

NEW BRIDE



EVERYTHING YOU NEED TO KNOW ABOUT YOUR BRIDAL HAIR JOURNEY..

HOLLY HAWKER HAIR

YOUR HAIR YOUR STYLE.

I WANT YOU TO FEEL BEAUTIFUL, COMFORTABLE AND COMPLETELY YOURSELF
ON YOUR WEDDING DAY.

INSPIRATION PHOTOS ARE A WONDERFUL STARTING POINT, BUT NO TWO
BRIDES, DRESSES OR HEADS OF HAIR ARE THE SAME.

THAT'S WHY YOUR PREVIEW IS ABOUT SO MUCH MORE THAN RECREATING A
PICTURE.

TOGETHER WE'LL EXPLORE THE STYLES YOU LOVE, DISCUSS WHAT WILL WORK
BEST FOR YOUR HAIR TYPE, FACE SHAPE AND WEDDING VISION, AND CREATE A
LOOK THAT FEELS AUTHENTICALLY YOU.

MY ROLE IS TO GUIDE YOU WITH HONEST ADVICE, EXPERT KNOWLEDGE AND A
LITTLE BRIDAL HAIR MAGIC, SO YOU LEAVE FEELING CONFIDENT AND EXCITED
FOR YOUR WEDDING MORNING.

HOLLY HAWKER HAIR

polished romantic glamour bridal hair



LET'S BREAK IT DOWN

Pinterest is full of beautiful bridal hair, but the most important question isn't "What's trending?"

It's:

"What feels like me?"

Your dream hairstyle should complement your dress, suit your hair type, enhance your features and make you feel confident from the moment you walk down the aisle until the last dance.

In this guide, I'll help you narrow down your options, understand what works best for your hair, and create a bridal look that's every bit as beautiful as you've imagined.

Let's find your perfect style.

This version feels much more premium and in line with the luxury bridal direction you're moving towards.

HAIR COLOUR

WHY INSPIRATION PHOTOS CAN LOOK DIFFERENT

COLOUR

Why does this matter?

When you're searching for bridal hair inspiration, you'll probably notice that many of the images you save feature blonde hair.

That's not because certain styles only work on blondes. It's because lighter hair naturally shows more detail, texture and dimension in photographs.

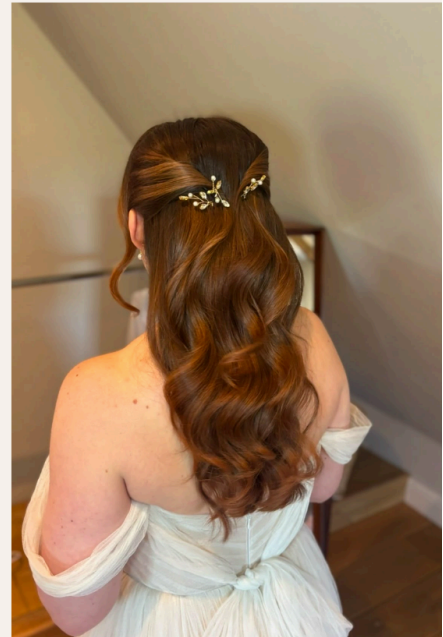
The twists, waves and intricate details are often more visible, which is why these images are so popular on Pinterest and Instagram.

If you have darker hair, don't worry. Brunettes can create some of the most elegant and luxurious bridal styles. However, the finished look may photograph differently, with more emphasis on shape, shine and silhouette rather than visible texture.

My advice?

When saving inspiration, try searching for styles on hair colours similar to your own. This gives a much more realistic idea of how the style will look on your wedding day and helps us create a look you'll absolutely love.

Remember: the style isn't changing, only the way the details are highlighted.



LET'S TALK HAIR

THICKNESS, LENGTH & EXTENSIONS EXPLAINED

Hair Thickness

Your hair's natural thickness plays a big part in what can realistically be achieved on your wedding day.

If your hair is naturally fine, creating large, voluminous styles may require additional support in the form of clip-in extensions or padding. This isn't because your hair isn't enough—it's simply how we create the fullness and structure often seen in inspiration photos.

