



**Delhi, Uttar Pardesh, Rajasthan  
Bihar & Jharkhand**

## **Shiksha Mahotsav Education Fair**

October 2024 To February 2025

**For Students who are seeking admission to  
University & College in Professional**

**UG & PG Courses**

**The No. 1  
Education Expo in  
Terms of Branding  
and Target  
Students Footfall**

**1410871  
Data of  
Students in  
our System**

**5 States  
17 Events  
Branding in  
More than  
104 Cities**

### **Upcoming Events Schedule**

|                                     |                   |                  |
|-------------------------------------|-------------------|------------------|
| Kota- 22-23 Oct                     | Jaipur- 10 Nov    | Delhi- 17 Nov    |
| Gorakhpur- 24 Nov                   | Ranchi- 01 Dec    | Patna- 08 Dec    |
| Dhanbad- 15 Dec                     | Prayagraj- 22 Dec | Varanasi- 29 Dec |
| Lucknow- 05 Jan                     | Kanpur- 12 Jan    | Agra- 19 Jan     |
| Meerut- 25 Jan                      | Patna- 02-Feb     | Ranchi- 09 Feb   |
| Jamshedpur- 16 Feb    Delhi- 22 Feb |                   |                  |



**October 2024 to February 2025**

### **Shiksha Mahotsav Highlights**

- Education Fair in **5 States**
- **17 Events in 14 Cities**
- Branding in nearby **104 Cities (5 States)**
- Total **1410871** Data of Students in our System
- **10,000+ Expected Leads** for professional courses admissions.
- Only **25 Colleges/Universities** are Invited for participation.
- **Helpful for direct admissions from 5** different potential states.
- Helpful for NAAC/NIRF
- Increase your **Admission Applications** for upcoming session.

**Delhi, Uttar Pardesh, Rajasthan, Bihar, Jharkhand's Biggest Education Fair**



# Shiksha Mahotsav Education Fair

## Upcoming Events Date, City, Venue & Students Data

### (For Admission Session 2025)

| S.N. | Date            | City       | Event Venue                        | Covered near by cities for Branding                                                                                                              | Data   |
|------|-----------------|------------|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| 1    | 22-23 Oct, 2024 | Kota       | Motion Drona 2 Campus              | Jee Mains Students From Motion Institute & Other Coaching Center in Kota                                                                         | -      |
| 2    | 10 Nov, 2024    | Jaipur     | Hotel Radisson Jaipur City Center  | Jaipur( Event City), Alwar, Tonk, Ajmer, Sikar, Jhunjhunun, Dausa, Nagaur                                                                        | 42266  |
| 3    | 17 Nov, 2024    | Delhi      | Hotel Le Meridien                  | Delhi( Event City), Noida- Greater Noida, Bulandshahr, Ghaziabad                                                                                 | 553062 |
| 4    | 24 Nov, 2024    | Gorakhpur  | Hotel Nirvana Sarovar Portico      | Gorakhpur( Event City), Basti,Siddharth Nagar, Kushinagar, Gopal Ganj, Deoria, Maharajganj, Sant Kabir Nagar, Sant Ravidas Nagar, Ambedkar Nagar | 68774  |
| 5    | 01 Dec, 2024    | Ranchi     | Hotel Radisson Blu                 | Ranchi( Event City), Ramghar, Lohardaga, Khunti, Gumla, Seraikela                                                                                | 42931  |
| 6    | 08 Dec, 2024    | Patna      | Hotel Lemon Tree                   | Patna( Event City), Vaishali, Saran, Muzaffarpur, Bhojpur, Jehanabad, Nalanda, Begusarai                                                         | 64608  |
| 7    | 15 Dec, 2024    | Dhanbad    | Hotel Radisson                     | Dhanbad( Event City), Bokaro, Giridih, Jamtara, Deoghar, Hazaribagh                                                                              | 73589  |
| 8    | 22 Dec, 2024    | Prayagraj  | Hotel Placid                       | Prayagraj( Event City), Fatehpur, Kaushambi, Chitrakoot, Sultanpur, Banda, Pratapgarh                                                            | 85653  |
| 9    | 29 Dec, 2024    | Varanasi   | Hotel Taj Ganges                   | Varanasi( Event City), Mirzapur, Jaunpur, Azamgarh, Sonbhadra, Chandauli - Mughalsarai, Buxar, Rohtas                                            | 104294 |
| 10   | 05 Jan, 2025    | Lucknow    | Hotel Radisson Lucknow City Center | Lucknow( Event City), Raebareli, Ayodhya, Faizabad, Gonda, Bahraich, Hardoi, Sitapur Lakhimpur Kheri, Barabanki, Amethi, Unnao, Sultanpur        | 109664 |
| 11   | 12 Jan, 2025    | Kanpur     | Hotel Regenta Central The Crystal  | Kanpur( Event City), Hamirpur, Unnao, Kannauj, Mahoba, Fatehpur, Auraiya, Orai, Jalaun                                                           | 72996  |
| 12   | 19 Jan, 2025    | Agra       | Hotel Holiday Inn                  | Agra( Event City), Aligarh, Mathura, Firozabad, Mainpuri, Hathras, Bharatpur, Etah, Etawah                                                       | 75702  |
| 13   | 25 Jan, 2025    | Meerut     | Hotel Harmony Inn                  | Meerut( Event City), Bijnor, Muzaffarnagar, Shamli, Bulandshahr, Hapur, Sharanpur                                                                | 67886  |
| 14   | 02 Feb, 2025    | Patna      | Hotel Lemon Tree                   | Patna( Event City), Vaishali, Saran, Muzaffarpur, Bhojpur, Jehanabad, Nalanda, Begusarai                                                         | 64608  |
| 15   | 09 Feb, 2025    | Ranchi     | Hotel Radisson Blu                 | Ranchi( Event City), Ramghar, Lohardaga, Khunti, Gumla, Seraikela                                                                                | 42931  |
| 16   | 16 Feb, 2025    | Jamshedpur | The Alcor Hotel                    | Jamshedpur( Event City), Simdega, Saraikela - Kharsawan, Khunti                                                                                  | 29219  |
| 17   | 22 Feb, 2025    | Delhi      | Hotel Le Meridien                  | Delhi( Event City), Noida- Greater Noida, Bulandshahr, Ghaziabad                                                                                 | 553062 |

# About Shiksha Mahotsav

Shiksha Mahotsav is an Educational Exhibition that provides an interface for interaction between aspiring Students, Premier Universities and Institutes providing professional education. A forum for the exchange of information between the Institutions/Universities and students, where all the opportunities in the world of professional education are showcased.

## Who Visits ??

The exhibition attracts targeted audience of students and parents; Who are Looking for good institutions Providing professional education in Engineering, Medical Science, Management & Other Emerging Career Streams



**We Guarantee Universities/Colleges team will be overly busy in students counselling during Shiksha Mahotsav at each city.**

**The objective** of Shiksha Mahotsav is to provide a platform for the students to Interact with experts from diverse fields, eminent career counselors, leading Institutions of higher education and Industry so that they are able to make well informed choice.

**Shiksha Mahotsav** core activity lies in assisting students to make the right choice with regards to pursuing education after class 12 and Graduation.

**All about** educational institutions and students interaction.

## Vision

To create prestigious meeting points where knowledge seekers and knowledge providers come together.



Kota, Jaipur, Delhi, Ranchi, Dhanbad, Jamshedpur, Patna, Agra, Lucknow, Kanpur, Meerut, Prayagraj, Varanasi & Gorakhpur

### What we are committing to Students & Parents at Shiksha Mahotsav

Best **Career and admission guidance** with help of several universities & colleges.

- Detailed Courses - specialization info with help of Universities & Colleges.
- Scholarship **on-spot admission & Discount on registration form.**
- We are offering **free JEE/NEET/CAT/MAT/PDP + English Speaking Course** to each student at Shiksha Mahotsav at each city with help of The Gyani Learning App.
- There are also some lucky draw gifts.
- Free **campus tour** to students & parents with help of Universities & Colleges.
- E-Magazine of Shiksha Mahotsav including info about Exams, Courses, New Specializations, New Education policy & Universities/Colleges details.

### What we are committing to Universities & Colleges at Shiksha Mahotsav

During Shiksha Mahotsav, You will get **400-700 students** in each city in **UP, Rajasthan & Jharkhand** for professional courses Admissions.

- You will get **1000-1200 students** in Shiksha Mahotsav **Patna & Delhi** for Professional Courses admissions.
- In **All 17 Events** you will get approx. **10000+ student's leads** for professional Courses admissions.
- We guarantee your team will be overly busy in student's counselling during Shiksha Mahotsav at each city.
- We will share **all students data** with your team after events.
- Our team will help you for Raw data of 14.10 Lakh Students and Approx 10K leads.
- Good No. of Admissions from 5 states will help you for **NAAC & NIRF.**
- **University/College can offer their paid application form to students.**
- **On-spot admission process.**



## FOUNDER'S MESSAGE

Dear Sir/ma'am,

Greetings from Team **Shiksha Mahotsav**

Since past **9 years** we are in field of Educational Fair /Events/Tv Show Production / Learning App.

last year we did more **than 25 education fair in UP, Delhi, Bihar & Rajasthan.**

In last 25 Events we got footfalls of more than **17000+ Students** and their parents.

(City wise data given in 3rd last slide)

**This year again we are ready to start Shiksha Mahotsav Education fair from October 2024.**

**Believe me, We will rock the education fair in all terms; like Quantity Students, Quality Students, Target Students; branding, Promotion, reach towards reputed Schools and Coaching.**

*Have faith, we will never let your trust be broken, we have done better every day, are doing better and will do better in future also,*

*Have faith that we will do everything that will ensure a good future for all of us and the students.*

*Complain to us, advise us, even show us the way.*

*And trust us we will do better together;*

In the end I would request you to come and join us, we will take your college to the doorstep of every student in Bihar, Delhi, Rajasthan, Jharkhand and Uttar Pradesh during Shiksha Mahotsav Education Fair.

**With Warm Personal Regards,**

**Ravindra Sahu (Founder)**

**Pioneer EduTech Media Services**

- Shiksha Mahotsav- Leading Education & Admissions Fair
- Concepts of Career- Tv Show ( Zee & News24) & Magazine
- The Gyani Learning App - India's First Affordable Learning App



# Our Team is Our Strength

- We have Strong team of more than 40 Members.
- Each member invite students and parents in Shiksha Mahotsav by personal Phone call & Invitation Card by SMS/WhatsApp/E-Mail.

## SECRET OF OUR SUCCESS



PLANNING

Planning  
Timing  
Strategic Execution



MARKETING

Online  
Offline  
Directly  
Students & Parents



DATA

**1410871**  
**Data of**  
**Students in**  
**our System**



TEAM

More than 40  
Members



TECHNOLOGY

Whatever is  
required  
Everything





# Our Own Planning For The Promotion of SHIKSHA MAHOTSAV Oct 2024 to Feb 2025

## Shiksha Mahotsav Promotion / Lead Generation Mechanism

- Ground work with Class 12 & Graduation Final Year Students.
- Bulk SMS & E-Mail to students & parents.
- Voice Message(OBD Calls) to students & parents.(Before Event days and during event days)
- One to one call to students and parents, We have our call centre(30 Tele caller) in Greater Noida.
- Press Conference with National Print and Electronics media.
- Hoarding, Poster-campaigning & leaflet distribution.  
Click to view our Hoarding, Poster & Leaflet -  
<https://shikshamahotsav.com/hoarding-and-leaflets>
- Video Ads on social Media –
- Students interest analysis with help of IVR Blast before event.
- Students registration on our website.
- We have collected good number of students data from each city.
- Now we have Education CRM for student registration process, data and online campaign management.

### Online

- Facebook & Instagram
- YouTube
- Students registration on Website

### Offline

- Newspapers
- Advertisement Van
- Flyers
- Banners & Posters in prime locations
- Invitation renowned schools and coaching's owners and students

### Greater Noida office Team

- Bulk SMS
- Bulk WhatsApp
- Bulk OBD Calls of 30 Second
- Tele calling team of 30 people for one to one personal Call on students & parents database (CBSE & Graduation Final Year Data)
- Calls to all Coaching Institutes & Schools Teachers

### One day Before Event

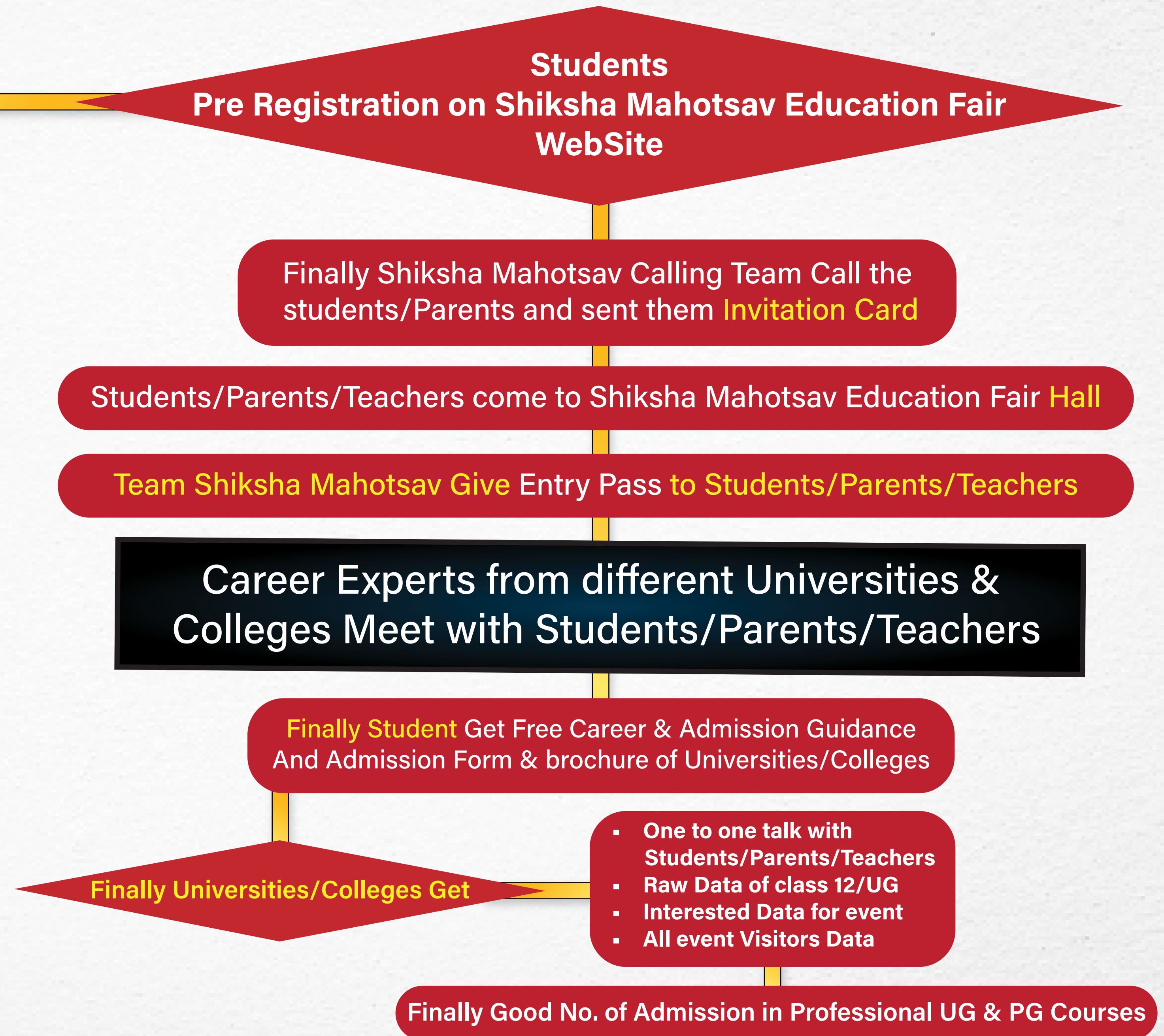
- Personal WhatsApp Invitation to each interested student by our calling team.
- Personal Phone Call & SMS to each Interested student by our Team.

### Event Day

- Bulk SMS & WhatsApp early in the morning.
- OBD Call of 30 second in every 45 Minutes on not picked Mobile Number.
- Calling team personal Call to each Interested Students and Parents "to know where they are."

- Now we have Education CRM for student registration process, data and online campaign management in automation mode.

