

Abbotsford - Clark

Central Wisconsin Shopper

Mailing Address: 103 West Spruce Street, PO Box 677, Abbotsford, WI 54405

Phone Number: 715-223-2342

Email: kellyschmidt@centralwinews.com

Website: www.centralwinews.com

Owner/Parent Company: TP Printing Company

Publisher: Kris O'Leary - krisoleary@centralwinews.com

General Manager: Kris O'Leary - krisoleary@centralwinews.com

Editor: Kris O'Leary - krisoleary@centralwinews.com

Advertising Manager: Kelly Schmidt -

kellyschmidt@centralwinews.com

Circulation Manager: Kelly Schmidt -

kellyschmidt@centralwinews.com

Classifieds Manager: -

Circulation: 19,000

Print Publication: Tuesday

Adams - Adams

Shoppers Weekly Ramber

Mailing Address: PO Box 286, Black Earth, WI 53515

Phone Number: 608-767-3655

Email: amanda@fingerpub.com

Website:

Owner/Parent Company: Finger Publishing

Publisher: Tom Finger - tfinger@fingerpub.com

General Manager: -

Editor: -

Advertising Manager: Tanya Burrows, Jody Platt -

trsales2@afnewspapers.com, rrsales@afnewspapers.com

Circulation Manager: Marlene Schoenemann -

marlene@fingerpub.com

Classifieds Manager: Jennifer Klepper - classifieds@fingerpub.com

Circulation: 12,936

Print Publication: Monday

Antigo - Langlade

Antigo Journal Express

Mailing Address: 612 Superior St. Antigo, WI 54409

Phone Number: 715-623-4191

Email: tcolling@antigojournal.com

Website:

Owner/Parent Company: Adams Multi Media

Publisher: Pam Henson - pam.henson@apg-sw.com

General Manager: Todd Colling - tcolling@antigojournal.com

Editor: -

Advertising Manager: Todd Colling - tcolling@antigojournal.com

Circulation Manager: -

Classifieds Manager: -

Circulation: 2,025

Print Publication: Saturday

Antigo - Langlade

Antigo Times Shopper

Mailing Address: PO Box 408
Waupaca, WI 54981

Phone Number: 715-350-6868

Email: antigotimes@mmclocal.com

Website: https://www.antigotimes.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com

General Manager: Tim Schreiber - tschreiber@mmclocal.com

Editor: Natasha Winkler - nwinkler@mmclocal.com

Advertising Manager: Lyn Gore - Lgore@mmclocal.com

Circulation Manager: - circulation@mmclocal.com

Classifieds Manager: -

Circulation: 12,717

Print Publication: Monday

Antioch - Lake

Illinois Hi-Liter

Mailing Address: 1102 Ann St., Delavan, WI 53115

Phone Number: 815-877-4044

Email:

Website: southernlakesenews.com/

Owner/Parent Company: Southern Lakes Newspapers LLC

Publisher: Jack Cruger -

General Manager: David Habrat -

DHabras@southernlakesnewspapers.com

Editor: Heather Ruenz -

Advertising Manager: Vicki Vanderwerff -

vicki@SouthernLakesNewspapers.com

Circulation Manager: Lindy Sweet - LSweet@RVPublishing.com

Classifieds Manager: -

Circulation: 900

Print Publication: Wednesday

Ashland - Ashland

Northwoods Shopper

Mailing Address: 122 3rd Street West Ashland, WI 54086

Phone Number: 715-682-2313

Email:

Website: https://www.apg-wi.com/northwoods_shopper/

Owner/Parent Company: Adams Multi Media

Publisher: Paul Gaier - paul.gaier@apg-wi.com

General Manager: -

Editor: -

Advertising Manager: Bets North - 715-718-6481 -

bnorth@ashlanddailypress.net

Circulation Manager: Mark Robertson - mark.robertson@ecpc.cpm

Classifieds Manager: -

Circulation: 26,500

Print Publication: Saturday

**Beaver Dam - Dodge
Badgerland Values Dodge Co.**

Mailing Address: 1901 Fish Hatchery Road, Madison, WI 53713
Phone Number: 608-252-6092
Email: szejemann@madison.com
Website: https://wiscnews.com

Owner/Parent Company: Lee

Publisher: - szejemann@madison.com
General Manager: -
Editor: -
Advertising Manager: Scott Zeinemann - szejemann@madison.com
Circulation Manager: -
Classifieds Manager: -

Circulation:32,102 **Print Publication:** Monday

**Beaver Dam, Columbus - Dodge and Columbia
Badgerland Values Columbia Co.**

Mailing Address: 1901 Fish Hatchery Road, Madison, WI 53713
Phone Number: 608-252-6092
Email: szejemann@madison.com
Website: https://wiscnews.com

Owner/Parent Company: Lee

Publisher: - szejemann@madison.com
General Manager: -
Editor: -
Advertising Manager: Scott Zeinemann - szejemann@madison.com
Circulation Manager: -
Classifieds Manager: -

