

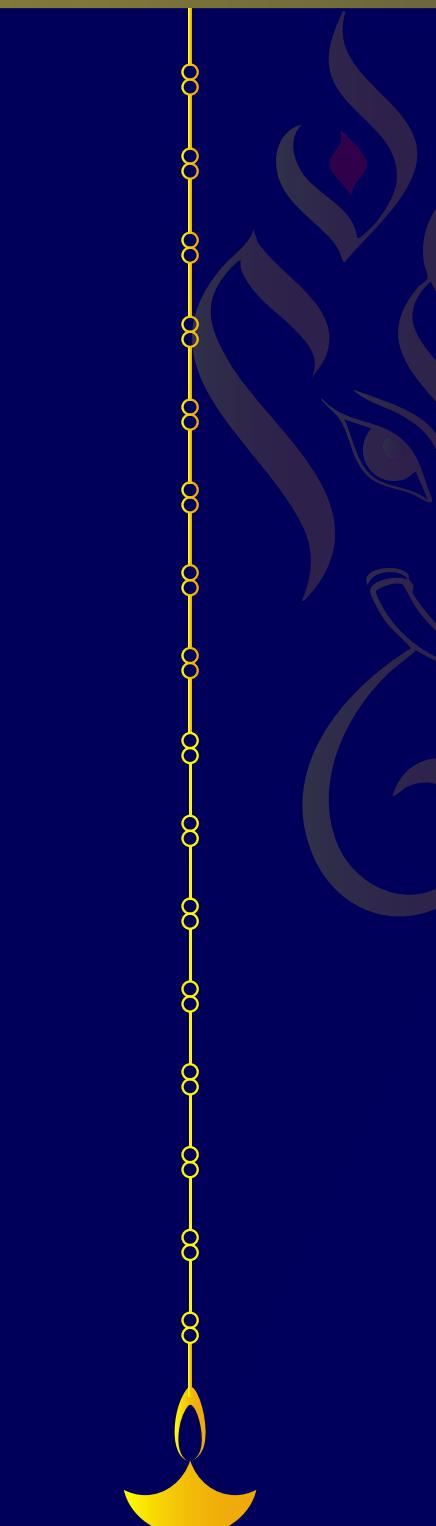


**Delhi, Jammu & Kashmir, Uttar Pradesh, Rajasthan
Bihar, Jharkhand & West Bengal**

Shiksha Mahotsav Education Fair

Nov, Dec 2025 & Jan, Feb 2026

**For Students who are seeking admission to
University & College in Professional
UG & PG Courses**



**The No. 1
Education Expo in
Terms of Branding
and Target
Students Footfall**

**1196693
Data of
Students in
our System**

**7 States
17 Events
Branding in
More than
133 Cities**

Upcoming Events Schedule

- | | | |
|---------------------------|---------------------------|--------------------------|
| 📍 Delhi -16 Nov, 2025 | 📍 Kota -19-20 Nov, 2025 | 📍 Jaipur -23 Nov, 2025 |
| 📍 Agra -26 Nov, 2025 | 📍 Bareilly -07 Dec, 2025 | 📍 Dhanbad -14 Dec, 2025 |
| 📍 Patna -17 Dec, 2025 | 📍 Kolkata -21 Dec, 2025 | 📍 Ranchi -28 Dec, 2025 |
| 📍 Gorakhpur -04 Jan, 2026 | 📍 Prayagraj -07 Jan, 2026 | 📍 Varanasi -11 Jan, 2026 |
| 📍 Lucknow -18 Jan, 2026 | 📍 Kanpur -26 Jan, 2026 | 📍 Meerut -01 Feb, 2026 |
| 📍 Jammu -08 Feb, 2026 | | 📍 Delhi -15 Feb, 2026 |



Nov, Dec 2025 & Jan, Feb 2026

Shiksha Mahotsav Highlights

- Education Fair in **7 States**
- **17 Events in 16 Cities**
- Branding in nearby **133 Cities (7 States)**
- Total **1196693 Data of Students in our System**
- **12,500+ Expected Leads for professional courses admissions.**
- Only **25 Colleges/Universities** are Invited for participation.
- **Helpful For Direct Admissions** from 7 different potential states.
- Helpful for NAAC/NIRF
- Increase your **Admission Applications** for upcoming session.

Delhi, Jammu & Kashmir, Uttar Pradesh, Rajasthan, Bihar, Jharkhand & West Bengal's
Biggest Education Fair



Shiksha Mahotsav Education Fair

Upcoming Events Date, City, Venue & Students Data (For Admission Session 2026)

S.N.	Date	City	Event Venue	Covered near by cities for Branding	Data
1	16 Nov, 2025	Delhi	Hotel The Lalit	Delhi (Event City), Gurugram, Faridabad, Noida- Greater Noida, Bulandshahr, Ghaziabad	261277
2	19-20 Nov, 2025	Kota	Motion Coaching Kota	Kota (Event City), Bundi, Jhalwar, Bhilwara, Baran, Sawai Madhopur	32744
3	23 Nov, 2025	Jaipur	Hotel Radisson	Jaipur (Event City), Alwar, Tonk, Ajmer, Sikar, Jhunjhunu, Dausa, Nagaur	104623
4	26 Nov, 2025	Agra	Hotel Holiday Inn	Agra (Event City), Aligarh, Mathura, Firozabad, Mainpuri, Hathras, Bharatpur, Etah, Etawah	58755
5	07 Dec, 2025	Bareilly	Hotel Ramada	Bareilly (Event City), Rampur, Moradabad, Budaun, Shahjahanpur, Pilibhit, Nainital+Rudrapur, Haldwani, Udhampur, Singh Nagar	52053
6	14 Dec, 2025	Dhanbad	Hotel Radisson	Dhanbad (Event City), Bokaro, Giridih, Jamtara, Deoghar, Hazaribagh	33248
7	17 Dec, 2025	Patna	Hotel Lemon Tree	Patna (Event City), Vaishali, Saran, Muzaffarpur, Bhojpur, Jehanabad, Nalanda, Begusarai	93737
8	21 Dec, 2025	Kolkata	The Park Hotel	Kolkata (Event City) North/ South Parganas, Barasat, Haora, Chinsurah, Hooghly, Tamluk, Bankura, Bardhaman, Durgapur, Hooghly, Malda, Midnapur, Nadia, Medinipur, Burdwan	21502
9	28 Dec, 2025	Ranchi	Hotel Radisson, Ranchi	Ranchi (Event City), Ramgarh, Lohardaga, Khunti, Gumla, Seraikela	14221
10	04 Jan, 2026	Gorakhpur	Hotel Clarks	Gorakhpur (Event City), Basti, Siddharth Nagar, Kushinagar, Gopal Ganj, Deoria, Maharajganj, Sant Kabir Nagar, Sant Ravidas Nagar, Ambedkar Nagar	48107
11	07 Jan, 2026	Prayagraj	Hotel Placid, Prayagraj	Prayagraj (Event City), Fatehpur, Kaushambi, Chitrakoot, Sultanpur, Banda, Pratapgarh	29947
12	11 Jan, 2026	Varanasi	Hotel Taj	Varanasi (Event City), Mirzapur, Jaunpur, Azamgarh, Sonbhadra, Chandauli - Mughalsarai, Buxar, Rohtas	49557
13	18 Jan, 2026	Lucknow	Hotel Radisson	Lucknow (Event City), Raebareli, Ayodhya, Faizabad, Gonda, Bahraich, Hardoi, Sitapur Lakhimpur Kheri, Barabanki, Amethi, Unnao, Sultanpur	43060
14	26 Jan, 2026	Kanpur	The Hotel Pristine	Kanpur (Event City), Hamirpur, Unnao, Kannauj, Mahoba, Fatehpur, Auraiya, Orai, Jalaun	20986
15	01 Feb, 2026	Meerut	Hotel Harmony Inn, Meerut	Meerut (Event City), Bijnor, Muzaffarnagar, Shamli, Bulandshahr, Hapur, Saharanpur, Haridwar	61918
16	08 Feb, 2026	Jammu	Hotel Vivanta Jammu, City Center	Jammu (Event City), Kathua, Udhampur, Riasi, Rajouri	9681
17	15 Feb, 2026	Delhi	Hotel le Meridien	Delhi (Event City), Gurugram, Faridabad, Noida- Greater Noida, Bulandshahr, Ghaziabad	261277

About Shiksha Mahotsav

Shiksha Mahotsav is an Educational Exhibition that provides an interface for interaction between aspiring Students, Premier Universities and Institutes providing professional education. A forum for the exchange of information between the Institutions/Universities and students, where all the opportunities in the world of professional education are showcased.

Who Visits ?

The exhibition attracts targeted audience of students and parents, who are Looking for good institutions Providing professional education in Engineering, Medical Science, Management & Other Emerging Career Streams



We Guarantee Universities/Colleges team will be overly busy in students counselling during Shiksha Mahotsav at each city.

The objective of Shiksha Mahotsav is to provide a platform for the students to Interact with experts from diverse fields, eminent career counsellors, leading Institutions of higher education and Industry so that they are able to make well informed choice.

Shiksha Mahotsav core activity lies in assisting students to make the right choice with regards to pursuing education after class 12 and Graduation.

All about educational institutions and students interaction.

Vision

To create prestigious meeting points where knowledge seekers and knowledge providers come together.





Delhi, Jammu & Kashmir, Uttar Pradesh, Rajasthan, Bihar, Jharkhand & West Bengal

What we are Promising to Students & Parents at Shiksha Mahotsav

Best **Career and admission guidance** with help of several universities & Institutions.

- Detailed Courses - specialization info with help of Universities & Colleges.
- Scholarship **on-spot** admission & Discount on registration form.
- We are offering free **JEE/NEET/CAT/MAT/PDP + English Speaking Course** to each student at Shiksha Mahotsav at each city with help of The Gyani Learning App.
- There are also some lucky draw gifts.
- Free **campus tour** to students & parents with help of Universities & Colleges.
- E-Magazine of Shiksha Mahotsav including info about Exams, Courses, New Specializations, New Education policy & Universities/Colleges details.

What we are Committing to Universities & Institutions at Shiksha Mahotsav

During Shiksha Mahotsav, You will get **400-800 students** in each city in **UP, Jammu, Rajasthan, Bihar & Jharkhand** for professional courses Admissions.

- You will get **1000-1500 students** in Shiksha Mahotsav **Kolkata & Delhi** for Professional Courses admissions and **2000-2500** in **Kota**.
- In **All 17 Events** you will get approx. **12500+** student's leads for professional Courses admissions.
- We guarantee your team will be overly busy in students counselling during Shiksha Mahotsav at each city.
- We will share **all student's data** with your team after events.
- Our team will help you for Raw data of 11.96 Lakh Students and Approx 12.5K leads.
- Good number of Admissions from 7 states will help you for **NAAC & NIRF**.
- University/institutions can offer their paid application form to students for On-spot admission process.



FOUNDER'S MESSAGE



Dear Partners,

Greetings from Team **Shiksha Mahotsav**

Since past **9 years** we are in field of Educational Fair /Events/Tv Show Production / Learning App.

Recently we did **31 Education Fair in UP, Delhi, Bihar, Jharkhand & Rajasthan.**

In last 31 Events we got footfalls of more than **23962+ Students** and their parents.

(City wise data given in 3rd last slide)

This year again we are ready to start Shiksha Mahotsav Education fair from Nov 2025.

Believe me, We will rock the education fair in all terms; like Quantity Students, Quality Students, Target Students; branding, Promotion, reach towards reputed Schools and Coaching.

Have faith, we will never let your trust be broken, we have done better every day, are doing better and will do better in future also,

Have faith that we will do everything that will ensure a good future for all of us and the students.

Complain to us, advise us, even show us the way.

And trust us we will do better together;

In the end I would request you to come and join us, we will take your college to the doorstep of every student in Bihar, Delhi, Rajasthan, Jharkhand, Jammu, West Bengal and Uttar Pradesh during Shiksha Mahotsav Education Fair.

With Warm Personal Regards,

Ravindra Sahu (Founder)

Pioneer EduTech Media Services

- **Shiksha Mahotsav- Leading Education & Admissions Fair**
- **Concepts of Career- Tv Show (Zee & News24) & Magazine**
- **The Gyani Learning App - India's First Affordable Learning App**



Our Team is Our Strength

- We have Strong team of more than 27 Members.
- Each member invite students and parents in Shiksha Mahotsav by personal Phone call & Invitation Card by SMS/WhatsApp/E-Mail/RCS.
- We did Strong Online/Offline/Video Branding



Shiksha Mahotsav Core Team



SECRET OF OUR SUCCESS

PLANNING

Planning
Timing
Strategic Execution

MARKETING

Online
Offline
Directly
Students & Parents

DATA

1196693
Data of
Students in
our System

TEAM

More than 27
Members

TECHNOLOGY

Whatever is
required
Everything



Our Own Planning For The Promotion of SHIKSHA MAHOTSAV NOV, DEC 2025 & JAN, FEB 2026

Shiksha Mahotsav Promotion/Lead Generation Mechanism



- Ground work with Class 12 & Graduation Final Year Students.
- Bulk SMS, RCS & E-Mail to students & parents.
- Voice Message(OBD Calls) to students & parents.(Before Event days and during event days)
- One to one call to students and parents, We have our call centre(30 Tele caller) in Greater Noida.
- Press Conference with National Print and Electronics media.
- Hoarding, Poster-campaigning & leaflet distribution.
Click to view our Hoarding, Poster & Leaflet -
<https://shikshamahotsav.com/hoarding-and-leaflets>
- Video Ads (Course Based) on social Media –
Students interest analysis with help of IVR Blast before event.
- Students registration on our website.
- We have collected good number of students data from each city.
- Now we have Education CRM for student registration process, data and online campaign management.



Scan to Watch our
Course-Wise 30 video Ads

Online

- Facebook & Instagram
- YouTube
- Students Registration on Website

Offline

- Newspapers
- Advertisement Van
- Flayers
- Banners & Posters in prime locations
- Invitation renowned schools and coaching's owners and students

Greater Noida office Team

- Bulk SMS & RCS
- Bulk WhatsApp
- Bulk OBD Calls of 30 Second
- Tele calling team of 30 people for one to one personal Call on students & parents database (CBSE & Graduation Final Year Data)
- Calls to all Coaching Institutes & Schools Teachers

One day Before Event

- Personal WhatsApp Invitation to each interested student by our calling team.
- Personal Phone Call & SMS to each Interested student by our Team.

Event Day

- Bulk SMS & WhatsApp early in the morning.
- OBD Call of 30 second in every 45 Minutes on not picked Mobile Number.
- Personal Call to each Interested Students and Parents "to know where they are."

- Now we have Education CRM for student registration process, data and online campaign management in automation mode.

We Guarantee your team will be overly busy in **Students Counselling** in Shiksha Mahotsav at each city.

