



**Bihar, Uttar Pradesh, Rajasthan & Delhi**

**Shiksha Mahotsav**

**Education Fair Proposal**

**April, May, June & July - 2024**

**For Students who are seeking admission to  
University & College in Professional  
UG & PG Courses**

**9,85,764 Data of Class 12  
& 7,41,533 Data of  
Graduation final year  
Students  
in our System**

**4 States  
14 Events  
Branding in  
More than 97 Cities**

**The No. 1  
Education Expo in Terms of  
Branding and  
Target Students Footfall**

**Shiksha Mahotsav Education Fair Upcoming Events Schedule**

Patna- 14 April	Gorakhpur- 20 & 21 April	Delhi- 28 April
Lucknow- 4 & 5 May	Agra- 11 & 12 May	
Kanpur - 18 & 19 May	Meerut- 25 & 26 May	Prayagraj- 2 June
Varanasi- 8 & 9 June	Jaipur- 15 & 16 June	
Patna- 23 June	Delhi- 30 June	Bareilly- 6 & 7 July
		Jhansi- 13-14 July



# UP, Bihar, Delhi & Rajasthan's Biggest Education Fair

शिक्षा

महोत्सव

April, May, June & July - 2024



## Shiksha Mahotsav Highlights

- ✓ Education Fair in **4 States**
- ✓ **14** Events in **12 Cities**
- ✓ Branding in nearby **97 Cities (4 States)**
- ✓ Total **Class 12** Students data – **9,85,764**
- ✓ Total **Graduation Final Year** Students data – **7,41,533**
- ✓ **10,000+** **Expected Leads** for professional courses admissions.
- ✓ Only **20 Colleges/Universities** are Invited for participation.
- ✓ Helpful for direct admissions from **4 different potential states.**
- ✓ Helpful for NAAC/NIRF





# Shiksha Mahotsav Education Fair

## Upcoming, Events, Dates, Venue & Students Data (For Admission Session 2024)

**DATA  
in our  
System**

SN	Date	City	Event Venue	Target Admission	Covered near by cities/Our branding near by	Class 12	Graduation Final Year
1	14-Apr	Patna	Hotel Lemon Tree Premier	UG & PG Courses	Patna (Event City) Vaishali Saran Muzaffarpur Bhojpur Jehanabad Nalanda Begusarai Samastipur+ Darbhanga	46979	33150
2	20-21 April	Gorakhpur	Hotel Nirvana Sarovar Portico Gorakhpur	UG & PG Courses	Gorakhpur(Event City), Basti + Siddharth Nagar Kushinagar Gopalganj Deoria Maharajganj Sant Kabir Nagar + Sant Ravidas Nagar Ambedkar Nagar	31662	23570
3	28 April	Delhi	Hotel Le Meridien Delhi	UG & PG Courses	Delhi, Noida-Greater Noida, Bulandshahr, Ghaziabad, Faridabad, Gurugram, Sonipat, Panipat & Palwal	199677	357547
4	4-5-May	Lucknow	Hotel Raddison Lucknow	UG & PG Courses	Lucknow, Raebareli, Ayodhya, Gonda, Bahraich, Hardoi, Sitapur, lakhimpur kheri, Barabanki, Amethi, Unnao, Sultanpur	78345	36557
5	11-12 May	Agra	Hotel Holiday Inn Agra	UG & PG Courses	Agra (Event Location), Aligarh, Mathura, Firozabad, Mainpuri Hathras, Bharatpur, Etawah , Etah	36473	39741
6	18-19 May	Kanpur	The Hotel Pristine Kanpur	UG & PG Courses	Kanpur (Event Location) Ghatampur Hamirpur Unnao Kannauj Mahoba Fatehpur Auraiya Orai Jalaun	29914	18673
7	25-26 May	Meerut	Hotel Harmony Inn Meerut	UG & PG Courses	Meerut (Event Location), Bijnor, Muzaffarnagar, Shamli, Bulandshahr, Hapur, Saharanpur & Roorkee	77912	40150
8	02-Jun	Allahabad	Hotel Placid Allahabad	UG & PG Courses	Allahabad(Event City), Fatehpur, Kaushambi, Chitrakoot, Sultanpur, Banda, Rewa & Pratapgarh	22193	17923
9	8-9 June	Varanasi	Hotel Diamond Varanasi	UG & PG Courses	Varanasi(Event City), Mirzapur, Jaunpur, Azamgarh, Sonbhadra, Chandauli, Mughalsarai, Buxar, Rohtas & Sasaram	36831	34806
10	15-16 June	Jaipur	Hotel Raddison Jaipur City centre	UG & PG Courses	Jaipur(Event City) Alwar Tonk Ajmer Sikar Jhunjhunun Dausa Nagaur	180379	37508
11	23-Jun	Patna	Hotel Hotel Lemon Tree Premier	UG & PG Courses	Patna (Event City) Vaishali Saran Muzaffarpur Bhojpur Jehanabad Nalanda Begusarai Samastipur+ Darbhanga	46979	33150
12	30-Jun	Delhi	Hotel Le Meridien Delhi	UG & PG Courses	Delhi(Event City), Noida-Greater Noida, Bulandshahr, Ghaziabad, Faridabad, Gurugram, Sonipat, Panipat & Palwal	199677	357547
13	6-7 July	Bareilly	The Manor Bareilly Hotel	UG & PG Courses	Bareilly(Event City), Rampur, Moradabad, Budaun, Shahjahanpur, Pilibhit, Lakhimpur, Nainital, Haldwani, Rudrapur	87147	32103
14	13-14 July	Jhansi	Hotel Yatrik	UG & PG Courses	Jhansi(Event City), Mahoba, Orai, Lalitpur, gwalior, Hamirpur, Shivpuri, Tikamgarh & Chhatarpur	14227	13814

## About Shiksha Mahotsav

**Shiksha Mahotsav** is an Educational Exhibition that provides an interface for interaction between aspiring Students, Premier Universities and Institutes providing professional education. A forum for the exchange of information between the Institutions/Universities and students, where all the opportunities in the world of professional education are showcased.



## Who Visits ??

The exhibition attracts targeted audience of students and parents; Who are Looking for good institutions providing professional education in Engineering, Medical Science, Management & Other Emerging Career Streams



**We guarantee Universities/Colleges team will be overly busy in student counselling during Shiksha Mahotsav at each city.**

**The objective** of Shiksha Mahotsav is to provide a platform for the students to Interact with experts from diverse fields, eminent career counselors, leading Institutions of higher education and Industry so that they are able to make a well informed choice.

**Shiksha Mahotsav** core activity lies in assisting students to make the right choice with regards to pursuing education after class 12 and Graduation.

**All about** educational institutions and students interaction.

## Vision

To create prestigious meeting points where knowledge seekers and knowledge providers come together.





(Patna, Lucknow, Jaipur, Delhi, Agra, Kanpur, Meerut, Allahabad, Varanasi, Gorakhpur, Bareilly, Jhansi)

### What we are committing to Students & Parents at Shiksha Mahotsav

- Best **Career and admission guidance** with help of several universities & colleges.
- Detailed Courses - specialization info with help of universities & Colleges.
- Scholarship **on-spot admission & Discount on registration form.**
- We are offering **free JEE/NEET/CAT/MAT/PDP + English Speaking Course** to each student at Shiksha Mahotsav at each city with help of The Gyani Learning App.
- There are also some lucky draw gifts.
- Free **campus tour** to students & parents with help of Universities & Colleges.
- E-Magazine of Shiksha Mahotsav including info about Exams, Courses, New Specializations, New Education policy & Universities/Colleges details.

### What we are committing to Universities & Colleges at Shiksha Mahotsav

- During Shiksha Mahotsav, You will get **600-800 students** in each city in **UP & Rajasthan** for professional courses Admissions.
- You will get **1000-1200 students** in Shiksha Mahotsav **Patna & Delhi** for Professional Courses admissions.
- In **All 14 Events** you will get approx. **10000+ student's leads** for professional Courses admissions.
- We guarantee your team will be overly busy in student counselling in both days during Shiksha Mahotsav at each city.
- We will share **all students data** with your team after events.
- Our team will help you till **15 Sep** for data and leads.
- Good no of Admissions from 4 states will help you for **NAAC & NIRF.**
- **University/College can offer their paid application form to students.**
- **On-spot admission process.**

# Founder's Message



Dear Sir/ma'am,

Greetings from Team **Shiksha Mahotsav**

Since past **8 years** we are in field of Educational Fair /Events/Tv Show Production/learning App.

last year we did more **than 20 education fair in UP, Delhi & Rajasthan.**

In last 20 Events we got footfalls of more than **13000+ Students** and their parents.(City wise data given in 2<sup>nd</sup> last slide)

**This year again we are ready to start Shiksha Mahotsav Education fair from April 2024.**

**Believe me, We will rock the education fair in all terms; like Quantity Students, Quality Students, Target Students; branding, Promotion, reach towards reputed Schools and Coaching.**

*Have faith, we will never let your trust be broken, we have done better every day, are doing better and will do better in future also,*

*Have faith that we will do everything that will ensure a good future for all of us and the students.*

*Complain to us, advise us, even show us the way.*

*And trust us we will do better together;*

In the end I would request you to come and join us, we will take your college to the doorstep of every student in Bihar, Delhi, Rajasthan and Uttar Pradesh during **Shiksha Mahotsav Education Fair.**

With Warm Personal Regards,

**Ravindra Sahu (Founder)**

**Pioneer EduTech Media Services**

- Shiksha Mahotsav- Leading Education & Admissions Fair
- Concepts of Career- Tv Show ( Zee & News24) & Magazine
- The Gyani Learning App - India's First Affordable Learning App

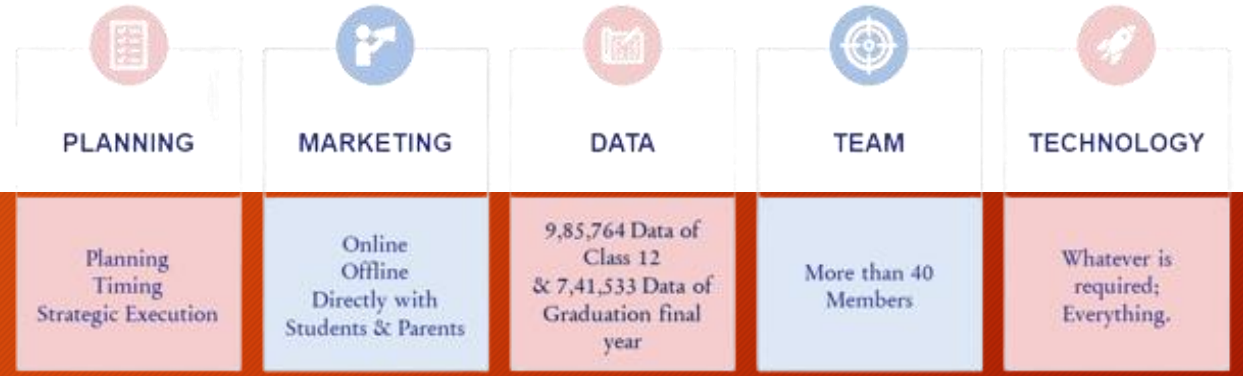




# Our Team is Our Strength

## SECRET OF OUR SUCCESS

- We have Strong team of more than **40 Members**.
- Each member invite students and parents in **Shiksha Mahotsav** by personal Phone call & Invitation Card by SMS/WhatsApp/E-Mail.



