

2024 Media Kit

SLAPSTIK

COMEDY

ENTERTAINMENT

A GOOD LAUGH TO THE ABS - COMEDYSLAPS.COM



mecha@comedyslaps.com | comedyslaps.com



SLAPSTIK COMEDY

WHAT IS SLAPSTIK COMEDY?

At SlapStik Comedy Entertainment, we're dedicated to lighting up lives with laughter. As a multifaceted platform, we take pride in showcasing comedians and delivering current events with a comedic twist across a global stage. Our offerings include SlapStik Comedy Magazine, Radio, and TV, each brimming with content that resonates with a broad audience, spanning ages 21 to 60.

Our ethos is simple yet powerful: provide a haven of humor. Whether it's through our magazine, radio, or TV channels, we strive to be the go-to source for comedic relief. With a daily refreshed website featuring content from world-renowned comedians and skilled content curators, we ensure a steady stream of hilarity and entertainment.

SlapStik is more than just a brand; it's a beacon for upcoming comedic talent, a spotlight on the funniest artists and writers in the industry. We believe in the power of laughter as a universal, natural healer and stress buster. While many publications cater to niche industries, SlapStik stands apart, offering universally appealing content that doesn't limit itself to a specific demographic.

Our mission is clear: to keep our audience laughing, feeling youthful, and embracing life with a smile. At SlapStik Comedy, we don't just share content; we spread joy, one laugh at a time.

SlapStik Comedy Magazine

A digital and interactive publication focusing on comedy.

Features articles, interviews, and content related to comedians and the comedy scene.

SlapStik Comedy Radio

A platform that likely includes podcasts or radio programming.

Offers comedy shows, interviews with comedians, and discussions about current events in a humorous format.

SlapStik Comedy TV

A channel or platform for television content, possibly including streaming.

Showcases comedy specials, stand-up shows, and possibly original comedy series.

WHY HUMOR?

Humor is a vital aspect of life, serving as a key to stress relief, mental health, and social connection. It not only fosters creativity and aids in effective communication but also offers a unique perspective on societal issues. Laughter, as a physical and emotional response, can improve overall well-being, enhance learning, and act as a coping mechanism in challenging times. Ultimately, humor is more than just entertainment; it's a powerful tool that brings people together, lightens life's burdens, and enriches our daily experiences.

Laughter, a universal language that transcends borders, is a cherished aspect of the human experience. People from all walks of life find solace and joy in comedy, a genre that illuminates the lighter side of our existence. Whether it's through witty stand-up routines, clever sitcoms, or spontaneous humor in everyday life, comedy has a unique way of connecting individuals, sparking joy, and creating shared moments of happiness. Across generations, cultures, and lifestyles, the love for comedy unites us, reminding us of the simple yet profound pleasure of a good laugh. It's not just about the jokes or the punchlines; it's about the feelings of togetherness, relief, and the universal bond it fosters among those who cherish a moment of levity in their lives.



SLAPSTIK COMEDY

WHAT IS MECHA MEDIA?

Mecha Media, established and led by the visionary Mecha Swain, stands at the forefront of innovative comedy entertainment. As we step into 2024, Mecha Media continues to be a beacon of creativity and engagement in the digital media landscape. Our core mission is to entertain, inspire, and connect audiences globally through laughter and compelling storytelling.

At Mecha Media, we pride ourselves on our diverse portfolio that includes the renowned SlapStik Comedy brand, encompassing a popular digital magazine, a dynamic radio platform, and an engaging TV channel. Each of these platforms is meticulously crafted to deliver top-tier comedic content, ranging from insightful interviews and articles in our magazine to captivating comedy shows and specials on our radio and TV channels.

Our approach is rooted in understanding and evolving with our audience. We cater to a broad demographic, ensuring that our content is not only entertaining but also resonant and relevant. This focus has enabled us to create a unique space in the entertainment industry where humor meets insight, and where every laugh carries a deeper connection.

As we embrace 2024, Mecha Media is poised to expand its horizons further. We are continuously exploring new technologies and platforms to deliver our content in the most engaging ways possible. Our commitment to quality, innovation, and the universal language of comedy positions us uniquely to lead and redefine the future of comedy entertainment.