**We Guarantee your team will be overly busy in students counselling in  
Shiksha Mahotsav at each city.**





Shiksha Mahotsav Kota

Date- 22 & 23 Oct 2024    Timing- 10 am to 5 pm

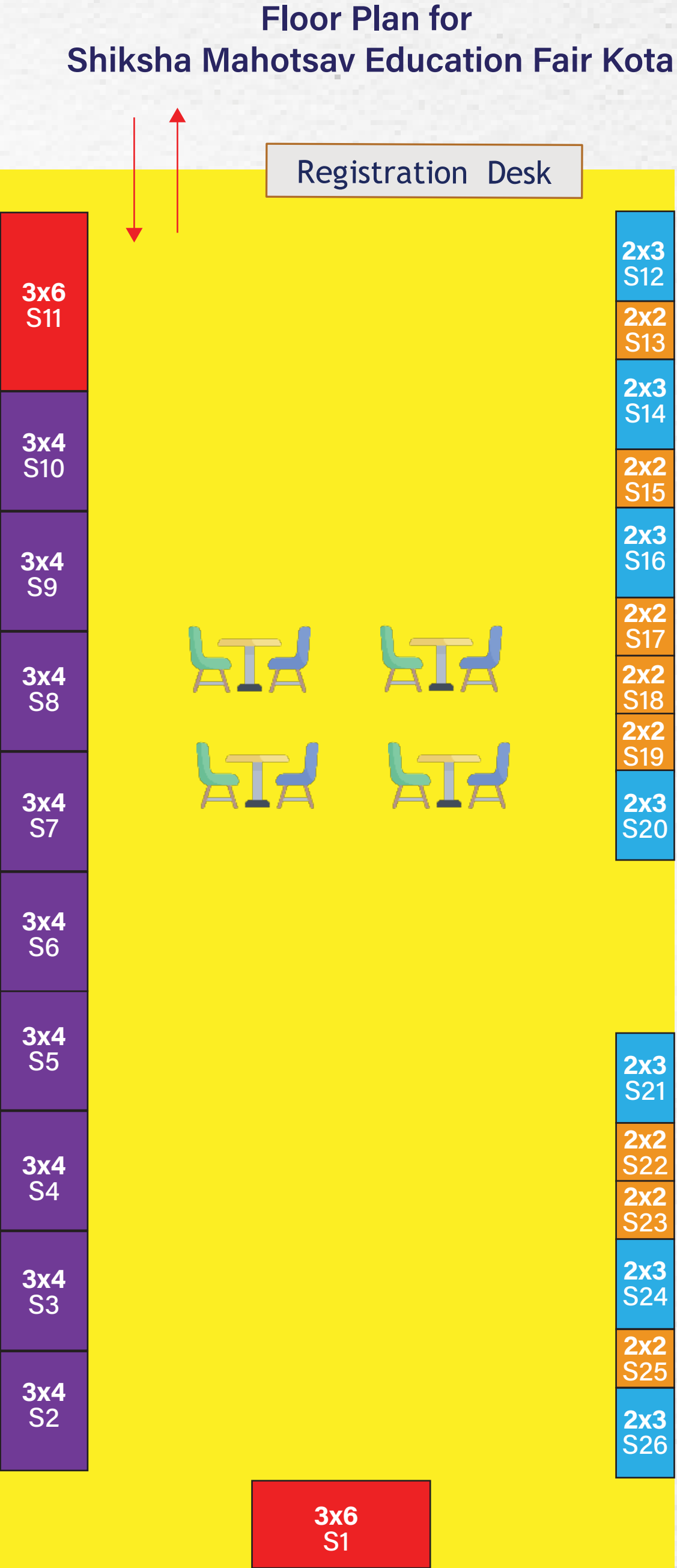
Venue - Drona 2 Campus Near Dakaniya Railway Station, Kota



| Name of Category  | Stalls Size(meters) | Stalls Number                      | Price (Rs) for Kota |
|-------------------|---------------------|------------------------------------|---------------------|
| Title Partner     | 3x6 M               | S1 & S11                           | 500,000 + 18 % GST  |
| Academic Partner  | 3x4 M               | S2,S3,S4,S5,S6,S7,S8,S9,S10        | 300,000 + 18 % GST  |
| Knowledge Partner | 2x3 M               | S12,S14,S16,S20,S21,S24,S26        | 150,000 + 18 % GST  |
| Stall Partner     | 2x2 M               | S13,S15,S17,S18,S19<br>S22,S23,S25 | 100000 + 18 % GST   |

Schedule for 22-23 Oct 2024

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM





# Shiksha Mahotsav Jaipur

Date- 10 Nov, 2024    Timing- 10 am to 5 pm

Venue – Hotel Radisson, Jaipur City Center

## Shiksha Mahotsav Jaipur

Data Analysis of Jaipur & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Jaipur                             | 19625                              |
| 2    | Alwar                              | 5177                               |
| 3    | Tonk                               | 947                                |
| 4    | Ajmer                              | 5376                               |
| 5    | Sikar                              | 3731                               |
| 6    | Jhunjhunun                         | 4381                               |
| 7    | Dausa                              | 974                                |
| 8    | Nagaur                             | 2055                               |

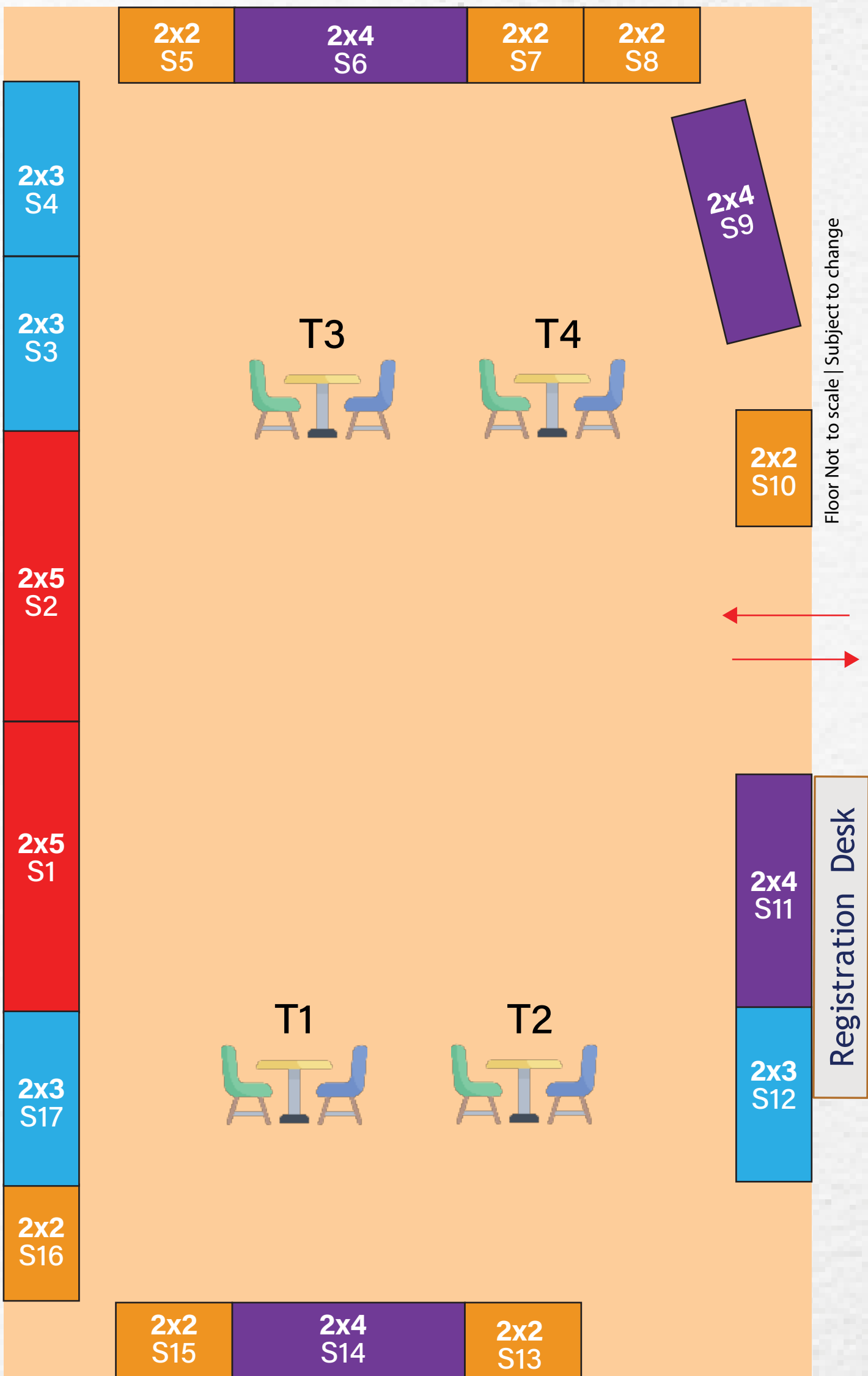
| Name of Category  | Stalls Size(meters) | Stalls Number               | Price (Rs) for Jaipur |
|-------------------|---------------------|-----------------------------|-----------------------|
| Title Partner     | 2x5 M               | S1 & S2                     | 250000 + 18 % GST     |
| Academic Partner  | 2x4 M               | S6,S9,S11 & S14             | 200000 + 18 % GST     |
| Knowledge Partner | 2x3 M               | S3,S4,S12, & S17            | 150000 + 18 % GST     |
| Stall Partner     | 2x2 M               | S5,S7,S8,S10,S13,S15, & S16 | 100000 + 18 % GST     |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4             | 60000 + 18 % GST      |



### Schedule for 10 Nov, 2024

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

## Floor Plan for Shiksha Mahotsav Education Fair Jaipur



# Shiksha Mahotsav Delhi

Date- 17 Nov, 2024    Timing- 10 am to 5 pm  
Venue – Hotel Le Meridien, New Delhi



| Shiksha Mahotsav Delhi Data Analysis of Delhi & Covered Nearby Cities |                                    |                                    |
|-----------------------------------------------------------------------|------------------------------------|------------------------------------|
| S.N.                                                                  | Covered Nearby Cities For Branding | Raw Data in our System for workout |
| 1                                                                     | New Delhi                          | 496,000                            |
| 2                                                                     | Noida- Greater Noida               | 22500                              |
| 3                                                                     | Bulandshahr                        | 9089                               |
| 4                                                                     | Ghaziabad                          | 25473                              |

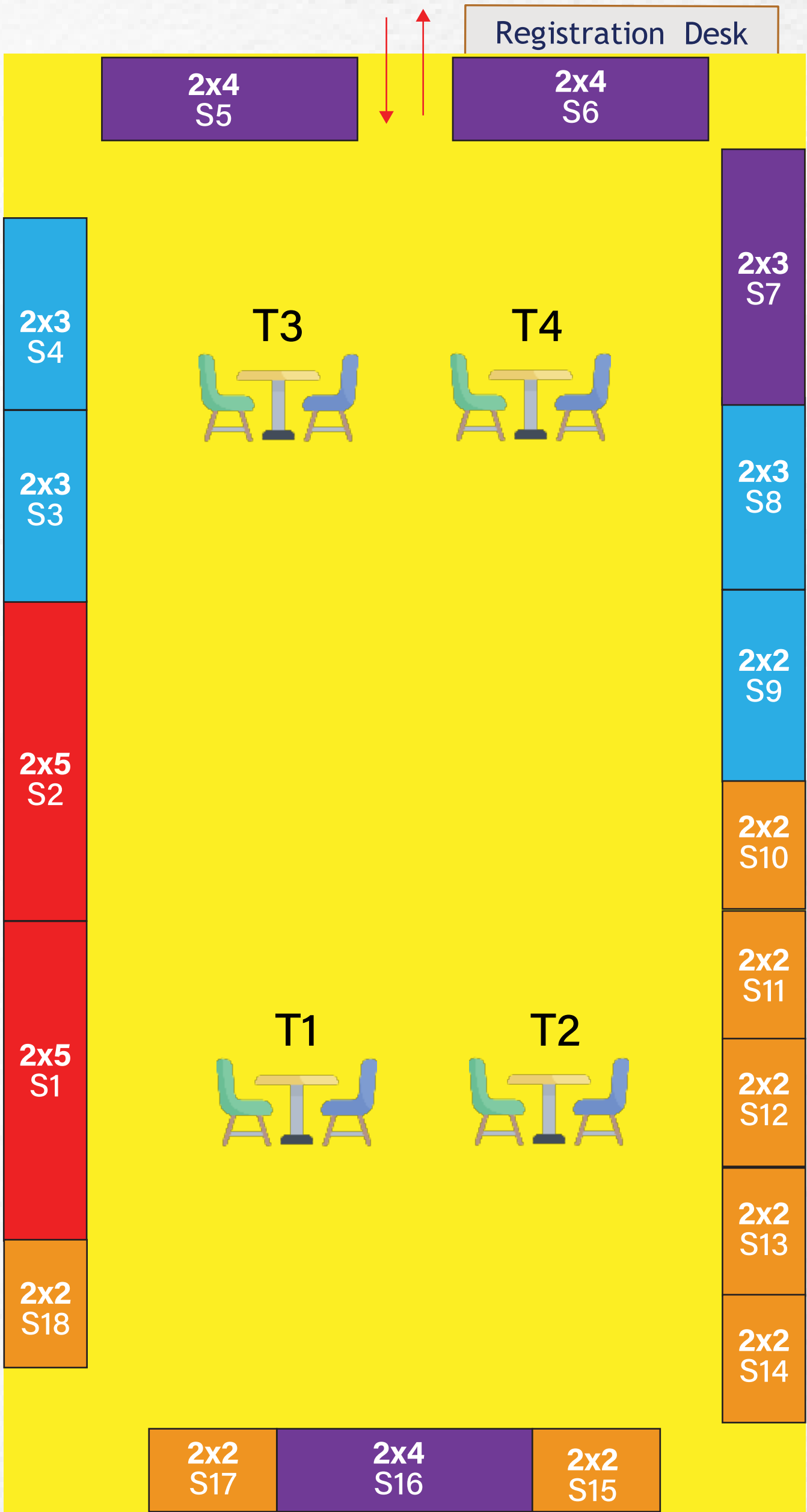
| Name of Category  | Stalls Size(meters) | Stalls Number                        | Price (Rs) for Delhi |
|-------------------|---------------------|--------------------------------------|----------------------|
| Title Partner     | 2x5 M               | S1 & S2                              | 250000 + 18 % GST    |
| Academic Partner  | 2x4 M               | S5,S6,S7 & S16                       | 200000 + 18 % GST    |
| Knowledge Partner | 2x3 M               | S3,S4,S8, & S9                       | 150000 + 18 % GST    |
| Stall Partner     | 2x2 M               | S10,S11,S12,S13<br>S14,S15,S17 & S18 | 100000 + 18 % GST    |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                      | 60000 + 18 % GST     |



**Schedule for 17 Nov, 2024**

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

Floor Plan for Shiksha Mahotsav Education Fair Delhi





Shiksha Mahotsav Gorakhpur

Date- 24 Nov, 2024    Timing- 10 am to 5 pm  
Venue – Hotel Nirvana Sarovar Portico, Gorakhpur

| Shiksha Mahotsav Gorakhpur    Data Analysis of Gorakhpur & Covered Nearby Cities |                                     |                                    |
|----------------------------------------------------------------------------------|-------------------------------------|------------------------------------|
| S.N.                                                                             | Covered Nearby Cities For Branding  | Raw Data in our System for workout |
| 1                                                                                | Gorakhpur                           | 20848                              |
| 2                                                                                | Basti+Siddharth Nagar               | 7896                               |
| 3                                                                                | Kushinagar                          | 15335                              |
| 4                                                                                | Gopal Ganj                          | 1964                               |
| 5                                                                                | Deoria                              | 5778                               |
| 6                                                                                | Maharajganj                         | 1850                               |
| 7                                                                                | Sant Kabir Nagar+Sant Ravidas Nagar | 1862                               |
| 8                                                                                | Ambedkar Nagar                      | 13241                              |

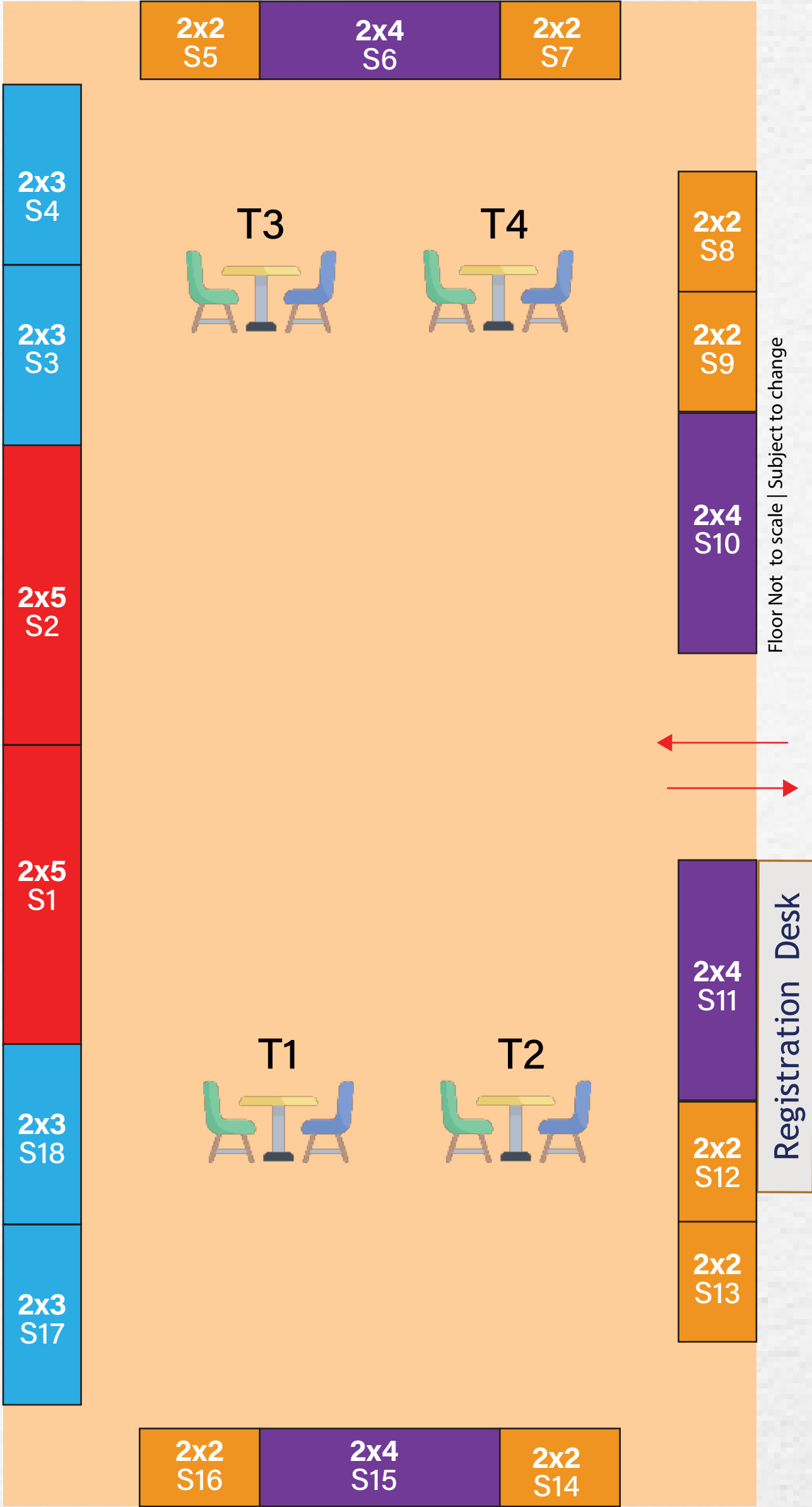
| Name of Category  | Stalls Size(meters) | Stalls Number                  | Price (Rs) for Gorakhpur |
|-------------------|---------------------|--------------------------------|--------------------------|
| Title Partner     | 2x5 M               | S1 & S2                        | 250000 + 18 % GST        |
| Academic Partner  | 2x4 M               | S6,S10,S11 & S15               | 200000 + 18 % GST        |
| Knowledge Partner | 2x3 M               | S3,S4,S17, & S18               | 150000 + 18 % GST        |
| Stall Partner     | 2x2 M               | S5,S7,S8,S9,S12, S13,S14 & S16 | 100000 + 18 % GST        |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                | 60000 + 18 % GST         |



**Schedule for 24 Nov, 2024**

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

Floor Plan for Shiksha Mahotsav Education Fair Gorakhpur





# Shiksha Mahotsav Ranchi

Date- 1 Dec, 2024    Timing- 10 am to 5 pm

Venue - Hotel Radisson Blu, Ranchi

## Shiksha Mahotsav Ranchi

Data Analysis of Ranchi & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Ranchi                             | 30,100                             |
| 2    | Ramghar                            | 4192                               |
| 3    | Lohardaga                          | 2102                               |
| 4    | Khunti                             | 1456                               |
| 5    | Gumla                              | 2302                               |
| 6    | Seraikela                          | 2779                               |