# OUR OWN PLANNING FOR THE PROMOTION OF SHIKSHA MAHOTSAV APRIL, MAY JUNE & JULY 2024

## Shiksha Mahotsav Promotion / Lead Generation Mechanism



- **Ground work with Class 12 & Graduation Final Year Students.**
- **Bulk SMS & E-Mail to students & parents.**
- **Voice Message(OBD Calls) to students & parents.(Before Event days and during event days)**
- **One to one call to students and parents, We have our call centre(30 Tele caller) in Greater Noida.**
- **Press Conference with National Print and Electronics media.**
- **Hoarding, Poster-campaigning & leaflet distribution.**

Click to view our Hoarding, Poster & Leaflet -

<https://shikshamahotsav.com/hoarding-and-leaflets>

- **Video Ads on social Media –**
- **Students interest analysis with help of IVR Blast before event.**
- **Students registration on our website.**
- **We have collected good number of students data from each city.**
- **Now we have Education CRM for student registration process, data and online campaign management.**

### Online

- Facebook & Instagram
- YouTube
- Students registration on Website

### Offline

- Newspapers
- Advertisement Van
- Flayers
- Banners & Posters in prime locations
- Invitation renowned schools and coaching's owners and students

### Greater Noida office Team

- Bulk SMS
- Bulk WhatsApp
- Bulk OBD Calls of 30 Second
- Tele calling team of 30 people for one to one personal Call on students & parents database (CBSE & Graduation Final Year Data)
- Calls to all Coaching Institutes & Schools Teachers

### One day Before Event

- Personal WhatsApp Invitation to each interested student by our calling team.
- Personal Phone Call & SMS to each Interested student by our Team.

### Event Day

- Bulk SMS & WhatsApp early in the morning.
- OBD Call of 30 second in every 45 Minutes on not picked Mobile Number.
- Calling team personal Call to each Interested Students and Parents "to know where they are."
- Now we have Education CRM for student registration process, data and online campaign management in automation mode.

**We guarantee your team will be overly busy in students counselling in  
Shiksha Mahotsav at each city.**



We Get Confirmation From University/College

Our Team Design Templates (WhatsApp, E-Mail, OBD Recorded Call, Video Ads, Banners Ads) by your University/College Name

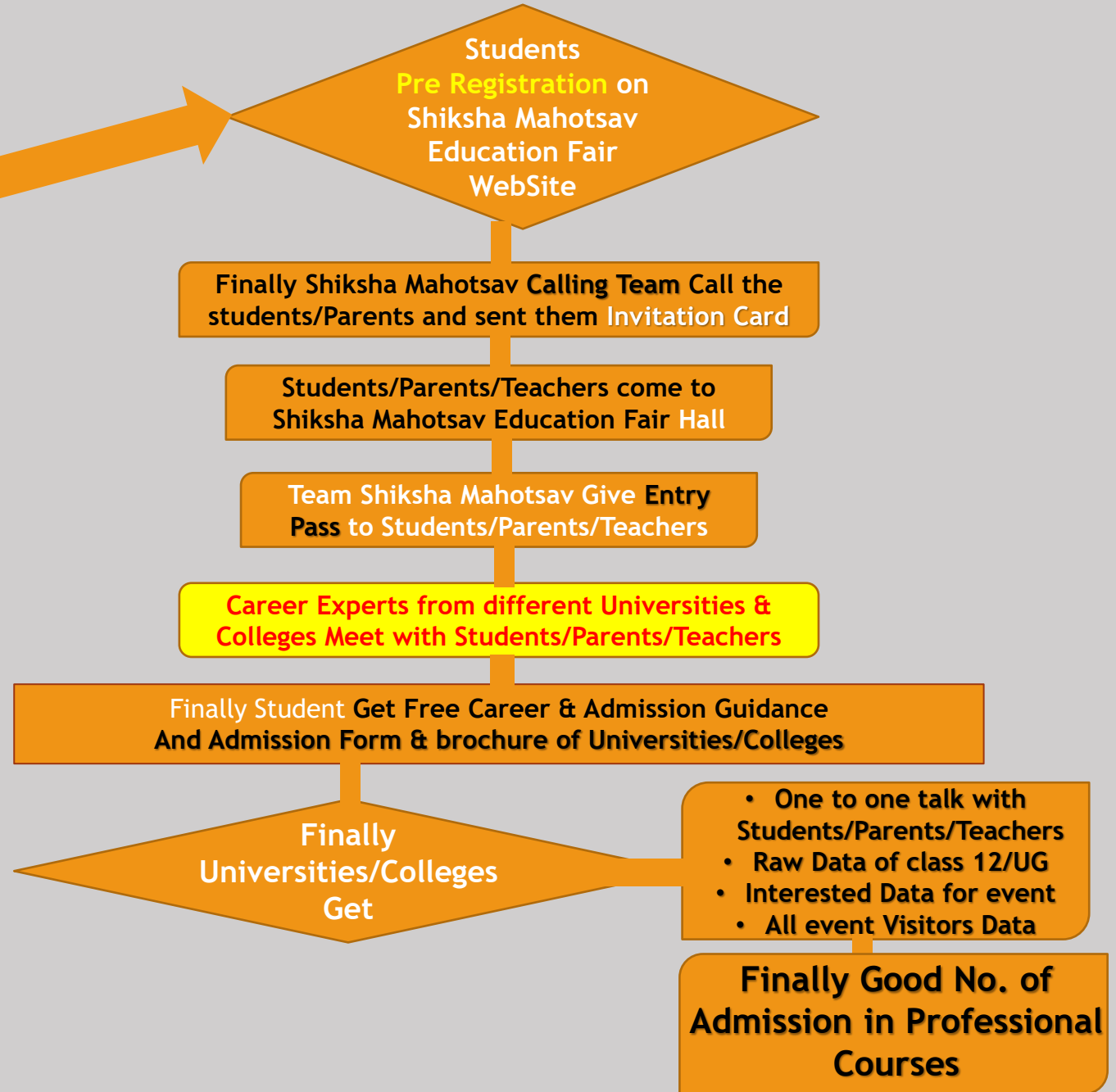
Our CRM Automatically sent WhatsApp, E-Mail, SMS, OBD Recorded Call, Video Ads, Banners Ads to Students/Parents data in our system on behalf of your University/College(using your institute name)

Team Shiksha Mahotsav gives ads on News Paper, Social Media & Hording/Banners

Our team inform to Reputed Schools /Coaching Teachers about our Shiksha Mahotsav education fair



## Branding & Leads Mechanism Flow Chart

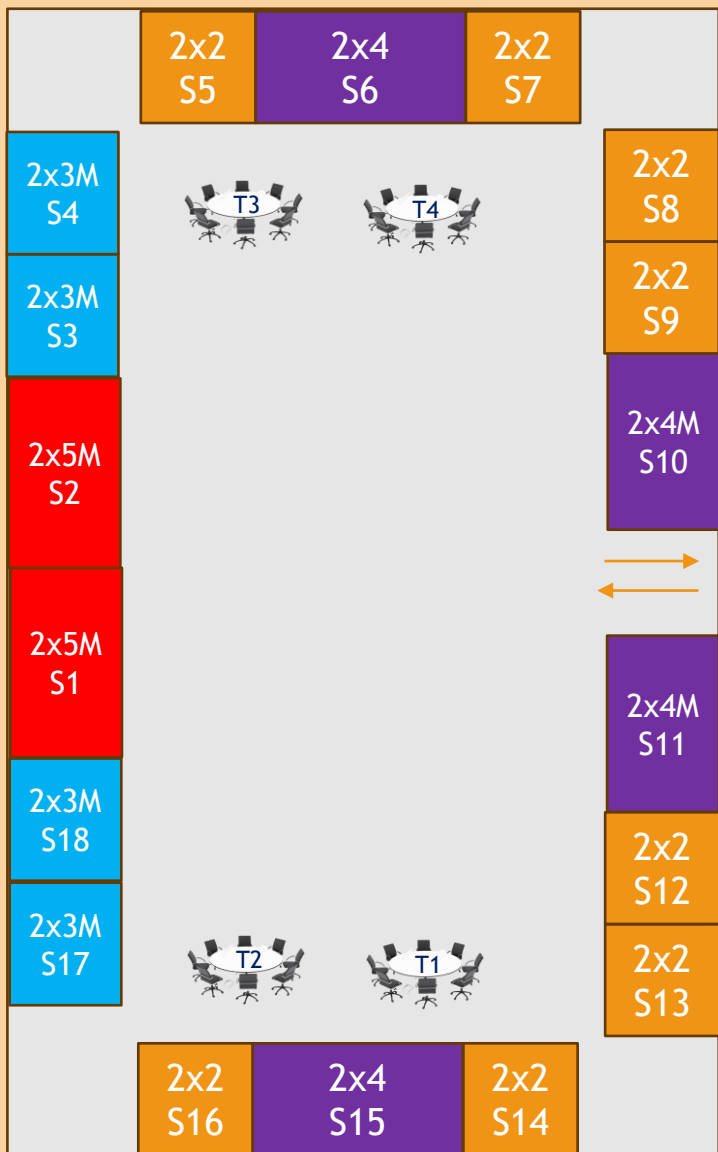




# Shiksha Mahotsav Patna

Date- 14 April, 2024 Timing- 10 am to 5 pm

Venue – Hotel Lemon Tree Premier



1000+ Students expected in Patna

Shiksha Mahotsav Patna Data Analysis of Patna & Covered Nearby Cities			
SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Patna (Event City)	6840	17095
2	Vaishali	16213	1250
3	Saran+ Muzaffarpur	4486	10599
4	Bhojpur	1058	886
5	Jehanabad	2693	559
6	Nalanda	10129	1189
7	Begusarai	2541	1300
8	Samastipur+ Darbhanga	3167	3493

Name of Category	Stalls Size(meters)	Stalls Number	Price for Patna
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S6, S10, S11 & S15	200,000/-
Knowledge Partner	2x3 M	S3, S4, S17 & S18	150,000/-
Stall Partner	2x2 M	S5, S7, S8, S9, S12, S13, S14, S16,	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

**Schedule 14 April**

- Counselling on stall 10 am – 05 pm
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

