

# High Performance Through Appreciation

# Talk

Seeing people for who they are, not just what they do is a proven way to boost productivity and commercial performance. Helping people feel seen, is the most human thing we can do.

Backed by science, research, personal stories and real-life examples, this talk will help the audience understand the value of putting the human being first and why your organisation will benefit, now and in the future.

## Key messages:

- 1- The science of appreciation and why it matters now more than ever
- 2- The top drivers of appreciation in the workplace and how to tap into them
- 3- Practical and simple things you can do personally or as a business to create a culture of appreciation

### Some practical information:

- 1- Between 45 and 60 mins and can be delivered in person or virtually
- 2- Aimed at business leaders, people managers and HR professionals
- 3- Research into the Power of Appreciation shared with all attendees on request



#### www.chris-britton.com

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# **Follow Up Activities**

Organisations choose to follow up with Chris to dig deeper into the topics he talks about. This is about carrying on the conversation and creating opportunities for personal and professional development for your teams.

This could include workshops, leadership away days & coaching for individuals or teams.

#### **About Chris Britton**

Chris Britton is a forward-thinking thought leader, author, and podcast host. He has led the people agenda for some of the biggest brands in the world.

Since 2008, Chris has used an empathy-first approach to drive positive change and high performance in organisations like Virgin, Vodafone, River Island, and Reward Gateway. His passion for seeing people for who they are – not just what they can do – has inspired audiences worldwide. He combines groundbreaking research, personal storytelling, humour, and practical next steps to create an engaging experience helps to unlock the potential of your people and business.