

RACHEL WARREN

GRAPHIC DESIGNER



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Hello! I'm Rachel, a highly motivated and passionate graphic designer with over nine years of experience. Throughout my career, I have developed a reputation as a team player and independently driven designer, consistently producing high-quality work and exceeding client expectations. I am committed to continuing to develop my strengths and stay up-to-date with the latest design trends and techniques. Let's connect and discuss how I can contribute to your team.

EDUCATION

May 2022

BFA Graphic Design

University of Massachusetts | Dartmouth

Minor in Illustration

3.8 GPA, Summa Cum Laude

Completed three design internships

May 2018

Design and Visual Communications

Shawsheen Valley Technical High School

3.5 GPA

Ram Pride Shop Award 2018

Citizenship Awards (2016, 2017)

Silver Medal, SkillsUSA, State Level

SKILLS

Adobe Suite

Typography

G-Suite

Information Design

Motion Design

Figma

Illustration

PowerPoint

TOOLS

InDesign



Illustrator



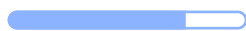
XD



Photoshop



After Effects



Premiere Pro



EXPERIENCE

Jan 2023 – Jun 2023

Design Specialist

MedArrive | Greater Boston, MA (Remote)

As the Design Specialist at MedArrive, I provided support and worked closely with the Patient Engagement Team. As part of my role, I had the opportunity to create a diverse array of designs that included marketing collateral for patients, physical materials for healthcare providers in the field, as well as slide decks, whitepapers, and proposals. This allowed me to showcase my creativity and design skills across a variety of mediums and formats, while ensuring that all materials were visually engaging, easy to understand, and aligned with the company's brand and messaging.

Jan 2022 – Dec 2023

Graphic Designer

Trilio Data | Framingham, MA (Hybrid)

As a creative professional at Trilio, I was responsible for meeting daily design needs and generating a high volume of artwork in a fast-paced tech environment. I took pride in my ability to work efficiently and effectively, while maintaining a high level of quality and attention to detail.

During my time at Trilio, I played a key role in developing and launching brand guidelines, which helped to ensure consistency and alignment across all marketing and design materials. As part of the marketing team, I created over 600 graphics for marketing campaigns across multiple channels, including social media, email, and print.

I also worked closely with the website developer to make updates to the website, ensuring that all content was up-to-date, visually appealing, and easy to navigate. In addition, I was responsible for developing physical booths, banners, and signage for events and conferences, as well as designing collateral and merchandise.