Circulation:16,618 **Print Publication:** Wednesday

**Beloit - Rock
Stateline Messenger**

Mailing Address: 1 South Parker Drive
Janesville, WI 53545
Phone Number: 608-755-8293
Email: robert.ireland@adamspg.com
Website:

Owner/Parent Company: Adams Multi Media

Publisher: Pam Henson - pam.henson@apg-sw.com
General Manager: Robert Ireland - robert.ireland@adamspg.com
Editor: -
Advertising Manager: Robert Ireland - robert.ireland@adamspg.com
Circulation Manager: -
Classifieds Manager: -

Circulation:40,240 **Print Publication:** Wednesday

**Berlin - Waushara
The Billboard**

Mailing Address: PO Box 10, Berlin, WI 54923
Phone Number: 920-361-1515
Email: info@theberlinjournal.com
Website:

Owner/Parent Company: Finger Publishing

Publisher: Tom Finger - tfinger@fingerpub.com
General Manager: -
Editor: -
Advertising Manager: Kristian Trout - kristian@theberlinjournal.com
Circulation Manager: Marlene Schoenemann - marlene@fingerpub.com
Classifieds Manager: Amanda Osterberg - printing@theberlinjournal.com

Circulation:27,877 **Print Publication:** Tuesday

**Black River Falls - Jackson
Black River Falls Shopper**

Mailing Address: 409 E MAIN ST
BLACK RIVER FALLS, WI 54615-1460
Phone Number: 715-284-4304
Email: www.bannerjournal.com
Website: https://bannerjournal.com/shopper

Owner/Parent Company: Finger Publishing Inc.

Publisher: Cheryl Breheim - cheryl@bannerjournal.com
General Manager: -
Editor: -
Advertising Manager: Cheryl Breheim - cheryl@bannerjournal.com
Circulation Manager: Cheryl Breheim - cheryl@bannerjournal.com
Classifieds Manager: -

Circulation: **Print Publication:** Monday

**Burlington - Racine
Burlington Wisconsin Hi-Liter**

Mailing Address: 209 N Dodge St
Burlington, WI 53105
Phone Number: 262-763-2575
Email:
Website: southernlakesenews.com/

Owner/Parent Company: Southern Lakes Newspapers LLC

Publisher: John Cruger - suez@standardpress.com
General Manager: David Habrat - DHabrat@southernlakesnewspapers.com
Editor: -
Advertising Manager: Vicki Vanderwerff - Vicki@SouthernLakesNewspapers.com
Circulation Manager: Lindy Sweet - LSweet@RVPublishing.com
Classifieds Manager: -

Circulation:16,000 **Print Publication:** Wednesday

Clintonville - Waupaca
Clintonville Shoppers Guide

Mailing Address: 301 S. Pearl St.
New London, WI 54961
Phone Number: 833-837-6807
Email: WIAOE@mmclocal.com
Website: waupacanow.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Dave Wood - dwood@mmclocal.com
Editor: Jim Card - jcard@mmclocal.com
Advertising Manager: Allison Viaene - aviaene@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation:8,146 **Print Publication:** Tuesday

Eagle River - Vilas
The Northwoods Trader

Mailing Address: PO Box 1929 Eagle River, WI 54521
Phone Number: 715-479-4421
Email: boldenburg@mmclocal.com
Website: https://vcnewsreview.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Mike Hollihan - mhollihan@mmclocal.com
Editor: Josephine Hinderman - jhinderman@mmclocal.com
Advertising Manager: Bob Oldenburg - boldenburg@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation:16,432 **Print Publication:** Wednesday

Eau Claire - Eau Claire
Leader-Telegram AdExtra

Mailing Address: PO Box 4001, Eau Claire, WI 54702
Phone Number: 715-833-9268
Email: dlaporte@apg-wi.com
Website: leadertelegram.com

Owner/Parent Company: Adams Multi Media

Publisher: Paul Gaier - paul.gaier@apg-wi.com
General Manager: David LaPorte - dlaporte@apg-wi.com
Editor: -
Advertising Manager: David LaPorte - dlaporte@apg-wi.com
Circulation Manager: -
Classifieds Manager: -

Circulation:19500 **Print Publication:** Thursday

Elkhorn - Walworth
Lake Geneva Hi-Liter

Mailing Address: 404 N. Washington St., Elkhorn, WI 53121
Phone Number: 262-723-2250
Email:
Website: southernlakesenews.com/

Owner/Parent Company: Southern Lakes Newspapers LLC

Publisher: Jack Cruger -
General Manager: David Habrat -
DHabrat@southernlakesnewspapers.com
Editor: Heather Ruenz -
Advertising Manager: Vicki Vanderwerff -
vicki@SouthernLakesNewspapers.com
Circulation Manager: Lindy Sweet - LSweet@RVPublishing.com
Classifieds Manager: -

Circulation:4,000 **Print Publication:** Wednesday

Elkhorn - Walworth
Walworth County SmartShop

Mailing Address: 1 South Parker Drive
Janesville, WI 53545
Phone Number: 608-755-9423
Email: jmickey@communityshoppers.com
Website:

