



**Delhi, Jammu & Kashmir, Uttar Pradesh, Rajasthan  
Bihar, Jharkhand & West Bengal**

## **Shiksha Mahotsav Education Fair**

Nov, Dec 2025 & Jan, Feb 2026

**For Students who are seeking admission to  
University & College in Professional  
UG & PG Courses**

**The No. 1  
Education Expo in  
Terms of Branding  
and Target  
Students Footfall**

**1196693  
Data of  
Students in  
our System**

**7 States  
17 Events  
Branding in  
More than  
133 Cities**

### **Upcoming Events Schedule**

|                           |                           |                          |
|---------------------------|---------------------------|--------------------------|
| 📍 Delhi -16 Nov, 2025     | 📍 Kota -19-20 Nov, 2025   | 📍 Jaipur -23 Nov, 2025   |
| 📍 Agra -26 Nov, 2025      | 📍 Bareilly -07 Dec, 2025  | 📍 Dhanbad -14 Dec, 2025  |
| 📍 Patna -17 Dec, 2025     | 📍 Kolkata -21 Dec, 2025   | 📍 Ranchi -28 Dec, 2025   |
| 📍 Gorakhpur -04 Jan, 2026 | 📍 Prayagraj -07 Jan, 2026 | 📍 Varanasi -11 Jan, 2026 |
| 📍 Lucknow -18 Jan, 2026   | 📍 Kanpur -26 Jan, 2026    | 📍 Meerut -01 Feb, 2026   |
| 📍 Jammu -08 Feb, 2026     | 📍 Delhi -15 Feb, 2026     |                          |





**Nov, Dec 2025 & Jan, Feb 2026**

## Shiksha Mahotsav Highlights

- Education Fair in **7 States**
- **17 Events in 16 Cities**
- Branding in nearby **133 Cities (7 States)**
- Total **1196693** Data of Students in our System
- **12,500+ Expected Leads** for professional courses admissions.
- Only **25 Colleges/Universities** are Invited for participation.
- **Helpful For Direct Admissions** from 7 different potential states.
- Helpful for NAAC/NIRF
- Increase your **Admission Applications** for upcoming session.

**Delhi, Jammu & Kashmir, Uttar Pradesh, Rajasthan, Bihar, Jharkhand & West Bengal's  
Biggest Education Fair**





# Shiksha Mahotsav Education Fair

## Upcoming Events **Date, City, Venue & Students Data** (For Admission Session 2026)

| S.N. | Date            | City      | Event Venue                      | Covered near by cities for Branding  | Data   |
|------|-----------------|-----------|----------------------------------|--|--------|
| 1    | 16 Nov, 2025    | Delhi     | Hotel The Lalit                  | Delhi (Event City), Gurugram, Faridabad, Noida- Greater Noida, Bulandshahr, Ghaziabad  | 261277 |
| 2    | 19-20 Nov, 2025 | Kota      | Motion Coaching Kota             | Kota (Event City), Bundi, Jhalwar, Bhilwara, Baran, Sawai Madhopur   | 32744  |
| 3    | 23 Nov, 2025    | Jaipur    | Hotel Radisson                   | Jaipur (Event City), Alwar, Tonk, Ajmer, Sikar, Jhunjhunu, Dausa, Nagaur   | 104623 |
| 4    | 26 Nov, 2025    | Agra      | Hotel Holiday Inn                | Agra (Event City), Aligarh, Mathura, Firozabad, Mainpuri, Hathras, Bharatpur, Etah, Etawah   | 58755  |
| 5    | 07 Dec, 2025    | Bareilly  | Hotel Ramada                     | Bareilly (Event City), Rampur, Moradabad, Budaun, Shahjahanpur, Pilibhit, Nainital+Rudrapur, Haldwani, Udham Singh Nagar   | 52053  |
| 6    | 14 Dec, 2025    | Dhanbad   | Hotel Radisson                   | Dhanbad (Event City), Bokaro, Giridih, Jamtara, Deoghar, Hazaribagh  | 33248  |
| 7    | 17 Dec, 2025    | Patna     | Hotel Lemon Tree                 | Patna (Event City), Vaishali, Saran, Muzaffarpur, Bhojpur, Jehanabad, Nalanda, Begusarai   | 93737  |
| 8    | 21 Dec, 2025    | Kolkata   | The Park Hotel                   | Kolkata (Event City) North/ South Parganas, Barasat, Haora, Chinsurah, Hooghly, Tamlukt, Bankura, Barddhaman,Durgapur, Hooghly, Malda, Midnapur, Nadia, Medinipur, Burdwan | 21502  |
| 9    | 28 Dec, 2025    | Ranchi    | Hotel Radisson, Ranchi           | Ranchi ( Event City), Ramgarh, Lohardaga, Khunti, Gumla, Seraikela   | 14221  |
| 10   | 04 Jan, 2026    | Gorakhpur | Hotel Clarks                     | Gorakhpur (Event City), Basti, Siddharth Nagar , Kushinagar, Gopal Ganj, Deoria, Maharajganj, Sant Kabir Nagar, Sant Ravidas Nagar, Ambedkar Nagar                         | 48107  |
| 11   | 07 Jan, 2026    | Prayagraj | Hotel Placid, Prayagraj          | Prayagraj (Event City), Fatehpur, Kaushambi, Chitrakoot, Sultanpur, Banda, Pratapgarh  | 29947  |
| 12   | 11 Jan, 2026    | Varanasi  | Hotel Taj                        | Varanasi (Event City), Mirzapur, Jaunpur, Azamgarh, Sonbhadra, Chandauli - Mughalsarai, Buxar, Rohtas  | 49557  |
| 13   | 18 Jan, 2026    | Lucknow   | Hotel Radisson                   | Lucknow (Event City), Raebareli, Ayodhya, Faizabad, Gonda, Bahraich, Hardoi, Sitapur Lakhimpur Kheri, Barabanki, Amethi, Unnao, Sultanpur                                  | 43060  |
| 14   | 26 Jan, 2026    | Kanpur    | The Hotel Pristine               | Kanpur (Event City), Hamirpur, Unnao, Kannauj, Mahoba, Fatehpur, Auraiya, Orai, Jalaun   | 20986  |
| 15   | 01 Feb, 2026    | Meerut    | Hotel Harmony Inn, Meerut        | Meerut (Event City), Bijnor, Muzaffarnagar, Shamli, Bulandshahr, Hapur, Saharanpur, Haridwar   | 61918  |
| 16   | 08 Feb, 2026    | Jammu     | Hotel Vivanta Jammu, City Center | Jammu (Event City), Kathua, Udhampur, Riasi, Rajouri   | 9681   |
| 17   | 15 Feb, 2026    | Delhi     | Hotel le Meridien                | Delhi (Event City), Gurugram, Faridabad, Noida- Greater Noida, Bulandshahr, Ghaziabad  | 261277 |



# About Shiksha Mahotsav

Shiksha Mahotsav is an Educational Exhibition that provides an interface for interaction between aspiring Students, Premier Universities and Institutes providing professional education. A forum for the exchange of information between the Institutions/Universities and students, where all the opportunities in the world of professional education are showcased.

## Who Visits ?

The exhibition attracts targeted audience of students and parents, who are Looking for good institutions Providing professional education in Engineering, Medical Science, Management & Other Emerging Career Streams



**We Guarantee Universities/Colleges team will be overly busy in students counselling during Shiksha Mahotsav at each city.**



**The objective** of Shiksha Mahotsav is to provide a platform for the students to Interact with experts from diverse fields, eminent career counsellors, leading Institutions of higher education and Industry so that they are able to make well informed choice.

**Shiksha Mahotsav** core activity lies in assisting students to make the right choice with regards to pursuing education after class 12 and Graduation.

**All about** educational institutions and students interaction.

## Vision

To create prestigious meeting points where knowledge seekers and knowledge providers come together.





**Delhi, Jammu & Kashmir, Uttar Pradesh, Rajasthan, Bihar, Jharkhand & West Bengal**

## **What we are Promising to Students & Parents at Shiksha Mahotsav**

Best **Career and admission guidance** with help of several universities & Institutions.

- Detailed Courses - specialization info with help of Universities & Colleges.
- Scholarship **on-spot admission & Discount on registration form.**
- We are offering **free JEE/NEET/CAT/MAT/PDP + English Speaking Course** to each student at Shiksha Mahotsav at each city with help of The Gyani Learning App.
- There are also some lucky draw gifts.
- Free **campus tour** to students & parents with help of Universities & Colleges.
- E-Magazine of Shiksha Mahotsav including info about Exams, Courses, New Specializations, New Education policy & Universities/Colleges details.

## **What we are Committing to Universities & Institutions at Shiksha Mahotsav**

During Shiksha Mahotsav, You will get **400-800 students** in each city in **UP, Jammu, Rajasthan, Bihar & Jharkhand** for professional courses Admissions.

- You will get **1000-1500 students** in Shiksha Mahotsav **Kolkata & Delhi** for Professional Courses admissions and **2000-2500** in **Kota**.
- In **All 17 Events** you will get approx. **12500+ student's leads** for professional Courses admissions.
- We guarantee your team will be overly busy in students counselling during Shiksha Mahotsav at each city.
- We will share **all student's data** with your team after events.
- Our team will help you for Raw data of 11.96 Lakh Students and Approx 12.5K leads.
- Good number of Admissions from 7 states will help you for **NAAC & NIRF**.
- **University/institutions can offer their paid application form** to students for **On-spot admission process**.





## FOUNDER'S MESSAGE

Dear Partners,

Greetings from Team **Shiksha Mahotsav**

Since past **9 years** we are in field of Educational Fair /Events/Tv Show Production / Learning App.

Recently we did **31 Education Fair in UP, Delhi, Bihar, Jharkhand & Rajasthan.**

In last 31 Events we got footfalls of more than **23962+ Students** and their parents.

(City wise data given in 3rd last slide)

**This year again we are ready to start Shiksha Mahotsav Education fair from Nov 2025.**

**Believe me, We will rock the education fair in all terms; like Quantity Students, Quality Students, Target Students; branding, Promotion, reach towards reputed Schools and Coaching.**

*Have faith, we will never let your trust be broken, we have done better every day, are doing better and will do better in future also,*

*Have faith that we will do everything that will ensure a good future for all of us and the students.*

*Complain to us, advise us, even show us the way.*

*And trust us we will do better together;*

In the end I would request you to come and join us, we will take your college to the doorstep of every student in Bihar, Delhi, Rajasthan, Jharkhand, Jammu, West Bengal and Uttar Pradesh during Shiksha Mahotsav Education Fair.

**With Warm Personal Regards,**

**Ravindra Sahu (Founder)**

**Pioneer EduTech Media Services**

- **Shiksha Mahotsav- Leading Education & Admissions Fair**
- **Concepts of Career- Tv Show ( Zee & News24) & Magazine**
- **The Gyani Learning App - India's First Affordable Learning App**





# Our Team is Our Strength

- We have Strong team of more than 27 Members.
- Each member invite students and parents in Shiksha Mahotsav by personal Phone call & Invitation Card by SMS/WhatsApp/E-Mail/RCS.
- We did Strong Online/Offline/Video Branding

## SECRET OF OUR SUCCESS

### PLANNING

Planning  
Timing  
Strategic Execution

### MARKETING

Online  
Offline  
Directly  
Students & Parents

### DATA

**1196693**  
Data of  
Students in  
our System

### TEAM

More than 27  
Members

### TECHNOLOGY

Whatever is  
required  
Everything



Shiksha Mahotsav Core Team



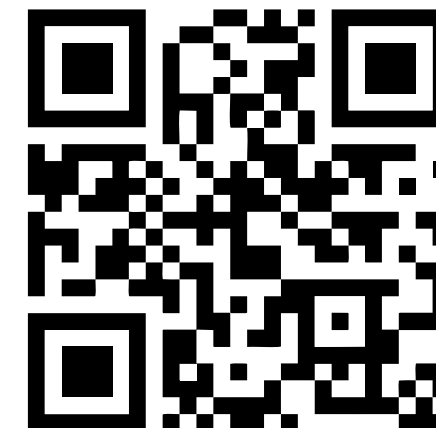


# Our Own Planning For The Promotion of SHIKSHA MAHOTSAV NOV, DEC 2025 & JAN, FEB 2026

## Shiksha Mahotsav Promotion/Lead Generation Mechanism



- Ground work with Class 12 & Graduation Final Year Students.
- Bulk SMS, RCS & E-Mail to students & parents.
- Voice Message(OBD Calls) to students & parents.(Before Event days and during event days)
- One to one call to students and parents, We have our call centre(30 Tele caller) in Greater Noida.
- Press Conference with National Print and Electronics media.
- Hoarding, Poster-campaigning & leaflet distribution.  
Click to view our Hoarding, Poster & Leaflet -  
<https://shikshamahotsav.com/hoarding-and-leaflets>
- Video Ads (Course Based) on social Media –
- Students interest analysis with help of IVR Blast before event.
- Students registration on our website.
- We have collected good number of students data from each city.
- Now we have Education CRM for student registration process, data and online campaign management.



Scan to Watch our  
Course-Wise 30 video Ads

### Online

- Facebook & Instagram
- YouTube
- Students Registration on Website

### Offline

- Newspapers
- Advertisement Van
- Flyers
- Banners & Posters in prime locations
- Invitation renowned schools and coaching's owners and students

### Greater Noida office Team

- Bulk SMS & RCS
- Bulk WhatsApp
- Bulk OBD Calls of 30 Second
- Tele calling team of 30 people for one to one personal Call on students & parents database (CBSE & Graduation Final Year Data)
- Calls to all Coaching Institutes & Schools Teachers

### One day Before Event

- Personal WhatsApp Invitation to each interested student by our calling team.
- Personal Phone Call & SMS to each Interested student by our Team.

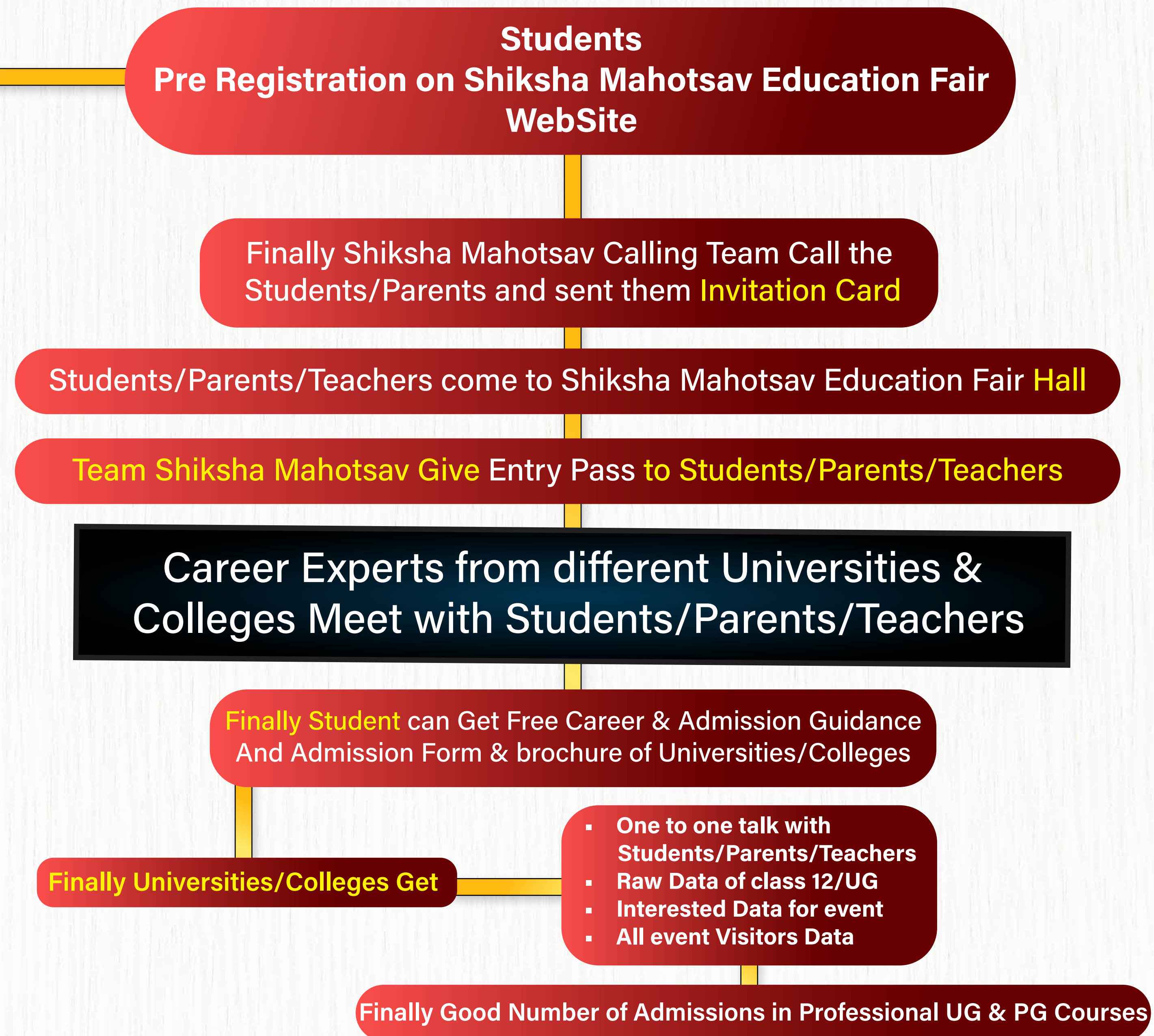
### Event Day

- Bulk SMS & WhatsApp early in the morning.
- OBD Call of 30 second in every 45 Minutes on not picked Mobile Number.
- Personal Call to each Interested Students and Parents "to know where they are"

- Now we have Education CRM for student registration process, data and online campaign management in automation mode.

**We Guarantee your team will be overly busy in Students Counselling in  
Shiksha Mahotsav at each city.**









# Shiksha Mahotsav Delhi

Date- 16 Nov, 2025    Timing- 10 am to 5 pm  
Venue – Hotel The Lalit, New Delhi

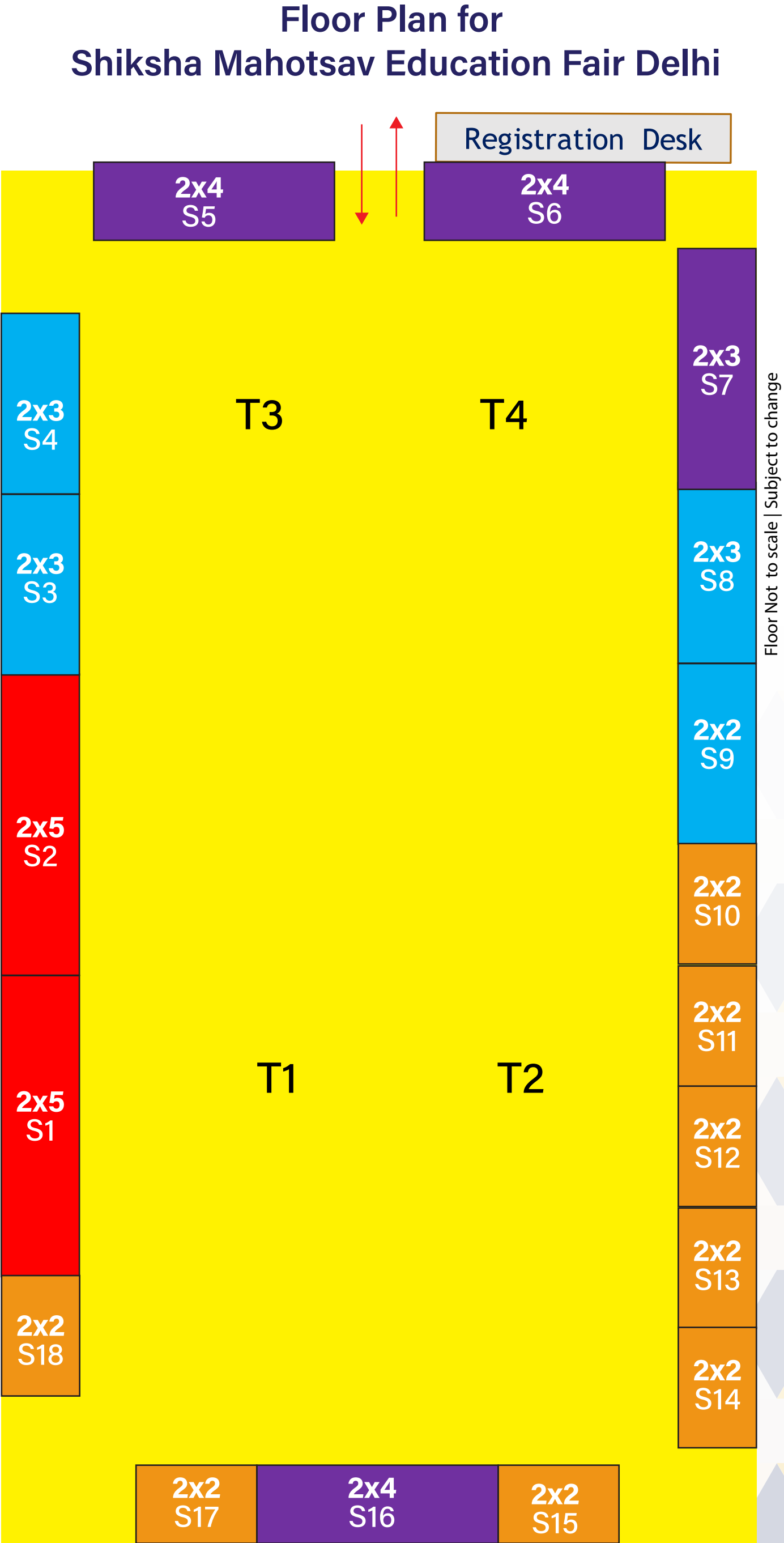
| Shiksha Mahotsav Delhi |                                    | Data Analysis of Delhi & Covered Nearby Cities |
|------------------------|------------------------------------|--|
| S.N.                   | Covered Nearby Cities For Branding | Raw Data in our System for workout             |
| 1                      | New Delhi                          | 170000   |
| 2                      | Noida- Greater Noida               | 20252  |
| 3                      | Bulandshahr                        | 9089   |
| 4                      | Ghaziabad                          | 23787  |
| 5                      | Gurugram                           | 18144  |
| 6                      | Faridabad                          | 20005  |



| Name of Category  | Stalls Size(meters) | Stalls Number                        | Price (Rs) for Delhi |
|-------------------|---------------------|--------------------------------------|----------------------|
| Title Partner     | 2x5 M               | S1 & S2                              | 250000 + 18 % GST    |
| Academic Partner  | 2x4 M               | S5,S6,S7 & S16                       | 200000 + 18 % GST    |
| Knowledge Partner | 2x3 M               | S3,S4,S8, & S9                       | 150000 + 18 % GST    |
| Stall Partner     | 2x2 M               | S10,S11,S12,S13<br>S14,S15,S17 & S18 | 100000 + 18 % GST    |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                      | 75000 + 18 % GST     |

Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm





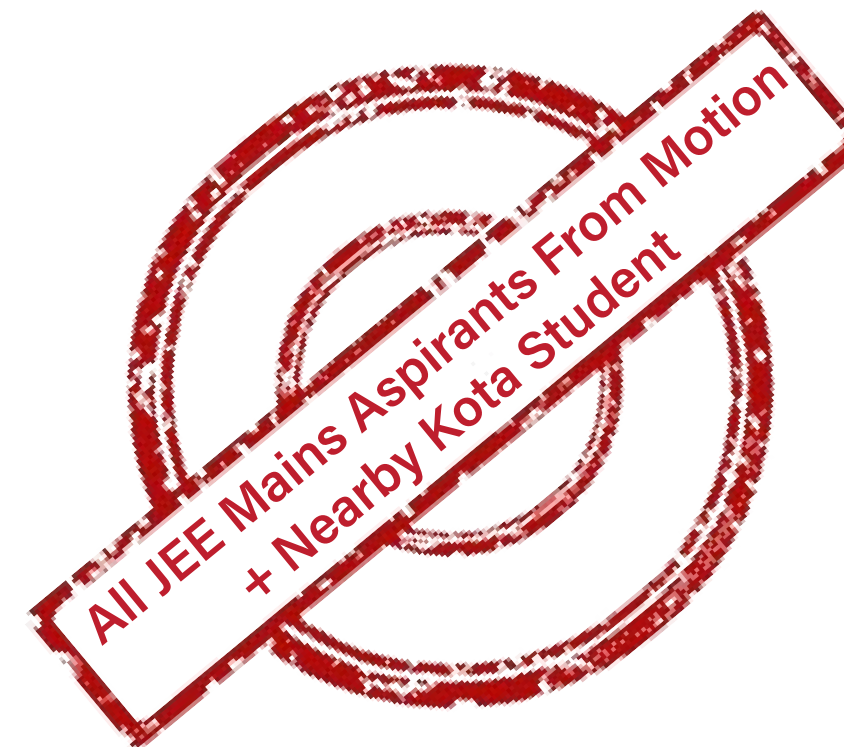
# Kota



## Shiksha Mahotsav Kota

Date- 19-20 Nov, 2025 Timing- 10am to 5pm

Venue – Motion Coaching Kota



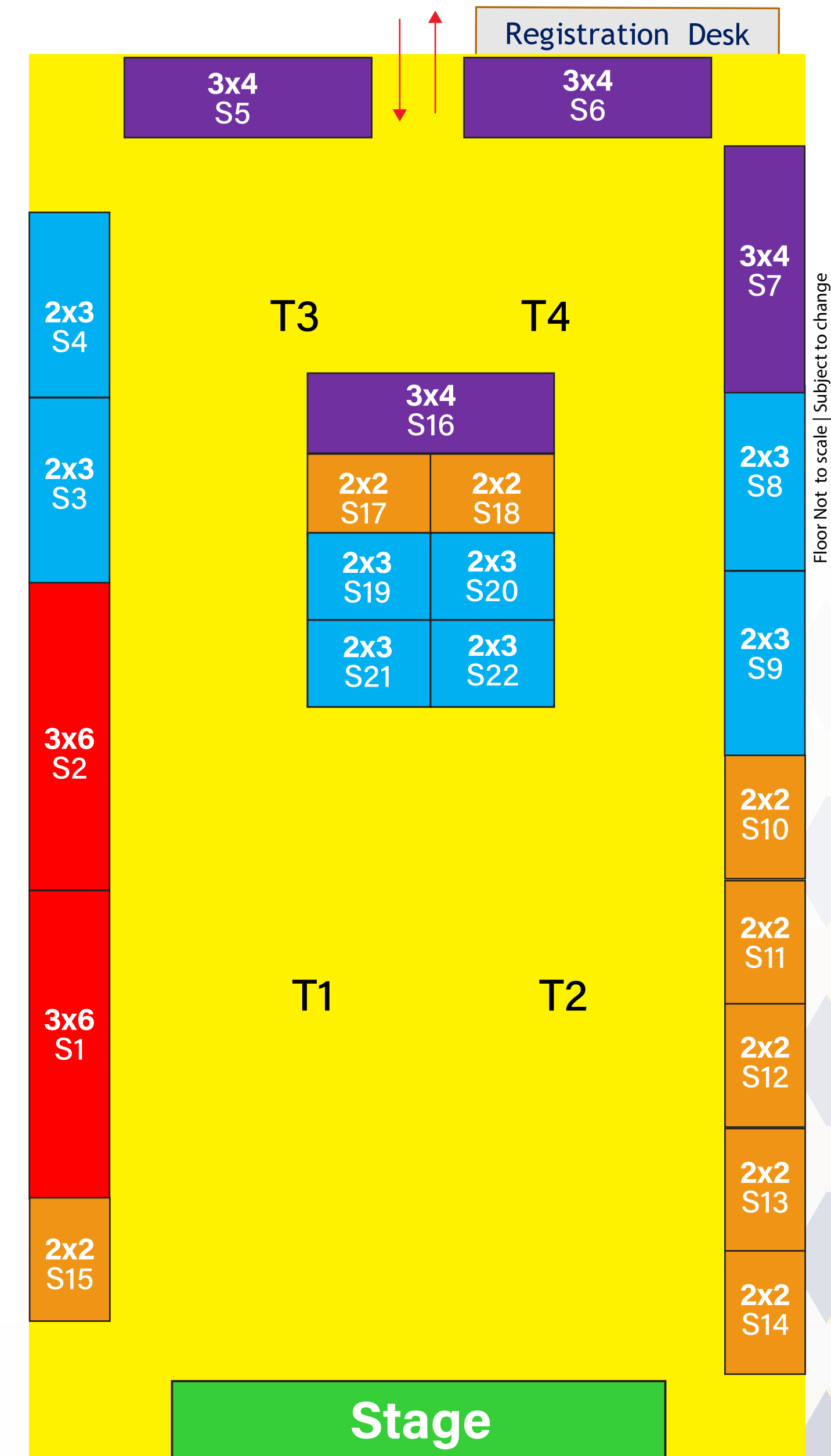
| Shiksha Mahotsav Kota |                                    | Data Analysis of Kota & Covered Nearby Cities |
|-----------------------|------------------------------------|---|
| S.N.                  | Covered Nearby Cities For Branding | Raw Data in our System for workout            |
| 1                     | Kota                               | 12124   |
| 2                     | Bundi                              | 2537  |
| 3                     | Jhalawar                           | 3129  |
| 4                     | Bhilwara                           | 4408  |
| 5                     | Baran                              | 3951  |
| 6                     | Sawai Madhopur                     | 6595  |

| Name of Category  | Stalls Size(meters) | Stalls Number                        | Price (Rs) for Kota |
|-------------------|---------------------|--------------------------------------|---------------------|
| Title Partner     | 3x6 M               | S1 & S2                              | 500000 + 18 % GST   |
| Academic Partner  | 3x4 M               | S5,S6,S7 & S16                       | 300000 + 18 % GST   |
| Knowledge Partner | 2x3 M               | S3,S4,S8, S9<br>S19,S20,S21 & S22    | 150000 + 18 % GST   |
| Stall Partner     | 2x2 M               | S10,S11,S12,S13<br>S14,S15,S17 & S18 | 100000 + 18 % GST   |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                      | 75000 + 18 % GST    |

### Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

### Floor Plan for Shiksha Mahotsav Education Fair Kota







# Shiksha Mahotsav Jaipur

Date- 23 Nov, 2025    Timing- 10am to 5pm  
Venue – Hotel Radisson

## Shiksha Mahotsav Jaipur

Data Analysis of Jaipur & Covered Nearby Cities

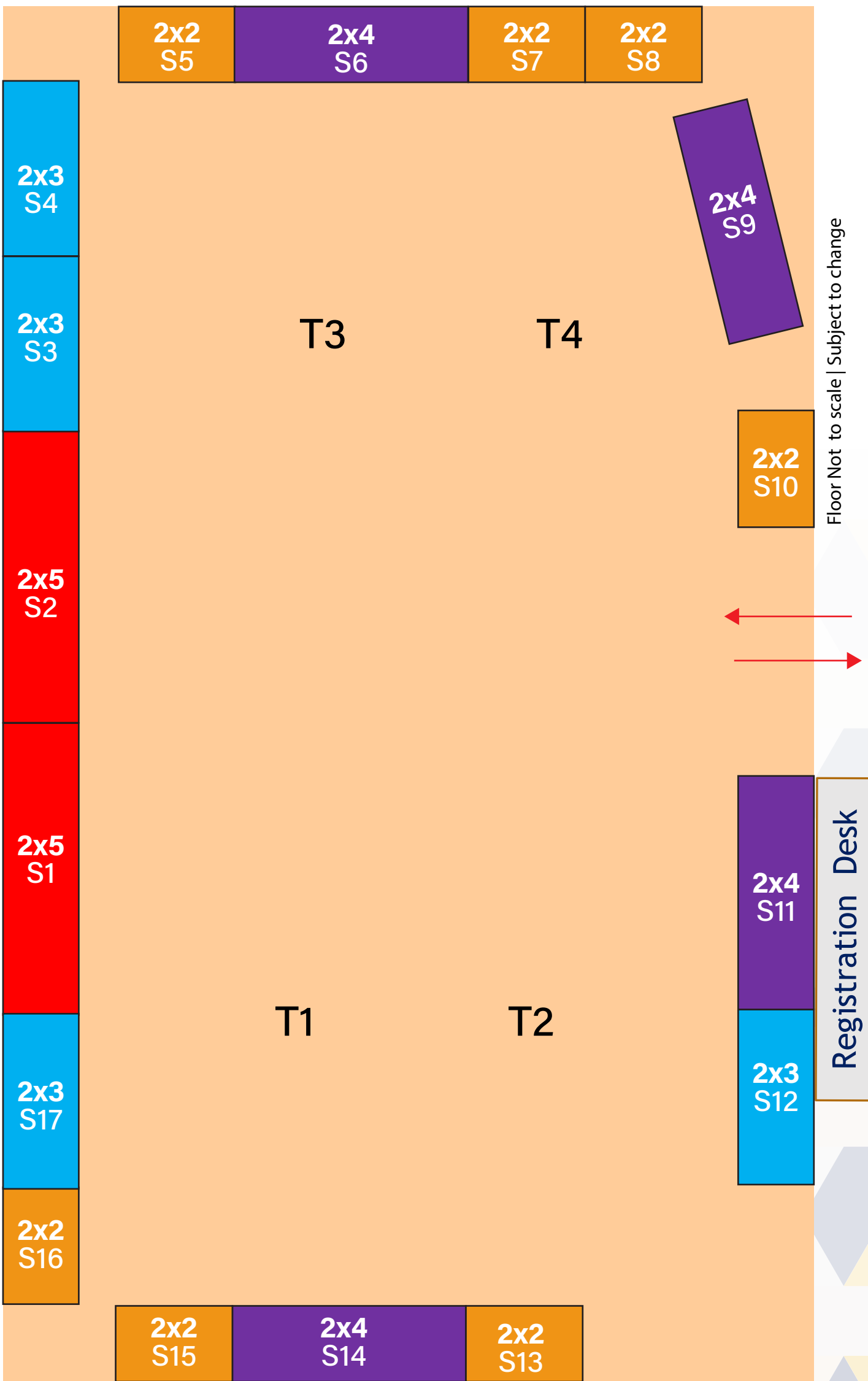
| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Jaipur                             | 46644                              |
| 2    | Alwar                              | 8893                               |
| 3    | Tonk                               | 4591                               |
| 4    | Ajmer                              | 8893                               |
| 5    | Sikar                              | 15558                              |
| 6    | Jhunjhunu                          | 12937                              |
| 7    | Dausa                              | 7107                               |
| 8    | Nagaur                             | 13587                              |



### Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

## Floor Plan for Shiksha Mahotsav Education Fair Jaipur







Shiksha Mahotsav Agra  
Date- 26 Nov, 2025    Timing- 10am to 5pm  
Venue – Hotel Holiday Inn, Agra

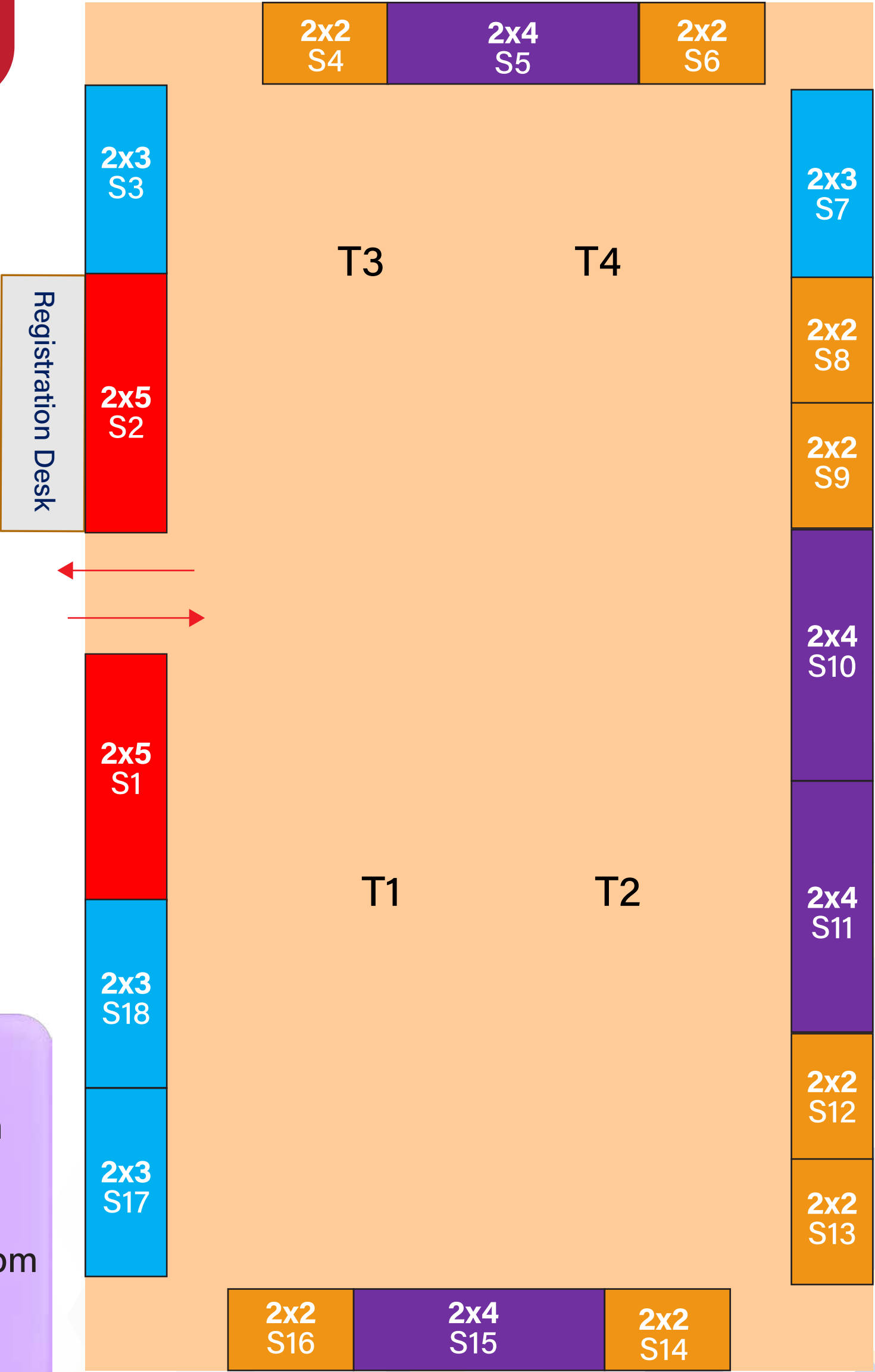
| Shiksha Mahotsav Agra |                                    | Data Analysis of Agra & Covered Nearby Cities |
|-----------------------|------------------------------------|---|
| S.N.                  | Covered Nearby Cities For Branding | Raw Data in our System for workout            |
| 1                     | Agra                               | 14795   |
| 2                     | Aligarh                            | 8428  |
| 3                     | Mathura                            | 10115   |
| 4                     | Firojabad                          | 5757  |
| 5                     | Mainpuri                           | 2783  |
| 6                     | Hathras                            | 2993  |
| 7                     | Bharatpur                          | 6746  |
| 8                     | Etah                               | 3002  |
| 9                     | Etawah                             | 4136  |



| Name of Category  | Stalls Size(meters) | Stalls Number                  | Price (Rs) for Agra |
|-------------------|---------------------|--------------------------------|---------------------|
| Title Partner     | 2x5 M               | S1 & S2                        | 250000 + 18 % GST   |
| Academic Partner  | 2x4 M               | S5,S10,S11 & S15               | 200000 + 18 % GST   |
| Knowledge Partner | 2x3 M               | S3,S7,S17 & S18                | 150000 + 18 % GST   |
| Stall Partner     | 2x2 M               | S4,S6,S8,S9,S12,S13 S14, & S16 | 100000 + 18 % GST   |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                | 75000 + 18 % GST    |

- Schedule for Event**
- Counselling on stall 10am – 05pm
  - Inauguration - 10:15am
  - Tea-Coffee - 10am
  - Press Conference – 12:30 – 01:15pm
  - Buffet Lunch – 01:30 – 02:30pm
  - Tea-Coffee – 4pm

Floor Plan for Shiksha Mahotsav Education Fair Agra







# Shiksha Mahotsav Bareilly

Date- 07 Dec, 2025    **Timing- 10am to 5pm**

**Venue – Hotel Ramada**

| Shiksha Mahotsav Bareilly    Data Analysis of Bareilly & Covered Nearby Cities |                                      |                                    |
|--|--------------------------------------|------------------------------------|
| S.N.   | Covered Nearby Cities For Branding   | Raw Data in our System for workout |
| 1  | Bareilly (Event City)                | 7307                               |
| 2  | Rampur                               | 3594                               |
| 3  | Moradabad                            | 16185                              |
| 4  | Budaun                               | 4582                               |
| 5  | Shahjahanpur                         | 2994                               |
| 6  | Pilibhit                             | 1792                               |
| 7  | Nainital+Rudrapur+Haldwani+Pantnagar | 7048                               |
| 8  | Udham Singh Nagar                    | 8551                               |