We Get Confirmation From University/College

Our Team Design Templates (WhatsApp, E-Mail, RCS, OBD Recorded Call, Video Ads, Banners Ads) by your University/College Name

Our CRM Automatically sent WhatsApp, E-Mail, SMS, OBD Recorded Call, Video Ads, Banners Ads to Students/Parents data in our system on behalf of your University/College(using your institute name)

Team Shiksha Mahotsav gives ads on News Paper, Social Media & Hoarding/Banners

Our team inform to Reputed Schools /Coaching Teachers about our Shiksha Mahotsav education fair



Branding & Leads Mechanism Flow Chart

Students

Pre Registration on Shiksha Mahotsav Education Fair WebSite

Finally Shiksha Mahotsav Calling Team Call the Students/Parents and sent them Invitation Card

Students/Parents/Teachers come to Shiksha Mahotsav Education Fair Hall

Team Shiksha Mahotsav Give Entry Pass to Students/Parents/Teachers

Career Experts from different Universities & Colleges Meet with Students/Parents/Teachers

Finally Student can Get Free Career & Admission Guidance And Admission Form & brochure of Universities/Colleges

Finally Universities/Colleges Get

- One to one talk with Students/Parents/Teachers
- Raw Data of class 12/UG
- Interested Data for event
- All event Visitors Data

Finally Good Number of Admissions in Professional UG & PG Courses

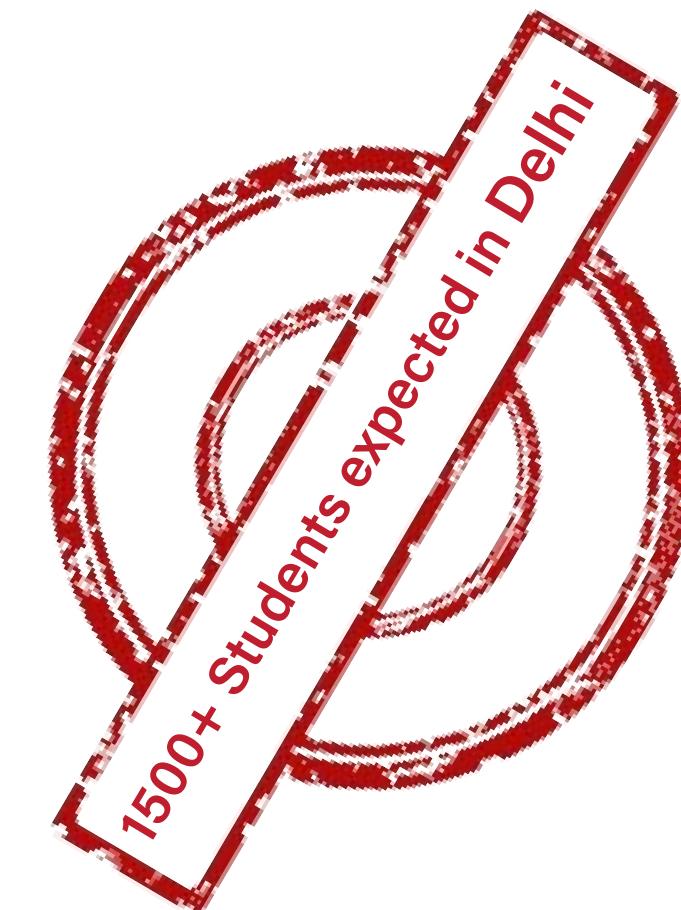


Shiksha Mahotsav Delhi

Date- 16 Nov, 2025 Timing- 10 am to 5 pm
 Venue - Hotel The Lalit, New Delhi

Shiksha Mahotsav Delhi		Data Analysis of Delhi & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	New Delhi	170000
2	Noida- Greater Noida	20252
3	Bulandshahr	9089
4	Ghaziabad	23787
5	Gurugram	18144
6	Faridabad	20005

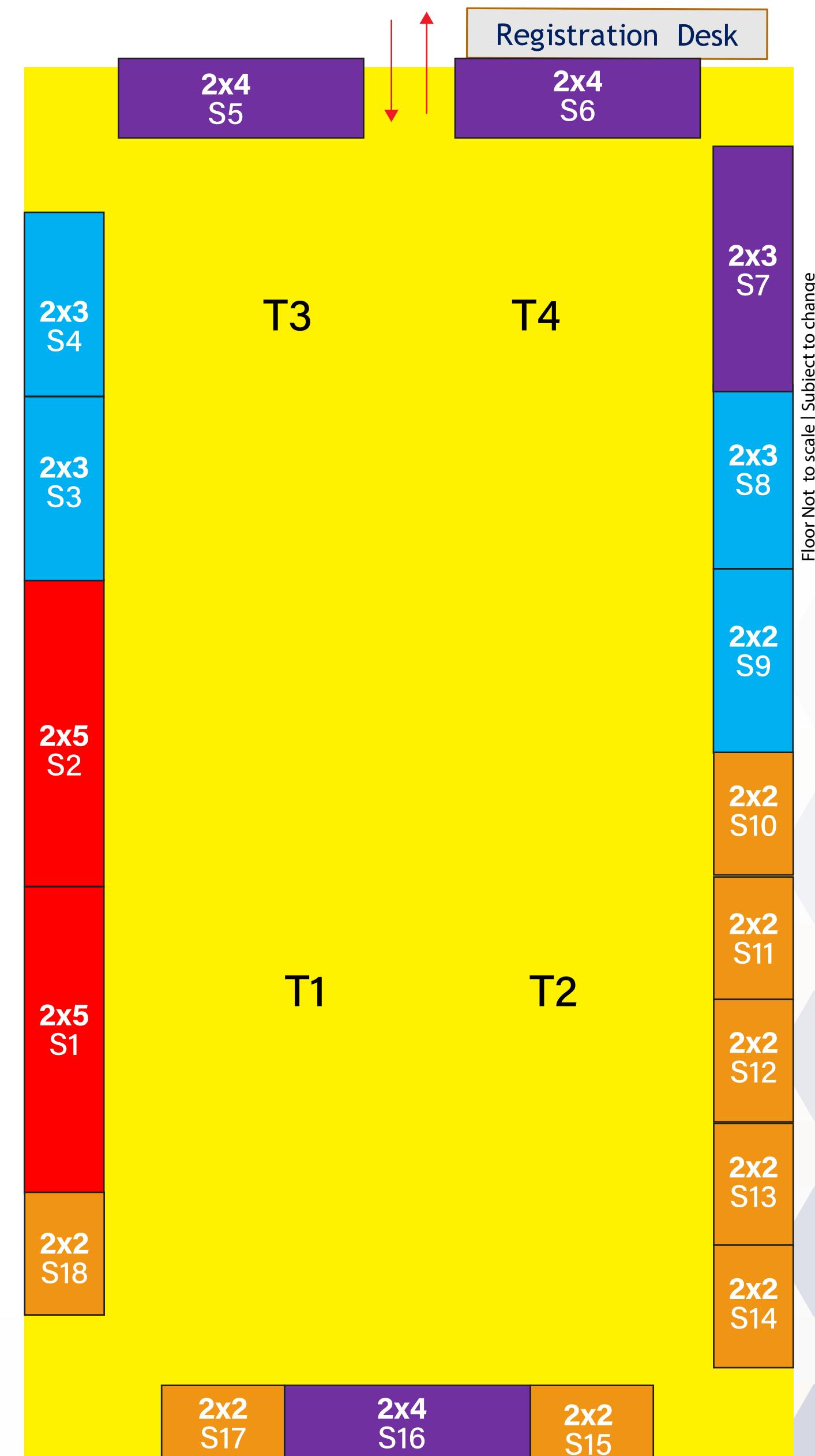
Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Delhi
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S5,S6,S7 & S16	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S8, & S9	150000 + 18 % GST
Stall Partner	2x2 M	S10,S11,S12,S13 S14,S15,S17 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am - 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference - 12:30 - 01:15pm
- Buffet Lunch - 01:30 - 02:30pm
- Tea-Coffee - 4pm

Floor Plan for Shiksha Mahotsav Education Fair Delhi





Shiksha Mahotsav Kota		Data Analysis of Kota & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Kota	12124
2	Bundi	2537
3	Jhalawar	3129
4	Bhilwara	4408
5	Baran	3951
6	Sawai Madhopur	6595

Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Kota
Title Partner	3x6 M	S1 & S2	500000 + 18 % GST
Academic Partner	3x4 M	S5, S6, S7 & S16	300000 + 18 % GST
Knowledge Partner	2x3 M	S3, S4, S8, S9 S19, S20, S21 & S22	150000 + 18 % GST
Stall Partner	2x2 M	S10, S11, S12, S13 S14, S15, S17 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST

Shiksha Mahotsav Kota

Date- 19-20 Nov, 2025 Timing- 10am to 5pm
Venue – Motion Coaching Kota

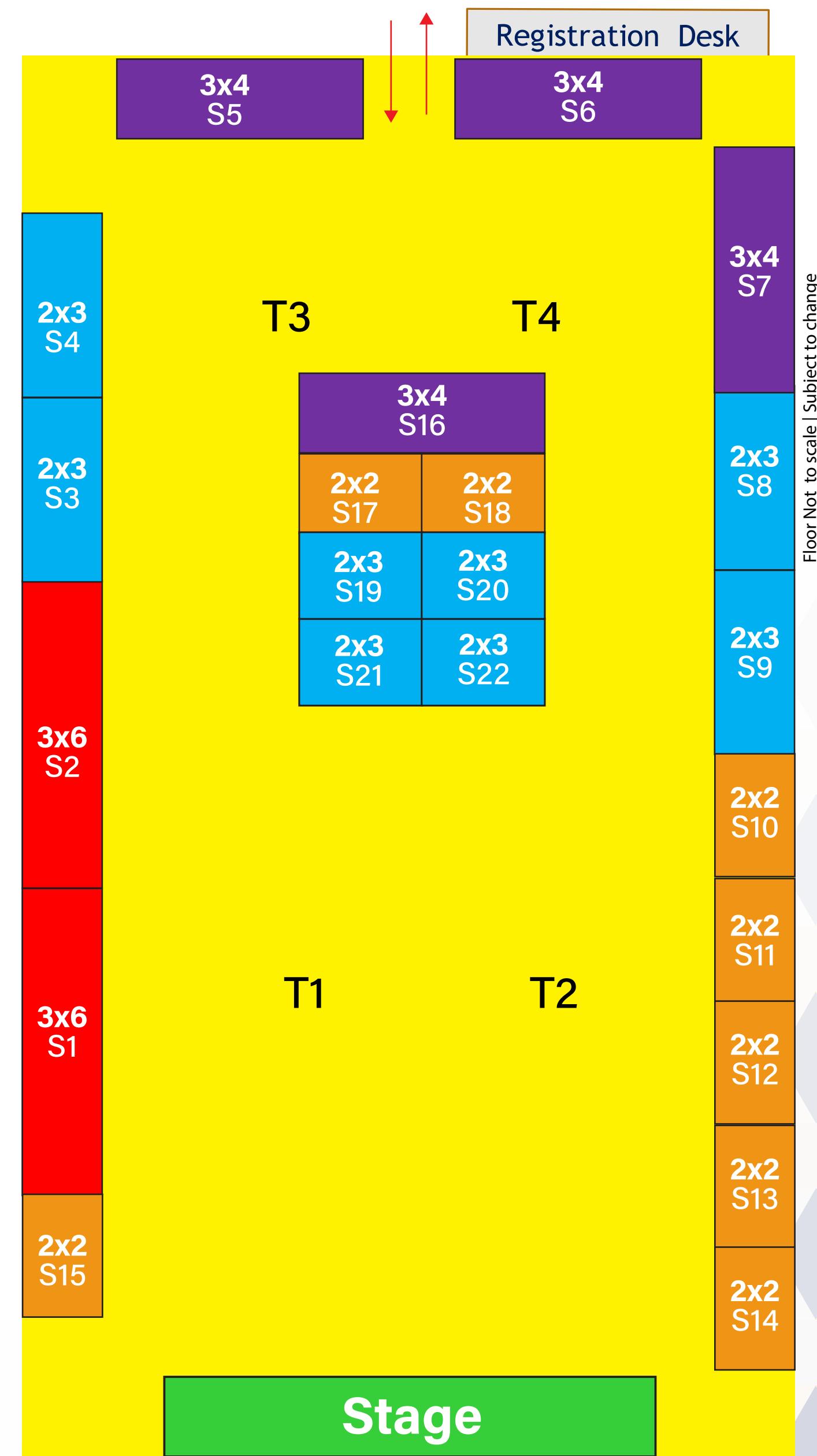
powered by
MOTION
18 YEARS OF LEGACY



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for Shiksha Mahotsav Education Fair Kota





Shiksha Mahotsav Jaipur

Date- 23 Nov, 2025 Timing- 10am to 5pm
 Venue – Hotel Radisson

Shiksha Mahotsav Jaipur		Data Analysis of Jaipur & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Jaipur	46644
2	Alwar	8893
3	Tonk	4591
4	Ajmer	8893
5	Sikar	15558
6	Jhunjhunu	12937
7	Dausa	7107
8	Nagaur	13587

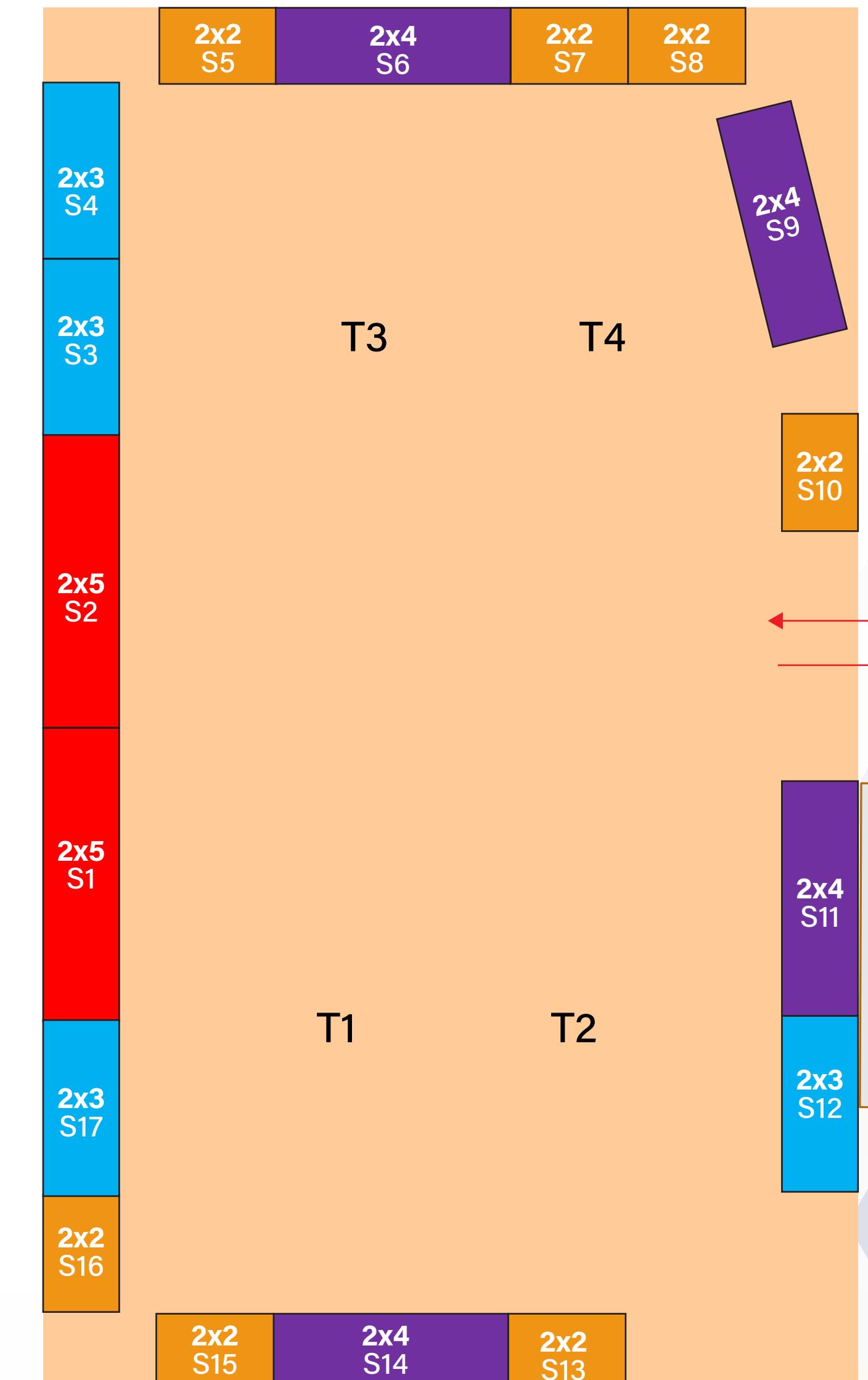
Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Jaipur
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S6,S9,S11 & S14	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S12, & S17	150000 + 18 % GST
Stall Partner	2x2 M	S5,S7,S8,S10,S13,S15, & S16	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for
 Shiksha Mahotsav Education Fair Jaipur