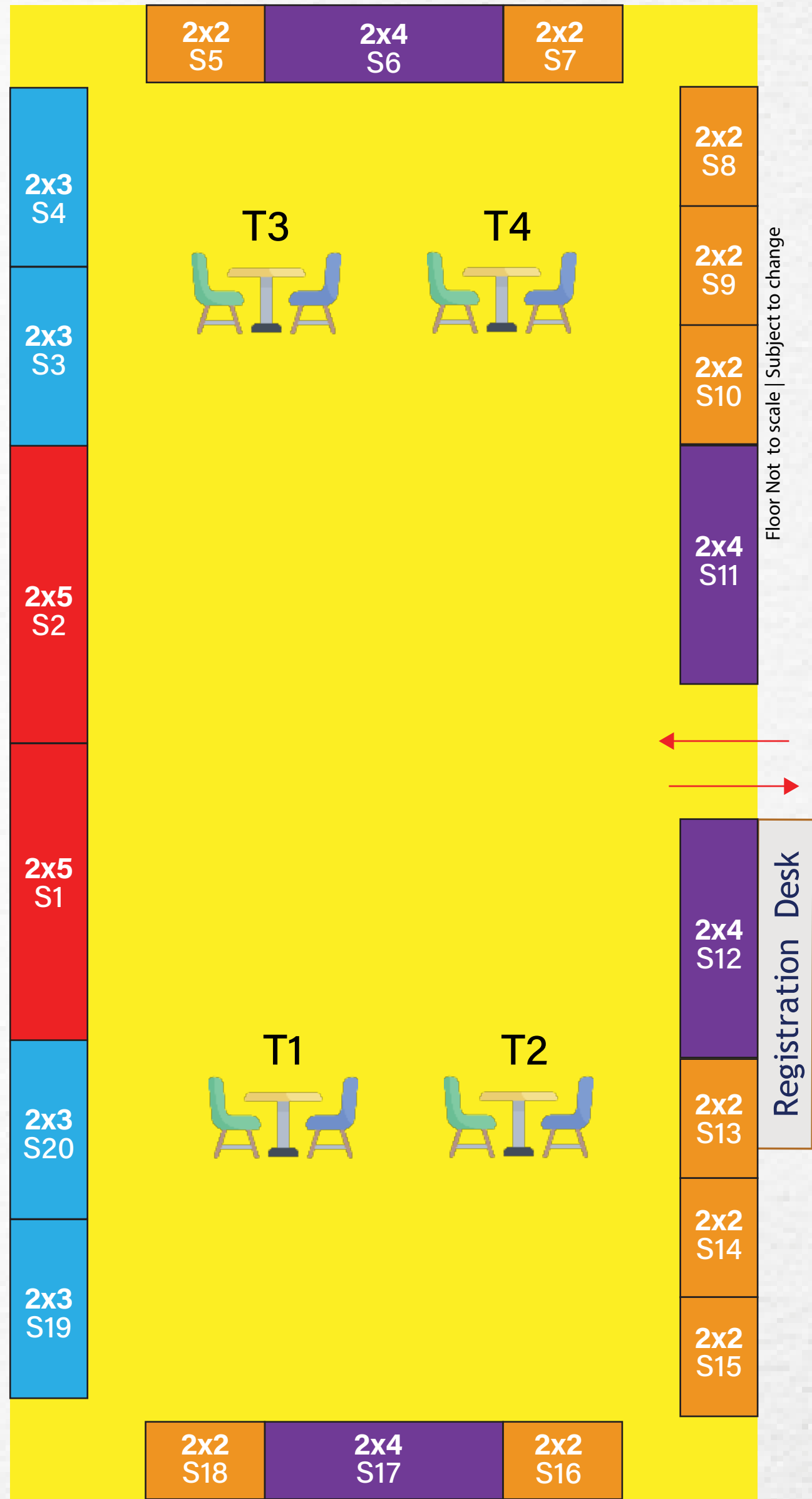
| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Ranchi |
|-------------------|---------------------|----------------------------------------|-----------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST     |
| Academic Partner  | 2x4 M               | S6,S11,S12 & S17                       | 200000 + 18 % GST     |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST     |
| Stall Partner     | 2x2 M               | S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18 | 100000 + 18 % GST     |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 60000 + 18 % GST      |



### Schedule for 1 Dec, 2024

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

### Floor Plan for Shiksha Mahotsav Education Fair Ranchi





Shiksha Mahotsav Patna

Date- 08 Dec, 2024    Timing- 10 am to 5 pm

Venue - Hotel Lemon Tree, Patna

| Shiksha Mahotsav Patna |                                    |                                    | Data Analysis of Patna & Covered Nearby Cities |
|------------------------|------------------------------------|------------------------------------|------------------------------------------------|
|                        | Covered Nearby Cities For Branding | Raw Data in our System for workout |                                                |
| 1                      | Patna                              | 26948                              |                                                |
| 2                      | Vaishali                           | 4442                               |                                                |
| 3                      | Saran                              | 4647                               |                                                |
| 4                      | Muzaffarpur                        | 11159                              |                                                |
| 5                      | Bhojpur                            | 5457                               |                                                |
| 6                      | Begusarai                          | 3793                               |                                                |
| 7                      | Samastipur                         | 5325                               |                                                |
| 8                      | Darbhanga                          | 5232                               |                                                |
| 9                      | Gopalganj                          | 1964                               |                                                |
| 10                     | Nalanda                            | 5405                               |                                                |
| 11                     | Jehanabad                          | 2757                               |                                                |

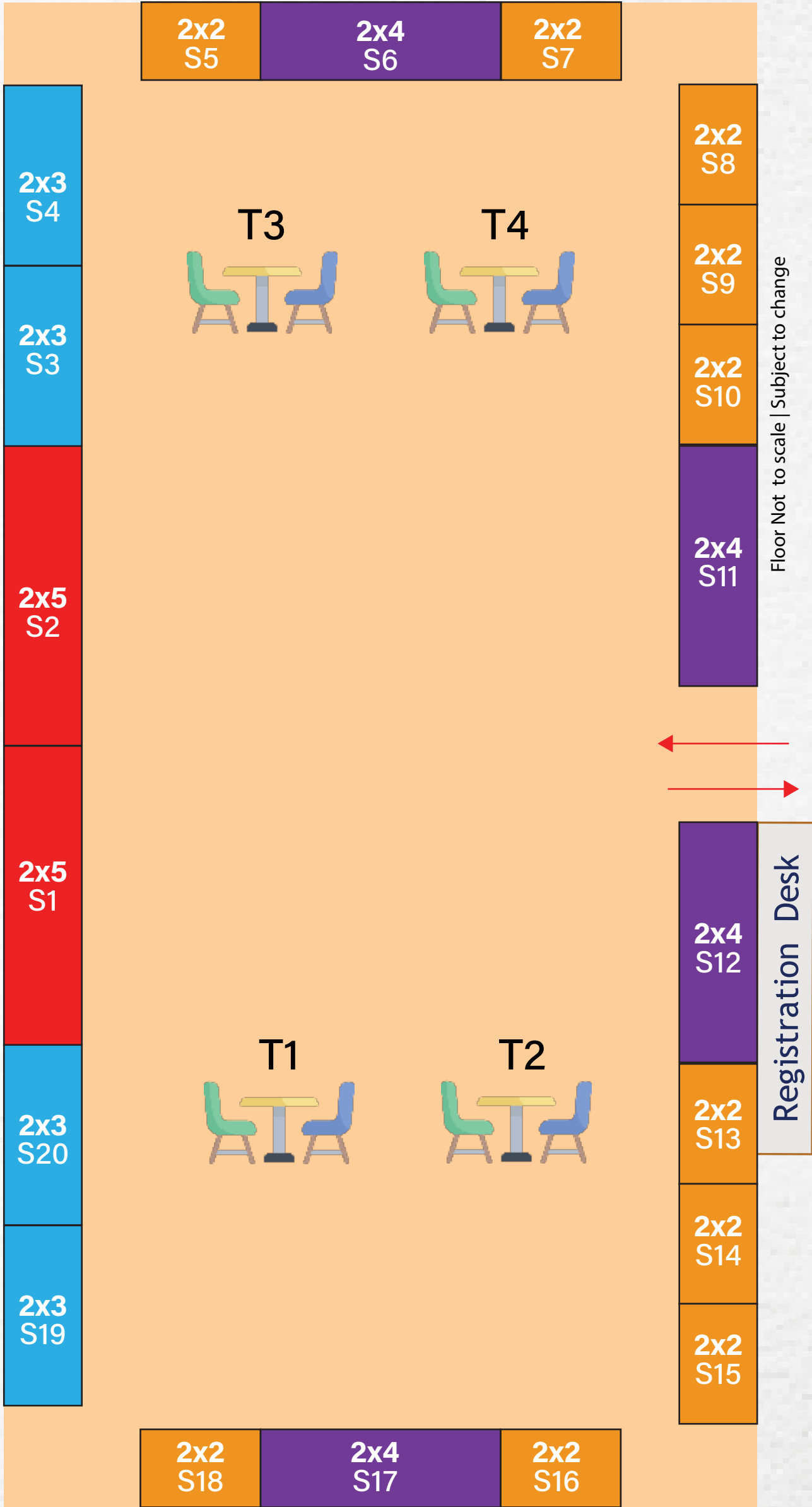
| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Patna |
|-------------------|---------------------|----------------------------------------|----------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST    |
| Academic Partner  | 2x4 M               | S6,S11,S12 & S17                       | 200000 + 18 % GST    |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST    |
| Stall Partner     | 2x2 M               | S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18 | 100000 + 18 % GST    |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 60000 + 18 % GST     |



Schedule for 08 Dec, 2024

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

Floor Plan for Shiksha Mahotsav Education Fair Patna





# Shiksha Mahotsav Dhanbad

Date- 15 Dec, 2024    Timing- 10 am to 5 pm  
Venue - Hotel Radisson, Dhanbad

| Shiksha Mahotsav Dhanbad    Data Analysis of Dhanbad & Covered Nearby Cities |                                    |                                    |
|------------------------------------------------------------------------------|------------------------------------|------------------------------------|
| S.N.                                                                         | Covered Nearby Cities For Branding | Raw Data in our System for workout |
| 1                                                                            | Dhanbad                            | 23,229                             |
| 2                                                                            | Bokaro                             | 17,381                             |
| 3                                                                            | Giridih                            | 12,298                             |
| 4                                                                            | Jamtara                            | 727                                |
| 5                                                                            | Deoghar                            | 5,177                              |
| 6                                                                            | Hazaribagh                         | 14,777                             |

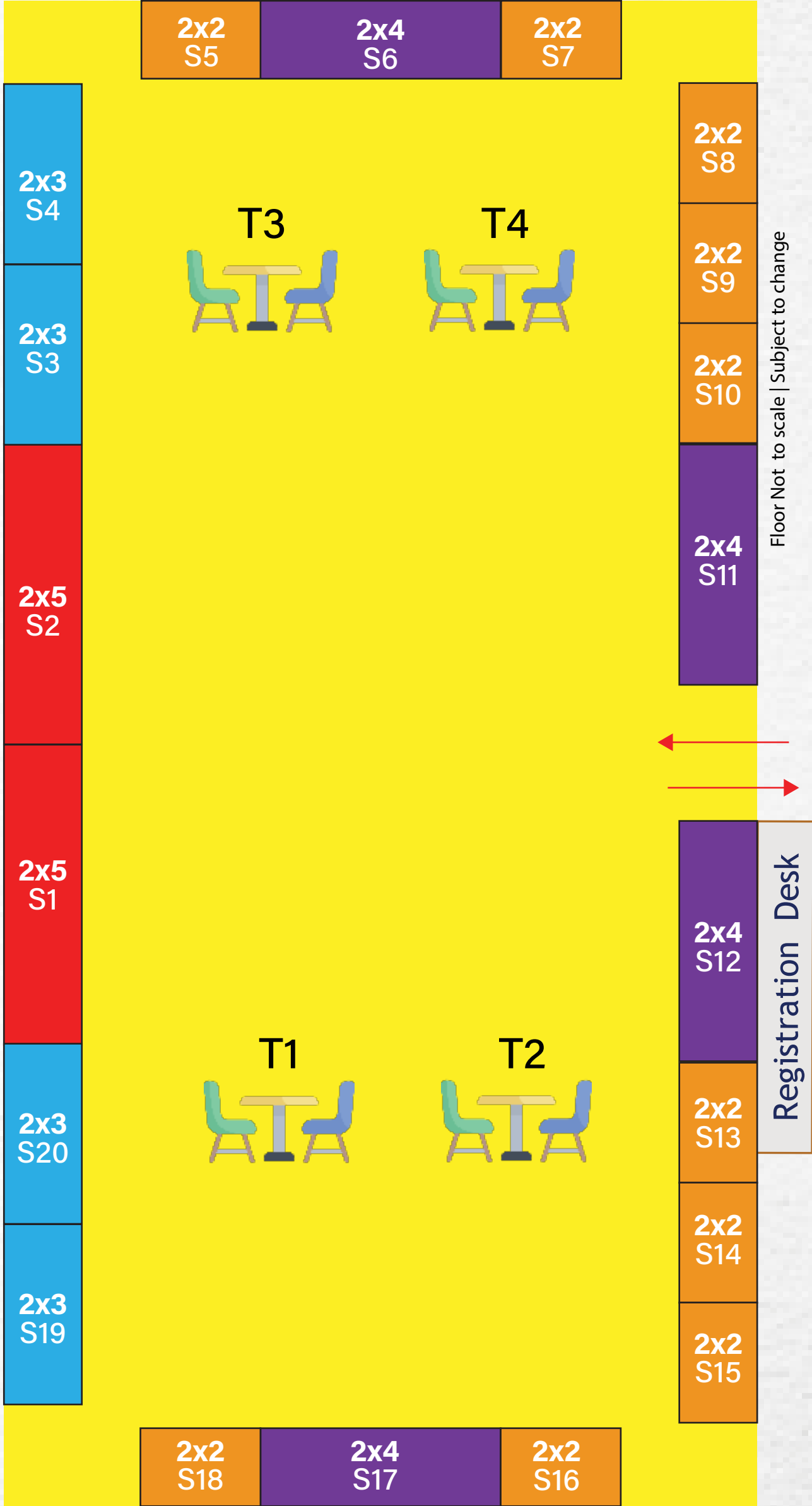
| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Dhanbad |
|-------------------|---------------------|----------------------------------------|------------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST      |
| Academic Partner  | 2x4 M               | S6,S11,S12 & S17                       | 200000 + 18 % GST      |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST      |
| Stall Partner     | 2x2 M               | S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18 | 100000 + 18 % GST      |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 60000 + 18 % GST       |



### Schedule for 15 Dec, 2024

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

Floor Plan for Shiksha Mahotsav Education Fair Dhanbad





# Shiksha Mahotsav Prayagraj

Date- 22 Dec, 2024    **Timing- 10 am to 5 pm**  
**Venue – Hotel Placid, Prayagraj**

## Floor Plan for Shiksha Mahotsav Education Fair Prayagraj

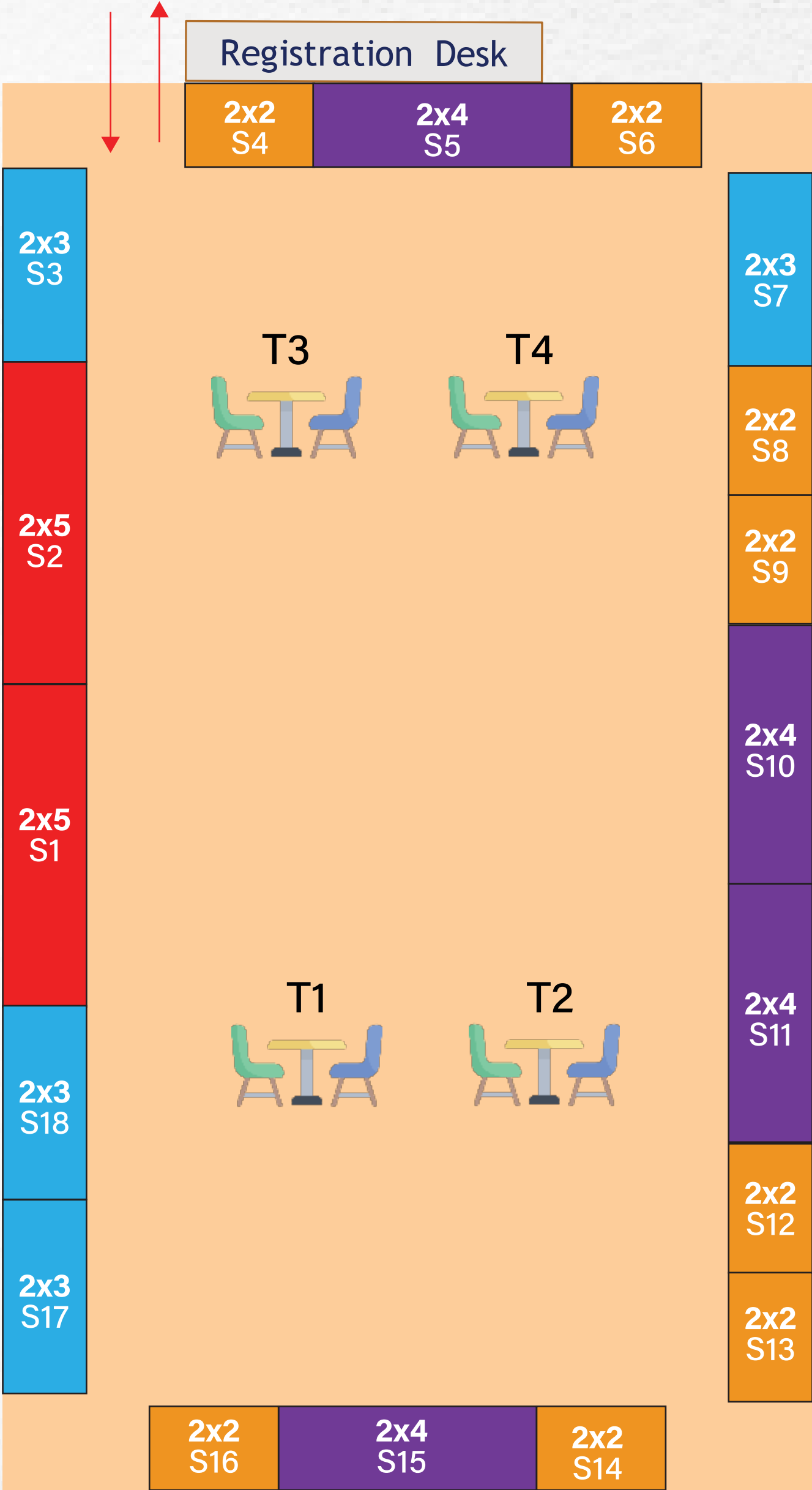
| Shiksha Mahotsav Prayagraj |                                    |                                    | Data Analysis of Prayagraj & Covered Nearby Cities |
|----------------------------|------------------------------------|------------------------------------|----------------------------------------------------|
| S.N.                       | Covered Nearby Cities For Branding | Raw Data in our System for workout |                                                    |
| 1                          | Prayagraj                          | 33041                              |                                                    |
| 2                          | Fatehpur                           | 10,165                             |                                                    |
| 3                          | Kaushambi                          | 7,268                              |                                                    |
| 4                          | Chitrakoot                         | 3792                               |                                                    |
| 5                          | Sultanpur                          | 14,513                             |                                                    |
| 6                          | Banda                              | 14,253                             |                                                    |
| 7                          | Pratapgarh                         | 2621                               |                                                    |



| Name of Category  | Stalls Size(meters) | Stalls Number                   | Price (Rs) for Prayagraj |
|-------------------|---------------------|---------------------------------|--------------------------|
| Title Partner     | 2x5 M               | S1 & S2                         | 250000 + 18 % GST        |
| Academic Partner  | 2x4 M               | S5,S10,S11 & S15                | 200000 + 18 % GST        |
| Knowledge Partner | 2x3 M               | S3,S7,S17 & S18                 | 150000 + 18 % GST        |
| Stall Partner     | 2x2 M               | S4,S6,S8,S9,S12, S13,S14, & S16 | 100000 + 18 % GST        |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                 | 60000 + 18 % GST         |

