

THE BRIDAL PREVIEW GUIDE



EVERYTHING YOU NEED TO KNOW BEFORE YOUR PREVIEW
APPOINTMENT

HOLLY HAWKER HAI R

YOUR BRIDAL HAIR JOURNEY BEGINS HERE

WELCOME

I'M SO EXCITED TO MEET YOU AT YOUR BRIDAL PREVIEW AND HELP CREATE A HAIRSTYLE THAT FEELS BEAUTIFULLY YOU.

THIS APPOINTMENT IS ALL ABOUT BRINGING YOUR VISION TO LIFE WHILE MAKING SURE YOUR CHOSEN STYLE WORKS PERFECTLY WITH YOUR HAIR TYPE, DRESS, ACCESSORIES AND OVERALL WEDDING AESTHETIC.

TO HELP YOU GET THE MOST FROM YOUR PREVIEW, I'VE PUT TOGETHER THIS GUIDE WITH EVERYTHING YOU NEED TO CONSIDER BEFORE WE MEET. FROM CHOOSING INSPIRATION IMAGES TO UNDERSTANDING TEXTURE, VOLUME AND WHAT WORKS BEST FOR YOUR HAIR, YOU'LL FIND IT ALL HERE.

MY GOAL IS SIMPLE: FOR YOU TO LEAVE YOUR PREVIEW FEELING EXCITED, CONFIDENT AND COMPLETELY REASSURED ABOUT YOUR WEDDING MORNING LOOK.
SO GRAB A CUPPA, HAVE A BROWSE, AND LET'S GET STARTED...

HOLLY X

HOLLY HAWKER HAIR

polished romantic glamour bridal hair



YOUR BRIDAL PREVIEW

Do My Bridesmaids Need A Preview Too?

Not usually.

Your preview is all about you and making sure you feel completely confident in your bridal hairstyle.

If a bridesmaid, mum or guest would like a preview, they're very welcome to book one separately, but I always recommend focusing on your own appointment first.

On the wedding morning, I allow around 40 minutes per person, so simpler styles tend to work best for the bridal party.

CAN I BRING SOMEONE WITH ME?

I actually recommend coming on your own if possible.

Not because I'm unfriendly (promise!) but because too many opinions can sometimes make choosing your hairstyle harder than it needs to be.

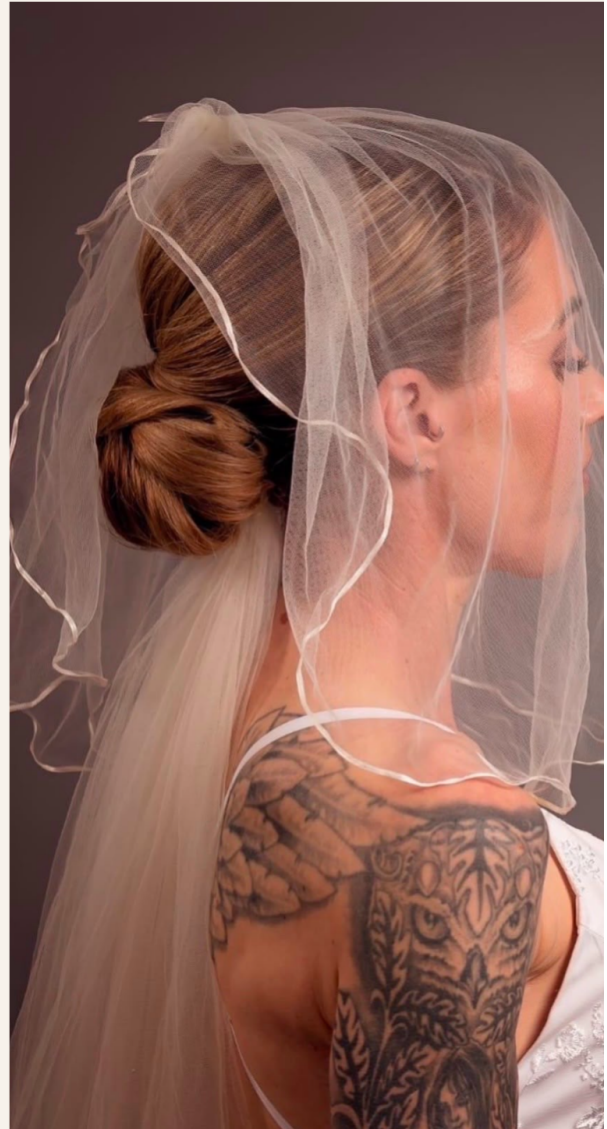
Your preview is a chance for us to chat, get to know each other and create a style that feels right for you.

If you'd feel more comfortable bringing someone, I suggest choosing one person who knows you well and whose opinion you trust.

The goal is for your preview to feel relaxed, enjoyable and completely focused on you.

Remember, this is your wedding day. The only opinion that truly matters is yours.

Holly x



BRIDAL INSPIRATION



Creating your dream bridal hairstyle starts with gathering inspiration.

Before your preview, I recommend saving a selection of hairstyles you love, whether that's from Pinterest, Instagram or my website.

It's also helpful to have photos of:

- Your wedding dress
- Veil or accessories (if chosen)
- Bridesmaids' dresses
- Your colour palette
- Any overall wedding inspiration

This helps me understand the look and feel of your day, so together we can create a hairstyle that complements everything beautifully.

