

# SLAPSTIK



## (MOCK) MAGAZINE



Meet the  
TEAM!!!

## A NEW YEAR '22

Rebuilding in  
a Global  
Pandemic

How To  
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with US!

MECHA'S  
MUSES



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SPACE

# IN THIS ISSUE...



## Sample Advertisement

Need a place to advertise? Or even better do you need an advertisement made? The very same designers who made this magazine can create a custom ad for you!



## 03-04 Meet the Team!

Meet the new SlapStik team! Learn a little bit about what they do and about themselves in a short introduction.



## 05-06 Building SlapStik

Mecha talks through her building her studio in her garage! Look forward to a new update when we finish the new studio!



## 07-08 The Relaunch

The Relaunch of SlapStik happened during COVID, and we are ready for the comeback!

# SLAPSTIK

# COMEDY

# Meet the Team!



**Mecha Swain**

I'm the Nerdy, Witty-Wacky, Supercalifragilisticexpialidocious Creator of SlapStik Comedy that loves martinis, dancing, and hearty laughs!

**Star**



**Sarah**

I'm Sarah and I run social media! I'm a lover of all things food and art-related. I'm a student at CCAD and I study Fine Arts! #artistlife

**Gianna**



Senior fashion major at OSU. Intern at SlapStik Comedy Entertainment. Hoping to infuse some fashion and flair into the comedy world! #fashionmeetsfunny

**Jasean**



My name is Jasean Moore, and I'm an animator and graphic artist. I'm here because I create animations for SlapStik Comedy Entertainment and I make old movie references, and I just ran out of old movie references

**Tyler**



I'm a Videographer and video editor for SlapStik TV. Currently at Capital University pursuing a bachelor's in Film and Media Production. I enjoy talking and working with comedians who work with SlapStik!

**Shannon**



My name is Shannon and I am a senior at CCAD. My major is illustration, I love video games and my favorite art medium is watercolor!

**Peter**



I'm Peter White, an illustrator and printmaker. I love making art, but when I'm not working on that I'm hiking or baking! I'm excited to be a part of the team!"

**Sydney**



I'm an English major at the Ohio State University! Some of my favorite comedians are @JohnMulaney, @TaylorTomlinson, and @KurtisConner. When I'm not reading or writing, I'm cuddling my cat Napoleon



## A Note from the Editor,

*Spring is always a symbol of newness, where things have died in the Fall and hibernated in the Winter waiting to sprout. So when Mecha gives you five across the face with a fresh release from SlapStik Comedy Entertainment, expect it to be fresh!*

*A special thank you goes to our new team for the exhausting balancing act between college and this internship – as well as those who make it beyond their internship term! The group of talented young folks I've worked with have been exceptional.*

*We want to thank each and every person reading this Note right now. Without you, none of this would be possible. Every comedian we've collaborated with has had a hand in molding SlapStik, from smack-talking on the Radio Show to being interviewed for Comedic Chapters. Please keep telling everyone you know how much we keep a good laugh to the abs!*

**YOUR  
AD  
HERE**



# How I Built SlapStik Studio Out Of My Garage

"I have a dream that one day I will build a state-of-the-art recording studio for SlapStik Comedy Entertainment. Inside the studio are multiple rooms with plushy bean bags for the SlapStik Comedy Team to pose on during brainstorming sessions, robots that serve us warm meals, as well as vending machines with unlimited Grippo's, Sour Patch Kids, and cherry Dr. Pepper. The studio is filled with talented people working to complete multiple productions, in the company of lots of comedians creating skits and other staging animations. Yet, I am unable to fulfill that dream, thus I found another way to go. When being an entrepreneur, you must learn to be innovative and savvy to be able to reach your pie in the sky.

I never dreamt of utilizing my garage for the initial setup, and I could not be more satisfied with the results. In the garage of my home is a one-stop shop with capabilities

of recording radio shows, comedy albums, voiceovers, video editing, and create marketing materials. If you are thinking, is it really state-of-the-art since it's in the garage? I will answer YES because we have everything we need, this biiiiihhhhh is nice, and it was totally flipped out.

