



# IT'S TIME TO MAKE A CHANGE, CHILDHOOD CANCER IS NOT RARE.

## RICHIE WAS DIAGNOSED WITH STAGE 4 EMBRYONAL RHABDOMYOSARCOMA

He began 52 weeks of intense chemotherapy, followed by 8 weeks of radiotherapy over the next 18 months. Sadly, despite all the treatment Richie never went into remission. He passed away peacefully surrounded by his loving family on the 26th September 2021. He was only 9 years old.





### WHAT ARE WE PLANNING TO DO?

### RICHIE'S RAINBOW FOUNDATION

Lisa and Karl, and their children Melissa, Luke, and Layla vowed that their warrior son and brothers' strength, courage, and bravery would never be forgotten. Through the Richie's Rainbow Foundation, they aim to raise funds for vital research into treatments and therapies, that are kinder and more effective for children that are diagnosed with a sarcoma. By doing this, the Walsh family hope that one day all children who are diagnosed with a sarcoma can be cured.

## YOU CAN MAKE A DIFFERENCE

### FUNDRAISE WITH RICHIE'S RAINBOW

We are a fully registared charity with the ACNC tick of approval, and we have full DGR Status.

Deductable Gift Recepients (DGR) mean's that every donation over \$2.00 is 100% tax deductable when you lodge your tax return.







### DONATE

You can donate in many ways. Visit our website for our secure shop, or even contact Richie's Rainbows HQ.

### DIRECT BANK DEPOSIT

Our details are Richie's Rainbow foundation BSB 633 000 Account 190 020 313

### **SPONSOR**

Gather your friends & family together and raise awarness for childhood cancer.
Support Richie's Rainbow.

# HELP US SUPPORT MORE FAMILIES HERE IN AUSTRAILA

WE CAN'T DO IT WITHOUT YOUR HELP



## JUST A FEW OF THE CHANGE'S WE ARE MAKING.

Most families are really struggling financially, and there is very little help available to cover the huge costs of travel to appts, medications and the loss of earnings.

More funding for research into finding kinder and effective therapies, treatments, and ultimately a cure.

A red flag system in place for GPs and other health professionals so that children are referred for further investigation as required, and in a timely manner. For example, if they present more than 3 times with the same compliant.

Free counselling and support for families, most importantly bereaved families. As mentioned earlier, at least one or both parents are generally unable to work following a childhood cancer diagnosis. This places considerable financial strain on the family, who are often unable to afford essential support services such as grief counselling



# HOST A COMPANY FUNDRAISING EVENT

### MAKE YOUR WORKPLACE GOLD FOR A DAY

Your company could become one of our premium sponsors. Please get in touch for more details. <a href="mailto:info@richiesrainbow.org.au">info@richiesrainbow.org.au</a>

Turn your work place gold for a day, and we will share your success all over our socials.
We can even provide you with cool Richie's Rainbow supporting merchandise.

### KIDS GET CANCER TOO



# 100 KIDS



### EACH YEAR IN AUSTRALIA

Over 800 children aged 0-14 are diagnosed with cancer each year in Australia. (Cancer Council, Childhood Cancer in Australia,1983-2015)

### WILL DIE

Approximately 100 children aged 0-14 will die from cancer each year.

Of the children that do survive childhood cancer approximately 4-5% of those will be diagnosed with a second cancer within 30 years of their first diagnosis.

### TOO MANY

Approximately 5
children will die from
rhabdomyosarcoma each
year, that's around a quarter
of those diagnosed. The
survival rate for children
diagnosed with a brain
tumour or sarcoma has
remained relatively
unchanged for over 3
decades.



### RICHIE'S IPAD SCHEME

RICHIE WAS FAMOUS FOR HIS IPAD: SO FAR WE HAVE GIFTED OVER 30 IPADS TO SICK KIDS



### WHY IPADS?

Richie was famous for his
IPad and headphones. The
nurses used to say they had
never seen Richie without
them. The truth is being in
hospital can be very scary
for a child and an IPad can
create an escape.

### OPEN A WORLD OF FUN

Game's, YouTube, movie's connect with family and friend's. You name it and it can be done with an IPad. Not being able to leave an oncology ward can be long and tedious for a child, An IPad can help pass the time.

#### TAX DEDUCTIBLE

Deductible Gift Recipients
(DGRs) are organizations
that can receive donations
that are tax-deductible. If a
donation is tax-deductible,
donors can deduct the
amount of their donation
from their taxable income.

### JOIN THE SCHEME

Buy an Ipad for a child and we will get it engraved to make it more personal.

Get your company to join the scheme and we will promote you alongside with our major sponsors.

Make a difference.





# OUR BUDDY TAWHAI HAS THE SAME CANCER AS RICHIE

### WE ARE SUPPORTING HIS FAMILY IN A SPECIAL WAY

The Walsh family have lived through the painful cancer journey, so they know what is really needed to support a family.

Some thing's just can't wait. We first met Tawhai when we gifted him an IPad. Since then we have supported his family with emotional support, gifts and even sent them on a family holiday to the Gold Coast.

SADLY MORE FAMILIES WILL NEED OUR HELP, WE CAN'T DO THIS ALONE.



TOGETHER WE ARE STRONGER. RICHIE DREAMED OF BEING A BARISTA AND FAMOUS YOU-TUBER.

HELP US TO HELP THE FAMILIES LET'S HELP CHILDREN TURN DREAMS INTO A REALITY

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