

# HELP A FARMWORKER TODAY

**De Colores Resource Center** is here! Yolo has a NEW nonprofit in town, and we are determined to advocate for our Latino Community, especially our farmworkers! They are the fuel to our local economy and the foundation to our national food system. They were deemed essential during the pandemic, but that sentiment is unfortunately fading away as the urgency of COVID recedes. At **De Colores Resource Center**, we see our farmworkers, and we deem them essential every day of the year! We see the daily struggles they face; an unaffordable housing market, physically demanding jobs that jeopardize their health, and unstable work hours at minimum wage that depend heavily on weather conditions.

**De Colores' Farmworker Support** program aims to meet the needs of our agricultural workers by helping them navigate public and private sectors with cultural sensitivity in order to ensure they have adequate housing, nutritious food, access to healthcare, and the resources needed to go from survival to well-being. This **Big Day of Giving**, we ask that you consider giving to our Farmworker Support program. Your contributions will help us address barriers to better health outcomes for farmworkers and their families. Afterall, a thriving agricultural workforce is a thriving Yolo County!

## Did You Know?

You can start donating as early as **today** through **May 2nd!**

When you donate on Big Day of Giving with your Golden 1 Credit Union debit or credit card, your donation can be **matched** up to \$100,000!

## Donate Here