Shiksha Mahotsav Agra

Date- 26 Nov, 2025 Timing- 10am to 5pm
 Venue - Hotel Holiday Inn, Agra

Shiksha Mahotsav Agra		Data Analysis of Agra & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Agra	14795
2	Aligarh	8428
3	Mathura	10115
4	Firojabad	5757
5	Mainpuri	2783
6	Hathras	2993
7	Bharatpur	6746
8	Etah	3002
9	Etawah	4136

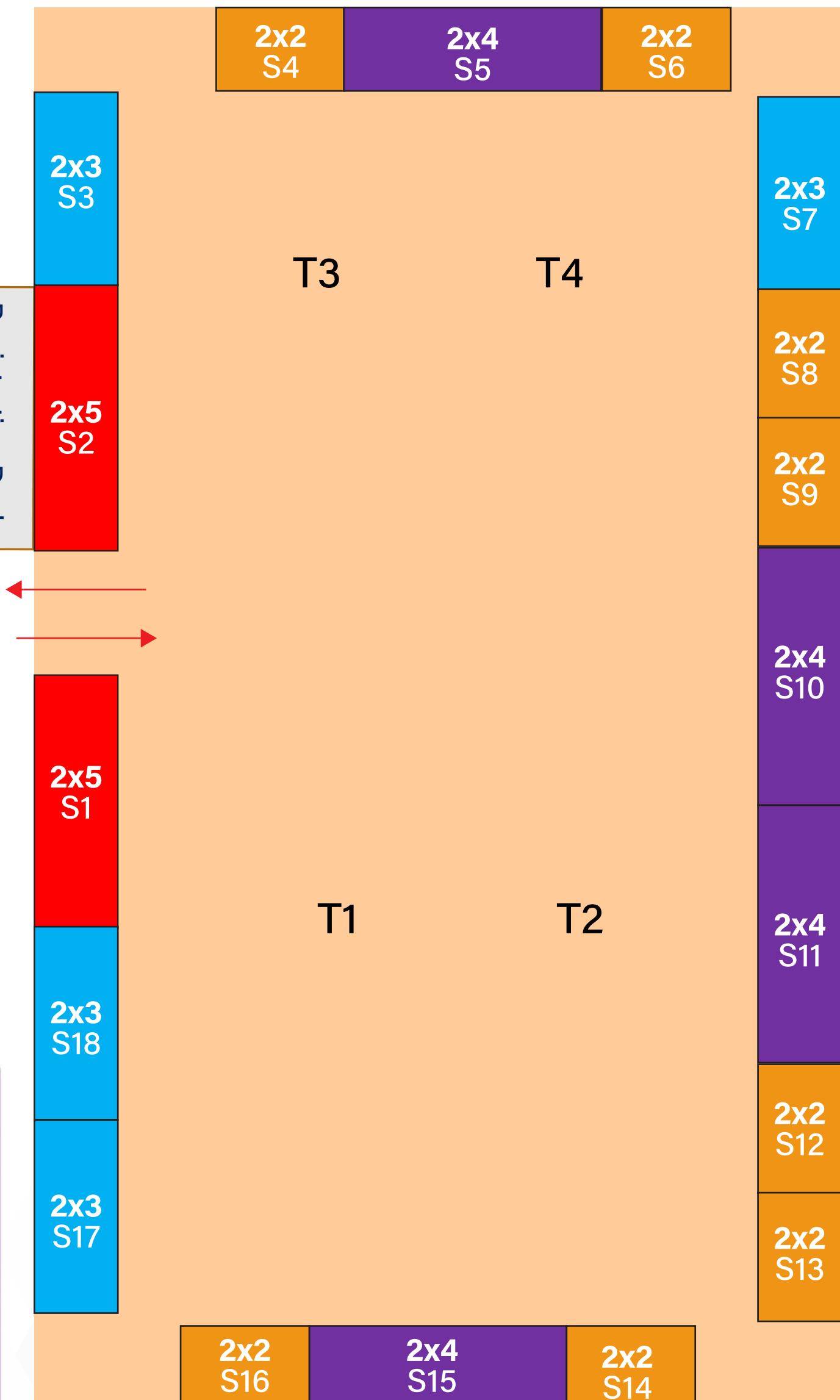
Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Agra
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S5,S10,S11 & S15	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S7,S17 & S18	150000 + 18 % GST
Stall Partner	2x2 M	S4,S6,S8,S9,S12,S13 S14, & S16	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for Shiksha Mahotsav Education Fair Agra



Bareilly



Shiksha Mahotsav Bareilly

Date- 07 Dec, 2025 Timing- 10am to 5pm
Venue - Hotel Ramada

Shiksha Mahotsav Bareilly		Data Analysis of Bareilly & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Bareilly (Event City)	7307
2	Rampur	3594
3	Moradabad	16185
4	Budaun	4582
5	Shahjahanpur	2994
6	Pilibhit	1792
7	Nainital+Rudrapur+Haldwani+Pantnagar	7048
8	Udham Singh Nagar	8551

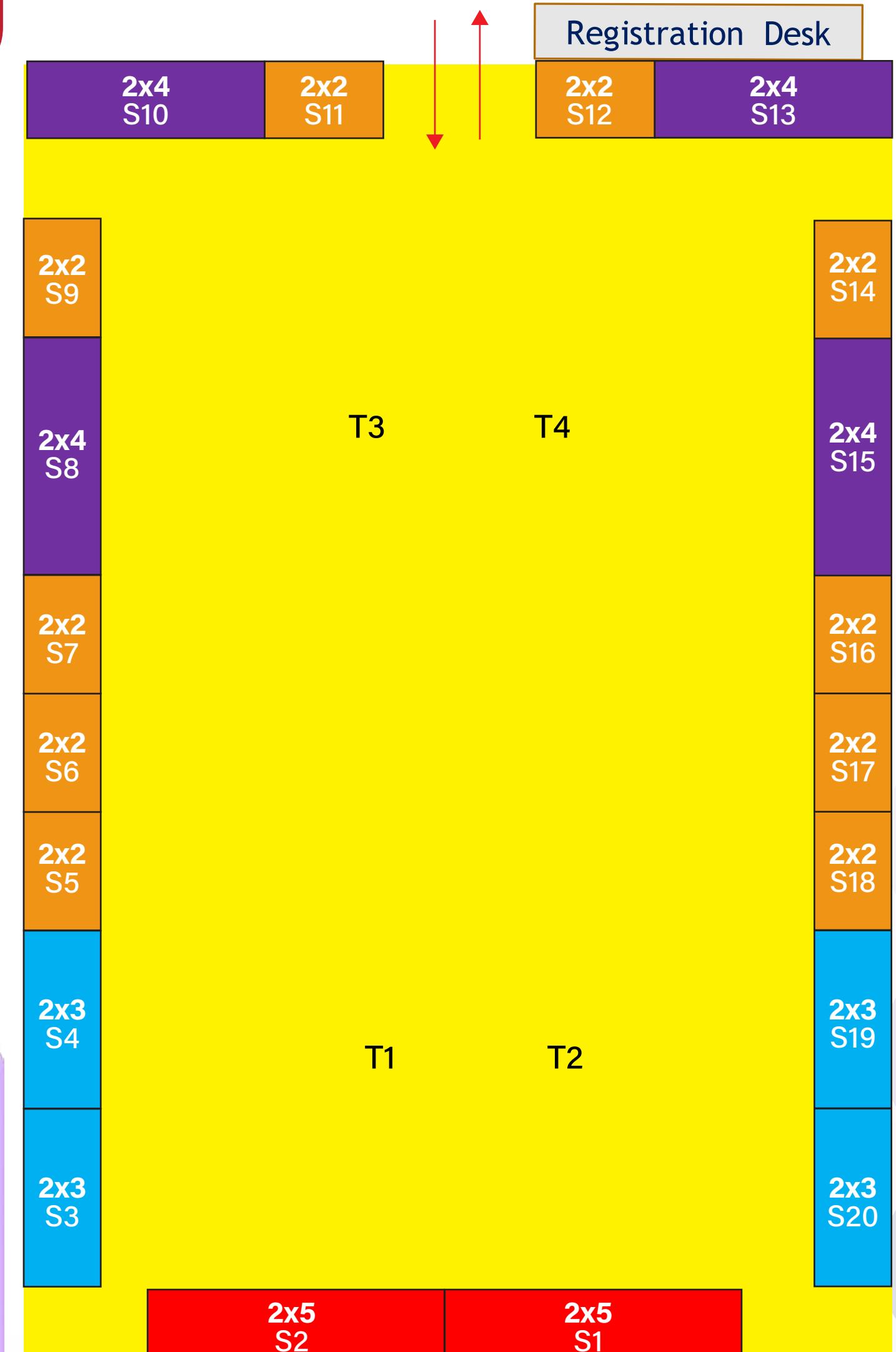


Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Bareilly
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S8,S10,S13 & S15	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S19, & S20	150000 + 18 % GST
Stall Partner	2x2 M	S5,S6,S7,S9,S11, S12,S14,S16,S17 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST

Schedule for Event

- Counselling on stall 10am - 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference - 12:30 - 01:15pm
- Buffet Lunch - 01:30 - 02:30pm
- Tea-Coffee - 4pm

Floor Plan for Shiksha Mahotsav Education Fair Bareilly





Shiksha Mahotsav Dhanbad

Date- 14 Dec, 2025 Timing- 10am to 5pm
 Venue - Hotel Radisson

Shiksha Mahotsav Dhanbad		Data Analysis of Dhanbad & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Dhanbad	9890
2	Bokaro	7896
3	Giridih	2708
4	Jamtara	214
5	Deoghar	3206
6	Hazaribagh	9334

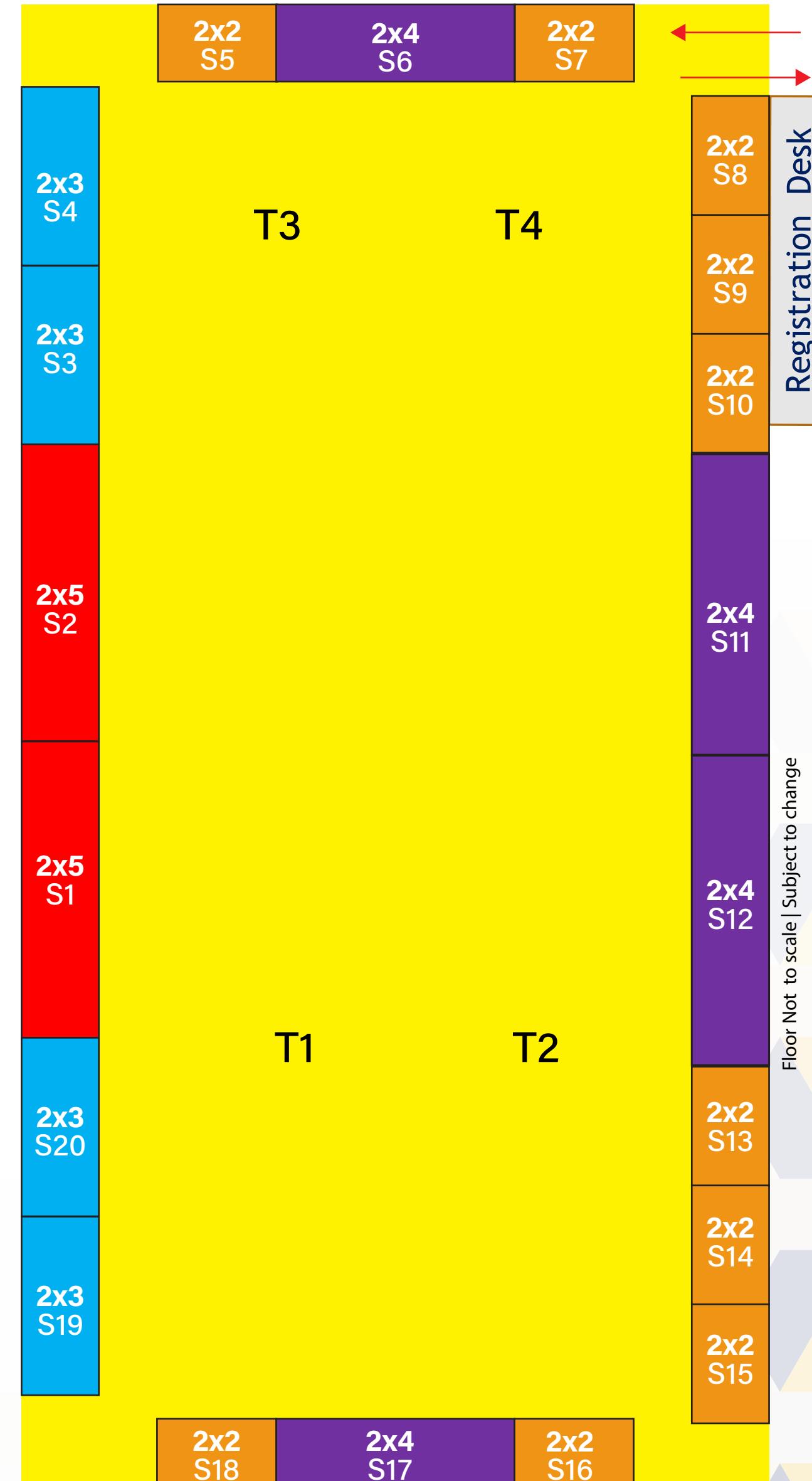
Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Dhanbad
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S6,S11,S12 & S17	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S19, & S20	150000 + 18 % GST
Stall Partner	2x2 M	S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference - 12:30 – 01:15pm
- Buffet Lunch - 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for
 Shiksha Mahotsav Education Fair Dhanbad