ABOUT MECHA SWAIN

Mecha Swain, the dynamic founder and CEO of Mecha Media, LLC, is the creative force propelling SlapStik Comedy Entertainment since its inception in 2005. Her journey in the media landscape began with a flair for storytelling as a journalism student and a staff reporter, where her compelling narratives frequently graced the front page. Inspired by her passion for writing and encouraged by peers, Mecha transitioned from aspiring broadcaster to pioneering entrepreneur, creating the unique and beloved brand of SlapStik Comedy. As a dedicated single mother and a self-described seeker of truth and laughter, Mecha continues to drive the brand forward with her commitment to authenticity, innovation, and shared joy in the world of comedy. With early experiences as a news anchor and internships at prominent media houses like MTV and BET, Mecha pursued a major in Communications, focusing on broadcasting and journalism. Her love for media combined with an entrepreneurial spirit led her to establish Mecha Media in 2005. The main inspiration behind focusing on comedy was to fill a void in the market and provide uplifting content.

Mecha Swain, with unwavering determination and entrepreneurial spirit, single-handedly founded SlapStik Comedy, bootstrapping the venture with her own funds and growing it into a renowned comedy platform without the assistance of any outside investors.

SLAPSTIK'S MISSION

SlapStik Comedy is dedicated to bringing joy through laughter and uplifting comedians worldwide. Catering to audiences aged 21 to 60, we spotlight diverse comedic talents and provide a steady stream of fresh, humorous content. At SlapStik, we blend entertainment with a mission to make laughter a part of daily life for everyone.





SLAPSTIK COMEDY

SERVICES

Sponsored Posts Sponsorships
Giveaways Social Media Marketing In-house production team
Product Review In-house graphic designers Comedy Events

GROWTH STRATEGY

- Social media
- Weekly newsletters
- Events – Comedy Shows, Comedy Cruise, Comedy Tours
- SlapStik Magazine has a goal to digitally reach subscribers.
- SlapStik has partnered with radio stations and comedy clubs to help increase growth.
- Exposure in Comedy Clubs
- Word of Mouth
- We have content that appeals to everyone.
- Marketing



SLAPSTIK COMEDY WEBSITE

Comedyslaps.com is your Go-To Source for Humor. The website is brought to life by the SlapStik Comedy team, and is your online hub for laughter. Packed with diverse, daily-updated content ranging from side-splitting articles to engaging videos and podcasts, our website celebrates comedy in all its forms. We spotlight a mix of up-and-coming and established comedians, providing a constant stream of humor that's just a click away where you can dive for your daily laughter fix!

MONTHLY WEBSITE STATS

12,000+ Monthly Views
4,421 Unique Monthly Visitors

MONTHLY GOOGLE SEARCH METRICS - SEO

Impressions – 8,460
Clicks – 1,589
Average Position – 15.2





SLAPSTIK COMEDY

SLAPSTIK COMEDY
SLAPSTIK COMEDY HAS 10 TEAMS

 ANIMATION	 SALES
 ILLUSTRATION	 WRITERS
 GRAPHIC DESIGN	 MARKETING
 CONTENT EDITORS	 SOCIAL MEDIA
 VIDEO EDITORS	 SCREENWRITING

SLAPSTIK COMEDY BLOG

The SlapStik Comedy blog is a vibrant showcase of diverse voices in comedy, offering readers a mix of humorous and insightful content. Contributors range from seasoned comedians to fresh storytellers, all sharing engaging narratives, personal reflections, and the latest updates from Mecha Media LLC and SlapStik Comedy Entertainment. It's a destination for those who appreciate comedy with depth and diversity.

SLAPSTIK COMEDY NEWSLETTER

Delivered straight to the inboxes of over 15,000 subscribers each week, the SlapStik Comedy Newsletter is the go-to source for everything in the world of comedy. This comprehensive newsletter keeps comedy enthusiasts and industry insiders alike informed and entertained with a rich blend of content. From the latest events in the comedy circuit and exclusive interviews with comedians to engaging blog articles, hilarious video clips, and insightful stories about personalities in the comedy industry, our newsletter covers it all.

By advertising in the SlapStik Comedy Newsletter, your company gains access to a dedicated and growing audience passionate about comedy. It's not just a newsletter; it's a community of comedy lovers eager to share a laugh and discover what's new and noteworthy in the world of humor.