Floor Not to scale Subject to change

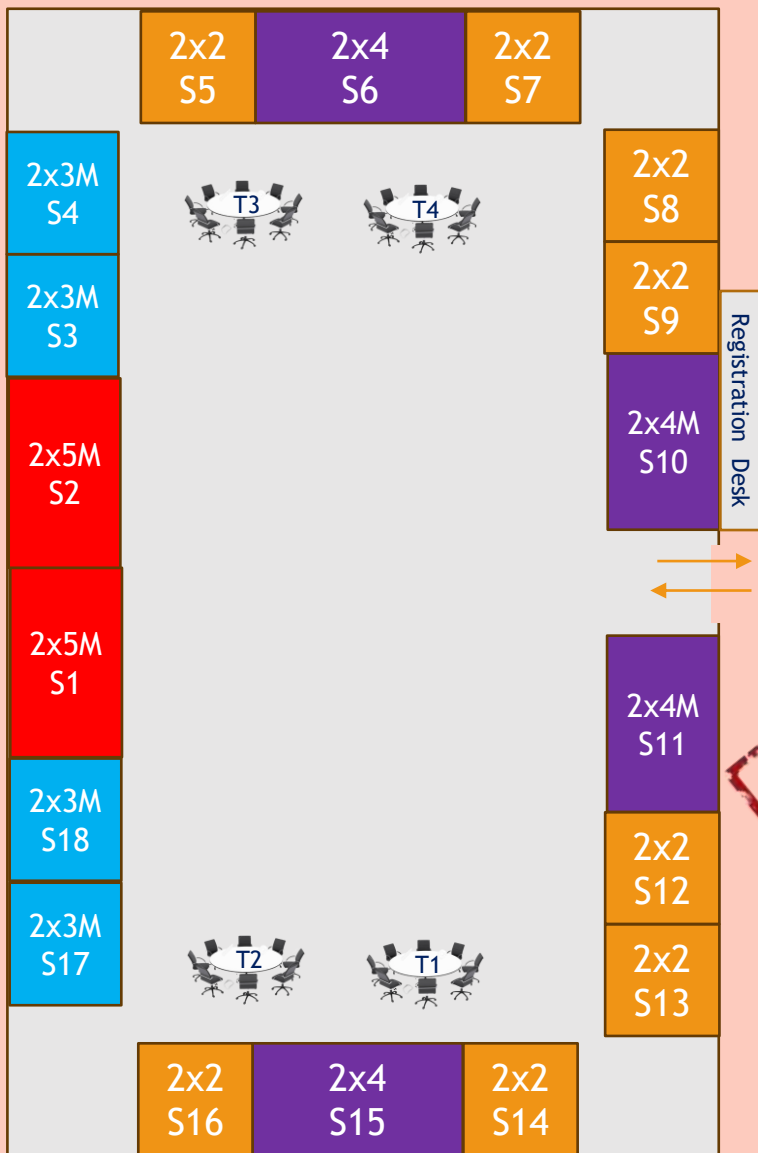




# Shiksha Mahotsav Gorakhpur

Date- 20-21 April, 2024 Timing- 10 am to 5 pm

Venue – Nirvana Sarovar Portico Gorakhpur



## Shiksha Mahotsav Gorakhpur Data Analysis of Gorakhpur & Covered Nearby Cities

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Gorakhpur (Event City)	8574	11441
2	Basti + Siddharth Nagar	8335	2613
3	Kushinagar	1919	1141
4	Gopalganj	2286	681
5	Deoria	1198	2926
6	Maharaj Ganj	3933	900
7	Sant Kabir Nagar + Sant Ravidas Nagar	712	1950
8	Ambedkar Nagar	4705	1900

Name of Category	Stalls Size(meters)	Stalls Number	Price for Gorakhpur
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S6, S10, S11 & S15	200,000/-
Knowledge Partner	2x3 M	S3, S4, S17 & S18	150,000/-
Stall Partner	2x2 M	S5, S7, S8, S9, S12, S13, S14, S16,	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

Floor Not to scale Subject to change

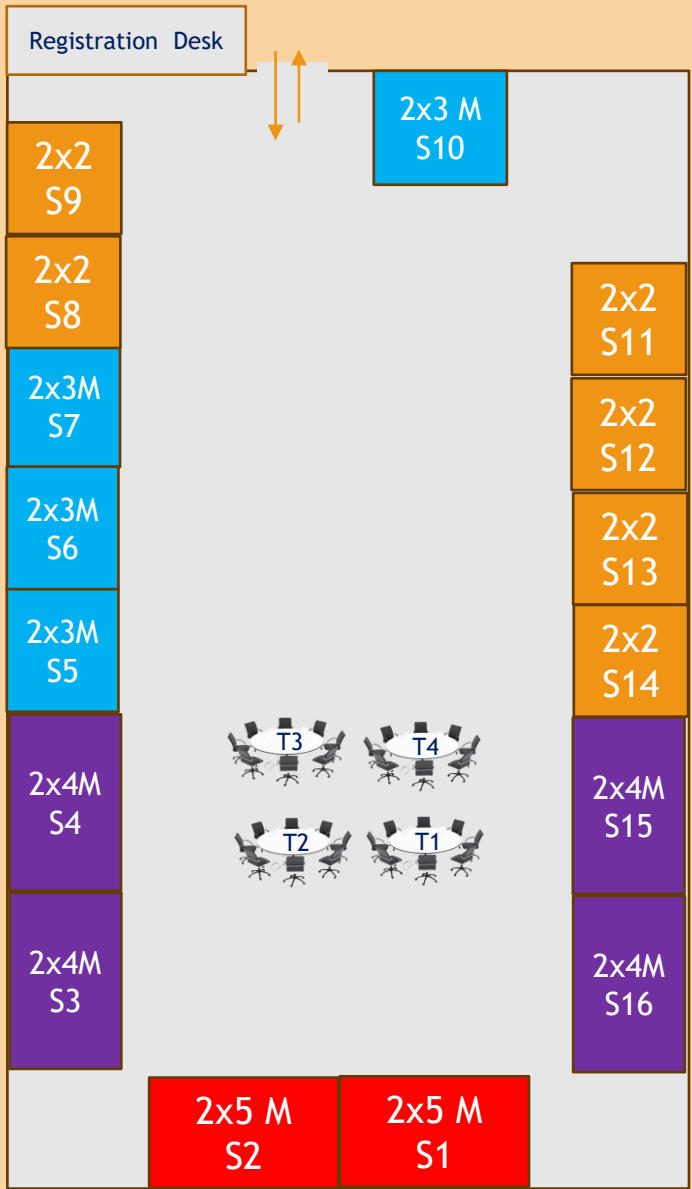
### Schedule 20-21 April

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM



**Shiksha Mahotsav Delhi**  
 Date- 28 April, 2024    Timing- 10 am to 5 pm  
 Venue – Hotel Le Meridien, New Delhi

Floor Not to scale - Subject to change



1500+ Students expected in Delhi

**Shiksha Mahotsav Delhi Data Analysis of Delhi NCR & Covered Nearby Cities**

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Delhi	170358	278868
2	Noida-Greater Noida	9772	15676
3	Bulandshahr	12283	6203
4	Ghaziabad	7264	18901
5	Faridabad		14449
6	Gurugram		13003
7	Sonipat - Panipat		7471
8	Palwal		2976

Name of Category	Stalls Size(meters)	Stalls Number	Price in Delhi
Title Partner	2x5 M	S1 & S2	350,000 + 18 % GST
Academic Partner	2x4 M	S3, S4, S15 & S16	250,000 + 18 % GST
Knowledge Partner	2x3 M	S5, S6, S7 & S10	200,000 + 18% GST
Stall Partner	2x2 M	S8, S9, S11, S12, S13, S14,	100,000 + 18% GST
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	75,000+ 18% GST

**Schedule 28 April**

- Counselling on stall 10 am – 05pm
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM



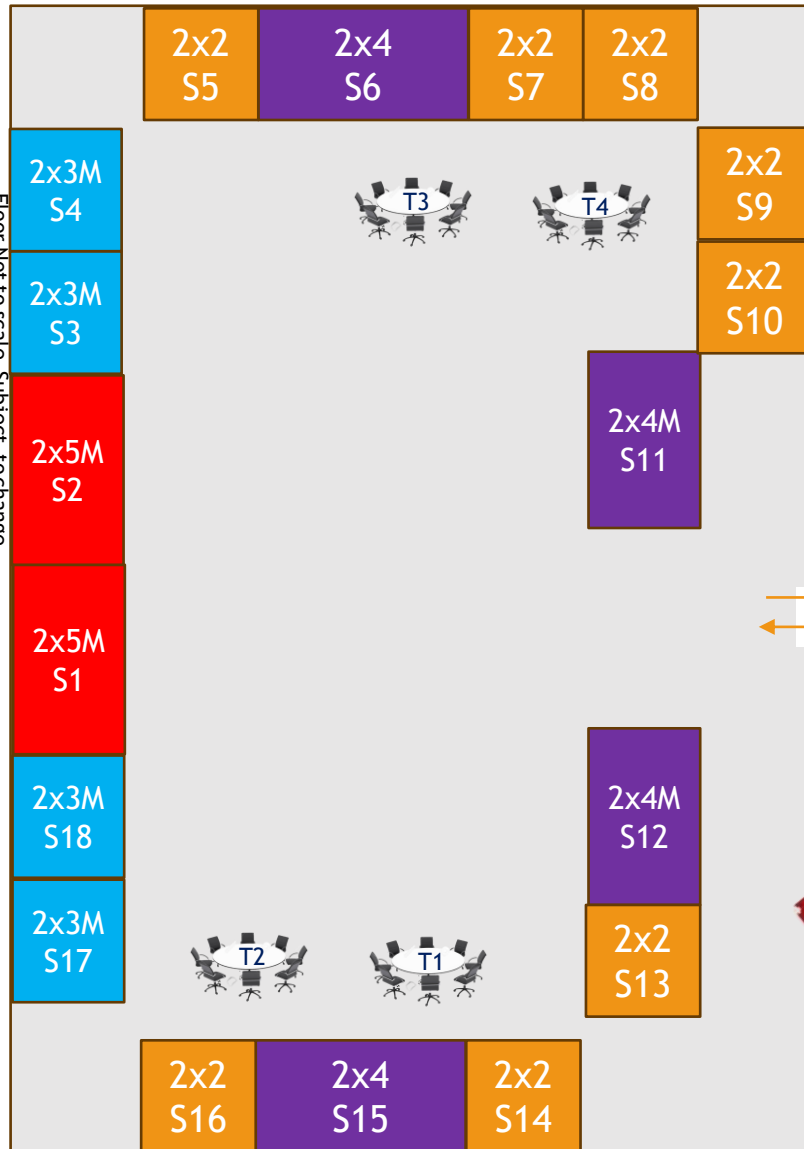


# Shiksha Mahotsav Lucknow

Date- 4-5 May, 2024 Timing- 10 am to 5 pm

Venue – Radisson Lucknow City Center

Floor Not to scale Subject to change



650+ Students expected in Lucknow

## Shiksha Mahotsav Lucknow Data Analysis of Lucknow & Covered Nearby Cities

SN	Covered Nearby Cities For Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Lucknow	5346	17501
2	Raebareli	2464	2499
3	Ayodhya + Gonda+Bahraich	15380	4992
4	Hardoi	9496	1251
5	Sitapur + lakhimpur kheri	24605	4985
6	Barabanki + Amethi	14948	1284
7	Unnao	1407	969
8	Sultanpur	4699	3076

Name of Category	Stalls Size(meters)	Stalls Number	Price for Lucknow
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S6, S11, S12 & S15	200,000/-
Knowledge Partner	2x3 M	S3, S4, S17 & S18	150,000/-
Stall Partner	2x2 M	S5, S7, S8, S9, S10, S13, S14, S16,	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

