

June 2019



River
FRIENDS
OF THE
LIBRARY



Sonoma
Library
Guerneville
Occidental
Forestville

River Friends Newsletter

VIEW FROM THE STACKS

Interim Branch Manager Phil Hoeft

Our summer reading program for all ages is in full swing, and we have many fun and interesting events going on! So far, we've had an interactive storytelling event and puppet show for kids, several craft workshops for teens, and a music event for adults. All our special summer events may be found on our website at <https://sonomalibrary.org/events-at-the-library> or in the handy event guide you may pick up at the library. To sign up for the summer reading program please visit <https://sonomalibrary.beanstack.org/reader365> or stop by the library and talk with a staff member.



We're very excited about two upcoming events in July, which has been supported in part by the U.S. Institute of Museum and Library Services. On Saturday, July 13th from 3-5 p.m. we will be hosting a STEM Café for all ages. Attendees can see our 3D printer in action, experience virtual reality or meet our new robot NAO.

On Monday, July 22nd from 5-8 p.m. there will be a special workshop on how to code NAO to talk, walk and more. Please spread the word about these and our other great summer events.

Library staff are already planning for fall programming and we are busy preparing for our new teen area, which we hope will be ready by the start of the school year.

Thank you Friends, for all your support!



River Friends of the Library

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Friends Website:
www.riverfriendsofthelibrary.org
Library web site:
www.sonomalibrary.org

Like us on Facebook/Twitter: @RFOLGuerneville

We are a nonprofit 501(c)(3)
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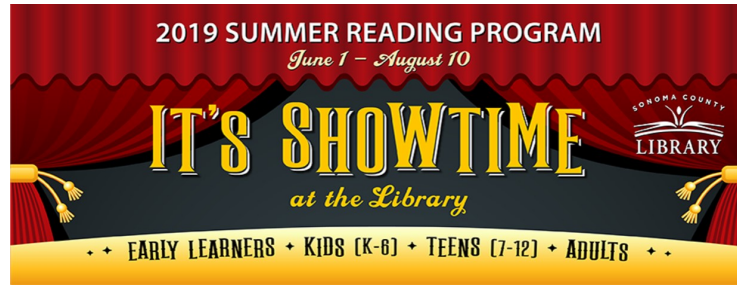
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BY THE NUMBERS

- Readers Theater attendees on May 29 —56

SUMMER READING PROGRAM FOR ALL AGES!



Come join in the fun with the great summer reading programs at your Library!

The 2019 Summer Reading Challenge runs from June 1st to August 10th. Register online for a summer of exploration, learning and fun!

Reading books and completing library activities will earn you point for prizes. Go to <https://sonomalibrary.org/summerreading2019> to register and learn more about the program.

The Summer Reading Challenge runs from June 1 to August 10.



SONOMAFI @ YOUR LIBRARY

SPOTLIGHT ON: SONOMAFI



Borrow the Internet @ Your Library!

Sonoma County Library is lending WIFI hotspots to its patrons, enabling Sonoma County Library cardholders to have free access to the Internet.

The SonomaFi devices run on cellular service through Verizon which has great coverage throughout Sonoma County, but may not reach some remote areas.

This is a pilot project with several devices at each library location which will can be borrowed for a 14-day loan period. The devices will be loaned on a first come, first served basis and cannot be placed on hold.

Each device will allow connections to multiple devices including computers, tablets and smartphones for the entire family.

Check one out today and explore everything you can do online!



JULY PROGRAM HIGHLIGHTS



Shuffles Magic, July 17 @ 11 am

COMING TO GUERNEVILLE LIBRARY IN JULY

Children's Summer Reading Programs

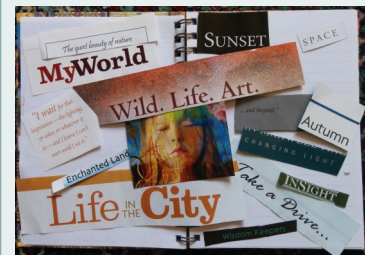
- Wednesday July 3 @ 1 pm - Jungle James Animal Adventures. Get up close and personal with some of the coolest species on the planet! Explore the amazing world of exotic animals and learn about conservation.
- Wednesday July 17 @ 11 am - Shuffles Magic Show. An interactive and fast-paced performance with fun for the whole family. Be dazzled by mysterious illusions from these incredible magicians!
- Wednesday July 24 @ 11 am - Masks and Mimes. Award winning performance artist Elliot Funtushel combines hilarious fun with silent concentration to ask—how can we read emotion in an instant?
- Wednesday July 31 @ 11 am - Summer Reading Finale—Bay Area Discovery Museum Try It Truck. Children will learn innovative technologies and have fun while designing solutions to engineering challenges.

Teen/Tween Summer Reading Programs

- Tuesday July 10 @ 2 pm - French Knitting. Learn how to French knit by designing and using your own French knitting spool. All supplies provided.
- Thursday July 25 @ 3 pm - Social Justice Art Collage. Participants will choose a personally meaningful social justice issue that artist Monika Scoby will assist in helping to bring words and images together in a mixed-media collage.

