

2024

NEWSPAPER
DIRECTORY



wisconsin
community papers

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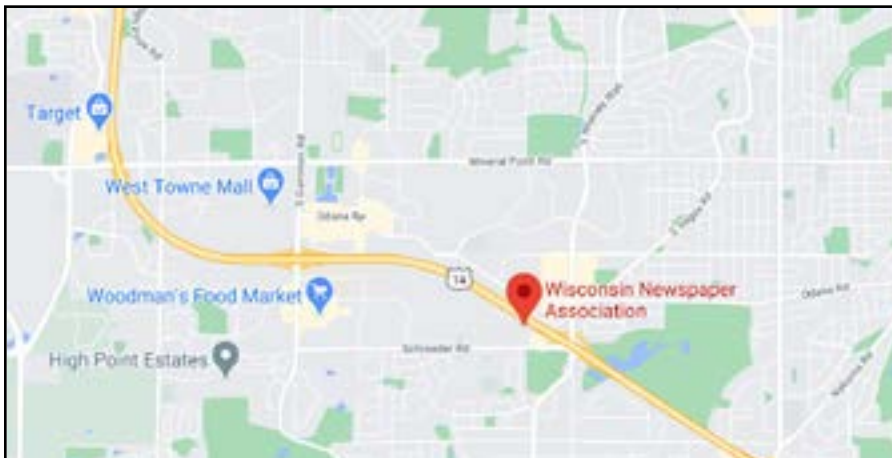
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Online:
wnanews.com
yournewstracker.com
wisconsinpublicnotices.org

Following information is needed for each publication listed in the WCP directory.

CITY - COUNTY

Name of publication _____

Address:

Phone:

Email:

Website:

Owner/Parent Company:

Publisher: name - email address

GM: name - email address

Editor: name - email address

Advertising: name - email address

Uploading contact: name - email address

Circulation:

Print Publication:

Please send the information to Denise Guttery at the
WNA - denise.guttery@wnanews.com

Uploading contact: is the name/email address that Denise can contact when editions are missing from the archive database

Antigo - Langlade

Antigo Times Shopper

Address: 725 Fifth Ave. Antigo, WI 54409

Phone: 715-350-6866

Email: publisher@mmclocal.com

Website: antigotimes.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: -

Editor: -

Advertising: Tim Schreiber - tschreiber@mmclocal.com

Circulation: Terri Moericke - circulation@mmclocal.com

Uploading contact:

Circulation:

Print Publication: Monday

Ashland - Ashland

Northwoods Shopper

Address:

Phone: 715-682-2313

Email:

Website: https://www.apg-wi.com/northwoods_shopper/

Owner/Parent Company: Adams Publishing Group

Publisher: J. Robischon - jrobischon@ashlanddailypress.net

GM: -

Editor: -

Advertising: Bets North - bnorth@ashlanddailypress.net

Uploading contact:

Circulation:

Print Publication:

Beaver Dam, Columbus - Juneau

Badgerland Values Juneau Co.

Address:

Phone: 608-745-3565

Email:

Website: <https://wisad.com/business/badgerland-values-juneau-county>

Owner/Parent Company: Madison Media Partners

Publisher: Scott Zeinemann - szejemann@madison.com

GM: -

Editor: -

Advertising: M Ziegler - mzeigler@madison.com

Uploading contact:

Circulation:

Print Publication:

Beaver Dam - Sauk

Badgerland Values Sauk Co.

Address:

Phone: 608-745-3500

Email:

Website: <https://wisad.com/business/badgerland-values-sauk-county>

Owner/Parent Company: Madison Media Partners

Publisher: Scott Zeinemann - szejemann@madison.com

GM: -

Editor: -

Advertising: M Ziegler - mzeigler@madison.com

Uploading contact:

Circulation:

Print Publication:

Beloit - Rock

Stateline Messenger

Address: 1 South Parker Drive, Janesville, WI 53545

Phone: 608-365-8811

Email:

Website:

Owner/Parent Company: Adams Publishing Group

Publisher: - Mark Lewis - mlewis@adamspg.com

GM: -

Editor: -

Advertising: Karyb Saemann - ksaemann@gazetteextra.com

Uploading contact:

Circulation:

Print Publication: Wednesday

Black River Falls - Jackson and Clark

Kiel Tempo

Address:

Phone: 920-894-2828

Email: office@wisconsinmediagroup.com

Website: <https://iwanthenews.com/tempo/>

Owner/Parent Company: O'Rourke Media Group

Publisher: Joe Mathes - jmathes@wisconsinmediagroup.com

GM: -

Editor: -

Advertising: Melissa Schmit - mschmit@wisconsinmediagroup.com

Uploading contact:

Circulation:

Print Publication:

Burlington - Racine

Burlington Wisconsin Hi-Liter

Address: 209 N Dodge St, Burlington, WI 53105

Phone: 262-763-2575

Email:

Website: southernlakesnewspapers.com/category/wisconsin-hi-liter/

Owner/Parent Company: Southern Lakes Newspapers LL

Publisher: John Cruger -

GM: Sue Lange - suez@standardpress.com

Editor: -

Advertising: Vicki Vanderwerff - vicki@southernlakesnewspapers.com

Uploading contact:

Circulation:

Print Publication: Wednesday

Clintonville - Waupaca

Clintonville Shoppers' Guide

Address: 301 S. Pearl St., New London, WI 54961

Phone: 833-837-6807

Email: info@mmclocal.com

Website: waupacanow.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: Dave Wood - dwood@mmclocal.com

Uploading contact:

Circulation:

Print Publication:

Seymour - Brown

Seymour Advertiser

Address:

Phone: 833-837-6807

Email: <https://mmclocal.com>

Website: <https://gopresstimes.com/category/news/seymour/>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: Mike Hollihan - mhollihan@mmclocal.com

Uploading contact:

Circulation:

Print Publication:

Eagle River - Vilas

Northwoods Traders (Eagle River)

Address:

Phone: 715-479-4421

Email: newsreview@mmclocal.com

Website: <https://vcnewsreview.com>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: Chris Boone - cboone@mmclocal.com

Uploading contact:

Circulation:

Print Publication:

Frederic - Polk

Columbus Shopping Reminder

Address:

Phone: 920-252-6092

Email:

Website: <https://wiscnews.com>

Owner/Parent Company: Madison Media Partners

Publisher: Scott Zeinemann - szeinemann@madison.com

GM: -

Editor: -

Advertising: Scott Zeinemann - szeinemann@madison.com

Uploading contact:

Circulation:

Print Publication:

Frederic - Polk

Indianhead Advertiser

Address: 303 Wisconsin Ave. N, Frederic, WI 54837

Phone: 715-327-4236

Email: iccpaonline@centurytel.net

Website: issuu.com/gbking/docs/indianhead

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com

GM: -

Editor: Robert Tabern - edotpr@lakeland.ws

Advertising: Richard Lee - richardlee@iccpawi.com

Uploading contact:

Circulation: 14,803

Print Publication: Wednesday

Frederic - Polk

Tri County Advertiser South

Address: 303 Wisconsin Ave. N, Frederic, WI 54837

Phone: 715-327-4236

Email: ads@iccpawi.com

Website: wisad.com/business/tri-county-south-advertiser

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com

GM: -

Editor: Robert Tabern - edotpr@lakeland.ws

Advertising: Richard Lee - richardlee@iccpawi.com

Uploading contact:

Circulation: 19,479

Print Publication: Wednesday

Frederic - Polk

Wild Rivers Advertiser North

Address: 303 Wisconsin Ave. N, Frederic, WI 54837

Phone: 715-327-4236

Email:

Website: wisad.com/business/wild-rivers-north-advertiser

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com

GM: -

Editor: Robert Tabern - edotpr@lakeland.ws

Advertising: Richard Lee - richardlee@iccpawi.com

Uploading contact:

Circulation: 19,367

Print Publication: Wednesday

Germantown - Washington

Germantown Express News

Address:

Phone: 262-238-6397

Email: info@discoverhometown.com

Website: https://discoverhometown.com

Owner/Parent Company: Hometown Publications

Publisher: Ken Ubert - ubertk@discoverhometown.com

GM: -

Editor: -

Advertising: Ken Ubert - ubertk@discoverhometown.com

Uploading contact:

Circulation:

Print Publication:

Hartford, Slinger, West Bend, and Jackson - Washington

Jackson Express News

Address:

Phone: 262-238-6397

Email: info@discoverhometown.com

Website: https://discoverhometown.com

Owner/Parent Company: Hometown Publications

Publisher: Ken Ubert - ubertk@discoverhometown.com

GM: -

Editor: -

Advertising: Ken Ubert - ubertk@discoverhometown.com

Uploading contact:

Circulation:

Print Publication:

Iron River - Iron

Iron County Reporter Shoppers Guide

Address: PO 311, Iron River, MI 49935

Phone: 906-265-9927

Email: jcattani@mmclocal.com

Website: www.ironcountyreporter.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: -