Shiksha Mahotsav Patna

Date- 17 Dec, 2025 Timing- 10am to 5pm

Venue - Hotel Lemon Tree

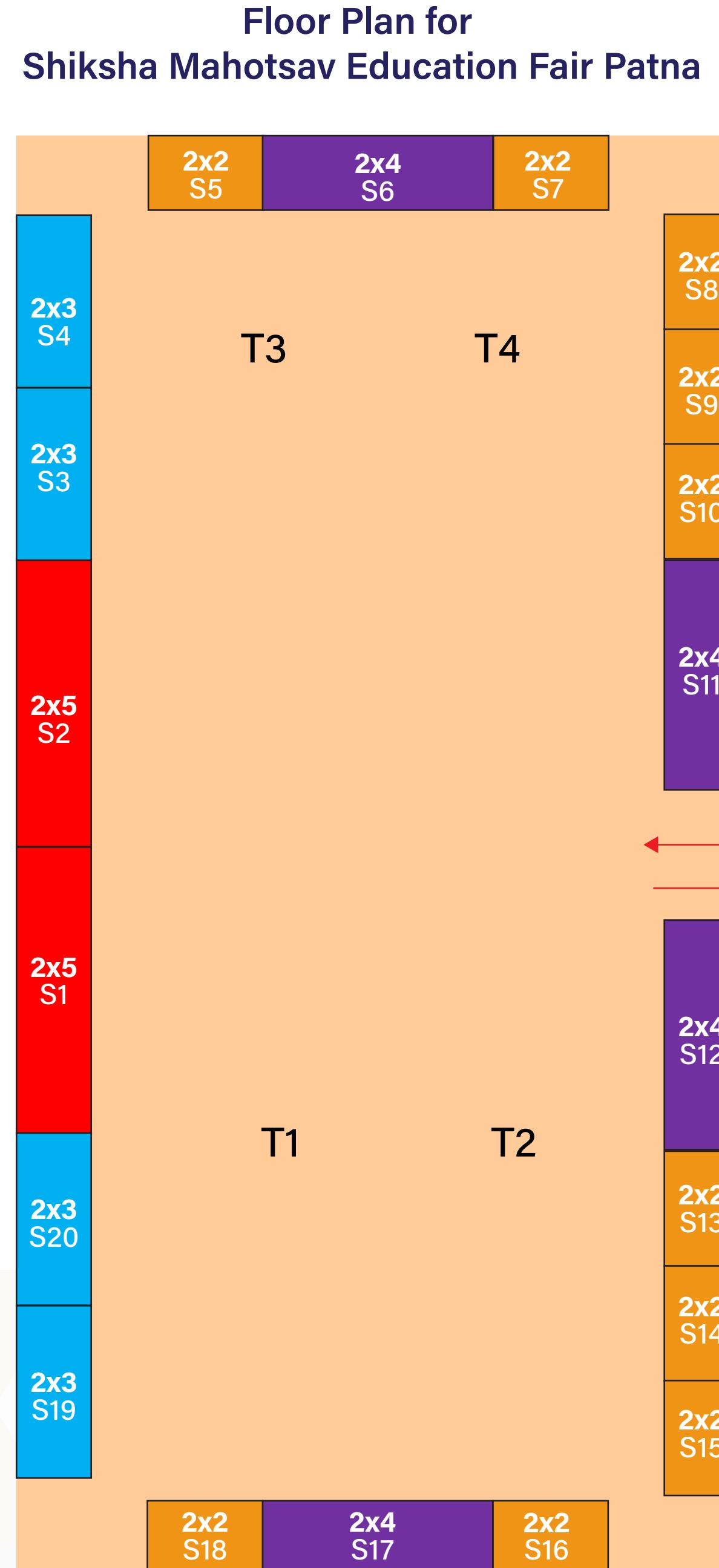
Shiksha Mahotsav Patna		Data Analysis of Patna & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Patna	35259
2	Vaishali	5306
3	Saran	5103
4	Muzaffarpur	12725
5	Bhojpur	6529
6	Begusarai	4309
7	Samastipur	6513
8	Darbhanga	6287
9	Gopalganj	2286
10	Nalanda	6189
11	Jehanabad	3231

Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Patna
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S6,S11,S12 & S17	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S19, & S20	150000 + 18 % GST
Stall Partner	2x2 M	S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm





Shiksha Mahotsav Kolkata

Date- 21 Dec, 2025 Timing- 10am to 5pm

Venue - The Park Hotel

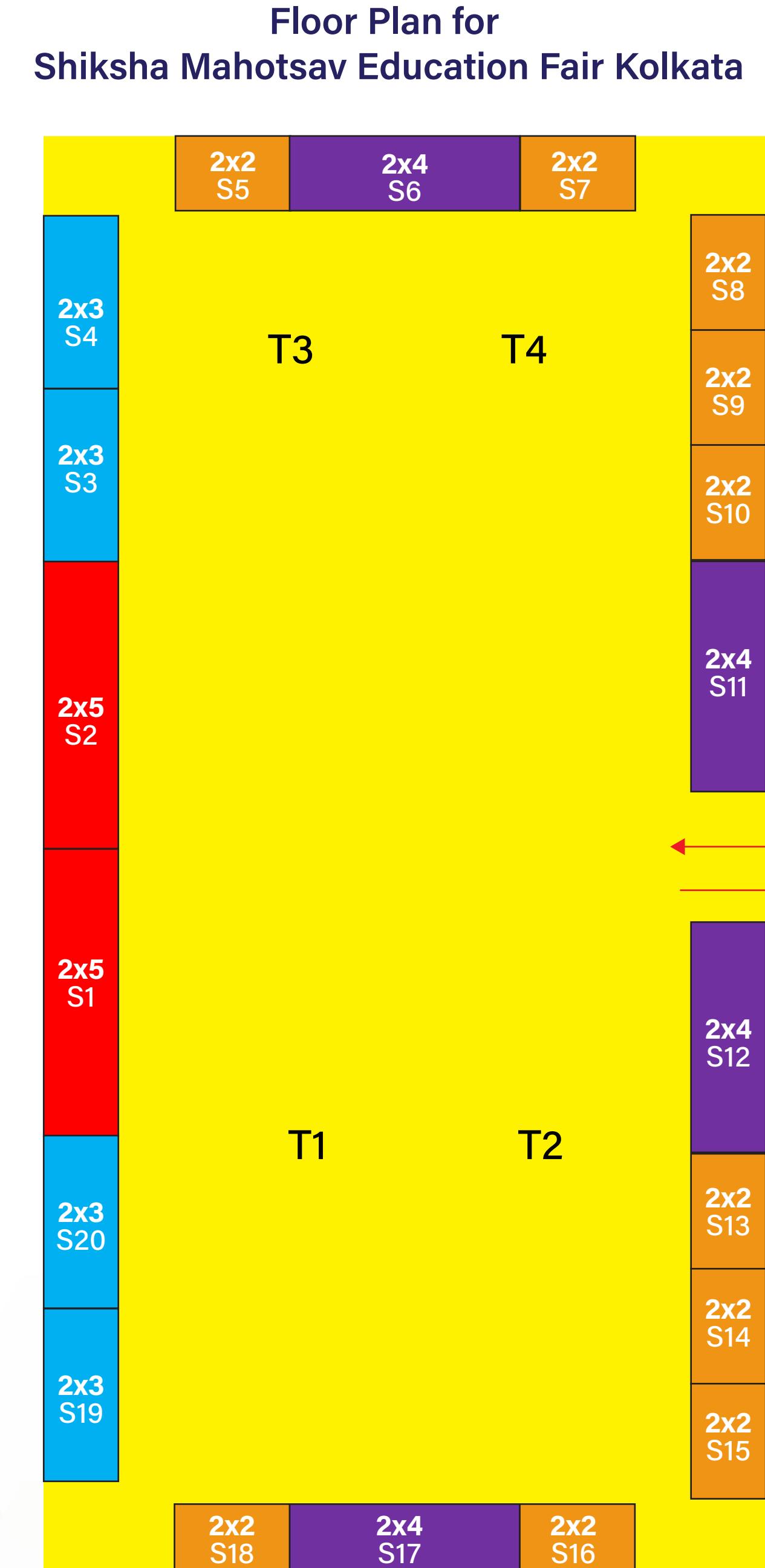
Shiksha Mahotsav Kolkata		Data Analysis of Kolkata & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Kolkata	8603
2	Hooghly	1164
3	Howrah	597
4	Midnapore	2164
5	Nadia	928
6	North 24 Parganas	4023
7	South 24 Parganas	4023

Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Kolkata
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S6,S11,S12 & S17	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S19, & S20	150000 + 18 % GST
Stall Partner	2x2 M	S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm



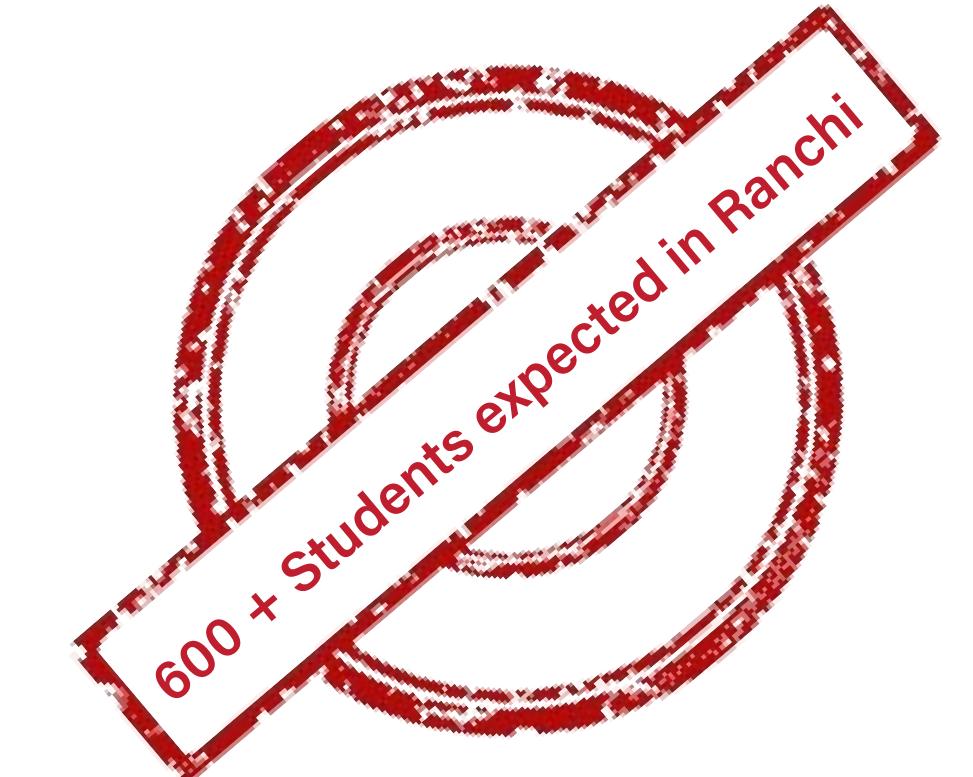


Shiksha Mahotsav Ranchi

Date- 28 Dec 2025 Timing- 10am to 5pm
 Venue - Hotel Radisson, Ranchi

Shiksha Mahotsav Ranchi		Data Analysis of Ranchi & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Ranchi	10892
2	Ramghar	324
3	Lohardaga	289
4	Khunti	1456
5	Gumla	630
6	Seraikela	623

Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Ranchi
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S6,S11,S12 & S17	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S19, & S20	150000 + 18 % GST
Stall Partner	2x2 M	S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference - 12:30 – 01:15pm
- Buffet Lunch - 01:30 – 02:30pm
- Tea-Coffee - 4pm





Shiksha Mahotsav Gorakhpur

Date- 04 Jan, 2026 Timing- 10am to 5pm
 Venue - Hotel Clarks

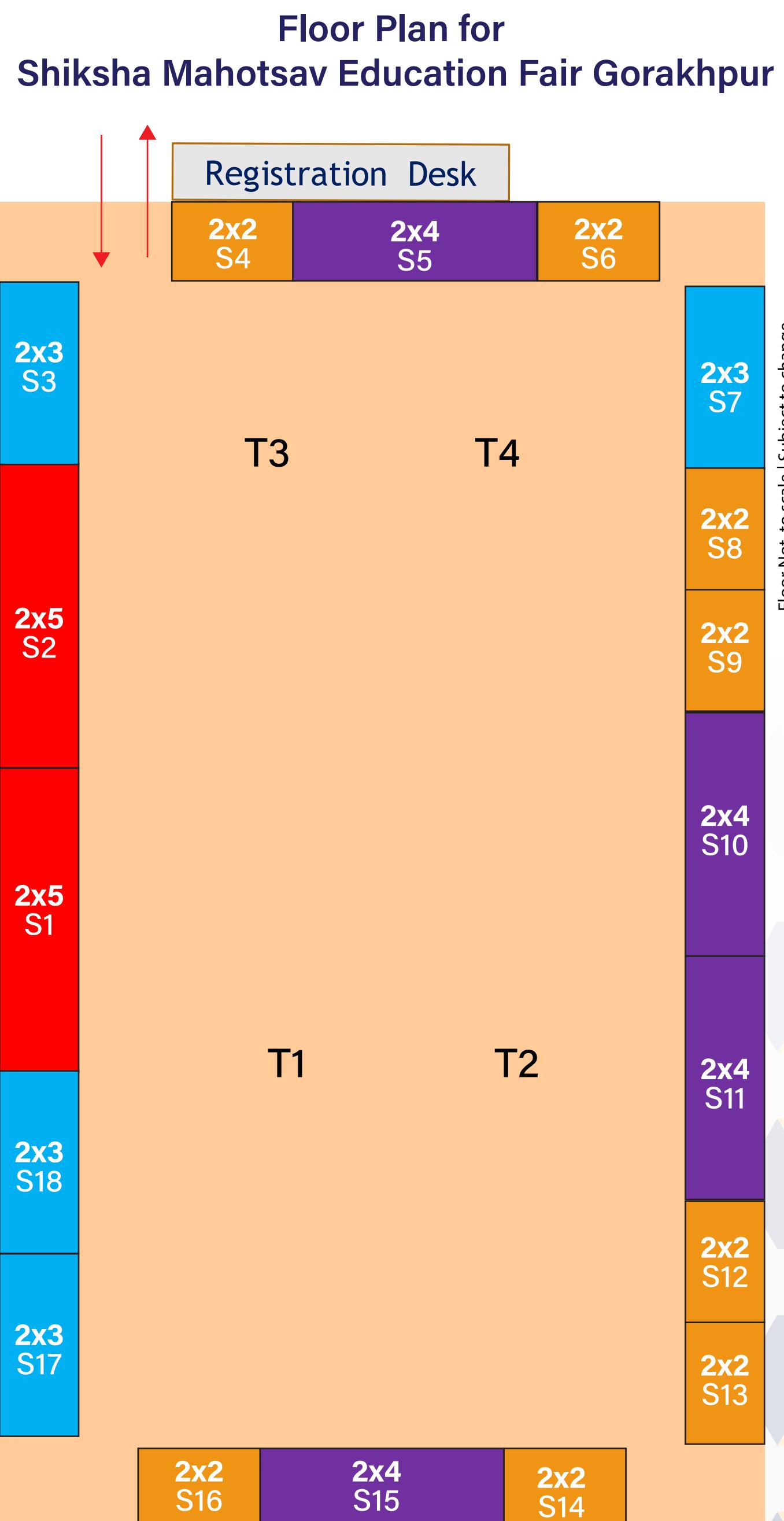
Shiksha Mahotsav Gorakhpur		Data Analysis of Gorakhpur & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Gorakhpur	13990
2	Basti	3081
3	Siddharth Nagar	688
4	Kushinagar	15335
5	Gopal Ganj	1964
6	Deoria	5396
7	Maharajganj	1832
8	Sant Kabir Nagar	1374
9	Sant Ravidas Nagar	1642
10	Ambedkar Nagar	2805

Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Gorakhpur
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S5,S10,S11 & S15	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S7,S17 & S18	150000 + 18 % GST
Stall Partner	2x2 M	S4,S6,S8,S9,S12, S13,S14, & S16	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm





