

Privacy Policy

Effective Date: September 10, 2025

This Privacy Policy outlines how **Peak Performance Automotive** (“we,” “us,” or “our”) collects, uses, and protects personal information when you engage with our **10DLC text messaging services**. By using our services, you consent to the practices described in this policy.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, phone number, and any other information you provide when you opt into our text messaging services.
- **Usage Data:** Information about how you interact with our messages, including delivery status and response rates.

2. How We Share Information

- We will **not share your opt-in to an SMS campaign** with any third party for purposes unrelated to providing you with the services of that campaign.
- We may share your **Personal Data**, including your SMS opt-in or consent status, with third parties that help us provide our messaging services, including but not limited to platform providers, phone companies, and other vendors who assist us in the delivery of text messages.

3. Text Messaging Originator Opt-In Data

All the above categories **exclude text messaging originator opt-in data and consent**; this information will **not be shared with any third parties**.

4. How We Use Your Information

We use your information for the following purposes:

- To send you digital vehicle inspection reports about your vehicle.
- To provide customer support.
- To analyze usage trends and improve our services.

5. Consent to Receive Text Messages

By providing your phone number, you consent to receive text messages from us. You can opt out at any time by:

- Replying with “STOP” to any of our messages.
- Emailing us at **al@ppaauto.com**.
- Calling us at **805-644-9235**.

Peak Performance Automotive

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