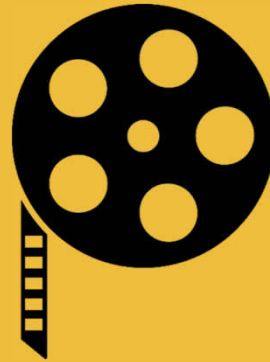


Resonance

A Short Film to Raise
Funds and Awareness
for Alzheimer's.



SPONSORSHIP PROPOSAL



Why would you join in on this project?

- Engage with your target audience and shine light on how you are making the world a better place.
 - In a way that aligns with the values of your existing and potential customer base.
 - Receive a final product that is evergreen and can be used across many platforms to grow sales.
 - Sponsorship benefits can be utilized on television, large format, print, and for paid and unpaid social media marketing.
- By creating an eye grabbing short film or photo shoot, gives you captivating content for you to reach with your existing or a new demographic.
 - Build brand loyalty, drive traffic, grow your customer base, and showcase your level of social responsibility.

BRIEF BACKGROUND ON POLYTROPIX

Polytropix is a full service production house that focuses on cinematic short films and advertisements, started by Kaveh Malek. Having lived in four different parts of the globe before the age of ten , our director and photographer was given his unique, empathetic, worldview perspective. Combining that with his degrees in film & business, his background in screenwriting, photography and a decade of experience on Hollywood film and photo sets allows him to create beautiful still and moving images that not only convey emotion, but look at reality with an unflinching sense of truth driven by his curiosity. His versatile and clean use of light paired with vivid colors sets him apart from a sea of generic creatives.

Why would you join in on this project?

RETURN ON INVESTMENT

Your small investment will get you a creative package (details on following page) that can be used for press releases and use in advertising on mass and social media.

- Keeping in mind that the short film or high caliber photos cannot be compared to a simple video or photoshoot
 - 84% of people say they've been convinced to buy a product or service by watching a brand's video
 - 66% of consumers prefer watching a video to reading about a product
 - 54% of consumers want to see more video content
 - On Twitter, video is 6 times as likely to be retweeted as photos.

DEMOGRAPHICS

The beauty of having a creative piece that is custom made to tell the story of your brand is that it can be marketed anywhere and to anyone that you choose. You can:

- Enlarge these prints without losing a pixel of quality and market it on billboards in areas where your target demographic is driving past
- Run an advertisement in a magazine or as a banner ad on a website with a user base that matches your desired audience.
- Gold sponsors and above will have highly engaging videos to enhance the effectiveness of their campaign even further.

The target audience for the short film on Alzheimer's is described on the following page.

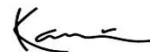
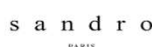
OVERVIEW

Polytropix is a full-service production house. We work with brands and agencies to curate visual concepts and execute a seamless workflow to create high-end commercial photographic and cinematic short films that serve as advertisements for our clients.

VISION

- Bring vision of short film concept to reality
 - Everything from storyboarding and casting talent to editing the film to its final form is handled by Polytropix
 - Distinguish and grow your brand using the results of our photo-shoot, film shoot, or both.
 - Deliver a short film that is submitted to film festivals with the expectation of acceptance and a probability of winning.
- Create a cinematic masterpiece on the foundation and importance of early onset Alzheimers and the implications for patients and their loved ones.

PAST CLIENTS & COLLABORATORS



SPONSORSHIP PACKAGES

SILVER IN-KIND SPONSOR BENEFITS

- Sponsors receive a timeless photo shoot complete with fully edited photos (actual value of \$5,000+) that can be used on billboards, print, online and social.

GOLD \$25,000 SPONSOR BENEFITS

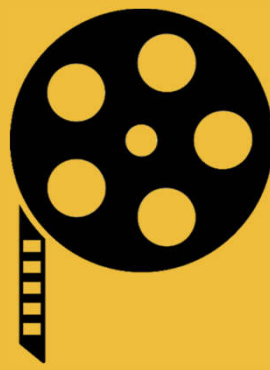
- Sponsors receive a cinematic 15 second to minute short film (actual value of \$20,000+) that can be used as an attention grabbing commercial on TV or social media

PLATINUM \$50,000 SPONSOR BENEFITS

- Sponsors receive a photo shoot that can be used on billboards, print, online and social & a cinematic film/commercial (actual value of \$25,000) that can be used as an attention grabbing commercial.

PRESENTING \$100,000 SPONSOR BENEFITS

- Creation of short tv series or lengthier short film for use as advertising or employee training in addition to a photo shoot that can be used on billboards, print, online and social & a cinematic film/commercial (actual value of \$65,000) that can be used as an attention grabbing commercial.



FURTHER INQUIRIES

We would be happy to assist you with any questions that you may have or to help you select the ideal sponsorship opportunity for your organization. To find out more information about Polytropix, please visit our about page on <https://www.polytropix.com>

We look forward to hearing from you!

Brandon Goldberg

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