Shiksha Mahotsav Prayagraj

Date- 07 Jan, 2026 Timing- 10am to 5pm
 Venue – Hotel Placid, Prayagraj

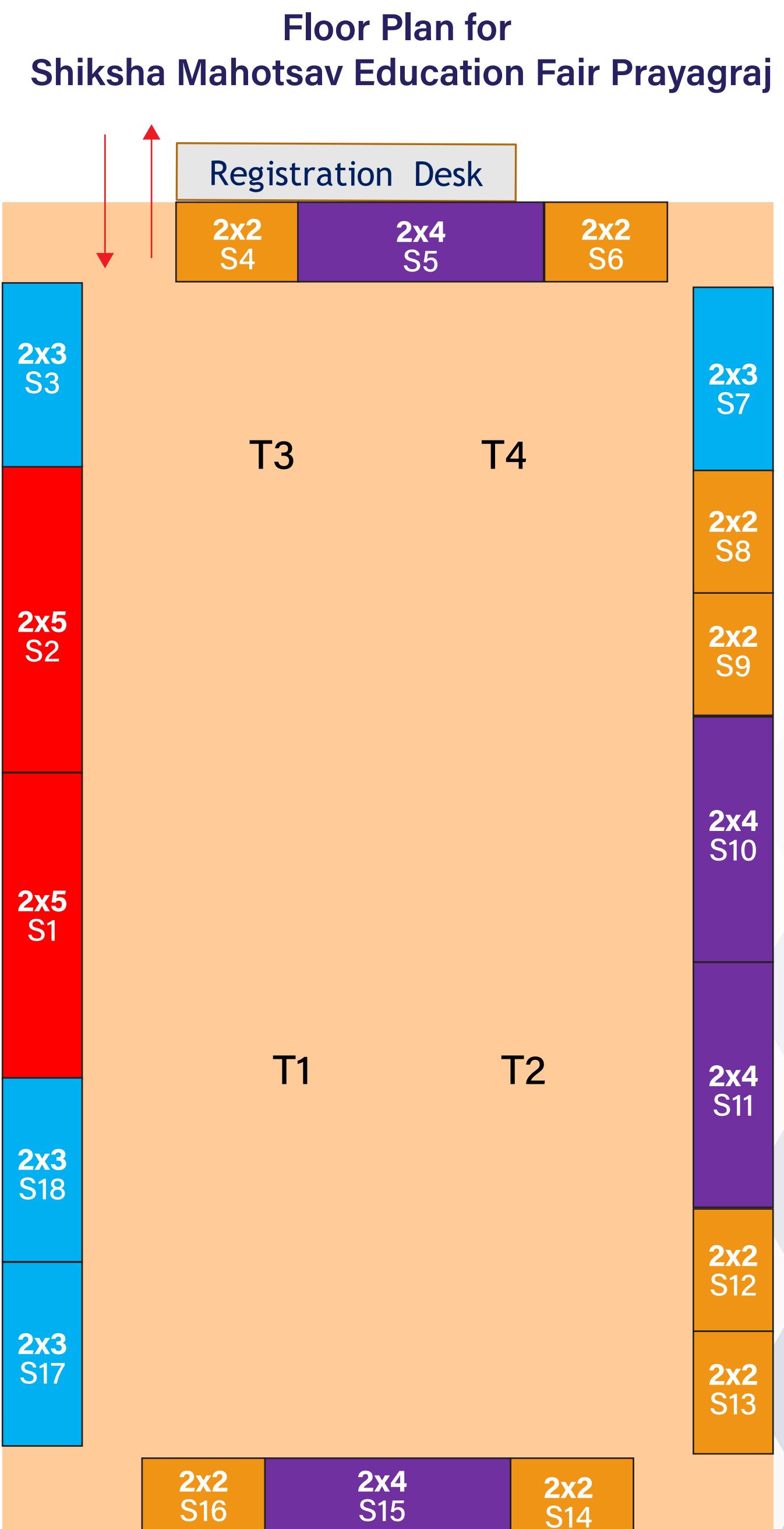
Shiksha Mahotsav Prayagraj		Data Analysis of Prayagraj & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Prayagraj	12711
2	Fatehpur	1357
3	Kaushambi	7,268
4	Chitrakoot	495
5	Sultanpur	4289
6	Banda	1163
7	Pratapgarh	2664

Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Prayagraj
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S5,S10,S11 & S15	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S7,S17 & S18	150000 + 18 % GST
Stall Partner	2x2 M	S4,S6,S8,S9,S12, S13,S14, & S16	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm





Shiksha Mahotsav Varanasi

Date- 11 Jan, 2026 Timing- 10am to 5pm
 Venue - Hotel Taj, Varanasi

Shiksha Mahotsav Varanasi Data Analysis of Varanasi & Covered Nearby Cities		
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Varanasi	19051
2	Mirzapur	3486
3	Jaunpur	6187
4	Azamgarh	6794
5	Sonbhadra	3462
6	Chandauli - Mughalsarai	3680
7	Buxar	2136
8	Rohtas	4761

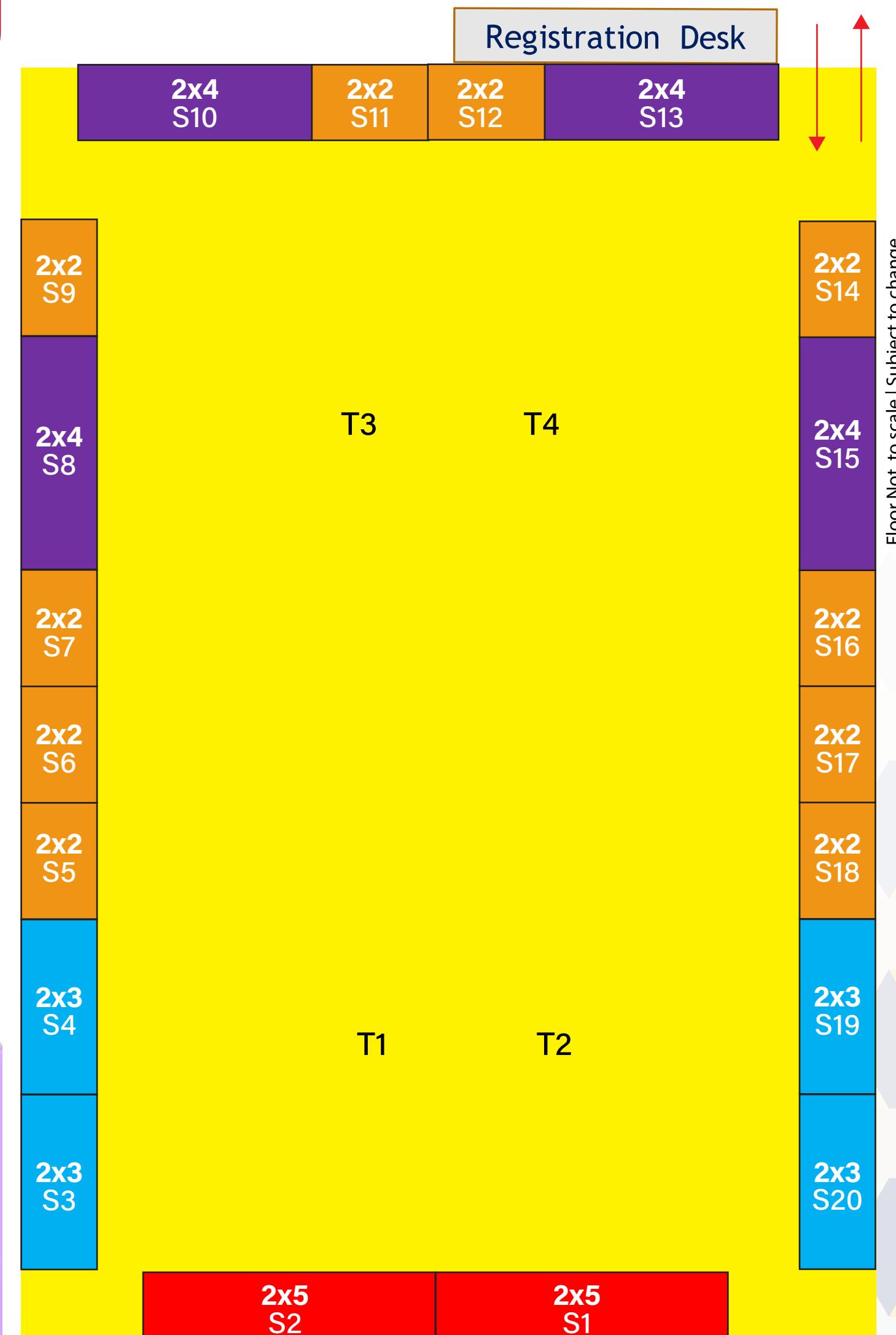
Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Varanasi
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S8,S10,S13 & S15	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S19, & S20	150000 + 18 % GST
Stall Partner	2x2 M	S5,S6,S7,S9,S11, S12,S14,S16,S17 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for
 Shiksha Mahotsav Education Fair Varanasi





Shiksha Mahotsav Lucknow

Date- 18 Jan, 2026 Timing- 10am to 5pm
 Venue - Hotel Radisson

Shiksha Mahotsav Lucknow		Data Analysis of Lucknow & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Lucknow	18881
2	Raebareli	3613
3	Ayodhya + Faizabad	5208
4	Gonda	2565
5	Bahraich	335
6	Hardoi	1685
7	Sitapur	1863
8	Lakhimpur Kheri	3546
9	Barabanki	1340
10	Amethi	784
11	Unnao	1377
12	Sultanpur	1863

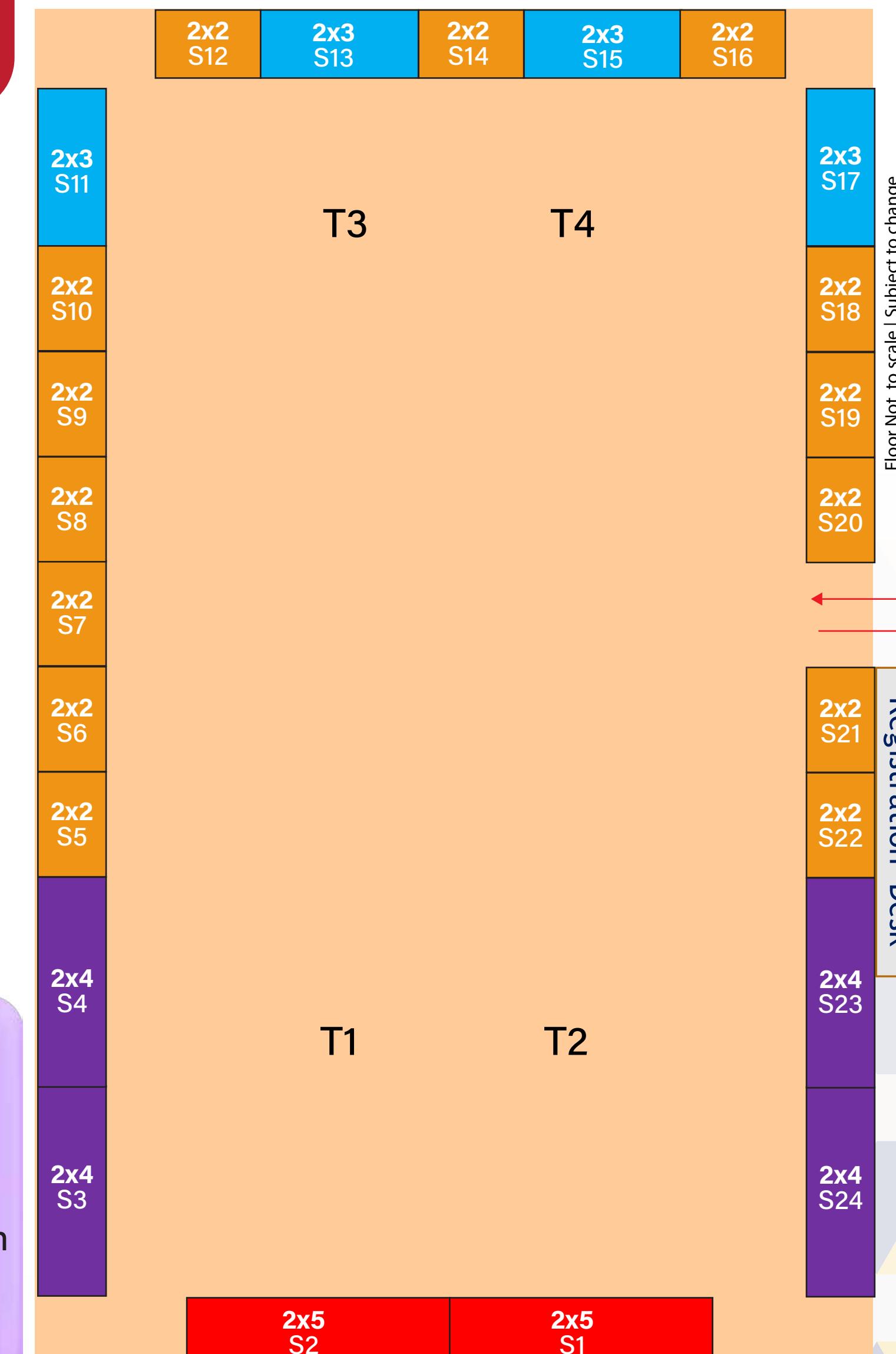
Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Lucknow
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S3,S4,S23 & S24	200000 + 18 % GST
Knowledge Partner	2x3 M	S11,S13,S15 & S17	150000 + 18 % GST
Stall Partner	2x2 M	S5,S6,S7,S8,S9,S10,S12 S14,S16,S18,S19,S20,S21,S22	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for
 Shiksha Mahotsav Education Fair Lucknow





Shiksha Mahotsav Kanpur

Date- 26 Jan, 2026 Timing- 10am to 5pm
 Venue - The Hotel Pristine

Shiksha Mahotsav Kanpur		Data Analysis of Kanpur & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Kanpur	11926
2	Hamirpur	599
3	Unnao	1377
4	Kannauj	976
5	Mahoba	597
6	Fatehpur	1357
7	Auraiya	1628
8	Orai + Jalaun	2526