Uploading contact:

Circulation:

Print Publication: Wednesday

Janesville - Rock

Janesville Messenger

Address:

Phone: 608-752-0777

Email: classads@gazettextra.com

Website: https://www.janesvillemessenger.com

Owner/Parent Company: Adams Publishing Group

Publisher: Mark Lewis - mlewis@adamspg.com

GM: -

Editor: -

Advertising: Lois Kallestad - advertising@gazettextra.com

Uploading contact:

Circulation:

Print Publication:

Kewaunee - Kewaunee

Kewaunee County Star News

Address:

Phone: 888-783-8867

Email:

Website: <https://www.kewauneecountystarnews.com>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: Casie Mallien - cmallien@mmclocal.com

Uploading contact:

Circulation:

Print Publication:

Kiel - Calumet and Manitowoc

Ripon Commonwealth Express

Address:

Phone: 608-845-9559

Email: news@riponpress.com

Website: <https://RiponPress.com>

Owner/Parent Company: O'Rourke Media Group

Publisher: Jim O'Rourke - Owner - jorourke@orourkemediagroup.com

GM: -

Editor: -

Advertising: Melissa Schmit - mschmit@wisconsinmediagroup.com

Uploading contact:

Circulation:

Print Publication:

Madison - Columbia

Badgerland Values Columbia Co.

Address:

Phone: 608-745-3571 or 608-745-3500

Email:

Website: <https://wisad.com/business/badgerland-values-columbia-county>

Owner/Parent Company: Madison Media Partners

Publisher: Scott Zeinemann - szejemann@madison.com

GM: -

Editor: -

Advertising: M Ziegler - mzeigler@madison.com

Uploading contact:

Circulation:

Print Publication:

Marshfield - Wood and Marathon

Marshfield Hub City Times/ Buyers' Guide

Address:

Phone: 715-384-4440

Email: kgranquist@mmclocal.com

Website: <https://mmcebooks.a2hosted.com/category/marshfield-bg/>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: Peggy Sue Behselich - pbehselich@mmclocal.com

Uploading contact:

Circulation:

Print Publication:

Mauston - Dodge

Badgerland Values Dodge Co.

Address:

Phone: 920-356-6756

Email:

Website: <https://wisad.com/business/badgerland-values-dodge-county>

Owner/Parent Company: Madison Media Partners

Publisher: Scott Zeinemann - szejemann@madison.com

GM: -

Editor: -

Advertising: Scott Zeinemann - szejemann@madison.com

Uploading contact:

Circulation:

Print Publication:

Menomonee Falls - Waukesha

Menomonee Falls Express News

Address:

Phone: 262-238-6397

Email: www.discoverhometown.com

Website: <https://discoverhometown.com>

Owner/Parent Company: Hometown Publications

Publisher: Ken Ubert - ubertk@discoverhometown.com

GM: -

Editor: -

Advertising:

Uploading contact:

Circulation:

Print Publication:

Merrill - Lincoln

Merrill Foto News

Address:

Phone: 715-536-7121

Email: fotonewsads@mmclocal.com

Website: <https://www.merrillfotonews.com>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: Jennifer Gartmann - jgartmann@mmclocal.com

Circulation:

Print Publication:

Neenah - Winnebago

Neenah News

Address: 124 W. Wisconsin Ave, Suite 090-B, Neenah, WI 54956

Phone: 920-486-1616

Email: admin@neenahnewsnow.com

Website: <https://neenahnewsnow.com>

Owner/Parent Company: Oshkosh Herald LLC

Publisher: Karen Schneider - karen@oshkoshherald.com

GM: ---

Editor: Dan Roherty - editor@oshkoshherald.com

Advertising: advertise@oshkoshherald.com

Uploading contact: Karen Schneider - karen@oshkoshherald.com

Circulation: 8163

Print Publication: Friday

New London - Waupaca

New London Buyers' Guide

Address: 301 S. Pearl St., New London, WI 54961

Phone: 920-982-2511

Email: Clintonville.Editorial@mmclocal.com

Website: www.waupacanow.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: -

Uploading contact:

Circulation:

Print Publication:

Oshkosh - Winnebago

Oshkosh Herald

Address: 36 Broad Street, Suite 300, Oshkosh, WI 54901

Phone: 920-385-4512

Email: julie@oshkoshherald.com

Website: oshkoshherald.com

Owner/Parent Company: Oshkosh Herald LLC

Publisher: Karen Schneider - karen@oshkoshherald.com

GM: ---

Editor: Dan Roherty - editor@oshkoshherald.com

Advertising: advertise@oshkoshherald.com

Uploading contact: Karen Schneider - karen@oshkoshherald.com

Circulation: 588

Print Publication: Wednesday

Peshigo - Marinette

Peshigo Times Saver

Address:

Phone: 715-582-4541

Email:

Website: <https://www.peshigotimes.com>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: Mike Hollihan - mhollihan@mmclocal.com

Uploading contact:

Circulation:

Print Publication:

Portage - Dane

Badgerland Values Dane Co.

