

HOLLY HAWKER HAIR

HOW TO CHOOSE
the right hairstyle for you





I want you to feel like YOU, first and foremost!
Comfortable and confident in whatever you choose.
To create your bridal look in your own authentic way.

BUT, over the years I have had to sometimes manage expectations based on the inspiration pics brides bring to me. When the style is so far from their natural hair, It can be conflicting.

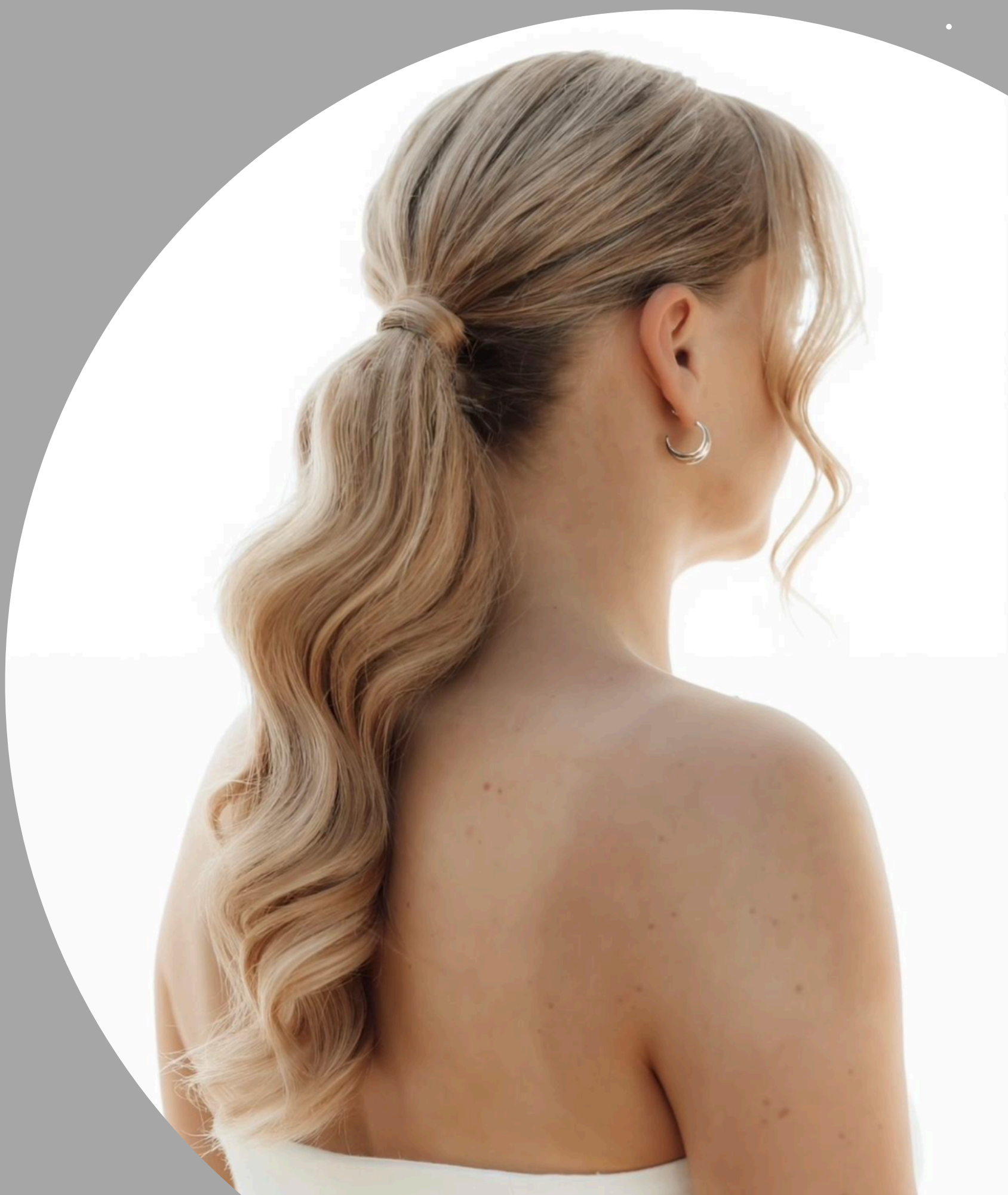
I think its our job as hairstylists to help you along this journey and be transparent when breaking down your pinterest board.