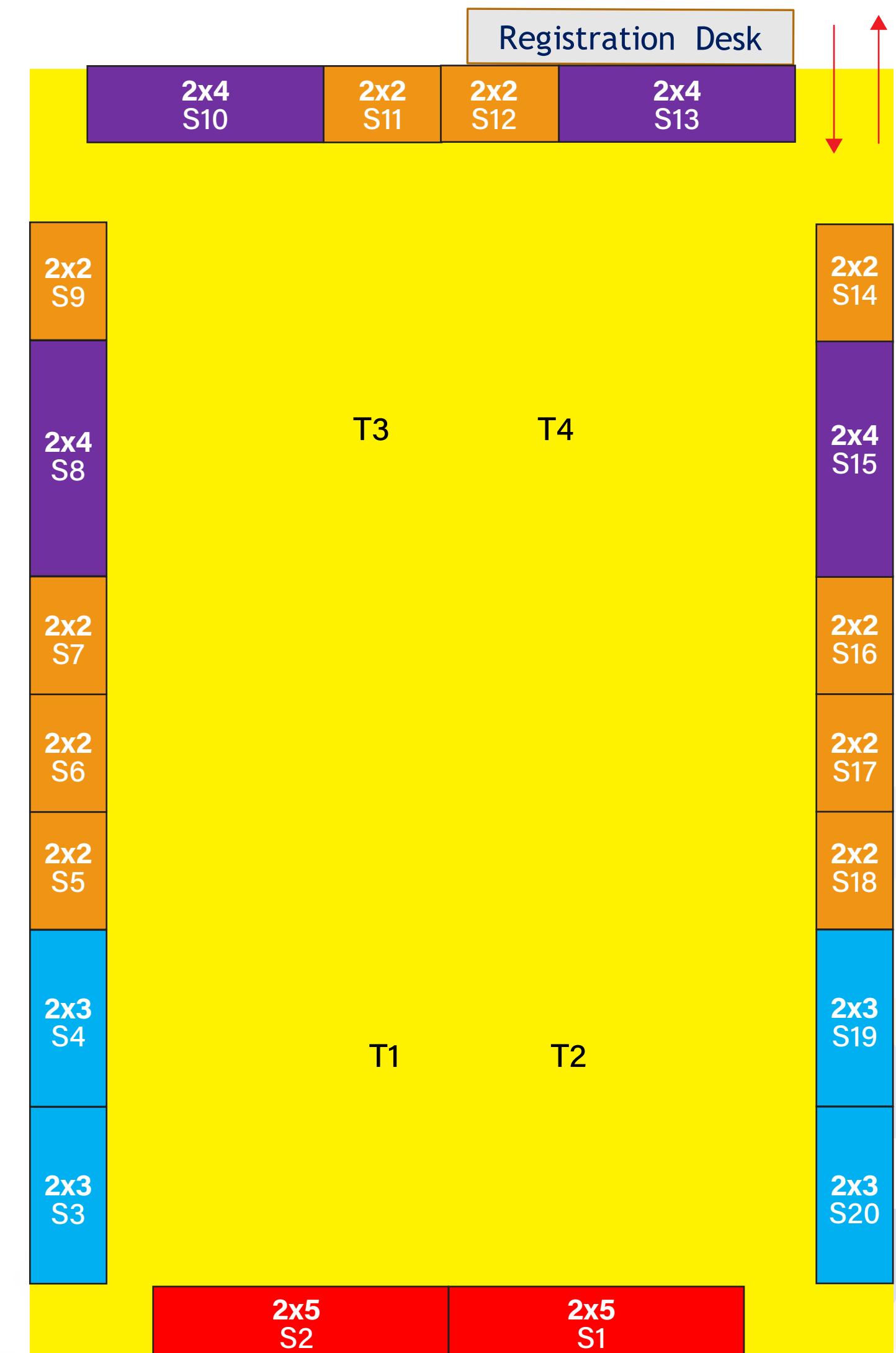


Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Kanpur
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S8,S10,S13 & S15	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S19 & S20	150000 + 18 % GST
Stall Partner	2x2 M	S5,S6,S7,S9,S11,S12 S14,S16,S17 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST

Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for
 Shiksha Mahotsav Education Fair Kanpur





Shiksha Mahotsav Meerut

Date- 01 Feb, 2026 Timing- 10am to 5pm
 Venue - Hotel Harmony Inn, Meerut

Shiksha Mahotsav Meerut		Data Analysis of Meerut & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Meerut	14008
2	Bijnor	6346
3	Muzaffarnagar	6573
4	Shamli	5830
5	Bulandshahr	9080
6	Hapur	3709
7	Saharanpur	8164
8	Haridwar	8208

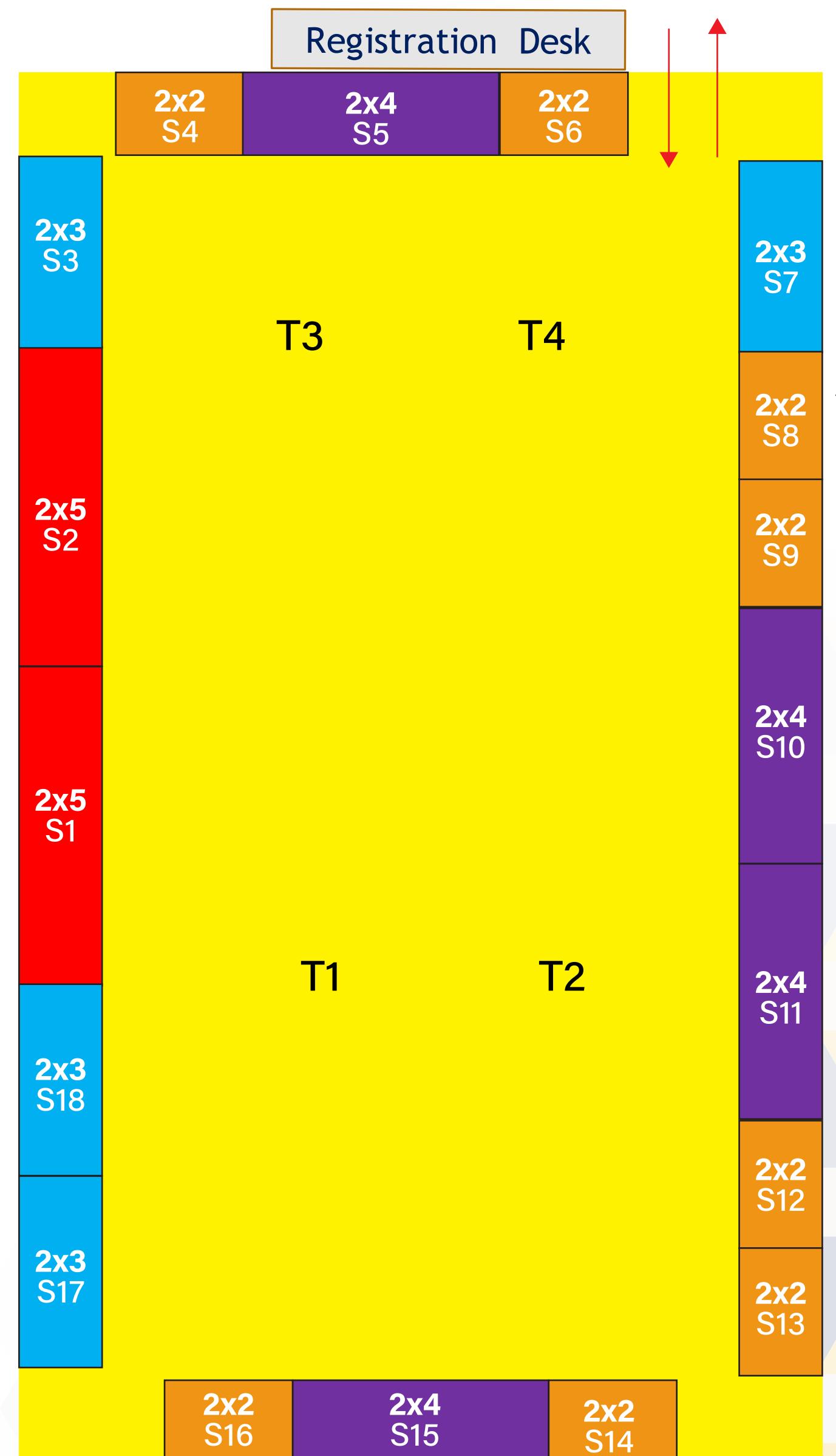


Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Meerut
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S5,S10,S11 & S15	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S7,S17 & S18	150000 + 18 % GST
Stall Partner	2x2 M	S4,S6,S8,S9,S12,S13 S14, & S16	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST

Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for
 Shiksha Mahotsav Education Fair Meerut





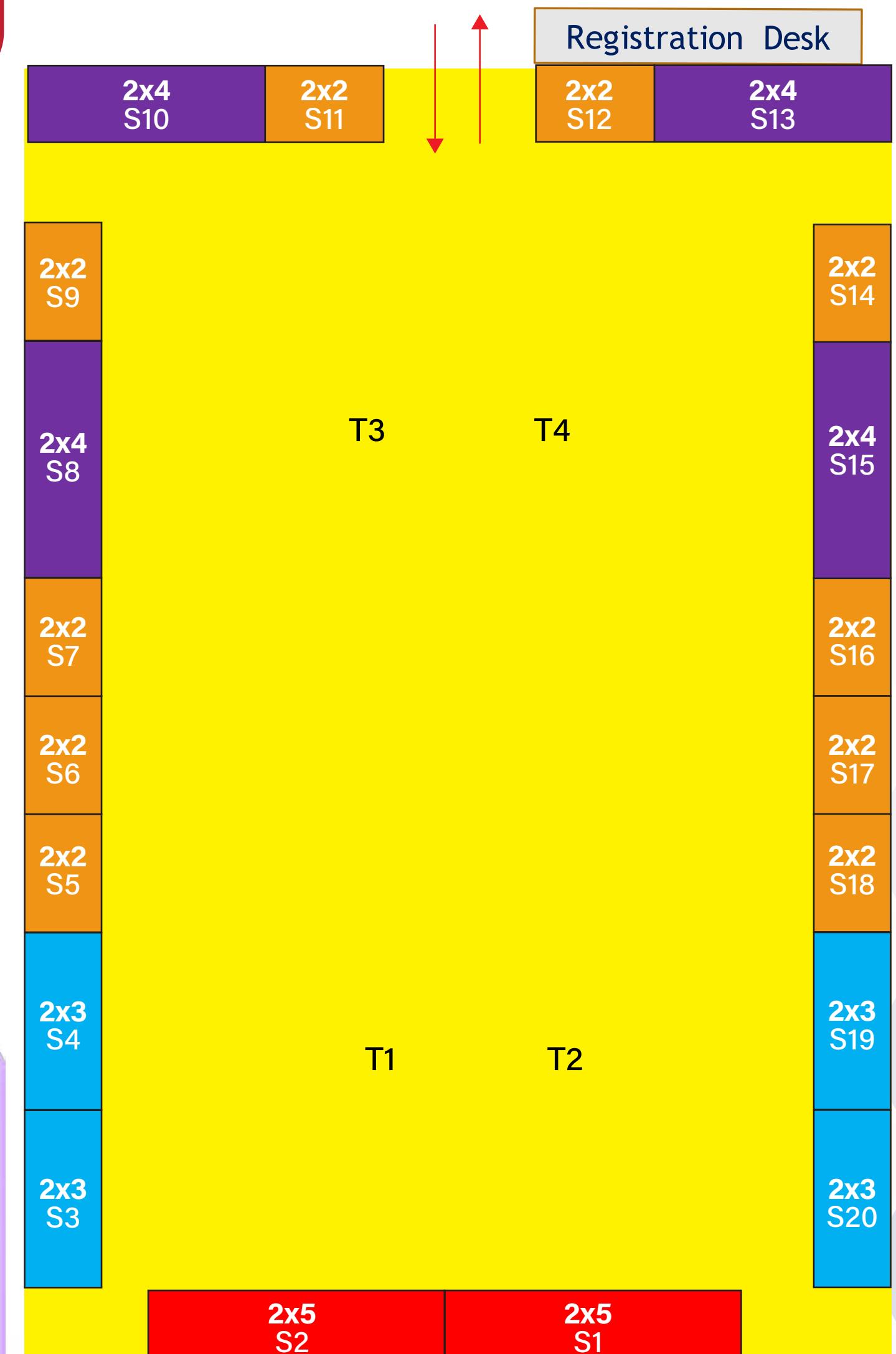
Shiksha Mahotsav Jammu

Date- 08 Feb, 2026 Timing- 10am to 5pm
 Venue – Hotel Vivanta Jammu, City Center

Shiksha Mahotsav Jammu		Data Analysis of Jammu & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	Jammu	7095
2	Kathua	1015
3	Udhampur	1194
4	Riasi	40
5	Rajouri	327



Floor Plan for
 Shiksha Mahotsav Education Fair Jammu



Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Jammu
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S8,S10,S13 & S15	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S19, & S20	150000 + 18 % GST
Stall Partner	2x2 M	S5,S6,S7,S9,S11, S12,S14,S16,S17 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST

Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm



Shiksha Mahotsav Delhi

Date- 15 Feb, 2026 Timing- 10am to 5pm
 Venue - Hotel le Meridien

Shiksha Mahotsav Delhi		Data Analysis of Delhi & Covered Nearby Cities
S.N.	Covered Nearby Cities For Branding	Raw Data in our System for workout
1	New Delhi	170000
2	Noida- Greater Noida	20252
3	Bulandshahr	9089
4	Ghaziabad	23787
5	Gurugram	18144
6	Faridabad	20005

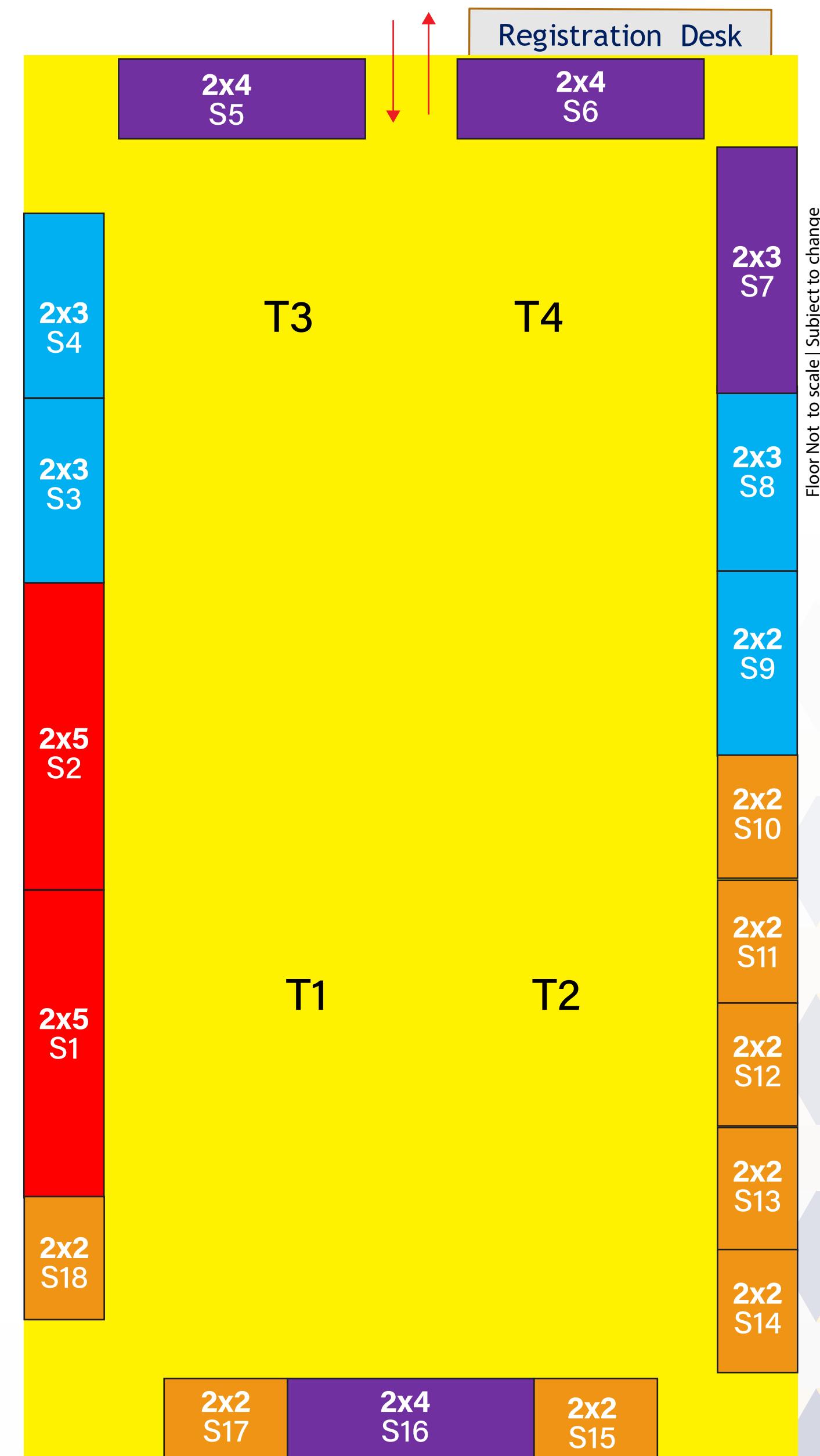
Name of Category	Stalls Size(meters)	Stalls Number	Price (Rs) for Delhi
Title Partner	2x5 M	S1 & S2	250000 + 18 % GST
Academic Partner	2x4 M	S5,S6,S7 & S16	200000 + 18 % GST
Knowledge Partner	2x3 M	S3,S4,S8, & S9	150000 + 18 % GST
Stall Partner	2x2 M	S10,S11,S12,S13 S14,S15,S17 & S18	100000 + 18 % GST
Growth Partner	1 Table + 4 Chair	T1, T2, T3 & T4	75000 + 18 % GST



