

Marketing Checklist

Date:

Goal:

Regularly posting on social media

Sharing content w/ community Facebook groups

Boosted Posts

Local Networking Groups

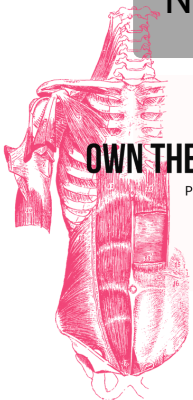
Email potential partnerships (college FB team)

Drop off cards/brochures to local businesses

Email marketing (newsletters)

Text marketing (deals and specials)

Notes:



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Marketing Checklist



PARTNERSHIPS

LOCAL BUSINESSES

 _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____

NETWORKING GROUPS

OTHERS

 _____ _____ _____ _____ _____ _____ _____ _____ _____ _____