



Gift Opener LLC

Public Relations, Relationship Marketing, and
Veteran-Centered Workforce Development

Nakisha Jolanda Gregory

Program Director | Workforce and
Leadership Development

- » Virginia Values Veterans V3 Certified
- » Virginia Skillbridge Approved



Transforming transactional engagement into trusted partnerships

Introduction

My name is **Nakisha Jolanda Gregory**. I am a U.S. Navy Veteran and Founder of Gift Opener LLC.

Through my Confidence On Command workforce readiness framework, I support Veterans, transitioning service members, and military spouses in strengthening professional presence, communication confidence, and career transition strategy.

My work focuses on helping individuals translate military identity and lived experience into employment readiness and leadership visibility.



Who We Are



Gift Opener LLC is a public relations and relationship marketing firm founded by U.S. Navy Veteran Nakisha Jolanda Gregory.



We operate at the intersection of media storytelling, leadership development, workforce readiness, Veteran-centered advocacy, and strategic partnerships.



We help organizations, agencies, and communities build stronger relationships, clearer messaging, and measurable impact.

Mission and Vision



Mission

To help individuals, organizations, and Veteran-serving ecosystems build meaningful, ethical, and sustainable relationships that strengthen confidence, visibility, and long-term outcomes.



Vision

To be a trusted infrastructure partner across media, workforce development, and Veteran-centered engagement.



Why Gift Opener LLC Exists

Many programs offer resources.

Many Veterans still struggle with identity transition, confidence, and engagement.

Common gaps include messaging that does not connect, partnerships that remain transactional, workforce initiatives that miss identity readiness, and Veteran support efforts that need stronger trust.

Gift Opener LLC builds the confidence bridge between access and activation.



Core Services



Public Relations and Relationship Marketing

- » Strategic messaging
- » Media visibility
- » Partnership development



Leadership and Workforce Development

- » Executive presence
- » Communication readiness
- » Identity transition support
- » Curriculum facilitation



Veteran-Centered Liaison Support

- » Partner vetting
- » Community navigation
- » Cross-sector alignment

Signature Frameworks

01.

Confidence On Command

Helps participants own their story, shift their energy, and command the room.

02.

23 Days to Command Your Confidence

A structured identity and execution model that strengthens clarity, confidence, and leadership presence.

03.

Building Business Bonds

A relationship marketing system built on affirmation amplification, service synergy, reward resonance, engagement enrichment, and connection catalysts.

Workforce Programs

SyncUp Branding

A thirteen-week workforce and leadership development program focused on communication confidence, professional presence, and career readiness.

M.I.L.E. Prep

A transition support model focused on employment readiness, housing awareness, financial stability, and identity rebuilding.

Veteran Mini Workshops

Short-form stabilization sessions that support engagement, resource utilization, and mindset readiness.

Veteran Outcomes and Metrics

Program impact indicators include increased workshop participation, higher follow-through on workforce referrals, improved communication confidence, stronger identity clarity during transition, increased engagement with workforce services, and employer-readiness mindset development.

Long-term outcomes include stronger job placement pipelines, improved retention mindset, and leadership identity formation.



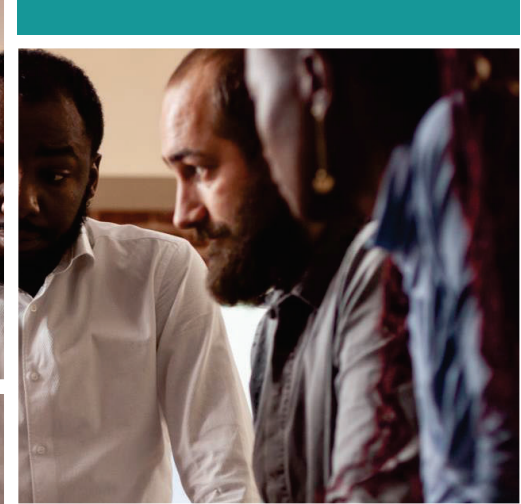
Pilot Proposal Session One

Confidence and Identity Reset

Thirty- to forty-five-minute mini workshop.

Topics include transition identity awareness, communication readiness, confidence activation, and resource engagement mindset.

The outcome goal is to increase Veteran readiness to utilize workforce and HERO pillar services.



Pilot Proposal Session Two

Follow-Up Activation Session

Focused on reflection, accountability, communication role play, workforce engagement strategy, and confidence reinforcement.

The outcome goal is to move participants from awareness to action and sustained workforce engagement.



Procurement and Certifications

Gift Opener LLC is positioned to support supplier diversity partnerships, grant-funded workforce initiatives, Veteran employment engagement programming, and government subcontracting opportunities.

Certifications include SWaM Certified Small, Women, and Minority-Owned Business and Virginia Values Veterans Certified Employer.

These credentials strengthen compliance readiness, institutional trust, and contract positioning.



Who We Serve and Partnership Models

We serve Veterans, military spouses, workforce agencies, government partners, higher education institutions, community organizations, and employers seeking Veteran talent.

Partnership models include mini workshops, cohort programs, leadership intensives, community activations, curriculum partnerships, workforce stabilization sessions, and hiring event support.



Founder Snapshot

Nakisha Jolanda Gregory

- » U.S. Navy Veteran
- » Leadership educator
- » International best-selling author
- » Media host and executive producer
- » Workforce program facilitator

Gift Opener LLC helps organizations move from information to alignment, from outreach to trust, and from resources to real engagement.



Contact Us



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