### Schedule for 22 Dec, 2024

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM



Floor Not to scale | Subject to change



# Shiksha Mahotsav Varanasi

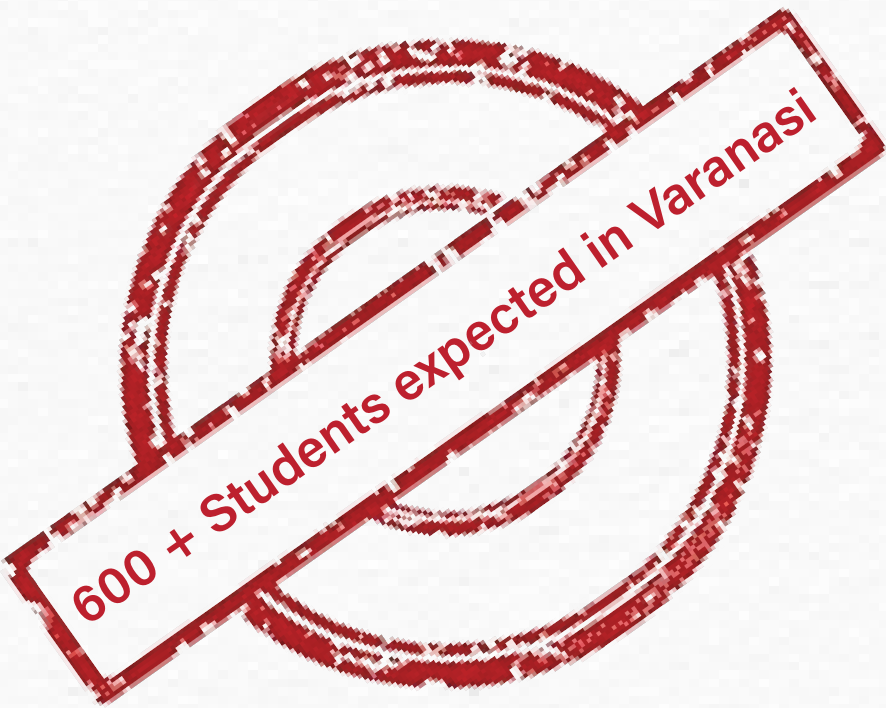
Date- 29 Dec, 2024    Timing- 10 am to 5 pm

Venue – Hotel Taj Ganges, Varanasi

## Shiksha Mahotsav Varanasi    Data Analysis of Varanasi & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Varanasi                           | 40833                              |
| 2    | Mirzapur                           | 3983                               |
| 3    | Jaunpur                            | 26,376                             |
| 4    | Azamgarh                           | 7658                               |
| 5    | Sonbhadra                          | 5,831                              |
| 6    | Chandauli - Mughalsarai            | 13,689                             |
| 7    | Buxar                              | 1698                               |
| 8    | Rohtas                             | 4226                               |

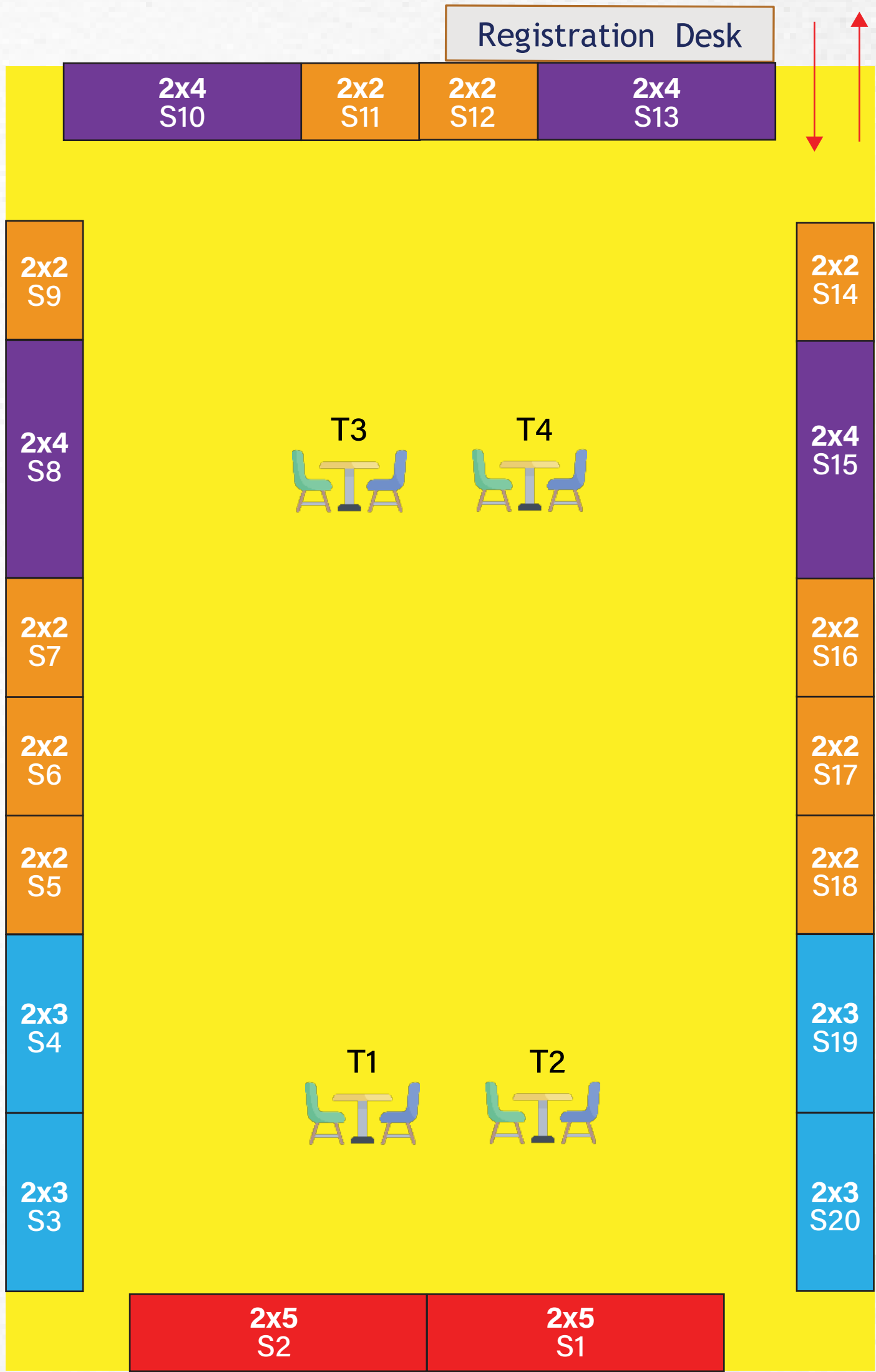
| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Varanasi |
|-------------------|---------------------|----------------------------------------|-------------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST       |
| Academic Partner  | 2x4 M               | S8,S10,S13 & S15                       | 200000 + 18 % GST       |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST       |
| Stall Partner     | 2x2 M               | S5,S6,S7,S9,S11, S12,S14,S16,S17 & S18 | 100000 + 18 % GST       |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 60000 + 18 % GST        |



### Schedule for 29 Dec, 2024

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

### Floor Plan for Shiksha Mahotsav Education Fair Varanasi





## Shiksha Mahotsav Lucknow

Date- 05 Jan, 2025    **Timing- 10 am to 5 pm**

**Venue** – Hotel Radisson Lucknow City Center

### Shiksha Mahotsav Lucknow Data Analysis of Lucknow & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Lucknow                            | 23438                              |
| 2    | Raebareli                          | 8441                               |
| 3    | Ayodhya + Faizabad                 | 5208                               |
| 4    | Gonda                              | 5786                               |
| 5    | Bahraich                           | 2132                               |
| 6    | Hardoi                             | 1626                               |
| 7    | Sitapur                            | 12749                              |
| 8    | Lakhimpur Kheri                    | 3546                               |
| 9    | Barabanki                          | 17057                              |
| 10   | Amethi                             | 6025                               |
| 11   | Unnao                              | 9143                               |
| 12   | Sultanpur                          | 14513                              |

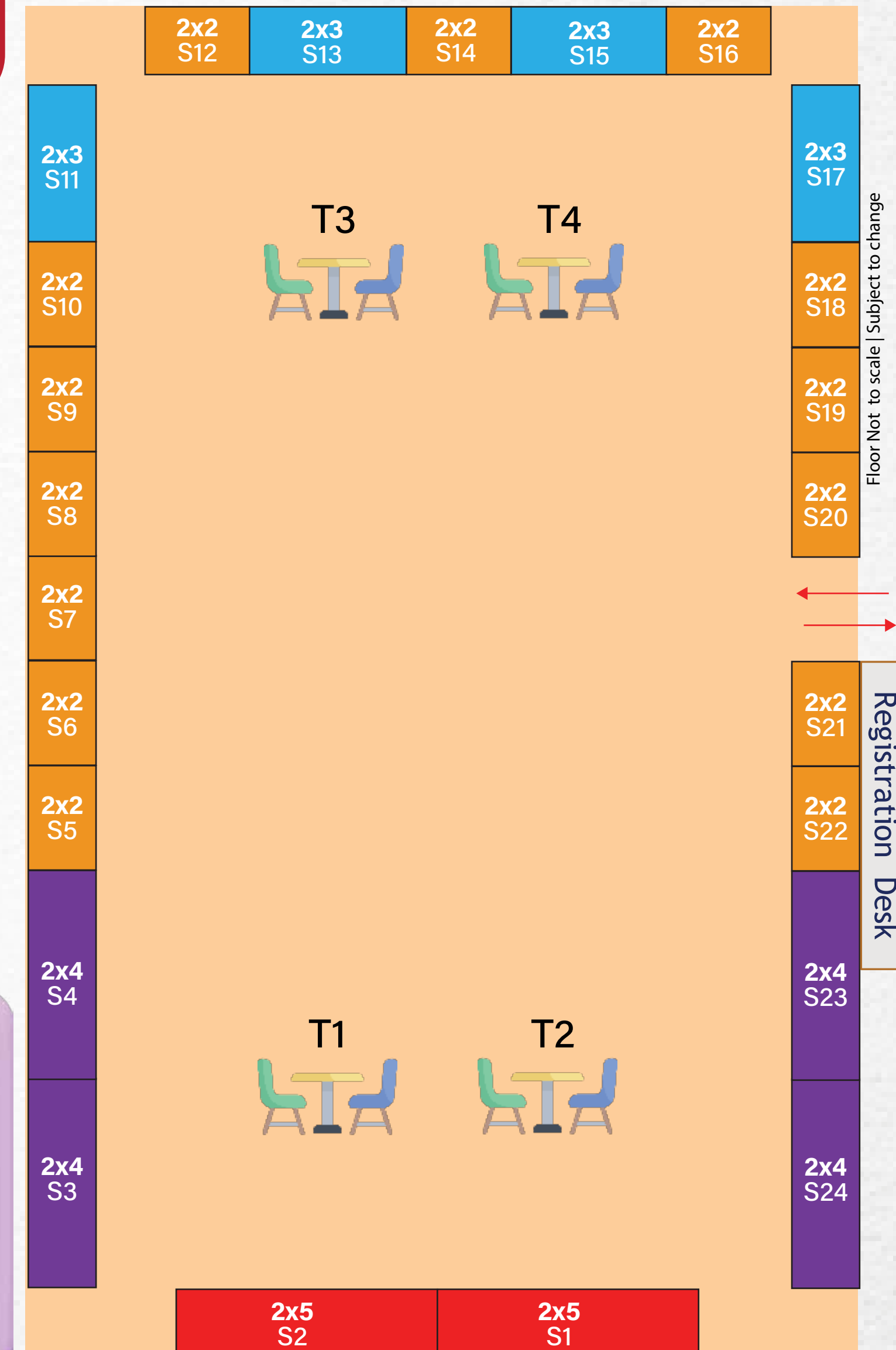
| Name of Category  | Stalls Size(meters) | Stalls Number                                         | Price (Rs) for Lucknow |
|-------------------|---------------------|-------------------------------------------------------|------------------------|
| Title Partner     | 2x5 M               | S1 & S2                                               | 250000 + 18 % GST      |
| Academic Partner  | 2x4 M               | S3,S4,S23 & S24                                       | 200000 + 18 % GST      |
| Knowledge Partner | 2x3 M               | S11,S13,S15 & S17                                     | 150000 + 18 % GST      |
| Stall Partner     | 2x2 M               | S5,S6,S7,S8,S9,S10,S12<br>S14,S16,S18,S19,S20,S21,S22 | 100000 + 18 % GST      |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                                       | 60000 + 18 % GST       |



### Schedule for 05 Jan, 2025

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

### Floor Plan for Shiksha Mahotsav Education Fair Lucknow





# Shiksha Mahotsav Kanpur

Date- 12 Jan, 2025    **Timing- 10 am to 5 pm**

**Venue** – Hotel Regenta Central The Crystal

## Shiksha Mahotsav Kanpur    Data Analysis of Kanpur & Covered Nearby Cities

| S.N. | Covered Nearby Cities For Branding | Raw Data in our System for workout |
|------|------------------------------------|------------------------------------|
| 1    | Kanpur                             | 16997                              |
| 2    | Hamirpur                           | 6185                               |
| 3    | Unnao                              | 9196                               |
| 4    | Kannauj                            | 7053                               |
| 5    | Mahoba                             | 4805                               |
| 6    | Fatehpur                           | 10,165                             |
| 7    | Auraiya                            | 9189                               |
| 8    | Orai + Jalaun                      | 9406                               |

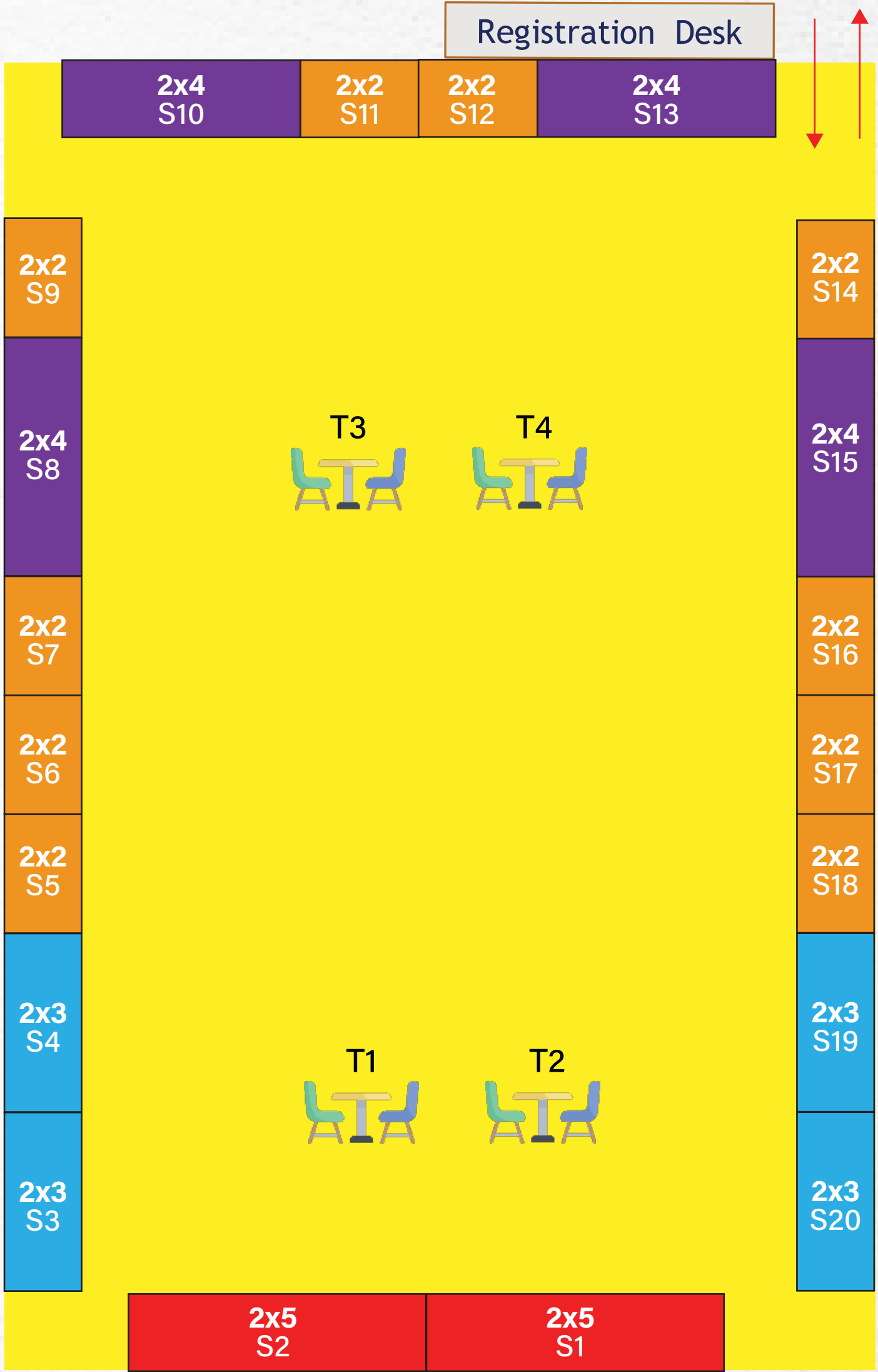
| Name of Category  | Stalls Size(meters) | Stalls Number                            | Price (Rs) for Kanpur |
|-------------------|---------------------|------------------------------------------|-----------------------|
| Title Partner     | 2x5 M               | S1 & S2                                  | 250000 + 18 % GST     |
| Academic Partner  | 2x4 M               | S8,S10,S13 & S15                         | 200000 + 18 % GST     |
| Knowledge Partner | 2x3 M               | S3,S4,S19 & S20                          | 150000 + 18 % GST     |
| Stall Partner     | 2x2 M               | S5,S6,S7,S9,S11,S12<br>S14,S16,S17 & S18 | 100000 + 18 % GST     |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                          | 60000 + 18 % GST      |