### Schedule 4-5 May

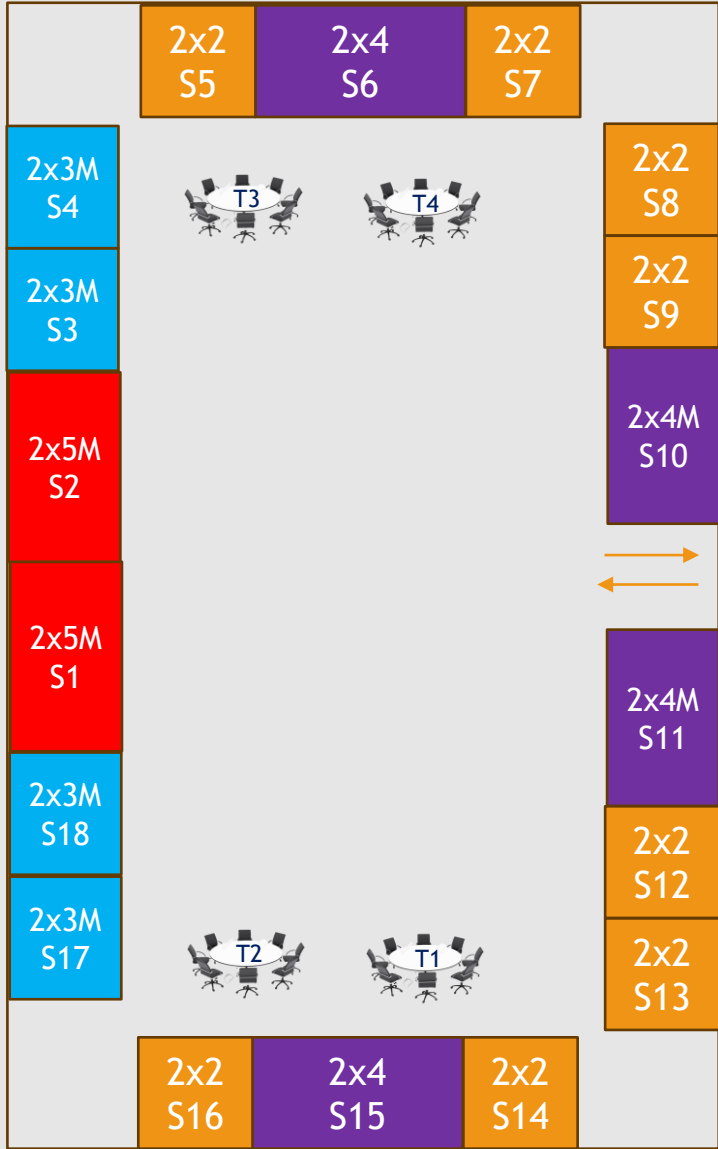
- Counselling on stall 10am– 05pm
- Tea-Coffee - 10am
- Inauguration - 10:15
- Press Conference – 12:30 – 01:15
- lighting Candle – 10:30
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM



# Shiksha Mahotsav Agra

Date- 11-12 May, 2024 Timing- 10 am to 5 pm

Venue – Hotel Holiday Inn



## Shiksha Mahotsav Agra Data Analysis of Agra & Covered Nearby Cities

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Agra (Event Location)	2577	12122
2	Aligarh	4300	5850
3	Mathura	574	8409
4	Firozabad	8031	3851
5	Mainpuri	2304	2145
6	Hathras	1955	2065
7	Bharatpur	14089	715
8	Etawah + Etah	2643	4584

Name of Category	Stalls Size(meters)	Stalls Number	Price for Agra
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S6, S10, S11 & S15	200,000/-
Knowledge Partner	2x3 M	S3, S4, S17 & S18	150,000/-
Stall Partner	2x2 M	S5, S7, S8, S9, S12, S13, S14, S16,	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

Floor Not to scale Subject to change

**Schedule 11 & 12 May**

- Counselling on stall 10am – 05pm
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM



# Shiksha Mahotsav Kanpur

Date- 18-19 May, 2024 Timing- 10 am to 5 pm

Venue – The Hotel Pristine Kanpur

## Floor Plan for Shiksha Mahotsav Education Fair Kanpur

Registration Desk

### Shiksha Mahotsav Kanpur Data Analysis of Kanpur & Covered Nearby Cities

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Kanpur (Event Location)	18352	10459
2	Ghatampur		1582
3	Hamirpur	195	453
4	Unnao		969
5	Kannauj		598
6	Mahoba	2524	729
7	Fatehpur	7046	992
8	Auraiya + Orai + Jalaun	1797	2891

Name of Category	Stalls Size(meters)	Stalls Number	Price for Kanpur
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S5, S8, S11 & S16	200,000/-
Knowledge Partner	2x3 M	S4, S13, S14 & S15	150,000/-
Stall Partner	2x2 M	S3, S6, S7, S9, S10 & S12	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

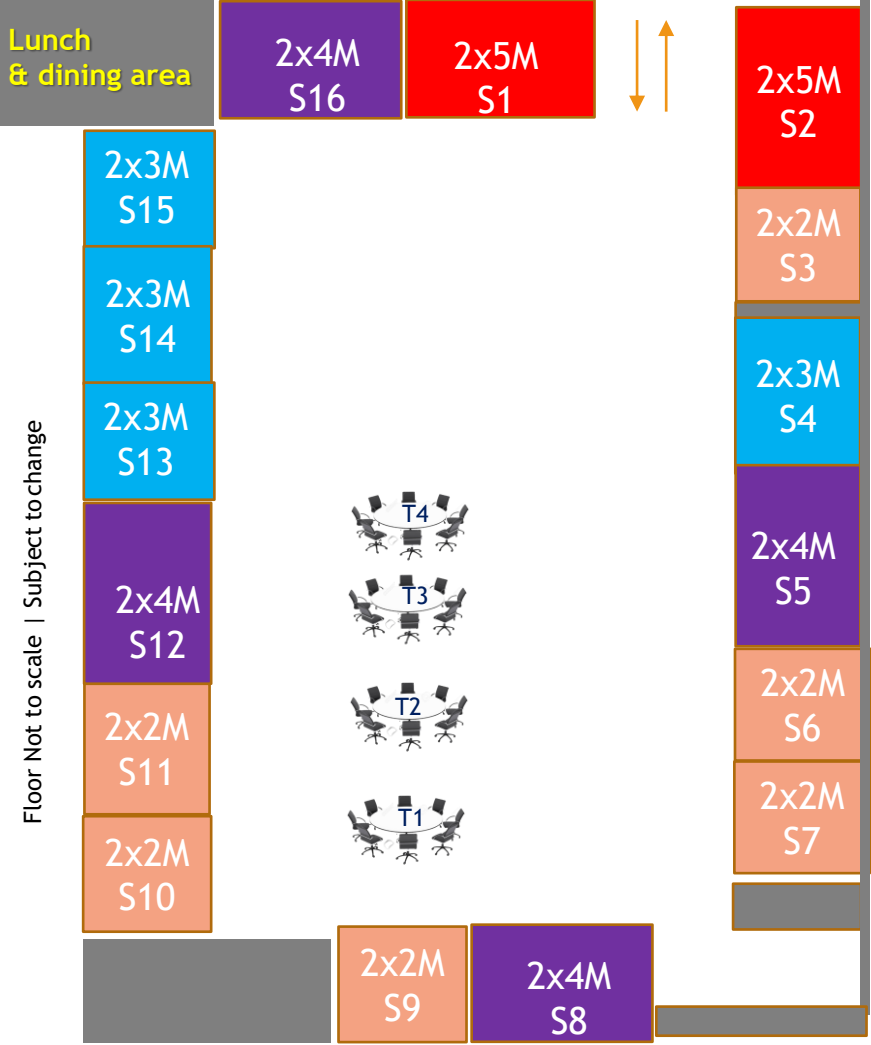


600+ Students expected in Kanpur

### Schedule 18-19 May

- Counselling on stall 10 am – 5 pm
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 11am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 5 PM





**Shiksha Mahotsav Meerut Data Analysis of Meerut & Covered Nearby Cities**

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Meerut (Event Location)	9748	11625
2	Bijnor	22106	5157
3	Muzfarnagar	7889	3107
4	Shamli	2212	2190
5	Bulandshahr	12283	6203
6	Hapur	2948	2786
7	Saharanpur	15837	6241
8	Roorkee	1889	2841

**750+ Students expected in Meerut**

**Schedule 25-26 May**

- Counselling on stall 10:30 – 05:30
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 11am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 5 PM

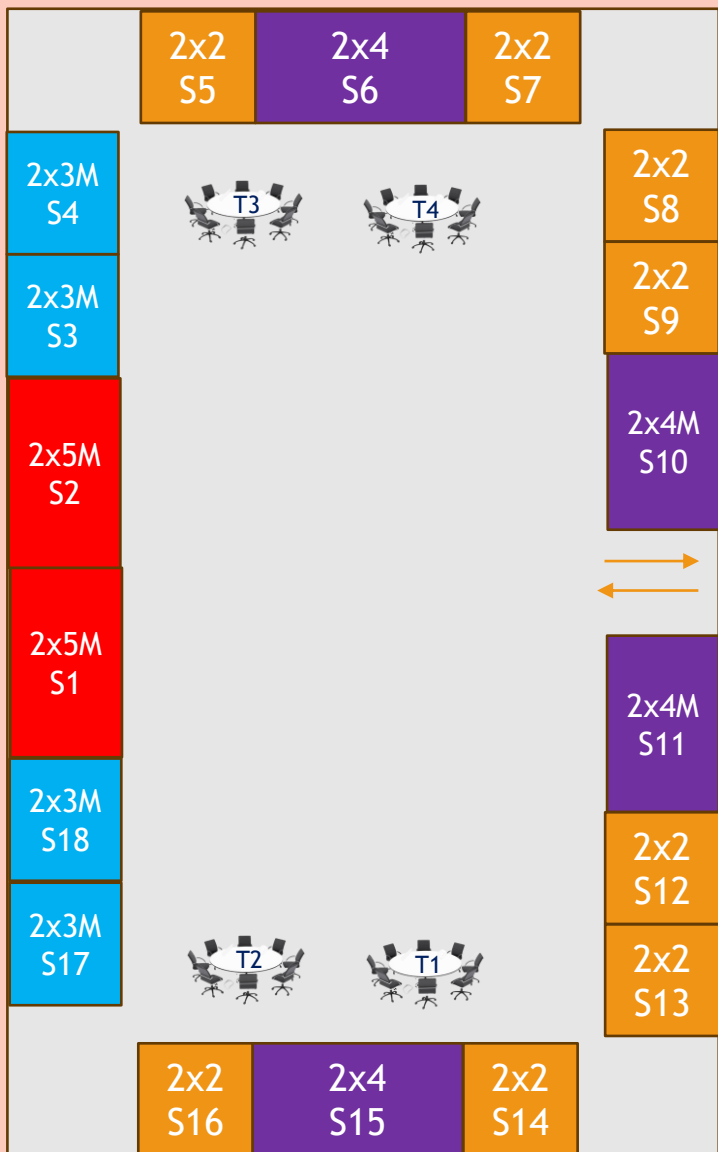
Name of Category	Stalls Size(meters)	Stalls Number	Price for Meerut
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S5, S8, S12 & S16	200,000/-
Knowledge Partner	2x3 M	S4, S13, S14, & S15	150,000/-
Stall Partner	2x2 M	S3, S6, S7, S9, S10 & S11	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-



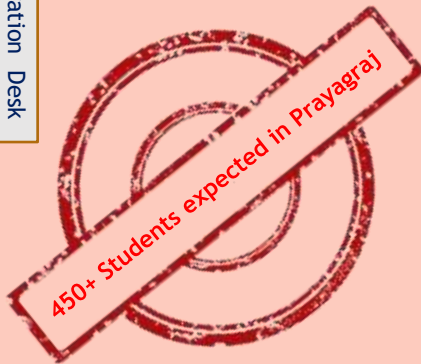
# Shiksha Mahotsav Prayagraj

Date- 2 June, 2024 Timing- 10 am to 5 pm

Venue – Hotel Placid Prayagraj



Registration Desk



Shiksha Mahotsav Prayagraj Data Analysis of Prayagraj & Covered Nearby Cities			
SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Allahabad(Event City)	7834	10330
2	Fatehpur	7046	992
3	Kaushambi	202	752
4	Chitrakoot	3280	284
5	Sultanpur		3076
6	Banda	4283	807
7	Rewa		1546
8	Pratapgarh	2548	1682

Name of Category	Stalls Size(meters)	Stalls Number	Price for Prayagraj
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S6, S10, S11 & S15	200,000/-
Knowledge Partner	2x3 M	S3, S4, S17 & S18	150,000/-
Stall Partner	2x2 M	S5, S7, S8, S9, S12, S13, S14, S16,	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

