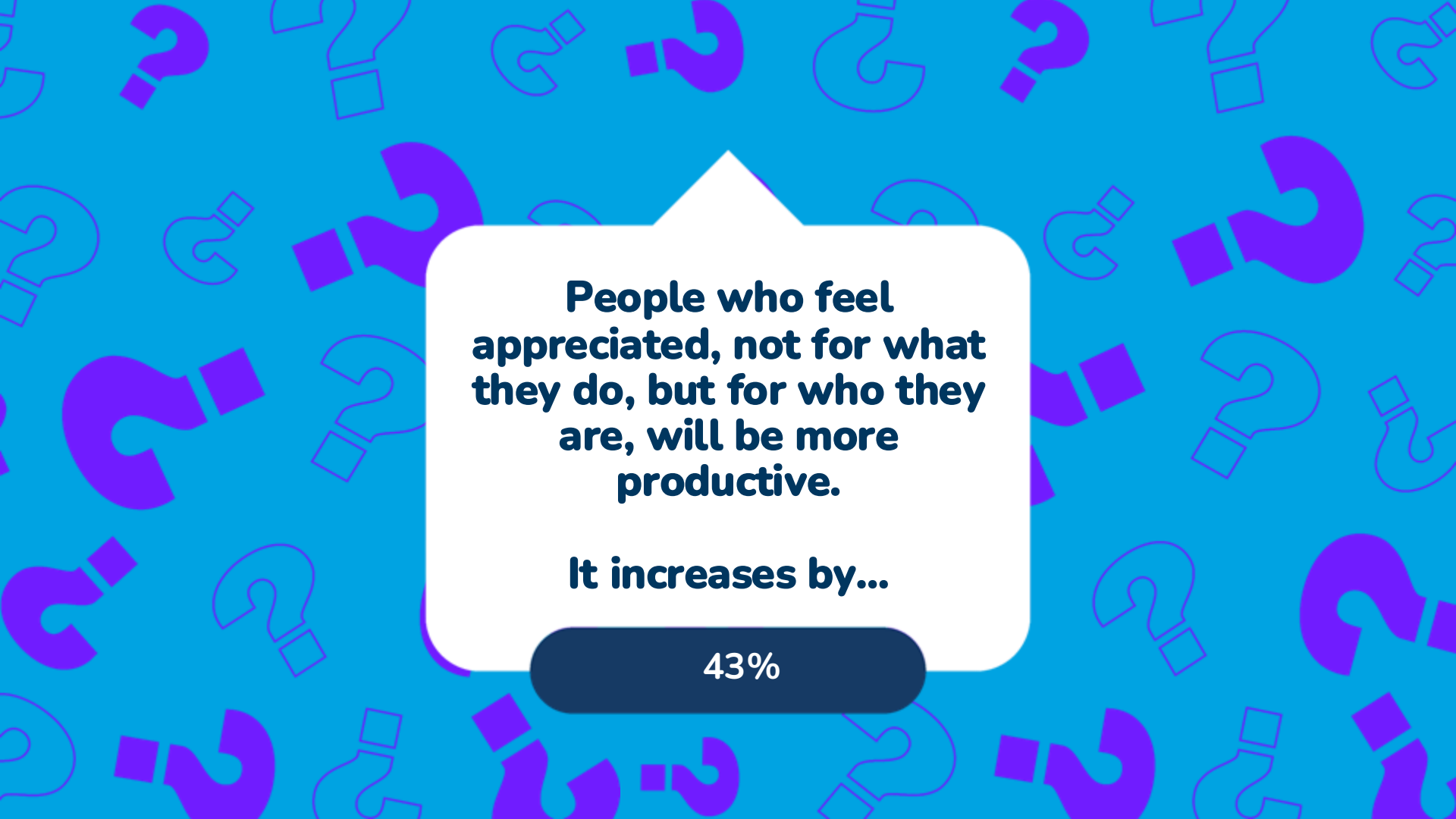


# High Performance and Appreciation Research



**People who feel  
appreciated, not for what  
they do, but for who they  
are, will be more  
productive.**

**It increases by...**

**43%**

# Appreciation Statistics

What else can a culture of appreciation do for your organisation?

## Individual

### People who are appreciated...

- ...4 times more likely to stay in their role
- ...see their mental wellbeing improve
- ...will be more productive and focused on customer experience

## Company

### Companies with a culture of appreciation...

- ...perform 7% more profitably
- ...more likely to be a 'Great Place to Work'
- ...have higher customer and employee NPS

# What are the global drivers of employee appreciation?

