

# The Ayoob Aesthetic Empire™

Founder-Led Medical Aesthetics Infrastructure Platform

## Founder & Operator

**Tanner Ayoob**, Master Injector & Advanced Medical Aesthetic Practitioner. Over eight years of industry experience spanning clinical practice, concierge operations, advanced injector education, and international training. Built from real patient revenue and real operational demand.

## The Market Problem

Medical aesthetics remains a fragmented, operator-dependent market where elite injector skill does not scale. Revenue is constrained by individuals, education is inconsistent, and proprietary techniques remain legally unprotected. There is no institutional platform standardizing excellence.

## The Platform Solution

The Ayoob Aesthetic Empire™ institutionalizes elite injector expertise across clinical services, education, certification, and proprietary intellectual property, converting individual mastery into scalable, defensible infrastructure.

## Proven Traction

Validated through The House Call Beauty®, operating nearly three years with over \$100,000 in annual revenue, minimal overhead, no fixed clinic, and strong repeat demand, confirming pricing power and capital efficiency prior to scale.

## Scalable Flywheel

Clinical revenue funds education. Education produces certified injectors. Certification creates licensable standards and protected IP. Licensing expands clinical reach and margins.

## Use of Capital

Capital deploys mobile medical assets, establishes a flagship clinical and education center, and secures trademarks, protocols, and certification frameworks to protect long-term value.

## Investment Opportunity

Seeking \$500,000 in strategic, founder-aligned capital to convert a profitable operation into institutional medical aesthetics infrastructure with national expansion potential.