**Schedule 2 June**

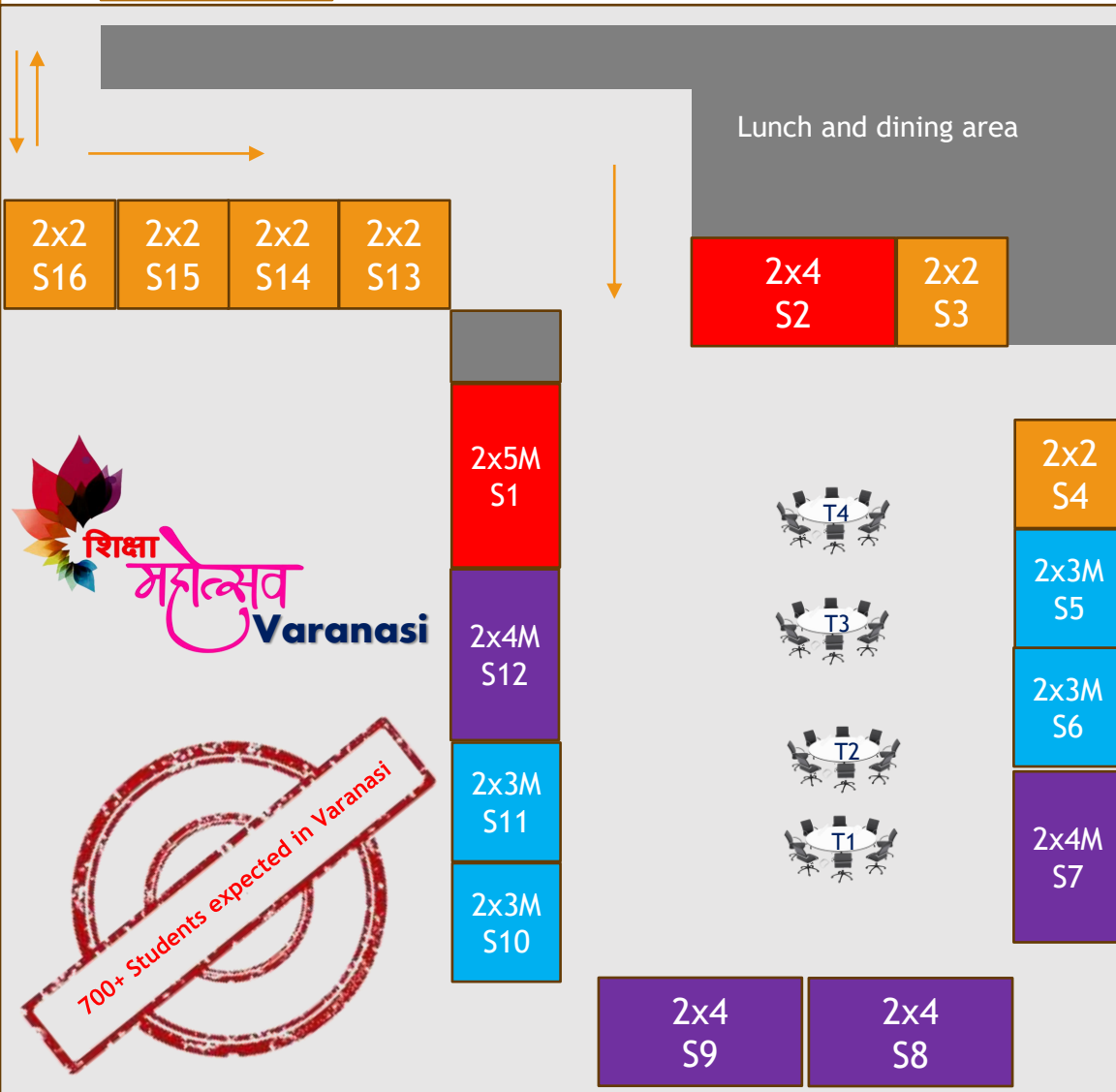
- Counselling on stall 10 am – 5 pm
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM

Floor Not to scale Subject to change



## Floor plan for Shiksha Mahotsav Education Fair Varanasi

Registration Desk



### Schedule for 8-9 June

- Counselling on stall 10:30 – 05:30
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 11am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 5 PM

# Shiksha Mahotsav Varanasi

Date- 8-9 June, 2024 Timing- 10 am to 5 pm

Venue – Hotel Diamond Varanasi

## Shiksha Mahotsav Varanasi Data Analysis of Varanasi & Covered Nearby Cities

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Varanasi	8132	17804
2	Mirzapur	11269	2421
3	Jaunpur	9464	3854
4	Azamgarh	9594	4398
5	Sonbhadra		2244
6	Chandauli + Mughalsarai	6472	2458
7	Buxar		681
8	Rohtas/Sasaram		946

Name of Category	Stalls Size(meters)	Stalls Number	Price for Varanasi
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S7, S8, S9 & S12	200,000/-
Knowledge Partner	2x3 M	S5, S6, S10 & S11	150,000/-
Stall Partner	2x2 M	S3, S4, S13, S14, S15, & S16	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

## Floor Plan for Shiksha Mahotsav Education fair Jaipur

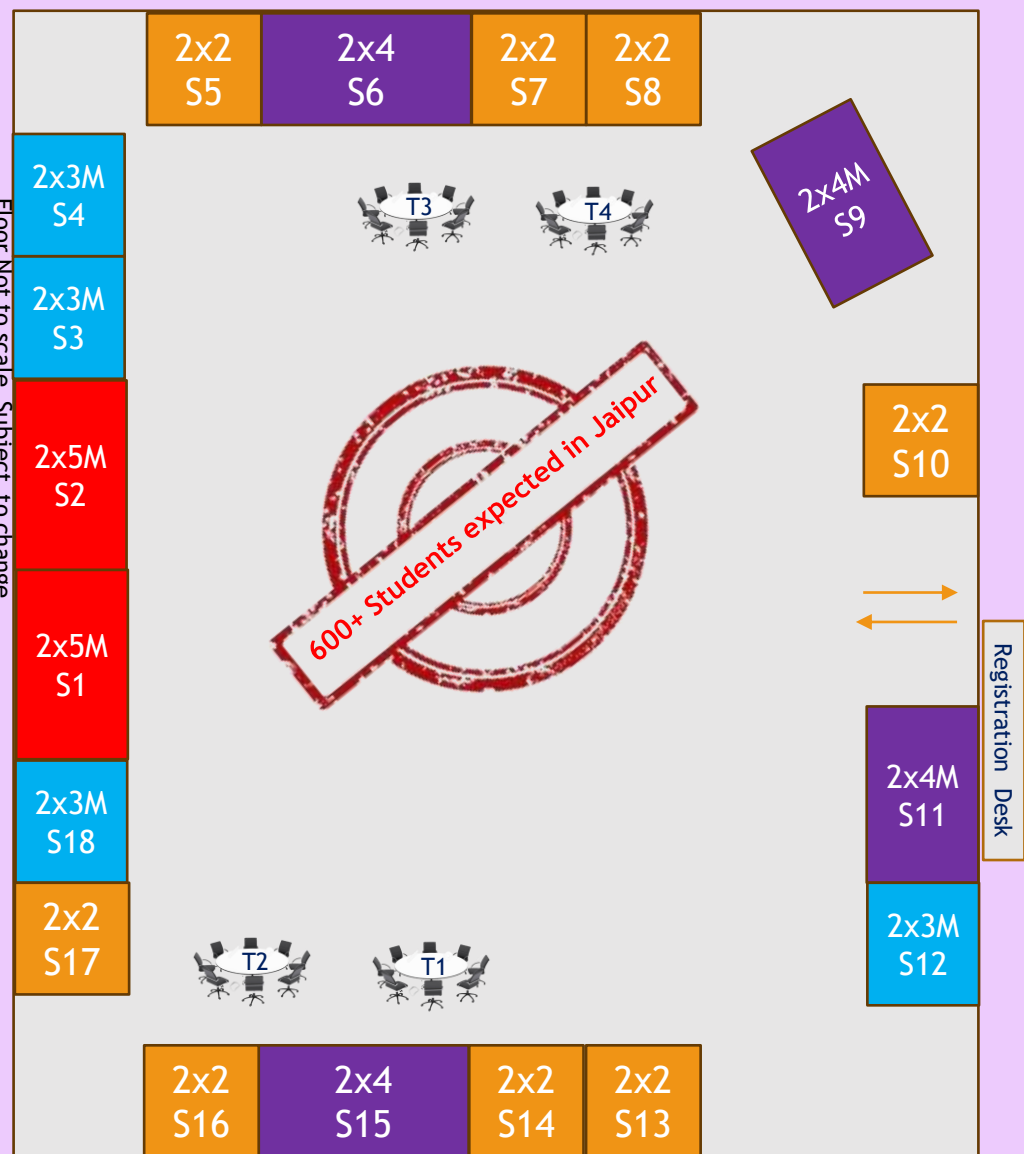


# Shiksha Mahotsav Jaipur

Date- 15-16 June, 2024 Timing- 10 am to 5 pm

**Venue – Hotel Radisson Jaipur City Center**

Floor Not to scale Subject to change



### Shiksha Mahotsav Jaipur Data Analysis of Jaipur & Covered Nearby Cities

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Jaipur(Event City)	42594	18653
2	Alwar	20877	3897
3	Tonk	9394	794
4	Ajmer	18952	4638
5	Sikar	27029	4333
6	Jhunjhunun	23941	3199
7	Dausa	11205	575
8	Nagaur	26387	1419

Name of Category	Stalls Size(meters)	Stalls Number	Price for Jaipur
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S6, S9, S11 & S15	200,000/-
Knowledge Partner	2x3 M	S3, S4, S12 & S18	150,000/-
Stall Partner	2x2 M	S5, S7, S8, S10, S13, S14, S16 & S17	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

### Schedule 15 & 16 June

- Counselling on stall 10:30 – 05:30
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 11am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 5 PM

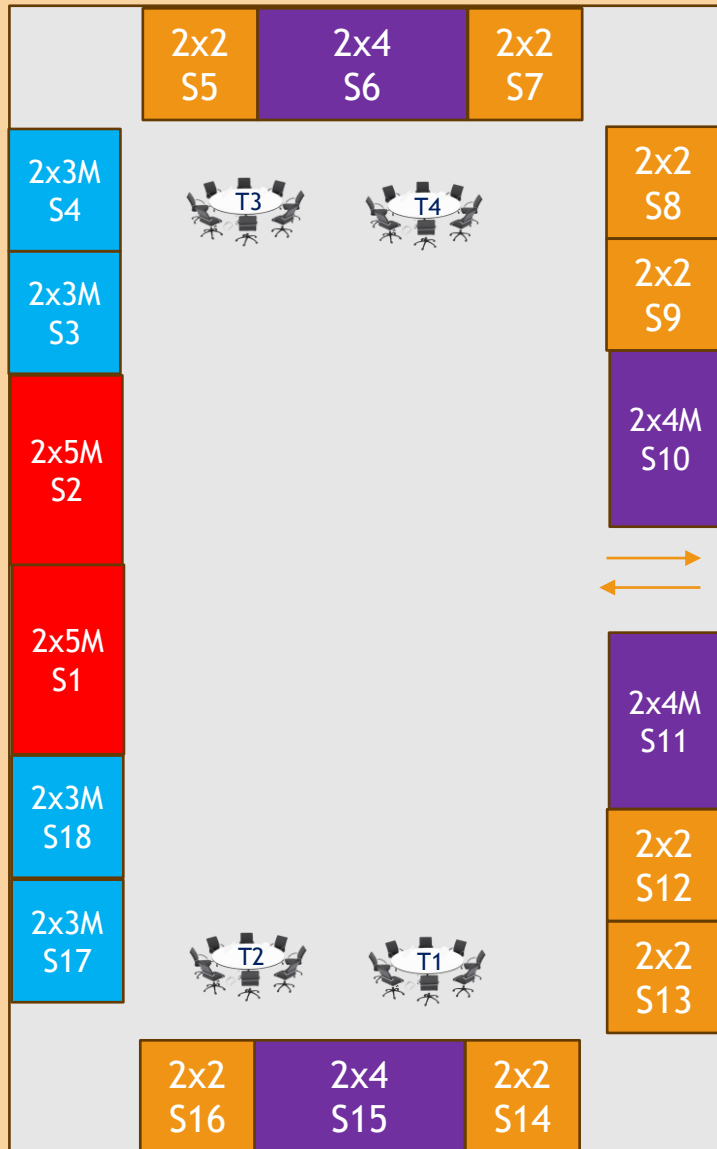




# Shiksha Mahotsav Patna

Date- 23 June, 2024 Timing- 10 am to 5 pm

Venue – Hotel Lemon Tree Premier



1000+ Students expected in Patna

## Shiksha Mahotsav Patna Data Analysis of Patna & Covered Nearby Cities

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Patna (Event City)	6840	17095
2	Vaishali	16213	1250
3	Saran+ Muzaffarpur	4486	10599
4	Bhojpur	1058	886
5	Jehanabad	2693	559
6	Nalanda	10129	1189
7	Begusarai	2541	1300
8	Samastipur+ Darbhanga	3167	3493