Let's break it down!

Deciding on a style that works in harmony with your vibe, your individuality and your preferences can be tricky! There are so many styles around now, trends and choices! Let's silence all the noise for a minute and see if we can narrow your search based on your hair type, your dress and your vision

There are so many styles now, pinterest can have you lost down a rabbit whole of creation!

Where do you start!?? Lets break it down.....





Colour

WHY IS THIS IMPORTANT??

Well, if you are scrolling through Pinterest, you're probably already aware that most styles seem to be on blondes right!??

Don't be offended if you're a brunette! This is purely because most styles are more visible and detailed on lighter tones, creating shade & dimension in most lighting.

This doesn't mean that having dark hair is a problem of course! But bare in mind when looking for your style, that you search them on brunettes to see how it photographs and how to avoid a 1 dimensional looking style in your images!

Thickness & Length

THICKNESS



This sounds obvious I know, but if you have very fine hair, choosing a style with lots of volume or length could be a challenge if you're not open to hair extensions. We can create wonders with fine hair, but choosing a style more suited to your hair type will reflect your best self, if you want to avoid adding extensions. We do have a range of hair extensions and padding ready for your preview if we feel necessary to incorporate them into your chosen style.

LENGTH

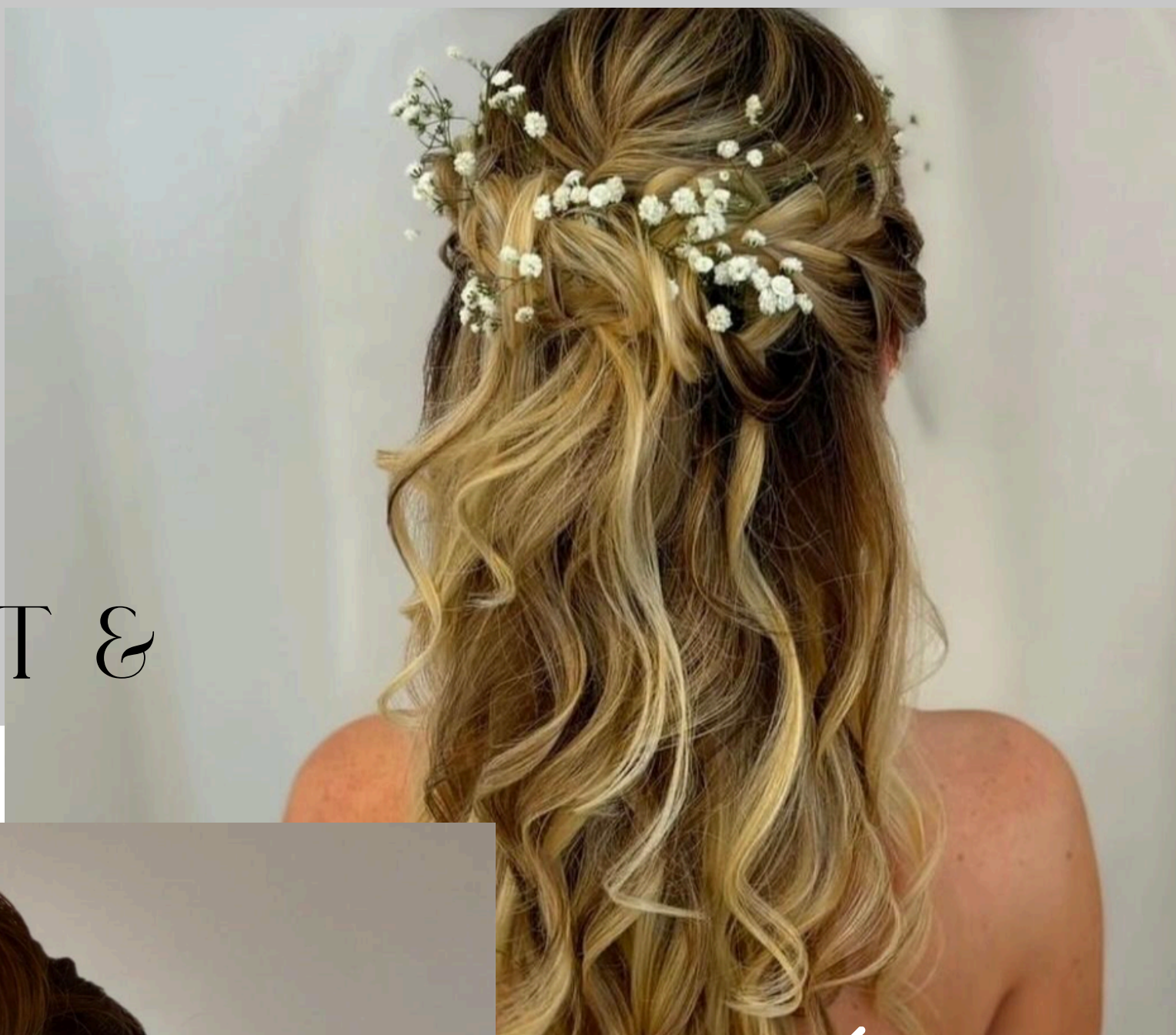
If you're wanting more length for a long, volumous down style, we can achieve this with the longer extensions, but bare in mind we would need more wefts to create a natural flow with the length.