Owner/Parent Company: Adams Multi Media

Publisher: Pam Henson - pam.henson@apg-sw.com
General Manager: Steve Lauber - slauber@gazettextra.com
Editor: -
Advertising Manager: John Mickey -
jmickey@communityshoppers.com
Circulation Manager: -
Classifieds Manager: -

Circulation:36,774 **Print Publication:** Wednesday

Frederic - Polk
Columbus Shopping Reminder

Mailing Address: 1901 Fish Hatchery Road, Madison, WI 53713
Phone Number: 608-252-6092
Email: szejemann@madison.com
Website: https://wiscnews.com

Owner/Parent Company: Lee

Publisher: - szejemann@madison.com
General Manager: -
Editor: -
Advertising Manager: Scott Zeinemann - szejemann@madison.com
Circulation Manager: -
Classifieds Manager: -

Circulation:28,693 **Print Publication:** Monday

Frederic - Polk

Indianhead Advertiser

Mailing Address: 303 Wisconsin Ave. N
Frederic, WI 54837
Phone Number: 715-327-4236
Email: ads@iccpawi.com
Website: https://iccpaonline.com

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com
General Manager: Company President: Richard Lee - richardlee@iccpawi.com
Editor: -
Advertising Manager: Kim Talmadge - ads@iccpawi.com
Circulation Manager: Carolyn Foltz - inserts@lakeland.ws
Classifieds Manager: Sue Buck - ads@iccpawi.com

Circulation: 14,565 **Print Publication:** Monday

Frederic - Polk

St. Croix Valley Advertiser

Mailing Address: 303 Wisconsin Ave. N
Frederic, WI 54837
Phone Number: 715-327-4236
Email: ads@iccpawi.com
Website: https://iccpaonline.com

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com
General Manager: Company President: Richard Lee - richardlee@iccpawi.com
Editor: -
Advertising Manager: Kim Talmadge - ads@iccpawi.com
Circulation Manager: Carolyn Foltz - inserts@lakeland.ws
Classifieds Manager: Sue Buck - ads@iccpawi.com

Circulation: 16,512 **Print Publication:** Monthly - Friday end of Month

Frederic - Polk

Tri-County North Advertiser

Mailing Address: 303 Wisconsin Ave. N
Frederic, WI 54837
Phone Number: 715-327-4236
Email: ads@iccpawi.com
Website: https://iccpaonline.com

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com
General Manager: Company President: Richard Lee - richardlee@iccpawi.com
Editor: -
Advertising Manager: Kim Talmadge - ads@iccpawi.com
Circulation Manager: Carolyn Foltz - inserts@lakeland.ws
Classifieds Manager: Sue Buck - ads@iccpawi.com

Circulation: 21,168 **Print Publication:** Monday

Frederic - Polk

Tri-County South Advertiser

Mailing Address: 303 Wisconsin Ave. N
Frederic, WI 54837
Phone Number: 715-327-4236
Email: ads@iccpawi.com
Website: https://iccpaonline.com

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com
General Manager: Company President: Richard Lee - richardlee@iccpawi.com
Editor: -
Advertising Manager: Kim Talmadge - ads@iccpawi.com
Circulation Manager: Carolyn Foltz - inserts@lakeland.ws
Classifieds Manager: Sue Buck - ads@iccpawi.com

Circulation: 22,495 **Print Publication:** Monday

Frederic - Polk

Wild Rivers North Advertiser

Mailing Address: 303 Wisconsin Ave. N
Frederic, WI 54837
Phone Number: 715-327-4236
Email: ads@iccpawi.com
Website: https://iccpaonline.com

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com
General Manager: Company President: Richard Lee - richardlee@iccpawi.com
Editor: -
Advertising Manager: Kim Talmadge - ads@iccpawi.com
Circulation Manager: Carolyn Foltz - inserts@lakeland.ws
Classifieds Manager: Sue Buck - ads@iccpawi.com

Circulation: 19,521 **Print Publication:** Monday

Frederic - Polk

Wild Rivers South Advertiser

Mailing Address: 303 Wisconsin Ave. N
Frederic, WI 54837
Phone Number: 715-327-4236
Email: ads@iccpawi.com
Website: https://iccpaonline.com

Owner/Parent Company: Inter-County Cooperative Publishing Association

Publisher: Richard Lee - richardlee@iccpawi.com
General Manager: Company President: Richard Lee - richardlee@iccpawi.com
Editor: -
Advertising Manager: Kim Talmadge - ads@iccpawi.com
Circulation Manager: Carolyn Foltz - inserts@lakeland.ws
Classifieds Manager: Sue Buck - ads@iccpawi.com