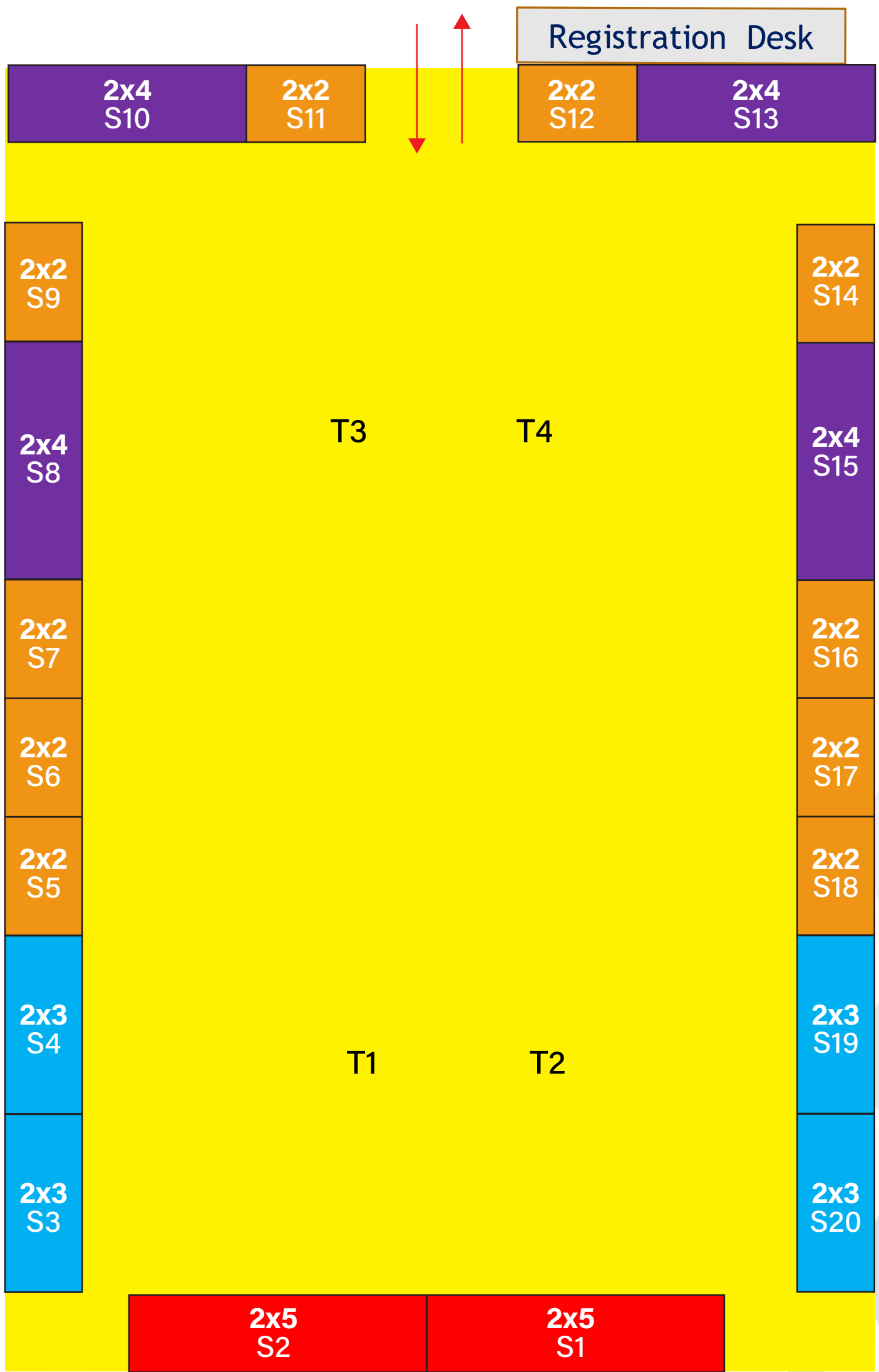


| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Bareilly |
|-------------------|---------------------|--|-------------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST       |
| Academic Partner  | 2x4 M               | S8,S10,S13 & S15                       | 200000 + 18 % GST       |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST       |
| Stall Partner     | 2x2 M               | S5,S6,S7,S9,S11, S12,S14,S16,S17 & S18 | 100000 + 18 % GST       |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 75000 + 18 % GST        |

## Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for  
Shiksha Mahotsav Education Fair Bareilly







# Shiksha Mahotsav Dhanbad

Date- 14 Dec, 2025    Timing- 10am to 5pm  
Venue – Hotel Radisson

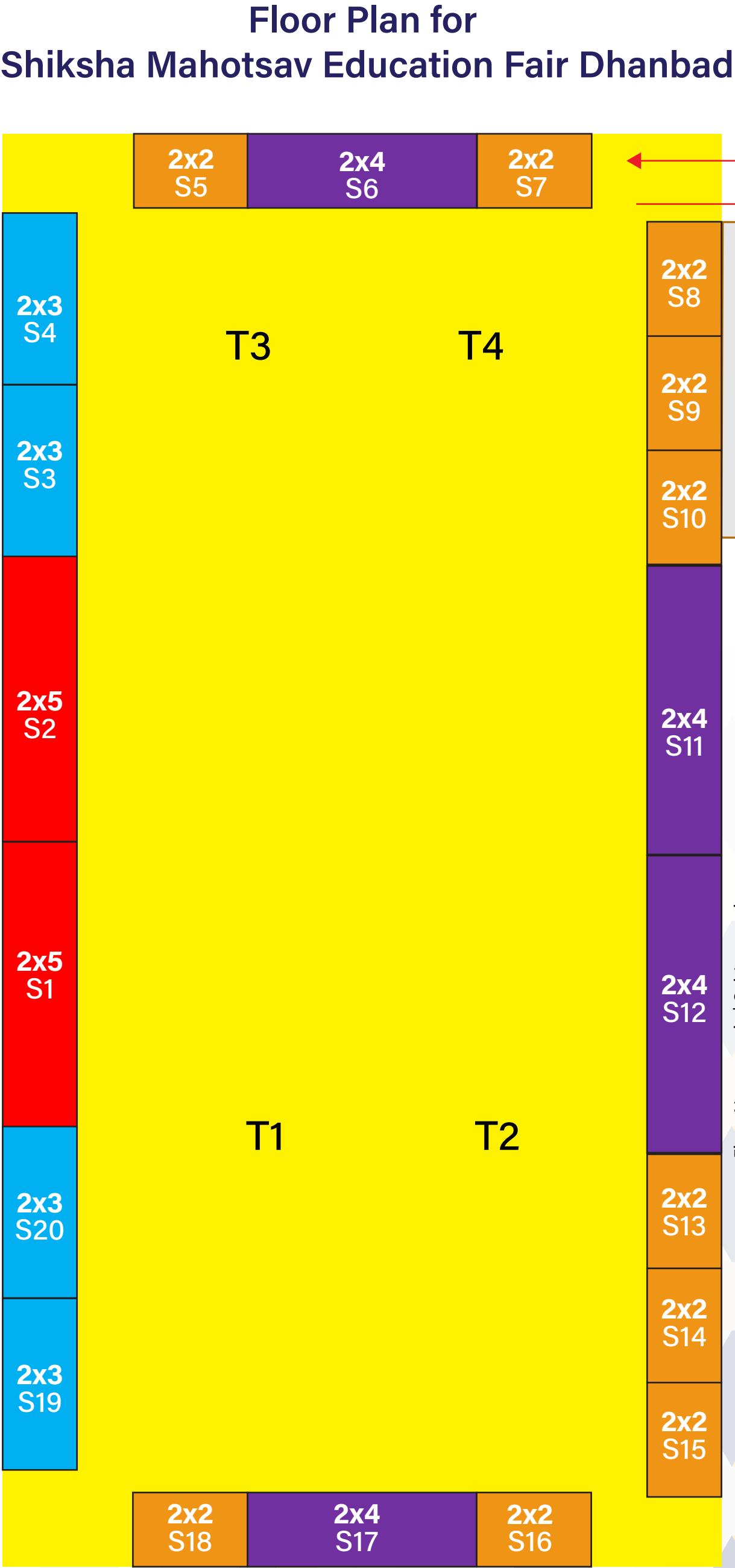
| Shiksha Mahotsav Dhanbad    Data Analysis of Dhanbad & Covered Nearby Cities |                                    |                                    |
|--|------------------------------------|------------------------------------|
| S.N.   | Covered Nearby Cities For Branding | Raw Data in our System for workout |
| 1  | Dhanbad                            | 9890                               |
| 2  | Bokaro                             | 7896                               |
| 3  | Giridih                            | 2708                               |
| 4  | Jamtara                            | 214                                |
| 5  | Deoghar                            | 3206                               |
| 6  | Hazaribagh                         | 9334                               |

| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Dhanbad |
|-------------------|---------------------|--|------------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST      |
| Academic Partner  | 2x4 M               | S6,S11,S12 & S17                       | 200000 + 18 % GST      |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST      |
| Stall Partner     | 2x2 M               | S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18 | 100000 + 18 % GST      |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 75000 + 18 % GST       |



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm





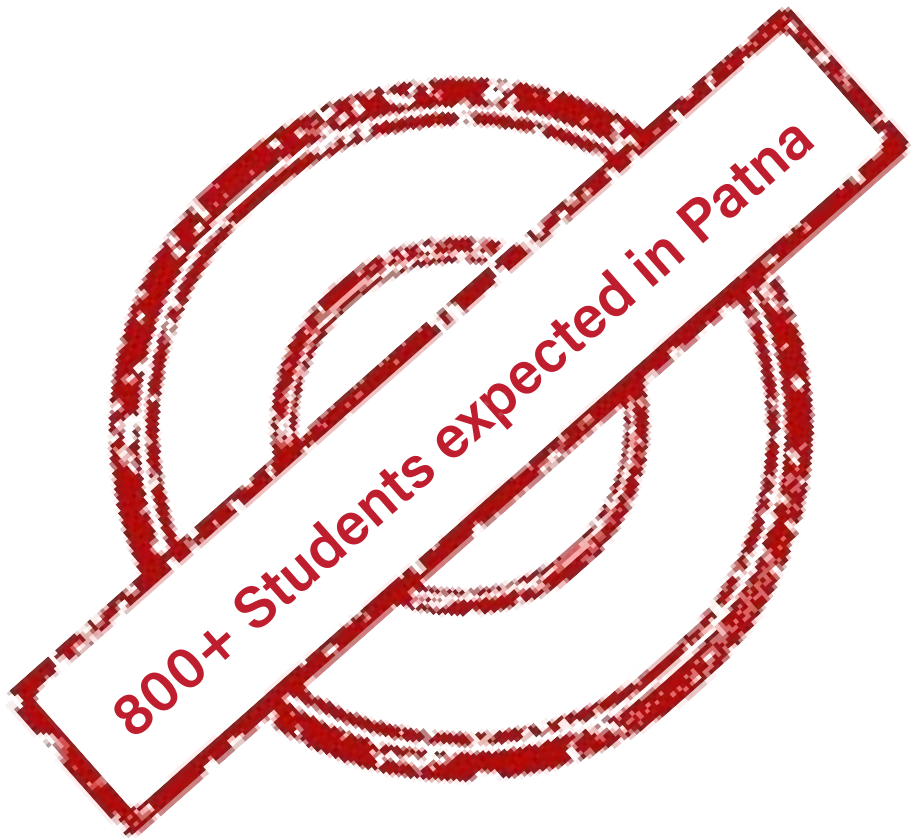


# Shiksha Mahotsav Patna

Date- 17 Dec, 2025    Timing- 10am to 5pm  
Venue - Hotel Lemon Tree

| Shiksha Mahotsav Patna |                                    |                                    | Data Analysis of Patna & Covered Nearby Cities |
|------------------------|------------------------------------|------------------------------------|--|
| S.N.                   | Covered Nearby Cities For Branding | Raw Data in our System for workout |  |
| 1                      | Patna                              | 35259                              |  |
| 2                      | Vaishali                           | 5306                               |  |
| 3                      | Saran                              | 5103                               |  |
| 4                      | Muzaffarpur                        | 12725                              |  |
| 5                      | Bhojpur                            | 6529                               |  |
| 6                      | Begusarai                          | 4309                               |  |
| 7                      | Samastipur                         | 6513                               |  |
| 8                      | Darbhanga                          | 6287                               |  |
| 9                      | Gopalganj                          | 2286                               |  |
| 10                     | Nalanda                            | 6189                               |  |
| 11                     | Jehanabad                          | 3231                               |  |

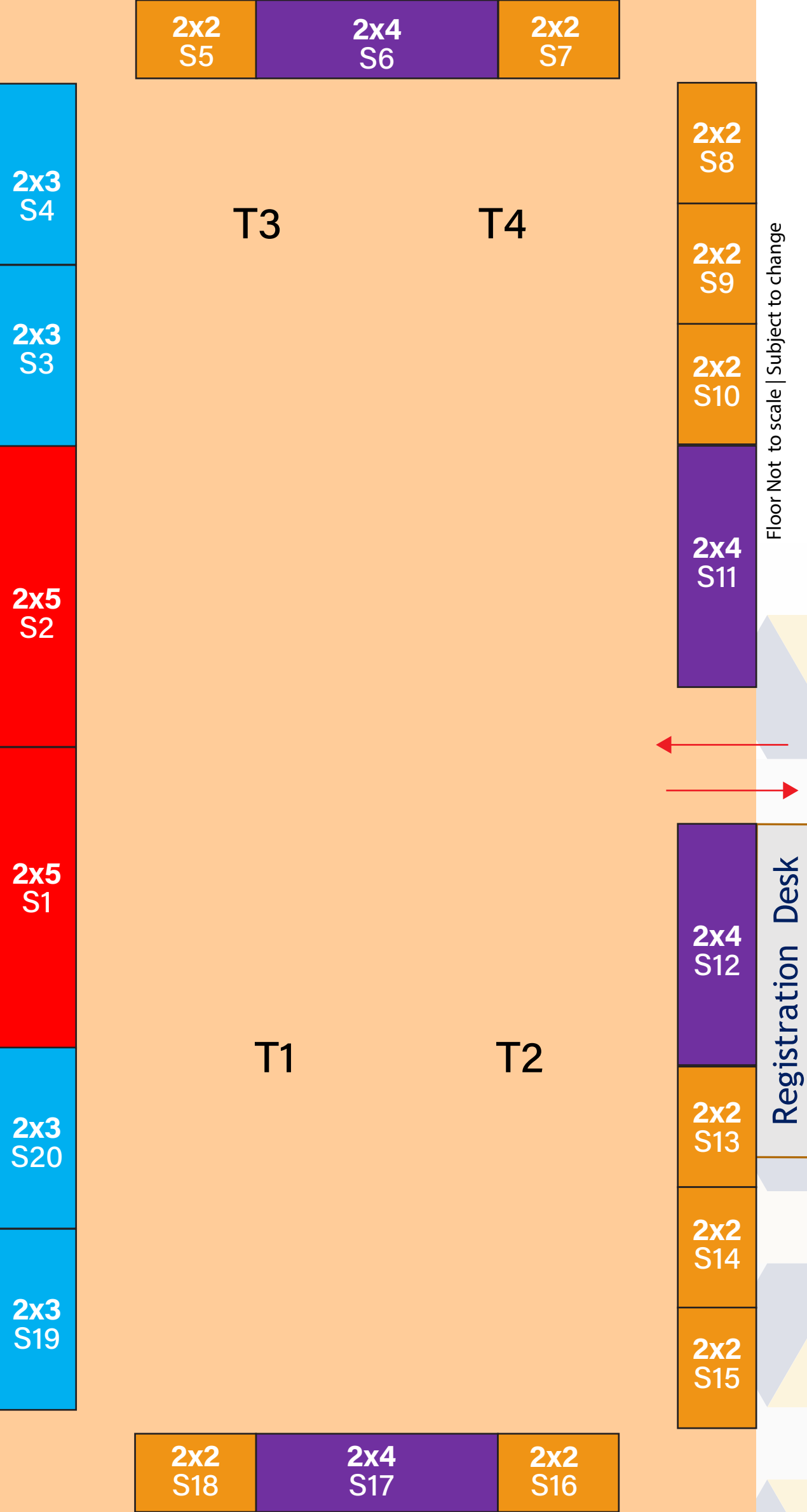
| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Patna |
|-------------------|---------------------|--|----------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST    |
| Academic Partner  | 2x4 M               | S6,S11,S12 & S17                       | 200000 + 18 % GST    |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST    |
| Stall Partner     | 2x2 M               | S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18 | 100000 + 18 % GST    |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 75000 + 18 % GST     |



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for Shiksha Mahotsav Education Fair Patna





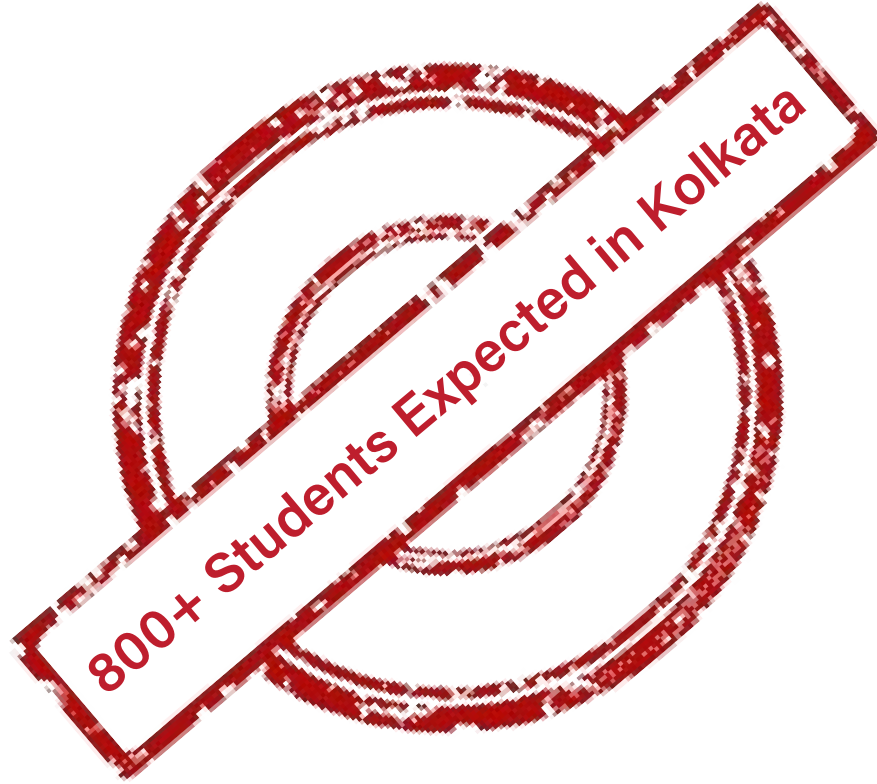


# Shiksha Mahotsav Kolkata

Date- 21 Dec, 2025    Timing- 10am to 5pm  
Venue – The Park Hotel

## Floor Plan for Shiksha Mahotsav Education Fair Kolkata

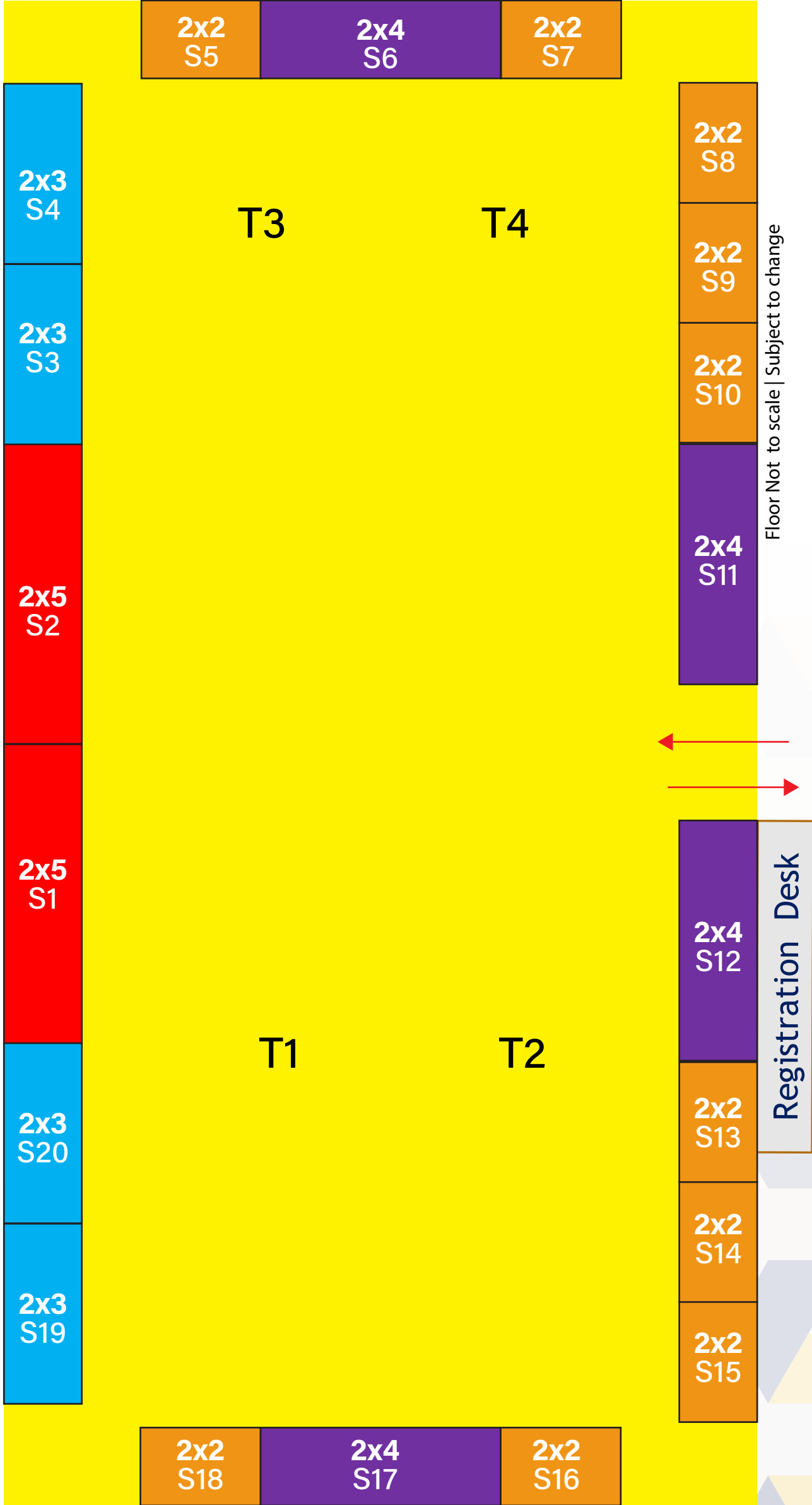
| Shiksha Mahotsav Kolkata    Data Analysis of Kolkata & Covered Nearby Cities |                                    |                                    |
|--|------------------------------------|------------------------------------|
| S.N.   | Covered Nearby Cities For Branding | Raw Data in our System for workout |
| 1  | Kolkata                            | 8603                               |
| 2  | Hooghly                            | 1164                               |
| 3  | Howrah                             | 597                                |
| 4  | Midnapore                          | 2164                               |
| 5  | Nadia                              | 928                                |
| 6  | North 24 Parganas                  | 4023                               |
| 7  | South 24 Parganas                  | 4023                               |



| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Kolkata |
|-------------------|---------------------|--|------------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST      |
| Academic Partner  | 2x4 M               | S6,S11,S12 & S17                       | 200000 + 18 % GST      |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST      |
| Stall Partner     | 2x2 M               | S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18 | 100000 + 18 % GST      |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 75000 + 18 % GST       |

Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm





Ranchi



Shiksha Mahotsav Ranchi

Date- 28 Dec 2025    Timing- 10am to 5pm

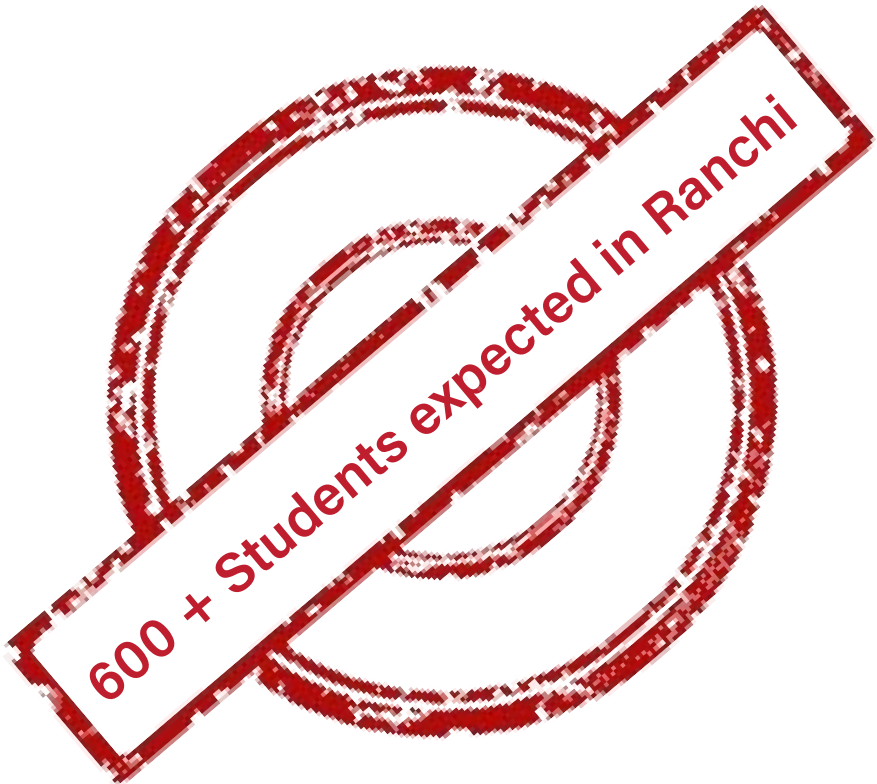
Venue – Hotel Radisson, Ranchi

Shiksha Mahotsav Ranchi

Data Analysis of Ranchi & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Ranchi                             | 10892                              |
| 2    | Ramghar                            | 324                                |
| 3    | Lohardaga                          | 289                                |
| 4    | Khunti                             | 1456                               |
| 5    | Gumla                              | 630                                |
| 6    | Seraikela                          | 623                                |

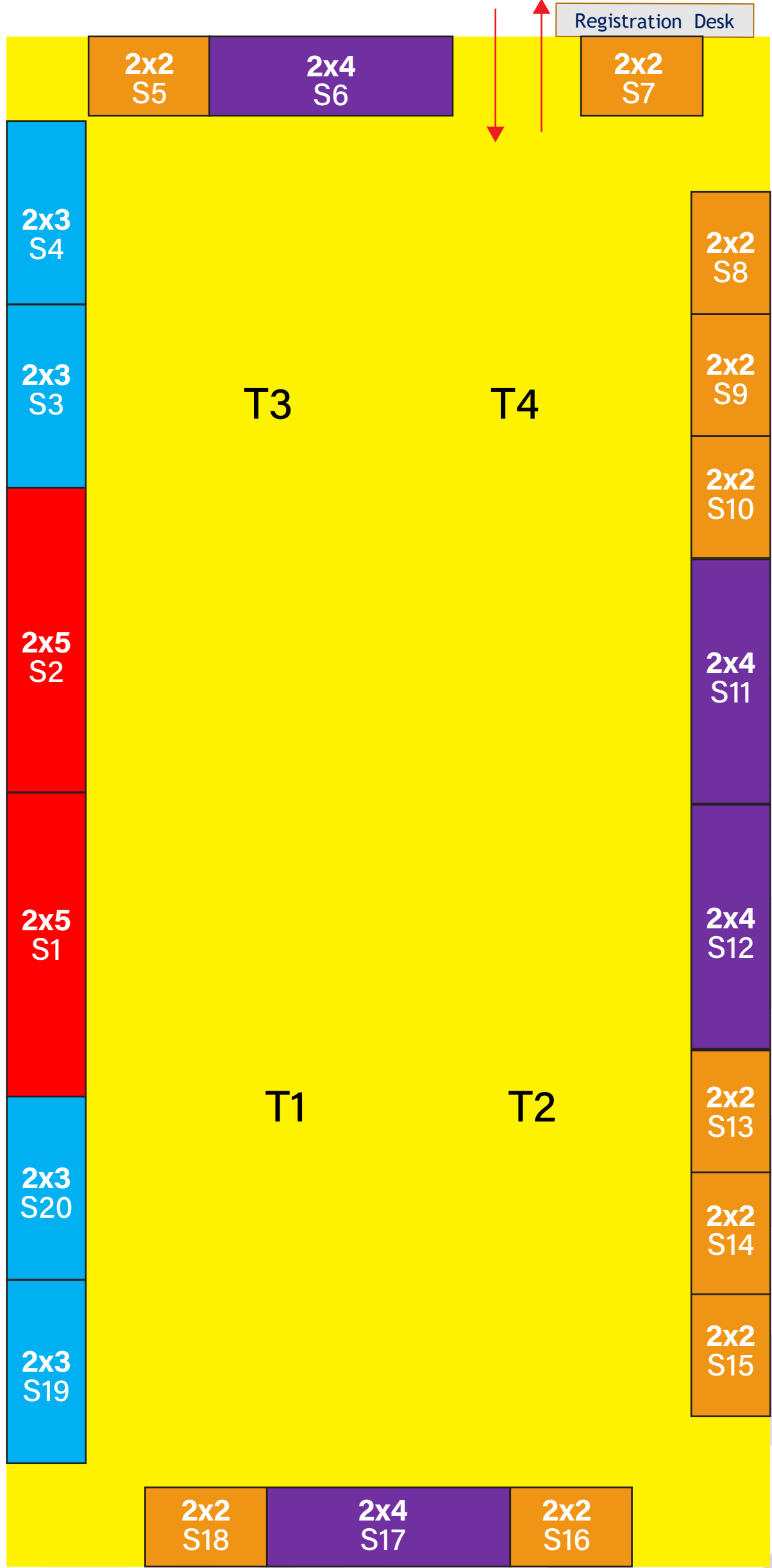
| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Ranchi |
|-------------------|---------------------|--|-----------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST     |
| Academic Partner  | 2x4 M               | S6,S11,S12 & S17                       | 200000 + 18 % GST     |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST     |
| Stall Partner     | 2x2 M               | S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18 | 100000 + 18 % GST     |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 75000 + 18 % GST      |



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for Shiksha Mahotsav Education Fair Ranchi







## Shiksha Mahotsav Gorakhpur

Date- 04 Jan, 2026    **Timing- 10am to 5pm**

**Venue – Hotel Clarks**

### Shiksha Mahotsav Gorakhpur

Data Analysis of Gorakhpur & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Gorakhpur                          | 13990                              |
| 2    | Basti                              | 3081                               |
| 3    | Siddharth Nagar                    | 688                                |
| 4    | Kushinagar                         | 15335                              |
| 5    | Gopal Ganj                         | 1964                               |
| 6    | Deoria                             | 5396                               |
| 7    | Maharajganj                        | 1832                               |
| 8    | Sant Kabir Nagar                   | 1374                               |
| 9    | Sant Ravidas Nagar                 | 1642                               |
| 10   | Ambedkar Nagar                     | 2805                               |

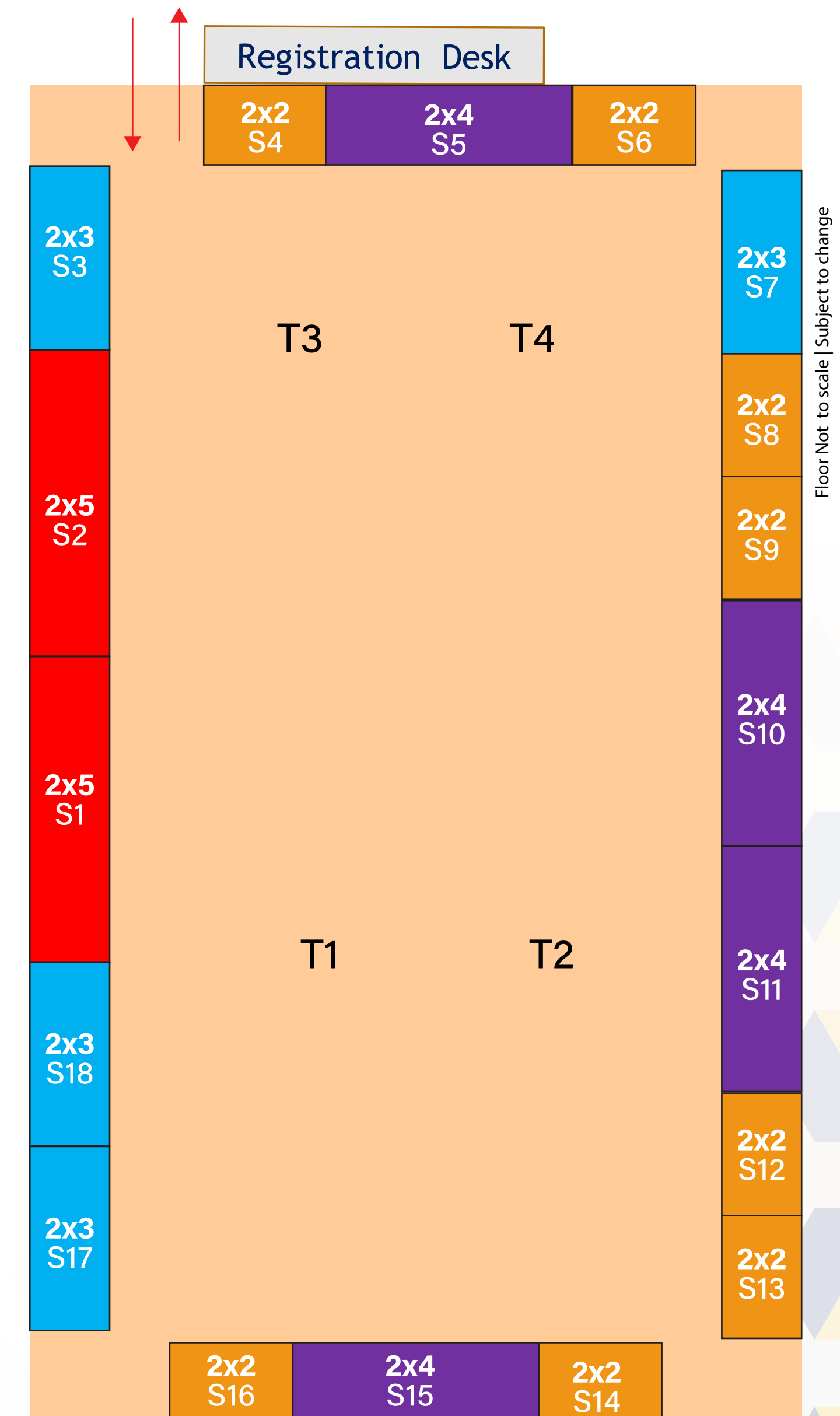
| Name of Category  | Stalls Size(meters) | Stalls Number                   | Price (Rs) for Gorakhpur |
|-------------------|---------------------|---------------------------------|--------------------------|
| Title Partner     | 2x5 M               | S1 & S2                         | 250000 + 18 % GST        |
| Academic Partner  | 2x4 M               | S5,S10,S11 & S15                | 200000 + 18 % GST        |
| Knowledge Partner | 2x3 M               | S3,S7,S17 & S18                 | 150000 + 18 % GST        |
| Stall Partner     | 2x2 M               | S4,S6,S8,S9,S12, S13,S14, & S16 | 100000 + 18 % GST        |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                 | 75000 + 18 % GST         |



### Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

### Floor Plan for Shiksha Mahotsav Education Fair Gorakhpur







## Shiksha Mahotsav Prayagraj

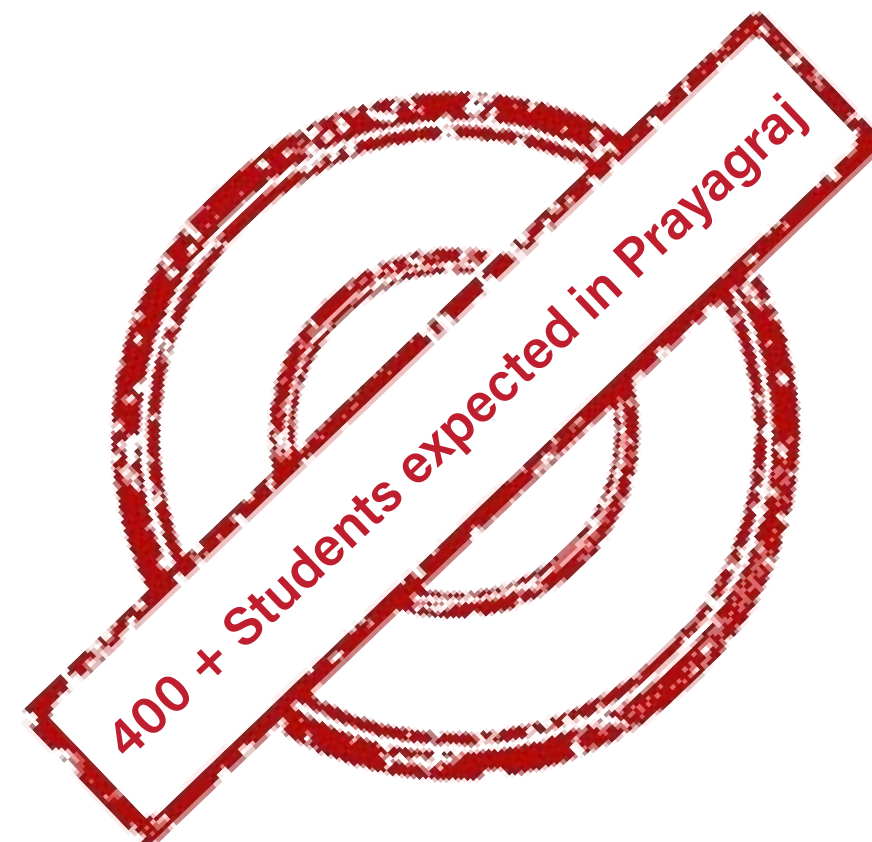
Date- 07 Jan, 2026 Timing- 10am to 5pm

Venue – Hotel Placid, Prayagraj

### Shiksha Mahotsav Prayagraj

Data Analysis of Prayagraj & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Prayagraj                          | 12711                              |
| 2    | Fatehpur                           | 1357                               |
| 3    | Kaushambi                          | 7,268                              |
| 4    | Chitrakoot                         | 495                                |
| 5    | Sultanpur                          | 4289                               |
| 6    | Banda                              | 1163                               |
| 7    | Pratapgarh                         | 2664                               |

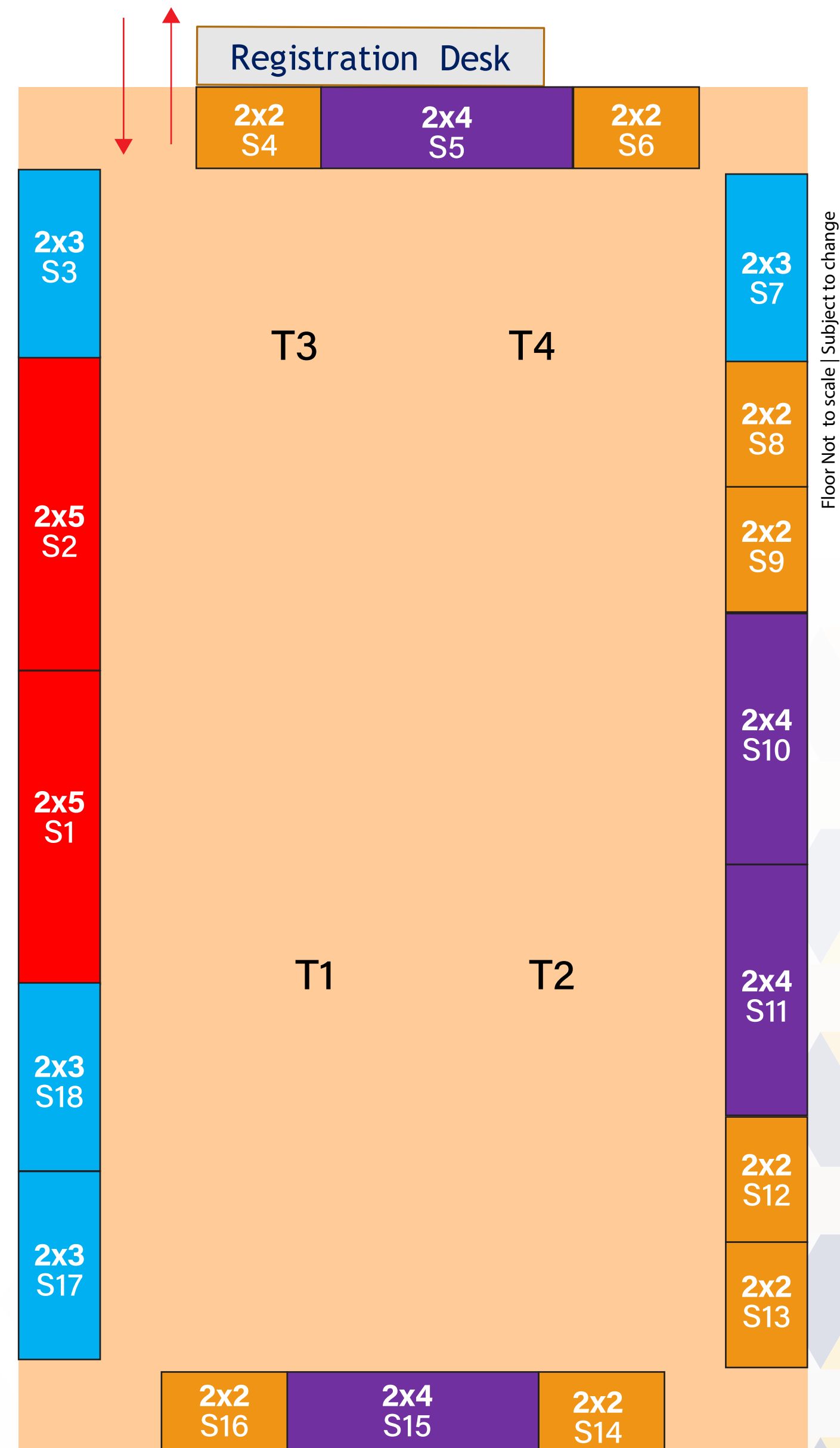


| Name of Category  | Stalls Size(meters) | Stalls Number                   | Price (Rs) for Prayagraj |
|-------------------|---------------------|---------------------------------|--------------------------|
| Title Partner     | 2x5 M               | S1 & S2                         | 250000 + 18 % GST        |
| Academic Partner  | 2x4 M               | S5,S10,S11 & S15                | 200000 + 18 % GST        |
| Knowledge Partner | 2x3 M               | S3,S7,S17 & S18                 | 150000 + 18 % GST        |
| Stall Partner     | 2x2 M               | S4,S6,S8,S9,S12, S13,S14, & S16 | 100000 + 18 % GST        |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                 | 75000 + 18 % GST         |

### Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

### Floor Plan for Shiksha Mahotsav Education Fair Prayagraj







# Shiksha Mahotsav Varanasi

Date- 11 Jan, 2026    **Timing- 10am to 5pm**

**Venue** – Hotel Taj, Varanasi

## Shiksha Mahotsav Varanasi    Data Analysis of Varanasi & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Varanasi                           | 19051                              |
| 2    | Mirzapur                           | 3486                               |
| 3    | Jaunpur                            | 6187                               |
| 4    | Azamgarh                           | 6794                               |
| 5    | Sonbhadra                          | 3462                               |
| 6    | Chandauli - Mughalsarai            | 3680                               |
| 7    | Buxar                              | 2136                               |
| 8    | Rohtas                             | 4761                               |