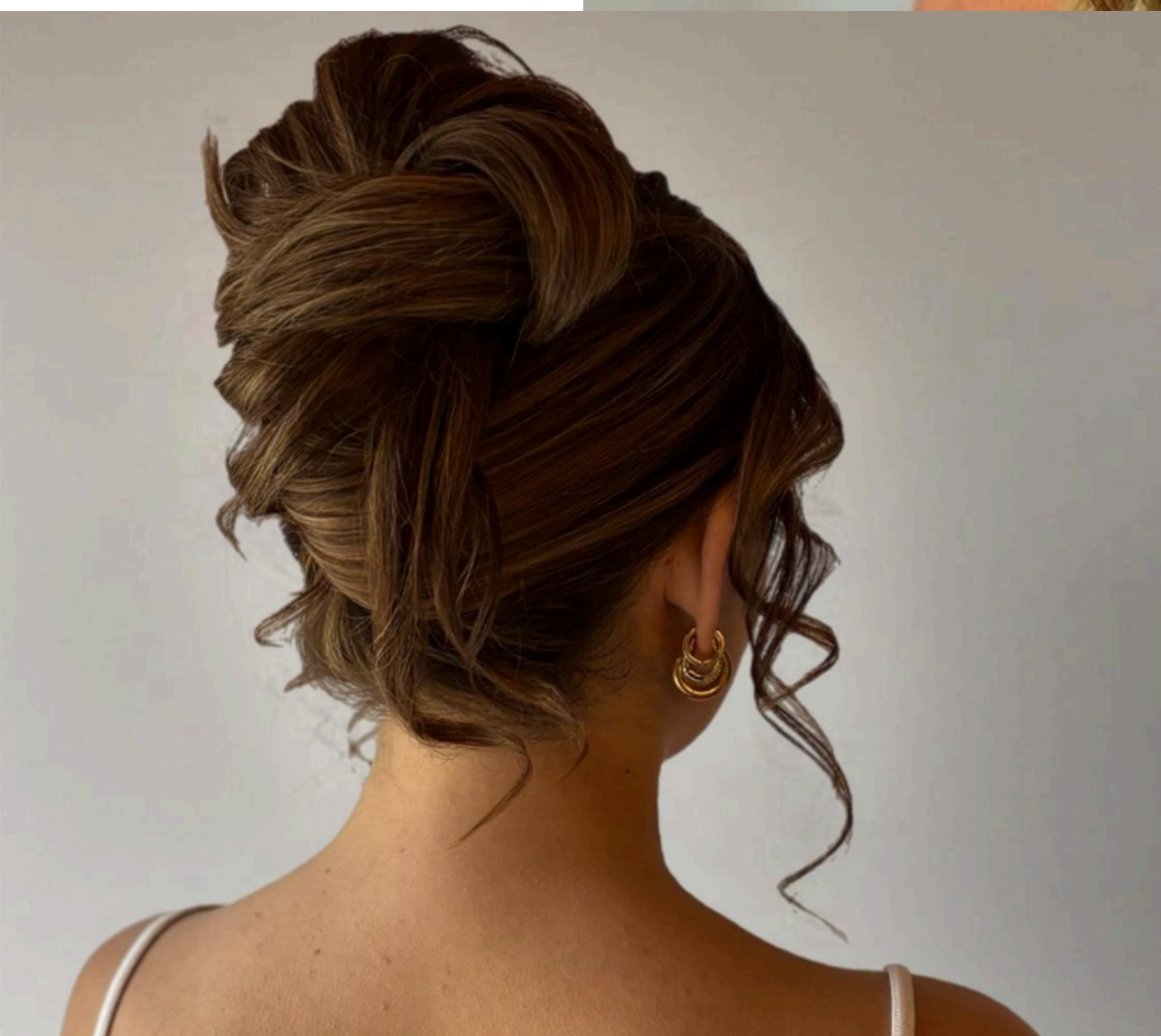
TEXTURE

CURLS

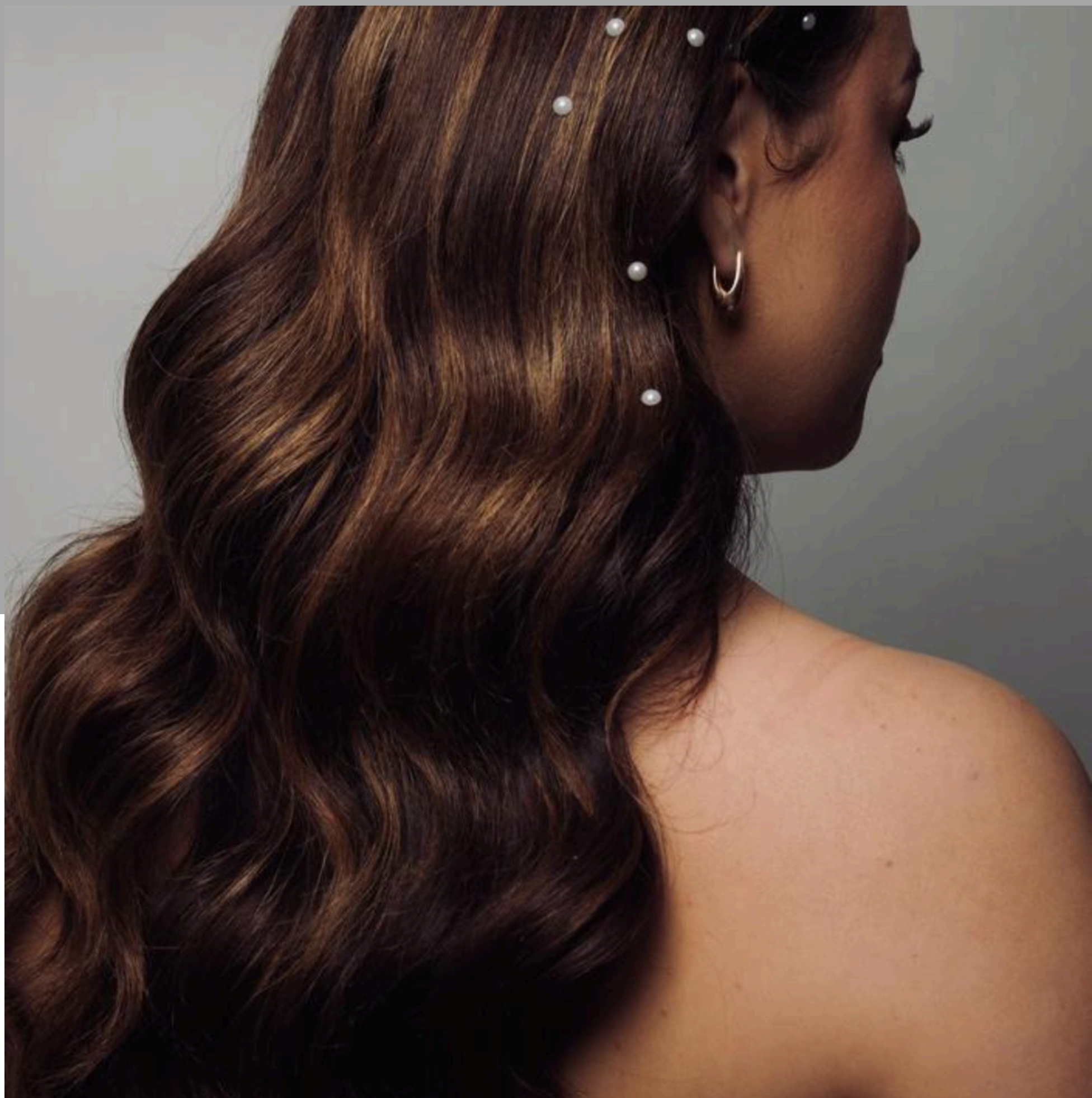
If you're wanting a curly texture, we will ask you if you want the curls the same way to create a smooth wave? OR if you want the curls in opposite directions to create beachy, tousled waves? You may even prefer the curls tight and defined. If your hair is naturally very curly, then it's best to stick with the curls and define them. As the day goes on, your hair may rebel and start to wave or even frizz if it's a wet day! Bare this in mind when looking for the curly styles.