Address:

Phone: 608-252-6200

Email:

Website: <https://wisad.com/business/badgerland-values-dane-county>

Owner/Parent Company: Madison Media Partners

Publisher: Scott Zeinemann - szejemann@madison.com

GM: -

Editor: -

Advertising: M Ziegler - mzeigler@madison.com

Uploading contact:

Circulation:

Print Publication:

Portage - Columbia

Grant, Iowa, Lafayette Shopping News

Address:

Phone: 608-348-2374 or 1-800-236-2537

Email:

Website: <https://www.yourshoppingnews.com>

Owner/Parent Company: Woodward Communications

Publisher: -

GM: -

Editor: -

Advertising: -

Uploading contact:

Circulation:

Print Publication:

Prairie du Chien - Crawford

Richland Center Shopping News

Address:

Phone: 608-647-2911

Email: rscnoffice@wcinet.com

Website: <https://shoppingnewspapers.com/richland-center/>

Owner/Parent Company: Woodward Communications

Publisher:

GM: Mindy Carter -

Editor: -

Advertising: Melissa Bomkamp -

Uploading contact:

Circulation:

Print Publication:

Rhineland - Oneida

Northwoods Star Journal (Rhineland)

Address: 24 West Rives St, Rhineland, WI 54501

Phone: 866-369-3331

Email: hodagads@mmclocal.com

Website: <https://starjournalnow.com>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: Nicole Raduechel - hodagads@mmclocal.com

Uploading contact:

Circulation:

Print Publication:

Richland Center - Richland

Black River Falls Shopper

Address: 409 E Main St., Black River Falls, WI 54615-1460

Phone: 715-284-4304

Email:

Website: bannerjournal.com/shopper

Owner/Parent Company: Fingers Publishing Inc.

Publisher: Julie Iverson - julie@bannerjournal.com

GM: -

Editor: -

Advertising: Julie Iverson - julie@bannerjournal.com

Uploading contact:

Circulation:

Print Publication: Monday

Ripon - Fond du Lac

Sheboygan Sun

Address:

Phone: 920-803-9945

Email:

Website: <https://www.sheboygansun.com>

Owner/Parent Company: O'Rourke Media Group

Publisher: Joe Mathes - jmathes@wisconsinmediagroup.com

GM: -

Editor: -

Advertising: Shella Paukner - spaukner@wisconsinmediagroup.com

Uploading contact:

Circulation:

Print Publication:

Shawano - Shawano

Market Messenger

Address: 503 S. Main St., C3, Shawano, WI 54166

Phone: 715-280-1580 or 715-526-1200

Email: messenger@cpsite.com

Website: cpp.press/market-messenger

Owner/Parent Company: Christensen Marketing Partners Inc.

Publisher: Tom Verboncouer - tom@cpsite.com

GM: -

Editor: -

Advertising: Patti J. Peterson - patti@cpsite.com

Uploading contact:

Circulation: 25,702

Print Publication: Thursday

Shawano - Shawano

Monroe Shopping News

Address: 1065 4th Ave. West, Monroe, WI 53566

Phone: 608-324-3619

Email: classified@themonroetimes.com

Website: mymonroeshoppingnews.com

Owner/Parent Company:

Publisher: -

GM: -

Editor: Adam Krebs - editor@themonroetimes.com

Advertising: Lance Ray - lray@themonroetimes.com

Uploading contact:

Circulation:

Print Publication: Tuesday

Sheboygan - Sheboygan

Lake to Lake Shopper

Address: 425 W Ryan Street, Brillion, WI 54110

Phone: 920-756-2222

Email:

Website: thebrillionnews.com/advertising-info

Owner/Parent Company: Zander Press Inc.

