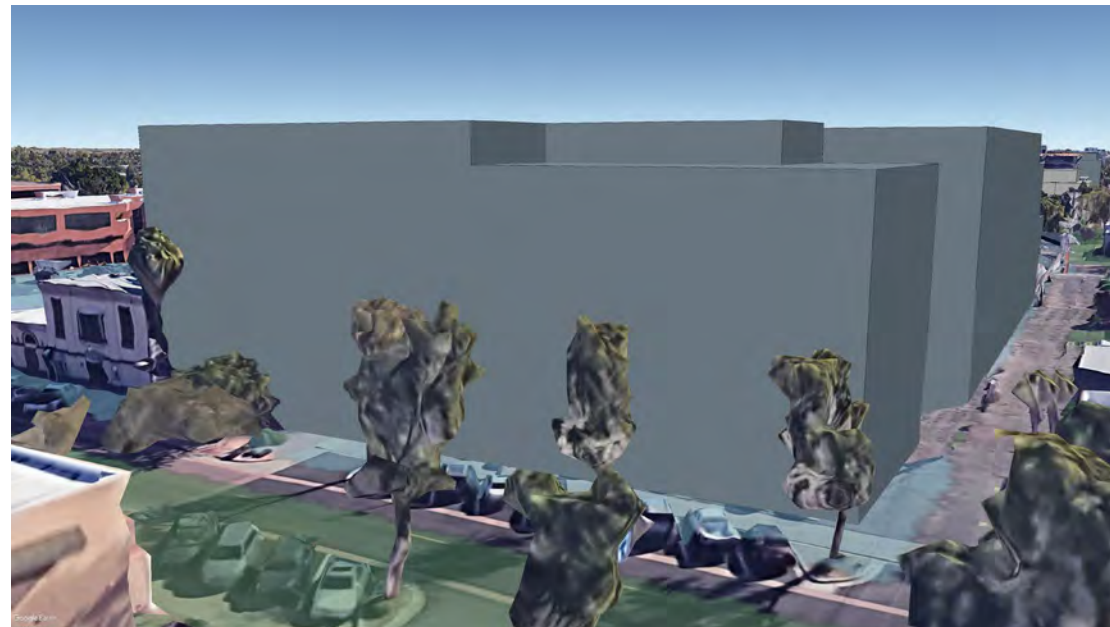
N. Marshall Way



SCENARIO MODELED: ZONING APPROVAL WITH BONUS PROVISIONS (10')