The good news? Fine hair can create some of the most elegant and romantic bridal styles. The key is choosing a look that works with your hair, rather than against it.

During your preview, I'll always be honest about what is achievable and recommend any additions needed to bring your dream style to life.



Hair Length

Length matters just as much as thickness.

Many of the flowing waves and statement styles you see online have been created using extensions to add both length and volume.

If you're dreaming of long, luxurious waves or a fuller style, extensions can make a huge difference while still looking completely natural. Not sure if you'll need them? Don't worry. I'll assess your hair before your preview and guide you towards the best option for your chosen style.

My Advice

Choose inspiration based on hair that looks similar to your own in both colour, thickness and length.

This helps create realistic expectations and ensures you fall in love with the final result.



CHOOSING YOUR TEXTURE

THE SECRET BEHIND YOUR DREAM BRIDAL HAIRSTYLE

TEXTURE

The detail that changes everything

When choosing your bridal hairstyle, texture is just as important as the style itself.

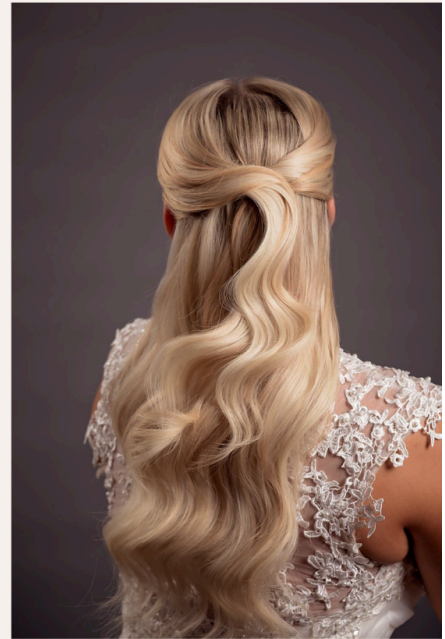
The same hairstyle can look completely different depending on whether you prefer soft waves, defined curls, relaxed movement or a smoother finish.

Soft & Romantic

Soft waves create a timeless, effortless look with beautiful movement. Perfect for brides wanting a relaxed, modern and romantic feel.

Think:

- Soft Hollywood waves
- Relaxed half-up styles
- Effortless texture
- Modern romance

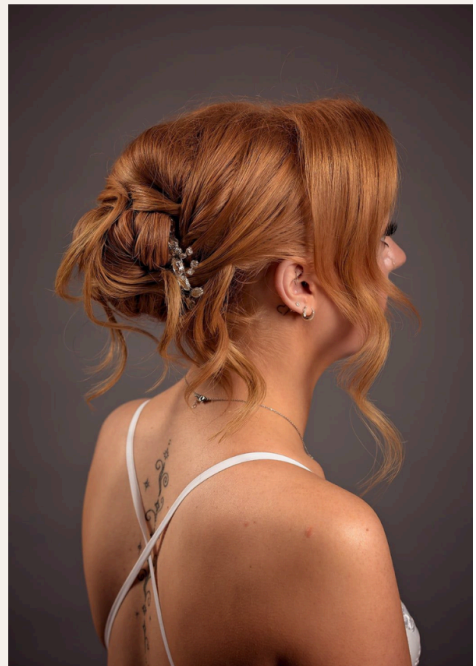


Defined & Detailed

More defined curls create structure, volume and visible detail throughout the hair. Ideal for brides wanting texture, fullness and a more polished finish.

Think:

- Textured upstyles
- Statement buns
- Boho-inspired styles
- Fuller, more detailed looks



A little note about natural texture...

If your hair is naturally curly or textured, embracing and enhancing your natural movement can often create the most beautiful and long-lasting result.

Your wedding hairstyle should work with your hair, not fight against it.

Together we'll choose a texture that suits your hair type, your style and how you want to feel on your wedding day.

FOR THE MODERN BRIDE WHO LOVES ELEGANCE, SHINE AND TIMELESS SOPHISTICATION.

SMOOTH & SILKY

Effortlessly polished. Timelessly elegant. Smooth, glossy textures are perfect for brides who love a clean, sophisticated look.

Whether you're dreaming of soft Hollywood waves, a sleek low bun or a polished updo, this finish creates beautiful shine and a luxurious, modern feel.

