

People Pulse Survey

Find out what your people really think — and turn that insight into action.

For creative businesses, your people **are** your product. When they're engaged, motivated and heard, the work is better and clients feel it. But too many small businesses are flying blind — guessing at what their team needs rather than asking. The People Pulse Survey gives you the honest picture, professionally analysed, with clear next steps.

10%

of UK employees are actively engaged at work

People Insight / The Telegraph

21%

more profitable — companies with high engagement

Gallup

58%

more truthful responses when surveys are anonymous

TheySaid Research

Why anonymity matters

When employees know their responses can't be traced back to them, they tell you the truth — not the version they think you want to hear. That means you get the real picture on culture, leadership, workload and morale. **All People Pulse Surveys are fully anonymous**, administered independently by us, giving your team the confidence to speak openly.

Choose your survey

Standard ESSENTIAL INSIGHT	Bespoke FULL SERVICE MOST POPULAR
<h2>£999</h2> <p>+ VAT · fixed fee</p>	<h2>£1,999</h2> <p>+ VAT · fixed fee</p>
<ul style="list-style-type: none"> ✓ Validated standard question set covering key engagement drivers ✓ Online survey — professionally set up and managed ✓ Fully anonymous responses ✓ Interactive results dashboard ✓ Written summary report with headline findings <p>Typically delivered within 4 weeks of instruction</p>	<ul style="list-style-type: none"> ✓ Customised questions tailored to your business, with our expert input on best practice ✓ Online survey — professionally set up and managed ✓ Fully anonymous responses ✓ Interactive results dashboard ✓ Full written report and recommendations ✓ Up to 1-hour briefing with your Senior Leadership Team to discuss results and agree actions <p>Typically delivered within 4 weeks of instruction</p>

How it works

<p>1</p> <p>We agree the brief</p> <p>A quick conversation to confirm scope, headcount and any focus areas</p>	<p>2</p> <p>Survey is built</p> <p>Standard or bespoke questions set up and ready within one week</p>	<p>3</p> <p>Your team responds</p> <p>Anonymously, at a time that suits them, via a simple online link</p>	<p>4</p> <p>You get the insight</p> <p>Report, dashboard and (Bespoke) leadership briefing delivered</p>
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