SLAPSTIK SOCIAL MEDIA

SlapStik Comedy embraces the power of social media to connect, entertain, and inspire laughter among a diverse audience. Across all major platforms, we share a variety of content that resonates with friends, family, and comedians alike. Our posts range from quick-witted jokes and snippets of comedy routines to behind-the-scenes glimpses and exclusive interviews, all designed to bring a smile to your day. Our vibrant social media presence is more than just a content hub; it's a community where laughter is shared, memories are made, and comedians, both established and emerging, are celebrated. Join us on this joyful journey and be part of a network where every share, like, and comment contributes to a world filled with more laughter.



SLAPSTIK



SLAPSTIK COMEDY

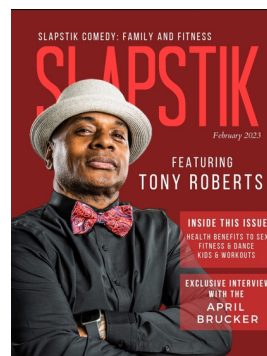
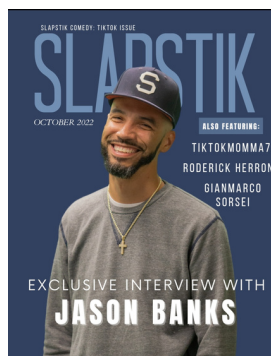
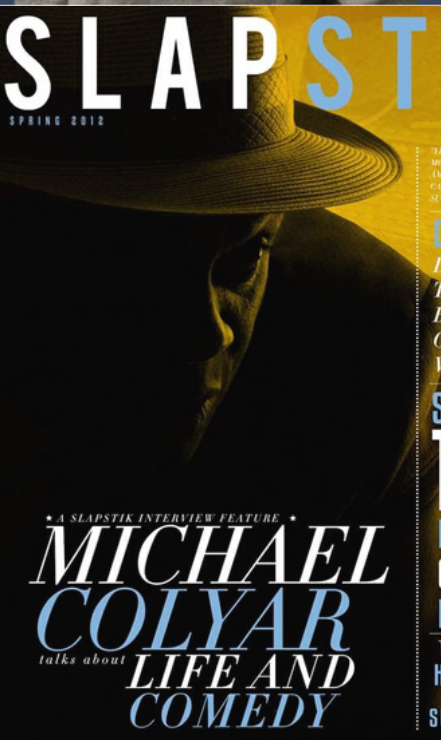
SLAPSTIK COMEDY MAGAZINE

SlapStik Comedy Magazine stands at the forefront of humor publications, dedicated to enriching lives with genuine laughter and insightful comedy. Catering to readers over 21, our magazine is a vibrant mix of comic strips, humorous horoscopes, and a wide array of comedic content. We aim to keep our readers engaged and entertained, introducing them to new comedians and fresh jokes in every issue. With contributions from some of the brightest minds in comedy, SlapStik is not just a magazine; it's a gateway to staying young at heart through the power of laughter. It's where readers come to enjoy, laugh, and rediscover the joy of life.

#SLAPSTIKCOMEDY

PREVIOUS ISSUES OF SLAPSTIK COMEDY MAGAZINE

[Click Here To Review All Magazines](#)



SLAPSTIK

ERING:

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FEATURING JOSH BLUE

Photography By: @NickLarsonPhotography

SLAPSTIK COMEDY: FAMILY AND FITNESS

SLAPSTIK

February 2024

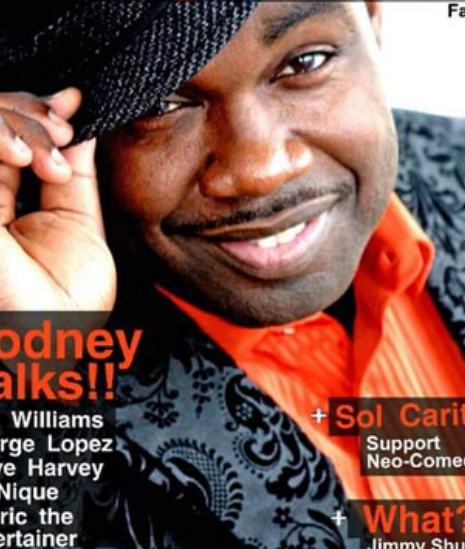
FEATURING TONY ROBERT

INSIDE THIS IS HEALTH BENEFITS TO FITNESS & DANCE FOR KIDS & WORKOUT

EXCLUSIVE INTERVIEW WITH THE COMEDIAN APRIL BRUCKER

SlapStik

MAGAZINE



Rodney Dangerfield Talks!!

