SONS OF THE AMERICAN LEGION VIDEOS OF SERVICE AWARD CONTEST RULES

AWARD RULES:

- The SAL Video Contest is open to all members of The Sons of The American Legion
- Videos must contain members of the SAL with their covers or identifiable clothing on during the activity or event
- Videos shall fall under one of these three (3) categories: Program Support, Community Engagement, or Membership and Recruitment
- Videos should be under (5) minutes and should be published to one of the approved social media platforms listed below Note: A link to the published video's location must be included on the award entry form
- Contest will run each year from July 1st to June 30th, award submissions must be submitted to national
- headquarters by the cut-off date of June 30th to be considered

APPROVED SOCIAL MEDIA PLATFORMS:

facebook YouTube Instagram

** Any emerging platform deemed appropriate, not listed above may be considered by a vote of the Public & Media Communications Commission (PMCC)

AWARD CATEGORIES:

Membership & Recruitment
Videos that encourage new members and renewals

Program Support
Videos that highlight, promote, encourage, or display participation in our Legion programs

Community Engagement
Videos that show detachments or squadrons involved in work in our communities

** Plaques will be awarded during the National Convention to the (1st and 2nd) place winners in each of the three categories for a total of six (6) awards

AWARD JUDGING:

Judging will be conducted by the Public & Media Communications Commission on the following criteria:

Video Quality Content Branding

For more information visit the national SAL website at www.legion.org/about/american-legion-family/sons-of-the-american-legion/publications-and-forms

SONS OF THE AMERICAN LEGION
VIDEOS OF SERVICE AWARD
ENTRY FORM _____

Year

This form and brief description with a link to video (Web) URL must be sent with your entry

Name of Submitter: _____

Membership ID: _____ Squadron No: _____ Detachment: _____

Category of submitted application:

Membership & Recruitment: ☐

Program Support: ☐

Community Engagement: ☐

What Social Media Platform Used? _____

Web URL address: _____

Brief description of the event and identification of participants:

_____

_____

_____

_____

_____

Send completed **Award Form** and applicable **Adult** / **Minor Release Forms** by one (1) of the below methods:

MAIL: The American Legion
Attn: SAL Awards
700 N. Pennsylvania Street
Indianapolis, IN 46204

EMAIL: SALawards@legion.org

DEADLINE:
JUNE 30

QUESTIONS: 317-630-1327

REVISED: OCT/2026

THE AMERICAN LEGION
ADULT MEDIA MODEL
RELEASE FORM

In consideration of my engagement as a model, upon the terms herewith stated, I hereby give to VISUAL MEDIA SPECIALIST, acting as an agent-for-hire for The American Legion Magazine, his/her heirs, legal representatives and assigns, and those acting with his/her authority and~ permission:

A) the unrestricted right and permission to copyright and use, re-use, publish, and republish photographic portraits, pictures or video of me or in which I may be included intact or in part, composite or distorted in character or form, without restriction as to changes or transformations in conjunction with my own or a fictitious name, or reproduction hereof in color or otherwise, made through any and all media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.

B) I also permit the use of any printed or digital material in connection therewith.

C) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.

D) I hereby release, discharge and agree to save harmless VISUAL MEDIA SPECIALIST, his/her heirs, legal representatives or assigns, and all persons functioning under his/her permission or authority, or those for whom he/she is functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said imagery or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

Date _____

Date Format: MM / DD / YYYY (select date by clicking inside above box)

Name _____

Address _____

_____

City _____ State _____ Zip _____

Phone _____ Email _____

Witness _____

THE AMERICAN LEGION
MINOR MEDIA MODEL
RELEASE FORM

In consideration of my minor child as a model, upon the terms herewith stated, I hereby give to the VISUAL MEDIA SPECIALIST, acting as agent for hire for The American Legion Magazine, his/her heirs, legal representatives and assigns, and those acting with his/her authority and permission:

A) the unrestricted right and permission to copyright and use, re-use, publish, and republish photographic portraits, pictures or video of me or in which I may be included intact or in part, composite or distorted in character or form, without restriction as to changes or transformations in conjunction with my own or a fictitious name, or reproduction hereof in color or otherwise, made through any and all media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.

B) I also permit the use of any printed or digital material in connection therewith.

C) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.

D) I hereby release, discharge and agree to save harmless VISUAL MEDIA SPECIALIST, his/her heirs, legal representatives or assigns, and all persons functioning under his/her permission or authority, or those for whom he/she is functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said imagery or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

E) I have read the foregoing and fully understand the contents hereof. I represent that I am the [parent/guardian] of the above named model. For value received, I hereby consent to the foregoing on his/her behalf.

Date _____

Date Format: MM / DD / YYYY (select date by clicking inside above box)

Minor's Name _____

Parent or Guardian _____

Address _____

_____

City _____ State _____ Zip _____

Phone _____ Email _____

Witness _____