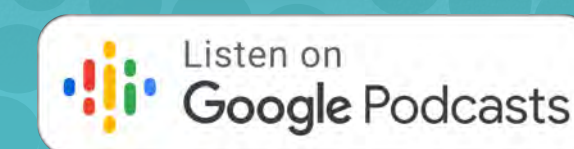


BARS!™

A Hip-Hop Inspired Podcast For Entrepreneurs



HOSTED BY: DAWN DICKSON-AKPOGHENE



BlackOakTV

AN IDEA BIRTHED OUT OF FRUSTRATION

BARS! Is a podcast full of free game for those who are, and those who are thinking about becoming entrepreneurs. Inspired by an epic rant on IG Live, Dawn is giving a no-bullshit perspective on entrepreneurship with rap bars as scripture.

BARS!TM

Dawn Dickson-Akpoghene is a serial entrepreneur with over 20 years of experience in marketing and business development. She launched four successful cash flow positive companies since 2002, her most recent ventures Flat Out of Heels (rollable flats for women to get relief from painful heels) and PopCom after identifying a need developed a software solution to make vending machines more intelligent.

FEATURED IN:



Forbes



BAZAAR Harper's

THE BREAKFAST CLUB



COLUMBUS BUSINESS FIRST

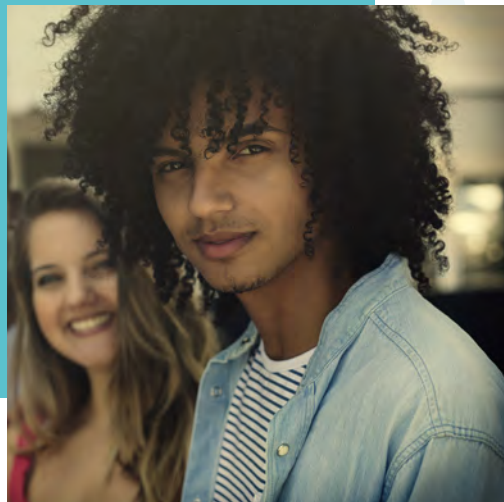


DAWN DICKSON-AKPOGHENE



OUR LISTENERS ARE...

Multicultural and **diverse** entrepreneurs. (and those interested in entrepreneurship)



