

**MVP Tier 1 – Print Package- Includes:**

- A business card size ad in our monthly printed newsletter, ***The Pioneer Times***. Our newsletter is available in electronic and print format monthly.

**MVP Tier II – Print Plus Website Package – Includes:**

- Includes a business card size ad in our monthly printed newsletter, ***The Pioneer Times***. Our newsletter is available in electronic and print format monthly
- Display of promotional materials in our ***Prairie Lodge Information Station***. Our information station is where our homeowners go to find information regarding events and sign up for club activities.
- Logo on our Pioneer Ridge website with a link to your business External Website. Our new website: [www.pioneerridge.org](http://www.pioneerridge.org) is the landing page for all our homeowners and anyone looking for information about our community.

**MVP Tier III – All Inclusive Package – Includes:**

- Includes a business card size ad in our monthly printed newsletter, ***The Pioneer Times***. Our newsletter is available in electronic and print format monthly.
- Display of promotional materials in our ***Prairie Lodge Information Station***. Our information station is where our homeowners go to find information regarding events and sign up for club activities.
- Logo and Link to External Website and a description of the business with contact information posted in our ***Marketplace*** on our website. Our website is where all our homeowners log in to register for events, check out the monthly calendar, check out our newsletter, and get the most recent HOA news.
- ***Annual flyer X Two***– full page – in the ***Pioneer Times*** monthly newsletter. Two business flyers each year will be included in our newsletter each month- inserts are printed by the business and need to be delivered to the Prairie Lodge by the 15<sup>th</sup> of the month.
- Promotional materials included in the ***Pioneer Ridge Welcome*** packets. With the purchase of a new home in our community, the Sunshine Committee visits the new homeowner and reviews the Pioneer Ridge Welcome Packet with them. As a MVP Tier III Marketplace sponsor, you will have an opportunity to introduce your business to new members of our community and distribute any promotional brochures and exclusive offers in these packets. Promotional materials are to be provided by the business and dropped off at the Lodge to the Lifestyle Director.
- A booth at any of our ***Marketplace Showcase*** events free of charge. Annual events hosted at Pioneer Ridge where community businesses are invited to meet our homeowners, offer demonstrations, showcase products/services, and begin developing a lasting relationship with our community.
- Logo on ***Digital Display*** sign in the lobby of the Lodge. The Digital Display is prominently displayed in the lobby of our Lodge and highlights/advertises all the upcoming events for each month.
- Additional ***Promotional / Sponsorship Opportunities*** – partner with a speaker or presenter to create a unique event- health related, history related, special interest; sponsor a band for one of pool parties; serve up some treat at one of our pancake breakfasts or spaghetti dinners; sponsor at our golf outing; sponsor a food truck at an event; these are just a few of the creative ways you can connect with our community.