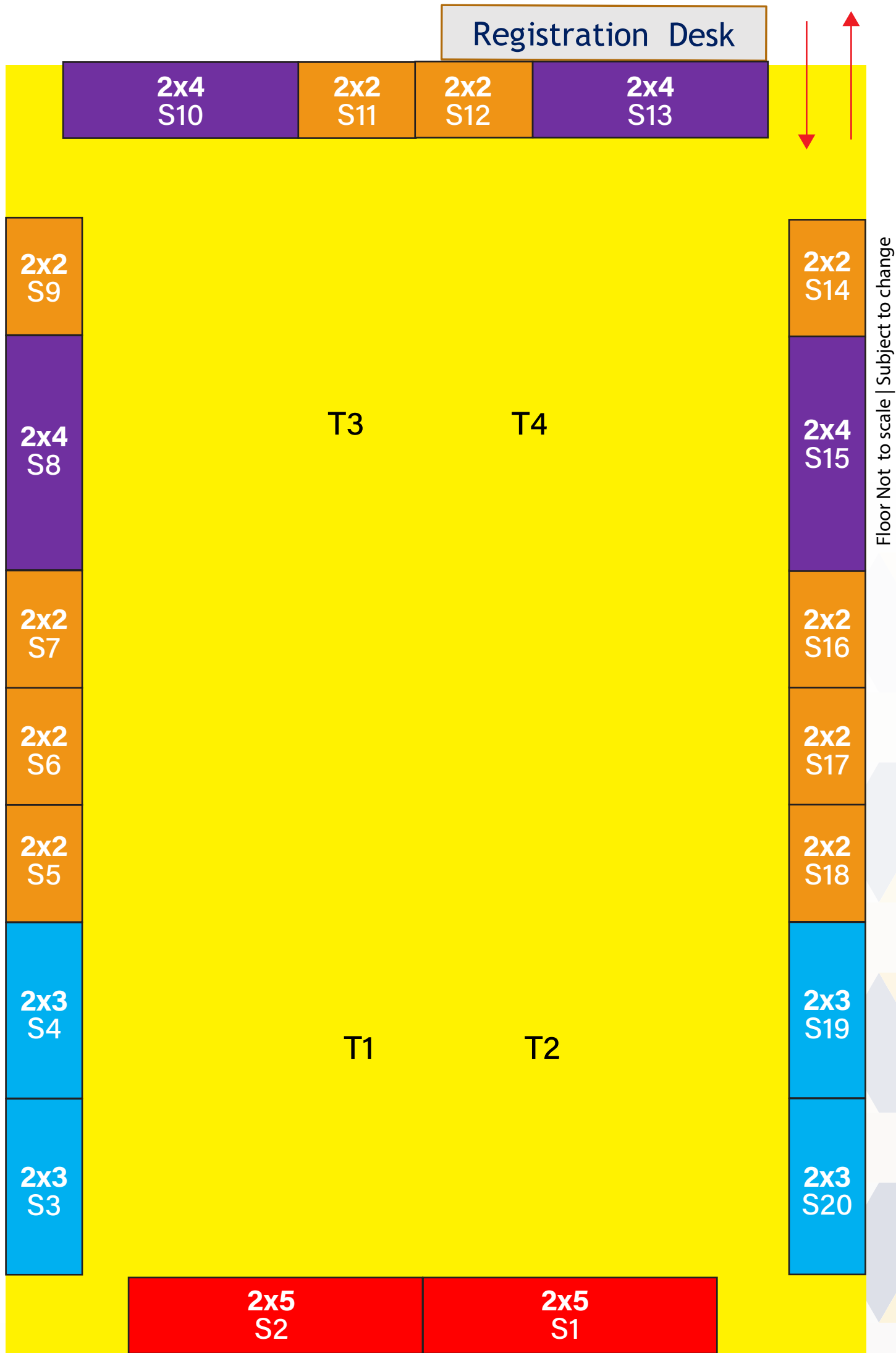
| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Varanasi |
|-------------------|---------------------|--|-------------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST       |
| Academic Partner  | 2x4 M               | S8,S10,S13 & S15                       | 200000 + 18 % GST       |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST       |
| Stall Partner     | 2x2 M               | S5,S6,S7,S9,S11, S12,S14,S16,S17 & S18 | 100000 + 18 % GST       |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 75000 + 18 % GST        |



### Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

### Floor Plan for Shiksha Mahotsav Education Fair Varanasi







## Shiksha Mahotsav Lucknow

Date- 18 Jan, 2026 Timing- 10am to 5pm

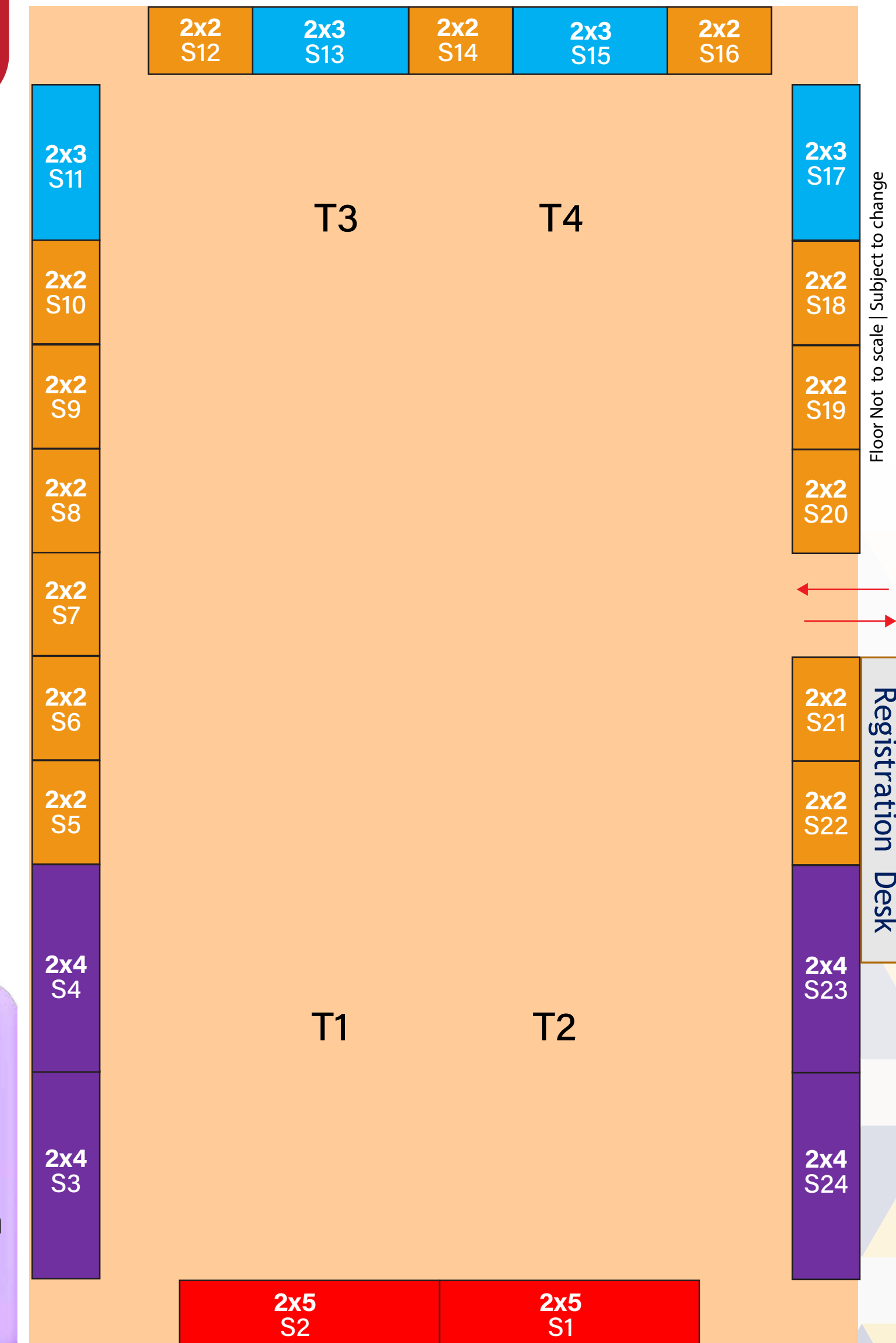
Venue – Hotel Radisson

### Shiksha Mahotsav Lucknow Data Analysis of Lucknow & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Lucknow                            | 18881                              |
| 2    | Raebareli                          | 3613                               |
| 3    | Ayodhya + Faizabad                 | 5208                               |
| 4    | Gonda                              | 2565                               |
| 5    | Bahraich                           | 335                                |
| 6    | Hardoi                             | 1685                               |
| 7    | Sitapur                            | 1863                               |
| 8    | Lakhimpur Kheri                    | 3546                               |
| 9    | Barabanki                          | 1340                               |
| 10   | Amethi                             | 784                                |
| 11   | Unnao                              | 1377                               |
| 12   | Sultanpur                          | 1863                               |



### Floor Plan for Shiksha Mahotsav Education Fair Lucknow



### Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

| Name of Category  | Stalls Size(meters) | Stalls Number   | Price (Rs) for Lucknow |
|-------------------|---------------------|---|------------------------|
| Title Partner     | 2x5 M               | S1 & S2   | 250000 + 18 % GST      |
| Academic Partner  | 2x4 M               | S3,S4,S23 & S24                                       | 200000 + 18 % GST      |
| Knowledge Partner | 2x3 M               | S11,S13,S15 & S17                                     | 150000 + 18 % GST      |
| Stall Partner     | 2x2 M               | S5,S6,S7,S8,S9,S10,S12<br>S14,S16,S18,S19,S20,S21,S22 | 100000 + 18 % GST      |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                                       | 75000 + 18 % GST       |





Shiksha Mahotsav Kanpur

Date- 26 Jan, 2026    Timing- 10am to 5pm

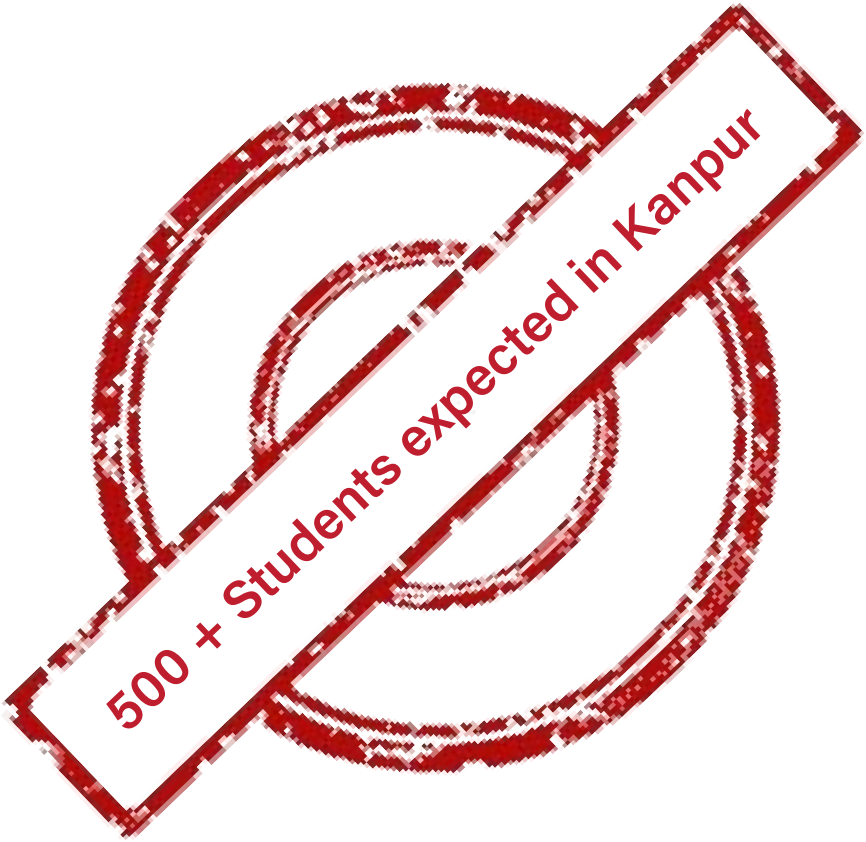
Venue – The Hotel Pristine

Shiksha Mahotsav Kanpur

Data Analysis of Kanpur & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Kanpur                             | 11926                              |
| 2    | Hamirpur                           | 599                                |
| 3    | Unnao                              | 1377                               |
| 4    | Kannauj                            | 976                                |
| 5    | Mahoba                             | 597                                |
| 6    | Fatehpur                           | 1357                               |
| 7    | Auraiya                            | 1628                               |
| 8    | Orai + Jalaun                      | 2526                               |

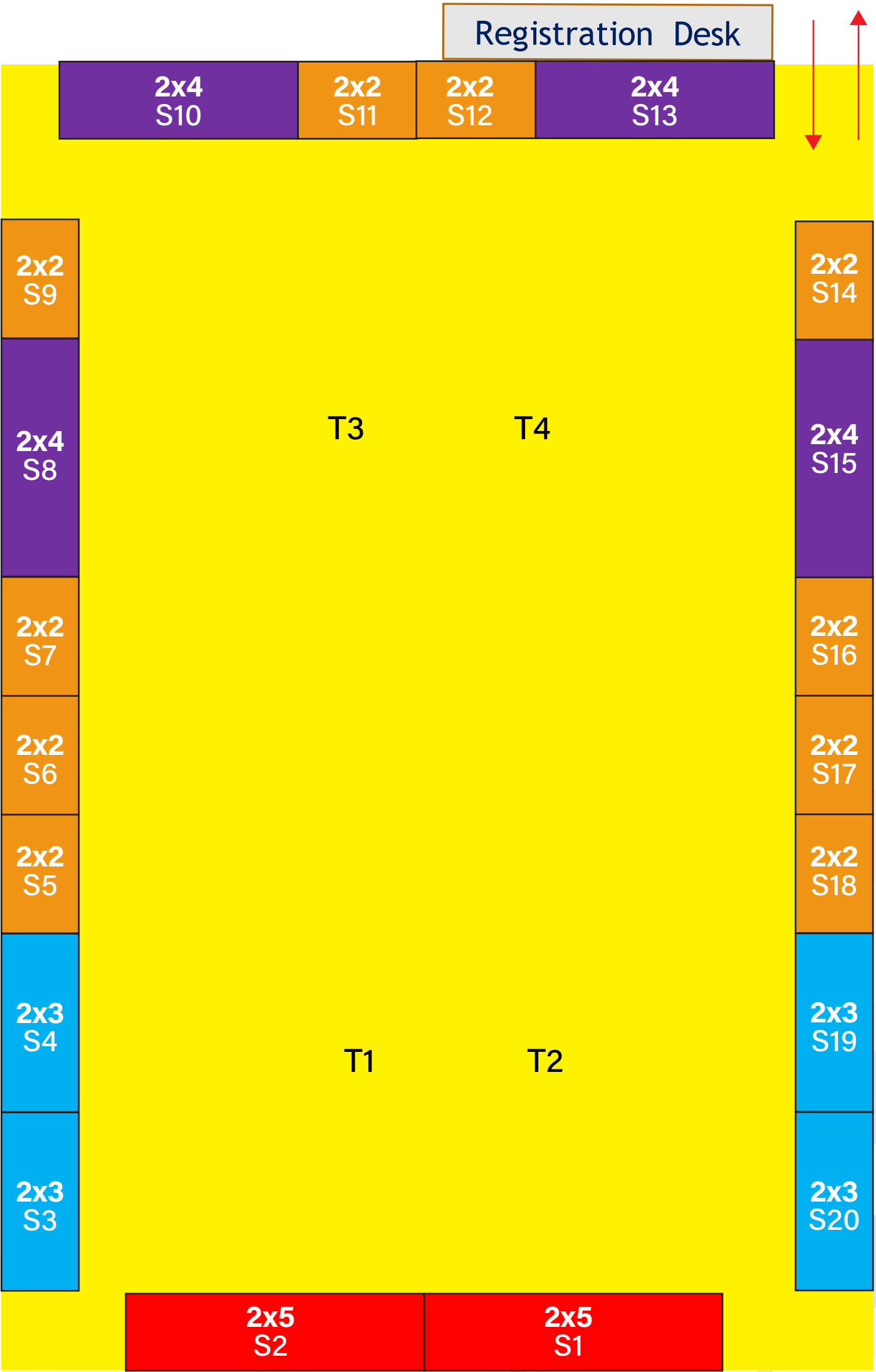
| Name of Category  | Stalls Size(meters) | Stalls Number                            | Price (Rs) for Kanpur |
|-------------------|---------------------|--|-----------------------|
| Title Partner     | 2x5 M               | S1 & S2                                  | 250000 + 18 % GST     |
| Academic Partner  | 2x4 M               | S8,S10,S13 & S15                         | 200000 + 18 % GST     |
| Knowledge Partner | 2x3 M               | S3,S4,S19 & S20                          | 150000 + 18 % GST     |
| Stall Partner     | 2x2 M               | S5,S6,S7,S9,S11,S12<br>S14,S16,S17 & S18 | 100000 + 18 % GST     |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                          | 75000 + 18 % GST      |



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for Shiksha Mahotsav Education Fair Kanpur





Meerut



Shiksha Mahotsav Meerut

Date- 01 Feb, 2026    Timing- 10am to 5pm  
Venue – Hotel Harmony Inn, Meerut

| Shiksha Mahotsav Meerut |                                    | Data Analysis of Meerut & Covered Nearby Cities |
|-------------------------|------------------------------------|---|
| S.N.                    | Covered Nearby Cities For Branding | Raw Data in our System for workout              |
| 1                       | Meerut                             | 14008   |
| 2                       | Bijnor                             | 6346  |
| 3                       | Muzaffarnagar                      | 6573  |
| 4                       | Shamli                             | 5830  |
| 5                       | Bulandshahr                        | 9080  |
| 6                       | Hapur                              | 3709  |
| 7                       | Saharanpur                         | 8164  |
| 8                       | Haridwar                           | 8208  |

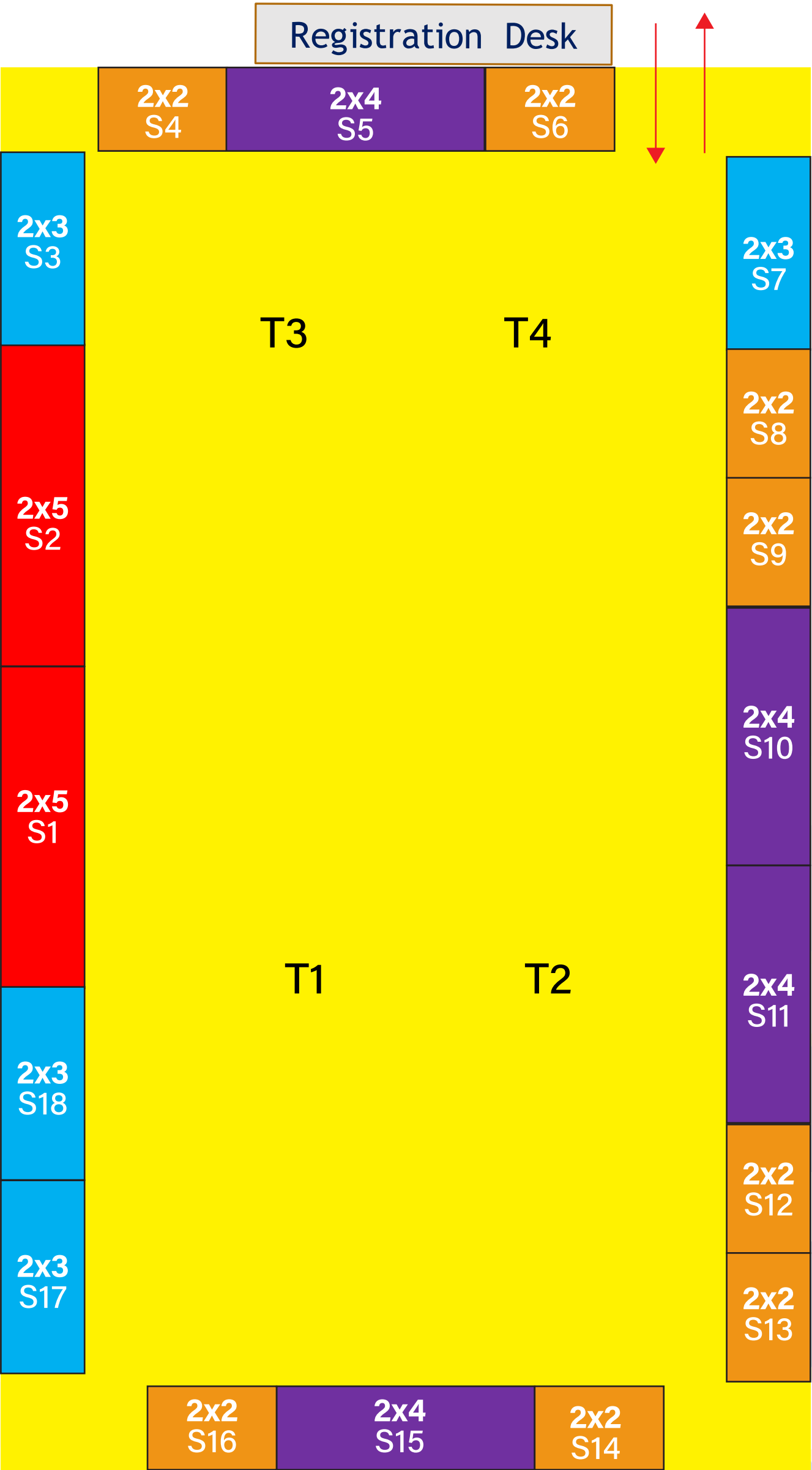


| Name of Category  | Stalls Size(meters) | Stalls Number                  | Price (Rs) for Meerut |
|-------------------|---------------------|--------------------------------|-----------------------|
| Title Partner     | 2x5 M               | S1 & S2                        | 250000 + 18 % GST     |
| Academic Partner  | 2x4 M               | S5,S10,S11 & S15               | 200000 + 18 % GST     |
| Knowledge Partner | 2x3 M               | S3,S7,S17 & S18                | 150000 + 18 % GST     |
| Stall Partner     | 2x2 M               | S4,S6,S8,S9,S12,S13 S14, & S16 | 100000 + 18 % GST     |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                | 75000 + 18 % GST      |

Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for Shiksha Mahotsav Education Fair Meerut







# Shiksha Mahotsav Jammu

Date- 08 Feb, 2026    **Timing- 10am to 5pm**  
**Venue** – Hotel Vivanta Jammu, City Center

| Shiksha Mahotsav Jammu    Data Analysis of Jammu & Covered Nearby Cities |                                    |                                    |
|--|------------------------------------|------------------------------------|
| S.N.   | Covered Nearby Cities For Branding | Raw Data in our System for workout |
| 1  | Jammu                              | 7095                               |
| 2  | Kathua                             | 1015                               |
| 3  | Udhampur                           | 1194                               |
| 4  | Riasi                              | 40                                 |
| 5  | Rajouri                            | 327                                |

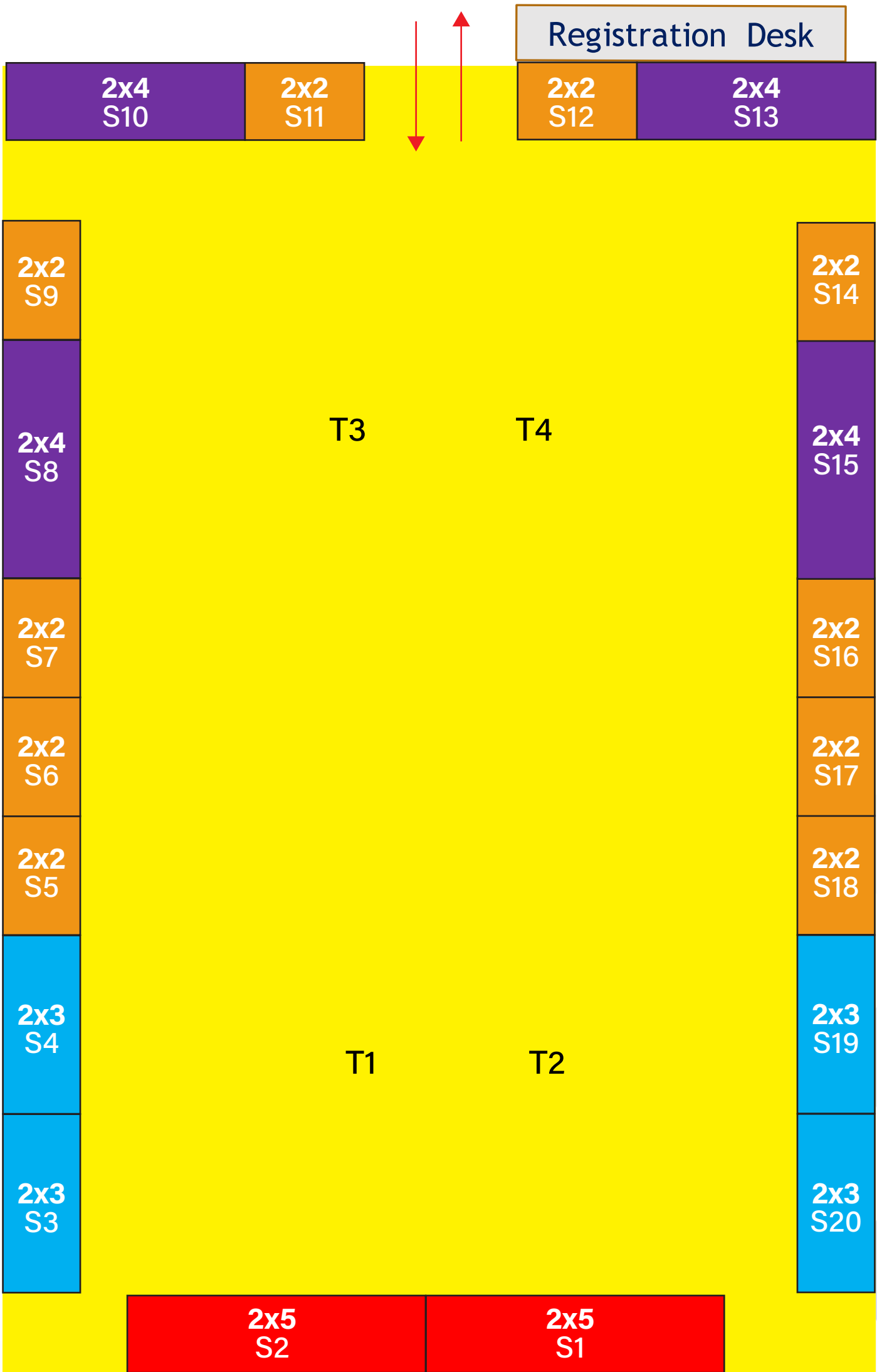


| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Jammu |
|-------------------|---------------------|--|----------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST    |
| Academic Partner  | 2x4 M               | S8,S10,S13 & S15                       | 200000 + 18 % GST    |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST    |
| Stall Partner     | 2x2 M               | S5,S6,S7,S9,S11, S12,S14,S16,S17 & S18 | 100000 + 18 % GST    |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 75000 + 18 % GST     |

## Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm

Floor Plan for  
Shiksha Mahotsav Education Fair Jammu







# Shiksha Mahotsav Delhi

Date- 15 Feb, 2026    Timing- 10am to 5pm  
Venue – Hotel le Meridien

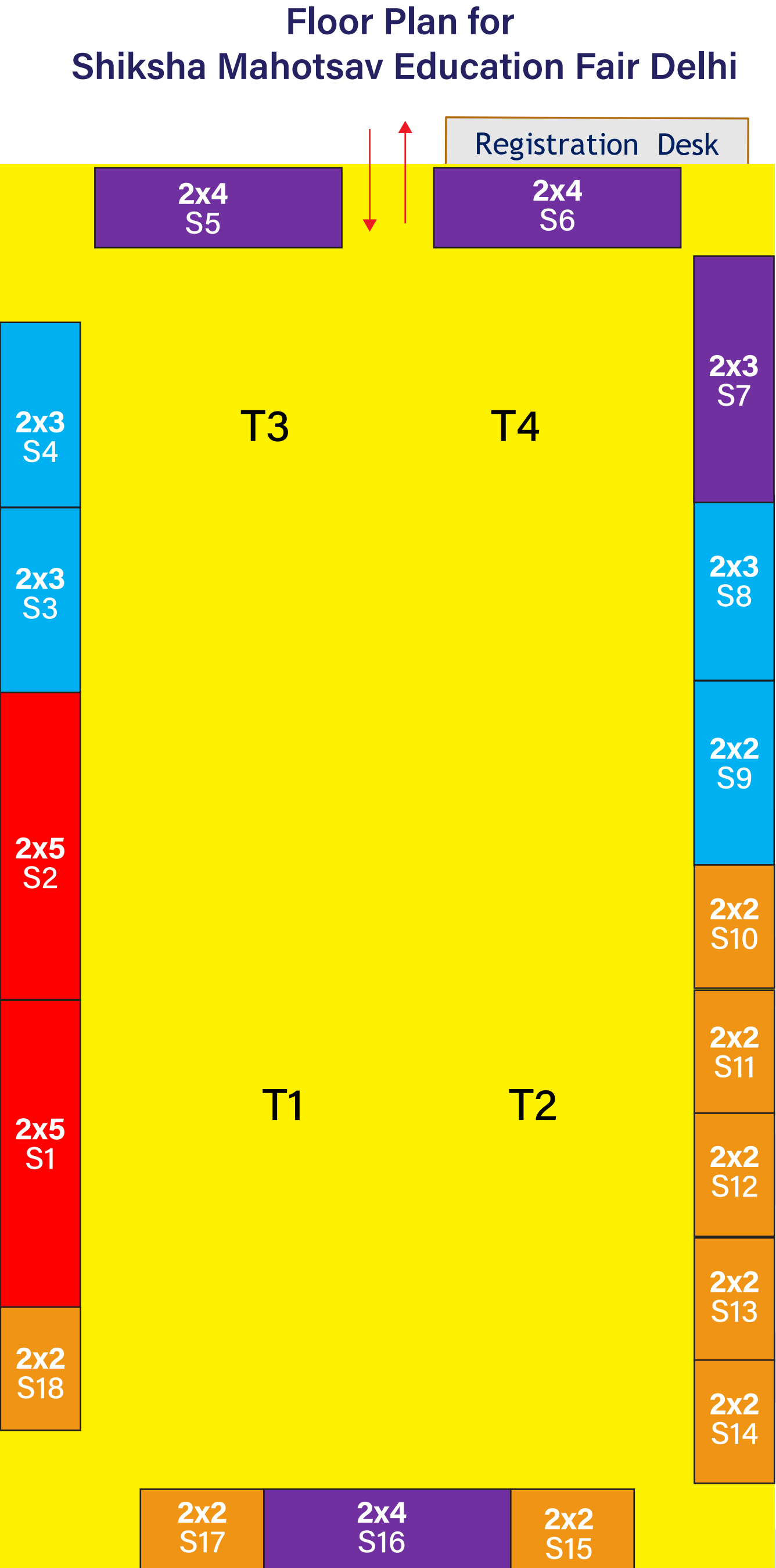
| Shiksha Mahotsav Delhi    Data Analysis of Delhi & Covered Nearby Cities |                                    |                                    |
|--|------------------------------------|------------------------------------|
| S.N.   | Covered Nearby Cities For Branding | Raw Data in our System for workout |
| 1  | New Delhi                          | 170000                             |
| 2  | Noida- Greater Noida               | 20252                              |
| 3  | Bulandshahr                        | 9089                               |
| 4  | Ghaziabad                          | 23787                              |
| 5  | Gurugram                           | 18144                              |
| 6  | Faridabad                          | 20005                              |

| Name of Category  | Stalls Size(meters) | Stalls Number                        | Price (Rs) for Delhi |
|-------------------|---------------------|--------------------------------------|----------------------|
| Title Partner     | 2x5 M               | S1 & S2                              | 250000 + 18 % GST    |
| Academic Partner  | 2x4 M               | S5,S6,S7 & S16                       | 200000 + 18 % GST    |
| Knowledge Partner | 2x3 M               | S3,S4,S8, & S9                       | 150000 + 18 % GST    |
| Stall Partner     | 2x2 M               | S10,S11,S12,S13<br>S14,S15,S17 & S18 | 100000 + 18 % GST    |
| Growth Partner    | 1 Table + 4 Chair   | T1, T2, T3 & T4                      | 75000 + 18 % GST     |



Schedule for Event

- Counselling on stall 10am – 05pm
- Inauguration - 10:15am
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15pm
- Buffet Lunch – 01:30 – 02:30pm
- Tea-Coffee – 4pm



# Opportunities for Institutions & Final Pricing for all 17 Events



| SN | Total Deliverable  | Title Partner                            | Academic Partner                         | Knowledge Partner                        | Associate Partner                       | Growth Partner                       |
|----|--|--|--|--|---|--------------------------------------|
| 1  | Sitting Arrangement  | Octonorm stall of 2x5 M                  | Octonorm stall of 2x4 M                  | Octonorm stall of 2x3 M                  | Octonorm stall of 2x2 M                 | Chair - Table Setup                  |
| 2  | Position of Logo in all Ads  | 1 <sup>st</sup>                          | 2 <sup>nd</sup>                          | 3 <sup>rd</sup>                          | 4 <sup>th</sup>                         | 5 <sup>th</sup>                      |
| 3  | Logo on Invitation Cards   | Yes                                      | Yes                                      | Yes                                      | No                                      | No                                   |
| 4  | Press Conference   | Yes                                      | Yes                                      | Yes                                      | No                                      | No                                   |
| 5  | Logo in Welcome Gate   | Yes                                      | Yes                                      | Yes                                      | Yes                                     | Yes                                  |
| 6  | Brochure Distribution  | Yes                                      | Yes                                      | Yes                                      | Yes                                     | Yes                                  |
| 7  | Lunch at Venue   | 8 Person                                 | 5 Person                                 | 3 Person                                 | 2 Person                                | 1 Person                             |
| 8  | Social Media Ads   | Yes                                      | Yes                                      | Yes                                      | Yes                                     | Yes                                  |
| 9  | Name on SMS Campaign   | Yes                                      | Yes                                      | Yes                                      | No                                      | No                                   |
| 10 | Name on Email, WhatsApp Campaign   | Yes                                      | Yes                                      | Yes                                      | Yes                                     | Yes                                  |
| 11 | Name on Leaflet  | Yes                                      | Yes                                      | Yes                                      | Yes                                     | Yes                                  |
| 12 | Info about your University by Tele calling team  | Yes                                      | Yes                                      | Yes                                      | Yes                                     | Yes                                  |
| 13 | Podcast (Recording & Promotion)  | Yes with min. 10L views                  | Yes with min. 8L views                   | Yes with min. 5L views                   | -                                       | -                                    |
| 14 | Data   | Raw+Visitors+Online Registration         | Raw+Visitors+Online Registration         | Visitors+Online Registration             | Stall Visitors Only                     | Stall Visitors Only                  |
| 15 | Price(Rs) per City in <b>UP, Bihar, Jharkhand Jammu, Delhi &amp; Rajasthan</b>   | Rs 250,000 + GST                         | Rs 200,000 + GST                         | Rs 1500,00 + GST                         | Rs 100000 + GST                         | Rs 75,000 + GST                      |
| 16 | Price in <b>Kota</b>   | Rs 500,000 + GST<br>Stall Size - (3x6 M) | Rs 300,000 + GST<br>Stall Size - (3x4 M) | Rs 1500,00 + GST<br>Stall Size - (2x3 M) | Rs 100000 + GST<br>Stall Size - (2x2 M) | Rs 75,000 + GST<br>Chair Table Setup |
|    | <b>Total Amount (Rs)</b><br>(For All 17 Cities: Delhi-1, Kota, Jaipur, Agra, Jammu, Bareilly, Dhanbad, Patna, Kolkata, Ranchi, Gorakhpur, Prayagraj, Varanasi, Lucknow, Kanpur, Meerut, Delhi-2) | <b>Rs. 45 Lakhs + GST</b>                | <b>Rs. 35 Lakhs + GST</b>                | <b>Rs. 25.5 Lakhs + GST</b>              | <b>Rs. 17 Lakhs + GST</b>               | <b>Rs. 12.75 Lakhs + GST</b>         |



# Institutions Benefit

## Why participate in Education Fair ?



- **Interactive Platform**

An excellent platform to interact face-to-face with thousands of students who wish to pursue higher education in India & abroad. communicate directly to the students & parents about your institutions, it's unique features, admission procedure and cost.

- **Highly Cost Effective Medium**

Highly cost effective and strong marketing platform for educational institutions to connect with a large section of target audience. It saves time, money and efforts of the institutions to conduct their own student's enrollment drive. With minimum expense maximum returns can be derived as your school will be able to enroll the right profile of candidate from the fair.

- **Spot Enrollments & Admission**

At the fair, conduct on the spot students enrollments & offer admission to the deserving candidates. Generate enquiries and leads for later contact.

- **Brand Building Medium**

Enhance the brand of your institutions by showcasing the strengths & uniqueness of your institutions among the affluent & eager students community. Position your institute among the other existing top institutions in your region.

- **Press & Electronic Media Coverage**

A first rate opportunity for your institutions to interact with the leading national press & electronic media during the event.





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# Shiksha Mahotsav Education Fair 2025



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Jhanjeri



Usha Martin University



Global Academy of  
Technology, Bengaluru



Patel Institute of Science and  
Technology, Bengaluru



Suryadatta Group of  
Institute, Pune





Jaypee University Guna



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# Shiksha Mahotsav Education Fair 2025



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ICFAI UNIVERSITY, DEHRADUN



Pandit Deendayal Energy University, Gujrat





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# Shiksha Mahotsav Education Fair 2024



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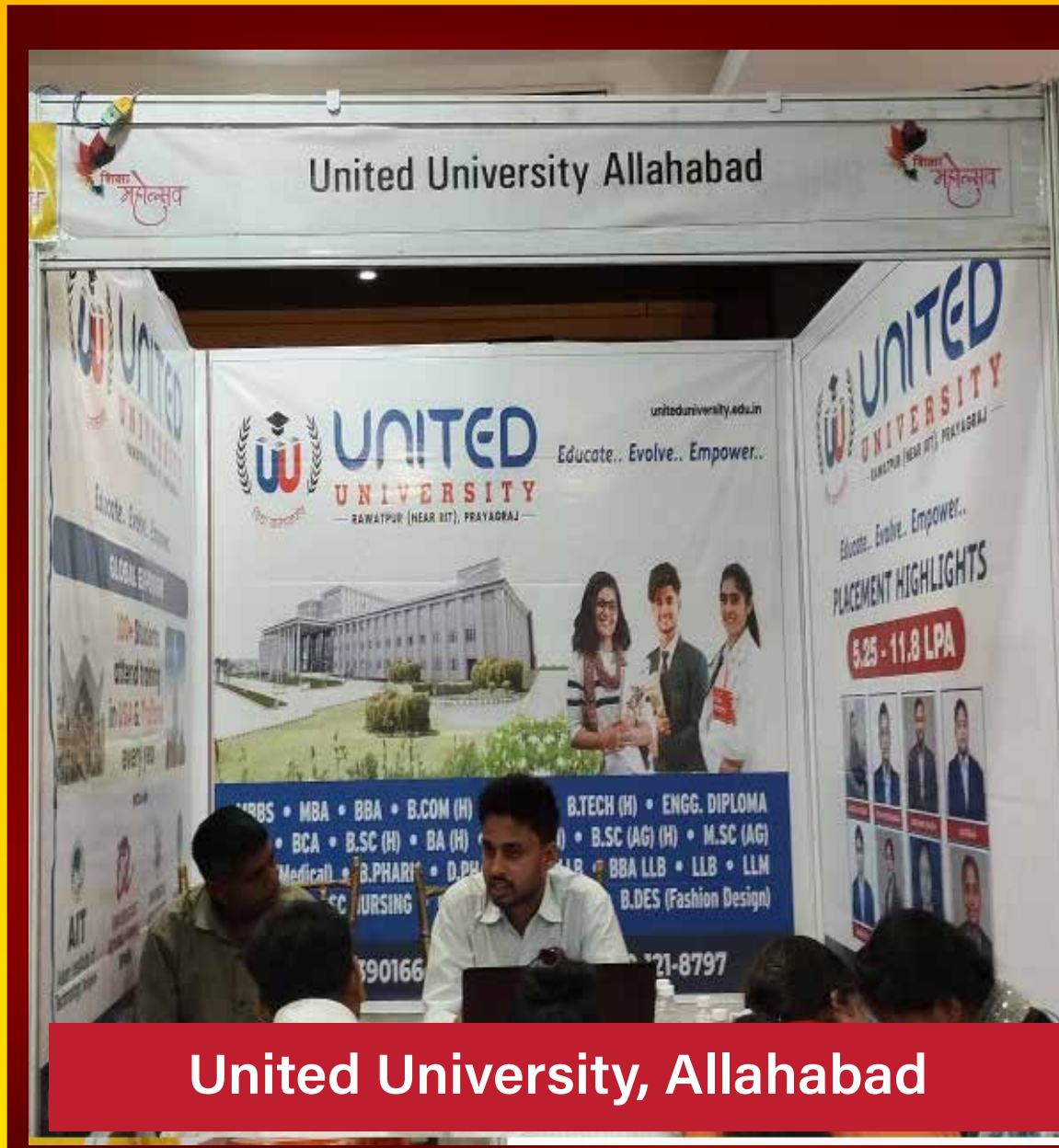