Circulation: 19,035 **Print Publication:** Monday

Germantown - Washington

Germantown Express News

Mailing Address: PO BOX 335 Germantown WI 53022

Phone Number: 262-238-6397

Email: ubertk@discoverhometown.com

Website: <https://discoverhometown.com>

Owner/Parent Company: Express News

Publisher: Ken Ubert - ubertk@discoverhometown.com

General Manager: Craig Johnson -

cjohnson@discoverhometown.com

Editor: Tom McKillen - tmckillen@discoverhometown.com

Advertising Manager: Kathy Hans - khans@discoverhometown.com

Circulation Manager: -

Classifieds Manager: -

Circulation:9,000

Print Publication: Friday

Hartford - Washington

Hartford Express News

Mailing Address: PO BOX 335 Germantown WI 53022

Phone Number: 262-238-6397

Email: ubertk@discoverhometown.com

Website: <https://discoverhometown.com>

Owner/Parent Company: Express News

Publisher: Ken Ubert - ubertk@discoverhometown.com

General Manager: Craig Johnson -

cjohnson@discoverhometown.com

Editor: Tom McKillen - tmckillen@discoverhometown.com

Advertising Manager: Kathy Hans - khans@discoverhometown.com

Circulation Manager: -

Classifieds Manager: -

Circulation:8,100

Print Publication: Friday

Hayward - Sawyer

Four Season Weekender

Mailing Address: 15464 Hwy B, Hayward, WI 54843

Phone Number: 715-939-9036

Email: michelle.carlson@spooneradvocate.com

Website: apg-wi.com/sawyer_county_record

Owner/Parent Company: Adams Multi Media

Publisher: Paul Gaier - paul.gaier@apg-wi.com

General Manager: David LaPorte - dlaporte@apg-wi.com

Editor: -

Advertising Manager: Michelle Carlson -

michelle.carlson@spooneradvocate.com

Circulation Manager: -

Classifieds Manager: -

Circulation:16000

Print Publication: Saturday

Iron River - Iron

Iron County Shoppers Guide

Mailing Address: PO 311

Iron River, MI 49935

Phone Number: 906-265-9927

Email: wgraham@mmclocal.com

Website: <https://www.ironcountyreporter.com>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com

General Manager: -

Editor: Allison Joy - ajoy@mmclocal.com

Advertising Manager: Wendy Graham - wgraham@mmclocal.com

Circulation Manager: -

Classifieds Manager: -

Circulation:11,000

Print Publication: Tuesday

Jackson - Washington

Jackson Express News

Mailing Address: PO BOX 335 Germantown WI 53022

Phone Number: 262-238-6397

Email: ubertk@discoverhometown.com

Website: <https://discoverhometown.com>

Owner/Parent Company: Express News

Publisher: Ken Ubert - ubertk@discoverhometown.com

General Manager: Craig Johnson -

cjohnson@discoverhometown.com

Editor: Tom McKillen - tmckillen@discoverhometown.com

Advertising Manager: Kathy Hans - khans@discoverhometown.com

Circulation Manager: -

Classifieds Manager: -

Circulation:500

Print Publication: Friday

Janesville - Rock

UnionSaver

Mailing Address: 1 South Parker Drive

Janesville, WI 53545

Phone Number: 608-755-9423

Email: slauber@gazettextra.com

Website:

Owner/Parent Company: Adams Multi Media

Publisher: Pam Henson - pam.henson@apg-sw.com

General Manager: Steve Lauber - slauber@gazettextra.com

Editor: -

Advertising Manager: Steve Lauber - slauber@gazettextra.com

Circulation Manager: -

Classifieds Manager: -

Circulation:33,995

Print Publication: Wednesday

Kewaunee - Kewaunee

Kewaunee Star News

Mailing Address: 310 W. Walnut St., 4th Floor, Green Bay, WI 54303
Phone Number: 920-799-4687
Email: mhollihan@mmclocal.com
Website: <https://www.kewauneecountystarnews.com>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Mike Hollihan - mhollihan@mmclocal.com
Editor: Kat Halfman - khalfman@mmclocal.com
Advertising Manager: Kevin Jacobs - kjacobs@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 11,364 **Print Publication:** Saturday

Kiel - Manitowoc

Kiel Tempo

Mailing Address: 606 Fremont St, PO Box 237, Kiel, WI 53042
Phone Number: 920-894-2828
Email: sschneider@orourkemediagroup.com
Website: <https://iwanthenews.com/tempo/>

Owner/Parent Company: O'Rourke Media Group

Publisher: James O'Rourke - jorourke@orourkemediagroup.com
General Manager: Pam Mathes - pmathes@orourkemediagroup.com
Editor: Mark Sherry - msherry@orourkemediagroup.com
Advertising Manager: Sharon Schneider -
sschneider@orourkemediagroup.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 15,000 **Print Publication:** Tuesday

LaCrosse - LaCrosse

Onalaska-Holmen, Courier

Mailing Address: 1901 Fish Hatchery Road, Madison, WI 53713
Phone Number: 608-252-6092
Email: szejemann@madison.com
Website: <https://couleecourier.com/>

Owner/Parent Company: Lee

Publisher: -
General Manager: -
Editor: -
Advertising Manager: -
Circulation Manager: -
Classifieds Manager: -

Circulation: 19,724 **Print Publication:** Friday

Lake Geneva - Walworth

Geneva Lakes Area Beacon

Mailing Address: 1102 Ann St., Delavan, WI 53115
Phone Number: 262-728-3411
Email:
Website: southernlakesenews.com/

Owner/Parent Company: Southern Lakes Newspapers LLC

Publisher: Jack Cruger -
General Manager: David Habrat -
DHabrat@southernlakesnewspapers.com
Editor: Heather Ruenz -
Advertising Manager: Vicki Vanderwerff -
Vicki@SouthernLakesNewspapers.com
Circulation Manager: Lindy Sweet - LSweet@RVPublishing.com
Classifieds Manager: -

Circulation: 1,800 **Print Publication:** Thursday

Madison - Dane

Badgerland Values Dane Co.

