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An extension of your team

Communications, marketing, and editorial expertise

HQB Consultants can be an extension of your team when you need support but don't have the resources or need for a full-time employee. We're here to help — from an initial brainstorming session all the way to campaign implementation and evaluation. Any step of the way, consider us a part of your team.

Services

Digital media

- Content creation
- Website management
- Social media management
- Video scripting and direction

Publications

- Writing and editing
- Layout and design/artwork direction

Media and community relations

- Press releases
- Earned media
- Issues/reputation management
- Crisis communications
- Corporate social responsibility

Employee relations

- Organizational communication
- Satisfaction/engagement research
- Human resources communication
- Processes and procedures

Areas of expertise

Public relations

- Media
- Customer
- Community
- Employee

Strategic communications

- Planning and research
- Implementation
- Measurement
- Analysis

Editorial

- Writing
- Editing
- Proofreading
- Layout and design direction

Training and development

- C-suite/interdepartmental counsel
- Employee development
- Editorial, communications skills