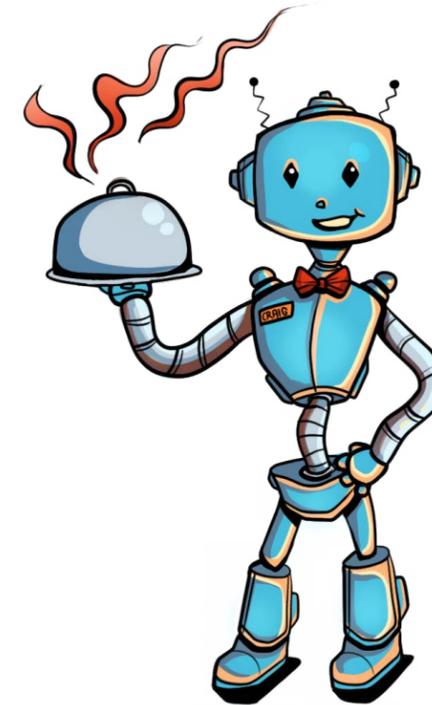
In the beginning, the garage was all wood. A place where I stored my Christmas decorations, hid apple juice and snacks from my sons, and where I used to park my Quattroporte Trofeo (Sike! I'm still dreaming). With the help of a few friends and my sons (who I still hid the snacks and juice from), we successfully insulated, hung drywall, and painted the garage. Next, we laid carpet and placed the office furniture. After that, we hung up signs and swagged the studio out with SlapStik Comedy paraphernalia. Lastly, the equipment was set up. This project had us at Home Depot damn near every day, sometimes multiple times a day, until the assignment was completed.

*"Every day, about eight times a day I peek out, full of excitement, to make sure everything is still there – knowing it is. I want to tell you: Don't be afraid to dream! You never know what you can create,"*

I am a meticulous perfectionist, a true Virgo, so I strategically planned the workflow. Whenever I am under duress, that is when this quirk of mine comes out. I cannot have my mind bouncing around like a drunk primate. At times, I will let the baboon go H.A.M, but not this go-round. The build of the studio had my undivided attention, and it was paramount to avoid diversion from the game-plan. Step by step, the workflow went as outlined in the blueprint, and we were extremely productive

It was, honestly, more work than I imagined. The backbreaking performance made me feel like we were doing steady cardio, to an expeditious rhythm, taking vastly short breaks. I was out of breath. Working throughout the day and the night, we completed the setup in about two weeks. To me, it was equivalent to vigorous activity, so I skipped the gym during that time. I even settled on my couch for two days and did absolutely nothing.

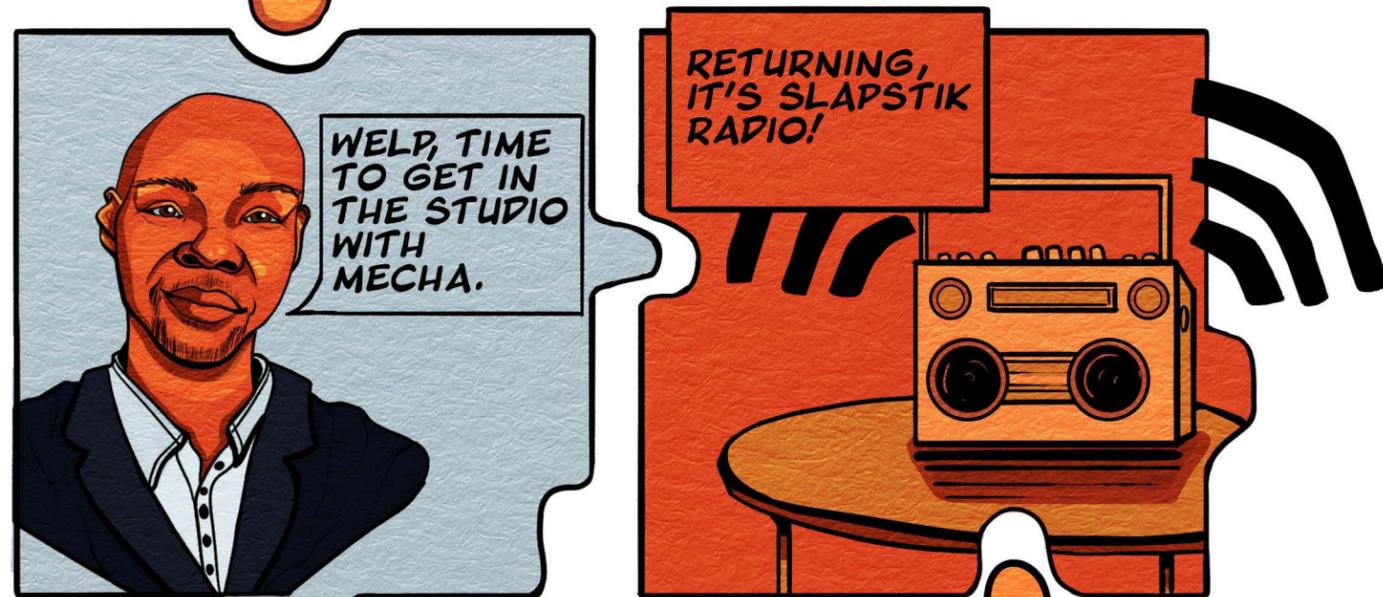
I love going into the trendy studio located inside of my garage and totally zoning out to focus on SlapStik Comedy. I cut the lights down low and I listen to music that helps me focus, such as "Tadow" by Masego. For me, focus music is songs that I don't know the words to. Because if I know the song, I will sing, stand up to get jiggy with it, and lose track of what I am trying to accomplish.



