

You've built a career. But have you built something that's truly yours?

This quick self-check is for professionals who are exploring whether franchise ownership is the right path to more freedom, control, and income.

If that's on your radar — you're in the right place.

 by Dan Collins, CFE

Self-Check Question #1

I'm open to replacing or complementing my W-2 with business income in the next 6–12 months.



If this resonates with you, consider delving further into self-check questions that can help you explore franchise ownership in the next steps. Remember, owning a franchise can offer a unique pathway to a new level of autonomy and financial stability. By answering these questions, you are taking the first step towards potentially creating something that is truly your own.

Self-Check Question #2

I have at least \$75K in liquid capital or access to it.

By having access to this amount of capital, you are positioning yourself to potentially invest in a franchise opportunity that aligns with your goals and aspirations. It's important to carefully consider your financial readiness and commitment required for franchise ownership to ensure a successful venture. Remember, financial stability and preparedness are key factors in taking the next step towards becoming a franchise owner.



Self-Check Question #3

I'm more motivated by freedom than the hope of titles.




Remember, owning a franchise can provide you with the freedom and autonomy you desire, allowing you to shape your own path and define your success. By prioritizing independence over traditional job titles, you are recognizing the potential benefits of franchise ownership, where your efforts directly contribute to your own success and financial stability. It's important to continue exploring franchise opportunities that align with your values and aspirations to create a fulfilling entrepreneurial journey.

If you said yes to 2 or more...

You're likely a strong candidate for franchise ownership — *if* you align with the right concept.

The opportunity isn't in the hype — it's in the **structure, support, and systems** behind the brand.



 Franchisee 1st Advisors



Franchisee 1st Advisors

Achieve financial independence and success in a franchise business



Strong Potential

Your answers suggest readiness for franchise ownership.



Support Matters

Success relies on choosing a proven system, not hype.



Guidance Available

I help match you to a concept that fits your goals.

Ready to Explore Your Own Path?

I've guided hundreds, from first questions to confident decisions. No pressure or sales tactics—just practical guidance tailored to you.

After our conversation, you'll gain clear action steps for your journey. Book a short call to discover what franchise ownership could mean for you.



Calendly



Initial Franchise Investigation – Dan Colli...

I look forward to learning about you and your goals, and answering your questions about the...

