



# FESTIVAL OF FLAGS



June 6<sup>th</sup> ~ June 10<sup>th</sup>

## The Davison Area Chamber of Commerce is proud to host the 2018 Festival of Flags

The Festival of Flags is Davison's largest event that brings thousands of people, young and old, to our community each year. This year's excitement will kick-off on Wednesday, June 6<sup>th</sup> with ALL events and activities continuing non-stop for 5 consecutive DAYS! 5 family fun-filled days offering activities such as Fireworks, Live Entertainment, Talent Show, Market in the Park and every child's favorite, the Carnival Rides featuring Arnold's Amusement.

Chamber Members have the privilege of being a Festival Sponsor, allowing you the opportunity to take advantage of additional advertising and promotions for your business during Davison's biggest event. Listed below you will find different sponsorship packages - simply choose the one that best fits your needs. Applications along with payment must be received no later than **May 15<sup>th</sup>** to take full advantage of your Festival Sponsorship. We look forward to working with everyone to make this the best Festival yet. For additional information regarding the Festival, please contact the Chamber office at 810-653-6266.

### 2018 Festival of Flags Sponsorships

**NEW THIS YEAR!** \_\_\_\_\_ \$5,000 Corporate \_\_\_\_\_ \$3,000 VIP Sponsorship  
\_\_\_\_\_ \$1,000 Platinum \_\_\_\_\_ \$725 Gold \_\_\_\_\_ \$500 Silver \_\_\_\_\_ \$300 Bronze

#### \$300 Bronze Sponsorship

Company receives recognition in over 14,500 homes on the Davison Index Chamber page

#### \$500 Silver Sponsorship

**PLUS:** Company receives recognition in the Chamber's advertising that reaches over 106,000 homes located in Genesee and Lapeer County  
14,543 homes in the Davison Index  
27,767 homes in the Grand Blanc View  
34,601 homes in the LA View  
11,928 homes in the Burton View  
9,303 homes in the Swartz Creek View  
7,966 homes in the Flint Township View  
1,000 distributed at the Festival  
Festival Tab and program on County Press website  
Company name on flyers and programs distributed on event

#### \$725 Gold Sponsorship

**PLUS:** Company name displayed at all featured events, banners and posters and in the local newspapers where the Chamber will be advertising the event

#### \$1,000 Platinum Sponsorship

**PLUS:** 1/8 page ad in the Festival tab located in the Davison Index  
Company logo on the Chamber website and displayed at all featured events. Company logo in the local newspapers, banners, fliers, posters and programs where the Chamber advertises the Festival events.

#### \$3,000 VIP Sponsorship

**PLUS:** VIP area in the Entertainment Tent  
8 Passes to the Entertainment Tent  
Company introduces the featured band  
Commercials promoting your Company in the Entertainment Tent with your promotional items. 1/4 page ad in the Festival tab in the Davison Index. Display Company banner in Entertainment area.

#### \$5,000 Corporate Sponsoring

**PLUS:** Company banner on main stage for all 5- days  
Custom Festival posters advertising featured events  
Right to use official Festival of Flags logo  
1/2 page ad in the Festival tab in the Davison Index  
Major sponsor promotional material handed out at the information booth. All advertising, posters and fliers will have Corporate Sponsor name and logo prominently displayed.  
8 VIP wristbands for the Carnival

**Please make checks payable to:**

**Davison Area Chamber of Commerce**

Note Address

**410 W. Flint Street  
Davison, MI 48423**

Business / Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Check # \_\_\_\_\_ Total \_\_\_\_\_

Visa/MasterCard \_\_\_\_\_ ~ \_\_\_\_\_ ~ \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_ Code # \_\_\_\_\_

Authorized Signature: \_\_\_\_\_