Kimsey – Hotel
Zoning Approved





Camelback Mountain

129'
Optima
Sonoran Village

36'
Lot 10
Craftsman

36'
Cadre

Blue Clover

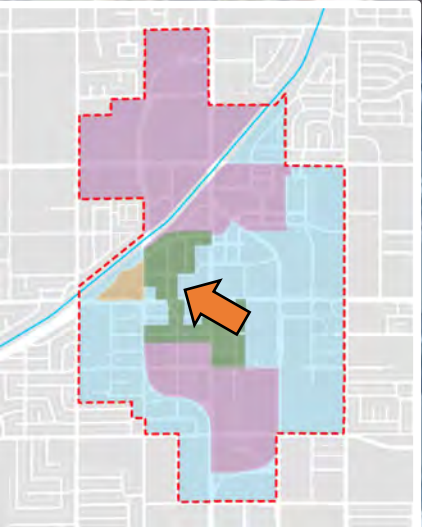
N. Marshall Way

E. 3rd Ave

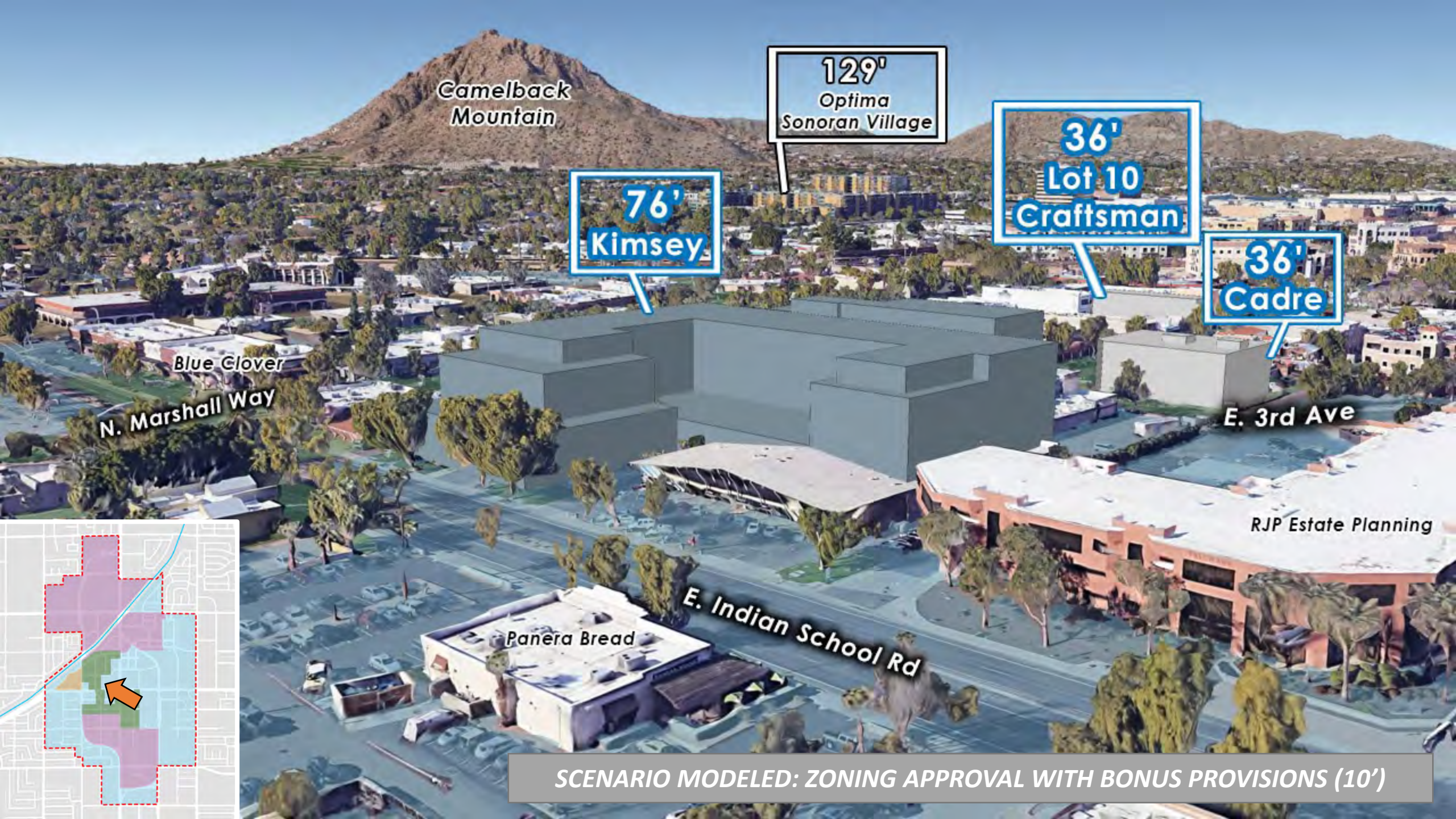
RJP Estate Planning

Panera Bread

E. Indian School Rd



SCENARIO MODELED: MAXIMUM TYPE 2 WITH BONUS PROVISIONS



Camelback Mountain

129'
Optima
Sonoran Village

76'
Kimsey

36'
Lot 10
Craftsman

36'
Cadre

Blue Glover

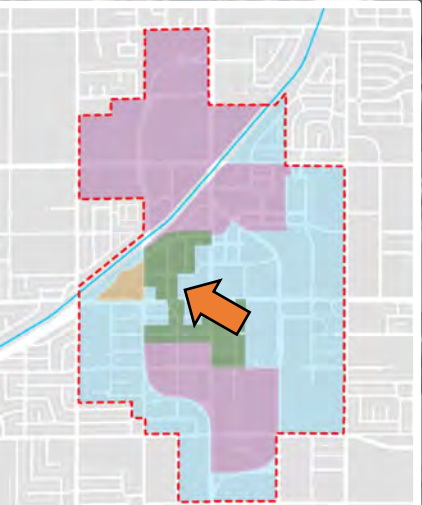
N. Marshall Way

E. 3rd Ave

RJP Estate Planning

Panera Bread

E. Indian School Rd



SCENARIO MODELED: ZONING APPROVAL WITH BONUS PROVISIONS (10')



Kimsey – Residential
Zoning Approved