Name of Category	Stalls Size(meters)	Stalls Number	Price for Patna
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S6, S10, S11 & S15	200,000/-
Knowledge Partner	2x3 M	S3, S4, S17 & S18	150,000/-
Stall Partner	2x2 M	S5, S7, S8, S9, S12, S13, S14, S16,	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

Floor Not to scale Subject to change

### Schedule 23 June

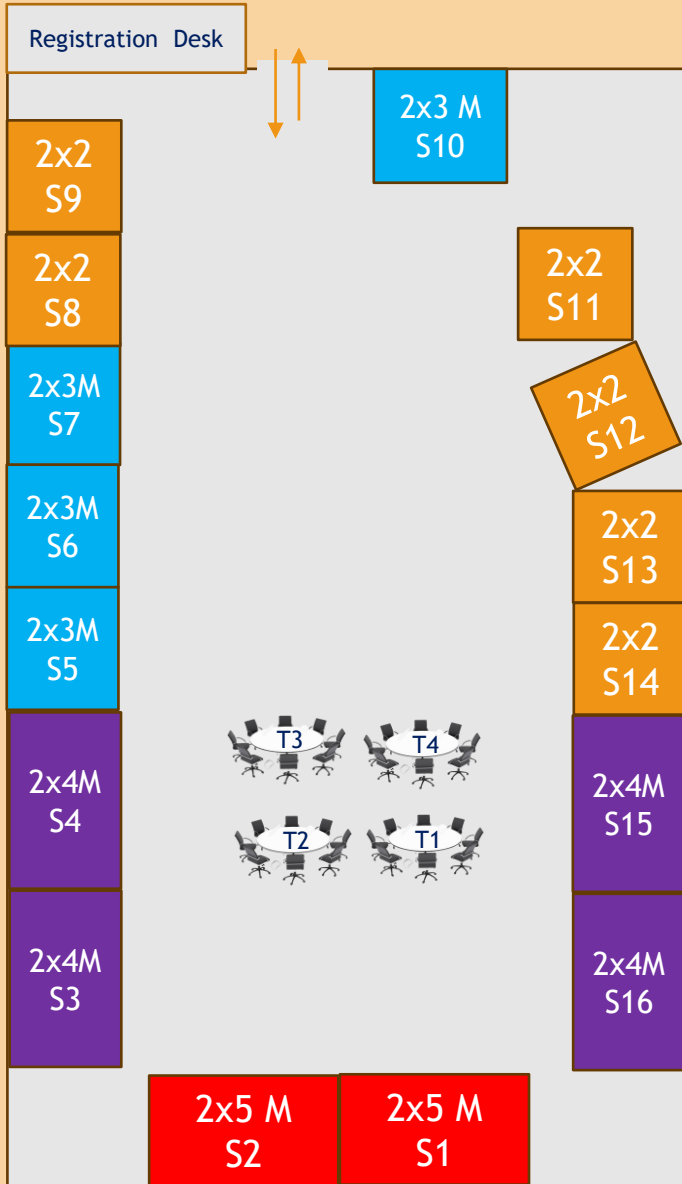
- Counselling on stall 10:30 – 05:30
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM



# Shiksha Mahotsav Delhi

Date- 30 June, 2024 Timing- 10 am to 5 pm

Venue – Hotel Le Meridien, New Delhi



## Shiksha Mahotsav Delhi Data Analysis of Delhi NCR & Covered Nearby Cities

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Delhi	170358	278868
2	Noida-Greater Noida	9772	15676
3	Bulandshahr	12283	6203
4	Ghaziabad	7264	18901
5	Faridabad		14449
6	Gurugram		13003
7	Sonipat - Panipat		7471
8	Palwal		2976

Name of Category	Stalls Size(meters)	Stalls Number	Price in Delhi
Title Partner	2x5 M	S1 & S2	350,000 + 18 % GST
Academic Partner	2x4 M	S3, S4, S15 & S16	250,000 + 18 % GST
Knowledge Partner	2x3 M	S5, S6, S7 & S10	200,000 + 18% GST
Stall Partner	2x2 M	S8, S9, S11, S12, S13, S14,	100,000 + 18% GST
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	75,000+ 18% GST

### Schedule 30 June

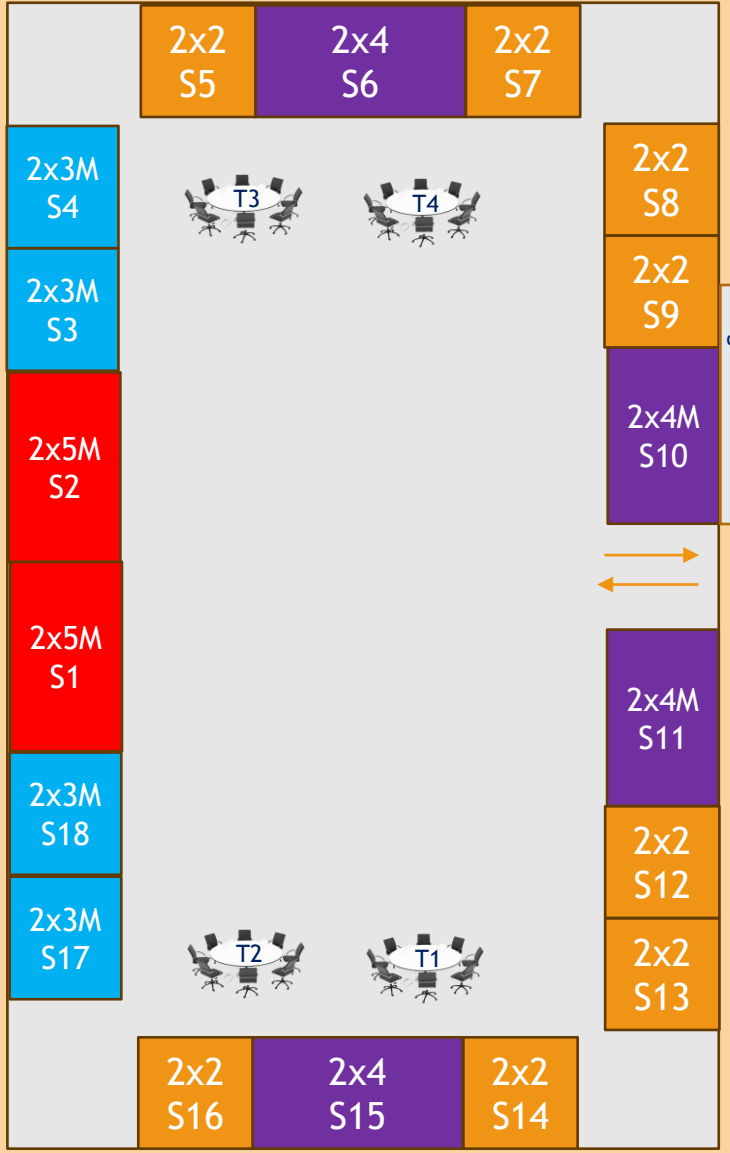
- Counselling on stall 10 am – 05pm
- Inauguration - 10:15
- lighting Candle – 10:30
- Tea-Coffee - 10am
- Press Conference – 12:30 – 01:15
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 4 PM



# Shiksha Mahotsav Bareilly

Date- 6-7 July, 2024 Timing- 10 am to 5 pm

Venue – Hotel The Manor Bareilly



550+ Students expected in Bareilly

## Shiksha Mahotsav Bareilly Data Analysis of Bareilly & Covered Nearby Cities

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Bareilly (Event City)	7313	5847
2	Rampur	1749	2696
3	Moradabad	11387	3554
4	Budaun	3464	1294
5	Shahjahanpur	5193	2158
6	Pilibhit	5798	1611
7	lakhimpur	18526	2250
8	Nainital+Rudrapur	33717	12693

Name of Category	Stalls Size(meters)	Stalls Number	Price for Bareilly
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S6, S10, S11 & S15	200,000/-
Knowledge Partner	2x3 M	S3, S4, S17 & S18	150,000/-
Stall Partner	2x2 M	S5, S7, S8, S9, S12, S13, S14, S16,	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

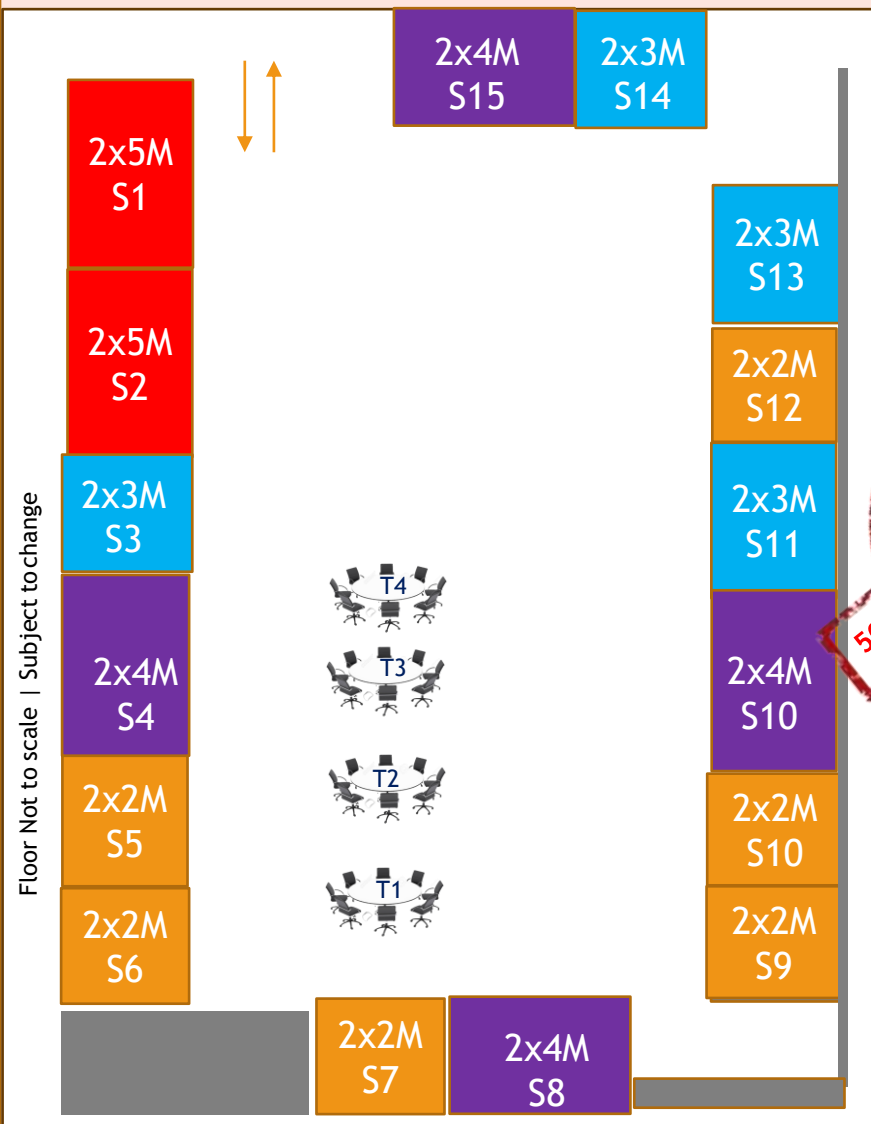
Floor Not to scale Subject to change

- Schedule 6-7 July**
- Counselling on stall 10:30 – 05:30
  - Inauguration - 10:15
  - lighting Candle – 10:30
  - Tea-Coffee - 10am
  - Press Conference – 12:30 – 01:15
  - Buffet Lunch – 01:30 – 02:30
  - Tea-Coffee – 4 PM