Every day, about eight times a day I peek out, full of excitement, to make sure everything is still there – knowing it is. I want to tell you: Don't be afraid to dream! You never know what you can create in a 10 X 17 space. I am going to keep on trucking until I get the state-of-the-art studio that I dream of, robots and all. And whew, I do not want to tell you about the amount of time it took for me to get used to not being able to access my garage to park my car outside and use my backdoor, especially this cold winter!"

- Mecha Swain  
Ceo of Slapstik

Walk in, and straight ahead is a 5-man radio/podcast setup where we can record our work. To the left is a station for video editing, to the right is where all the printing takes place – not only for documents, but there is a wide format printer that is perfect for t-shirt making. In the SlapStik Comedy Studio, there is the ability to also create hats, mugs, plates, etc. I was awarded a grant from Sara Blakely for women in business and that truly helped conquer the layout. I'm so happy that happened! One major goal was to have a place to control the SlapStik Comedy content.



# MECHA'S MUSES

*The Relaunch of Slapstik Comedy*

The relaunch of SlapStik Comedy Entertainment has been exciting though, at first, I was beyond nervous. Nervous and anxious to know how SlapStik would be received and if it will be accepted, again. Already anticipating the perfect time to break through, to which I could not decide on when and/or where to start, and then BOOM! the pandemic is here. I began to notice more and more posts on social media, written by comedians, expressing concern about having a comedy platform and that stood out to me because that is what SlapStik Comedy is all about: showcasing and being the playground for comedians.

As I am putting it all back together and playing with puzzle pieces, I thought long and hard about how to entertain our readers during this uncertain period. My first step was calling all members from the old and original SlapStik Comedy Crew. Thank GOD they answered and accepted their positions back. May 6, 2020 was the official relaunch date. We started with the launch of the SlapStik Comedy blog. I am pleased to say that currently SlapStik Comedy

has eight writers on board that is constantly pushing out content daily that is posted onto our blog as well as our social media sites to be read and hopefully shared by our audience, friends, and family.

Strategically thinking of a master plan and next steps, Demond Cherry says, "It's time. I'm ready to relaunch SlapStik Radio." Well I am too! I then picked up the phone and called a couple of comedians in Columbus, Ohio. And it worked out – the perfect person was available for SlapStik Radio and we know him as Steven G, one of the funniest freakin' people you will ever meet. Like, funny when he's not even trying to be. Demond, Steven, and I met in the studio and put our heads together.

We decided that we will relaunch SlapStik Comedy Radio on July 9. The show will be streamed live and will be recorded in the WTMH Studio. The show will Air from 7pm to 9pm EST. Additional details will be provided very soon, just make sure you all Tune in for A Good Laugh to the Abs on SlapStik Comedy Radio.



# SLAPSTIK