STRAIGHT & AIRY



This can be a texture used for more minimal and relaxed styles, so if this is your style, this is the ideal texture!

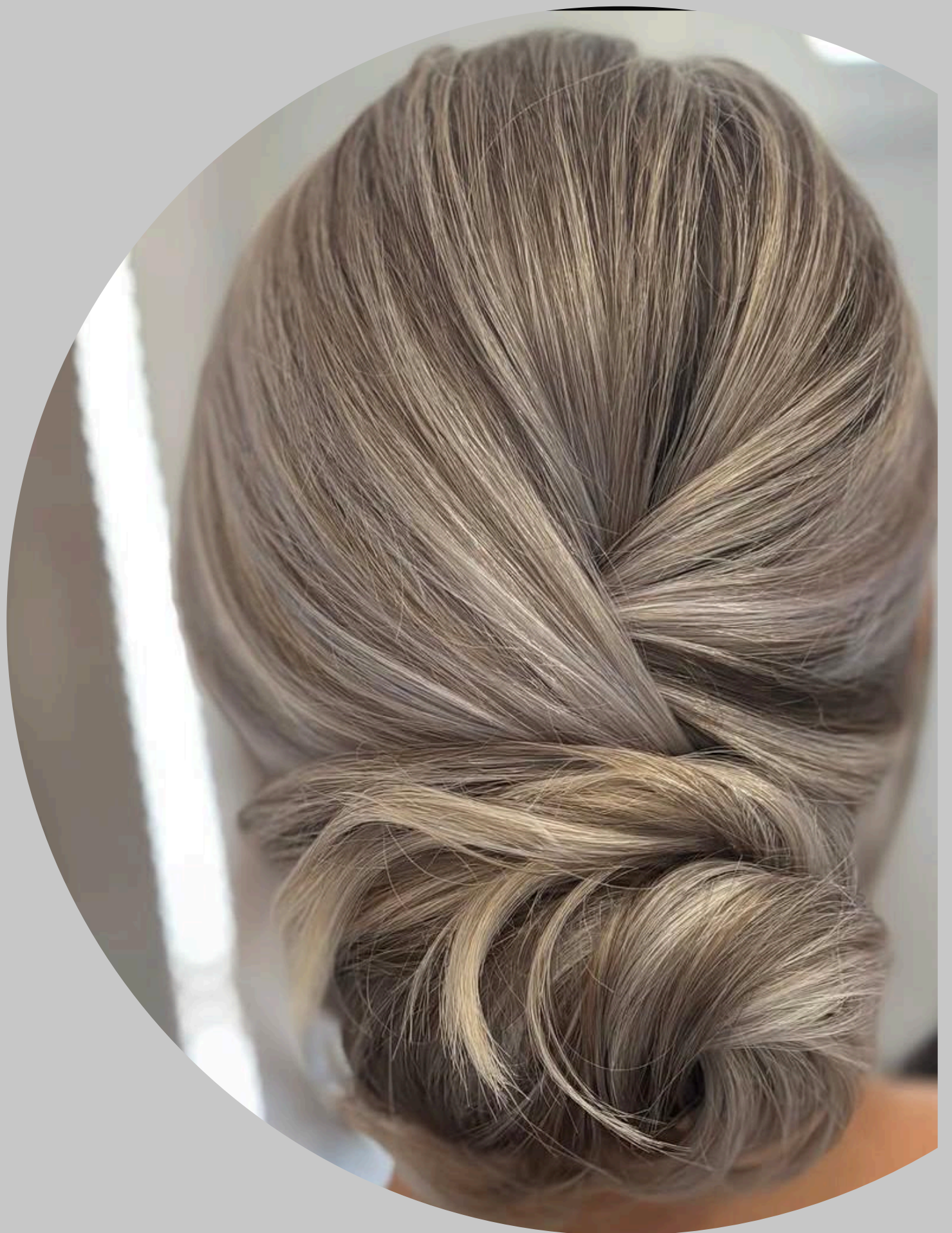


SMOOTH & SILKY

The perfect texture for a hollywood wave or a sleek updo! For the contemporary, chic brides! Again, if your hair is naturally curly and frizzy, this may become an issue throughout the day depending on the weather. So, if you want it sleek, opt for an updo for longevity!

The Dress

I am a strong believer that you should have the style you want regardless of the dress. BUT, I do also think it's a shame to cover the back details with lots of hair. So, in my opinion, if it's a high back with detail, go for an up do. If its plain, low back or off the shoulders however, then a down or half updo would compliment this perfectly!



The up do

Updos are great for brides that just want to forget about their hair, have it up and be done with it! Knowing the longevity is there and its off your face or your neck! It can also look really elegant showing off your neck line!



High or low, a ponytail or bun is a good way to go! Think about how you want the top of the style to look, texture, curls, twists or folds. Defined texture such as twists and curls, are great for brunettes to show definition and contrast.

Low or high buns would usually require some kind of padding for volume and hold. A low ponytail is great for a minimal bride with a low back dress!