Adult Summer Reading Program

- Saturday July 27 @ 2 pm - Music Program — The Pine Needles. Come enjoy an afternoon of eclectic music by this great group. The band plays a stand-up bass, guitar, fiddle and drums.



Social Justice Collage, July 25 @ 3 pm



Music: The Pine Needles
July 27 @ 2 pm



Love our Library!



Young Writers Contest



Farmer's Market



Bruce Robinson

PRESIDENT'S COLUMN

This is my first ever column as President of the River Friends of the Library and I was a little perplexed at first as to what I should write about. Then I realized that I first needed to give thanks to all who have supported me in this position since 2010, and second, I should let you know what the River Friends have accomplished and our goals for the future.

I want to thank everyone (including Branch Managers, Library staff, members of the Friends and our very loyal Library patrons) from the bottom of my heart for all your support, kind words, hard work and dedication to making the Guerneville Regional Library one of the best Branches in the Sonoma County Library System.

Despite flooding and other problems that have plagued our River communities over the years, the River Friends of the Library are not looking back at the past. We will continue to move forward in the future to fulfill our core mission to "work with the community to promote the Guerneville Regional Library to enhance its resources and services."

Readers Theater has started up again to broad acclaim and we are looking forward to many more presentations under the leadership of Damien Olsen, the Readers Theater Committee Chairperson.

Our annual events sponsored by the Friends such as the Halloween Party, Egg Painting Party, Young Writers Contest, Give Back Tuesday at the Rainbow Cattle Company, in addition to having art shows in the Forum Room again, will continue to promote the Guerneville Regional Library. We are also looking forward to the opening of and supporting a new Teen Room within the Library.

The Friends are continuing to extend our outreach to our River communities via an information table at the weekly Guerneville Farmers Market in the Summer and offering books for sale on book shelves in the Library Forum Room. We also have books for sale on carts at the Occidental and Forestville substations and at locations in Duncans Mills and Cazadero. Last, but not least, membership organization and support by Gina Dallara, Membership Committee Chair, increased event and program publicity by Marcy Cooper, Publicity Committee Chair and our bi-monthly newsletter by Terry Gwiazdowski, Newsletter Committee Chair, enhance and improve our outreach and communication with our diverse River communities.

Our major fundraising efforts include three big book and bake sales per year —Spring, Summer and Winter— and we are planning on more One Day Book and Bake Sales. I am particularly excited about our spectacular two day Comic Book Sale coming up in October 2019. I would like to express my deepest thanks to Duane Nibblett, our Book and Bake Sale Committee Chair and his wife, Ursula Nibblett, for their formidable organizing skills and their dedication to the mission of the River Friends of the Library. We would not have a great organization without them.

Again—thanks so much to everyone for your help and support!

Bruce Robinson

President, River Friends of the Library

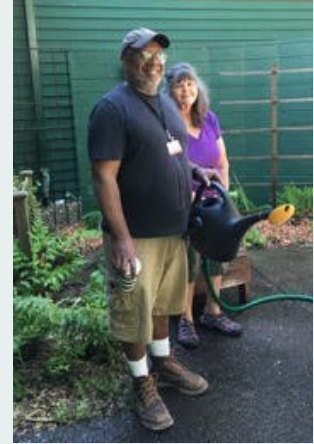
RIVER FRIENDS AT WORK

Not many folks know about the Library patio. It is open to the public during Library open hours. It is a beautiful, restful place.

River Friends volunteers Bruce, Ginger and Ursula have been keeping up the planter boxes there on a regular basis. There are veggies in one and flowers in another.

Brad also helps out with monitoring the outside landscaping two or three times a week and deserves a special thanks!

We take great pride in our Library! Come check it out.



The River Friends of the Library will hold its bi-monthly Board meeting on Wednesday, July 10 from 4:30 – 6 p.m.

MEETINGS OF INTEREST COMING UP

The River Friends will be holding its regular **Board meeting on Wednesday, July 10 from 4:30–6 pm** in the Forum Room. All Friends volunteers and members of the public are welcome to attend. Usual agenda items include committee reports such as about membership and publicity. Please join us!

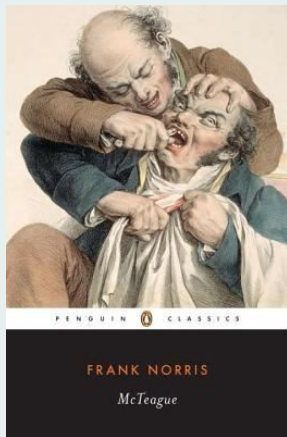
Following the Board meeting, The Library will conduct its **Library Advisory Board meeting @ 7 pm**. The LAB advises the Library Commission on issues affecting the branch such as a need for furniture refreshment and the need for a teen area. All Friends volunteers and members of the public are invited to attend.