Schedule for Event

- Counselling on stall 10am - 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference - 12:30 - 01:15pm
- Buffet Lunch - 01:30 - 02:30pm
- Tea-Coffee - 4pm

Floor Plan for Shiksha Mahotsav Education Fair Delhi



Opportunities for Institutions & Final Pricing for all 17 Events



SN	Total Deliverable	Title Partner	Academic Partner	Knowledge Partner	Associate Partner	Growth Partner
1	Sitting Arrangement	Octonorm stall of 2x5 M	Octonorm stall of 2x4 M	Octonorm stall of 2x3 M	Octonorm stall of 2x2 M	Chair - Table Setup
2	Position of Logo in all Ads	1 st	2 nd	3 rd	4 th	5 th
3	Logo on Invitation Cards	Yes	Yes	Yes	No	No
4	Press Conference	Yes	Yes	Yes	No	No
5	Logo in Welcome Gate	Yes	Yes	Yes	Yes	Yes
6	Brochure Distribution	Yes	Yes	Yes	Yes	Yes
7	Lunch at Venue	8 Person	5 Person	3 Person	2 Person	1 Person
8	Social Media Ads	Yes	Yes	Yes	Yes	Yes
9	Name on SMS Campaign	Yes	Yes	Yes	No	No
10	Name on Email, WhatsApp Campaign	Yes	Yes	Yes	Yes	Yes
11	Name on Leaflet	Yes	Yes	Yes	Yes	Yes
12	Info about your University by Tele calling team	Yes	Yes	Yes	Yes	Yes
13	Podcast (Recording & Promotion)	Yes with min. 10L views	Yes with min. 8L views	Yes with min. 5L views	-	-
14	Data	Raw+Visitors+Online Registration	Raw+Visitors+Online Registration	Visitors+Online Registration	Stall Visitors Only	Stall Visitors Only
15	Price(Rs) per City in UP, Bihar, Jharkhand, Jammu, Delhi & Rajasthan	Rs 250,000 + GST	Rs 200,000 + GST	Rs 1500,00 + GST	Rs 100000 + GST	Rs 75,000 + GST
16	Price in Kota	Rs 500,000 + GST Stall Size - (3x6 M)	Rs 300,000 + GST Stall Size - (3x4 M)	Rs 1500,00 + GST Stall Size - (2x3 M)	Rs 100000 + GST Stall Size - (2x2 M)	Rs 75,000 + GST Chair Table Setup
	Total Amount (Rs) (For All 17 Cities: Delhi-1, Kota, Jaipur, Agra, Jammu, Bareilly, Dhanbad, Patna, Kolkata, Ranchi, Gorakhpur, Prayagraj, Varanasi, Lucknow, Kanpur, Meerut, Delhi-2)	Rs. 45 Lakhs + GST	Rs. 35 Lakhs + GST	Rs. 25.5 Lakhs + GST	Rs. 17 Lakhs + GST	Rs. 12.75 Lakhs + GST

Institutions Benefit

Why participate in Education Fair ?



- **Interactive Platform**

An excellent platform to interact face-to-face with thousands of students who wish to pursue higher education in India & abroad. communicate directly to the students & parents about your institutions, it's unique features, admission procedure and cost.

- **Highly Cost Effective Medium**

Highly cost effective and strong marketing platform for educational institutions to connect with a large section of target audience. It saves time, money and efforts of the institutions to conduct their own student's enrollment drive. With minimum expense maximum returns can be derived as your school will be able to enroll the right profile of candidate from the fair.

- **Press & Electronic Media Coverage**

A first rate opportunity for your institutions to interact with the leading national press & electronic media during the event.

- **Spot Enrollments & Admission**

At the fair, conduct on the spot students enrollments & offer admission to the deserving candidates. Generate enquiries and leads for later contact.

- **Brand Building Medium**

Enhance the brand of your institutions by showcasing the strengths & uniqueness of your institutions among the affluent & eager students community. Position your institute among the other existing top institutions in your region.



Lovely Professional University,
Punjab



Chandigarh University



Ramaiah University of
Applied Science



Rayat-Bahra University



GRD Institute of Management
& Technology, Dehradun



Shiksha Mahotsav Education Fair 2025



Chandigarh Group of Colleges,
Jhanjeri



Usha Martin University



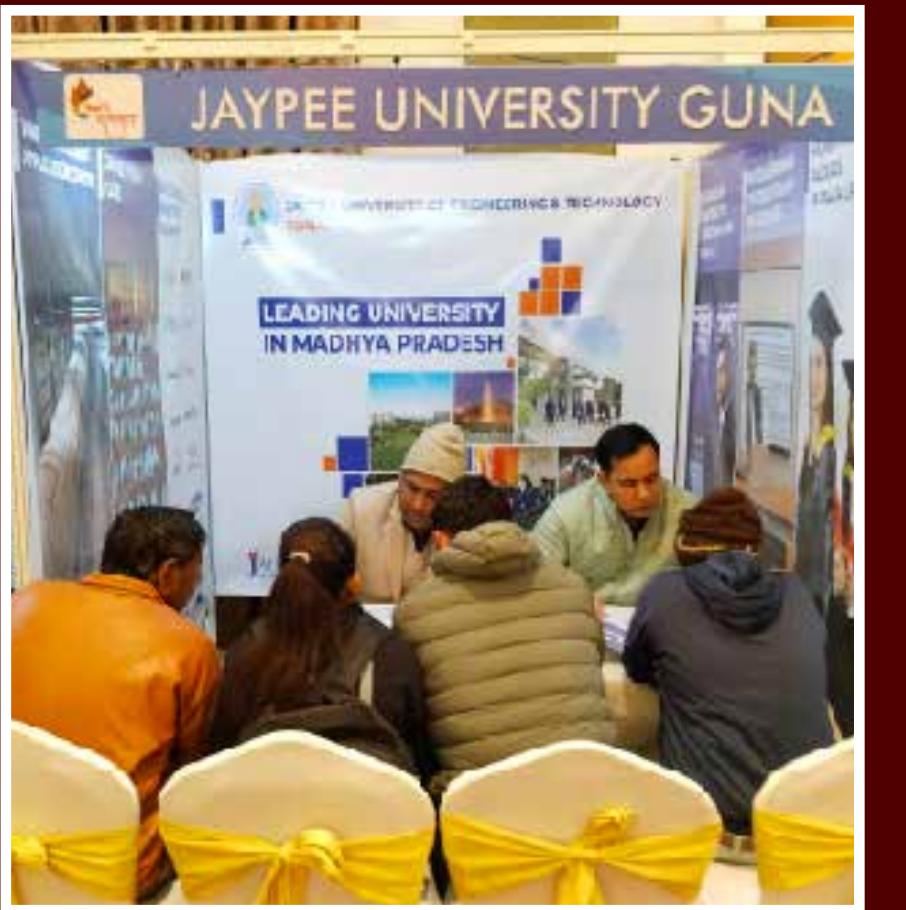
Global Academy of
Technology, Bengaluru



Patel Institute of Science and
Technology, Bengaluru



Suryadatta Group of
Institutes, Pune



Jaypee University Guna



Ashok Hall Girls' Residential School



Alpine Group of Institute, Dehradun



MIT World Peace University



Amity University, Patna



Shiksha Mahotsav Education Fair 2025



Amity University, Ranchi



S-Vyasa University



Medi-Caps University



IREED, Gurugram



Mody University, Laxmangarh Rajasthan



Graphic Era University, Dehradun



Amity University



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Dev Bhoomi Uttarakhand University, Dehradun



ICFAI UNIVERSITY, DEHRADUN



Pandit Deendayal Energy University, Gujarat



Manav Rachna Educational Institutions, Delhi NCR



SRM University, Delhi NCR, Sonepat



Parul University, Gujarat

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Career Point University, Kota



COER University, Roorkee



GNIOT, Greater Noida



Manipal University, Jaipur



Maharishi Markandeshwar University



United University, Allahabad



NITTE Meenakshi Bangalore



Shiksha Mahotsav Education Fair 2024



SRM Institute of Science and Technology, Modinagar Campus



Sir Padampat Singhania University, Udaipur



Pimpri Chinchwad University- Pune



Presidency University



Apex university Jaipur



Press Conference



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Shiksha Mahotsav Education Fair 2024



Sparsh Global Business School, Greater Noida



Ajeenkyा D. Y. Patil University- Pune



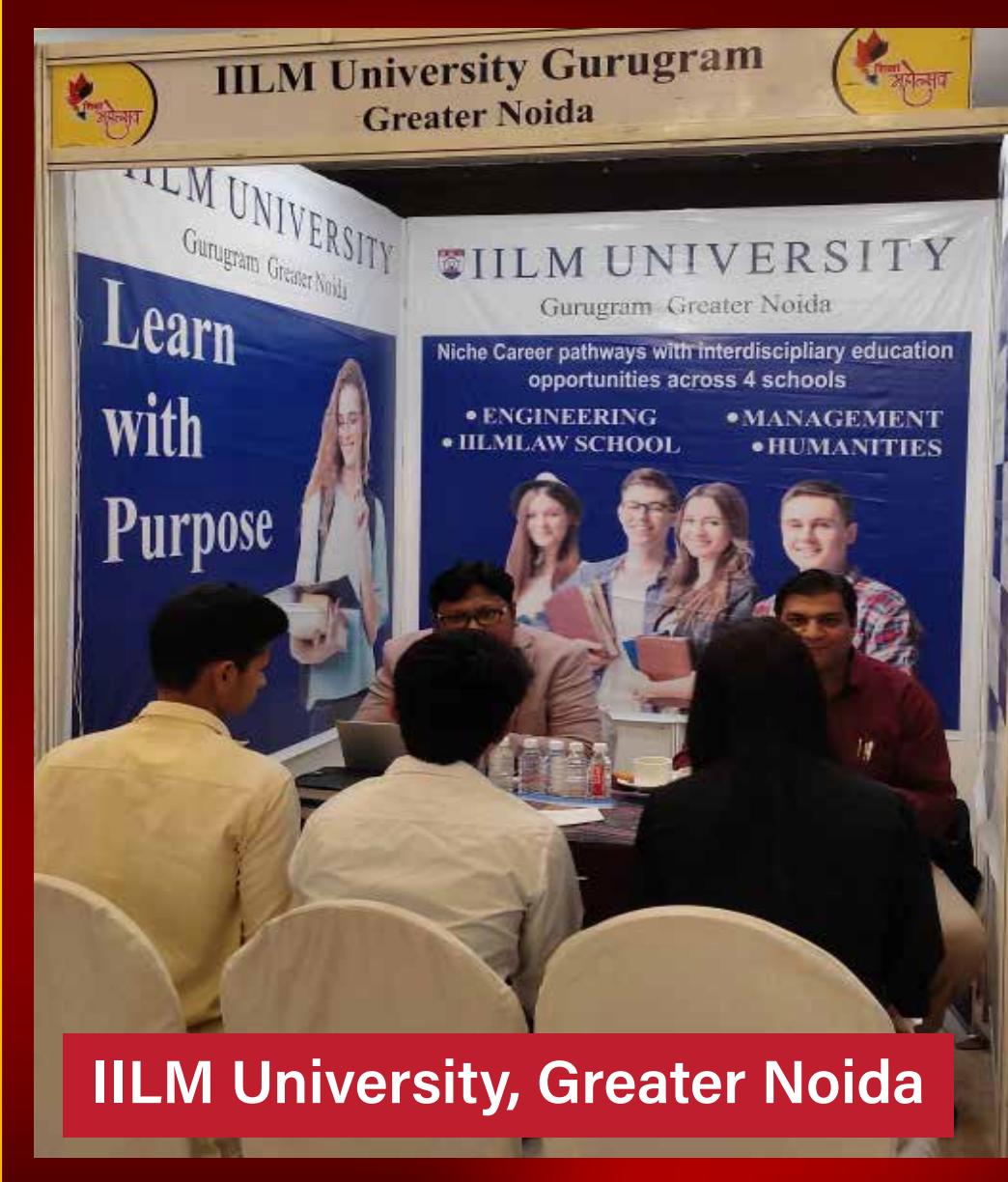
Ganpat University, Gujrat



Rishihood University, Delhi NCR



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Mangalayatan University, Aligarh



Medhavi University



CFTI, Agra



Doon Global University, Dehradun

Shiksha Mahotsav Education Fair 2024



GN Group of institutes, Gr Noida



MUIT - Lucknow



FDDI- Noida



Northern Group Of Institutions



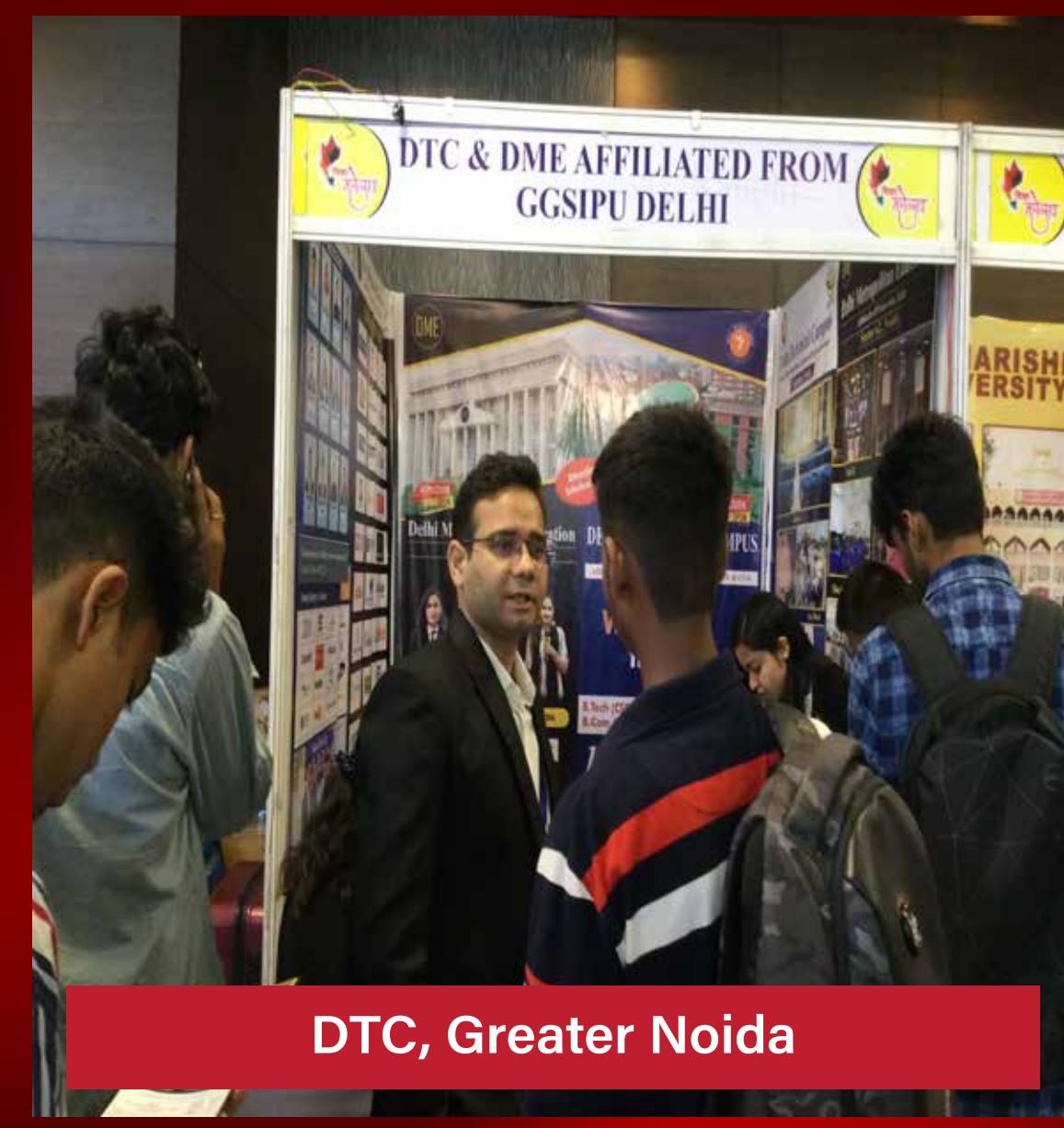
AIMS Institute, Bangalore.



