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How to Lead innovation

Given the social, demographic, economic, and technological changes that are occurring nowadays, the enterprise and the governments can only respond innovatively. Innovation represents change, therefore difficulty. The process must be correctly led to obtain the desired objectives. Thus, leadership and innovation are two significant challenges, closely related, that our companies and society as a whole are facing.

Agustín Argelich is an independent and international consultant in information technologies and communications (ICT). He is telecom engineer. Expert in enterprise's communications. Past board member of the Society of Communications Technology Consultants International. For more than 30 years he's been leading projects of development and deployment of new technologies in different sectors, including high repercussion events, such as the Barcelona '92 Olympic Games, or others as complex as nuclear power plants.

Humanist activist, promoter of the culture of innovation and continuous improvement, he defends the importance of the integral formation of a person and the need to complete the technical vision with the human one. His courses are based in real experience, fleeing from theoretical and too academic approaches. Recognized speaker in issues related to innovation, motivation and change management regarding ICT technologies and networks. Author of Analyze, Act, Advance about continuous improvement

OBJETIVES
➢ Train professionals capable of leading and directing innovation processes in a company or organization.
➢ Teach proactive professionals how to promote a culture of continuous improvement and innovation.

ADDRESSED TO
➢ CEO, project managers, directors of the organization, and operations managers.
➢ Engineers, Consultants.
➢ Directors, division directors, and department heads.

METHODOLOGY
➢ Workshops with active student participation. The speaker presents a concept and opens a debate with the students, encouraging collective reflection.
➢ It's facilitated an exhaustive bibliography.
➢ Practical case studies.

PROGRAM
➢ Innovation.
  ✓ What is innovation?
  ✓ Why do we have to innovate?
  ✓ Efficient innovation.
  ✓ Why is changing so hard?
  ✓ How to overcome the reluctance to change?
  ✓ The innovation dilemma.
  ✓ Risk management.
➢ Leadership.
  ✓ What does it mean to lead?
  ✓ Potests VS Authoritas.
  ✓ Communication skills.
  ✓ Motivation vs habits.

➢ Project teams.
  ✓ Establishing a good project team.
  ✓ Disciplined collaboration.
  ✓ Participation of external advisors.
➢ Stages of developing a project.
  ✓ Detection of a challenge.
  ✓ Analysis of the current situation.
  ✓ Analysis of needs.
  ✓ Finding solutions or alternatives.
  ✓ Selecting providers.
  ✓ Recruitment.
  ✓ Implementation.
  ✓ Training.
  ✓ Startup.
  ✓ Analysis of results.
  ✓ Feedback.
  ✓ Fine tuning.
➢ Promotion of innovation.
  ✓ Sponsor.
  ✓ Internal selling.
  ✓ External selling.
  ✓ Generating a culture of continuous improvement and innovation.
  ✓ Proactivity.
➢ Conflict resolution.
  ✓ Meetings management.
  ✓ One to one communication.
  ✓ The skier technique.
  ✓ Conflict generation.
  ✓ Impossible people management.

DURATION
➢ One-day seminar, organized in two sessions, morning and afternoon with a working lunch and networking.