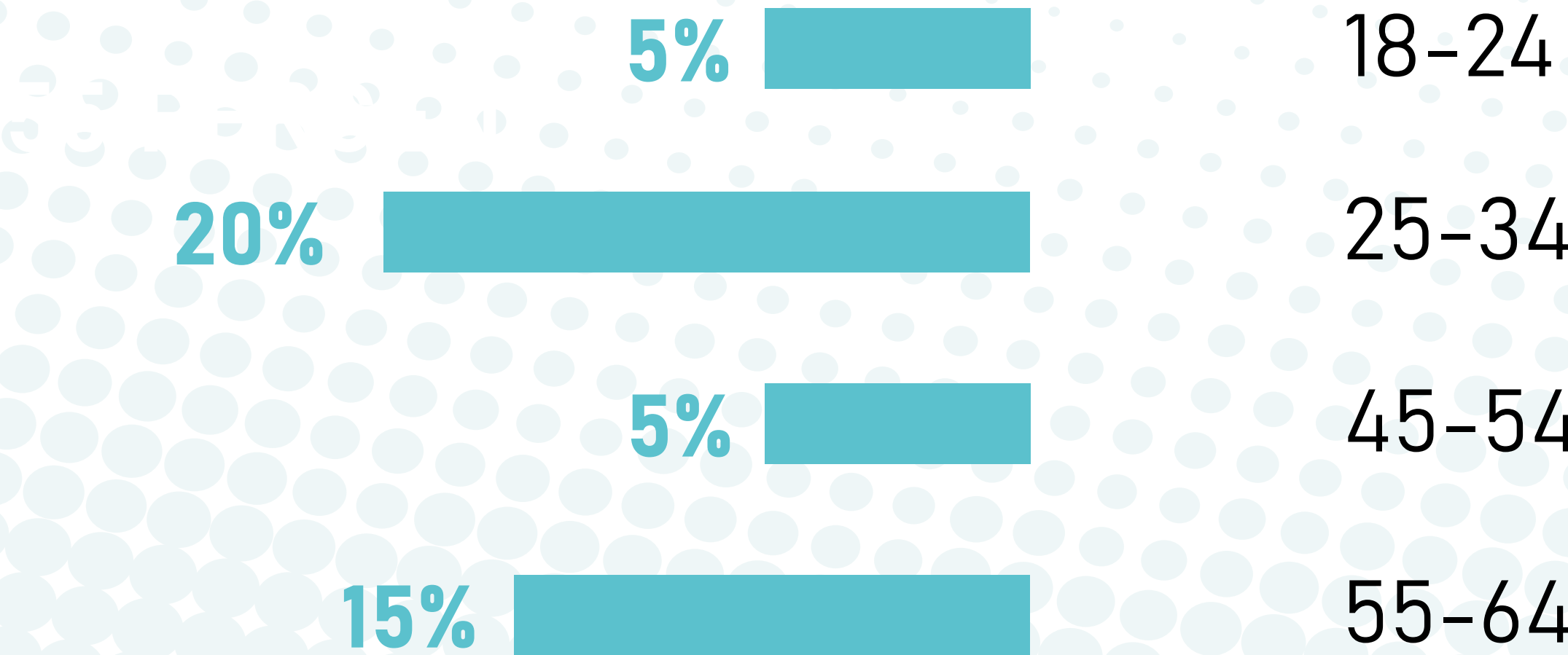
48%
MALE



35 - 44
YEAR OLDS



52%
FEMALE



OUR LISTENERS...



Multicultural and **Diverse**



Listen on avg 1hr, 12mins



Are 78% Subscribed, 22% Non-Subscribed



Uses mostly iPhone & Android Devices



Tune in mostly from Columbus, Atlanta,
Charlotte, Houston, New York, Los

Angeles, & Chicago



Avg plays per episode = 1000

BARS!TM

Guests

SEASON 2



Frederick Akpoghene
CEO, JeGo

EP. 1 | "Boss Shit, Your Lordship"



Tracey Pickett
CEO Hairbella

EP. 2 | "I Think I'm Big Meech"



Isaac Hayes III
CEO FanBase

EP. 3 | "Coming Up, Slammin Cadillac Doors"



Ryan Wilson
CEO The Gathering Spot
Jasmine Crowe
CEO Goodr

EP. 4 | "Do You Really Want to Win or Look Good Losing"



Clarence Wooten
Serial Entrepreneur

EP. 5 | "I Ain't No Joke"



David Shands
Podcast King

EP. 6 | Episode Coming Soon...

BARS!TM

Partnership Packages

BARS!TM

SILVER ACCESS

2 SHOWS PRESENTED BY YOUR BRAND

BRAND MENTIONS THROUGHOUT THE SHOW

LOGO PLACEMENT IN RECAPS

LOGO PLACEMENT ON PROMOTIONAL MATERIAL

BARS!TM

GOLD ACCESS

4 SHOWS PRESENTED BY YOUR BRAND
BRAND MENTIONS THROUGHOUT THE SHOWS
LOGO PLACEMENT IN RECAPS
LOGO PLACEMENT ON PROMOTIONAL MATERIAL
COMMERCIAL PLACEMENT IN RECAPS
PROMO VIDEO FOR YOUR BRAND

BARS!TM



PLATINUM ACCESS

1 INTERVIEW SLOT TO DISCUSS YOUR BRAND/INDUSTRY

ENTIRE SEASON PRESENTED BY YOUR BRAND

BRAND MENTIONS THROUGHOUT THE SHOWS

LOGO PLACEMENT IN RECAPS

LOGO PLACEMENT ON PROMOTIONAL MATERIAL

COMMERCIAL PLACEMENT IN RECAPS

2 PROMO VIDEOS FOR YOU BRAND

BARSITM





GET IN TOUCH!

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