**Shiksha Mahotsav Jhansi**  
 Date- 13-14 July, 2024    Timing- 10 am to 5pm  
**Venue – Hotel Yatrik Jhansi**



500+ Students expected in Jhansi

**Shiksha Mahotsav Jhansi Data Analysis of Jhansi & Covered Nearby Cities**

SN	Covered Nearby Cities for Branding (Target UG & PG Admissions in Professional Courses)	Data in our System for workout	
		Class 12	Graduation Final Year
1	Jhansi (Event Location)	6789	3156
2	Mahoba + Hamirpur	2720	878
3	Orai	757	1884
4	Lalitpur	3961	285
5	Shivpuri		744
6	Tikamgarh		305
7	Chhatarpur		851
8	Gwalior		6026

Name of Category	Stalls Size(meters)	Stalls Number	Price for Jhansi
Title Partner	2x5 M	S1 & S2	250,000/-
Academic Partner	2x4 M	S4, S8, S10 & S15	200,000/-
Knowledge Partner	2x3 M	S3, S11, S13 & S14	150,000/-
Stall Partner	2x2 M	S5, S6, S7, S9, S10 & S12	75,000/-
Chair Table Setup	1 Table + 4 Chair	T1, T2, T3 & T4	60,000/-

**Schedule 13-14 July**

- Counselling on stall 10:30 – 05:30
- Tea-Coffee - 11am
- Inauguration - 10:15
- Press Conference – 12:30 – 01:15
- lighting Candle – 10:30
- Buffet Lunch – 01:30 – 02:30
- Tea-Coffee – 5 PM

# Opportunities for Institutions & Final Pricing for all 14 Events



SN	Total Deliverable	Title Partner	Academic Partner	Knowledge Partner	Stall Partner	Normal Partner
1	Sitting arrangement	Octonorm stall of 2x5 M	Octonorm stall of 2x4 M	Octonorm stall of 2x3 M	Octonorm stall of 2x2 M	1 Table + 4 Chair Setup
2	Position of logo in all Ads	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
4	Logo on Invitation Cards	Yes	Yes	Yes	No	No
5	Press Conference	Yes	Yes	Yes	No	No
6	Logo in Welcome Gate	Yes	Yes	Yes	Yes	Yes
7	Brochure Distribution	Yes	Yes	Yes	Yes	Yes
8	Lunch at venue	5 Person	4 Person	3 Person	2 Person	1 Person
9	Social Media Ads	Yes	Yes	Yes	Yes	Yes
10	Name on SMS Campaign	Yes	Yes	Yes	NO	NO
12	Name on Email, WhatsApp Cam	Yes	Yes	Yes	Yes	Yes
13	Name on Leaflet	Yes	Yes	Yes	Yes	Yes
15	Info about your Uni by Tele-calling team	Yes	Yes	Yes	Yes	Yes
16	Data	Raw+Visitors+Online Registration	Raw +Visitors + Online Registration	Visitors + Online Registration	Stall Visitors Only	Stall Visitors Only
17	Price(Rs) per City in Up, Bihar & Rajasthan	<b>Rs 250,000 + GST</b>	<b>Rs 200,000 + GST</b>	<b>Rs 150,000 + GST</b>	<b>Rs 75000 + GST</b>	<b>Rs 60000 + GST</b>
18	Price in Delhi	<b>Rs 350,000 + GST</b>	<b>Rs 250,000 + GST</b>	<b>Rs 200,000 + GST</b>	<b>Rs 100,000 + GST</b>	<b>Rs 75,000 + GST</b>
	<b>For 14 Events Total Amount Rs.</b> (Patna, Gorakhpur, Delhi, Lucknow, Agra, Kanpur, Meerut, Allahabad, Varanasi, Jaipur, Patna, Delhi, Bareilly & Jhansi)	<b>37 Lakh + GST</b>	<b>29 Lakh + GST</b>	<b>22 Lakh + GST</b>	<b>11 Lakh + GST</b>	<b>8.7 Lakh + GST</b>

# Institutions Benefit Why participate in Education Fair ??



## Interactive Platform

An excellent platform to interact face-to-face with thousands of students who wish to pursue higher education in India & abroad. Communicate directly to the students & parents about your Institutions, its unique features, admission procedure and cost.

## Highly Cost Effective Medium

Highly cost effective and strong marketing platform for educational institutions to connect with a large section of target audience. It saves time, money and efforts of the institutions to conduct their own student's enrolment drive. With minimum expense maximum returns can be derived as your school will be able to enroll the right profile of candidate from the fair.

## Spot Enrolments & Admission

At the fair, conduct on the spot students enrolments & offer admission to the deserving candidates. Generate enquires and leads for later contact.

## Brand Building Medium

Enhance the brand of your institutions by showcasing the strengths & uniqueness of your institutions among the affluent & eager students community. Position your institute among the other existing top institutions in your region.

## Press & Electronic Media Coverage

A first rate opportunity for your institutions to interact with the leading national press & electronic media during the event.





Graphic Era University, Dehradun



Amity University, Gurugram



# Shiksha Mahotsav Education Fair 2023



Dev Bhoomi Uttarakhand University, Dehradun



ICFAI UNIVERSITY, DEHRADUN



Pandit Deendayal Energy University, Gujrat





Manav Rachna Educational Institutions, Delhi NCR



SRM University, Delhi NCR, Sonapat



Parul University, Gujrat

 **Shiksha Mahotsav Education Fair 2023** 



Career Point University, Kota



COER University, Roorkee



GNIOT, Greater Noida





Manipal University, Jaipur



Maharishi Markandeshwar University



United University, Allahabad



SRM University- AP

# Shiksha Mahotsav Education Fair 2023



SRM Institute of Science and Technology, Modinagar Campus



Sir Padampat Singhania University, Udaipur



Pimpri Chinchwad University- Pune





Amity University, Lucknow



Amity University, Gwalior



Ganpat University, Gujrat

# Shiksha Mahotsav Education Fair 2023



Sparsh Global Business School, Greater Noida



SGT, University Delhi NCR



Mahindra University, Hyderabad



Rishihood University, Delhi NCR





K R Mangalam University, Delhi NCR



Jaipur National University, Jaipur



ITM University, Gwalior

# Shiksha Mahotsav Education Fair 2023



KIET Group- Ghaziabad



IILM University, Greater Noida



PIET, Panipat



Quantum University, Roorkee





Mangalayatan University, Aligarh



Medhavi University



CFTI, Agra



Doon Business School, Dehradun

# Shiksha Mahotsav Education Fair 2023



GN Group of institutes, Gr Noida



MUIT -Lucknow



FDDI- Noida



Northern Group Of Institutions









Parul University

AIMS Institute Bangalore



Shiksha Mahotsav Delhi Press Conference



# Shiksha Mahotsav Education Fair 2023



Sanskriti University, Mathura



SKIT, Jaipur



IIMR, New Delhi



Chitkara University, Chandigarh





NITTE Meenakshi Bangalore



Apex university Jaipur



Ajeemkya D. Y. Patil University- Pune



Presidency University

# Shiksha Mahotsav Education Fair



Press Conference In Agra



SRM University



MIT ADT University, Pune



United group of Institutions



# News Paper Coverage

## संजय प्लेस स्थित होटल में हुआ शिक्षा महोत्सव का आयोजन

उजाला आगरा। संजय प्लेस करियर एक्सपर्ट्स द्वारा सभी स्थित एक होटल में शिक्षा महोत्सव स्टूडेंट्स को कैरियर से संबंधित फ्री काउंसलिंग दी गई।



प्रैसवार्ता का मुख्य उद्देश्य था कि जो बच्चे अपने कैरियर में कंप्यूज रहते हैं की इंटर करने के बाद किस यूनिवर्सिटी को चुनें जिससे कि हम अपना आने वाला भविष्य बना सकें। इसी की देखते हुए एक शिक्षा महोत्सव लगाया गया। इस महोत्सव के अंतर्गत सभी इंडिया की टॉप यूनिवर्सिटी ने भाग लिया जिसमें बच्चे और पेरेंट्स आ कर अच्छे कोचिंग और

गाइडेंस सेशन का आयोजन हुआ, जिसमें देशभर के यूनिवर्सिटीज से करियर एक्सपर्ट्स आए, जहां

अच्छे स्कूल का चयन कर सकें और अपने आने वाले भविष्य की सही जानकारी प्राप्त कर सकें।

## शिक्षा महोत्सव दिल्ली का आयोजन, बच्चों-पेरेंट्स ने शिक्षा महोत्सव की सराहना की



**भास्कर समाचार सेवा**  
नई दिल्ली। करियर काउंसलिंग से स्टूडेंट्स को सही दिशा देने के लिए शिक्षा महोत्सव कार्यक्रम का आयोजन किया गया। कार्यक्रम में देश के 8 से ज्यादा राज्यों से 16 यूनिवर्सिटीज के करियर एक्सपर्ट्स ने 1100 से ज्यादा पेरेंट्स और स्टूडेंट्स को करियर गाइडेंस दिया और इसके साथ सभी

कोर्स के बारे में जानकारी दी। शिक्षा महोत्सव के आयोजक रवींद्र साहू ने बताया कि कार्यक्रम में काफी बच्चों ने भाग लिया और एमबीए, पीजीडीएम, लॉ जैसे कोर्स के बारे में एक्सपर्ट्स से जानकारी ली। देश को बदलने के लिए शिक्षा बहुत जरूरी है। शिक्षा से ही हम देश को बदल सकते हैं क्योंकि शिक्षा से ही आन बान शान होती है। साथ ही देव भूमि यूनिवर्सिटी उतराखंड के आर

