



We are excited to offer you the opportunity to support our girls' basketball team and contribute to our success both on and off the court.

As a sponsor, you will not only be supporting our team financially, but you will also be helping to promote your business or brand to a wide audience of fans, supporters, and members of the community. Your sponsorship will enable us to purchase new equipment, enhance our fan experience, offer nutritional support, and provide our players with the best possible training and facilities.

We offer a range of sponsorship packages to suit your budget and marketing goals. Whether you are a local business looking to increase your visibility in the community, or a national brand looking to reach a wider audience, we have a package that is right for you.

In return for your support, we will work closely with you to ensure that you receive the maximum exposure possible through our marketing and promotional efforts. This may include signage at our home games, mentions on our social media channels and during key game events, and recognition on our website and other promotional materials.

We are passionate about our girls' basketball team and are committed to building a strong and enduring relationship with our sponsors as well as our community. We believe that by working together, we can achieve great things both on and off the court.

Thank you for considering sponsorship of the Alpharetta Lady Raiders Basketball Program. We look forward to hearing from you and discussing how we can work together to achieve our goals.

Warm Regards,

Jessica Brunson  
Alpharetta High School  
Girls' Head Varsity Basketball Coach  
Cell: (678) 527-4964  
[brunsonj@fultonschools.org](mailto:brunsonj@fultonschools.org)  
[www.alpharettahoops.com](http://www.alpharettahoops.com)



## Lady Raiders Basketball Sponsorship Packages

<b>Free Throw Club: \$300</b> <ul style="list-style-type: none"> <li>Seasonal Gym Banner</li> <li>Social Media Recognition</li> <li>Recognition at home games</li> </ul>	<b>3 Point Club: \$500</b> <ul style="list-style-type: none"> <li>Season Gym Banner</li> <li>Annual Website Advertisement</li> <li>Monthly social media ad</li> <li>Recognition at Home Games</li> <li>2 Tickets to (1) Home Game</li> </ul>
<b>Winners Club: \$1000</b> <ul style="list-style-type: none"> <li>Year-Round Gym Banner</li> <li>Annual Website Advertisement</li> <li>T-Shirt Advertisement</li> <li>PSA Ad during Home Games</li> <li>Gameday Social Media Ad</li> <li>2 Tickets to (2) Home Games</li> </ul>	<b>Champions Club: \$2500</b> <ul style="list-style-type: none"> <li>Community Board Banner</li> <li>Season Gym Banner</li> <li>Gameday Social Media Ad</li> <li>Digital Scoreboard Advertisement</li> <li>Website and PSA Ad</li> <li>T-Shirt Advertisement</li> <li>2 Season Tickets to Home Games</li> <li>Team Volunteer/Appear at Event</li> </ul>

### Contact Information:

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_ Social Media: \_\_\_\_\_

### Point of Contact:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Information:

Please Indicate your sponsorship level below

☐ Free Throw Club
 ☐ 3 Point Club
 ☐ Winners Club
 ☐ Champions Club

Cash, Zelle, Credit/Debit Cards Accepted

Please make checks payable to:

AHS Women's Basketball Booster Club

Visit [www.alpharettahoops.com/become-a-sponsor](http://www.alpharettahoops.com/become-a-sponsor) for online payment

Questions? Contact

Kyra Kennedy (404) 513-1315

Terrie Copeland (470) 848-3725