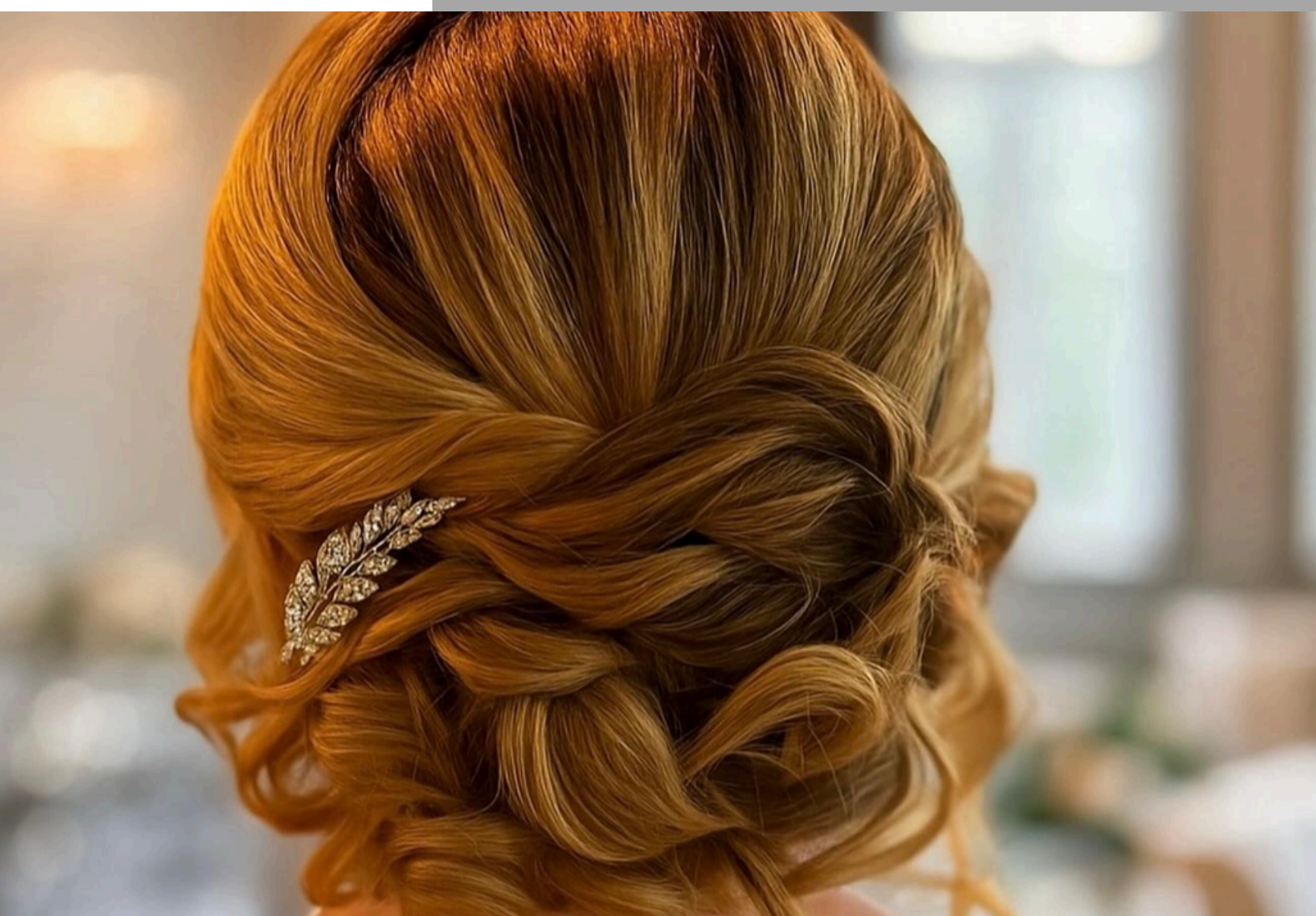
do

Half up



There are various ways to style a half up do. Curly, wavy, plaited or simple! Think about the curls, texture and volume of your hair and the desired look.

There were 2 thick, quad wefts added to this brides hair above for me to create this volume. Once the top part was styled and plaited there wouldn't of been a lot left to still cover her shoulders without the added hair.



Plaits

Plaits are a great way of adding a fun, boho feel to your look! If your hair is fine, opt for more of a twist to create volume. Or, we can add hair extensions in your plaits to create a chunky braid!

If you're wanting to add plaits into a half updo, bear in mind we may suggest extensions for the hair we leave down to appear thicker. For a chunky mermaid braid (above), extensions are usually recommended for length and volume!

SUMMARY

- For an airy, boho, fun style, opt for texture, curls & plaits
- For brunettes that want an updo, go for curls, folds and twists
- For a contemporary bride, go for a soft wave, straighter texture or a sleek updo
- To show off the dress and the neck line opt for an up do!
- To give it some glam and longevity, go big with a more structured Hollywood wave!

Your stylist will help you choose the right style for you and your style. But while you are choosing your inspo, bare in mind:

Colour: choosing for brunettes??

Length: go for shorter styles or add hair??

Thickness: Will you need to add hair extensions??

Texture: Sleek, curly or airy??

Curls: How are they sitting?? Tight or loose?? Same way or opposite directions??

The dress: Styles to compliment your dress

Plaits: do you want to incorporate the boho fun into your style? Will you need added hair??

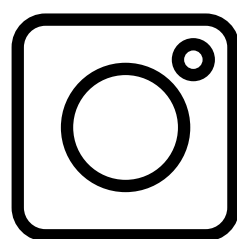
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If you have any questions or want to discuss your style before booking, book your free discovery call!

Contact



Make sure you also follow me on instagram for regular updates & inspo!



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