Manipal University, Jaipur



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Press Conference



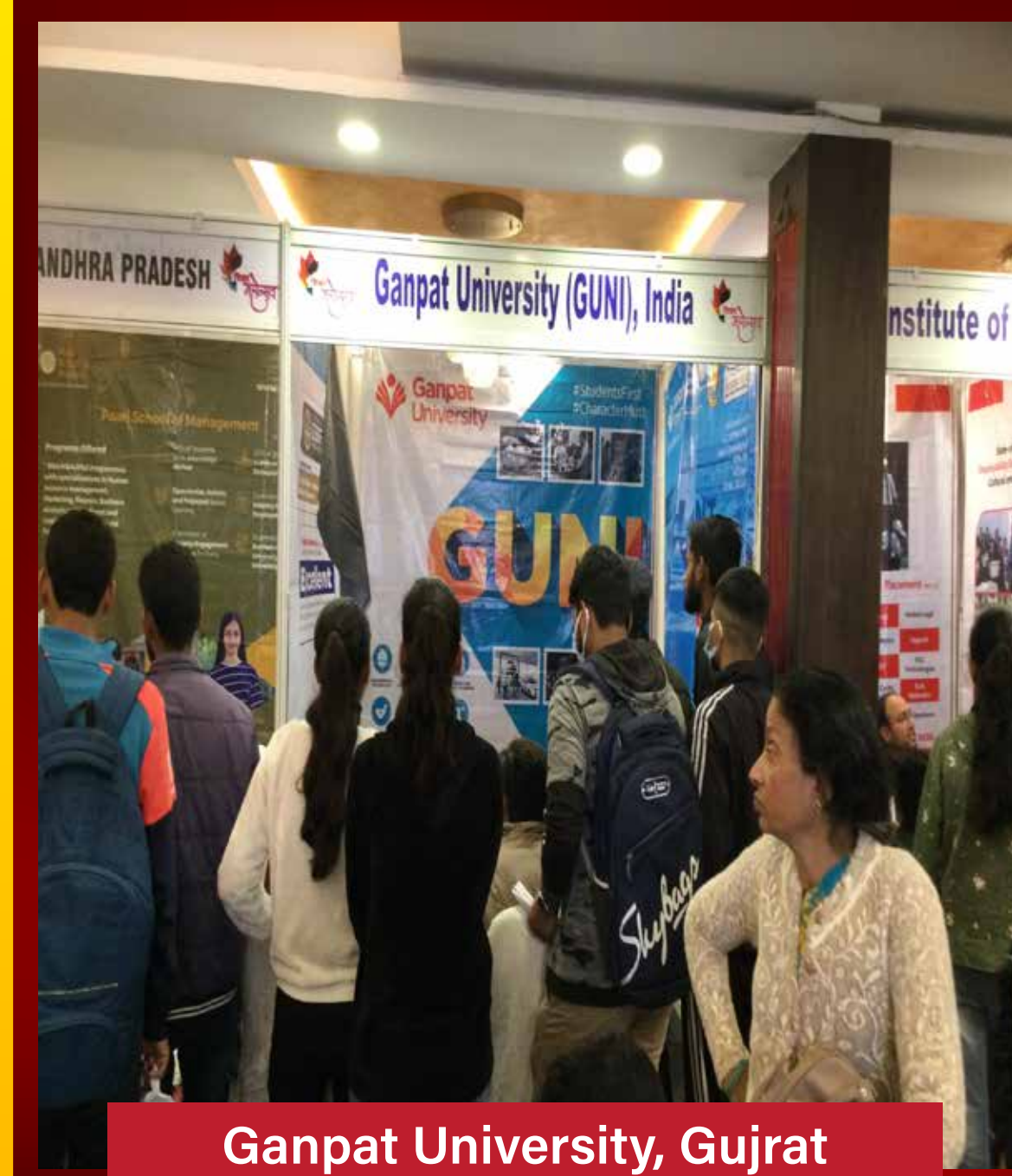
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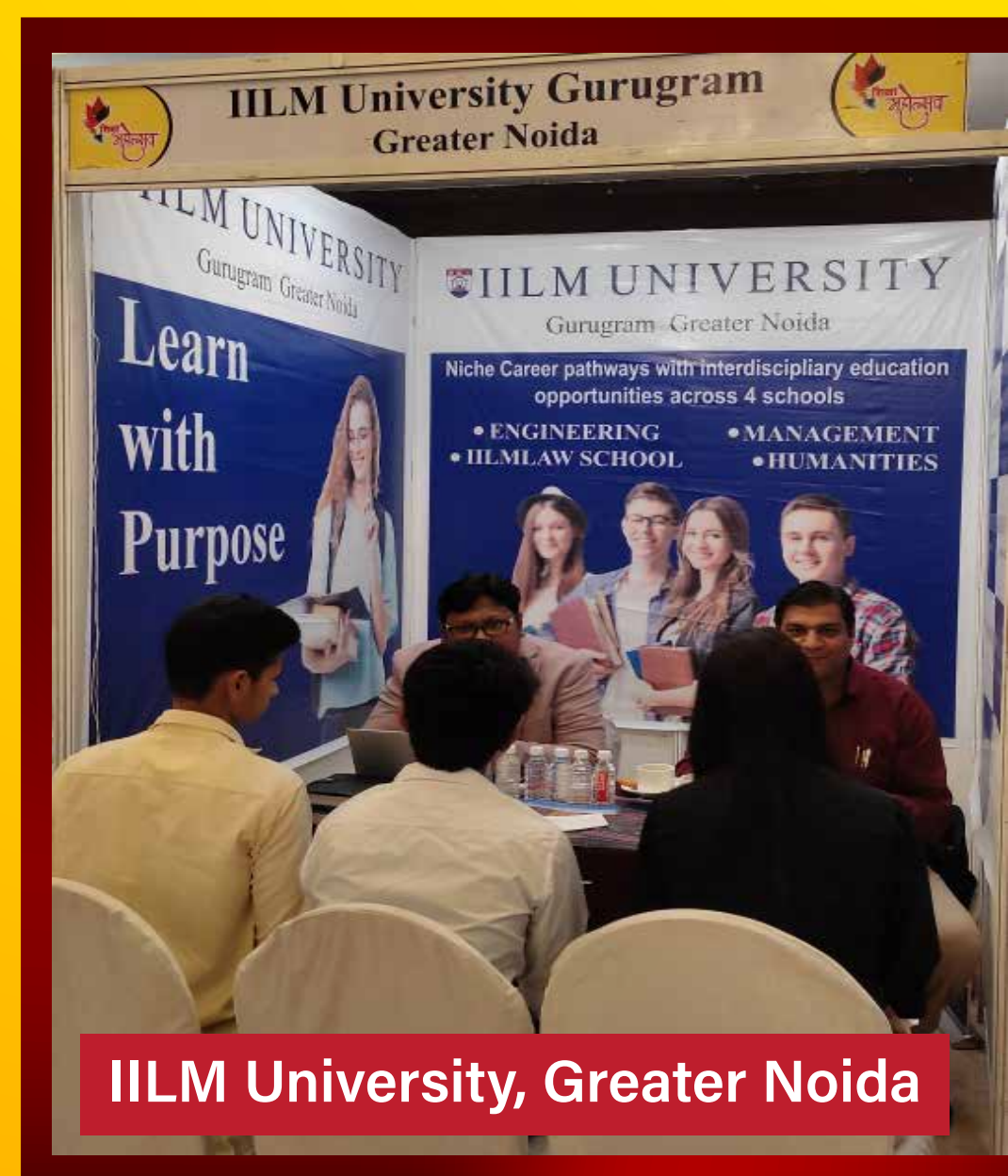
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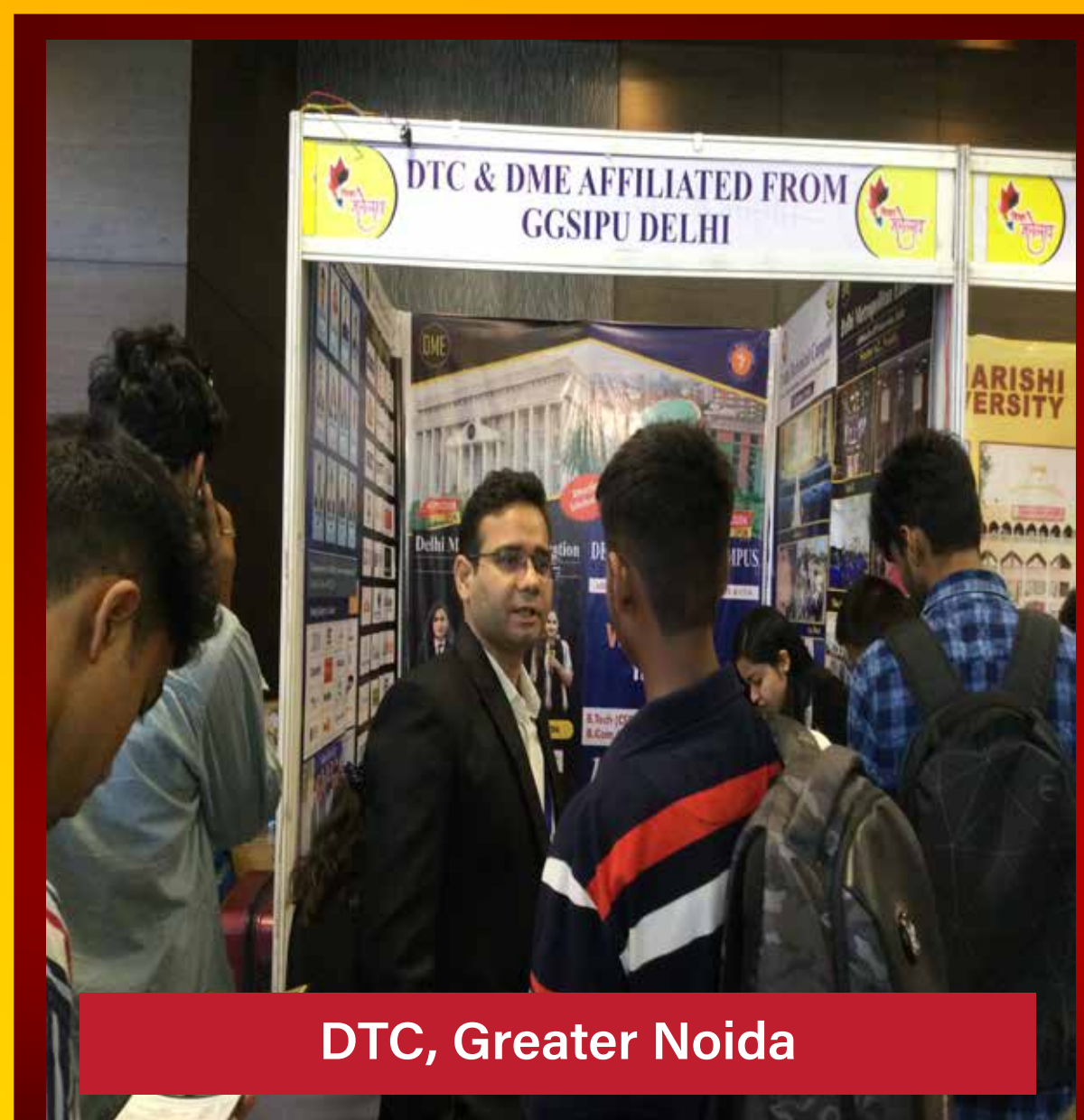
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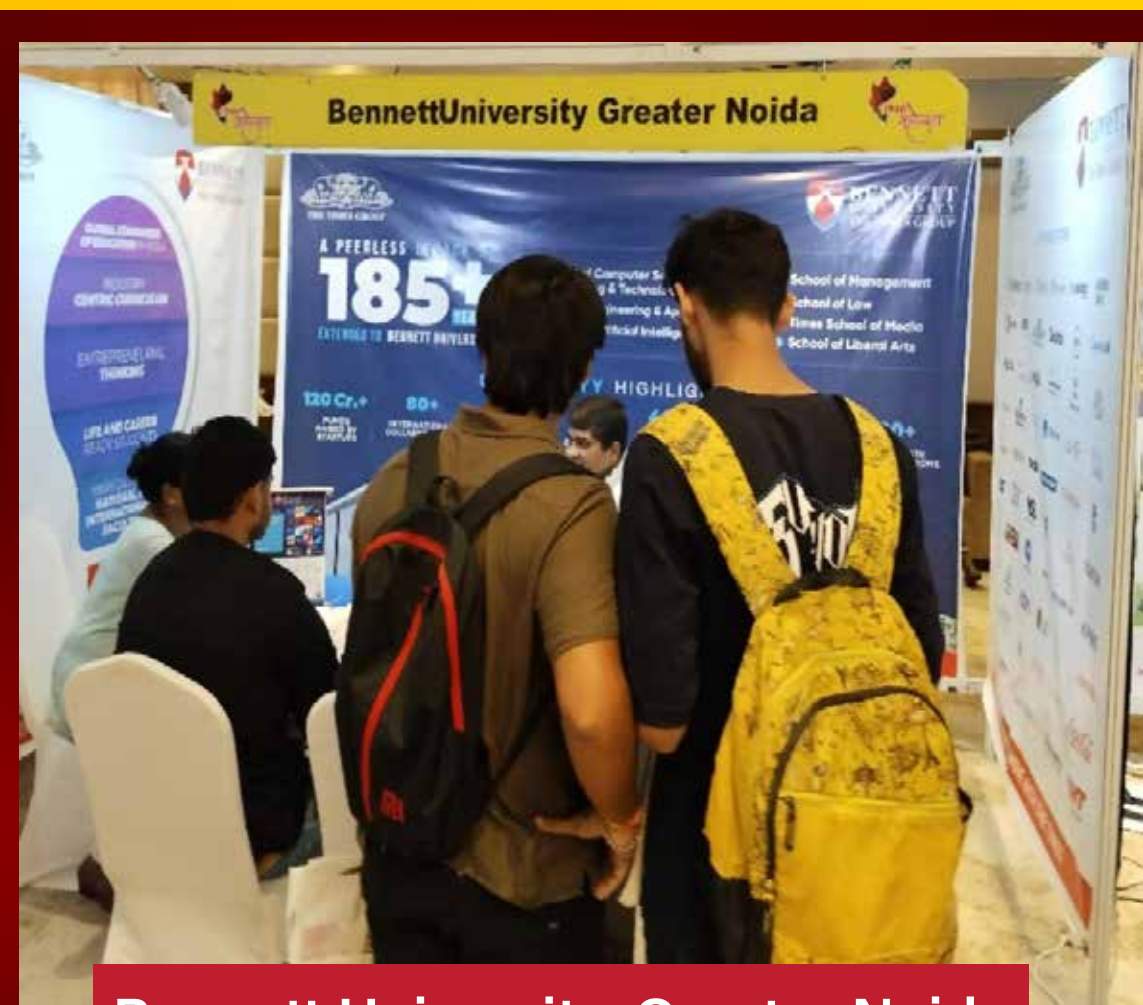
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# Shiksha Mahotsav Education Fair 2025



Sharda University, Agra



MIT-AU (Avantika University), Ujjain







# SHIKSHA-MAHOTSAV



# News Paper Coverage

## शिक्षा महोत्सव दिल्ली का आयोजन, बच्चों-पेरेंट्स ने शिक्षा महोत्सव की सराहना की



**भास्कर समाचार सेवा**  
नई दिल्ली। करियर काउंसलिंग से स्टूडेंट्स को सही दिशा देने के लिए शिक्षा महोत्सव कार्यक्रम का आयोजन किया गया। कार्यक्रम में देश के 8 से ज्यादा राज्यों से 16 यूनिवर्सिटीज के करियर एक्सपर्ट्स ने 1100 से ज्यादा पेरेंट्स और स्टूडेंट्स को करियर गाइडेंस दिया और इसके साथ सभी कोर्स के बारे में जानकारी दी। शिक्षा महोत्सव के आयोजक रवींद्र साहू ने बताया कि कार्यक्रम में काफी बच्चों ने भाग लिया और एमबीए, पीजीडीएम, लॉ जैसे कोर्स के बारे में एक्सपर्ट्स से जानकारी ली। देश को बदलने के लिए शिक्षा बहुत जरूरी है। शिक्षा से ही हम देश को बदल सकते हैं क्योंकि शिक्षा से ही आन बान शान होती है।

Coverage on Dainik Bhaskar News Paper

## संजय प्लेस स्थित होटल में हुआ शिक्षा महोत्सव का आयोजन



उजाला आगरा। संजय प्लेस करियर एक्सपर्ट्स द्वारा सभी स्थित एक होटल में शिक्षा महोत्सव स्टूडेंट्स को करियर से संबंधित फ्री काउंसलिंग दी गई। प्रेसवार्ता का मुख्य उद्देश्य था कि जो बच्चे अपने करियर में कंफ्यूज रहते हैं की इंटर करने के बाद किस यूनिवर्सिटी को चुनें जिससे कि हम अपना आने वाला भविष्य बना सकें। इसी को देखते हुए एक शिक्षा महोत्सव लगाया गया। इस महोत्सव के अंतर्गत सभी इंडिया की टॉप यूनिवर्सिटी ने भाग लिया जिसमें बच्चे और पेरेंट्स आ कर अच्छे कोचिंग और गाइडेंस सेशन का आयोजन हुआ, अच्छे स्कूल का चयन कर सकें और जिसमें देशभर के यूनिवर्सिटीज से जानकारी प्राप्त कर सकें।

Coverage on Amar Ujala News Paper

## शिक्षा महोत्सव दिल्ली में बच्चों ने बढ़-चढ़कर लिया हिस्सा

नई दिल्ली, (वीअ)। करियर काउंसलिंग से स्टूडेंट्स को सही दिशा देने के लिए शिक्षा महोत्सव कार्यक्रम का आयोजन किया गया। कार्यक्रम में देश के 8 से ज्यादा राज्यों से 16 यूनिवर्सिटीज के करियर एक्सपर्ट्स ने 1100 से ज्यादा पेरेंट्स और स्टूडेंट्स को करियर गाइडेंस दिया और इसके साथ सभी कोर्स के बारे में जानकारी दी। शिक्षा महोत्सव के आयोजक रवींद्र साहू ने बताया कि कार्यक्रम में काफी बच्चों ने भाग लिया और एमबीए, पीजीडीएम, लॉ जैसे कोर्स के बारे में एक्सपर्ट्स से जानकारी ली। देश को बदलने के लिए शिक्षा बहुत जरूरी है। शिक्षा से ही हम देश को बदल सकते हैं क्योंकि शिक्षा से ही आन बान शान होती है। साथ ही देव भूमि यूनिवर्सिटी उत्तराखंड के आर

Coverage on Hindustan News Paper

## करियर गाइडेंस करियर प्लानिंग व मार्गदर्शन की कमी की बजह से झांसी में शिक्षा महोत्सव झांसी का आयोजन किया जा रहा

जिला ब्यूरो चीफ आनन्द साहू झांसी। हमारे देश में करियर गाइडेंस करियर प्लानिंग व मार्गदर्शन की कमी की बजह से हमारे देश में बेरोजगारी की समस्या सबसे बड़ी समस्या है, इसी समस्या को दूर करने के लिए झांसी में शिक्षा महोत्सव झांसी का आयोजन किया जा रहा है। शिक्षा महोत्सव झांसी में स्टूडेंट्स और पेरेंट्स बिभिन्न राज्यों से आने वाले करियर एक्सपर्ट्स से करियर प्लानिंग के लिए निशुल्क मिल सकते हैं साथ ही एक साल के लिए फ्री कोर्सेज जैसे इंग्लिश स्पीकिंग कोर्स, आई आई टी जे ई ई, नोट, कैट, मेट जैसे एजमा की पढ़ाई के लिए फ्री कोर्स ले सकते हैं। हमारे यहाँ आधे से ज्यादा छात्रों को पता ही नहीं होता है की क्लास 12 या ग्रेजुएशन के बाद क्या किया जाना चाहिए। इसी को ले कर शिक्षा महोत्सव के आयोजक रवींद्र साहू जी ने देश भर के अलग अलग राज्यों के अलग अलग विश्वविद्यालयों के करियर एक्सपर्ट्स को आमंत्रित किया। यह आयोजन Jhansi के समस्त छात्र छात्रों, शिक्षकों और माता - पिता के लिए निशुल्क है, क्लास 12 बोर्ड का बोर्ड एजमा देने वाले और ग्रेजुएशन फाइनल ईयर के छात्र Hotel Yatrik पहुंच कर शिक्षा महोत्सव Jhansi बिभिन्न राज्यों से आने वाले करियर एक्सपर्ट्स से करियर प्लानिंग शनिवार और रविवार सुबह 10 बजे से शाम 5 बजे तक पेरेंट्स और स्टूडेंट्स पहुंच कर, निशुल्क ले सकते हैं। इंजीनियरिंग, मैनेजमेंट, मॉडिकल, नर्सिंग, होटल मैनेजमेंट, कॉमर्स तमाम



प्रोफेशनल एजुकेशन से सम्बंधित जानकारी उपलब्ध है, जीवन में कई बार एक्सपर्ट्स की सलाह जीवन की दिशा और दशा दोनों बदल देती है। शिक्षा महोत्सव Jhansi में सभी स्टूडेंट्स, पेरेंट्स और टीचर्स को जरूर जाना चाहिए। हमारे शहर, प्रदेश और देश के विकास के लिए बच्चों को उचित मार्गदर्शन बहुत जरूरी है। हर प्रकार की पढ़ाई के मार्गदर्शन के लिए करियर एक्सपर्ट्स के तौर में हमने बिभिन्न राज्यों जैसे उत्तरप्रदेश, उत्तराखंड, गुजरात, राजस्थान, तेलंगाना, महाराष्ट्र, हरियाणा व दिल्ली एनसीआर के टॉप यूनिवर्सिटीज के करियर एक्सपर्ट्स को आमंत्रित किया है।

Coverage on Dainik Jagran News Paper

## शिक्षा महोत्सव में देश के कई राज्यों से लोगों ने लिया बढ़ - चढ़कर हिस्सा

**भास्कर समाचार सेवा**  
नई दिल्ली। शिक्षा मनुष्य के जीवन का एक महत्वपूर्ण अंग है। यह न केवल ज्ञान का विस्तार करती है बल्कि समाज में एक सार्थक भूमिका निभाने और जीवन में सफलता पाने के लिए भी प्रेरित करती है। इसी कड़ी में करियर काउंसलिंग से स्टूडेंट्स को सही दिशा देने के लिए नई दिल्ली के ली मेडिरियन होटल में में आयोजित शिक्षा महोत्सव एक महत्वपूर्ण आयोजन रहा। द्वीप प्रम्वलन और गणेश वंदना के साथ कार्यक्रम की शुरुआत की गई। आपको बता दें कि देश के 10 राज्यों से 16 यूनिवर्सिटीज के करियर एक्सपर्ट्स ने 1000 से ज्यादा पेरेंट्स और स्टूडेंट्स को बिभिन्न विश्वविद्यालयों के करियर विशेषज्ञों द्वारा करियर मार्गदर्शन प्रदान किया। इसमें KIET कॉलेज दिल्ली NCR, FDI, ग्राफिक एरा यूनिवर्सिटी, देव भूमि यूनिवर्सिटी, पानीपत इंस्टीट्यूट ऑफ इंजीनियरिंग एंड टेक्नोलॉजी