Shobhit University, Meerut



Himgiri Zee University, Dehradun



DTC, Greater Noida



Shiksha Mahotsav Education Fair 2024



Woxsen University, Hyderabad



JIMS, Noida



LTSU, Punjab



JBIT, Dehradun



MIT ADT University, Pune



JKLU, Jaipur



Shiksha Mahotsav Delhi Press Conference



Shiksha Mahotsav Education Fair 2024



Sanskriti University, Mathura



SKIT, Jaipur



IIHMR, New Delhi



Chitkara University, Chandigarh



SGT, University Delhi NCR



Mahindra University, Hyderabad



Swarnim University, Gujrat



Vishwakarma University, Pune



Shiksha Mahotsav Education Fair 2024



Bennett University, Greater Noida



Alampat Business School, Ahmedabad



Jigyasa University, Dehradun



Graphic Era University, Dehradun



Chanakya, University, Bengaluru



Shoolini University, Kasauli Hills



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Sharda University, Agra



MIT-AU (Avantika University), Ujjain



SHIKSHA MAHOTSAV





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AMITY UNIVERSITY GURUGRAM	AMITY UNIVERSITY RANCHI	AMITY UNIVERSITY RANCHI	AMITY UNIVERSITY Gwalior	AMITY UNIVERSITY JAIPUR	AMITY UNIVERSITY LUCKNOW CAMPUS	Quantum UNIVERSITY Roorkee, India	KIET GROUP OF INSTITUTIONS Connecting Life with Learning	ABESIT College of Engineering	SRM UNIVERSITY DELHI-NCR, SONPAT	SRM INSTITUTE OF SCIENCE & TECHNOLOGY Deemed to be University u/s 3 of UGC Act, 1956	SRM UNIVERSITY AP Andhra Pradesh
UNITED UNIVERSITY	AIMS EMPOWERING MINDS	Shodhini University	MANIPAL UNIVERSITY JAIPUR (University under Section 2(f) of the UGC Act)	CHITKARA UNIVERSITY	NITTE (Deemed to be University)	SHARDA UNIVERSITY AGRA	GANESH INSTITUTE OF TECHNOLOGY & MANAGEMENT	GITAM	SURYADATTA Enriching Career and Enhancing Lives Since 1999	CAREER POINT UNIVERSITY	avantika UNIVERSITY
FDI	UNITED Group of Institutions Greater Noida • Allahabad	JYJASAA UNIVERSITY	NIU COURAGE INTEGRITY HONOUR	SPSU Sir Padampat Singhania University	PCU's Presidency UNIVERSITY	PCU's Pimpri Chinchwad University Learn Grow Achieve	Ganpat University गणपत्य समाजात्मकः	IPEC	IMS UNISON UNIVERSITY	SKIT	Marwadi University
ALAMPAT COMPLETE BUSINESS SCHOOL	MODY UNIVERSITY	SPARSH GLOBAL BUSINESS SCHOOL	SANSKRITI UNIVERSITY FOR EXCELLENCE IN LIFE	Lloyd Business School Approved by AICTE, Ministry of HRD, Govt. of India, New Delhi	GNA UNIVERSITY	SCHOOL OF AERONAUTICS	LTSU LAMBAN TECH SKILLS UNIVERSITY PUNJAB	GN GROUP OF INSTITUTES	rishihood university	Medhavi SKILLS UNIVERSITY Skill • Empower • Liberate	VISHWAKARMA UNIVERSITY Maximising Human Potential
JBIT DEHRADUN	APEX UNIVERSITY JAIPUR	MAHARISHI UNIVERSITY	DBS DEHRADUN	Delhi Technical Campus	JK LAKSHMIKAT UNIVERSITY	CHANAKYA UNIVERSITY	SWARANIM UNIVERSITY	HIMT GROUP OF INSTITUTIONS GREATER NOIDA	IIMR DELHI	NIET Group of Institutions (Approved by AICTE)	CENTRAL SOFTWEAR TRAINING INSTITUTE AGRA TRAINING CFTI SERVICE

Our Mentors

A Gentle Meeting with UP State Education Minister Sh. Sandeep Singh Ji



Invited him as Chief Guest in Shiksha Mahotsav Education Fair



With Sh. Rajesh Maheshwari Sir During our Tv Show Recording



With Sh. Akhilesh Yadav Ji During a Meeting in Lucknow



Got Bharat Business Award by Ashneer Grover
(Founder & MD - Bharat Pay)



In Kota, during an Event With Sh. Ramesh Pokhriyal Nishank Ji (L) Former Minister of Education of India,
Sh. Om Birla Ji (M) Lok Sabha Speaker & Shanti Dhariwal (R) Cabinet Minister Rajasthan Govt.



Received Award by Shamita Shetty



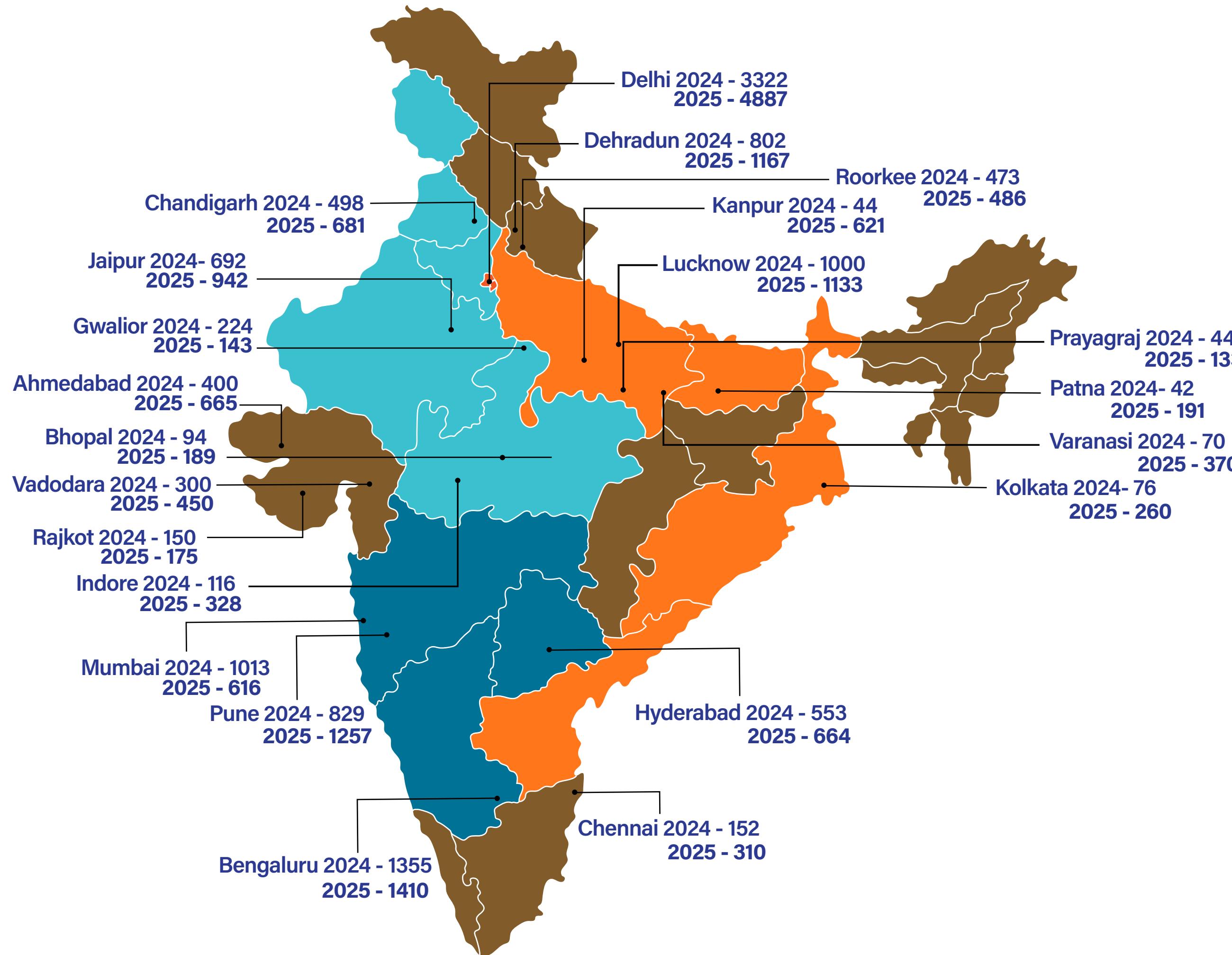
Report Card

Last Years Events Statistics Total Students Footfalls in each City

S.No	City	Physical Students attained for one to one counselling session in 2 days (In Dec 2022 to Feb 2023)	Physical Students attained for one to one counselling session in 2 days (In April 2023 to July 2023)	Physical Students attained for one to one counselling session in 2 days (In Nov 2023 to Feb 2024)	Physical Students attained for one to one counselling session in 2 days (In April 2024 to July 2024)	Physical Students attained for one to one counselling session in 2 days (In Oct 2024 to Feb 2025)	Physical Students attained for one to one counselling session in 1 days (In Apr, May, Jun 2025)
1	Jaipur	-	677	650	527	430	457
2	Udaipur	-	521	-	-	-	-
3	Kota	879	-	-	-	3100	-
4	Jodhpur	-	-	419	-	-	-
5	Delhi - 1	971	1900	1679	1160	1028	1801
6	Patna - 1	-	-	-	460	607	293
7	Agra	453	610	560	618	603	709
8	Kanpur	601	632	457	511	577	605
9	Lucknow	423	677	581	630	586	634
10	Prayagraj	409	411	393	327	500	617
11	Varanasi	449	529	529	640	750	1077
12	Gorakhpur	378	493	592	319	353	-
13	Jhansi	-	571	-	339	-	-
14	Meerut	-	841	650	587	543	461
15	Moradabad	-	433	-	-	-	-
16	Bareilly	-	-	-	390	-	334
17	Patna -2	-	-	-	498	530	530
18	Delhi -2	-	-	-	-	870	1816
19	Dhanbad	-	-	-	-	540	597
20	Ranchi -1	-	-	-	-	610	591
21	Ranchi -2	-	-	-	-	607	-
22	Jamshedpur	-	-	-	-	356	-
23	Kolkata	-	-	-	-	-	930
Total		4563	8295	7627	8414	12560	11402

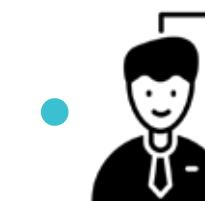
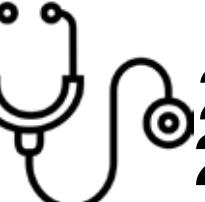
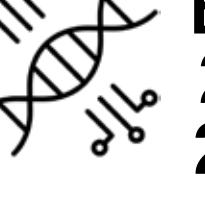
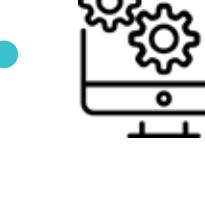
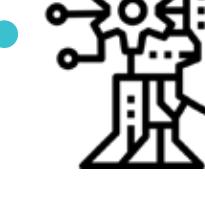
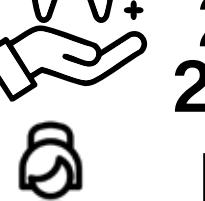
- In second last session (Nov 2023 to July 2024) total **16041** students Joined us in **25** Events.
- In previous session (Oct 2024 to Jun 2025) total **23962** students Joined us in **31** Events (as shown in previous page).
- Students fills pre registration form on our website for entry pass of our education fair.
- We asked many questions from visited students about their interest, here we are showing you students interest.

City of Choice for Students to Pursue their Higher Studies.



- In 2024 **12249** out of **16041** students informed us about their preferred city for Higher studies
- In 2025 **17008** out of **23962** students informed us about their preferred city for Higher studies

Program Selection of Students to Pursue their Higher Studies

	B.Tech 2024 - 3524 2025 - 5512		MBA 2024 - 2102 2025 - 4810		Law 2024 - 752 2025 - 1141
	B.Arch 2024 - 52 2025 - 181		PGDM 2024 - 218 2025 - 992		MBBS 2024 - 638 2025 - 622
	MCA 2024 - 386 2025 - 533		MJMC 2024 - 106 2025 - 192		BioTech 2024 - 142 2025 - 376
	BCA 2024 - 358 2025 - 514		BBA 2024 - 534 2025 - 755		BAMS 2024 - 34 2025 - 191
	M.Tech 2024 - 132 2025 - 334		M.Com 2024 - 268 2025 - 501		BUMS 2024 - 14 2025 - 154
	MSC 2024 - 62 2025 - 210		MA 2024 - 318 2025 - 260		BDS 2024 - 16 2025 - 154
	Design 2024 - 214 2025 - 415		BA 2024 - 132 2025 - 247		Nursing 2024 - 260 2025 - 494
	BHM 2024 - 68 2025 - 322		B.Com 2024 - 219 2025 - 269		Pharmacy 2024 - 334 2025 - 658

- In 2024 **11769** out of **16041** students informed us about their Program Selection
- In 2025 **19837** out of **23962** students informed us about their Program Selection



Shiksha Mahotsav Education Fair Covered States
**Delhi, Jammu & Kashmir, Uttar Pradesh, Rajasthan, Bihar,
Jharkhand & West Bengal**

Waiting for Your Confirmation

Call us any time on
8448662018 (Ravindra Sahu)

Pioneer EduTech Media Services

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Website:- www.ShikshaMahotsav.com
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