Mailing Address: 1901 Fish Hatchery Road, Madison, WI 53713
Phone Number: 608-252-6092
Email: szejemann@madison.com
Website: madison.com

Owner/Parent Company: Lee

Publisher: - szejemann@madison.com
General Manager: -
Editor: -
Advertising Manager: Scott Zeinemann - szejemann@madison.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 183,678 **Print Publication:**
Wednesday

Marinette - Marinette

Marinette Action Sunday

Mailing Address: 1809 Dunlap Ave. Marinette, WI 54143
Phone Number: 715-735-6611
Email: tcolling@antigojournal.com
Website:

Owner/Parent Company: Adams Multi Media

Publisher: Pam Henson - pam.henson@apg-sw.com
General Manager: Todd Colling - tcolling@antigojournal.com
Editor: -
Advertising Manager: Todd Colling - tcolling@antigojournal.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 21,221 **Print Publication:** Sunday

Marshfield - Wood and Marathon
Marshfield Hub City Times/ Buyers' Guide

Mailing Address: 104 E. 2nd St., Marshfield WI 54449
Phone Number: 715-384-4440
Email: Eneuenfeldt@mmclocal.com
Website: <https://www.hubcitytimes.com>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Ernie Neuenfeldt - Eneuenfeldt@mmclocal.com
Editor: Sirena Mankins - smankins@mmclocal.com
Advertising Manager: Peggy Sue Meyer - pbehselich@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 18,718 **Print Publication:** Wednesday

Menomonee Falls - Waukesha
Menomonee Falls Express News

Mailing Address: PO BOX 335 Germantown WI 53022
Phone Number: 262-238-6397
Email: ubertk@discoverhometown.com
Website: <https://discoverhometown.com>

Owner/Parent Company: Express News

Publisher: Ken Ubert - ubertk@discoverhometown.com
General Manager: Craig Johnson - cjohnson@discoverhometown.com
Editor: Tom McKillen - tmckillen@discoverhometown.com
Advertising Manager: Kathy Hans - khans@discoverhometown.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 8,100 **Print Publication:** Friday

Mauston - Juneau
Badgerland Values Juneau Co.

Mailing Address: 1901 Fish Hatchery Road, Madison, WI 53713
Phone Number: 608-252-6092
Email: szejemann@madison.com
Website: <https://wiscnews.com>

Owner/Parent Company: Lee

Publisher: - szejemann@madison.com
General Manager: -
Editor: -
Advertising Manager: Scott Zeinemann - szejemann@madison.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 17,509 **Print Publication:** Wednesday

Merrill - Lincoln
Merrill Foto News

Mailing Address: 2011 E. Main St., Merrill WI 54452
Phone Number: 715-536-7121
Email: fotonews@mmclocal.com
Website: <https://www.merrillfotonews.com>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Tim Schreiber - tschreiber@mmclocal.com
Editor: Tina Scott - tscott@mmclocal.com
Advertising Manager: Jennifer Gartmann - Sales - jgartmann@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 14,601 **Print Publication:** Thursday

Medford - Taylor
Star News Shopper

Mailing Address: PO Box 180, Medford, WI
Phone Number: 715-748-2626
Email: krisoleary@centralwinews.com
Website: www.centralwinews.com

Owner/Parent Company: Central Wisconsin Publications

Publisher: Kris O'Leary - krisoleary@centralwinews.com
General Manager: Kris O'Leary - krisoleary@centralwinews.com
Editor: Kris O'Leary - krisoleary@centralwinews.com
Advertising Manager: Kelly Schmidt - kellyschmidt@centralwinews.com
Circulation Manager: Kelly Schmidt - kellyschmidt@centralwinews.com
Classifieds Manager: -

Circulation: 12,000 **Print Publication:** Tuesday

Middleton, Mt Horeb, Belleville, New Glarus, Monticello - Dane
Buyers Guide Dane & Green County

Mailing Address: PO Box 286, Black Earth, WI 53515
Phone Number: 608-767-3655
Email: amanda@fingerpub.com
Website:

Owner/Parent Company: Finger Publishing

Publisher: Tom Finger - tfinger@fingerpub.com
General Manager: -
Editor: -
Advertising Manager: Lisa Keuter-Anderson - adsales12@fingerpub.com
Circulation Manager: Marlene Schoenemann - marlene@fingerpub.com
Classifieds Manager: Jennifer Klepper - classifieds@fingerpub.com