Coverage on Dainik Bhaskar News Paper

## बच्चों को मार्गदर्शन देने के लिए दिल्ली में शिक्षा महोत्सव का आयोजन

प्रखर नई दिल्ली। जीवन में सफलता प्राप्त करने और कुछ अलग करने के लिए शिक्षा सभी के लिए एक बहुत महत्वपूर्ण साधन है। स्टूडेंट्स के उज्ज्वल भविष्य को सही मार्गदर्शन देने के लिए नई दिल्ली के ली मेडिरियन होटल में ' शिक्षा महोत्सव ' इवेंट का शानदार आयोजन किया गया। द्वीप प्रम्वलन और गणेश वंदना के साथ इवेंट की शुरुआत की गई। आपको बता दें कि देश के 7 से ज्यादा राज्यों से 14 यूनिवर्सिटी के करियर एक्सपर्ट्स ने 250 पेरेंट्स के साथ 800 स्टूडेंट्स को करियर गाइडेंस दिया और इसके साथ कैट मैट की तैयारी के लिए फ्री ऐप दी। शिक्षा महोत्सव का उद्देश्य है, स्टूडेंट्स को सही मार्गदर्शन कर के उन्हें अच्छी यूनिवर्सिटी मिले। जहाँ स्टूडेंट्स के साथ -साथ यूनिवर्सिटी भी मेहनत करें और उन्हें अच्छी जगह जाँब मिलें, जिससे उन्हें भविष्य में सफलता मिले। शिक्षा महोत्सव के आयोजक रवींद्र साहू ने बताया कि इस आयोजन का उद्देश्य छात्रों को उनके भविष्य के करियर विकल्पों के बारे में विस्तृत जानकारी प्रदान करना था। उन्होंने कहा कि इस तरह के मार्गदर्शन से छात्रों को अपने करियर की दिशा में स्पष्टता मिलती है और वे सही निर्णय ले पाते हैं।

Coverage on Dainik Jagran News Paper

**शिक्षा महोत्सव के पहले दिन छात्र-छात्राओं को दी कैरियर की जानकारी**  
नई दिल्ली। शिक्षा महोत्सव के पहले दिन छात्र-छात्राओं को दी कैरियर की जानकारी। कार्यक्रम में देश के 8 से ज्यादा राज्यों से 16 यूनिवर्सिटीज के करियर एक्सपर्ट्स ने 1100 से ज्यादा पेरेंट्स और स्टूडेंट्स को करियर गाइडेंस दिया और इसके साथ सभी कोर्स के बारे में जानकारी दी। शिक्षा महोत्सव के आयोजक रवींद्र साहू ने बताया कि कार्यक्रम में काफी बच्चों ने भाग लिया और एमबीए, पीजीडीएम, लॉ जैसे कोर्स के बारे में एक्सपर्ट्स से जानकारी ली। देश को बदलने के लिए शिक्षा बहुत जरूरी है। शिक्षा से ही हम देश को बदल सकते हैं क्योंकि शिक्षा से ही आन बान शान होती है। साथ ही देव भूमि यूनिवर्सिटी उत्तराखंड के आर

Coverage on Aaj News Paper

## इंजीनियरिंग के नए फील्ड से अपडेट हुए कोचिंग विद्यार्थी



कोटा, (निर्बंध)। पठन से सौभाग्य प्रकट। एवं कोचिंग में भी सफलता मिल सकती है। शिक्षा महोत्सव में देश के 8 से ज्यादा राज्यों से 16 यूनिवर्सिटीज के करियर एक्सपर्ट्स ने 1100 से ज्यादा पेरेंट्स और स्टूडेंट्स को करियर गाइडेंस दिया और इसके साथ सभी कोर्स के बारे में जानकारी दी। शिक्षा महोत्सव के आयोजक रवींद्र साहू ने बताया कि कार्यक्रम में काफी बच्चों ने भाग लिया और एमबीए, पीजीडीएम, लॉ जैसे कोर्स के बारे में एक्सपर्ट्स से जानकारी ली। देश को बदलने के लिए शिक्षा बहुत जरूरी है। शिक्षा से ही हम देश को बदल सकते हैं क्योंकि शिक्षा से ही आन बान शान होती है। साथ ही देव भूमि यूनिवर्सिटी उत्तराखंड के आर

Coverage on Rajasthan Patrika News Paper



शिक्षा महोत्सव 2026

अमर उजाला

प्रयागराज CITY

पहले आएं पहले सोलर ससिडी पाएं...

सोलर लगवाएं पहले महीने से ही 70% तक बिजली की खर्चें बचाएं!

सोलरवाला24.COM

छात्र समेत दो के खाते से रकम ड्राई

शाइन सिटी मालिकों पर 25 लाख की धोखाधड़ी में एक और मुकदमा

सफलता

SSC Bank Railway Foundation Batch

हस्त-नाते लौट रहे थे, टूलीन मल्टनेट ही मची चीप-पुकार

दोहा धर्म में इन्कर करीब की डी

हमारे देश में करियर गाइडेंस - प्लानिंग व मार्गदर्शनी की कमी की वजह से हमारे देश में बेरोजगारी की समस्या सबसे बड़ी समस्या है

Free Entry To All Students

Invitation for Class 12<sup>th</sup> Passed & Graduation Final Year Students

2023 में क्लास 12 और ग्रेजुएशन फाइनल ईयर के छात्रों को हमारे देश में करियर गाइडेंस - प्लानिंग व मार्गदर्शनी के लिए हमारे देश में बेरोजगारी की समस्या सबसे बड़ी समस्या है

Welcome

FREE CAREER & ADMISSION GUIDANCE

शिक्षा महोत्सव

प्रयागराज

27<sup>th</sup> - 28<sup>th</sup> May 2023

Venue : Hotel Placid, Tagore Town, Prayagraj

Meet India's Top Universities Career Experts Get Free Career Guidance for

Free Career Guidance

Free Admission Guidance

Free JEE Mains/ NEET Course

Free CAT/MAT/English Speaking Course

Free JEE Mains/ NEET Course

मेडिहेल्थ हॉस्पिटल

28x7 सुविधा उपलब्ध

आई सी यू, हायवेलाइन, रेडिओलॉजी, पैथोलॉजी, फिजियोलॉजी

कानपुर जगमग

मेडिहेल्थ हॉस्पिटल

कानपुर जगमग

मारपीट की सूचना पर पहुंचे पुलिसकर्मियों पर पथराव

आयकर रिटर्न जमा करने का आखिरी मौका न चूकें

मारपीट की सूचना पर पहुंचे पुलिसकर्मियों पर पथराव

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आयकर रिटर्न जमा करने का आखिरी मौका न चूकें

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कुलपति विनय पाठक के करीबी अजय का साथी गिरफ्तार

कुलपति विनय पाठक के करीबी अजय का साथी गिरफ्तार

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कुलपति विनय पाठक के करीबी अजय का साथी गिरफ्तार

कानपुर में विश्वस्तरीय ब्यूटी स्कूल की शुरुआत

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एसजीपीजीआइ, केजीएमयू और लोहिया संस्थान में बिना मास्क नो एंट्री

एसजीपीजीआइ, केजीएमयू और लोहिया संस्थान में बिना मास्क नो एंट्री

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आपकी पसन्द...सर आंखों पर!

आपकी पसन्द...सर आंखों पर!

आपकी पसन्द...सर आंखों पर!

आपकी पसन्द...सर आंखों पर!

आपकी पसन्द...सर आंखों पर!

आपकी पसन्द...सर आंखों पर!

Invitation Free Entry

Invitation Free Entry

Invitation Free Entry

Invitation Free Entry

Invitation Free Entry

Invitation Free Entry

Half Page Ad on Amar Ujala

Quarter Page Ad on Dainik Jagran

Quarter Page Ad on Dainik Jagran





# OUR VALUABLE ASSOCIATES

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## Our Mentors

A Gentle Meeting with UP State Education Minister Sh. Sandeep Singh Ji



Invited him as Chief Guest in Shiksha Mahotsav Education Fair



With Sh. Rajesh Maheshwari Sir During our Tv Show Recording



With Sh. Akhilesh Yadav Ji During a Meeting in Lucknow



Got Bharat Business Award by Ashneer Grover  
(Founder & MD - Bharat Pay)



In Kota, during an Event With Sh. Ramesh Pokhriyal Nishank Ji (L) Former Minister of Education of India,  
Sh. Om Birla Ji (M) Lok Sabha Speaker & Shanti Dhariwal (R) Cabinet Minister Rajasthan Govt.



Received Award by Shamita Shetty





# Report Card

## Last Years Events Statistics Total Students Footfalls in each City

| S.No | City         | Physical Students attained for one to one counselling session in 2 days<br>(In Dec 2022 to Feb 2023 ) | Physical Students attained for one to one counselling session in 2 days<br>(In April 2023 to July 2023 ) | Physical Students attained for one to one counselling session in 2 days<br>(In Nov 2023 to Feb 2024 ) | Physical Students attained for one to one counselling session in 2 days<br>(In April 2024 to July 2024 ) | Physical Students attained for one to one counselling session in 2 days<br>(In Oct 2024 to Feb 2025 ) | Physical Students attained for one to one counselling session in 1 days<br>(In Apr, May, Jun 2025 ) |
|------|--------------|---|--|---|--|---|---|
| 1    | Jaipur       | -   | 677  | 650   | 527  | 430   | 457   |
| 2    | Udaipur      | -   | 521  | -   | -  | -   | -   |
| 3    | Kota         | 879   | -  | -   | -  | 3100  | -   |
| 4    | Jodhpur      | -   | -  | 419   | -  | -   | -   |
| 5    | Delhi - 1    | 971   | 1900   | 1679  | 1160   | 1028  | 1801  |
| 6    | Patna - 1    | -   | -  | -   | 460  | 607   | 293   |
| 7    | Agra         | 453   | 610  | 560   | 618  | 603   | 709   |
| 8    | Kanpur       | 601   | 632  | 457   | 511  | 577   | 605   |
| 9    | Lucknow      | 423   | 677  | 581   | 630  | 586   | 634   |
| 10   | Prayagraj    | 409   | 411  | 393   | 327  | 500   | 617   |
| 11   | Varanasi     | 449   | 529  | 529   | 640  | 750   | 1077  |
| 12   | Gorakhpur    | 378   | 493  | 592   | 319  | 353   | -   |
| 13   | Jhansi       | -   | 571  | -   | 339  | -   | -   |
| 14   | Meerut       | -   | 841  | 650   | 587  | 543   | 461   |
| 15   | Moradabad    | -   | 433  | -   | -  | -   | -   |
| 16   | Bareilly     | -   | -  | -   | 390  | -   | 334   |
| 17   | Patna -2     | -   | -  | -   | 498  | 530   | 530   |
| 18   | Delhi -2     | -   | -  | -   | -  | 870   | 1816  |
| 19   | Dhanbad      | -   | -  | -   | -  | 540   | 597   |
| 20   | Ranchi -1    | -   | -  | -   | -  | 610   | 591   |
| 21   | Ranchi -2    | -   | -  | -   | -  | 607   | -   |
| 22   | Jamshedpur   | -   | -  | -   | -  | 356   | -   |
| 23   | Kolkata      | -   | -  | -   | -  | -   | 930   |
|      | <b>Total</b> | <b>4563</b>   | <b>8295</b>  | <b>7627</b>   | <b>8414</b>  | <b>12560</b>  | <b>11402</b>  |

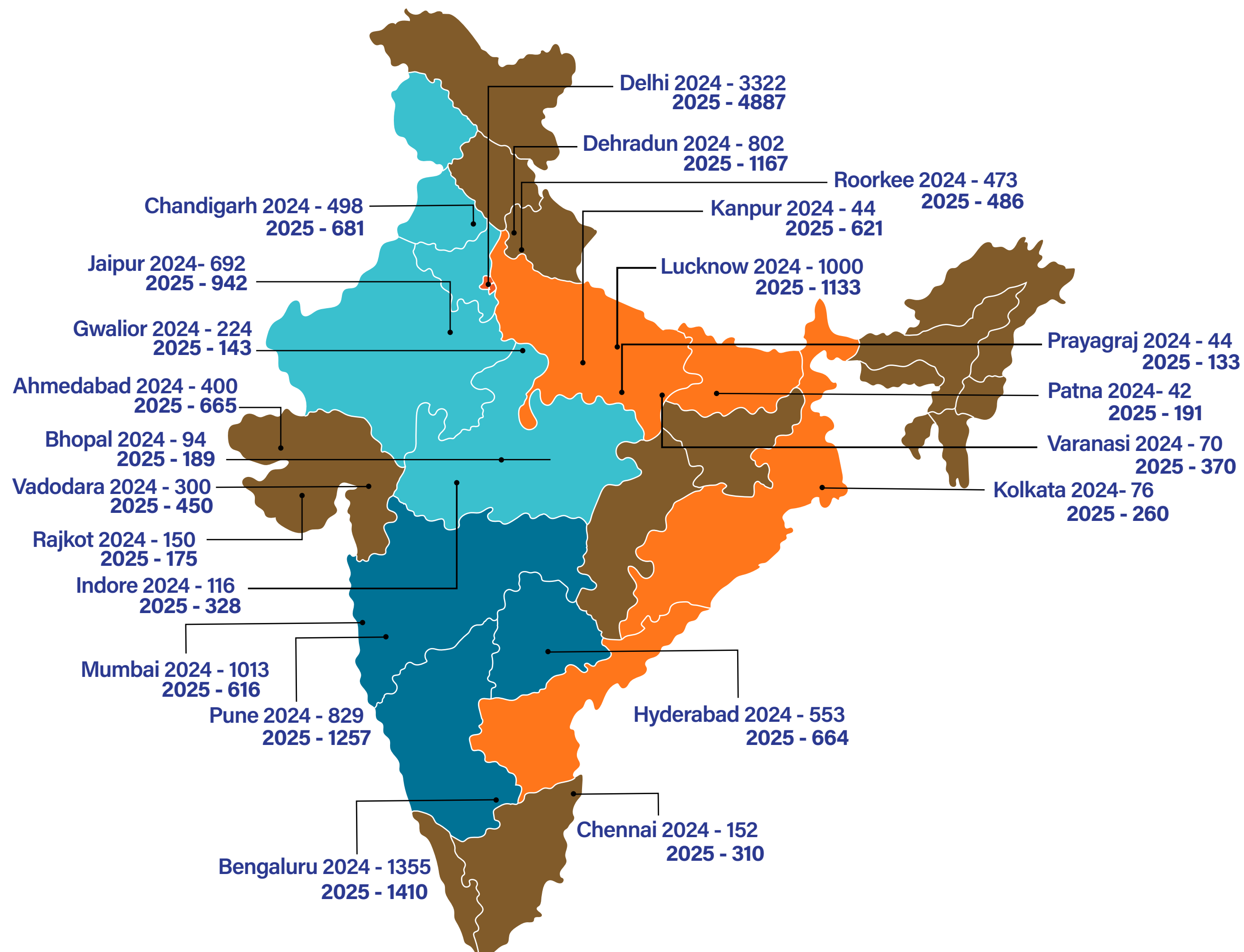




Previous Year  
**Report  
Card**

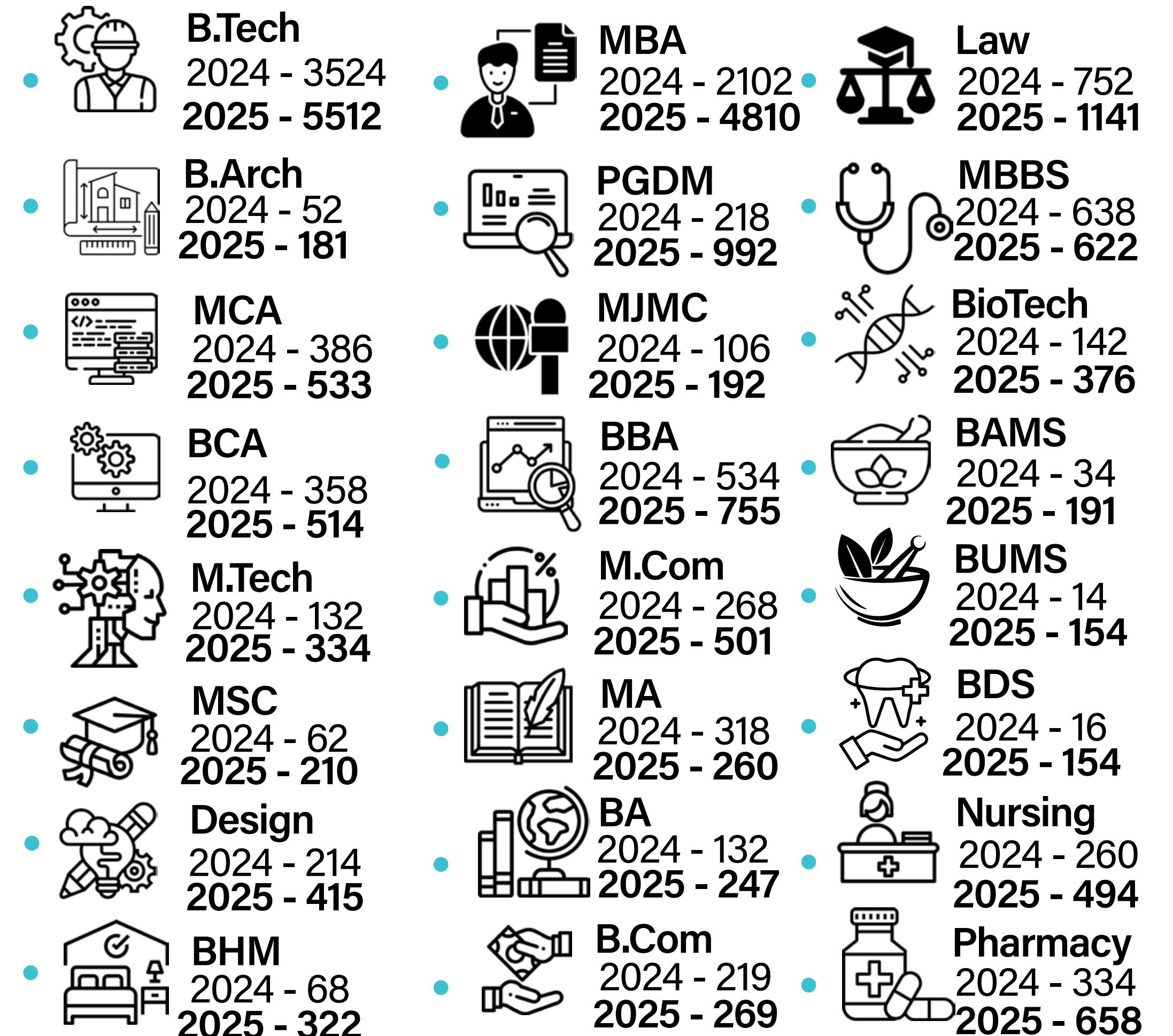
- In second last session (Nov 2023 to July 2024) total **16041** students Joined us in **25** Events.
- In previous session (Oct 2024 to Jun 2025) total **23962** students Joined us in **31** Events (as shown in previous page).
- Students fills pre registration form on our website for entry pass of our education fair.
- We asked many questions from visited students about their interest, here we are showing you students interest.

## City of Choice for Students to Pursue their Higher Studies.



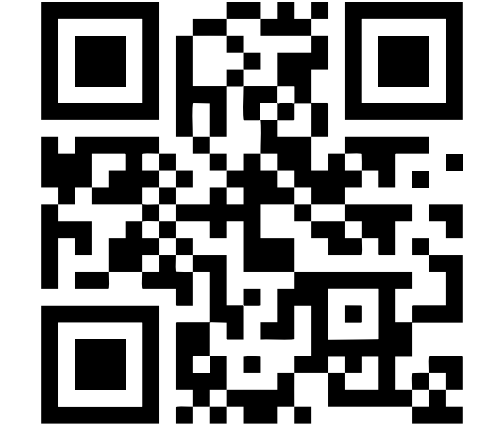
- In 2024 **12249** out of **16041** students informed us about their preferred city for Higher studies
- In 2025 **17008** out of **23962** students informed us about their preferred city for Higher studies

## Program Selection of Students to Pursue their Higher Studies



- In 2024 **11769** out of **16041** students informed us about their Program Selection
- In 2025 **19837** out of **23962** students informed us about their Program Selection





Scan to Watch our  
Course-Wise 30 video Ads

**Shiksha Mahotsav Education Fair Covered States**  
**Delhi, Jammu & Kashmir, Uttar Pradesh, Rajasthan, Bihar,**  
**Jharkhand & West Bengal**

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**Waiting for Your Confirmation**

Call us any time on  
8448662018 (Ravindra Sahu)

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**Pioneer EduTech Media Services**

**Office No - 304, Tradex Tower-2, Alpha-1, Greater Noida, UP - 201310**

**Mobile- 8448662018 (Ravindra Sahu)**

**Website:- [www.ShikshaMahotsav.com](http://www.ShikshaMahotsav.com)**

**Email:- [ceo@PioneerEduTech.org](mailto:ceo@PioneerEduTech.org)**