Williams, George Lopez, Steve Harvey, Nique, Eric the Commiserator

+ Sol Carillo Support Neo-Comedy

+ What? Jimmy Shuler

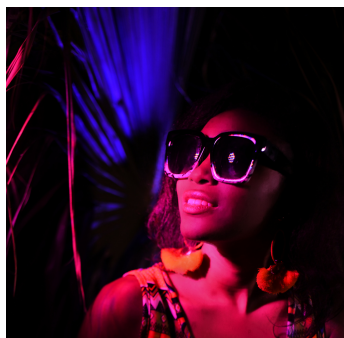


SLAPSTIK COMEDY

Interviews

Style/Beauty

Travel



Family and Life

Health/Fitness

Food



EDITORIAL CALENDAR

Spring

Breakout: The Journey to Stardom

Ad/Material Close Date: 2/9/2024

Release Date: 3/13/2024

Summer

Haute Humor: Comedy Couture

Ad/Material Close Date: 5/10/2024

Release Date: 6/12/2024

Fall

Layering Up Laughs: Reflections in Comedy

Ad/Material Close Date: 8/9/2024

Release Date: 9/11/2024

Winter

Holiday Ha-Ha's: Comedy in the Chill

Ad/Material Close Date: 11/8/2024

Release Date: 12/11/2024

MAGAZINE FREQUENCY

Published Quarterly 4 Times a Year



SLAPSTIK COMEDY

SLAPSTIK COMEDY RADIO

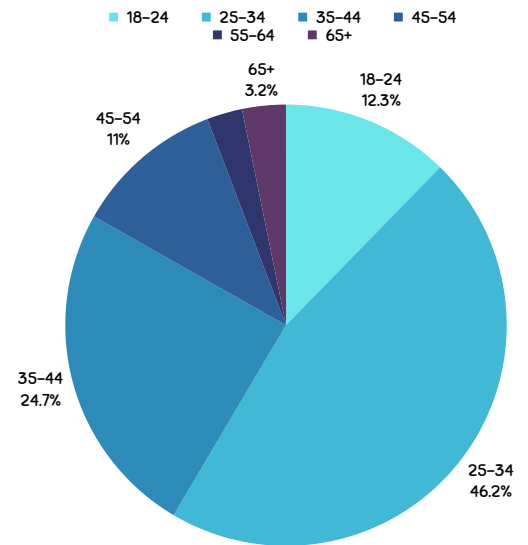
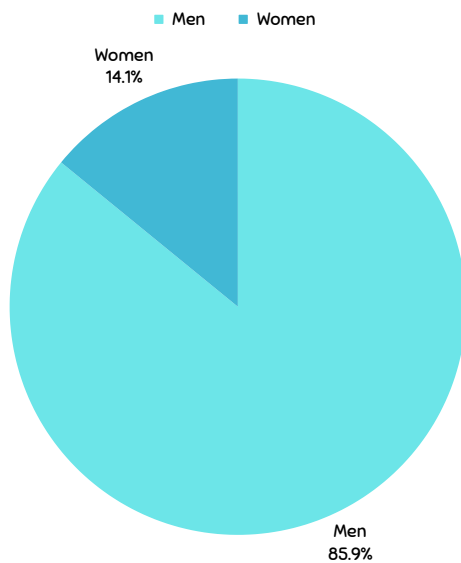
At the heart of SlapStik Comedy is our dynamic radio platform, SlapStik Comedy Radio, where humor and entertainment converge in an intimate, live setting. Recorded in our specially designed studio that seats an exclusive audience of five, each show is an up-close and personal comedy experience. Our shows stream live on Twitch, capturing the spontaneity and energy of live performances, and are simultaneously played on the SlapStik Comedy website for easy access. Post-broadcast, these shows find a permanent home on our YouTube channel, allowing comedy lovers to relive their favorite moments. SlapStik Comedy Radio is not just about laughs; it's an immersive experience, bringing listeners and viewers closer to the pulse of live comedy. In 2024, SlapStik Comedy Studio will be producing five distinct podcasts, as part of our broader ambition to launch an exclusive SlapStik Comedy XM channel.



