



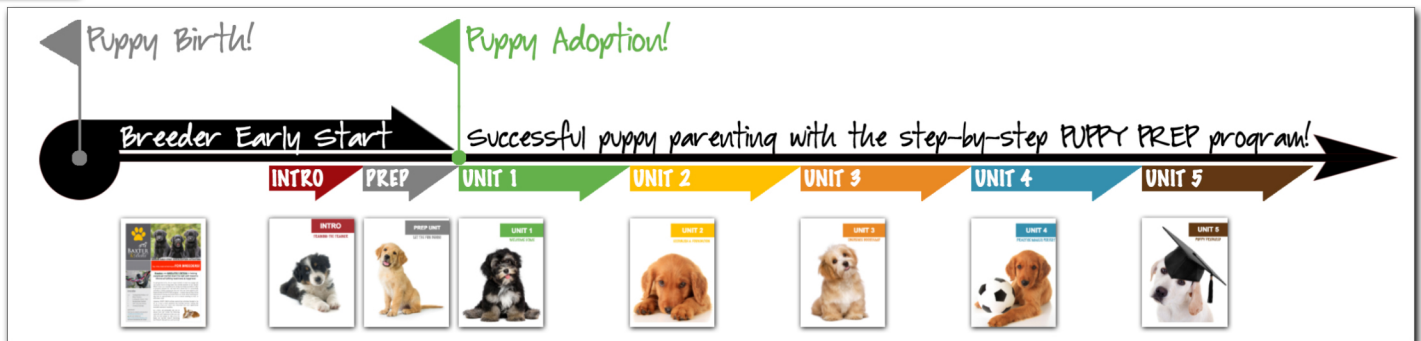
The **BAXTER & Bella online puppy school** is organized around its signature **PUPPY PREP** training program, which is as much about teaching your dog how to act, as it is about coaching you how to train!

Uniquely designed and strategically developed around the principles of Leadership, Housetraining, Manners, Obedience and Socialization, this step-by-step curriculum will teach you how to successfully integrate a family dog in a easy-to-use and fun-to-follow format! Inclusive of 60+ lesson plans, more than 100 how-to videos, tips, tricks, tools and techniques, printable charts & checklists, training games and activities, in addition to so much more as you and your canine companion work toward **"Becoming best friends through love and learning!"** and ultimately **"achieving better animal ownership and experiencing the very best in canine companionship!"**



## BREEDER EARLY START SOCIALIZATION ACTIVITIES

Great puppy providers are **ABSOLUTELY CRITICAL** in helping a dog receive the very best beginning possible and leads toward healthiness and happiness - these outlined early start socialization activities are perfect for establishing the initial foundation a canine companion needs and it all begins with what is oftentimes a thankless job as a breeder!



## INTRO - TRAINING THE TRAINER

The **INTRO** teaches new puppy parents, even before their canine companion arrives in their home, the basics of positive reinforcement dog training and while it is mostly reading, its purpose is to help establish that all important base-level understanding of the training tips, tricks, tools and techniques that will lead to success!



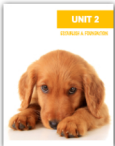
## PREP - LET THE FUN BEGIN

The **PREP UNIT** outlines how to set up your house for optimal outcomes and helps you arrange the other important things necessary to get started in the right direction, including but certainly not limited to: shopping lists, curriculum charts & checklists, as well as the very popular **SURVIVAL GUIDE** - what you need to know **RIGHT NOW!**



## UNIT 1 - WELCOME HOME

**UNIT 1** lessons focus on building your initial bond together, in addition to helping you establish a productive training routine! In short, it helps you build a bond, teaches you how to initially load the marker and then properly begin teaching the critical manners and cues your canine companion must know moving forward!



## UNIT 2 - ESTABLISH A FOUNDATION

**UNIT 2** is where you will concentrate lesson-by-lesson on fortifying your foundation, learning and teaching your new puppy the foundational commands of **COME, OFF, DOWN** and **STAY** among many others... this worthwhile and rewarding training will serve you and your canine companion well throughout your life together!



## UNIT 3 - OBEDIENCE BOOTCAMP

**UNIT 3**, also known as **OBEDIENCE BOOTCAMP**, adds additional common cues to those you already know and likewise introduces others you will want to learn, as well as mixing in a few cool tricks to the agenda just for fun!



## UNIT 4 - PRACTICE MAKES PERFECT

**UNIT 4** recognizes the importance of practice, patience and persistence, utilizing games and other strategic activities as an efficient and effective way to help strengthen and lengthen what you and your puppy have been learning!



## UNIT 5 - PUPPY PREPARED

And **UNIT 5** is where you put the final touches on everything you have been working on, in addition to helping you manage for some of the more common adolescent dog challenges all the while you and your puppy mature into a lifelong friendship of healthy and happy canine companionship!