### Schedule for 12 Jan, 2025

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

### Floor Plan for Shiksha Mahotsav Education Fair Kanpur





Shiksha Mahotsav Agra

Date- 19 Jan, 2025    Timing- 10 am to 5 pm

Venue – Hotel Holiday Inn, Agra

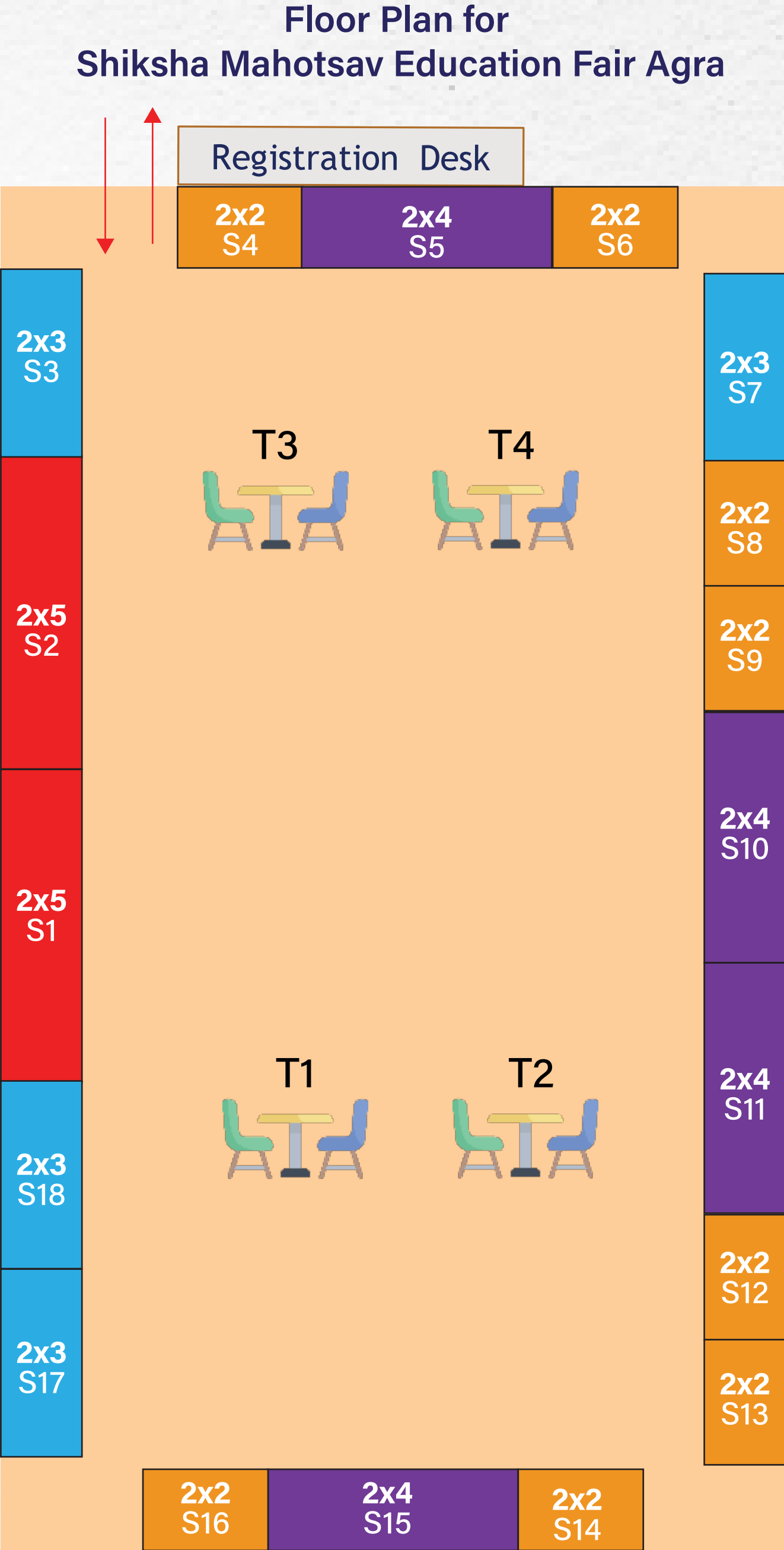
| Shiksha Mahotsav Agra      Data Analysis of Agra & Covered Nearby Cities |                                    |                                    |
|--------------------------------------------------------------------------|------------------------------------|------------------------------------|
| S.N.                                                                     | Covered Nearby Cities For Branding | Raw Data in our System for workout |
| 1                                                                        | Agra                               | 19103                              |
| 2                                                                        | Aligarh                            | 8762                               |
| 3                                                                        | Mathura                            | 16107                              |
| 4                                                                        | Firozabad                          | 5757                               |
| 5                                                                        | Mainpuri                           | 9838                               |
| 6                                                                        | Hathras                            | 2993                               |
| 7                                                                        | Bharatpur                          | 1009                               |
| 8                                                                        | Etah                               | 2667                               |
| 9                                                                        | Etawah                             | 9466                               |

| Name of Category  | Stalls Size(meters) | Stalls Number                  | Price (Rs) for Agra |
|-------------------|---------------------|--------------------------------|---------------------|
| Title Partner     | 2x5 M               | S1 & S2                        | 250000 + 18 % GST   |
| Academic Partner  | 2x4 M               | S5,S10,S11 & S15               | 200000 + 18 % GST   |
| Knowledge Partner | 2x3 M               | S3,S7,S17 & S18                | 150000 + 18 % GST   |
| Stall Partner     | 2x2 M               | S4,S6,S8,S9,S12,S13 S14, & S16 | 100000 + 18 % GST   |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                | 60000 + 18 % GST    |

400 + Students expected in Agra

Schedule for 19 Jan, 2025

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM



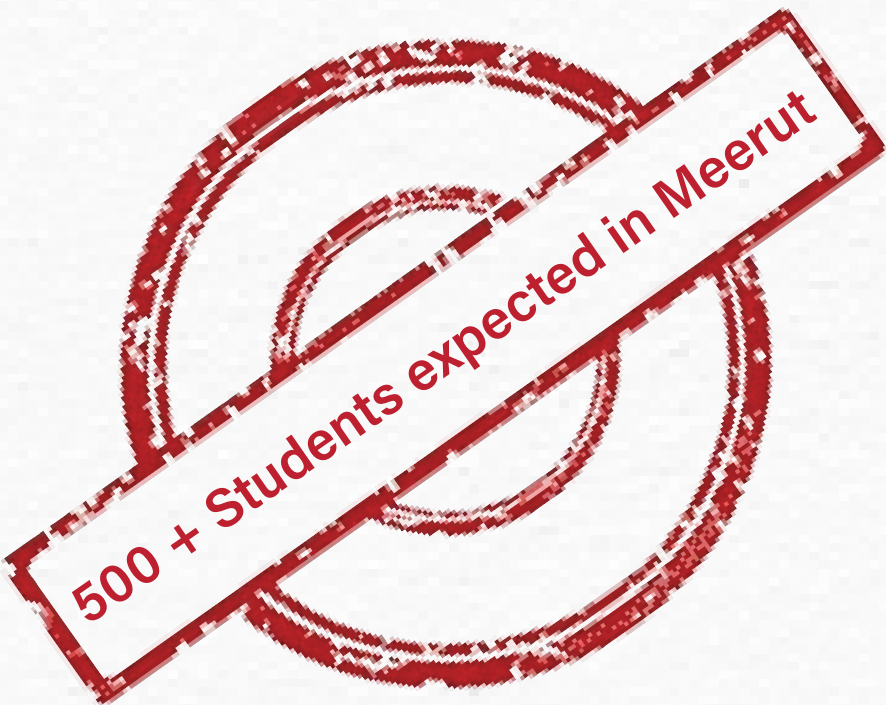


Shiksha Mahotsav Meerut

Date- 25 Jan, 2025    Timing- 10 am to 5 pm  
Venue – Hotel Harmony Inn, Meerut

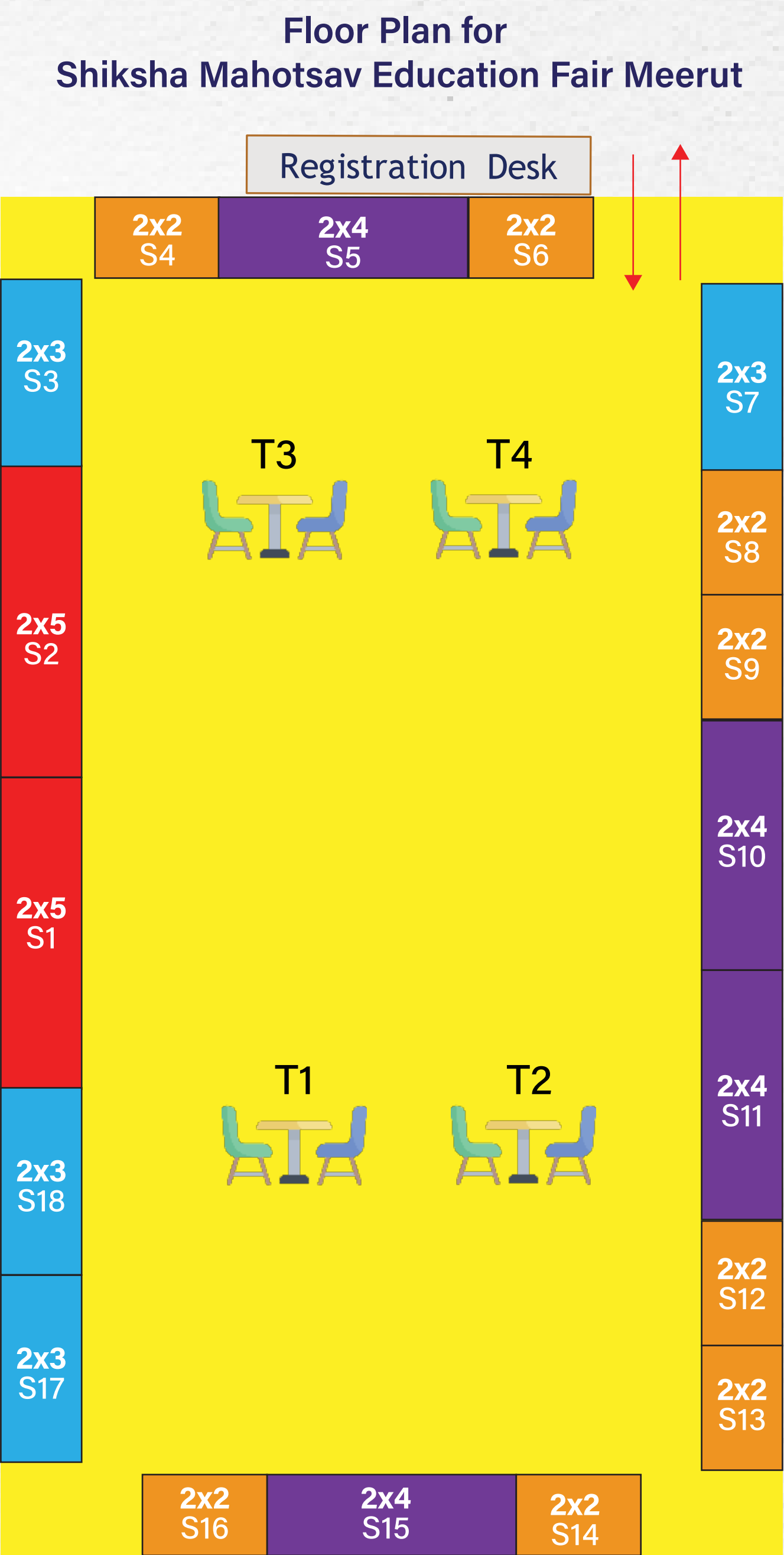
| Shiksha Mahotsav Meerut |                                    | Data Analysis of Meerut & Covered Nearby Cities |
|-------------------------|------------------------------------|-------------------------------------------------|
| S.N.                    | Covered Nearby Cities For Branding | Raw Data in our System for workout              |
| 1                       | Meerut                             | 15184                                           |
| 2                       | Bijnor                             | 18,189                                          |
| 3                       | Muzaffarnagar                      | 6889                                            |
| 4                       | Shamli                             | 5830                                            |
| 5                       | Bulandshahar                       | 9080                                            |
| 6                       | Hapur                              | 3963                                            |
| 7                       | Sharanpur                          | 8751                                            |

| Name of Category  | Stalls Size(meters) | Stalls Number                  | Price (Rs) for Meerut |
|-------------------|---------------------|--------------------------------|-----------------------|
| Title Partner     | 2x5 M               | S1 & S2                        | 250000 + 18 % GST     |
| Academic Partner  | 2x4 M               | S5,S10,S11 & S15               | 200000 + 18 % GST     |
| Knowledge Partner | 2x3 M               | S3,S7,S17 & S18                | 150000 + 18 % GST     |
| Stall Partner     | 2x2 M               | S4,S6,S8,S9,S12,S13 S14, & S16 | 100000 + 18 % GST     |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                | 60000 + 18 % GST      |



Schedule for 25 Jan, 2025

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM





Shiksha Mahotsav Patna

Date- 02 Feb, 2025    Timing- 10 am to 5 pm

Venue - Hotel Lemon Tree, Patna

| Shiksha Mahotsav Patna |                                    |                                    | Data Analysis of Patna & Covered Nearby Cities |
|------------------------|------------------------------------|------------------------------------|------------------------------------------------|
| S.N.                   | Covered Nearby Cities For Branding | Raw Data in our System for workout |                                                |
| 1                      | Patna                              | 26948                              |                                                |
| 2                      | Vaishali                           | 4442                               |                                                |
| 3                      | Saran                              | 4647                               |                                                |
| 4                      | Muzaffarpur                        | 11159                              |                                                |
| 5                      | Bhojpur                            | 5457                               |                                                |
| 6                      | Begusarai                          | 3793                               |                                                |
| 7                      | Samastipur                         | 5325                               |                                                |
| 8                      | Darbhangha                         | 5232                               |                                                |
| 9                      | Gopalganj                          | 1964                               |                                                |
| 10                     | Nalanda                            | 5405                               |                                                |
| 11                     | Jehanabad                          | 2757                               |                                                |

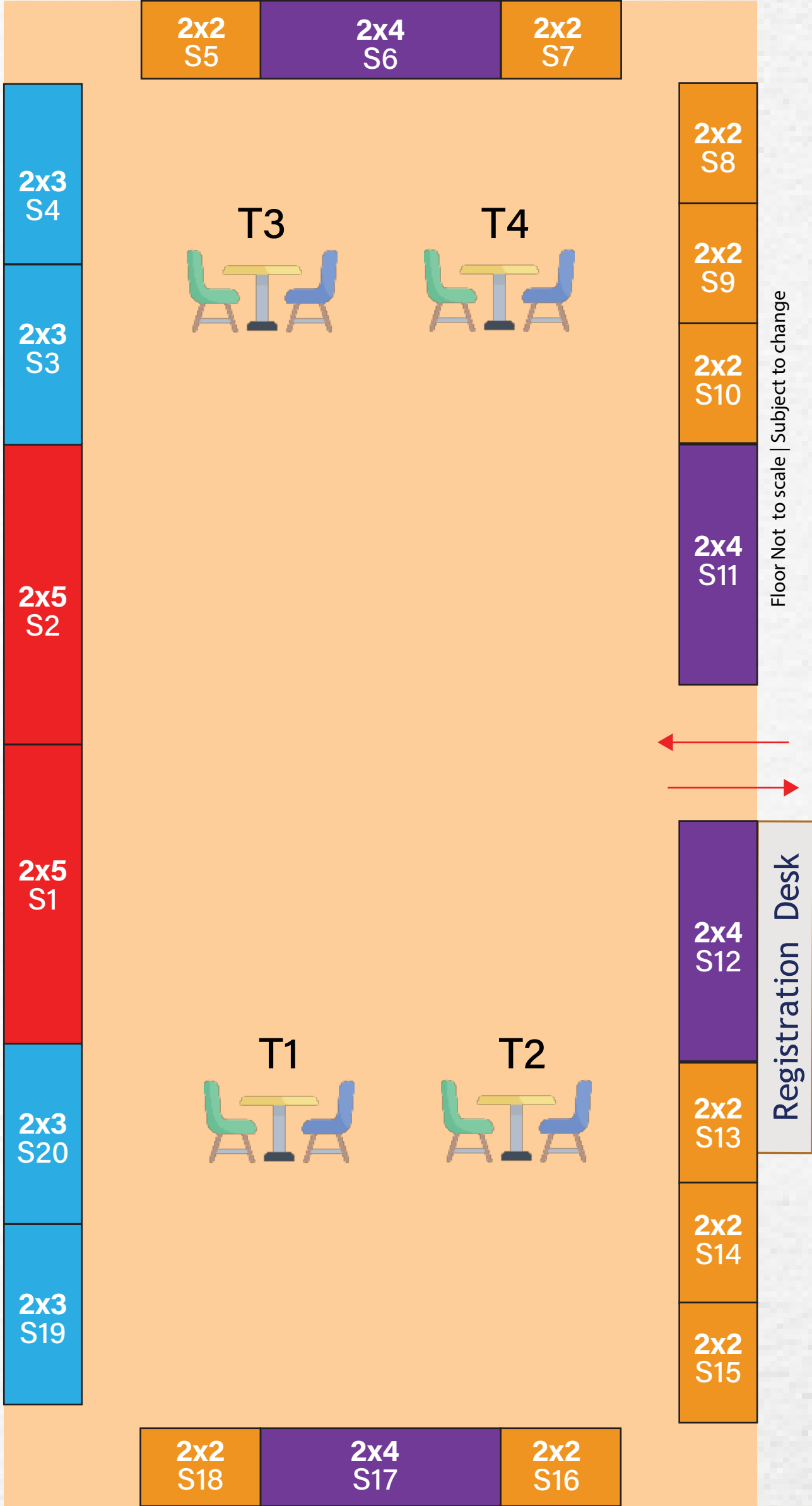
| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Patna |
|-------------------|---------------------|----------------------------------------|----------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST    |
| Academic Partner  | 2x4 M               | S6,S11,S12 & S17                       | 200000 + 18 % GST    |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST    |
| Stall Partner     | 2x2 M               | S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18 | 100000 + 18 % GST    |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 60000 + 18 % GST     |