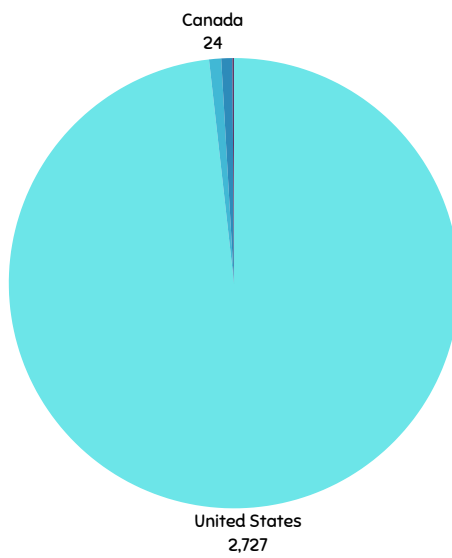
YOUTUBE AUDIENCE

127,805 Impressions Per Month

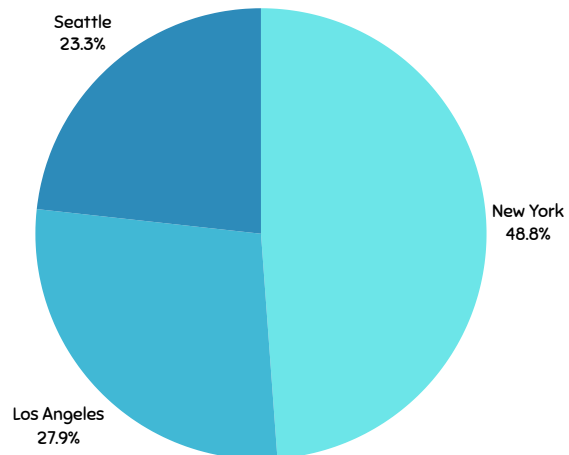
10,273 Views Per Month,



United States Canada United Kingdom

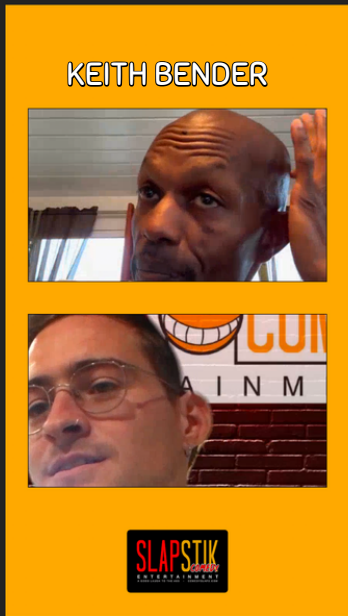


New York Los Angeles Seattle





graphics and Titles View Window Help
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Video player controls: play, stop, back, forward, full screen, etc.



SLAPSTIK COMEDY

SLAPSTIK COMEDY TV

SlapStik Comedy TV is the epitome of digital entertainment in the world of comedy. Accessible through our website and dedicated YouTube channel, it offers a vast array of comedic content designed to tickle your funny bone. Our platform features everything from full-length comedy specials to engaging skits, ensuring there's always something to make you laugh. Additionally, we craft three captivating shorts specifically for social media promotion, providing a sneak peek into our hilarious content and drawing in comedy enthusiasts from all corners of the internet. Whether you're in need of a quick chuckle or an evening filled with laughter, SlapStik Comedy TV is your go-to source for the best in online comedy entertainment.



