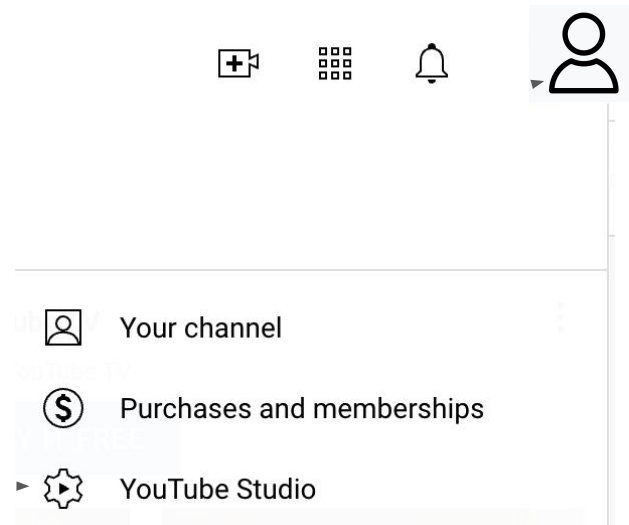
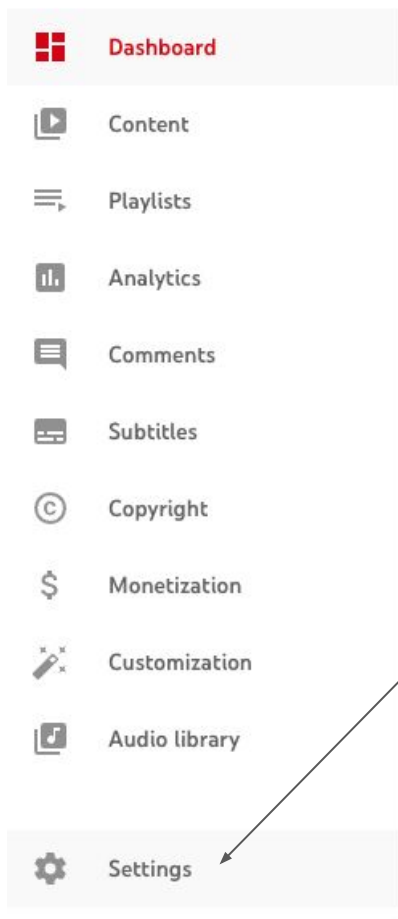


Allowing YouTube Channel Access:

1. Go to youtube.com
2. Click top-right icon to get drop-down choices.
3. Click “YouTube Studio”





4. At the far-bottom **left** of the screen, click
“settings”

5. A pop-up window will appear.
Select “permissions” along the left side.

Settings

General

Channel

Upload defaults

Permissions



6. You will already be listed as the owner.

7. Click the “Invite” button at the top-right.

Add or change permissions for this channel. For now, these permissions won't apply to some channel features and parts of YouTube. [Learn more](#)

INVITE

Name	Role
[Client name goes here]	Owner

8. Enter your campaign's Gmail account.

Email

[Campaign email goes here]

Enter an email address

9. Choose "Manager" role.

Manager

Can add and remove others, edit everything. Can't delete channel.

Editor

Can edit everything. Can't add or remove others, delete videos or the channel, or enter into contracts.

Email

[Campaign email goes here]

Enter an email address

Access

Manager



You are responsible for the actions of people you give channel access to. Channel access includes private videos and playlists. Invitations will be sent by email and expire after 30 days. [Learn more](#)

10. Click “done”.

11. Click “close” to close window.

DONE