A little tip from me...

Don't worry if the images you've saved are completely different from each other! Most brides arrive with a mixture of styles, and that's exactly what your preview is for. We'll narrow everything down and create a look that suits your hair, your dress and most importantly, you.

Need Some Inspiration?

Instagram: [@hollyhawkerhair_](#)

Website: www.hollyhawkerhair.co.uk

Pinterest: Holly Hawker Hair

HAIR PREPARATION

HOW SHOULD I ARRIVE FOR MY PREVIEW?

To get the most from your appointment, please arrive with:

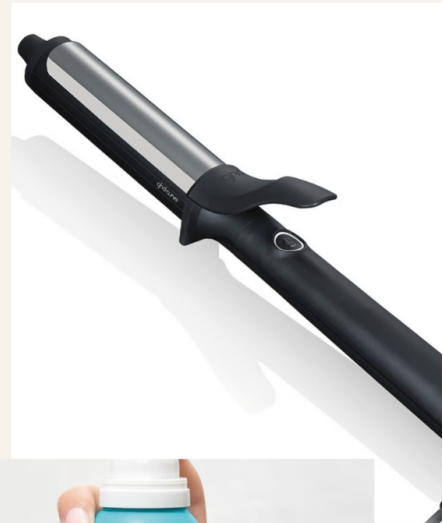
- Clean, dry hair (washed within the last 24 hours)
- Hair worn down where possible
- No heavy oils, serums or styling products
- No tight ponytails or buns that may leave kinks

Natural texture is absolutely fine – I simply want to see your hair in its best, most natural condition. If you're considering a colour refresh, haircut or hair extensions before your wedding day, we can discuss this during your preview and create a plan together.

A Little Tip

The healthier your hair is, the better it will hold and showcase your chosen style. If you're unsure about anything before your appointment, just ask – that's what I'm here for.

Holly x



FINISHING TOUCHES

WHAT TO BRING

Accessories & Finishing Touches

Please don't feel you need to buy hair accessories before your preview.

In fact, I usually recommend waiting until we've chosen your hairstyle first. Once we know the final look, it's much easier to select accessories that complement it beautifully.

If you already have a veil, heirloom piece or something sentimental you'd love to wear, please bring it along.

I also have a selection of accessories available at the studio for you to try during your appointment.

What Should I Bring To My Preview?

If you already have them, please bring:

- Your veil
- Any hair accessories you're considering
- Your wedding jewellery
- Inspiration images you've saved
- A photo of your dress (especially the back detail)

If you have any allergies, sensitivities or product preferences, please let me know beforehand.

Top Tip

Wear a top with a neckline similar to your wedding dress. This helps you visualise how your hairstyle will sit with the overall look.



HAIR EXTENSIONS & ADDED VOLUME

*CREATING YOUR DREAM STYLE,
WHATEVER YOUR HAIR TYPE.*

Do I Need Hair Extensions?

Not necessarily.

Many bridal hairstyles you see online have added hair, padding or extra support behind the scenes to create fullness, structure and longevity.

The good news? During your preview, I'll assess your hair and show you exactly what's achievable with your natural hair before recommending any additions.

You might be surprised at what can be created with the right techniques, products and styling.

If Extra Hair Is Recommended

If we decide that extensions would help achieve your chosen look, I'll guide you through the best options for your hair colour, style and budget.

Extensions can be used to add:

- Volume
- Length
- Fullness through the ends
- Better balance and symmetry
- Extra longevity on the wedding day

A Little Bridal Secret...

Many of the hairstyles you save on Pinterest include hidden padding, extensions or both.

It's completely normal and often the key to creating those soft, luxurious bridal styles that photograph beautifully all day long.



THE FINAL LOOK

THE FINAL LOOK

YOUR PREVIEW IS ALL ABOUT BRINGING YOUR VISION TO LIFE.

TOGETHER WE'LL CREATE A HAIRSTYLE THAT COMPLEMENTS YOUR DRESS, SUITS YOUR HAIR TYPE AND FEELS COMPLETELY LIKE YOU. MOST IMPORTANTLY, I WANT YOU TO LEAVE FEELING EXCITED, CONFIDENT AND LOOKING FORWARD TO YOUR WEDDING MORNING.

PLEASE BE HONEST THROUGHOUT YOUR APPOINTMENT. THIS IS YOUR OPPORTUNITY TO TELL ME WHAT YOU LOVE, WHAT YOU'RE UNSURE ABOUT AND ANY ADJUSTMENTS YOU'D LIKE TO MAKE. THERE ARE NO WRONG ANSWERS.

I WON'T LET YOU LEAVE UNTIL YOU'RE HAPPY.

FOLLOWING YOUR PREVIEW, I'LL SEND OVER YOUR FINAL NOTES, PHOTOGRAPHS AND WEDDING MORNING SCHEDULE SO YOU CAN RELAX KNOWING EVERYTHING IS PLANNED AND READY FOR THE BIG DAY.

THANK YOU FOR TRUSTING ME TO BE PART OF SUCH A SPECIAL CHAPTER OF YOUR STORY.
I CAN'T WAIT TO SEE YOU AT YOUR PREVIEW.

WITH LOVE,
HOLLY X

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