Click on Logo

Shows

- 1 COMEDIC CHAPTERS
- 2 COMEDIAN INTERVIEWS
- 3 ANIMATIONS
- 4 WEB SERIES - THE ENERGIES
- 5 PODCASTS
- 6 TALK SHOW/STAND-UP

ALL SHOWS ARE FILMED BY MECHA MEDIA



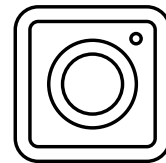
SLAPSTIK COMEDY

MEDIA REACH

Numbers increase monthly



298 Followers



1,655 Followers



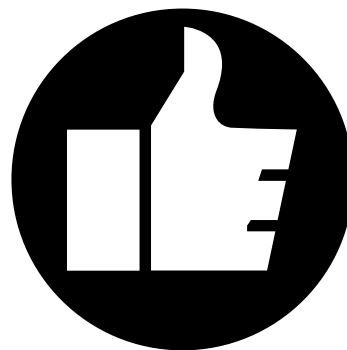
12,000 Monthly Views



483 Followers



22,000 Monthly Page Views



37K Followers
Reach: 1.3M
Engagement: 138K

Gender:
35.9% Women
64.1% Men

Age:

18-24	1.9%
25-34	11.3%
35-44	23.3%
45-54	27.4%
55-64	13.2%
65+	8%

Top Cities:

Chicago, IL: 693
New York, NY: 625
Detroit, MI: 471
Houston, TX: 462

Top Countries:

United States: 30K
United Kingdom: 220
Canada: 199
Australia: 141



SLAPSTIK COMEDY

RATE CARD

Check Out Our Ad Packages and Sponsorships by Clicking the Link to our website:
<https://comedyslaps.com/sales>

Blog/Newsletter

Blog Advertising: \$150 (one time mention)

Newsletter: \$250 (one time mention)

Website Banner: \$500 for 30 days

Custom Video Creation with a Comedic Edge for Your Company

If your company is looking for a unique way to promote your brand through video, SlapStik Comedy has you covered. Our production team excels in creating custom videos, and if you're looking to add a comedic touch, we're perfectly poised to help. We can seamlessly integrate a comedian into your video, bringing not just humor, but also a distinctive edge that sets your content apart. Whether it's for an advertising campaign, promotional material, or branded content, our team is ready to craft a video that meets your needs and captivates your audience with the perfect blend of professionalism and comedy.

Magazine Ads

- Full Page: \$1,500
- Full Page Bleed: \$1,800
- Half Page Horizontal: \$750
- Third Vertical: \$300
- Quarter Page: \$200
- Two-Page Spread: \$3,000
- Two-Page Bleed: \$3,500
- Inside Back Cover: \$2,500
- Inside Front Cover: \$3,500
- Back Cover: \$4,000

Terms and Conditions for Production Requirements in the SlapStik Comedy Media Kit

1. Content Submission:
 - All content must be submitted in the specified format and adhere to the guidelines outlined in the media kit.
 - Submissions should be free from copyright infringement and comply with all applicable laws.
2. Deadlines:
 - Contributors must adhere to the stipulated deadlines. Late submissions may not be considered for inclusion.
3. Quality Standards:
 - Content must meet the quality standards set by SlapStik Comedy, both in terms of technical specifications and editorial content.
4. Rights and Usage:
 - SlapStik Comedy reserves the right to edit, modify, or reject any submitted content.
 - Contributors grant SlapStik Comedy the right to use, reproduce, and distribute the submitted content in its magazine and associated platforms.
5. Liability:
 - Contributors are responsible for the content they submit and must ensure it does not violate any laws or third-party rights.
 - SlapStik Comedy is not liable for any errors, omissions, or inaccuracies in the submitted content.
6. Payment and Compensation:
 - Terms of payment and compensation for submitted content will be as per the agreement between the contributor and SlapStik Comedy.
7. Cancellations and Changes:
 - SlapStik Comedy reserves the right to cancel or alter content schedules and requirements as needed.
8. Confidentiality:
 - Any confidential information provided in the media kit must not be disclosed to third parties without prior consent from SlapStik Comedy.
9. Compliance with Policies:
 - Contributors must comply with all SlapStik Comedy policies, including but not limited to ethical standards and community guidelines.
10. Amendments:
 - SlapStik Comedy reserves the right to update these terms and conditions at any time.



SLAPSTIK COMEDY

THE SLAPSTIK COMEDY STORE

Step into the digital realm of the SlapStik Comedy Store, where every product bears the unique stamp of being crafted within the walls of the SlapStik Comedy Studio. This online-only store isn't just a marketplace; it's a showcase of exclusive merchandise born from the creative heart of SlapStik.