Schedule for 02 Feb, 2025

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

Floor Plan for Shiksha Mahotsav Education Fair Patna





# Shiksha Mahotsav Ranchi

Date- 09 Feb 2025    Timing- 10 am to 5 pm

Venue – Hotel Radisson Blu, Ranchi

| Shiksha Mahotsav Ranchi    Data Analysis of Ranchi & Covered Nearby Cities |                                    |                                    |
|----------------------------------------------------------------------------|------------------------------------|------------------------------------|
| S.N.                                                                       | Covered Nearby Cities For Branding | Raw Data in our System for workout |
| 1                                                                          | Ranchi                             | 30,100                             |
| 2                                                                          | Ramghar                            | 4192                               |
| 3                                                                          | Lohardaga                          | 2102                               |
| 4                                                                          | Khunti                             | 1456                               |
| 5                                                                          | Gumla                              | 2302                               |
| 6                                                                          | Seraikela                          | 2779                               |

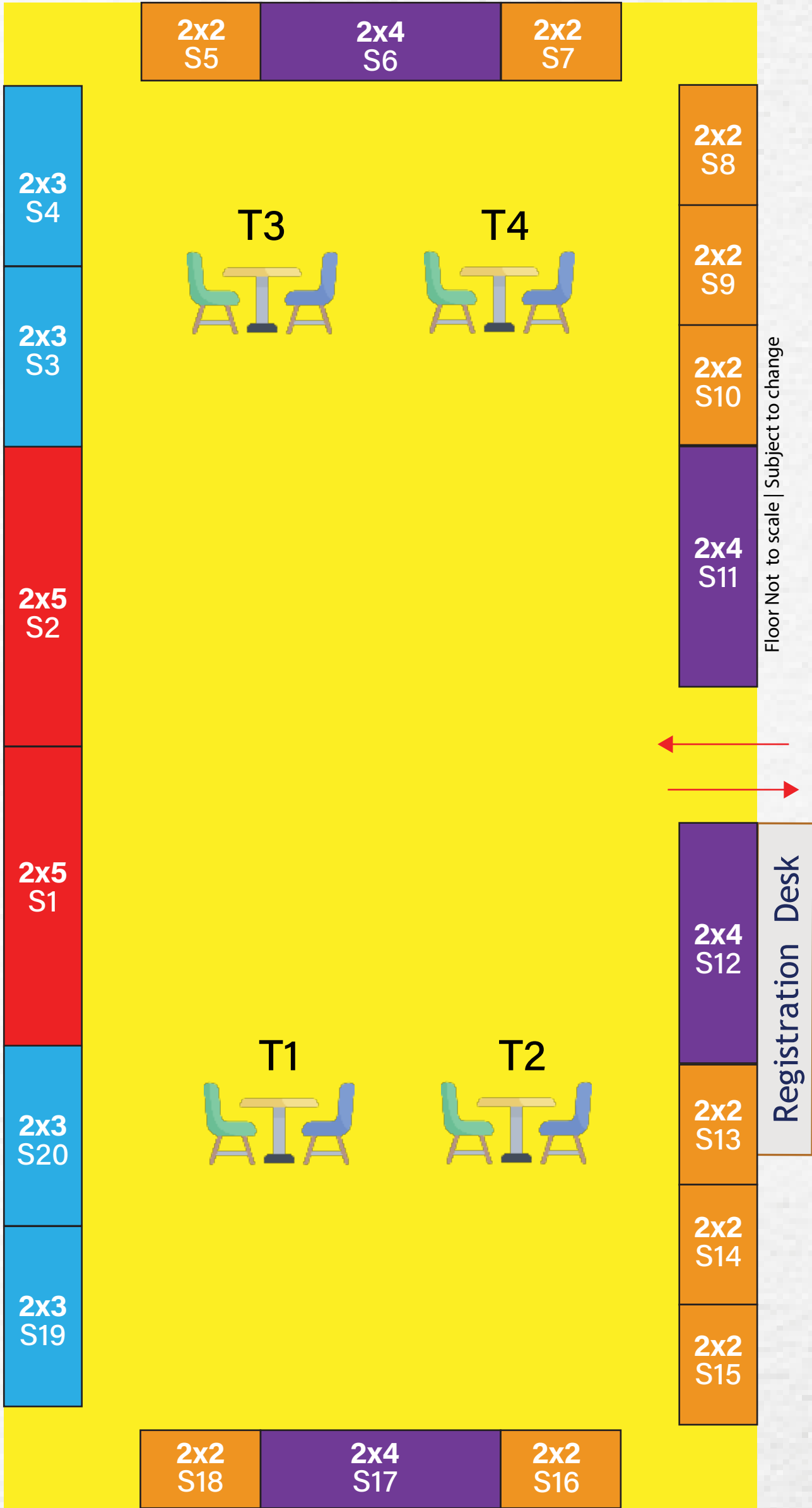
| Name of Category  | Stalls Size(meters) | Stalls Number                          | Price (Rs) for Ranchi |
|-------------------|---------------------|----------------------------------------|-----------------------|
| Title Partner     | 2x5 M               | S1 & S2                                | 250000 + 18 % GST     |
| Academic Partner  | 2x4 M               | S6,S11,S12 & S17                       | 200000 + 18 % GST     |
| Knowledge Partner | 2x3 M               | S3,S4,S19, & S20                       | 150000 + 18 % GST     |
| Stall Partner     | 2x2 M               | S5,S7,S8,S9,S10, S13,S14,S15,S16 & S18 | 100000 + 18 % GST     |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                        | 60000 + 18 % GST      |

600 + Students expected in Ranchi

### Schedule for 09 Feb, 2025

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

Floor Plan for Shiksha Mahotsav Education Fair Ranchi





**Shiksha Mahotsav Jamshedpur**  
Date- 16 Feb, 2025    **Timing- 10 am to 5 pm**  
**Venue** – The Alcor Hotel, Jamshedpur

| Shiksha Mahotsav Jamshedpur Data Analysis of Jamshedpur & Covered Nearby Cities |                                    |                                    |
|---------------------------------------------------------------------------------|------------------------------------|------------------------------------|
| S.N.                                                                            | Covered Nearby Cities For Branding | Raw Data in our System for workout |
| 1                                                                               | Jamshedpur                         | 23767                              |
| 2                                                                               | Simdega                            | 1217                               |
| 3                                                                               | Saraikela - Kharsawan              | 2779                               |
| 4                                                                               | Khunti                             | 1456                               |

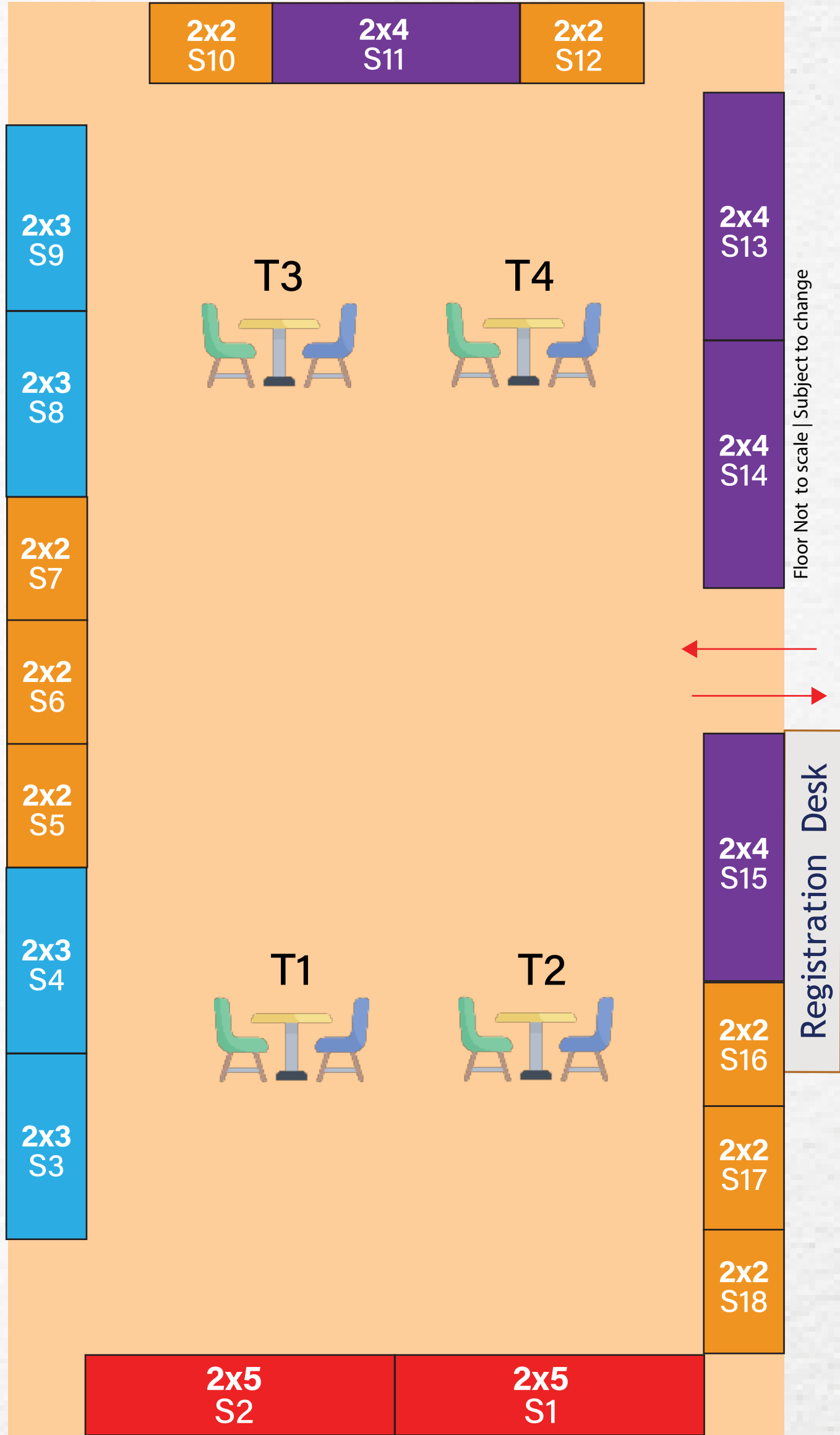
| Name of Category  | Stalls Size(meters) | Stalls Number                   | Price (Rs) for Jamshedpur |
|-------------------|---------------------|---------------------------------|---------------------------|
| Title Partner     | 2x5 M               | S1 & S2                         | 250000 + 18 % GST         |
| Academic Partner  | 2x4 M               | S11,S13,S14 & S15               | 200000 + 18 % GST         |
| Knowledge Partner | 2x3 M               | S3,S4,S8 & S9                   | 150000 + 18 % GST         |
| Stall Partner     | 2x2 M               | S5,S6,S7,S10,S12,S16 S17, & S18 | 100000 + 18 % GST         |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                 | 60000 + 18 % GST          |



**Schedule for 16 Feb, 2025**

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

Floor Plan for Shiksha Mahotsav Education Fair Jamshedpur





# Shiksha Mahotsav Delhi

Date- 22 Feb, 2025    Timing- 10 am to 5 pm  
Venue – Hotel Le Meridien, New Delhi

| Shiksha Mahotsav Delhi    Data Analysis of Delhi & Covered Nearby Cities |                                    |                                    |
|--------------------------------------------------------------------------|------------------------------------|------------------------------------|
| S.N.                                                                     | Covered Nearby Cities For Branding | Raw Data in our System for workout |
| 1                                                                        | New Delhi                          | 496,000                            |
| 2                                                                        | Noida- Greater Noida               | 22500                              |
| 3                                                                        | Bulandshahr                        | 9089                               |
| 4                                                                        | Ghaziabad                          | 25473                              |

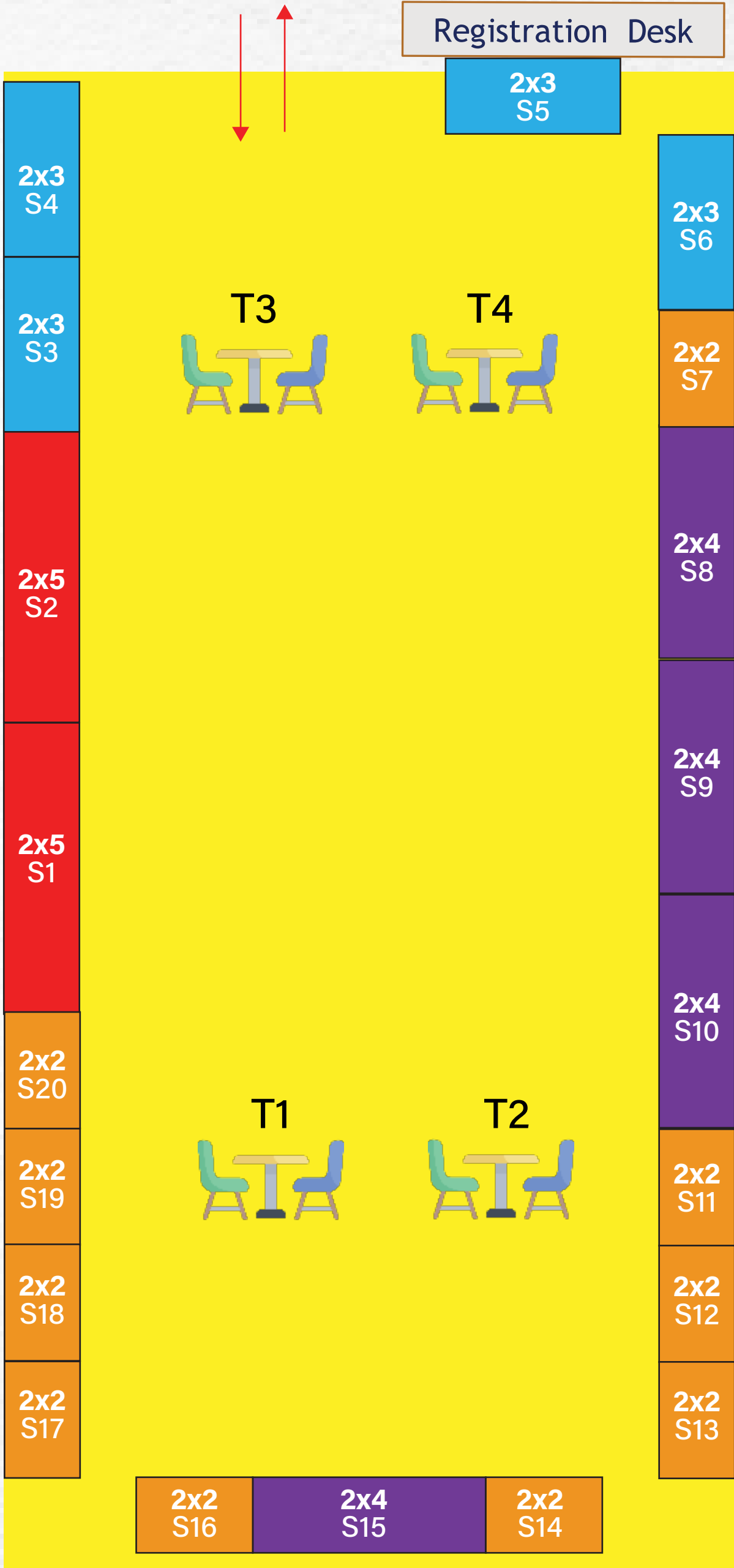
| Name of Category  | Stalls Size(meters) | Stalls Number                              | Price (Rs) for Delhi |
|-------------------|---------------------|--------------------------------------------|----------------------|
| Title Partner     | 2x5 M               | S1 & S2                                    | 250000 + 18 % GST    |
| Academic Partner  | 2x4 M               | S8,S9,S10 & S15                            | 200000 + 18 % GST    |
| Knowledge Partner | 2x3 M               | S3,S4,S5, & S6                             | 150000 + 18 % GST    |
| Stall Partner     | 2x2 M               | S7,S11,S12,S13,S14, S16,S17,S18,S19, & S20 | 100000 + 18 % GST    |
| Chair Table Setup | 1 Table + 4 Chair   | T1, T2, T3 & T4                            | 60000 + 18 % GST     |



### Schedule for 22 Feb, 2025

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

Floor Plan for Shiksha Mahotsav Education Fair Delhi



# Opportunities for Institutions & Final Pricing for all 17 Events



| SN | Total Deliverable                                                       | Title Partner                              | Academic Partner                           | Knowledge Partner            | Associate Partner       | Growth Partner        |
|----|-------------------------------------------------------------------------|--------------------------------------------|--------------------------------------------|------------------------------|-------------------------|-----------------------|
| 1  | Sitting Arrangement                                                     | Octonorm stall of 2x5 M                    | Octonorm stall of 2x4 M                    | Octonorm stall of 2x3 M      | Octonorm stall of 2x2 M | Chair - Table Setup   |
| 2  | Position of Logo in all Ads                                             | 1 <sup>st</sup>                            | 2 <sup>nd</sup>                            | 3 <sup>rd</sup>              | 4 <sup>th</sup>         | 5 <sup>th</sup>       |
| 3  | Logo on Invitation Cards                                                | Yes                                        | Yes                                        | Yes                          | No                      | No                    |
| 4  | Press Conference                                                        | Yes                                        | Yes                                        | Yes                          | No                      | No                    |
| 5  | Logo in Welcome Gate                                                    | Yes                                        | Yes                                        | Yes                          | Yes                     | Yes                   |
| 6  | Brochure Distribution                                                   | Yes                                        | Yes                                        | Yes                          | Yes                     | Yes                   |
| 7  | Lunch at Venue                                                          | 5 Person                                   | 4 Person                                   | 3 Person                     | 2 Person                | 1 Person              |
| 8  | Social Media Ads                                                        | Yes                                        | Yes                                        | Yes                          | Yes                     | Yes                   |
| 9  | Name on SMS Campaign                                                    | Yes                                        | Yes                                        | Yes                          | No                      | No                    |
| 10 | Name on Email, WhatsApp Campaign                                        | Yes                                        | Yes                                        | Yes                          | Yes                     | Yes                   |
| 11 | Name on Leaflet                                                         | Yes                                        | Yes                                        | Yes                          | Yes                     | Yes                   |
| 12 | Info about your University by Tele calling team                         | Yes                                        | Yes                                        | Yes                          | Yes                     | Yes                   |
| 13 | Data                                                                    | Raw+Visitors+Online Registration           | Raw+Visitors+Online Registration           | Visitors+Online Registration | Stall Visitors Only     | Stall Visitors Only   |
| 14 | Price(Rs) per City in <b>UP, Bihar, Jharkhand Delhi &amp; Rajasthan</b> | Rs 250,000 + GST                           | Rs 200,000 + GST                           | Rs 150,000 + GST             | Rs 100,000 + GST        | Rs 60,000 + GST       |
| 15 | Price in <b>Kota</b>                                                    | Rs 500,000 + GST<br>Stall Size - ( 3x6 M ) | Rs 300,000 + GST<br>Stall Size - ( 3x4 M ) | Rs 150,000 + GST             | Rs 100,000 + GST        | -                     |
|    | <b>Total Amount (Rs)</b>                                                | <b>45 Lakh + GST</b>                       | <b>35 Lakh + GST</b>                       | <b>25.5 Lakh + GST</b>       | <b>17 Lakh + GST</b>    | <b>9.6 Lakh + GST</b> |

# Institutions Benefit

## Why participate in Education Fair ??



- **Interactive Platform**

An excellent platform to interact face-to-face with thousands of Students who wish to pursue higher education in India & abroad. Communicate directly to the students & parents about your Institutions, its unique features, admission procedure and cost.