Friends volunteers might also be interested in attending the next meeting of the **Lower Russian River Municipal Advisory Council**. This group advises District 5 Supervisor Lynda Hopkins on matters of interest to the Russian River area. The meeting will be held on **Thursday, August 15 @ 5:30 pm at the Cazadero Fire House**. Senator Mark McGuire has been invited to participate. So this is a meeting that should not be missed!

NEW LIBRARY SUGGESTION BOX!

With the support of the River Friends of the Library, there is a new suggestion box for library comments in the lobby of the Guerneville Regional Library building. Members of the public can submit any comments or suggestions to help improve library services. Comment forms and an attached pen are included in the box. Comments are given to the Branch Manager who will respond as appropriate. Check it out!





REVIEWS BY STEPHEN GROSS

“McTeague” by Frank Norris

Written in 1899, “McTeague” is a tale of discovery, passion, greed and jealousy set in turn-of-the-century San Francisco. The central character’s brutish simplicity and honesty draw us into his words to agonize and muddle along with few distractions.

Working in a Sierra mining camp, McTeague apprentices to a traveling dentist, learning the trade and opening a parlor on Polk Street.

His best friend Marcus brings his lovely cousin Trina to have dental work done. Trina captivates McTeague and ultimately alienates a resentful Marcus.

The story is salted with a few stereotypical characters, who almost provide comic relief except for their wantonness, desperate needs and depravity.

The tale is told beautifully, the characters are wonderful and varied, the imagery is graphic. It’s historically rich and visually familiar.

A not-to-be-missed book to savor. One copy is available to borrow from the Library.

PUBLICITY AND SOCIAL MEDIA REPORT

Tracking our social media strategies and accounts will help us find what is working and what is not to help improve our efforts to reach our goals.

Comparing the different social media channels will identify which ones our audience favors. Identifying what content is working will help us duplicate our successes.

Future plans include researching the other Friends groups to see if we can expand our online community.

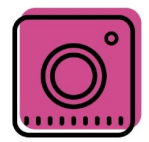
Here are some things we can track on a regular basis:

Website traffic — Attracting new and returning site visitors will allow us to turn them into prospective members and volunteers.

Engagement on Social Media—Engagement is key. Daily activity on various social newsfeeds of our audience will increase our chances to engage and reach even higher numbers of people. We need to find the channel that fits us best and where we can reach our greatest audience — whether Facebook, Twitter, Instagram or others. Communicate regularly to provide valuable content. Respond to questions, interact online and listen to our audience. With all of this we can build a great community around our love of the Library.

For the next newsletter we will have some fun graphs!

Submitted by Marcy Cooper, Publicity Committee Chair



SPRING BOOK AND BAKE SALE REPORT

Our Spring Book and Bake Sale was well attended and we raised \$3,222.46. Thanks to our great volunteers for their time in getting the books ready for sale and coming out to help with the sale. Twelve bakers donated yummy cookies well appreciated by our community. We are grateful to our community for donating the books and coming to our sales to support our Guerneville Regional Library which includes the Forestville and Occidental Substations.

Leftover books were donated to the Redwood Gospel Mission in Santa Rosa, the Senior Center and the Guerneville School. We wrapped it up with a free book day on Monday, May 6th.



The Summer Book and Bake Sale will be held from August 21 to 24. Save the dates!

APPRECIATION LUNCHEON

The River Friends of the Library want to thank the staff of the Guerneville Regional Library for the wonderful luncheon they put on for all the volunteers! The food was great and everyone had a fun time.

We want to especially thank Carol Singleton for all the work she did arranging for the food and preparing the Forum Room for the event!

And we want to wish the Teen Librarian Melissa well in her new job! She demonstrated the new robot NAO for us.



**OFFICERS AND
CHAIRPERSONS**

Bruce Horace Robinson,
President
Chair, Young Writers Contest

Damien Olsen, Vice President
Chair, Readers Theater

Mark Janes, Treasurer

Elisa Baker, Secretary

Duane Niblett,
Chair, Book and Bake Sale

Gina Dallara
Chair, Membership

Marcy Cooper
Chair, Publicity

Terry Gwiazdowski
Chair, Newsletter

Vacant
Art Committee Chair

Angie Orr, President Emeritus

RIVER FRIENDS BOARD REPORTS

Treasurer's Report

Report for the period May 1 through June 15, 2019

Since the beginning of the year our biggest source of revenue was our Spring Book and Bake Sale, where we made \$3,222.46. Our online vendor sent us \$363.45. New members and member renewals added up to \$325.00. Book Shelves in the Forum Room have yielded \$189.09.

Our biggest expense was the Library's Annual Request for funds as approved at the Annual Meeting in the amount of \$14,200. Book and Bake expenses added up to \$163.21, and postage and printing cost \$110. Our balance as of June 20 is \$43,904.56.

Membership Report

Our Spring Membership Renewal drive was a success with 58 renewals. We currently have 186 active members.

River Friends of the Library
Guerneville Regional Library
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Guerneville, CA 95446



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