This texture works particularly well for:

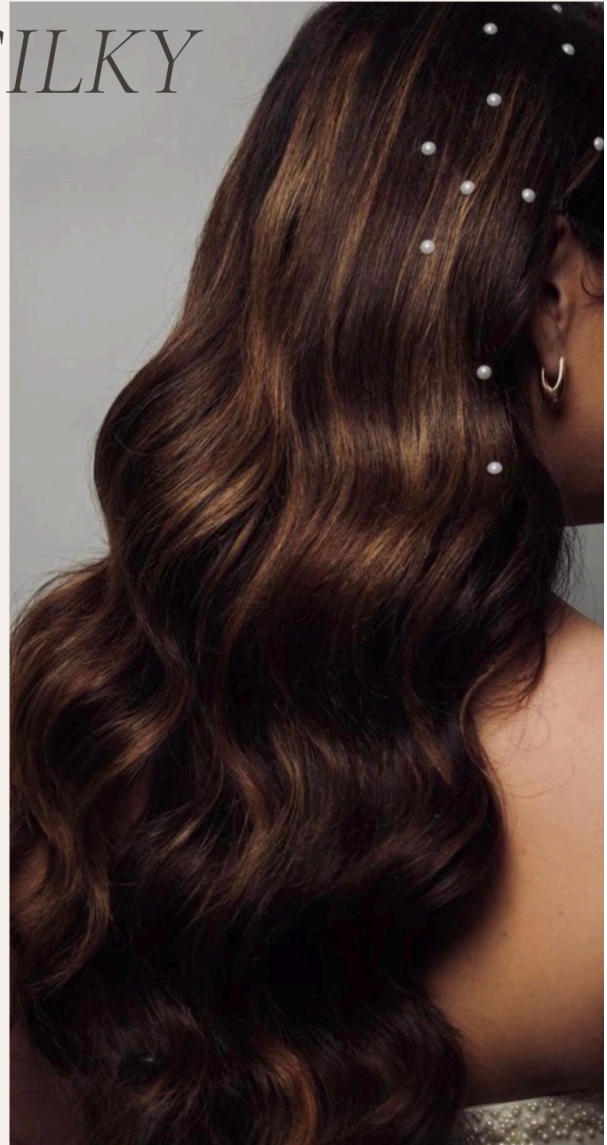
- Hollywood waves
- Sleek buns
- Contemporary bridal styles
- Minimalist and elegant looks

A little styling advice...

If your hair is naturally curly, textured or prone to frizz, achieving a smooth finish is absolutely possible. However, factors such as humidity, rain and long wedding days can affect longevity.

For brides wanting a sleek look that lasts from morning preparations through to the dance floor, a polished updo is often the most reliable option.

The best bridal hairstyles don't just look beautiful when you leave the chair – they still look beautiful hours later.



YOUR DRESS MATTERS

HOW YOUR GOWN HELPS SHAPE YOUR HAIRSTYLE

THE DRESS

Your hairstyle should complement your dress, not compete with it.

One of the biggest factors when choosing your bridal hairstyle is the neckline, back detail and overall feel of your dress.

While I firmly believe you should wear your hair however makes you feel most beautiful, it's always worth considering how your hairstyle works alongside your gown.

A heavily detailed back, statement neckline or intricate lace design can sometimes be hidden by lots of hair. In these cases, an elegant updo can showcase those beautiful details and create a balanced overall look. For dresses with low backs, minimal detailing or off-the-shoulder necklines, a half-up style or flowing waves can soften the look beautifully and add movement and romance.

My advice?

Bring photos of your dress to your preview appointment. Together, we'll create a hairstyle that not only suits you, but also enhances every detail of your bridal look.





THE UPDO

Choosing your style

Updos can be tailored to suit your personality and bridal vision.

Whether you love:

- Soft and romantic
- Textured and effortless
- Sleek and modern
- Classic and elegant

there's an updo to complement your style perfectly.

The placement of your updo also makes a difference. Low buns create a soft, timeless feel, while higher placements can add height, drama and a more fashion-forward look.

THE UPDO

Timeless, elegant and designed to last.