Circulation: 20,073 **Print Publication:** Tuesday

Monroe - Green

Monroe Shopping News

Mailing Address: 1065 4th Ave. West
Monroe, WI 53566
Phone Number: 608-324-3619
Email: classified@themonroetimes.com
Website: <https://www.mymonroeshoppingnews.com>

Owner/Parent Company: Individual Publications

Publisher: Adam Krebs - 608-328-4202 ext 3615 -
editor@themonroetimes.com
General Manager: -
Editor: -
Advertising Manager: Lance Ray - 608-328-4202 ext 3611 -
lray@themonroetimes.net
Circulation Manager: Tina Curran - circulation@themonroetimes.com
Classifieds Manager: -

Circulation: 15,382 **Print Publication:** Tuesday

Neenah - Winnebago

Neenah News

Mailing Address: 124 W. Wisconsin Ave, Suite 090-B, Neenah, WI 54956
Phone Number: 920-486-1616
Email: advertise@neenahnews.com
Website: www.neenahnews.com

Owner/Parent Company: Winnebago Media Group

Publisher: Karen Schneider - karen@oshkoshherald.com
General Manager: - - -
Editor: Chris Lusvardi - editor@oshkoshherald.com
Advertising Manager: Karen Schneider - karen@oshkoshherald.com
Circulation Manager: Julie Vandenberg - julie@oshkoshherald.com
Classifieds Manager: - - - classifieds@neenahnewsnow.com

Circulation: 21,500 **Print Publication:** Friday

New London - Waupaca

New London Buyers' Guide

Mailing Address: 301 S. Pearl St.
New London, WI 54961
Phone Number: 920-982-2511
Email: dwood@mmclocal.com
Website: www.waupacanow.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Dave Wood - dwood@mmclocal.com
Editor: Jim Card - jcard@mmclocal.com
Advertising Manager: Joy Casper - jcasper@mmclocal.com
Circulation Manager: - circulation@mmclocal.com
Classifieds Manager: -

Circulation: 15,253 **Print Publication:** Tuesday

Oshkosh - Winnebago

Oshkosh Herald

Mailing Address: 36 Broad Street, Suite 300, Oshkosh, WI 54901
Phone Number: 920-385-4512
Email: advertise@oshkoshherald.com
Website: oshkoshherald.com

Owner/Parent Company: Winnebago Media Group

Publisher: Karen Schneider - karen@oshkoshherald.com
General Manager: Karen Schneider - karen@oshkoshherald.com
Editor: Chris Lusvardi - editor@oshkoshherald.com
Advertising Manager: Karen Schneider - karen@oshkoshherald.com
Circulation Manager: Julie Vandenberg - julie@oshkoshherald.com
Classifieds Manager: - - - classifieds@neenahnewsnow.com

Circulation: 31,177 **Print Publication:** Wednesday

Portage - Sauk

Badgerland Values Sauk Co.

Mailing Address: 1901 Fish Hatchery Road, Madison, WI 53713
Phone Number: 608-252-6092
Email: szeinemann@madison.com
Website: <https://wisad.com/business/badgerland-values-sauk-county>

Owner/Parent Company: Lee

Publisher: - szeinemann@madison.com
General Manager: -
Editor: -
Advertising Manager: Scott Zeinemann - szeinemann@madison.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 26,819 **Print Publication:** Wednesday

Portage - Columbia

Grant, Iowa, Lafayette Shopping News

Mailing Address: 11 Means Dr., Platteville, WI 53818
Phone Number: 608-348-2374
Email:
Website: <https://www.yourshoppingnews.com>

Owner/Parent Company:

Publisher: - mindy.carter@wcinet.com
General Manager: Mindy Carter - mindy.carter@wcinet.com
Editor: -
Advertising Manager: Lisa Banfield - lbانfield@wcinet.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 14,657 **Print Publication:** Tuesday

