

## **Intelligent Community Analysis**

Discover the level of development of your city, county, or province in the digital age according to the parameters of the think tank Intelligent Community Forum.

Then define the growth and promotion strategy for your community and apply for the Intelligent Community Certificate or the Intelligent Community of the Year Award (TOP1, TOP7, TOP21).

#### Intelligent Community Forum

The Intelligent Community Forum (ICF) <u>www.intelligentcommunity.org</u> is a New York-based think tank founded in 2000. It promotes a methodology for building more prosperous, innovative, and resilient societies in the digital age based on six pillars:

- 1. Technology and infrastructure.
- 2. Talent and education.
- 3. Innovation.
- 4. Sustainability.
- 5. Equity.
- 6. Leadership and good governance.

#### Intelligent Community of the Year

Each year, ICF honors cities and regions that stand out as intelligent communities by following its recommendations in three categories: TOP1, TOP7, and TOP21. More than 200 cities from around the world compete for the award each year.

List of Award-Winning Communities: www.intelligentcommunity.org/ic\_of\_year

#### Benchmarking

**ICF** also offers a comparative analysis program that assesses the level of development of a city or municipal association within the context of the digital age.

Argelich Networks builds on this program, complementing it with its extensive experience and own criteria, to determine the real status of a community and provide recommendations for its growth.

All of this is achieved through a simple process lasting approximately three months, consisting of:

- 1) Completing a form, with on-site support from Argelich Networks consultants, and collecting the documentation that supports the responses.
- 2) Analysis of the documentation by ICF.
- 3) Issuance of an official **ICF** report (Benchmarking).
- 4) Issuance of a recommendations report by Argelich Networks.

# Why This Analysis

The analysis we propose allows you to identify your community's strengths and areas for improvement by comparing your indicators with those of leading cities worldwide.

It serves as the starting point for developing a strategic plan for growth and improvement.



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## Certificate and Awards

If the **ICF** report is positive, the community may qualify to receive the Intelligent Community certification through an audit process and compete for the Intelligent Community of the Year awards. Argelich Networks will also support you throughout the entire process.

#### Conferences

**ICF** organizes three international conferences each year in different cities around the world, where the award-winning communities are presented. Your community can also coorganize and host one of these conferences.

ICF prefers to organize conferences on different continents.

# Why become an Intelligent Community

Being an internationally recognized Intelligent Community allows you to:

- a) Enhance your community's brand and reputation to attract investment.
- b) Participate in an international network of cities and communities that share the same values, learning from one another and exchanging experiences.
- c) Gain recognition for your efforts to build a prosperous and equitable community.
- d) Increase the self-esteem of both the citizens and the community's leadership.

#### Youtube

Intelligent Community presentation videos: <a href="https://www.youtube.com/user/ICFvideo">www.youtube.com/user/ICFvideo</a>

#### Certified Communities

www.intelligentcommunity.org/certified intelligent communities

#### Argelich Networks Services

Argelich Networks provides strategic consulting services to create prosperity.

We support the entire process of comparative analysis and certification in accordance with the criteria of the Intelligent Community Forum.

#### About Us

Argelich Networks is an independent strategic consulting boutique based in Madrid and Barcelona, founded by its principal consultant in 1992, after the Barcelona '92 Olympic Games. The company offers over 30 years of experience in serving public entities and private companies. It has a senior, multicultural, and multidisciplinary team with partners in Europe, Dubai, the United States, Canada, and Asia.

We have collaborated with the Intelligent Community Forum think tank for 8 years. Our principal consultant and founder, Agustin Argelich, is a senior member, international juror, and speaker.

We are experts in digital technologies and their application to the creation of wealth. We design and lead the deployment of digital infrastructures: fiber optic networks and data centers.

For the past 20 years, we have been members of the Society of Communications Technology Consultants International (<a href="https://www.sctcconsultants.org/">https://www.sctcconsultants.org/</a>) and adhere to its strict code of ethics.