Publisher: Elizabeth Wenzel - beth@zanderpressinc.com

GM: -

Editor: -

Advertising: Kris Bastian - kris@zanderpressinc.com

Uploading contact:

Circulation:

Print Publication: Tuesday

Stevens Point - Portage

Stevens Point City Times/Buyers' Guide

Address:

Phone: 715-344-4700

Email: www.stevenspoint.news

Website: https://mmcebooks.a2hosted.com/category/stevens-point/

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmcllocal.com

GM: Tim Schreiber - tschreiber@mmcllocal.com

Editor: -

Advertising: awherritt@mmcllocal.com - www.classifiedsmmc.com

Uploading contact:

Circulation:

Print Publication:

Sussex - Waukesha

Sussex Express News

Address:

Phone: 262-238-6397

Email: info@discoverhometown.com

Website: https://discoverhometown.com

Owner/Parent Company: Hometown Publications

Publisher: Ken Ubert - ubertk@discoverhometown.com

GM: -

Editor: -

Advertising:

Uploading contact:

Circulation:

Print Publication:

Waupaca - Waupaca

Waupaca Buyers' Guide

Address:

Phone: 715-258-3207

Email: www.mmcllocal.com

Website: https://mmcebooks.a2hosted.com/category/waupaca-bg/

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmcllocal.com

GM: Tim Schreiber - tschreiber@mmcllocal.com

Editor: -

Advertising: Mike Hollihan - mhollihan@mmcllocal.com

Uploading contact:

Circulation:

Print Publication:

Wausau - Marathon

Wausau Times/Buyers' Guide

Address:

Phone: 715-842-4424

Email: www.shopbuyersguide.com

Website: https://ebooksmmc.com/category/wausau-buyers-guide/

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmcllocal.com

GM: Tim Schreiber - tschreiber@mmcllocal.com

Editor: -

Advertising: Todd Sopata - tsopata@mmcllocal.com

Uploading contact:

Circulation:

Print Publication:

Wild Rivers - Florence

Tri County Advertiser North

Address: 303 Wisconsin Ave. N, Frederic, WI 54837

Phone: 715-327-4236

Email: ads@iccpawi.com

Website: iccpaonline.com

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com

GM: -

Editor: Robert Tabern - edotpr@lakeland.ws

Advertising: Richard Lee - richardlee@iccpawi.com

Uploading contact:

Circulation: 20,821

Print Publication: Monday

Wild Rivers - Florence

Wild Rivers Advertiser South

Address: 303 Wisconsin Ave. N, Frederic, WI 54837

Phone: 715-327-4236

Email: ads@iccpawi.com

Website: iccpaonline.com

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com

GM: -

Editor: Robert Tabern - edotpr@lakeland.ws

Advertising: Richard Lee - richardlee@iccpawi.com

Uploading contact:

Circulation: 22,183

Print Publication: Monday

Wisconsin Rapids - Wood

Wisconsin Rapids City Times/Buyers Guide

Address:

Phone: 715-256-4446

Email: wirapidsoffice@mmclocal.com

Website: <https://mmcebooks.a2hosted.com/category/wisc-rapids-bg/>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: Gloria Stoflet - gstoflet@mmclocal.com

Uploading contact:

Circulation:

Print Publication:

Wittenberg - Shawano

Wittenberg Northerner

Address:

Phone: 715-350-6868

Email: jgabler@mmclocal.com

Website: <https://mmcebooks.a2hosted.com/category/wittenberg-northerner/>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - pwood@mmclocal.com

GM: Tim Schreiber - tschreiber@mmclocal.com

Editor: -

Advertising: Todd Sopata - Sales - tsopata@mmclocal.com

Uploading contact:

Circulation:

Print Publication:

- St. Croix

St. Croix Valley Advertiser

Address: 303 Wisconsin Ave. N, Frederic, WI 54837

Phone: 715-327-4236

Email: iccpaonline@centurytel.net

Website: iccpaonline.com

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com

GM: -

Editor: Robert Tabern - edotpr@lakeland.ws

Advertising: Richard Lee - richardlee@iccpawi.com

Uploading contact:

Circulation: 16,339

Print Publication: Monthly - Friday, end of the month

- Walworth

Walworth County SmartShop

Address:

Phone: 608-741-6651

Email: classads@gazettextra.com

Website: <https://www.smartshopwalworthcounty.com>

Owner/Parent Company: Adams Publishing Group

Publisher: Mark Lewis - mlewis@adamspg.com

GM: -

Editor: -

Advertising: Jody Wintheiser -

jwintheiser@smartshopwalworthcounty.com

Uploading contact:

Circulation:

Print Publication: