



Arena of the Future

— INNOVATION CHALLENGE —

MODULE 1 Introduction to Sustainability Technologies

1.1 Introduction to Sustainability Technologies

In a world where environmental challenges are becoming increasingly pressing, it is crucial for us to explore and embrace innovative solutions that can help us build a sustainable future. Sustainability technologies encompass a wide range of innovations that aim to minimize the negative impact on our planet while maximizing the efficient use of resources.

Sustainable technologies encompass various fields, including energy, construction, waste management, manufacturing, transportation, and agriculture. Examples of sustainable technologies include renewable energy sources like solar and wind power, energy-efficient appliances and buildings, waste reduction methods, recycling, water conservation technologies, electric vehicles, and sustainable agriculture practices. By integrating sustainable technologies into various sectors, we can promote a more sustainable and environmentally conscious way of living. These technologies not only help manage climate change and preserve natural resources but also have the potential to create new job opportunities and stimulate economic growth.

1.2 Types of Sustainability Technologies

There are several types of sustainability technologies that can be used in the “Stadiums of the Future”, and here are some examples:

1. Energy Efficiency Technologies: These technologies focus on reducing energy consumption in buildings, transportation, and industrial processes. Examples include energy-efficient appliances, LED lighting, smart thermostats, and advanced insulation materials.

- **Smart Thermostats and HVAC Systems:** Smart thermostats and HVAC (Heating, Ventilation, and Air Conditioning) systems can optimize energy usage by adjusting temperature settings based on occupancy and time of day. These systems can also be integrated with sensors to detect and respond to changes in room occupancy and adjust heating or cooling accordingly.

MODULE 1 | Introduction to Sustainability Technologies

- **Energy Management Systems:** Energy management systems monitor and control energy usage within a building. They collect data on energy consumption, identify areas of inefficiency, and provide insights to optimize energy usage. These systems can help track energy consumption patterns, set energy-saving targets, and automate energy-saving measures.
- **Smart Metering and Energy Monitoring:** Smart metering systems enable real-time monitoring of energy consumption, allowing building owners to identify energy usage patterns, track efficiency improvements, and make informed decisions for energy.

2. Renewable Energy Technologies: These technologies harness renewable sources of energy such as solar, wind, hydro (water), and geothermal power to generate electricity or heat. They offer a clean and sustainable alternative to fossil fuels, reducing greenhouse gas emissions and dependence on non-renewable resources.

- **Renewable Energy Systems:** Incorporating renewable energy sources such as solar panels can generate clean and sustainable electricity to power a building. These systems can be installed on rooftops or in surrounding areas to harness renewable energy and reduce reliance on fossil fuels.

3. Green Building Technologies: These technologies aim to create energy-efficient and environmentally-friendly buildings. They include features such as efficient insulation, use of sustainable materials, natural lighting, and rainwater harvesting systems.

4. Waste Management Technologies: These technologies help reduce, reuse, and recycle waste to minimize its environmental impact. They include waste-to-energy systems, composting facilities, recycling technologies, and advanced waste sorting and treatment methods.

5. Water Conservation Technologies: These technologies focus on efficient water use and conservation. Examples include water-saving fixtures, drip irrigation systems, rainwater harvesting systems, and wastewater treatment and recycling technologies.

- Water conservation technologies include low-flow fixtures, dual-flush toilets, and sensor-based faucets that minimize water consumption. Rainwater harvesting systems can collect and store rainwater for non-potable uses such as irrigation or toilet flushing. Greywater recycling systems can treat and reuse wastewater for non-potable purposes, further reducing water demand.

6. Sustainable Transportation Technologies: These technologies promote low-carbon and energy-efficient modes of transportation. Examples include electric vehicles, hybrid vehicles, public transportation systems, bike-sharing programs, and infrastructure for walking and cycling.

These technologies can reduce energy consumption, conserve water, minimize waste, and decrease their overall environmental footprint.

1.3 SAFETY IN ARENAS

1. Surveillance Systems: Implementing advanced surveillance systems with high-definition cameras can help monitor and detect any suspicious activities or potential threats in and around the stadium.

2. Access Control and Ticketing Systems: Utilizing access control systems, such as RFID (Radio-Frequency Identification) or biometric scanners, can ensure that only authorized individuals enter the stadium. These systems can be integrated with ticketing platforms to streamline the entry process and prevent ticket fraud or unauthorized access.

3. Metal Detectors and Baggage Screening: Installing metal detectors at stadium entrances and implementing baggage screening procedures can detect prohibited items or dangerous objects.

4. Emergency Alert Systems: Deploying robust emergency alert systems, including loudspeakers, digital signage, and mobile notifications, can quickly disseminate critical information to spectators in case of emergencies or evacuation procedures. These systems can provide real-time updates, instructions, and safety guidelines to ensure the well-being of everyone in the stadium.

5. Crowd Monitoring and Analytics: Utilizing video analytics and crowd monitoring systems can help detect overcrowding, identify potential safety risks, and optimize crowd flow within the stadium. This technology can provide real-time data on crowd density, movement patterns, and potential bottlenecks, enabling stadium staff to take proactive measures to ensure safety.

6. Communication and Collaboration Tools: Implementing effective communication and collaboration tools among stadium staff, security personnel, and emergency responders is crucial for coordinated responses to incidents. These tools can include two-way radios, mobile applications, and incident management platforms to facilitate quick and efficient communication during critical situations.

7. Biometric Identification Systems: Biometric identification systems, such as fingerprint or facial recognition technology, can enhance security by accurately verifying the identity of individuals. These systems can be used at entry points, VIP areas, or restricted sections to prevent unauthorized access and ensure that only authorized personnel are granted entry.

8. Drones and Robotics: Deploying drones and robots equipped with cameras and sensors can provide additional surveillance capabilities, especially in large stadiums or outdoor areas. Drones can be used to monitor crowd behavior, detect potential threats, and provide an aerial view for situational awareness.

9. Data Analytics and Predictive Modeling: By utilizing artificial intelligence applications, data analytics and predictive modeling techniques can help identify potential safety risks and patterns. By analyzing historical data, security teams can proactively anticipate and minimize potential threats, and operate more effectively and enhance overall safety.

MODULE 1 | Introduction to Sustainability Technologies

1.4 State Farm Arena's 'advanced technology'

Sustainability:

- State Farm Arena is the world's first sports and live entertainment venue to receive true platinum certification for zero waste. The Hawks and State Farm Arena successfully diverted more than 2,503,745 pounds of all waste from landfills throughout its 2022 slate of Hawks' basketball games, concerts and ancillary events.
- **Resource Recovery Room Space (R3)** – “trash room” where we sort waste. This will be part of the student's scavenger hunt!
- **Reverse Vending Machines on the concourse** – we just installed these this season!

Technology:

- Touchless Entry at all entry gates.
- Member facial recognition for Entry at Gate 3, which will expand to Gates 1, 2, and 4 next season.
- Frictionless payments with our new point of sale solutions at concessions and retail. Fans can pay with their smart watch or use the integrated payments within the Hawks mobile app.
- We just signed with Quintar to be their research and development partner for experiential reality. The first step is creating a digital twin of the Arena.
- On behalf of Game Presentation, we utilize fan filters to drive fan engagement during games and technologies, which allow the fan to use their device to showcase their fandom on the video boards.

Brainstorm Session

Using the information from this lesson, come up with innovative ideas for the arena of the future.

Examples of Sustainability Technologies