- **Highly Cost Effective Medium**

Highly cost effective and strong marketing platform for educational institutions to connect with a large section of target audience. It saves time, money and efforts of the institutions to conduct their own student's enrolment drive. With minimum expense maximum returns can be derived as your school will be able to enroll the right profile of candidate from the fair.

- **Spot Enrollments & Admission**

At the fair, conduct on the spot students enrollments & offer admission to the deserving candidates. Generate enquiries and leads for later contact.

- **Brand Building Medium**

Enhance the brand of your institutions by showcasing the strengths & uniqueness of your institutions among the affluent & eager students community. Position your institute among the other existing top institutions in your region.

- **Press & Electronic Media Coverage**

A first rate opportunity for your institutions to interact with the leading national press & electronic media during the event.



Graphic Era University, Dehradun



Amity University



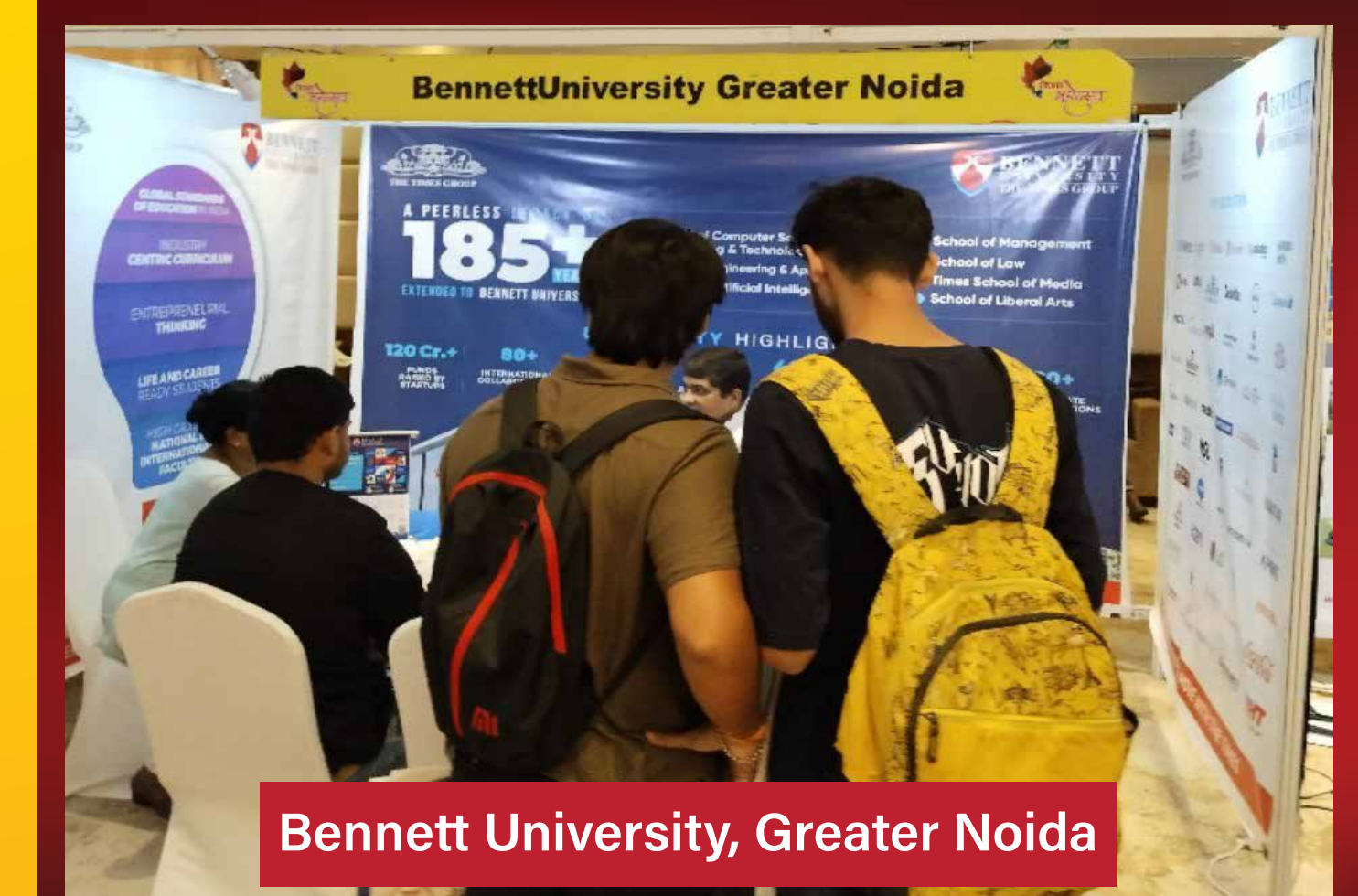
# Shiksha Mahotsav Education Fair 2023



Dev Bhoomi Uttarakhand University, Dehradun



ICFAI University, Dehradun



Bennett University, Greater Noida



Manav Rachna Educational Institutions, Delhi NCR



SRM University, Delhi NCR, Sonapat



Parul University, Gujarat



# Shiksha Mahotsav Education Fair 2023



Career Point University, Kota



COER University, Roorkee



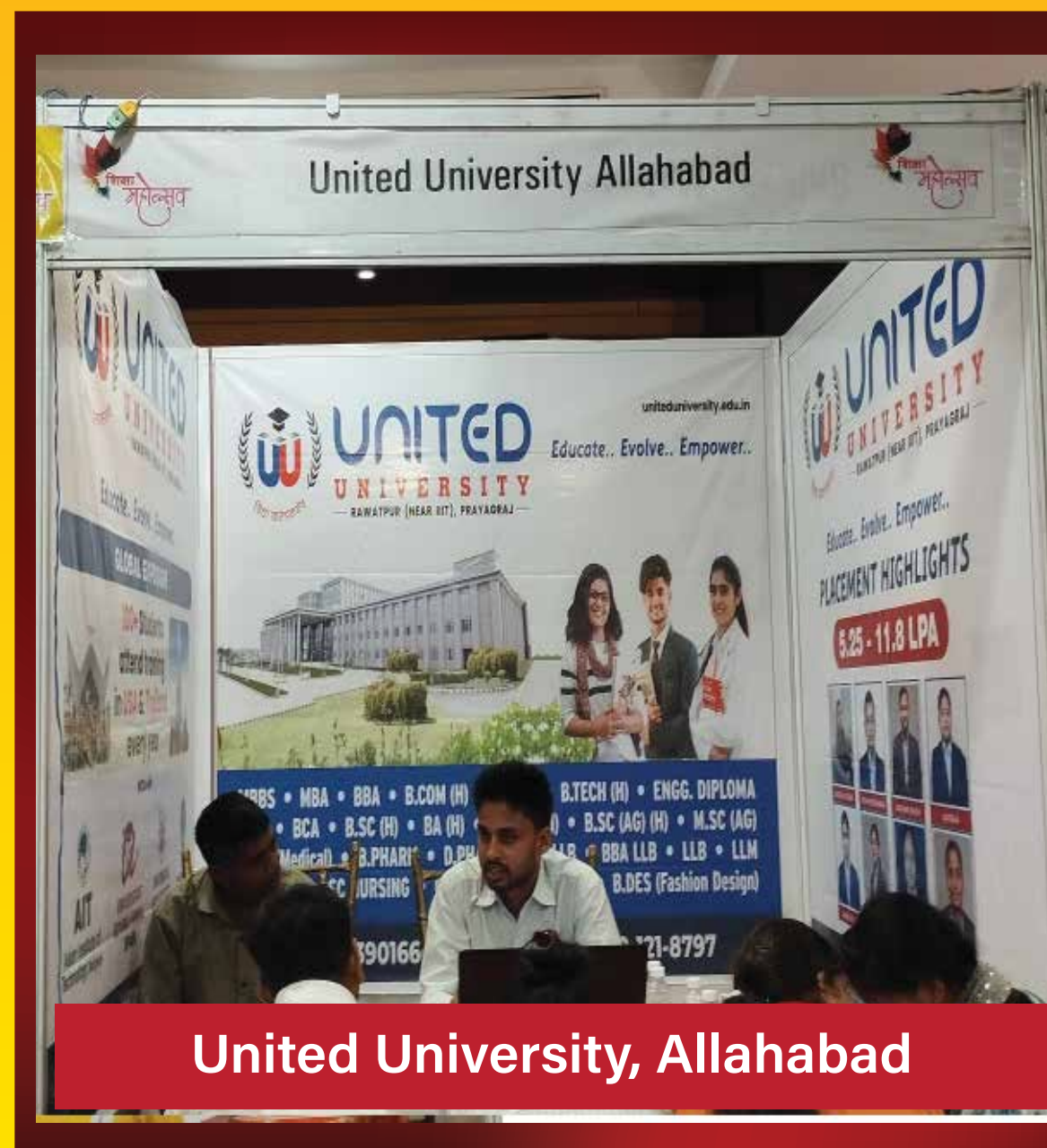
GNIOT, Greater Noida



Manipal University, Jaipur



Maharishi Markandeshwar University



United University, Allahabad



NITTE Meenakshi, Bangalore



# Shiksha Mahotsav Education Fair 2023



SRM Institute of Science and Technology, Modinagar Campus



Sir Padampat Singhania University, Udaipur



Pimpri Chinchwad University- Pune



Presidency University, Bangalore



Apex University, Jaipur



Press Conference



# Shiksha Mahotsav Education Fair 2023



Sparsh Global Business School, Greater Noida



Ajeenkya D. Y. Patil University - Pune



Ganpat University, Gujarat



Rishihood University, Delhi NCR



K R Mangalam University, Delhi NCR



Jaipur National University, Jaipur



ITM University, Gwalior



# Shiksha Mahotsav Education Fair 2023



KIET Group - Ghaziabad



IILM University, Greater Noida



PIET, Panipat



Quantum University, Roorkee



Mangalayatan University, Aligarh



Medhavi Skill University



CFTI, Agra



Doon Business School, Dehradun



# Shiksha Mahotsav Education Fair 2023



GN Group of Institutes, Gr Noida



MUIT -Lucknow



FDDI- Noida



Northern Group Of Institutions



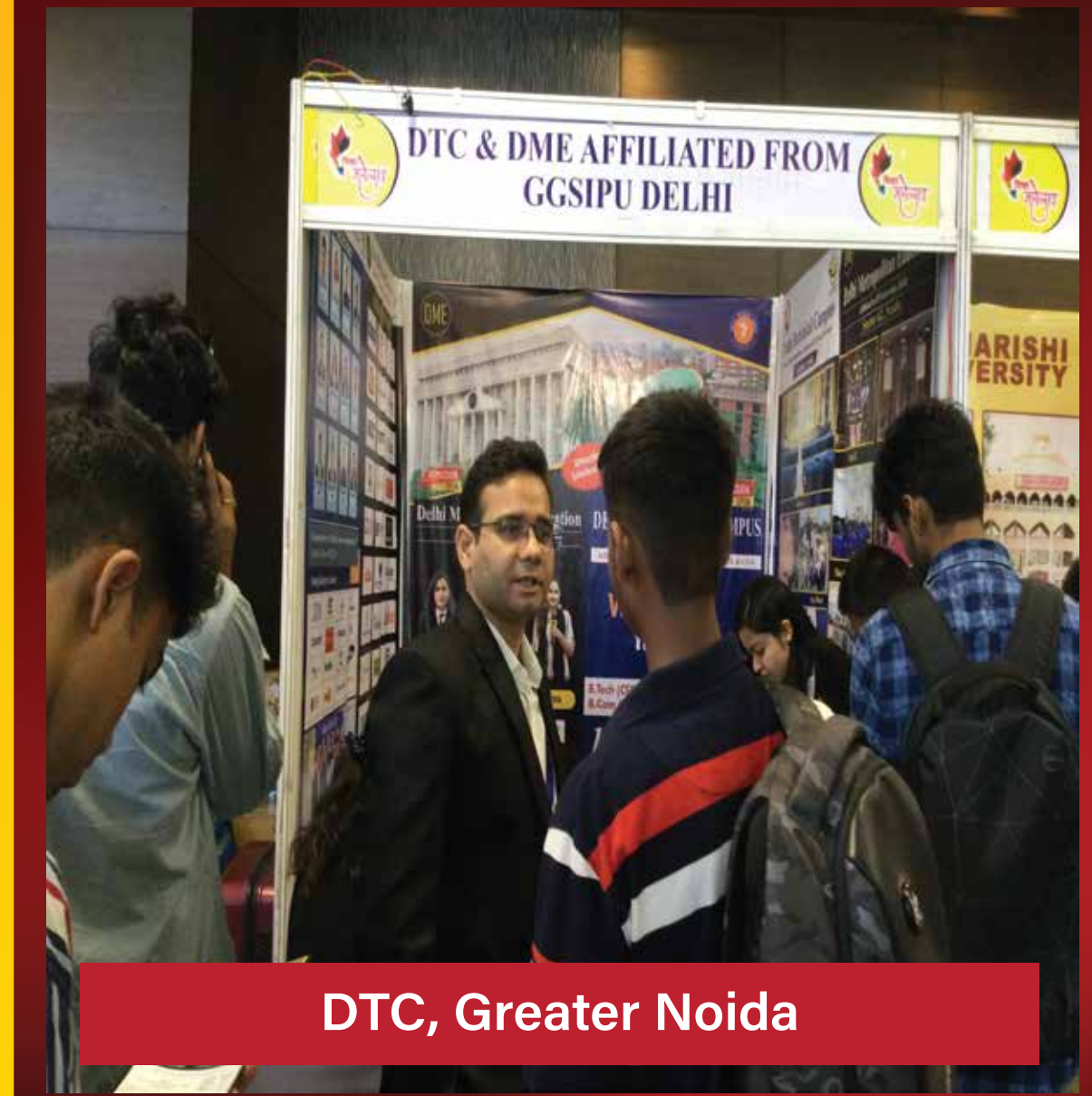
AIMS Institute, Bangalore



Shobhit University, Meerut



Himgiri Zee University, Dehradun



DTC, Greater Noida



# Shiksha Mahotsav Education Fair 2023



Woxsen University, Hyderabad



JIMS, Noida



LTSU, Punjab



JBIT, Dehradun



MIT ADT University, Pune



JKLU, Jaipur



Shiksha Mahotsav Delhi Press Conference



# Shiksha Mahotsav Education Fair 2023



Sanskriti University, Mathura



SKIT, Jaipur



IIHMR, New Delhi



Chitkara University, Chandigarh



SGT, University Delhi NCR



Mahindra University, Hyderabad



Swarnim University, Gujarat



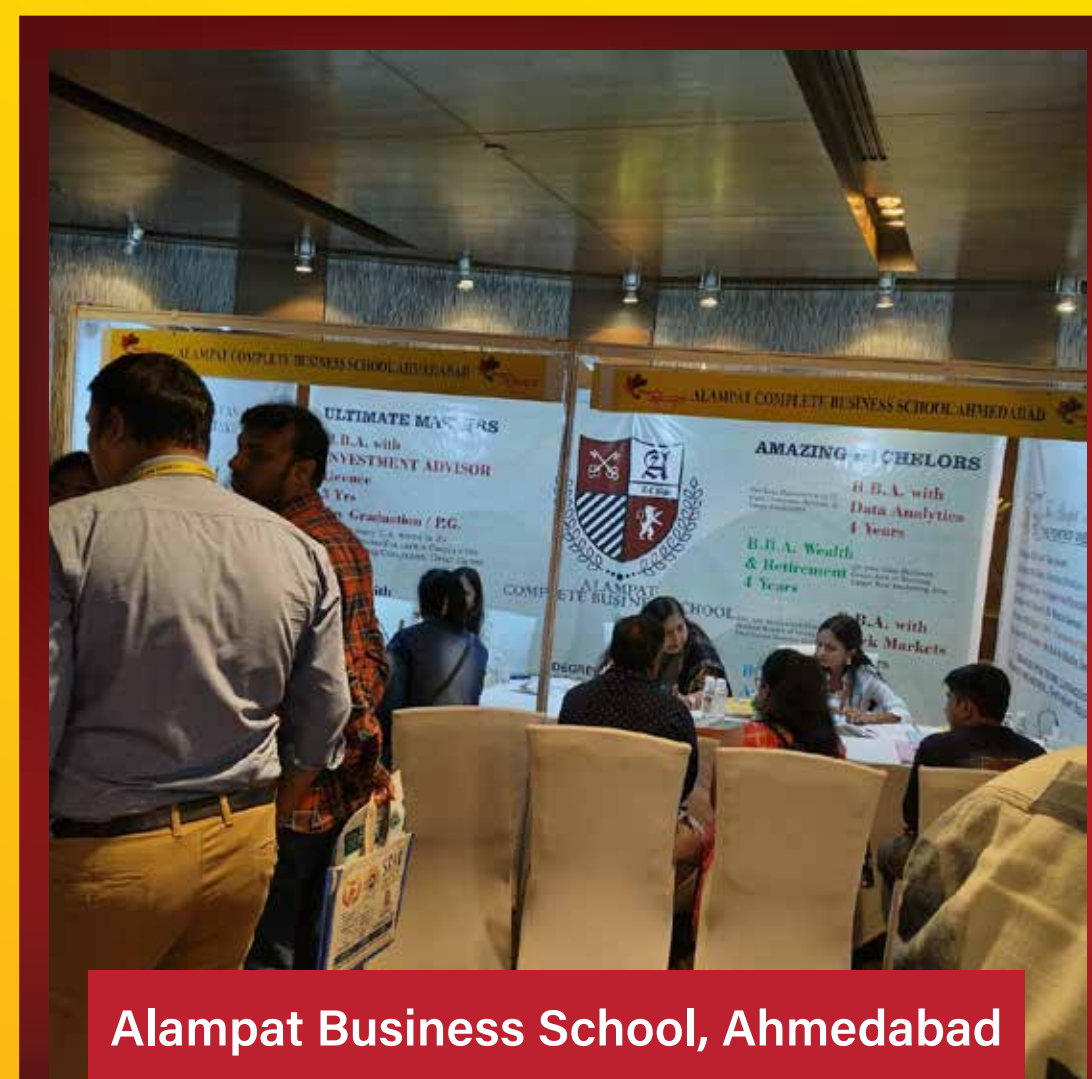
Vishwakarma University, Pune



# Shiksha Mahotsav Education Fair 2024



Pandit Deendayal Energy University, Gujarat



Alampat Business School, Ahmedabad



Jigyasa University, Dehradun



Graphic Era University, Dehradun

# संजय प्लेस स्थित होटल में हुआ शिक्षा महोत्सव का आयोजन

उजाला आगरा। संजय प्लेस करियर एक्सपर्ट्स द्वारा सभी स्थित एक होटल में शिक्षा महोत्सव स्टूडेंट्स को कैरियर से संबंधित फ्री कार्डसलिंग दी गई। प्रेसवार्ता का मुख्य उद्देश्य था कि जो बच्चे अपने कैरियर में कंप्यूज रहते हैं की इंटर करने के बाद किस यूनिवर्सिटी को चुनें जिससे कि हम अपना आने वाला भविष्य बना सकें। इसी को देखते हुए एक शिक्षा महोत्सव लगाया गया। इस महोत्सव के अंतर्गत सभी इंडिया की टॉप यूनिवर्सिटी ने भाग लिया जिसमें बच्चे और पेरेंट्स आ कर अच्छे कोचिंग और गाइडेंस सेशन का आयोजन हुआ, जिसमें देशभर के यूनिवर्सिटीज से करियर एक्सपर्ट्स आए, जहां अच्छे स्कूल का चयन कर सकें और अपने आने वाले भविष्य की सही जानकारी प्राप्त कर सकें।