## शिक्षा महोत्सव दिल्ली में बच्चों ने बढ़-चढ़कर लिया हिस्सा

नई दिल्ली, (बीओ)। करियर काउंसलिंग से स्टूडेंट्स को सही दिशा देने के लिए शिक्षा महोत्सव कार्यक्रम का आयोजन किया गया। कार्यक्रम में देश के 8 से ज्यादा राज्यों से 16 यूनिवर्सिटीज के करियर एक्सपर्ट्स ने 1100 से ज्यादा पेरेंट्स और स्टूडेंट्स को करियर गाइडेंस दिया और इसके साथ सभी कोर्स के बारे में जानकारी दी। शिक्षा महोत्सव के आयोजक रवींद्र साहू ने बताया कि कार्यक्रम में काफी बच्चों ने भाग लिया और एमबीए, पीजीडीएम, लॉ जैसे कोर्स के बारे में एक्सपर्ट्स से जानकारी ली। देश को बदलने के लिए शिक्षा बहुत जरूरी है। शिक्षा से ही हम देश को बदल सकते हैं क्योंकि शिक्षा से ही आन बान शान होती है। साथ ही देव भूमि यूनिवर्सिटी उतराखंड के आर



मंगलम यूनिवर्सिटी, एसआरएम यूनिवर्सिटी सोनीपत, जयपुर नेशनल यूनिवर्सिटी, एम्स, एम्स गाइडेंस देहादून ए मानव रचना यूनिवर्सिटी के 50 करियर एक्सपर्ट्स ने छात्रों और माता-पिता को सही मागदर्शन दिया। शिक्षा महोत्सव का उद्देश्य स्टूडेंट्स को सही मागदर्शन करके उन्हें अच्छी यूनिवर्सिटी में एडमिशन मिले। जहां स्टूडेंट्स के साथ-साथ यूनिवर्सिटी भी मेहनत करें और उन्हें अच्छी जगह जाँव मिलें। जिससे उन्हें भविष्य में सफलता मिले।

## इंजीनियरिंग के नए फील्ड से अपडेट हुए कोचिंग विद्यार्थी



कोर्टा में आयोजित शिक्षा महोत्सव में विद्यार्थियों ने करियर ऑप्शन के विषय में जानकारी प्राप्त की।

ये हने केट कलिंग चुने ने मार मिलेगी। गैरबिबुर के रोपुय बह जेई कोचिंग ले रहे है। ये कोचिंग केर में कोचिंग दिती लेने के लिए अच्चे कोचिंग चुने वकत बना। एक्सपर्ट्स के गिरी से गैरबिबुर के आरएम अयापल से कलफ कि हुने पकती बार ऐसे कोचिंग के बारे में पूरा पता, जिनके बारे में पहले जाने तक नहीं हुआ था। बिबुर के विषय पढ़े और कोचिंग के बिबुर के सुशील कुमार यकी कोर्टा में

## बच्चों को मार्गदर्शन देने के लिए दिल्ली में शिक्षा महोत्सव का आयोजन

प्रखर नई दिल्ली। जीवन में सफलता प्राप्त करने और कुछ अलग करने के लिए शिक्षा सभी के लिए एक बहुत महत्वपूर्ण साधन है। स्टूडेंट्स के उज्ज्वल भविष्य को सही मागदर्शन देने के लिए नई दिल्ली के ली मेरिडियन होटल में ' शिक्षा महोत्सव ' इवेंट का शानदार आयोजन किया गया। द्वीप प्रचलन और गणेश वंदना के साथ इवेंट की शुरुआत की गई। आपको बता दें कि देश के 7 से ज्यादा राज्यों से 14 यूनिवर्सिटी के करियर एक्सपर्ट्स ने 250 पेरेंट्स के साथ 800 स्टूडेंट्स को करियर गाइडेंस दिया और इसके साथ केट मेट की तैयारी के लिए फ्री एप दी। शिक्षा महोत्सव का उद्देश्य है। स्टूडेंट्स को सही मागदर्शन कर के उन्हें अच्छी यूनिवर्सिटी मिलें। जहाँ स्टूडेंट्स के साथ-साथ यूनिवर्सिटी भी मेहनत करें और उन्हें अच्छी

जगह जाँव मिलें। जिससे उनका भविष्य चमके। शिक्षा महोत्सव के आयोजक रवींद्र साहू जी ने बताया की एलजीभाग में 1000 छात्रों ने भाग लिया और एमबीए

यूनिवर्सिटी देहरादून के करियर एक्सपर्ट साहिब सबलोक ने दिल्ली के माता-पिता से बैठ कर करियर प्लानिंग के बारे में जानकारी दी। साथ ही मानव रचना यूनिवर्सिटी



,पीजीडीएम जैसे कोर्स के बारे में जानकारी ली। देश को बदलने के लिए शिक्षा बहुत जरूरी है। शिक्षा से ही हम देश को बदल सकते हैं। क्योंकि शिक्षा से ही आन बान शान होती है। इवेंट में ग्राफिक एरा

## शिक्षा महोत्सव के पहले दिन छात्र-छात्राओं को दी कैरियर की जानकारी



**कैरियर की जानकारी देते एक्सपर्ट व मौजूद छात्र-छात्राओं**  
(आज समाचार सेवा)  
महोबा 30 मार्च। शिक्षा महोत्सव समिति महोबा द्वारा गुलाब पेलिस महोबा में शिक्षा महोत्सव का आयोजन किया गया। जिसमें विभिन्न विषय विद्यार्थियों से आगे विषय विषयको ने आयोजन में छात्र-छात्राओं शिक्षा के क्षेत्र में भटक जाते हैं। इसलिए उन्हें सही रास्ता चुनने के लिए विषय विषयको का सहयोग लेना चाहिए। एक्सपर्ट्स आर्टी गणजियाबाद के करियर एक्सपर्ट इतिन जैन ने बच्चों को गणित से जुड़े सभी कैरियर विकल्पों के बारे में विस्तार से बताया। इसी प्रकार

## करियर गाइडेंस करियर प्लानिंग व मार्गदर्शन की कमी की बजह से झांसी में शिक्षा महोत्सव झांसी का आयोजन किया जा रहा

जिला ब्यूरो चीफ आनन्द साहू झांसी। हमारे देश में करियर गाइडेंस करियर प्लानिंग व मार्गदर्शन की कमी की बजह से हमारे देश में बेरोजगारी की समस्या सबसे बड़ी समस्या है, इसी समस्या को दूर करने के लिए झांसी में शिक्षा महोत्सव झांसी का आयोजन किया जा रहा है। शिक्षा महोत्सव झांसी में स्टूडेंट्स और पेरेंट्स विभिन्न राज्यों से आने वाले करियर एक्सपर्ट्स से करियर प्लानिंग के लिए निशुल्क मिल सकते हैं साथ ही एक साल के लिए फ्री कोर्सज जैसे इंग्लिश स्पीकिंग कोर्स, आई आई टी जे ई ई, नीट, केट मेट जैसे एग्जाम को पढ़ाई के लिए फ्री कोर्स ले सकते हैं। हमारे यहाँ आधे से ज्यादा छात्रों को पता ही नहीं होता है की क्लास 12 या प्रेजुएशन के बाद क्या किया जाना चाहिए। इसी को ले कर शिक्षा महोत्सव के आयोजक रविंद्र साहू जी ने देश भर के अलग अलग राज्यों के अलग अलग विश्वविद्यालयों के करियर एक्सपर्ट्स को आमंत्रित किया।



प्रोफेशनल एजुकेशन से सम्बंधित जानकारी उपलब्ध है, यह आयोजन Jhansi के समस्त छात्र छात्रों, शिक्षकों और माता-पिता के लिए निशुल्क है, क्लास 12 बोर्ड का बोर्ड एग्जाम देने वाले और प्रेजुएशन पकटल ईयर के छात्र Hotel Yatrik पहुँच कर शिक्षा महोत्सव Jhansi विभिन्न राज्यों से आने वाले करियर एक्सपर्ट्स से करियर प्लानिंग के लिए निशुल्क मिल सकते हैं साथ ही एक साल के लिए फ्री कोर्सज जैसे इंग्लिश स्पीकिंग कोर्स, आई आई टी जे ई ई, नीट, केट मेट जैसे एग्जाम को पढ़ाई के लिए फ्री कोर्स ले सकते हैं। हमारे यहाँ आधे से ज्यादा छात्रों को पता ही नहीं होता है की क्लास 12 या प्रेजुएशन के बाद क्या किया जाना चाहिए। इसी को ले कर शिक्षा महोत्सव के आयोजक रविंद्र साहू जी ने देश भर के अलग अलग राज्यों के अलग अलग विश्वविद्यालयों के करियर एक्सपर्ट्स को आमंत्रित किया।

शिक्षा महोत्सव के पहले दिन का शुभारम्भ में डा. बाबूलाल तिवारी (शिक्षक एम एल सी) जी ने दीप प्रज्वलन कर दशा दीयेन बल देती है। शिक्षा महोत्सव के आयोजक रविंद्र साहू और अशोक राठौर (शिक्षक नेता), श्री श्री देवशर्मा एडवोकेट, श्री हरभजन साहू, दिनेश भावव, डॉ. विजय सिंह साहू, अमित पाठक, एवं राणी साहू आनन्द साहू उपस्थित रहे। आयोजन 18 जनू भी शिक्षा महोत्सव झोसी होटल यात्रिक में सुबह 10 बजे से शुरू होगा, सभी पेरेंट्स व स्टूडेंट्स आमंत्रित है आपके तेलंगना, महाराष्ट्र, हरियाणा व दिल्ली एनसीआर के टॉप निम्नमेट, मॉडलर, नर्सिंग, होटल मैनेजमेंट, कॉमर्स तमाम









# OUR VALUABLE ASSOCIATES



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# Our Mentors

A Gentle Meeting with UP State Education Minister Sh. Sandeep Singh Ji



Invited him as Chief Guest in Shiksha Mahotsav Education Fair



With Sh. Rajesh Maheshwari Sir During our Tv Show Recording



With Sh. Akhilesh Yadav Ji During a Meeting in Lucknow



In Kota, during an Event With Sh. Ramesh Pokhriyal Nishank Ji (L) Former Minister of Education of India, Sh. Om Birla Ji (M) Lok Sabha Speaker & Shanti Dhariwal (R) Cabinet Minister Rajasthan Govt.



## Report Card last Session

**Last Session  
Events  
Statistics  
Total Students  
Footfalls  
in each City**

S.N.	City	Physical Students attainted for one to one counselling session For MBA and other PG Courses	Physical Students attainted for one to one counselling session For B.Tech and other UG Courses	Physical Students attainted for one to one counselling session For MBA and other PG Courses
		(In Dec 2022, Jan2023 & Feb 2023 )	(In April 2023, May 2023, June 2023 & July 2023)	(In Nov 2023, Dec 2023, Jan 2024 & Feb 2024 )
1	Jaipur	-	677	650
2	Udaipur	-	521	521
3	Kota	879	-	-
4	Jodhpur			419
5	Delhi-1	971	1900	1679
6	Agra	453	610	560
7	kanpur	601	632	457
8	Lucknow	423	677	581
9	Allahabad	409	411	393
10	Varanasi	449	529	529
11	Gorakhpur	378	493	592
12	Jhansi	-	571	-
13	Meerut	-	841	650
14	Moradabad	-	433	-
15	Delhi-2			1117
<b>Total</b>		<b>4563</b>	<b>9174</b>	<b>7031</b>





## Shiksha Mahotsav Education Fair Upcoming Events Schedule

Patna- 14 April   Gorakhpur- 20 & 21 April   Delhi- 28 April   Lucknow- 4 & 5 May   Agra- 11 & 12 May  
Kanpur – 18 & 19 May   Meerut- 25 & 26 May   Prayagraj- 2 June   Varanasi- 8 & 9 June   Jaipur– 15 & 16 June  
Patna- 23 June   Delhi- 30 June   Bareilly- 6 & 7 July   Jhansi- 13-14 July

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**Waiting for Your  
Confirmation**

Call us any time on  
8448662018 (Ravindra Sahu)

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**Pioneer EduTech Media Services,**

**Shiksha Mahotsav Education Fair**

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