Our store offers a range of items, from apparel to accessories, each meticulously designed and produced in-house, ensuring a touch of SlapStik's signature humor and quality. This approach not only guarantees authenticity but also allows for creative merchandise that truly resonates with our audience of comedy enthusiasts.

OUR PRODUCTS

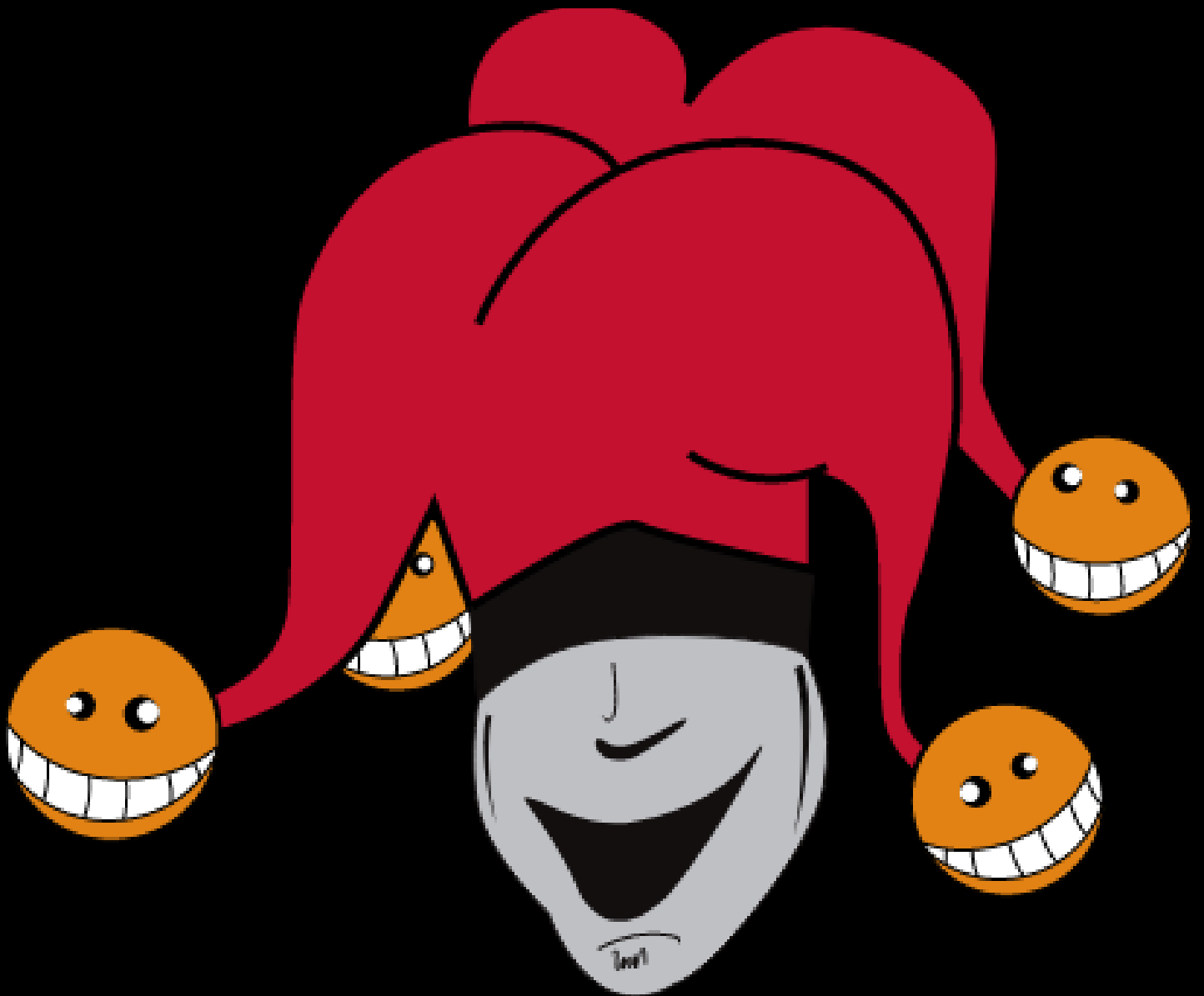


[Click Here to Check Out the SlapStik Comedy Store](#)

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