एक्सपर्ट्स द्वारा सभी कैरियर से संबंधित फ्री काउंसलिंग दी गई। प्रेसवार्ता का मुख्य उद्देश्य था कि जो बच्चे अपने कैरियर में कंप्यूज रहते हैं कि इंटर करने के बाद किस यूनिवर्सिटी को चुनें जिससे कि हम अपना आने वाला भविष्य बना सकें। इसी को देखते हुए एक शिक्षा महोत्सव लगाया गया। इस महोत्सव के अंतर्गत सभी इंडिया की टॉप यूनिवर्सिटी ने भाग लिया जिसमें बच्चे और पेरेंट्स आ कर अच्छे कोचिंग और का चयन कर सकें और वाले भविष्य की सही प्ल कर सकें।





# OUR VALUABLE ASSOCIATES



For More Info Visit us on

[www.ShikshaMahotsav.com](http://www.ShikshaMahotsav.com)

## Our Mentors

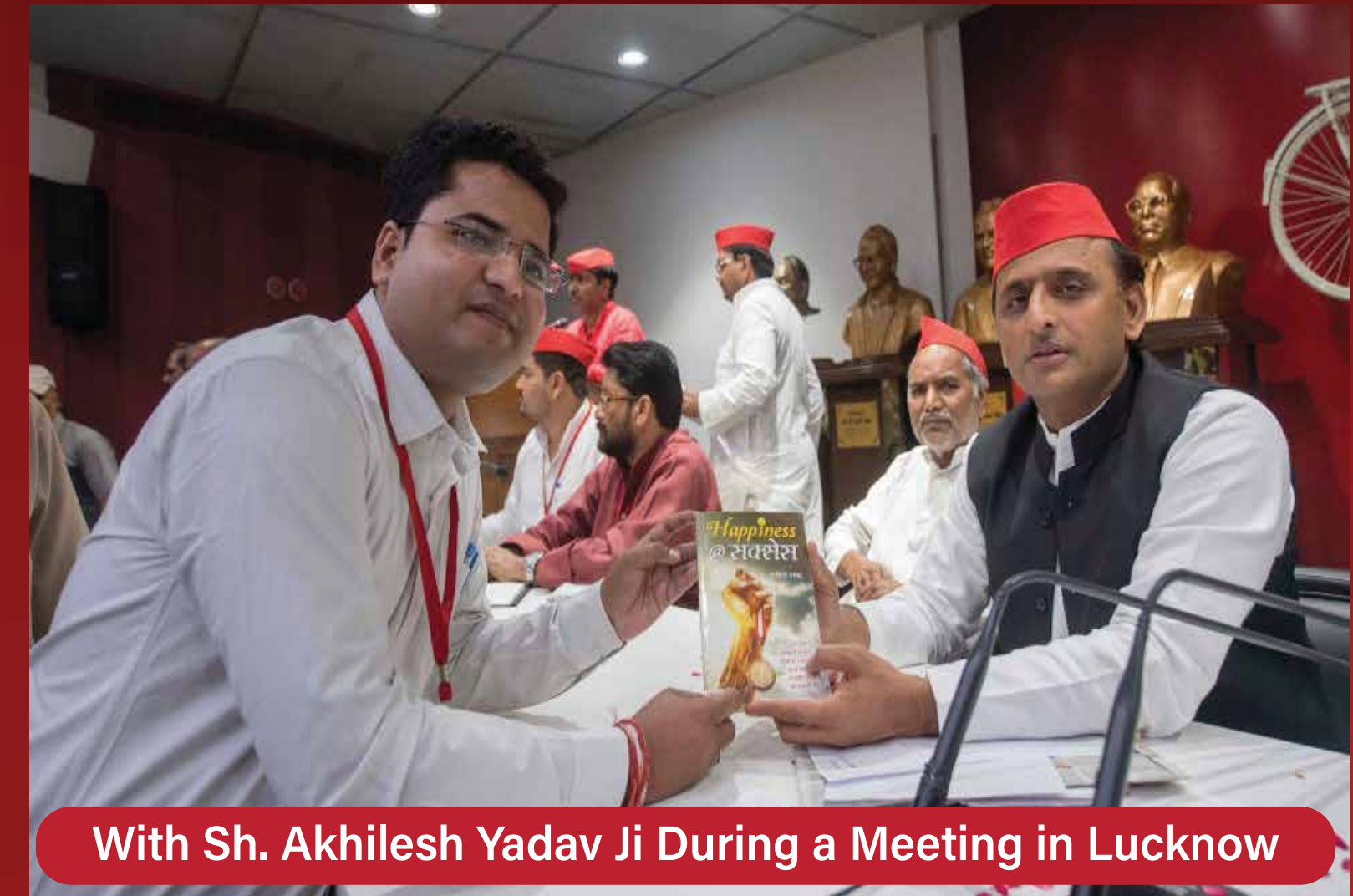
A Gentle Meeting with UP State Education Minister Sh. Sandeep Singh Ji



Invited him as Chief Guest in Shiksha Mahotsav Education Fair



With Sh. Rajesh Maheshwari Sir During our Tv Show Recording



With Sh. Akhilesh Yadav Ji During a Meeting in Lucknow



In Kota, during an Event With Sh. Ramesh Pokhriyal Nishank Ji (L) Former Minister of Education of India, Sh. Om Birla Ji (M) Lok Sabha Speaker & Shanti Dhariwal (R) Cabinet Minister Rajasthan Govt.



# Report Card

Last Years  
Events  
Statistics  
**Total Students  
Footfalls**  
in each City

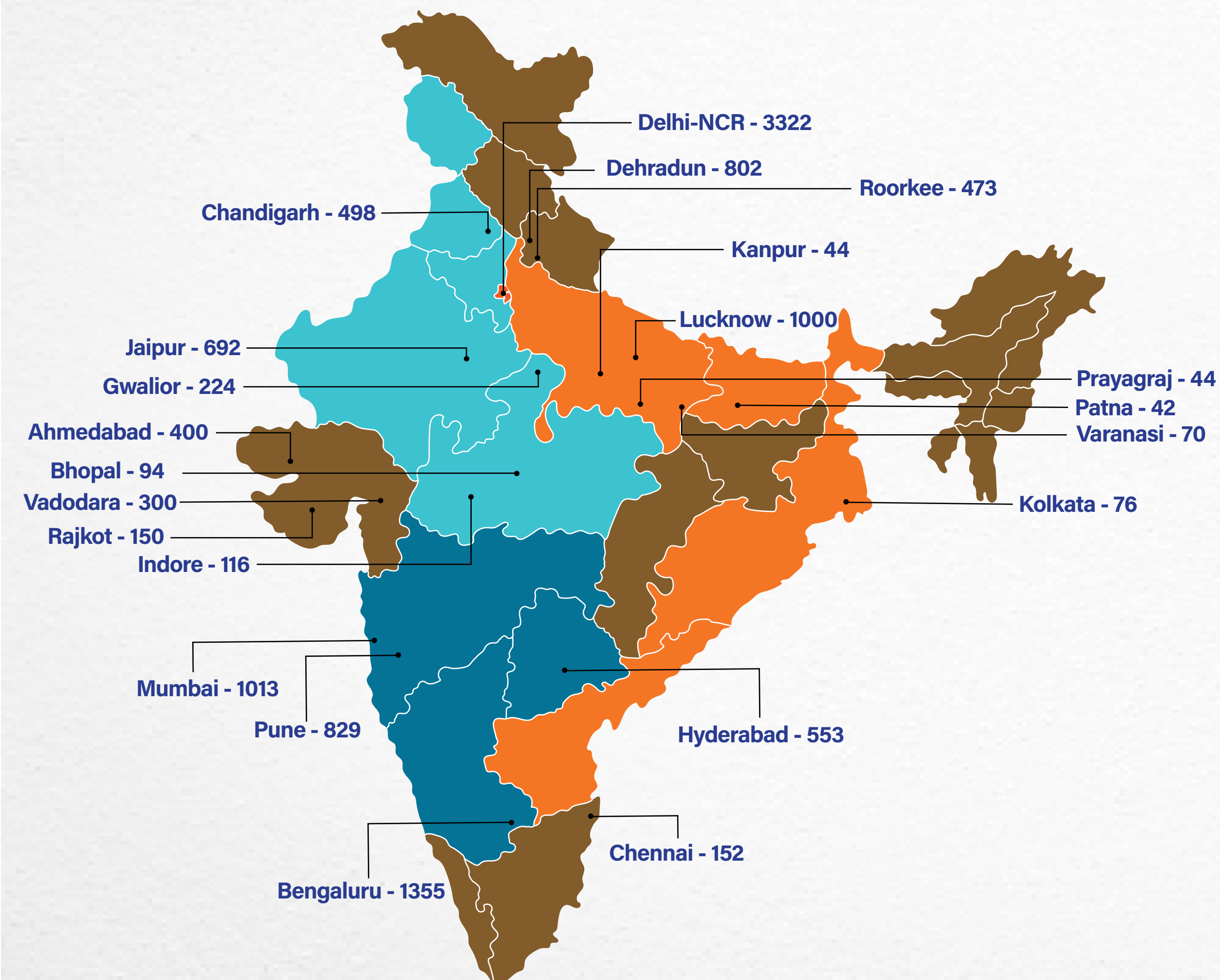
|    | City         | Physical Students<br>attainted for one to one<br>counselling session in 2 days<br>For MBA and other PG Courses | Physical Students<br>attainted for one to one<br>counselling session in 2 days<br>For B.Tech and other UG Courses | Physical Students<br>attainted for one to one<br>counselling session in 2 days<br>For MBA and other PG Courses | Physical Students<br>attainted for one to one<br>counselling session in 2 days<br>For B.Tech and other UG Courses |
|----|--------------|----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| -  | -            | (In Dec 2022, Jan2023<br>& Feb 2023 )                                                                          | (In April 2023, May 2023,<br>June 2023 & July 2023)                                                               | (In Nov 2023, Dec 2023,<br>Jan 2024 & Feb 2024 )                                                               | (In April 2024, May 2024,<br>June 2024 & July 2024)                                                               |
| 1  | Jaipur       | -                                                                                                              | 677                                                                                                               | 650                                                                                                            | 527                                                                                                               |
| 2  | Udaipur      | -                                                                                                              | 521                                                                                                               | -                                                                                                              | -                                                                                                                 |
| 3  | Kota         | 879                                                                                                            | -                                                                                                                 | -                                                                                                              | -                                                                                                                 |
| 4  | Jodhpur      | -                                                                                                              | -                                                                                                                 | 419                                                                                                            | -                                                                                                                 |
| 5  | Delhi - 1    | 971                                                                                                            | 1900                                                                                                              | 1679                                                                                                           | 1160                                                                                                              |
| 6  | Patna - 1    | -                                                                                                              | -                                                                                                                 | -                                                                                                              | 460                                                                                                               |
| 7  | Agra         | 453                                                                                                            | 610                                                                                                               | 560                                                                                                            | 618                                                                                                               |
| 8  | Kanpur       | 601                                                                                                            | 632                                                                                                               | 457                                                                                                            | 511                                                                                                               |
| 9  | Lucknow      | 423                                                                                                            | 677                                                                                                               | 581                                                                                                            | 630                                                                                                               |
| 10 | Prayagraj    | 409                                                                                                            | 411                                                                                                               | 393                                                                                                            | 327                                                                                                               |
| 11 | Varanasi     | 449                                                                                                            | 529                                                                                                               | 529                                                                                                            | 640                                                                                                               |
| 12 | Gorakhpur    | 378                                                                                                            | 493                                                                                                               | 592                                                                                                            | 319                                                                                                               |
| 13 | Jhansi       | -                                                                                                              | 571                                                                                                               | -                                                                                                              | 339                                                                                                               |
| 14 | Meerut       | -                                                                                                              | 841                                                                                                               | 650                                                                                                            | 587                                                                                                               |
| 15 | Moradabad    | -                                                                                                              | 433                                                                                                               | -                                                                                                              | -                                                                                                                 |
| 16 | Barailly     | -                                                                                                              | -                                                                                                                 | -                                                                                                              | 390                                                                                                               |
| 17 | Patna -2     | -                                                                                                              | -                                                                                                                 | -                                                                                                              | 498                                                                                                               |
| 18 | Delhi -2     | -                                                                                                              | -                                                                                                                 | 1117                                                                                                           | 1408                                                                                                              |
|    | <b>Total</b> | <b>4563</b>                                                                                                    | <b>8295</b>                                                                                                       | <b>7627</b>                                                                                                    | <b>8414</b>                                                                                                       |



## Previous Year Report Card

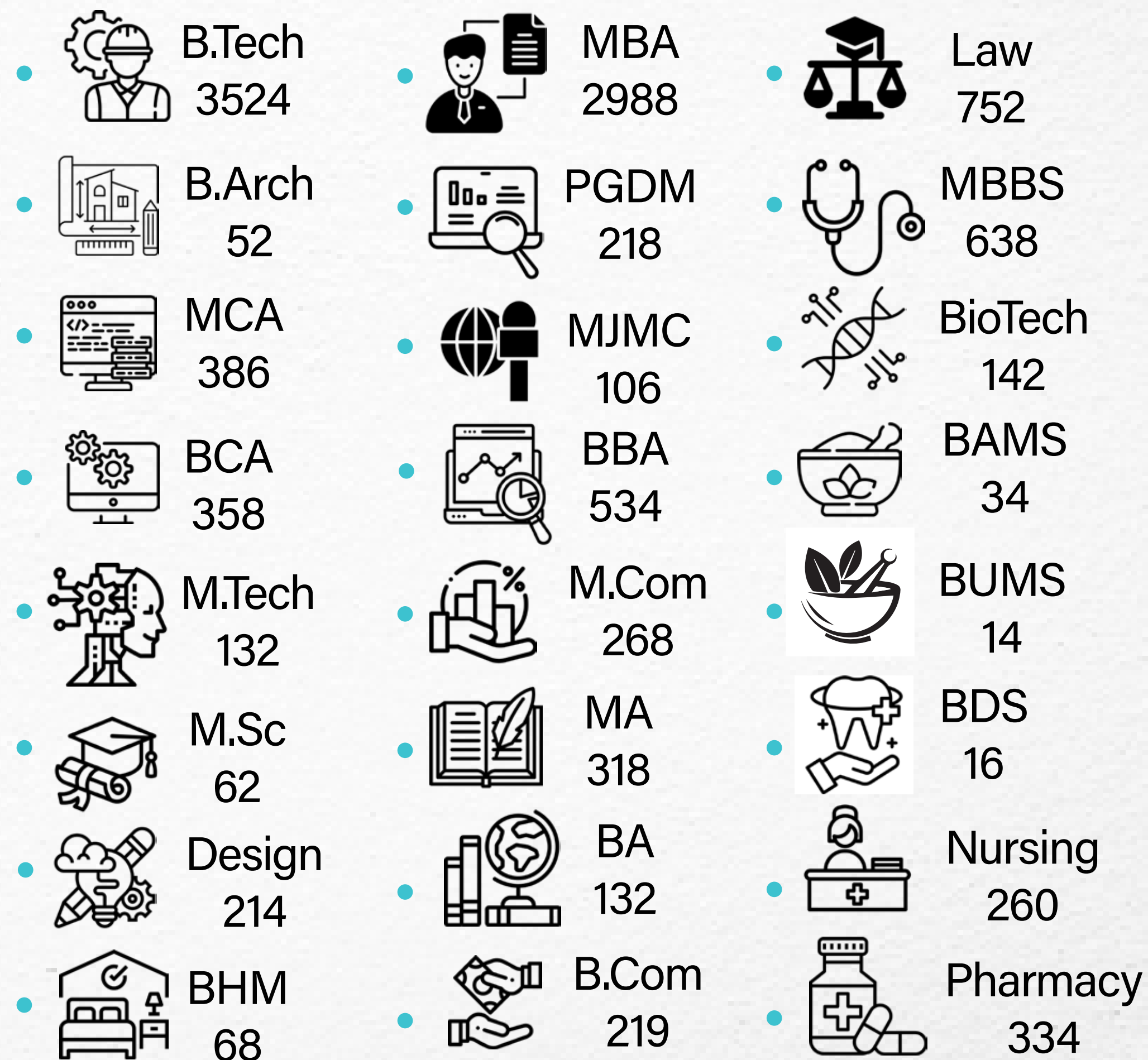
- In previous session (Nov 2023 to July 2024) total **16041** students Joined us in **25** Events(as shown in previous page).
- Students fills pre registration form on our website for entry pass of our education fair.
- We asked many questions from visited students about their interests; here we are showing you student's interests.

### City Choice of Students for Higher Studies.



**12249** out of **16041** students told us about their preferred city for studies

### Course Choice of Students for Higher Studies.



**11769** out of **16041** students told us about their course choice.



**Shiksha Mahotsav Education Fair Covered Cities**

**Kota, Jaipur, Delhi, Ranchi, Dhanbad, Jamshedpur, Patna**  
**Agra, Lucknow, Kanpur, Meerut, Prayagraj, Varanasi & Gorakhpur**

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**Waiting for Your Confirmation**

Call us any time on  
8448662018 (Ravindra Sahu)

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**Pioneer EduTech Media Services**

**Shiksha Mahotsav Education Fair**

**Office No - 304, Tradex Tower-2, Alpha-1, Greater Noida, UP - 201310**  
**Mob- 8448662018 (Ravindra Sahu) Visit us On :- [www.ShikshaMahotsav.com](http://www.ShikshaMahotsav.com)**