

*What to
expect*

AT YOUR PREVIEW
& HOW TO PREPARE

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HAIR





Tntro

I am so excited to meet you for your preview and work with you to come up with some looks that will suit your overall style and feel of your wedding.

Taking into consideration your dress, your colour scheme, venue and general vibe of the day. Now that your big day is in my diary and your preview is booked in, I thought I'd send you this document to help you prepare & get the best out of your bridal preview!

So, Let's begin....

Who's the preview for?

"DO ANY OF MY BRIDAL PARTY NEED A PREVIEW TOO?"

Generally, I don't need to see anyone else from your bridal party. You are the priority for me, so always prioritise your own preview first. If anyone else wants to book a preview, give them my contact number/email address and they can book this with me directly. The last thing you need is to be worrying about arranging for everyone else.

My time slots for each person in the bridal party on the morning of the wedding day is around 40 minutes. Whichever style they choose for the big day, they just need to bare this in mind and keep it simple.



"HOW MANY PEOPLE CAN I BRING TO MY PREVIEW??"

Ideally I prefer my brides to come alone, this is mainly due to having a small studio, but I also find that having too many opinions around you can be a little stressful and result in you being undecided.

I like to build a relationship with my brides and really get to know you and your style, creating a style YOU feel confident with.

So, in a nutshell, I would advise you to come alone. If you really would prefer to have someone with you, just bring one person who knows you best and will help create a calm and enjoyable experience for you.



Bridal Inspo

This is a great time to start pinning your ideas onto a board, whether it be Pinterest, saved Instagram inspiration or simply some saved images from the web.

Be sure to have some images of your dress, bridesmaid's dresses, colour palette etc.

This isn't a must have, but i highly recommend it for us to get a general vibe of the day and to help you decide on the final look to compliment your dress.

To help, here are my handles for your inspiration....

hollyhawkerhair_
Instagram

www.hollyhawkerhair.co.uk
Website



Hair prep

“WHAT SHOULD I DO WITH MY HAIR?”

Please make sure you wash your hair before your preview.

Leave it to dry naturally unless otherwise advised.

Avoid wearing it back in a tight hairband, this will prevent kinks and volume loss.

If anything will need a chop or colour before, this can also be discussed at your preview.

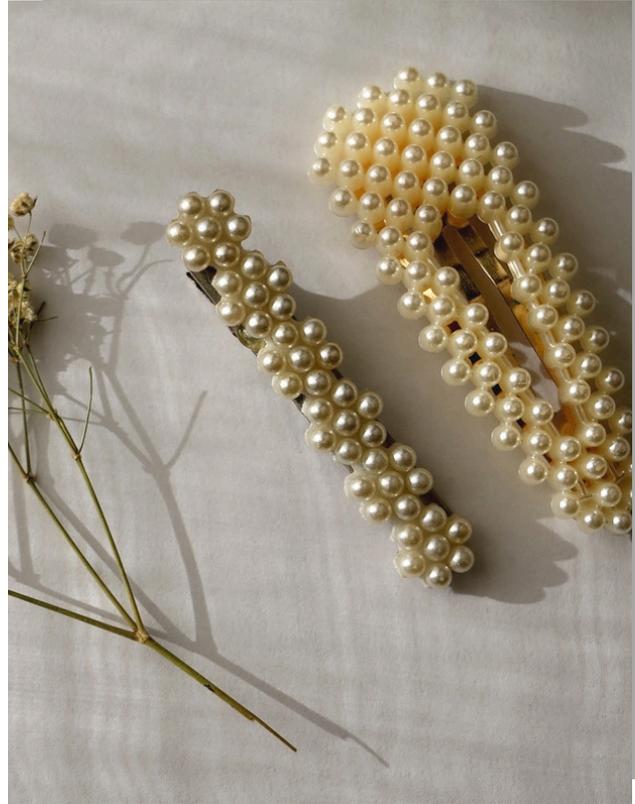
“What do I bring?”

“SHOULD I BUY ANY HAIR ACCESSORIES?”

In short, NO! Unless you have a something borrowed or something of sentimental value you wish to wear in your hair, personally, I would hold off possibly wasting money on accessories until you have decided on your final look.

I have some accessories at the studio that we can use in your final style to help you decide.

You may prefer flowers or foliage in your hair, this can also be discussed at your preview.



“WHAT SHALL I BRING TO MY PREVIEW?”

It may be a good idea for you to bring your veil with you so that you can see your style with your veil in place. Don't panic if you don't have your veil, I do have sample veils at the studio for you.

Also wearing your wedding Jewellery (if you have some) can help to give a clearer picture of your final look.

If you have any skin concerns or allergies, I am happy to use any of your products if you would prefer, so please feel free to bring some product options with you.

TIP: Wear a top that reflects the cut and even colour of the top of your dress, this will help you to get an idea of how the hair will sit with the dress.

Hair add-ons

“WHAT IF I DON'T HAVE ENOUGH HAIR FOR THE STYLE I WANT?”

The majority of bridal hair images are deceiving. They generally have some added hair or padding in the style to create more volume and structure. Don't fret, you will be amazed what I can do with the right products and a bit of hair padding.

If hair extensions are advisable then we can use our sample hair extensions in your style at the preview to show you how it would look with the added hair.

If you decide that you would prefer to use hair extensions on the big day, I will then color match you and order you some brand-new ones, directly to your house! These are then yours for life! You can wash them, dye them, cut them..... they are 100% real hair.

*Hair padding & extensions
may be the way to go.*





The result

I hope that with enough preparation and expert advice and styling, you will be happy with your chosen look. Please be as honest as you can be, this is your chance to release your inner diva and express any concerns or worries before the big day.

I won't let you leave until you're happy!

I will send you a follow up email after the preview with our notes, images & final schedule.

I hope this has helped you feel more prepared and ready for your preview, but what I really need from you is to just relax and enjoy your experience as a bride to be! :)

Thank you!
Holly x