Prairie du Chien - Crawford
Richland Center Shopping News

Mailing Address: 272 N. Main St., PO Box 272 Richland Center, WI 53581

Phone Number: 608-647-2911

Email: rcsnoffice@wcinet.com

Website: <https://shoppingnewspapers.com/richland-center/>

Owner/Parent Company: O'Rourke Media Group

Publisher: -

General Manager: Mindy Carter - mindy.carter@wcinet.com

Editor: -

Advertising Manager: Mindy Carter - mindy.carter@wcinet.com

Circulation Manager: -

Classifieds Manager: -

Circulation:33,881

Print Publication: Tuesday

Rhineland - Oneida
Northwoods Star Journal

Mailing Address: 24 West Rives St
Rhineland, WI 54501

Phone Number: 866-369-3331

Email: tschreiber@mmclocal.com

Website: <https://starjournalnow.com>

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com

General Manager: Tim Schreiber - tschreiber@mmclocal.com

Editor: Christina Brandmeier - cbrandmeier@mmclocal.com

Advertising Manager: Nicole Raduechel - Sales Dept -
hodagads@mmclocal.com

Circulation Manager: -

Classifieds Manager: -

Circulation:11,788

Print Publication: Wednesday

Rice Lake - Barron
Early Bird Weekender

Mailing Address: 326 S. Main St., Suite 102, Rice Lake, WI 54868

Phone Number: 715-718-0116

Email: deb.fosberg@chronotype.com

Website: apg-wi.com/rice_lake_chronotype

Owner/Parent Company: Adams Multi Media

Publisher: Paul Gaier - paul.gaier@apg-wi.com

General Manager: David LaPorte - dlaporte@apg-wi.com

Editor: -

Advertising Manager: Deb Fosbert - deb.fosberg@chronotype.com

Circulation Manager: -

Classifieds Manager: -

Circulation:26500

Print Publication: Friday

Sauk Prairie, Reedsburg, Spring Green, Plain -
Sauk

Buyers Guide Sauk & Iowa County

Mailing Address: PO Box 286, Black Earth, WI 53515

Phone Number: 608-767-3655

Email: amanda@fingerpub.com

Website:

Owner/Parent Company: Finger Publishing

Publisher: Tom Finger - tfinger@fingerpub.com

General Manager: -

Editor: -

Advertising Manager: Karen Schrank - reedsales@fingerpub.com

Circulation Manager: Marlene Schoenemann -

marlene@fingerpub.com

Classifieds Manager: Jennifer Klepper - classifieds@fingerpub.com

Circulation:11,976

Print Publication: Saturday

Seymour - Brown

Seymour Advertiser

Mailing Address: 301 S. Pearl St.

New London, WI 54961

Phone Number: 833-837-6807

Email: dwood@mmclocal.com

Website: waupacanow.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com

General Manager: Dave Wood - dwood@mmclocal.com

Editor: Bob Cloud - Bcloud@mmclocal.com

Advertising Manager: Joy Casper - jcasper@mmclocal.com

Circulation Manager: -

Classifieds Manager: -

Circulation:11,731

Print Publication: Monday

Shawano - Shawano

Shawano Market Messenger

Mailing Address: 503 S. Main St., C3

Shawano, WI 54166

Phone Number: 715-280-15801

Email: messenger@cppsite.com

Website: <https://www.cpp.press/market-messenger>

Owner/Parent Company: Christensen Printing Partners Inc.

Publisher: Thomas Verboncouer - tom@cppsite.com

General Manager: Patti J Peterson - patti@cppsite.com

Editor: Patti J Peterson - patti@cppsite.com

Advertising Manager: Patti J Peterson - patti@cppsite.com

Circulation Manager: -

Classifieds Manager: -

Circulation:25,770

Print Publication: Thursday

Sheboygan - Sheboygan
Sheboygan Sun

Mailing Address: 606 Fremont St, PO Box 237, Kiel, WI 53042
Phone Number: 920-894-2828
Email: sschneider@orourkemediagroup.com
Website: <https://www.sheboygansun.com>

Owner/Parent Company: O'Rourke Media Group

Publisher: James O'Rourke - jorourke@orourkemediagroup.com
General Manager: Pam Mathes - pmathes@orourkemediagroup.com
Editor: Mark Sherry - msherry@orourkemediagroup.com
Advertising Manager: Sharon Schneider - sschneider@orourkemediagroup.com
Circulation Manager: -
Classifieds Manager: -

Circulation:35,000 **Print Publication:** Last Tuesday of month

Slinger - Washington
Slinger Express News

Mailing Address: PO BOX 335 Germantown WI 53022
Phone Number: 262-238-6397
Email: ubertk@discoverhometown.com
Website: <https://discoverhometown.com>

Owner/Parent Company: Express News

Publisher: Ken Ubert - ubertk@discoverhometown.com
General Manager: Craig Johnson - cjohnson@discoverhometown.com
Editor: Tom McKillen - tmckillen@discoverhometown.com
Advertising Manager: Kathy Hans - khans@discoverhometown.com
Circulation Manager: -
Classifieds Manager: -

Circulation:2,300 **Print Publication:** Friday

Spring Green - Sauk
Valley Sentinel

Mailing Address: P.O. Box 144, Spring Green, WI 53588
Phone Number: 608-588-6694
Email: editor@valleysentinelnews.com
Website: valleysentinelnews.com

Owner/Parent Company: Lower Wisconsin River Valley Sentinel, LLC

Publisher: Nicole Aimone & Taylor Scott - editor@valleysentinelnews.com
General Manager: Taylor Scott - editor@valleysentinelnews.com
Editor: Taylor Scott (managing editor) - editor@valleysentinelnews.com
Advertising Manager: Taylor Scott - ads@valleysentinelnews.com
Circulation Manager: Taylor Scott - editor@valleysentinelnews.com
Classifieds Manager: Taylor Scott - editor@valleysentinelnews.com

Circulation:1,000 **Print Publication:** Thursday - Twice monthly

Stevens Point - Portage
Stevens Point Buyers' Guide

Mailing Address: PO Box 408
Waupaca, WI 54981
Phone Number: 715-344-4700
Email: eneuenfeldt@mmclocal.com
Website: waupacanow.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Ernie Neuenfeldt - Eneuenfeldt@mmclocal.com
Editor: Katie Schimke - kschimke@mmclocal.com
Advertising Manager: Kelli Rogus - krogus@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation:19,314 **Print Publication:** Wednesday

Sussex - Waukesha
Sussex Express News

Mailing Address: PO BOX 335 Germantown WI 53022
Phone Number: 262-238-6397
Email: ubertk@discoverhometown.com
Website: <https://discoverhometown.com>

Owner/Parent Company: Express News

Publisher: Ken Ubert - ubertk@discoverhometown.com
General Manager: Craig Johnson - cjohnson@discoverhometown.com
Editor: Tom McKillen - tmckillen@discoverhometown.com
Advertising Manager: Kathy Hans - khans@discoverhometown.com
Circulation Manager: -
Classifieds Manager: -

Circulation:600 **Print Publication:** Friday

Tomahawk - Lincoln
Tomahawk Leader

Mailing Address: 24 W Rives St. Rhineland WI 54501
Phone Number: 866-369-3331
Email: tschreiber@mmclocal.com
Website: tomahawkleader.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Tim Schreiber - tschreiber@mmclocal.com
Editor: Jalen Maki - jmaki@mmclocal.com
Advertising Manager: Jeff Schulz - Ad Sales - jschulz@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation:11,005 **Print Publication:** Wednesday

Waupaca - Waupaca
Waupaca Buyers' Guide

Mailing Address: PO Box 408
Waupaca, WI 54981
Phone Number: 715-258-3207
Email: dwood@mmclocal.com
Website: waupacanow.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Dave Wood - dwood@mmclocal.com
Editor: Bob Cloud - Bcloud@mmclocal.com
Advertising Manager: Jeannie Testin - jtestin@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation:20,587 **Print Publication:** Wednesday

Wausau - Marathon
Wausau Times Buyers' Guide

Mailing Address: 800 Scott St., Suite #11, Wausau WI 54403
Phone Number: 715-842-4424
Email: tschreiber@mmclocal.com
Website: wausautimes.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Tim Schreiber - tschreiber@mmclocal.com
Editor: Natasha Winkler - nwinkler@mmclocal.com
Advertising Manager: Tim Schreiber - tschreiber@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation:48,835 **Print Publication:** Wednesday

Wautoma - Waushara
Central Wisconsin Resorter

Mailing Address: 118 N. St. Marie St., Suite C Wautoma WI 54982
Phone Number: 920-787-3334
Email: wausharaargus@mmclocal.com
Website: wausharaargus.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Misty Holzman - mholzman@mmclocal.com
Editor: Hayley Sroka - hstroka@mmclocal.com
Advertising Manager: Stew Droeger - sdroeger@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation:17,800 **Print Publication:** Tuesday

West Bend - Washington
West Bend Express News

Mailing Address: PO BOX 335 Germantown WI 53022
Phone Number: 262-238-6397
Email: ubertk@discoverhometown.com
Website: https://discoverhometown.com

Owner/Parent Company: Express News

Publisher: Ken Ubert - ubertk@discoverhometown.com
General Manager: Craig Johnson - cjohnson@discoverhometown.com
Editor: Tom McKillen - tmckillen@discoverhometown.com
Advertising Manager: Kathy Hans - khans@discoverhometown.com
Circulation Manager: -
Classifieds Manager: -

Circulation:800 **Print Publication:** Friday

Whitehall - Trempealeau
Arrow Shopper

Mailing Address: PO Box 286, Black Earth, WI 53515
Phone Number: 608-767-3655
Email: tracy@trempcountytimes.com
Website:

Owner/Parent Company: Finger Publishing

Publisher: Tom Finger - tfinger@fingerpub.com
General Manager: -
Editor: -
Advertising Manager: Karla Denmaske - karla@arrowshopper.com
Circulation Manager: Marlene Schoenemann - marlene@fingerpub.com
Classifieds Manager: Tracy Marsolek - tracy@trempcountytimes.com

Circulation:14,269 **Print Publication:** Tuesday

Wisconsin Rapids - Wood
Wisconsin Rapids City Times Buyers Guide

Mailing Address: PO Box 408
Waupaca, WI 54981
Phone Number: 715-256-4446
Email: Eneuenfeldt@mmclocal.com
Website: wrcitytimes.com

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Ernie Neuenfeldt - Eneuenfeldt@mmclocal.com
Editor: Sirena Mankins - smankins@mmclocal.com
Advertising Manager: Gloria Stoflet - gstoflet@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation:20,898 **Print Publication:** Wednesday

Wittenberg - Shawano

Wittenberg Northerner

Mailing Address: PO Box 408
Waupaca, WI 54981
Phone Number: 715-258-3207
Email: tschreiber@mmclocal.com
Website: none

Owner/Parent Company: Multi Media Channels

Publisher: Pat Wood - publisher@mmclocal.com
General Manager: Tim Schreiber - tschreiber@mmclocal.com
Editor: none - none
Advertising Manager: Paul Bahr - pbahr@mmclocal.com
Circulation Manager: -
Classifieds Manager: -

Circulation: 3,108

Print Publication: Thursday

wisconsincommunitypapers.com