Updos are one of the most popular bridal choices for a reason. They offer incredible longevity, stay secure throughout the day and allow you to fully enjoy every moment without worrying about your hair.

They're perfect for showcasing beautiful necklines, statement earrings, detailed dress backs and veils while creating a polished and sophisticated finish.

What about volume?

Many bridal updos achieve their shape and fullness with the help of padding, extensions or additional structure. This allows us to create balance, longevity and beautiful proportions while keeping the style comfortable and secure.

Is an updo right for me?

An updo is a fantastic choice if you:

- ✓ Want maximum longevity
 - ✓ Prefer hair away from your face and neck
 - ✓ Have a detailed dress back
 - ✓ Love a polished, elegant look
 - ✓ Want to dance all night without worrying about your hair
- Beautiful, secure and effortlessly elegant from morning preparations to the last dance.

HALF UP, HALF DOWN

THE BEST OF BOTH WORLDS

A half up style combines the softness of wearing your hair down with the security and detail of an updo. It creates beautiful movement, photographs wonderfully from every angle and allows you to keep hair away from your face while still showing off length and volume.

Is it right for you?

A half up style is perfect if you:

- ✓ Love the look of flowing hair
- ✓ Want a romantic, feminine feel
- ✓ Prefer some hair away from your face
- ✓ Want versatility and softness
- ✓ Love braids, twists or textured details

A little note on volume

Many of the half up styles you see on Pinterest and Instagram include extensions to create fullness, length and balance. This isn't a bad thing—it's simply how many of those dream bridal styles are achieved.

During your preview, we'll talk honestly about what's achievable with your natural hair and whether extensions could help bring your vision to life.

The finishing touch

Whether your style is soft and boho, modern and polished or effortlessly romantic, a half up style can be tailored completely to you.

Romantic, versatile and effortlessly bridal.



BEFORE YOU SAVE THAT PIN...

NOT EVERY HAIRSTYLE WILL SUIT EVERY BRIDE – AND THAT’S COMPLETELY NORMAL.

WHEN YOU’RE GATHERING INSPIRATION, KEEP THESE THINGS IN MIND:

HAIR COLOUR

STYLES OFTEN LOOK DIFFERENT ON BLONDES AND BRUNETTES. LOOK FOR INSPIRATION ON HAIR
SIMILAR TO YOUR OWN FOR A MORE REALISTIC EXPECTATION.

HAIR LENGTH & THICKNESS

MANY OF THE STYLES YOU SEE ONLINE USE EXTENSIONS TO CREATE EXTRA VOLUME, FULLNESS
AND LENGTH.

TEXTURE

DO YOU LOVE SOFT WAVES, POLISHED GLAMOUR, EFFORTLESS MOVEMENT OR A SLEEK FINISH?
TEXTURE COMPLETELY CHANGES THE OVERALL LOOK.

YOUR DRESS

YOUR HAIRSTYLE SHOULD COMPLEMENT YOUR DRESS, NOT COMPETE WITH IT. NECKLINES, BACKS
AND DETAILING ALL PLAY A PART.

YOUR PERSONAL STYLE

MOST IMPORTANTLY, CHOOSE A HAIRSTYLE THAT FEELS LIKE YOU. TRENDS COME AND GO, BUT
FEELING CONFIDENT AND COMFORTABLE NEVER GOES OUT OF FASHION.

MY ADVICE?

SAVE EVERYTHING YOU LOVE.

BRING IT ALL TO YOUR PREVIEW.

THEN LET ME HELP YOU NARROW IT DOWN INTO THE PERFECT STYLE FOR YOUR HAIR, YOUR DRESS
AND YOUR WEDDING DAY.

**THE BEST BRIDAL HAIRSTYLE ISN'T THE ONE TRENDING ON PINTEREST. IT'S THE ONE THAT
FEELS LIKE YOU.**

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YOUR BRIDAL HAIR JOURNEY STARTS HERE

Everything you need to plan your dream bridal hairstyle:

- ♡ Bridal Preview Guide
- ♡ Real Bride Inspiration
- ♡ Expert Advice
- ♡ Wedding Hair Tips

Visit my website to explore more and enquire.

www.hollyhawkerhair.co.uk